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Fall 2004

UNLV Magazine

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Fall 2004

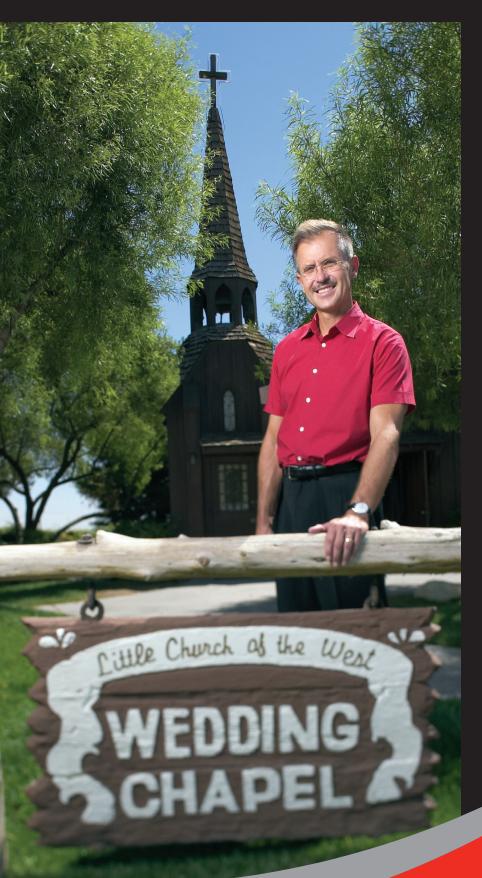


Connected at the **Roots**

Sen. Harry Reid's dedication to UNLV is grounded in the challenges he faced as a youth

Landscape Architecture Is More Than Pretty Plants

Rethinking the Way We Design Our Communities



A Match Made in Las Vegas

Greg Smith, '92 B.A. English, has heard "I do" thousands of times from starry-eyed couples who wed at his historic Little Church of the West. If you ask him who has a lifetime of memories at UNLV, he'll beam, "We do. Our whole family does." It's a marriage made to last.

For more than three decades, the Smith family has supported athletic scholarships as they cheer the Runnin' Rebels from their aisle seats. This month, they will dedicate a gift to UNLV in memory of Greg's mother: Nevada's largest pipe organ, housed in the Lee & Thomas Beam Music Center.

They've also vowed to help provide academic opportunities to undergraduates. The Smith Family Scholarship funds annual tuition and fees for ten deserving students who will create their own lifetimes of memories at UNLV.

For more information on how you can support UNLV students through scholarship programs, please contact Deborah Young, director of scholarship giving, at 895-3641.



Vol. 12 No. 3 | Fall 2004



Community By Design

Ron Smith and Valerie Bugni have ambitious plans for creating better homes, offices, and neighborhoods. They hope to influence the process that architects and planners use to design our communities. That neither is an architect seems to have little bearing on their plans.

20 Essay: Creating Our Own Personal Communities In cities marked by high transiency, community is based on mutual interests, not shared space.

Resurrecting Our Landscape

222 Kesurrecting Car and Landscape design isn't just pretty plants along the roadway. It's the way we find our next exit. The way we form impressions about a new place. It's even the way we prevent some ugly urban woes.

- 25 Living Lab: Campus Doubles As Arboretum
- 27 How Does Your Garden Grow? Favorite plants for your slice of the desert.

Connected at the Roots Sen. Harry Reid's early academic challenges lay the groundwork for his dedication to higher education - and to UNLV.

ALUMNI PROFILES

- 32 Learning from the Best: Janet Lowe
- **34 Start to Finish:** Rhonda Scott Brewer

DEPARTMENTS

- **2** From the President
- **3** Campus News
- 7 Books
- 8 Alumni News
- **10** Foundations
- 32 Class Notes
- **42** Calendar of Events
- **44** Timeline



A MESSAGE FROM PRESIDENT CAROL C. HARTER



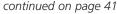
On the State of the University

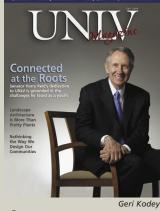
was honored recently to present my 10th State of the University address to the campus community. I sometimes find it hard to believe that it has been almost a decade since I

became UNLV's president, and yet I simultaneously marvel at how much has been achieved in what is really such a short period of time – the blink of an eye in the otherwise long and distinguished history of higher education in America.

We are continuing the rapid development of academic programs and related scholarship while connecting vitally with the world around us to create new opportunities for our area and our state. We have realized many incredible accomplishments at UNLV in the past 10 years. We have transformed the university into a major, national Research II (Doctoral/Research Universities-Intensive) institution under the Carnegie Foundation for the Advancement of Teaching classification system, and we are moving rapidly to Research I, or Doctoral/Research Universities-Extensive, status. This is certainly one of our proudest achievements, but there are many more:

- Enrollment has increased by more than 35 percent, from approximately 20,000 to more than 27,000 students. Doctoral headcount enrollment has grown a startling 215 percent (not including professional schools) since 1994.
- More than 100 new academic programs have been added, including 53 percent at the graduate level.
- We have constructed 17 buildings, have renovated six more, and are planning \$91 million in student-centered facilities.
- We have acquired land in three parts of the valley totaling 773 acres (more than twice the size of the main campus), building an entirely new campus at Shadow Lane. As part of that land acquisition, UNLV received a 115-acre parcel located in a booming area of southwest Las Vegas for the development of the Harry Reid Research and Technology Park.
- We have raised \$214 million in cash and gifts, received \$142 million in pledges, and are aware of \$100 million in estate expectancies.
- We have tripled external dollars from \$19 million to \$73.4 million, including research-dollar increases from \$14 million to \$58 million.
- We have increased faculty and professional staff by 63 percent, expanding from 972 to 1,585, recruiting individuals from the finest universities not only in the United States, but in the world.





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CAMPUS NEWS

Pipe Dreams

Handcrafted Organ Is Music to Students' Ears

By Holly Ivy De Vore

Seated at the console of UNLV's pipe organ, Isabelle Emerson looks more like Sulu on *Star Trek* than a music professor about to blast into Bach. At her fingers (and toes) are the three keyboards, 38 pedals, and 38 stops that control the 3,000 pipes in the handcrafted organ built specifically for the Doc Rando Recital Hall.

The October debut concert of the massive instrument will culminate a fouryear building process that began with a \$500,000 donation from the family of the late Maurine Jackson Smith, an organ aficionado. In 1995, Jackson Smith graduated magna cum laude with a bachelor's degree in history at the age of 59.

After learning of the donation, Emerson and others in the music department traveled to California to listen to the instruments of different manufacturers. "When we heard an organ built by the Rudolf von Beckerath Co., we were amazed at the sound," says Emerson, adding that the organ took a few years to build because of its inherent complexity.

"The organ is made of more than 10,000 pieces, each one handmade in Germany and shipped to us, either by boat or airfreight. In June and July of this year, all of the pieces were assembled on the stage. The console was shipped to us in July. Then, it took about six weeks to tune

Pulling Out the Stops

The phrase "pulling out all the stops" refers to the controls on a pipe organ. When a stop is pulled out, the corresponding pipes are turned on, so pulling out all the stops on UNLV's new pipe organ will blast the Beam Music Center with sound from all 3,000 pipes.





Aaron Mayes

it because you have to tune every pipe and make certain that they are in chorus."

Jeff Koep, dean of fine arts, says the massive instrument will expand educational opportunities for UNLV students.

"This will give students exposure to an instrument that a lot of colleges don't have," he says. "Most keyboarding programs concentrate on the piano and smaller organs. The pipe organ presents a more interesting instrument that will (Above) Music department chair Isabelle Emerson oversaw the complicated process of selecting and installing UNLV's new pipe organ. Workers from the organ's German manufacturer spent months this summer building and tuning the instrument that was crafted specifically for UNLV's space.

attract a different type of student. It's such a unique instrument for the university to possess."

It will also provide a venue for community concerts. Pipe organs can be found in some area churches, but UNLV's is now the largest in the state.

"We really do want the community to feel welcome here, and to come and see and hear the organ in our various performances," she says. "If you play Bach on it, it will have a completely different sound than if Bach was played on just a

regular, electric organ. It has such a magnificent sound."

Free pipe organ concerts, featuring Daniel Zaretsky, principal organist of the St. Petersburg Philharmonic Orchestra, will be held:

- Oct. 4: Lecture at 4 p.m.; Recital at 8 p.m.
- Oct. 5: Master class at 3 p.m.; Recital at 8 p.m.

CAMPUS NEWS



Football Figures

40,000 gridiron fans that fit into Sam Boyd Stadium.

2

days spent preparing and painting the field of artificial grass for each game by the half dozen field crew members.

1/2

tons of ribs, hamburgers, potato salad, tortilla chips, and burritos consumed during the 2003 UNLV Alumni Association home tailgate season, topped off with about 3,400 gallons of beverages.

2

hours before home games that tailgates are held at Sam Boyd Stadium (three hours before homecoming game on Oct. 16). The Alumni Association tailgates are free for alumni association members and \$10 for others.

240

employees at Sam Boyd Stadium that guide cars to parking spaces, usher fans to their seats, ensure security is maintained, and clean up after everyone has left.

19,884

hot dogs served by the concession stand workers in 2003. They also served up 4,315 pretzels, 24,297 cups



of beer, and 5,034 bottles of water.

7 to 9

cameras typically used by ESPN to televise games.

(Numbers compiled by Sam Boyd Stadium and the UNLV Alumni Association)



A new recreation facility, represented in this rendering, is part of a \$93 million building initiative completely funded by student fees.

Trading Spaces: New Union, Rec Center to Break Ground

By Holly Ivy De Vore

B lueprints are in the works for two student-centered facilities – a new union and recreation center. Groundbreaking for the two projects, with a total estimated cost of \$93 million, is scheduled for next year.

"Both projects are a response to what students have asked for in surveys and to the needs of our growing campus," says Blake Douglas, assistant director for Moyer Student Union facilities, conferences, and scheduling.

A new 135,000-square-foot student union will be built in two phases to replace the current 75,000-square-foot union. The first phase will include the construction of a three-story building, located east of the existing building. It will contain an expanded food service area, 300-seat theater, computer lab, meeting rooms, lounges, and offices.

After the first phase is complete in 2006, the current student union will be demolished and reconstructed to include a 10,000-square-foot ballroom, expanded games room, a convenience store, and catering facilities.

Douglas says the facility should be fully operational in summer 2007.

The Student Recreation and Wellness Center will be constructed in the Thomas & Mack parking lot, just north of the new Dayton Complex residence hall. It will house student recreation, health, and counseling services. Scheduled for completion in late 2006, the recreation center will feature indoor lap and leisure pools, a whirlpool, and an out-

If all of UNLV's 27,000 students packed into the Moyer Student Union, each person would have less than three square feet to move. The national standard is 10 square feet per student. door pool. Two multipurpose activity courts, two racquetball courts, a fourcourt gymnasium, indoor jogging track, expanded fitness and exercise rooms, and a food service component will also be included. Architects are DMJM and Hastings & Chivetta Architects.

Douglas says

the future of the existing recreation center, the Paul McDermott Physical Education Complex, has yet to be decided.

Both projects will be funded entirely through student fees. The student-approved fees are being phased in and will progressively increase up to \$173 per semester in fall 2006. Students who pay the increase and graduate before the projects are complete will be able to use the recreation center at no charge for an equal number of semesters that they paid an increase in fees, Douglas says, adding that "after the recreation center is complete, we plan to offer community and faculty/staff memberships."

More info: www.unlv.edu/commit-tees/renovation.



With the addition of the 475-bed Dayton Complex, UNLV can accommodate about 2,000 students in its residence halls. The campus master plan calls for an eventual on-campus population of 3,500.

Home Away from Home

By Nancy Syzdek

or the vast majority of UNLV alums, dorms didn't factor into their college experience. But as UNLV grows, so does its residential life program.

Coming to UNLV as a transfer student from Hawaii, sophomore Kelsey Tachihata chose to live on campus to take advantage of its ready-made social scene. The nutrition sciences major transformed her space with its basic furnishings into a home filled with pictures of family and friends, rugby gear (yes, there are female rugby teams), and cans of Spam, a favorite food on the islands.

She has high-speed Internet access in her room and cable television in the lounge. Her mini-refrigerator is filled with snacks to grab between classes and campus activities. "Dorm living is the next best thing to home – and I don't even have to cook," she says.

Tachihata has premium access to campus services and resources. Dining facilities, her campus job, and social and academic activities are all a few steps away. "I can sleep later, roll out of bed, and get to class on time without the headaches of Las Vegas traffic." This leaves her more time to study, relax, and hang out with her friends.

Since she lives on campus, she's more likely to be successful as a student, too. "Typically, universities with a strong campus residential community have higher retention rates, more campus spirit, and higher rates of student success," says Bill Cox, associate director of campus housing. "When students live on campus, not



Sophomore Kelsey Tachihata in her Tonopah Hall room.

only do they have better access to services, they're also more likely to use them."

The new Dayton Complex, a residence hall with its own computer lab, fitness room, and laundry facilities, opened this fall, bringing the total bed space at UNLV to nearly 2,000.

"UNLV's commitment to students includes creating multiple opportunities for learning outside the classroom," says Rebecca Mills, vice president for student life. "Students who live on campus gain valuable lifelong skills. As they learn to negotiate, problemsolve, and share, they learn about themselves and others."

Tachihata says living on campus has certainly taught her about cultural differences, "like not everybody loves Spam."

Rebel Resource

A quick look at a campus resource you can use.

Architecture Studies Library (ASL)

Location: Paul B. Sogg Architecture Building, on Brussels Street just off Tropicana Avenue. The library itself is a nice piece of architecture featuring a second-story study area with a view of campus.



▲ The person to know: Jeanne Brown, head of the ASL. She's been at the library since it opened in 1997 and says visitors shouldn't hesitate to ask for help finding resources.

What you'll find: As you'd expect, there are resources for researchers and professionals in the urban planning and building fields, but there's also quite a bit for those who simply want design ideas for their homes and gardens. In addition to books and videos, the ASL subscribes to more than 160 publications, including *Interiors, Architectural Digest, Better Homes & Gardens*, and a number of international magazines.

Something cool: The ASL's extensive collection of materials on Las Vegas landmarks includes self-guided tours of the city's neighborhoods. Take the virtual tour online or download a printable version, both of which were developed originally by Liz Fuentes as a graduate student.

Info: library.nevada.edu/arch or 702-895-1959.

UNIVERSITY PEOPLE

Geoscientist Receives Presidential Research Award

Geoscience professor Catherine Snelson received the 2003 Presidential Early Career Award for Scientists and Engineers, the highest honor bestowed by the federal government on



Snelson

scientists at the outset of their careers.

The award, which is given by the Executive Office of the President of the United States, was conferred upon Snelson at a White House ceremony in September.

Snelson, whose research focuses on the geological structure and composition of the Las Vegas Valley, will also receive five years of additional funding from the Lawrence Livermore National Laboratory (LLNL). Since 2002, Snelson has collaborated closely with the LLNL to assess the level of ground motion that would occur in the Las Vegas Valley if underground testing at the Nevada Test Site were to resume in the future.

"Catherine has demonstrated extraordinary commitment and technical achievement in support of the defense program mission, and the laboratory congratulates her on her award," says LLNL Director Michael Anastasio. "Her collaboration will directly impact the National Nuclear Security Administration's ability to maintain long-term readiness at the Nevada Test Site. She is a great example of the nation's best young scientists."

Snelson's research has become critical in identifying areas in the Las Vegas Valley that would be most adversely affected by seismic events. Her work has been used to better educate the public and government officials about earthquake preparedness.

According to Ronald Yasbin, dean of UNLV's College of Sciences, Snelson's applied research activities and outreach to the community are hallmarks of her young career.

"Since arriving at UNLV, Cathy has focused her important research endeavors on serving the educational and security interests of the community," Yasbin says. "She is clearly deserving of the recognition that she is now receiving."

Snelson joined UNLV after earning a doctoral degree in geophysics from the University of Texas at El Paso in 2002.

More info: Catherine Snelson was featured in the fall 2003 issue of *UNLV Magazine*, available online at magazine.unlv.edu.

Richard Lee was named vice provost of the Division of Educational Outreach. He has spent 25 years in higher education, most recently as the Jones Distinguished University Professor, an endowed chair in the Teachers College at Emporia State University in Kansas.

Edward Shoben, dean of College of Liberal Arts, came to UNLV from the University of Illinois, where he had taught since 1974 and was head of the psychology department from 1995 until 2003.

Carolyn Yucha was named dean of the School of Nursing. Previously, she was associate dean for research in the College of Nursing at the University of Florida.

Campus police officer Richard Dohme received an award of merit from the International Association of Campus Law Enforcement Administrators during its annual conference in Ottawa, Canada.

Colleen Peterson of the counseling department is chair-elect of the Family Therapy Section of the National Council on Family Relations. The council links family research, education, and practice.

The Old Lady Trill, the Victory Yell:

The Power of Women in Native American Literature

by Patrice E.M. Hollrah Routledge, 2004

Experience in an undergraduate literature class while at Richard Stockton State College of New Jersey turned Patrice Hollrah, director of the UNLV Writing Center, on to the writings of Native American women. Her interest deepened when she came to UNLV and studied the genre under the direction of English professor P. Jane Hafen, whose own work about Native American writers was chronicled in this column in fall 2002.

In *The Old Lady Trill*, Hollrah examines the female characters in the works of prominent Native American writers Zitakla-Ša, Leslie Marmon Silko, Louise Erdrich, and Sherman Alexie. Why did she select the works of these particular authors?

"I was immediately drawn to the literature of Native American women writers because it makes me laugh and cry," says Hollrah. "I later learned that my visceral response was more than just an emotional reaction to an imaginative textual creation. These literatures move beyond the emotional and intellectual because they deal with issues that affect real contemporary native peoples who engage daily in acts of continuance and survival."

The first two chapters – featuring Marmon Silko's "Lullaby" and Zitkala-Ša's autobiographical essays – are survival stories with



Patrice E.M. Hollrah's *The Old Lady Trill, the Victory Yell* examines works by prominent Native American women.

strong female subjects. "When I started reading Native American literature, I discovered there are many strong female characters and I wanted to understand why," Hollrah says.

Her work offers more than textual analysis. She interviewed several of the authors to gather personal feedback for her studies.

Looking for War and Other Stories

by Douglas Unger Ontario Review Press, 2004

Douglas Unger, director of the MFA creative writing international program and director of grants and acquisitions for the International Institute of Modern Letters (see UNLV Magazine Spring 2003), has published a new collection of short stories.

As in his past writing, in *Looking for* War Unger draws upon his own life experiences, particularly those as a student in South America. Yet, to those who ask the extent to which his work is autobiographical (one of the stories is titled "Autobiography"), Unger replies, "Part of playing with form – in this case, the short story – is to let the reader decide. I think too much exploration of what's 'real,' which is too complex to fit into a short story, and what's 'exaggerated' or 'invented' would undermine the intention to push the boundaries of the form. The desired collage is a mix of forms: traditional tale, realistic fiction, memoir, journalism, belle lettres, biography, autobiography."

The seven short stories and one novella, which carries the volume's title, paint grim pictures of life. "They are intentionally meant to be so, which, hopefully, stimulates thought, active response, and an emotional response," Unger says. "I don't know if I succeed." That he has indeed succeeded is evidenced in the June 13 *San Francisco Chronicle*, where reviewer Carmela Ciurau says, "Unger's are stories that offer hard truths, and they're probably not for everyone. But those who do appreciate Unger's wrenching stories will have much to savor."

Urbanism and Empire in the Far West, 1840-1890

by Eugene Moehring University of Nevada Press, 2004

History professor Eugene Moehring is a longtime student of the urban phenomenon. He is the author of several books on the subject, including *Public Works and the Patterns of Urban Real Estate Growth in Manhattan, 1835-1894.*

"I've always been interested in how an urban environment differs from its rural counterpart," says the transplanted New Yorker. "In school I learned that even in the 1700s, when over 90 percent of the U.S. population lived in rural areas, it was the cities that pushed the American Revolution and passage of the U.S. Constitution. I wondered why, despite their relatively small size, the cities played such a leadership role in the process of national development."

In his Urbanism and Empire in the Far West, Moehring uncovers the development contributions of seven cities on the Western Frontier. He investigates the influence of the railroads, investment, boosterism, and interactions with Native Americans, as well as the West's relationship with water.

Author of *Resort City in the Sunbelt*, Moehring continues his study of Las Vegas with a 300-page book for the city's 100th anniversary celebration in 2005: *A Centennial History of Las Vegas*, co-authored with Community College of Southern Nevada professor Michael Green. He also has begun research on a history of UNLV for its 50th anniversary celebration in 2007.

The Books section is compiled by communications professor Barbara Cloud.

You Can Come Home Again

Homecoming Events Bring Alumni Back to Campus

By Gillian Silver

The notion of homecoming is to return, to relive great memories in familiar surroundings, to indulge in the sentimentalities of youth. This year's homecoming celebrations have been expanded to a full week, offering even more opportunities for you to return to campus.

Football Tailgate and Game

The Oct. 16 homecoming game pits UNLV against the University of New Mexico. Start time will be determined by the ESPN national broadcast schedule and confirmed closer to airtime. Plan to be there early, though, as the tailgate begins three hours before kickoff at Sam Boyd Stadium. The tailgate is free to UNLV Alumni Association members and \$10 for all others. Game tickets are available by calling 702-739-3267.

Parade

For some nostalgic fun, put on your Rebel red and head out to the homecoming parade at 5 p.m. Oct. 15. The parade, complete with floats and marching band, runs from Moyer Student Union and down the academic malls. This year, members of the UNLV Alumni Association Board of Directors will participate for the first time, so stop by to say "hello" to some familiar faces.



Dinner

The annual homecoming dinner includes the presentation of Outstanding College Alumni, Alumnus of the Year, and the Silver State awards. The Oct. 15 function includes a cocktail reception, a visit by the UNLV marching band, and a multicourse dinner. This event usually sells out, so make your reservations early.

Campus Tours

If you haven't visited the campus in recent years, you'll be astonished to see how much the university has changed. Explore the new buildings while hearing about university milestones during walking tours. Alumni tours will be conducted at 3 p.m. Oct. 14 and at 10 a.m. and 3 p.m. Oct. 15. Tours begin in the Tam Alumni

Association Elects Executive Board Members

The UNLV Alumni Association Board recently elected officers for the 2004-05 year. They are:

- President Jim Kirkwood, '83 BS Accounting and Finance
- First Vice President Kirk Hartle, '88 BS Accounting
- Second Vice President Rich Israel, '93 BS Finance
- Treasurer Chris Kelly, '70 BS Accounting, '75 M.Ed. Curriculum &

Instruction, '96 MS Accounting, '02 Ed.D. Educational Leadership

- Secretary Jeff Knight, '95 BA Economics
- Member-at-large Sam Lieberman, '96 BA Social Work

The executive board is selected from the entire the association board. Board members serve for a three-year period. All association members may become more actively involved in the board by volunteering to serve on a committee.

>> About the Association

The UNLV Alumni Association was established in 1967 to provide volunteer leadership, support, and resources to the campus community. Joining is easy and you don't have to be a UNLV graduate to become a member.

For information, call 702-895-3621 or visit http://alumni.unlv.edu.

.....



Center. Tours by campus carts also are available for those who need additional assistance. Reservations are recommended.

Golf Tournament

Take to the greens for a blend of friendly conversation and competition Oct. 18. The annual tournament begins at noon at Canyon Gate Country Club. The \$125



Homecoming activities include a parade down the academic malls. (Far left) Among the many floats last year was a campus cart decked out by the Residence Hall Association. (Left) Parade activities will again include face painting for future Rebels. (Below) Campus tours will give alumni a new look at UNLV's ever-changing campus.



entrance fee includes a round of golf with a cart, dinner, and door prizes. Proceeds go to the Alumni Association's scholarship endowment.

Share Your Knowledge

Graduates are encouraged to return to the classroom, but this time at the podium. Sharing professional insight with current students through classroom visits or established mentorship programs is an excellent way to stay connected to the university while helping current students prepare for their futures.

To register for any of these events, call 702-895-3621 or e-mail alumni. relations@ccmail.nevada.edu.



Business Network Group Established for Professionals

At the Oct. 8 Business-to-Business Breakfast Network Group, local professionals will learn how to develop their own personal networking commercial. Russel Kost of UNLV alumni relations

will lead the 90-minute program, which

begins at 7:30 a.m. in the Tam Alumni Center.

The networking group, recently created by UNLV's office of alumni relations, offers Las Vegas Valley professionals an alternative to expensive networking groups. It will benefit those working in small businesses and specialized fields, including consultants.

Each session begins with a 10- to 15-minute program to spark networking among participants. After the introductory program, card exchanges and one-on-one discussions will give participants the opportunity to make personal connections.

Admission is \$10 for UNLV Alumni Association members, faculty, and staff, and \$15 for non-members. Continental breakfast is included. Proceeds benefit the programs of the UNLV Alumni Association.

The Nov. 12 session highlights speed networking.

Architects Build Tradition of Involvement

Make no little plans; they have no magic to stir men's blood.

—Daniel Burnham, American architect 1846-1912

By John F. Gallagher

n the 1970s, three Las Vegas architects made what they knew were big plans. These men – Julio Lucchesi, George Tate, and Robert Fielden, '76 M.Ed. – drew from their own kind of magic to stir up support on campus and across the state for an architecture program.

"In the late 1970s, Nevada was one of two states in the nation without an architecture school," Lucchesi's son, Ray, says. "The community of architects in Las Vegas rolled up their sleeves and made the program viable."

According to program pioneer Fielden, local architects were so dedicated to the fledgling program that they taught its first classes as volunteers. As the curriculum began to set by August 1981, the younger Lucchesi and fellow local architects Tom Schoeman and Steve Swisher rounded out the staff. Within a year, the program stoked enough attention to justify a half-time director. Ray Lucchesi took the job and for three years ran the program from the office of the family firm.

In 1985, the program received full funding and began offering a bachelor's degree. Students attended classes at Houssels House – a historic Las Vegas home on UNLV's campus. Lucchesi and other faculty added programming to create a master's degree, and in 1987 Assemblyman Marvin Sedway lobbied for a dedicated architecture studies facility. The 76,000-square-foot Paul B. Sogg building was dedicated in late 1997.

"The School of Architecture would not exist if it were not for the tremendous support from the local architecture

To support the School of Architecture, contact Karen Rubel, director of development, at 702-895-4292; or Michael Kroelinger, director of the School of Architecture, at 702-895-3031.



UNLV's architecture program is built on a foundation of support from local professionals. Pictured with the program's current director Michael Kroelinger, second from left, in front of Houssels House on the UNLV campus are, from left, longtime supporters George Tate, Robert Fielden, Ray Lucchesi, and Julio Lucchesi.

community," says Jeff Koep, College of Fine Arts dean. "The school has benefited not only from the substantial gifts made to the programs, but also from the personal investment of professionals who stepped forward as adjunct faculty."

Program approval by the National Architecture Accrediting Board in the mid-1990s marked a milestone. By then, more than 50 architects had taught at UNLV and the program had received more than \$4 million in private support.

"The seeds of this program's development came from local architects," says Michael Kroelinger, the school's director. "Today, they continue to engage with the school on many levels: they participate on design juries, they teach as part-time faculty, and they financially support our programs."

Community involvement has brought a practical complement to the program's academic rigor, Koep says. "Professionals provide insights generally not available to students, especially at the undergraduate level," he says. "Further, these same individuals have, through their firms, provided internships for advanced students – a partnership that benefits both the local architecture community and the School of Architecture."

Bill Snyder, a local architect and a UNLV Foundation Board of Trustees member, says that the professionalstudent mentor relationships are reciprocal. "Usually when an architect is hired, it is for one specific segment of a project," he says. "Students have an opportunity to explore, to skip traditional parameters. It's always refreshing for me to walk the halls and see what they're working on."

Snyder believes architects must be responsible for guiding their profession's development as advocates for and liaisons to the university. "We are a large community, and we need a resource for the future of our profession. That's why we support UNLV," he says.

John F. Gallagher is vice president for development and executive director of the UNLV Foundation.

Scholarships for Convention Services Classes Offered

GES Exposition Services created \$500 annual scholarships for 10 industry professionals who enroll in convention-related classes offered online by UNLV.

"Industry professionals now have the opportunity to take our industry-leading classes without packing up and moving to Las Vegas," says Patti Shock, chair of the tourism and convention administration department. "I am thrilled that GES has stepped forward to provide this opportunity."

GES is a longtime supporter of UNLV's tourism and convention programs. "The department has been a valuable resource for us, producing some of GES' brightest stars," says Paul Dykstra, president and CEO of the convention services company. "The opportunity to replicate that knowledge and experience nationwide is a tremendous asset for our entire industry."

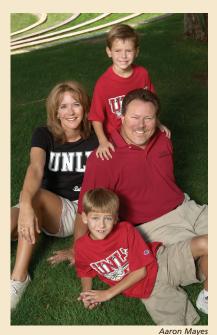
Local CEO Fosters Excellence Through Honors College Gift

Students and faculty in the Honors College have greater resources at hand thanks to a local gaming executive's commitment to higher education.

Mark Yoseloff, CEO for Shufflemaster Inc., established the Honors College Opportunity Fund through a recent donation. His gift will fund scholarships, support student activities, and help recruit outstanding faculty.

"In addition to his own leadership gift, Dr. Yoseloff is personally committed to helping the college raise additional funds," says Stephen Rosenbaum, dean of the Honors College. "He is dedicated to improving the visibility of the college as a center of excellence in higher education."

Yoseloff, whose daughter is a first-year student in the Honors College, believes that "a great education is the most precious gift" parents can give their children. "UNLV is an important resource for our community," he says. "After spending time with Dean Rosenbaum, I could not think of any better way to support the goal of providing a world-class educational opportunity in Las Vegas than to make this gift."



Janet and Gary Sepede support fund-raising efforts across campus to ensure their hometown university remains strong for their sons, Ryan (standing) and Cameron.

Alumni Maintain Friendships While Supporting UNLV

F or many students, college is an all-encompassing experience – an opportunity to expand their minds and develop relationships that last a lifetime. For Janet (Porter) Sepede, '86 BA Communication Studies, and her husband, Gary, '84 BS Finance, the experience continues two decades after graduation.

Their nostalgic stories of UNLV hint at changes both on campus and in their lives. When a friend introduced them in 1984, only a handful of buildings surrounded the Dungan Humanities Building and 7,000 students were enrolled.

As their college careers progressed, classmates became best friends, and best friends became wedding attendants. By commencement, several couples had emerged from their circle of friends.

Like nearly 60 percent of fellow alumni, Gary and Janet, both Las Vegas natives,

remained in the valley after graduation. Her days at UNLV prepared her for a successful marketing communications career at a local hospital. He found his niche while studying finance and today runs a successful financial services office.

They never severed their ties to UNLV. Before they married in 1987, they signed on as annual supporters of the President's Associates program. "We knew we wanted to support our alma mater, but more important, our hometown university," Janet explains. They've also been ardent UNLV athletic fans.

Today, the campus has changed, but the friendships have remained. "Friends are a valuable part of life, and we attribute having those relationships to the opportunity to attend UNLV," says Gary. Janet adds that their circle of college friends is at the core of their continued involvement with the university. The Sepedes volunteer for fundraising efforts to ensure that current and future students have the same life-changing experience they had as undergraduates.

Their annual gifts through the President's Associates are building programs, such as physical therapy in the Division of Health Sciences, and funding dozens of fellowships and scholarships. After seeing their investment in the unrestricted funds program work for UNLV, they joined the Dean's Associates for the College of Business. This program provides Richard Flaherty, the college's dean, the flexibility needed to meet emerging student and faculty needs.

Last spring, the Sepedes hosted a reception at their house to encourage other alumni to support the President's Associates gift club and other annual giving opportunities. The event raised more than \$12,000 in unrestricted funds.

This year, the Sepedes became members of the Annual Giving Council, a team of supporters who rally for annual gifts for campus and college programs. The Sepedes' friend, Jim Zeiter, '87 BS Business Administration, is leading the council's efforts to raise \$1.8 million this academic year.

—Lori Bachand

To support UNLV through annual giving programs like the President's Associates or the Dean's Associates, contact Matt Muldoon at 702-895-3641.

Your Dollars at Work

Opportunity Scholarships: Julio Meza tells a story of growing up in El Salvador where a local cobbler used to tease him about becoming a shoemaker when he grew up. "No, I want to own the store," the precocious young man would reply.

Not long after, Meza and his family moved to Southern Nevada. He worked hard to become student body president at Desert Pines High School and was involved in Leadership Las Vegas and the Hugh O'Brian Youth Conference.

Meza sought local and national scholarships to support his dream of a college education. Perseverance paid off, and three scholarships, two jobs, and an 18-credit spring semester later, Meza finds himself in sophomore standing this fall. He credits his success to the UNLV Writing Center, a tight circle of encouraging friends, and the generosity of donors who made his enrollment possible.

"If it weren't for the scholarships I received, I never would have made it to my first year of college," says Meza, the recipient of an opportunity award from UNLV's Student Financial Services. The scholarship is partially funded through the UNLV Foundation Annual Fund.

For information on UNLV's Annual Fund, call 702-895-3641.

HONOR ROLL OF DONORS

The UNLV Foundation recognizes the following new members of its annual gift club programs for their contributions of unrestricted funds, involvement in the university's development, and advocacy on behalf of UNLV.

Academic Corporate Council Corporate gifts of \$5,000 or more Stewart Title Guaranty Company

President's Associates Individual gifts of \$1,000 to \$2,499 Jim Barbarite Paul Chaffee, '02 Michael & Barbara, '93, Doble (Member listing updated: Sept. 1, 2004)

Hughes Corporate Effects Added to Library Special Collections

For insight into one of Las Vegas' unique legends, browse the Howard Hughes archives at UNLV Libraries special collections department. The Libraries recently received a gift of documents from one of the United States' most influential engineering firms, the Hughes Electronics Corp. This collection spans more than 50 years and includes corporate publications, biographical files, and photographs, including pictures of the Spruce Goose developed by Hughes Aircraft and flown by Hughes himself.

The donation complements an extensive collection of Hughes' professional effects given to UNLV in 1996 by the Howard Hughes Corp. The entire collection is a significant historical record of the legacy of an American icon, according to Peter Michel, director of special collections. Hughes, often noted for his contributions to the field of aeronautical engineering, lived in Las Vegas during the last years of his life and owned a television station, ranch, and several hotel-casinos, as well as the land now developed by the Howard Hughes Corp. as Summerlin.

Special collections also includes files from Union Pacific Railroad, Young Electric Sign Company (YESCO), Harrah's Entertainment, Basic Magnesium Inc., the architecture firms of Martin Stern and Homer Rissman, and regional mining companies.

All special collections archives are open to the public.

For information on the UNLV Libraries special collections, call 702-895-2234 or visit library.unlv.edu.

Physician's Legacy Continues in Clinical Sciences Classes

Ronald Oseas is once again providing hands-on medical education to students in Las Vegas. His wife, Sharon, made sure of that this summer, nearly two years after he died unexpectedly. Honoring his zest for learning, she donated three pieces of medical instruments from his Las Vegas pediatric hematology and oncology practice to the College of Sciences.

This fall, students will use the machines to determine white and red blood cell counts and to test hemoglobin, glucose, and cholesterol levels. Oseas also donated the supplies that go with the instruments, and made a teaching microscope available to the biology and chemistry departments.

Jan Klaassen, director of the clinical laboratory sciences program, says the equipment allows students and faculty to perform lab work on campus, saving the university money in lab fees. UNLV offers a bachelor's degree in clinical laboratory sciences (also known as medical technology). Its graduates often go on to professional medical or dental schools, or begin work immediately in public health, forensic sciences, or molecular biology.

The donated equipment will give students an edge in their careers by providing opportunities for advanced, hands-on experience, Klaassen says.



Aaron Mayes

Clinical sciences students Stacey Galvin, Destiney Noor, and Ilene Bautista work with a teaching microscope donated by Sharon Oseas in memory of her husband, Ronald.

Oseas says her husband always enjoyed working with residents and interns, and as a pediatric hematologist and oncologist, was passionate about helping children become healthy, successful adults. "He loved practicing medicine. He loved teaching medicine. He felt it was his obligation to educate future generations," Oseas says.

Pop Goes the Classroom

Tokyo Foundation Funds Asian Studies Program

D on't let the syllabus fool you – the illustrated books, video games, and animated movies might be a little more entertaining than your average textbook, but they offer just as much academic insight.

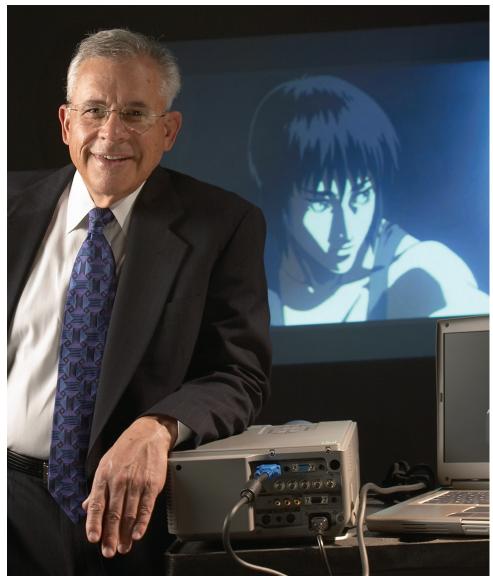
Ron Morse, the Tokyo Foundation Professor of Japan Studies, says the seemingly unorthodox class content is a reflection of today's globalization. His course, Japanese Manga and Anime, explores the historical and artistic sides of graphic novels, and their impact on the youth culture in the United States.

While a discussion of Pokemon vs. Spongebob Squarepants might seem sophomoric, Morse delights in the relevance to today's economy; pop culture and entertainment are serious business in Las Vegas. "UNLV is a very community-minded institution," Morse says. "We are a resource for students and scholars because we're in the hotbed of the entertainment culture. Equally important is the university's position as a resource for Nevada's expanding Asian population."

Morse joined the College of Liberal Arts this summer as the result of a multiyear charitable commitment from the Tokyo Foundation. His appointment comes on the heels of the creation in January of the Asian Studies Center, a new area of excellence that explores the political and cultural influences that Asia has in the community.

The Tokyo Foundation, founded in 1997 as a catalyst for research and scholarship, pledged in June to financially support the developing Asian studies program and its faculty. The Tokyo Foundation's goals to promote intellectual activities related to Japan's social sciences and humanities align directly with the mission of UNLV's Asian Studies Center.

Many top universities have Asian studies programs, but they are generally rooted in traditional research in literature, history, languages, and anthropology, Morse



Aaron Mayes

Ron Morse, the Tokyo Foundation Professor of Japan Studies, says that UNLV's new Asian studies curriculum gives students and researchers a present-day advantage over traditional programming.

explains. "While scholars are often interested in the old stuff, UNLV's program will have a reverse structure," he says. "We will look at current cultural and trade issues like the digitization of gaming and entertainment engineering, our global economy, and the emergence of the service industry across Asia."

The Tokyo Foundation is also funding visits by a cadre of experts from Japan. During weeklong visits to Southern Nevada, they will teach seminars in engineering, history, and animation at UNLV and area high schools.

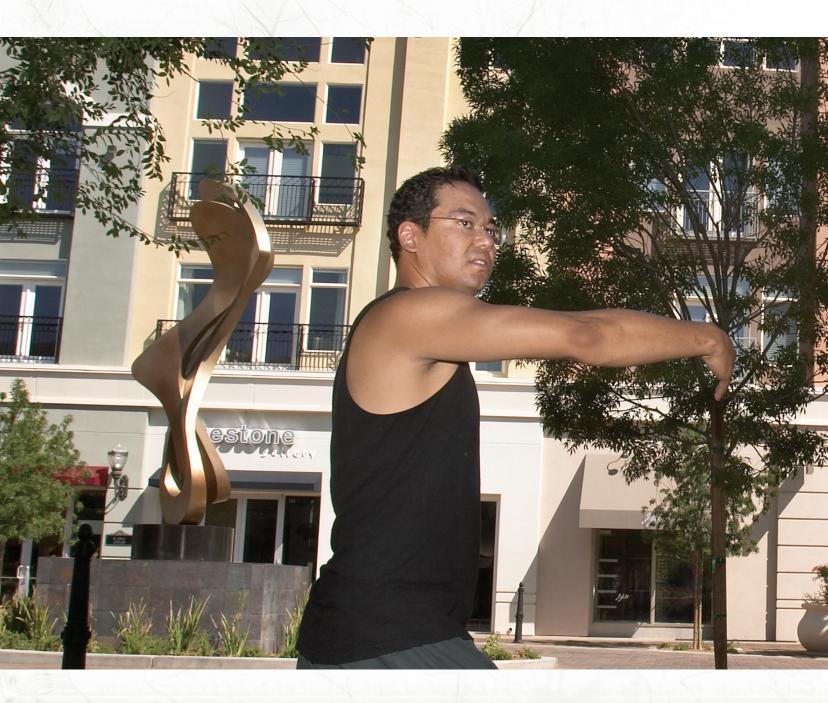
The Asian studies program is one example of UNLV's innovative degree pro-

grams, says history professor Janet Ward, director of interdisciplinary programs. "Training across disciplines is becoming more important," she stresses.

Three dozen faculty members are leading Asian studies coursework and research in areas from tourism to criminal justice.

Partnerships like that with the Tokyo Foundation are increasingly attractive to Asian companies eager to develop global relationships in Nevada, according to Morse. "UNLV is in the mix of America's new entertainment society. This platform has huge relevance for students and the rest of the world."

-Lori Bachand



Community By Design

By Gian Galassi | Photos by Geri Kodey and Aaron Mayes

Ron Smith and Valerie Bugni have ambitious plans for creating better homes, offices, and neighborhoods. They hope to influence the process that architects and planners use to design our communities. That neither is an architect seems to have little bearing on their plans.

The fact that I hadn't met my next-door neighbors until I bumped into them at an outdoor mall perhaps says more about me than it does about the neighborhood I live in, but still, the friendly conversation I'd never put effort into having in the driveway seemed to be made all the easier during a concert at The District at Green Valley Ranch.

My lack of neighborliness, UNLV sociologist Ron Smith tells me, is due in part to the way communities are designed, or rather, not designed. Lately, he says, communities – with an abundance of strip malls and homes where the garage is the most prominent feature – haven't been designed to bring people together.

The District at Green Valley Ranch

Built to resemble Main Street America, this new development combines entertainment, shopping, dining, and living along one bustling 29-acre, tree-lined urban "street." The first mixed-use development of its kind in the valley, the District has so far proven to be popular. Since opening this past April, thousands have turned out for the free weekend Sounds of Summer concert series and weekday tai chi classes. (Above) Omar Yarbrough, at left, leads some beginning students.

"More often than not, familiarity will encourage people to start breaking down stereotypes and begin building human relationships," Smith says. "Over time, increased interaction leads to a greater sense of neighborliness and community because people start looking out for each other."

But in a city with a population constantly in flux, familiarity doesn't come easily. That's where the design professions come in, Smith says. They can actually plan chance encounters, like my concert experience, by creating environments that encourage people to get out of their homes and cars and back into public spaces. But accomplishing that, he says, will require reaching out to other fields.

"If you want to see what's wrong with architecture today, pick up the latest issue of almost any architectural design magazine," says Smith. "They're filled with pictures of interesting architecture, but you rarely see any people actually using those buildings."

Oddly enough, people have largely been absent from the design process, says Valerie Bugni, a Ph.D. student and organizational

Brighton



Socially responsive design and the corporate bottom line aren't mutually exclusive, say doctoral candidate Valerie Bugni and professor Ron Smith.

and social researcher with the consulting firm of Lucchesi, Galati Architects Inc.

"Many architects are entering the field with a philosophy that architecture is strictly about art," she says, "and some of them have lost sight of the very reason that architecture exists at all, and that's for people to use."

Smith and Bugni are quietly advancing research in the emerging field of architectural sociology, which examines the seemingly nebulous sociocultural factors that both influence and are influenced by the very tangible buildings around us. They hope to bring social scientists – the people who study cultural patterns, human relationships, and organizational and community life – to the drafting table so architects and planners can create spaces that better address the needs, interests, and ideals of the people who dwell within.

"Ultimately, this results in a higher quality of life," says Smith. "It results in communities where my neighbor isn't a stranger."

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Smith and Bugni's work has its roots in the social design movement of the 1960s, which grew out of the dissatisfaction among citizens with the direction their communities were growing. Unfortunately, Bugni says, the movement's success was tempered in the subsequent decades by a lack of buyin from architects and a limited focus on up-front costs. The result, social scientists lament, has lead to the idea that socially

responsive design and corporate interests are usually mutually exclusive.

"By simply using the findings and tools that social scientists use every day – public surveys, interviews, focus groups, field observation, even conflict resolution – architects can better create buildings that are aesthetically pleasing *and* address the needs of their clients, be it an organization or a community," Smith says. "For a fraction of the total cost of a project, social research conducted prior to design can help architects avoid problems that they might later have to go back and fix. A lot of headaches could be avoided with a relatively small investment up front."

The return on that investment can appear in places other than a construction job's ledger sheet. The Las Vegas advertising firm R&R Partners experienced a 20 percent drop in its employee turnover rate after using social research to design its new headquarters. The building encourages collaboration and nurtures both creativity and a sense of community among the employees, says R&R Chief Financial Officer Jim King. "It was clear that we needed to invest in something that was designed specifically around our culture, our needs, and our projections for future growth," he says. "Lucchesi, Galati helped us stitch our community together, express our brand, and create a flexible space that inspires creative thinking and problem solving."

So, if the social architecture can inspire workers to stay at a company, could it also inspire residents to invest more time in their communities?

Absolutely, says Smith. Public participation in the design process builds more than just functional and cost-effective structures. It also helps to build greater community pride and sense of belonging, things that Las Vegas is sometimes accused of lacking. Half our population, after all, has been here less than a decade.

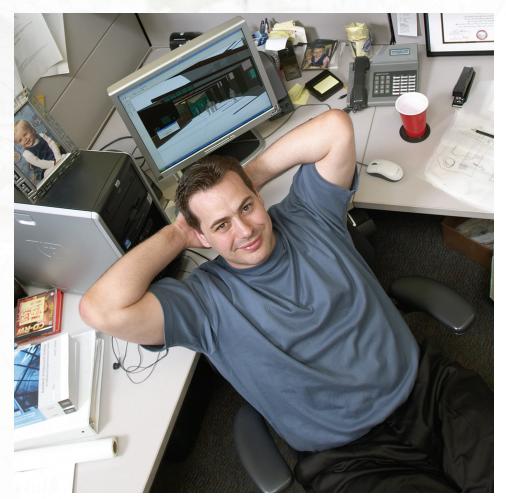
"Public participation during the design process builds trust between city officials and residents," says Bugni, who for the past two years has worked with a local municipality to help staff and residents understand how planning and capital improvement decisions can affect its residents' quality of life. "There is a growing need for architects and planners to understand a community as an organization and to design and develop in a way that preserves or increases the social, community, and civic capital that exist there. They need to know how each project fits into the social and cultural context of the surrounding community."

While the practice of social design in the private sector has been scattershot, at best, in the halls of academe it's been essentially nonexistent. Smith and Bugni have begun laying the foundation for change in design circles. They have co-authored articles for academic journals and are frequent contributors to the newsletter of the American Institute of Architects. They've presented their work to Harvard School of Design, the Urban Land Institute, the American Sociological Association, and the Environmental Design Research Association.

Doolittle Community Center

At nearly 53,000 square feet, this renovated community center in a tough part of town serves more than 8,000 children, adults, and seniors every month. It boasts two gyms, an aquatics and play area, game room, classrooms, computer lab, fitness and dance rooms, and a commercial kitchen. Since its renovation, it's become one of the most successful such centers in the valley.





Social research is influencing the way Jason Jorjorian, '98 BFA Architecture, is designing the Centennial Hills Community Center in northwest Las Vegas.

And this summer they co-taught Architectural Sociology, one of the first courses in the country to bridge the two disciplines. Filled primarily with architecture students, the course traced the evolution of social design and examined how socio-cultural phenomena and architecture have influenced each other.

"Many of the students in the class already know how to draw; they know all about construction techniques and about materials," explains Smith. "But in the matter of just a few short weeks, they also discovered that to become truly great architects they also have to be great social psychologists, community sociologists, and organizational theorists."

Bugni added, "Most architects will argue that they already bring a social perspective to each project. But while that's probably true, it's more than likely on an intuitive level – and there's a big difference between intuition and scientific rigor." According to Michael Kroelinger, director of the School of Architecture, many universities offer courses on environmental behavior, but Architectural Sociology is the first course he has seen taught from a sociological perspective. While the course is not yet part of the school's core curriculum, Kroelinger says the class is a wonderful resource for students.

"A paramount issue in the field of architecture is understanding the needs of the user," say Kroelinger. "Architectural sociology underscores the importance of understanding people's values, needs, and attitudes, from an individual level to an organizational one. Most important, though, students need to know how to integrate what they learn in this class to the studio setting, where they can then apply it to real-world problems in the community."

That message got through to Jason Jorjorian, a sixth-year graduate student in UNLV's architecture program. "I always knew there was a connection between sociology and architecture, but this class helped me understand the depth of that relationship. As architects we need to be accountable for what we create, which means being able to prove that the work that we do will accomplish certain goals. Intuition alone just won't cut it anymore."

Jorjorian, who was hired by Lucchesi, Galati Architects Inc. shortly after earning his bachelor's degree from UNLV in 1998, is already applying much of what he learned in the course to his work.

Using field observation, user needs analysis, and demographic studies, Jorjorian is helping to design a multigenerational recreation center in Centennial Hills. While he hopes the end result will help foster a greater sense of community by providing spaces that encourages public interaction, he recognizes that architecture can only enable such behavior, not dictate it.

"Architecture by itself is not the determinant of any certain human behavior, but it can, if done correctly, play an important role toward encouraging it," Jorjorian says. "We hope the facility will help bring generations together by giving them the opportunity to interact, but we are also mindful of each generation's need to be among people from their own age group. It's about finding a balance between design and what the community wants."

A native Las Vegan, Jorjorian hopes to focus his career on improving Las Vegas through design. His thesis project, which

Las Vegas Arts District

Located in a neighborhood that a few years ago you wouldn't venture to in the dark, the Arts District is a key component in the cultural revitalization of Las Vegas' urban core. With its eclectic mix of galleries, boutiques, restaurants, and performing arts venues, the area around Charleston Boulevard and Main Street draws hundreds of people each month to its ongoing First Friday arts festival.



Creating Our Own Personal Communities

by Hal Rothman

"When we first moved here, people pulled their cars into their garages and put the garage door down before they got out," Atlanta native Fran Sutherland reminisces about her first year in her suburban Las Vegas neighborhood. "I couldn't believe it! We'd moved here from New Orleans, where kids played in the street, but here there was no one, no one at all."

In cities marked by high transiency, community is based on mutual interests, not shared space. Her husband Gary had been a college hockey player, and within weeks he'd rounded up the neighborhood kids and taught them how to play. They began on roller blades, with sticks flying and Gary coaxing something resembling team hockey from the chaos. By the time we met, five years later, their street was full of kids play-

ing and Gary coached a high school club hockey team, a junior high club, and a team in the city youth hockey league. "We're still the only adults out front," Fran laughs, "but the kids are all out here."

The Sutherlands had crossed Las Vegas' great divide, the line between transience and community, almost without trying. They looked around, found nothing intriguing, and turned the place they'd moved to into a template for their desires. The clay wasn't what they expected, but they made their own personal community from the raw material around them. Undeterred by architecture that kept people apart, by the daunting heat, and by social assumptions that seemed designed to put them off, they struck at the group that is always in search of people to do things with: kids. That adults hung back while the kids shouted joyously as they chased after hockey pucks in the street should come as no surprise.

The trend toward communities of affinity is more pronounced in Las Vegas. When people move into subdivisions en masse – when it appears that builders roll out a carpet with the homes on it and say, "That one over there, the third on the left, that's yours" – the absence of even the rudiments of community are accentuated. There's no welcome wagon, no one to greet you, no one to come by and say, "Welcome to what passes for a neighborhood."

For some, this lack of such basic institutions was hard to fathom. "It didn't make sense," one housewife said. "Every place else I'd moved into a new subdivision, we'd all become friends – at least we all had the builder to (complain) about." In Las Vegas, that didn't routinely happen. Few invested in their geographic neighbors. Instead, they created neighborhoods of affinity, communities based on interest, not proximity.

Neighborhoods of affinity are a tricky business. They involve relationships that used to be second tier – the parents of your son's Little League teammates. In transient situations, they become the foundation of community. They take on a frontline importance, replacing relationships among adults that date back to eighth grade. Communities of affinity embody interest, not space, and are accentuated by the stark reality that parents who let their pre-teens and young teenagers move about unsupervised court disaster. Because of "Soccer Mom" and the prevalence of carpools and chaperoned children's activities, communities of affinity have acquired new and more substantial roles across the nation.

In Las Vegas for the foreseeable future, this is how we'll build community, different from our parents and grandparents. The city is one start-up after another, built from the ground up even as its boundaries of style, scale, and space were being reinvented. The people like the Sutherlands, no matter what they initiate, are somehow of a piece. They share traits and ideas, a way of looking at the world. They're the ones who are most at home in the new Las Vegas, for the vacuum it long has been is like nectar for their needs. They understand that they won't always succeed, that the odds of overcoming transience are enormous, and that every institution they build is fragile. But there's a palpable enthusiasm, a sincere belief that the work we do today will matter tomorrow, that it'll create a community

we can be proud of.

After a Little League organizing meeting, I said to one guy: "You know, four years from now, we'll start something else up and it'll be the same bunch of us." He nodded assent. "And you know what'll be different?" I continued. "We'll all be four years older!" We drove away with a smile born of a kinship that transcended education, religion, place of origin, or any other marker. We were builders, people who started institutions that would last for our children, and if we're lucky, for our grandchildren. It really does come down to people.

> Hal Rothman, chair of the history department, is a prolific writer and oft-quoted expert on urban issues in Southern Nevada and the West. The 2004 Silver State Award recipient also hosts the radio program "Our Metropolis" at 6:30 a.m. Sunday mornings on KUNV 91.5 FM.

examines five urban housing models, for example, is aimed at creating a sustainable community in downtown Las Vegas.

Such projects, Kroelinger says, illustrate how intimately involved architects are in the development and evolution of our city. "The fact that so many of our graduate students are pursuing projects that are responsive to the problems in our community seems to underscore the importance of a class like Architectural Sociology."

As with any groundbreaking change, Smith and Bugni expect lasting results to be hard won and likely slow to transpire. But conditions in Southern Nevada do seem ripe for success. Public participation at Clark County Planning Commission meetings is up dramatically. Communities

Broadacres Swap Meet

Since 1977, this open-air flea market has served as a social and commercial hub in North Las Vegas. At nearly 40 acres, it is Nevada's largest market and welcomes more than 1.3 million people each year. It is also a perfect example of how architecture is not necessarily the hallmark of a successful public environment. (Above) Lupita Lopez in a produce stand.

that previously had no formal structure, like the Huntridge area, are creating vision statements that declare, in no uncertain terms, what they want and don't want in their neighborhoods. And the recently appointed Clark County Growth Task Force is examining the very issues that Smith and Bugni are promoting.

"If we could be instrumental in shifting how architects and contractors look at growth and development – not to mention the built environment's connection to the social and natural world – then we'll have really accomplished something," says Bugni. "I think we're at the beginning of what could be a meaningful contribution to the future of our valley."

While Smith and Bugni both acknowledge that social design is by no means a panacea for the challenges that our valley faces, they do consider the partnerships UNLV is building a step in the right direction. "I am a strong believer in building connections between the community and the university, and I can't think of how I can do this any better than through this project," says Smith. "It brings together our community, the university, and private industry – all to make Las Vegas a better place to live."



Resurrecting Our Landscape

By Phil Hagen | Photos by Geri Kodey

Landscape design isn't just pretty plants along the roadway. It's the way we find our next exit and the way we form impressions about a new place. It's even the way we prevent some ugly urban woes.

Sound. Just as you utter the words "Wait, what if ..." the idea's already moved on, long out of contemplation range. This could keep you up nights if you're an architect or planner. At the very least, questions might pop into your head while you're stuck in traffic, staring at the nondescript strip mall next to you, and wondering what could have been in a utopian version of the "City of the 21st Century."

Could we – all of us in Southern Nevada – have preserved the washes as a system of trails and wildlife corridors? Could we have designed pedestrian- and bike-friendly neighborhoods? Could we have avoided commercial strips and built truly interesting places to do business?

Such are the issues that Mark Hoversten occasionally mulls, perhaps with more frustration than the average Las Vegan. He's the coordinator of UNLV's landscape architecture & planning program, a program with a unique emphasis on landscape architecture *and* planning.

So, Hoversten sees the deficiencies in our altered vistas. He knows they could have been prevented with more dialogue and alternatives built into the process.

"Of course, I wish we could have been involved earlier," he says. "On the other

hand, you have to be an optimist in this discipline. This state still offers plenty of challenges – both theoretical and practical challenges. All you can do is make a difference when and where you can."

In its brief existence, the program has. And whether you know it or not, the program is touching you.

Planning Evangelist

The landscape architecture & planning program is unusual because it has only two full-time faculty members, Hoversten and Daniel Ortega. A cadre of 17 adjunct professors, all professionals working in the community, also instruct the 70-plus students in the program. It also has four grant-sponsored research associates, including Beth Scott, who, because Hoversten is stuck in morning rush-hour traffic, begins the rundown

Led by professor Mark Hoversten, UNLV's landscape architecture & planning program has been a godsend to cash-strapped agencies needing design assistance. Hoversten is pictured here in the native wash section of The Gardens at the Las Vegas Springs Preserve. on what this collection of people is accomplishing together.

They're guiding the landscape and aesthetics master plan for the Nevada Department of Transportation. They helped drive the Las Vegas Springs Preserve idea. They're identifying needs and producing designs to improve recreation areas around Lake Mead for the National Park Service. Through an outreach studio, they come up with design solutions for problems facing Nevada communities from Boulder City to the Carson Valley ...

As Scott wraps up the litany of accomplishments, Hoversten walks in, apologizes for Interstate 15, and asks where we are in the discourse. Hearing that we've just laid the foundation for what the program's all about, he says, "Good, now I can give you the propaganda!"

But Hoversten is more preacher than propagandist. He's a man who not only acts like he loves his work but who has seen the light of opportunity for landscape architecture in Nevada. He lives to spread the word.

The Minnesota native, who eventually came to the Mojave Desert to help Summerlin as a land-planning manager, jumped on board with UNLV's fledgling program 13 years ago and has developed it into something that speaks nicely for itself without the need for hyperbole. Well, maybe a little doesn't hurt.

"In the last four years, our students have won six national studio design awards," he says. "Pound for pound that's the best in the country! And this little research office we have here has won seven or eight awards in the last eight years. So as far as bragging rights, we're doing really, really well."

The program's success stems in part from what Hoversten calls a "model in academia in which your research and teaching are seamless." Teaching one thing while researching another, by default, makes one secondary to the other. "A good model is teaching what you're researching, researching what you're teaching – all while your students are doing projects related to the research."

This model, he adds, is used in other departments around the campus, too, from history to anthropology to engineering. It connects learning to the real world and, in turn, the real world (especially Nevada) gets what it really needs when the students graduate: future employees who are prepared with more than textbook learning.

"The beauty," Hoversten says, "is that you get the theory and the experience."

Out of the Classroom, Into the World

That Jude Mendez landed a job as project coordinator for one of the state's top landscape architecture firms is a prime example of this model in academia.

Mendez's culminating student project was a Cottonwood Cove camping area near Lake Mojave that the National Park Service wasn't sure what to do with. "It was a desolate landscape with hardly anything growing out there except for some plant materials and shade trees not native to the area," he recalls. "I did a lot of research on the site – I learned about the Native Americans who used to live there, the soils, the mining history. I tried to do everything I could to restore the native plants and make it an educational campground."

That project won Mendez a national award. For no cost, the Park Service had a plan, and then turned to the private sector to implement it. J.W. Zunino got the bid, then hired UNLV's award-winning student to carry out his vision after graduation in 2002.

Each year, students in the outreach studio provide design services for government agencies and communities. In 2002, for example, fourth-year students developed 20 project designs for the Carson Valley, from community facilities for the Washoe Tribe to a railway link between Minden and Carson City.

The studio's resources also are applied on campus. Last year, students and researchers developed plans for the Paradise campus, the home for the Division of Educational Outreach. It sits on the southeast corner of Tropicana Avenue and Swenson Street, one of the busiest corners in the Las Vegas Valley, and offers passersby a first impression of UNLV.

And once a year the studio takes on a project for the Lake Mead National Recreation Area. On the research office walls, drawings and diagrams show how to make trailheads more enticing and practical. The plan to revamp Boulder Beach not only beautifies and reorganizes its park and campground, but encourages more thoughtful interaction between man and nature.

"The students get guidance from the faculty members and the Park Service to do cutting-edge research," Hoversten says. "The Park Service can't go out and hire somebody to do the projects they need because they don't know what they want done. We help them find out what they want done."

Mendez finished his final Cottonwood Cove design for Zunino over the summer, and the new campground should start taking shape next year. But, as the jump between even the most practical schooling and the bottom-line real world is seldom perfect, don't expect the results to fully reflect Mendez's best-laid plan. "There were budget constraints," he sighs.

Heart and Soul

The landscape architecture & planning program is nonetheless a godsend to budget-conscious agencies. In the past five years, it's provided more than half a million dollars of in-kind planning and design services throughout Nevada. On top of that, Hoversten points out, the

"Landscape architecture helps you know when your corner is coming up; it helps you know when you should slow down. It's called way-finding."

---- Mark Hoversten, coordinator of the UNLV landscape architecture & planning program

Living Lab: Campus Doubles As Arboretum

If you had to find the biggest lab on campus, where would you look? Beam Hall or Beam Engineering? Bigelow Health Sciences or Bigelow Physics? Yes.

The main campus is among an elite group (less than 10 percent of those in the country) to have been designated a full-fledged arboretum. There's no signage, no labels, and no staff, yet the 337-acre "Emerald in the Desert" has perhaps the best collection of trees in Southern Nevada (more than 3,200 representing 120 species), more than 80 acres of plant life overall, and it's home to some serious research.

"It's a living laboratory," says Susan Jones, who is now a research associate with UNLV's landscape architecture & planning program, but a couple of years ago helped develop the first "Long-Range Plan for the Arboretum," which received that special designation from the 1985 Legislature. "With limited budgets, it's to our benefit to get the maximum use from our landscape. It's a logical tie to research programs. Students can go out and see the plants that'll be involved in their careers."

The arboretum is used by botany and landscape architecture students, as well as ornithologists and entomologists. And there's at least one other science involved: marketing. "A lot of prospective students and faculty make their decision based on the look of the campus," Jones says. "Studies by Carnegie Foundation for the Advancement of Teaching show that appearance is a very big factor in recruitment."

But the mission of the arboretum is simply to demonstrate plants suitable for our desert. The most notable showcase is the Xeric Garden, located between the Barrick Museum and Wright Hall. Designed by Jack Zunino of J.W. Zunino Associates in 1988, the oasis – the first of its kind in Nevada – has featured drought-tolerant plants from all over the world. (Wright Hall's renovation has cut into the garden, but it will be expanded again once construction is complete.)



Other noteworthy stops on the tour:

■ The Lee Pascal Memorial Rose Garden, at the north end of the north-south mall. Elaine Wynn donated the \$24,000 installation as a memorial to her mother. It features "Show Biz," a floribunda rose symbolic of the Wynn prominence in the gaming and entertainment industry.

The AIDS Memorial Garden, at the southwest corner of the Health Sciences Building. Built in 1999, it memorializes those who have died of the disease.

The Arid Zone Trees Test Plot,

along Harmon Avenue on the west side of campus. Researchers are studying the long-term performance of these old-world and new-world acacias in our harsh climate.

— Phil Hagen



(Top) Students outside the Beam Engineering Complex. **(Above)** The Lee Pascal Memorial Rose Garden.

program did not compete with the private sector to implement these design strategies, but rather, generated \$12 million in new business for local firms.

Occasionally, the faculty and staff take on small design jobs in the name of community service. These tend to be elementary school courtyard projects such as the Sensory Garden at Thornton, the Xeriscape Garden at McDoniel, and the Biblical Garden at Las Vegas Hebrew Academy. "The schools need them so much," Hoversten says. "They're small enough not to demand too much time, and frankly, people love them. If we're going to do a free job, we're going to do something that people love."

But grant-sponsored research on largescale projects – land, water, roads, environment – is where the program has the broadest impact. "We're effective right now," Hoversten says, "but I think in another five years, we're really going to emerge.

"And this," he adds, "is an important time."

For at least two reasons. Las Vegas' Centennial is approaching, and for that occasion Hoversten and company have already accomplished one mission: helping launch the project to preserve the city's birthplace, the Las Vegas Springs Preserve. (That project is involving others on campus as well, including the public history program. More on that program can be found in the Spring 2002 issue of the magazine at magazine.unlv.edu.)

The second has to do with an issue that haunts our growing-pained region: transportation. The chief target is the highway system, which Gov. Kenny Guinn ranks among the "most visible artifacts of our civilization."

So far, Hoversten's aim has been pretty good. "Three years ago, we were 30 years behind the rest of the nation in terms of how we did business," he says, "and today we're within a couple of years of being cutting-edge."

As with the Water District's Las Vegas Springs Preserve, the UNLV program was dealing with an agency that knew it needed some mechanism for including landscape and aesthetics in its plans, but didn't know how to approach it, Hoversten says. So, after researching highway programs across the country, UNLV worked with the Nevada Department of Transportation (NDOT) to form a master plan that finally, starting in 2002, placed aesthetic and landscape issues alongside structural design and engineering.

For one thing, this means less guesswork. NDOT can better predict costs and timelines, and the themes, colors, and textures have been carefully established. "They're no longer reinventing the wheel each time they do a project," Hoversten says.

For those behind the wheel, the drive is more pleasant. "But pleasant is not just frou-frouing it up to make it prettier. Landscape architecture helps you know when your corner is coming up; it helps you know when you should slow down. It's called way-finding."

The lesson is that landscape and aesthetics are integral to design, not added on, Hoversten says. The master plan forces NDOT to look at the surrounding area. Sure, adding new lanes is important, he says. "But what about a pedestrian bridge? Are we dividing a neighborhood in a way we shouldn't? Are we dividing a wildlife habitat? And what do we do about that? The master plan asks those questions and reminds them that there are always alternatives. It helps them make informed decisions."

State officials are beyond grateful for UNLV's role in the master plan, which won the 2002 American Planning Association award for Outstanding Plan in Nevada. "It's a revolutionary document, and we couldn't have done it without them," says Jim Souba, NDOT's assistant chief road design engineer. "It's a visionary plan that sets the overall tone of what we're going to do. It forms the heart and soul of the program."

The agency has just started to roll out the plan along major highway corridors, with the early fruits of these labors evident at the Interstate 15 and Sahara Avenue interchange. The plan's vision could take decades to mature, Souba says, "but you've got to start somewhere. Eventually we'll have a world-class interstate system with landscape values and themes that are reflective of the people and character of the state of Nevada."

What are people saying so far? To quote the most common input from public transportation meetings, "It's about time." More specifically: "I think it will make a lot of difference in people's land values and quality of life," said Boulder City resident Bill Rowe. "It's high time people started paying attention."

Converting the Masses

Of course, transportation isn't the only battle in Nevada. It falls in a group of issues that Hoversten calls "the most important design challenges facing Nevada and the intermountain West." He lists urban growth, surface drainage, parks and open space, livable neighborhoods, management of public lands, water conservation, and urban design.

His flock of faculty and students tackle what they can, hoping each big issue comes with a grant so they can serve their state. And soon.

For instance: "What will happen if the Ivanpah airport opens?" Hoversten asks. "We should be doing some projections. If we build it out this way, what's going to happen? Or if we build it out that way, is this going to happen? That's our role."

Same for that drought issue you may have heard about.

Besides pounding water-conscious ways into the students who'll be planning and designing our desert's future, Hoversten wants to study how much water various landscape designs require. "That's important and exciting," he says. "The Bureau of Recreation, the Water Authority, and all of the landscape associations have an interest in what such a study will reveal. Right now there's a lot of by-guessing and by-goshing going on. The hard data combined with the artful, graceful approach has not been put forth. That's what landscape architecture can do; it can bridge those areas."

By now, that should sound like more than just some scholarly theory, and Hoversten has earned a number of believers by successfully practicing what he preaches.

"My work with UNLV has been one of the most professionally rewarding experiences I've ever had," NDOT's Souba testifies. "I have a tremendous amount of respect for the capability and knowledge and talent of what I call 'Team UNLV.' They're smart and super dependable. Every time I meet with them they exceed my expectations."

How Does Your Garden Grow?

OK, the Water District ads are starting to make you feel guilty about that big patch of water-sucking fescue outside your window. But still you resist, thinking you'll miss the lushness if you xeriscape.

Not so, says Mark Hoversten, coordinator of UNLV's landscape architecture program. The transplant from Minnesota hasn't tried to re-create the woodsy gardens of the Upper Midwest. A home in the Mojave Desert, he says, should look like it belongs here. But that doesn't mean lava rock and cactus. His own garden – a work always in progress, he admits – is filled with native desert plants.

Among Hoversten's favorite native plants are:

Trees

Desert willow (pictured) Piñon pine Screwbean mesquite Sweet acacia Blue palo verde Redbud

Shrubs & Groundcovers

Desert Marigold Cliff rose Fremont dalea Mormon tea Creosote Globe mallow Goodding's verbena Hummingbird trumpet bush

Accents

Ocotillo Utah agave Mojave yucca Teddybear cholla Joshua tree Banana yucca

Connected at the Roots

Sen. Harry Reid's early academic challenges lay the groundwork for his dedication to higher education – and to UNLV

Longtime UNLV English professor Joe McCullough was sitting on a bench on Pida Plaza smoking his trademark cigar one morning last year when he noticed what looked like a U.S. Secret Service contingent hovering in the area.

"You can't miss those guys – the earpiece, the suits, the way they stand. So I was trying to figure out what dignitary was visiting the campus," says McCullough, who soon after approached one of agents, who was in fact a U.S. Capitol policeman. "I said, 'Harry Reid is here, isn't he?" About the time the officer began looking nervous, Reid emerged from Frank and Estella Beam Hall and greeted McCullough like a buddy from the old neighborhood.

"Harry did what he always does when he sees me," McCullough says. "He shook my hand and launched into a story from the old days with attention to details that I couldn't even recall. That's just the way Harry is. He has an incredible memory for detail and a genuine fondness for his old friends."

McCullough, like many at UNLV, has a long-standing association with Reid, the second most powerful Democrat in the U.S. Senate and a leader respected on both sides of the aisle. McCullough served, along with then-political science professor Andy Tuttle, as an adviser to Reid in his Congressional bid in 1982. The two faculty members joined with other locals committed to helping launch Reid's Washington political career, which has now lasted more than two decades. After serving two terms in the U.S. House of Representatives, Reid was first elected to the Senate in 1986. He is currently in his third term as a senator and was chosen by his colleagues as minority "whip," or assistant Democratic leader, in 1998.

As politically powerful as he has become, Reid has never forgotten his Nevada roots, McCullough notes, adding that he doesn't mind if his assessment of the politician sounds cliché. "Harry has never forgotten his humble beginnings growing up in Searchlight, and it has always been very important to him to stay in touch with Nevadans."

Reid has also not forgotten UNLV. His connection dates back to when the institution was called Nevada Southern University. He remembers watching an acquaintance from his Basic High School days play basketball at the young university.

"There was a fellow by the name of Bernard Fumagalli on the basketball team," Reid says. "He was a college All-American, so we used to try to get out and watch him play. You know they played at Dula Community Center at the time? They had no gym on campus, of course. That was my first recollection of UNLV – or Nevada Southern."

There was another reason for Reid to attend the games: His high school sweetheart, Landra Gould, was a student and a cheerleader at Nevada Southern. Although Reid was attending college on a scholarship in Utah, he found time to watch Landra cheer for her team. (The two married in 1959 and have five children and 15 grandchildren.)

While he enjoyed watching and participating in sports, Reid acknowledges that he struggled academically in high school and his early college years; those experiences have helped shape his position on many issues in education today.

It's also why he is critical of education policies that overemphasize standardized testing. If today's policies had been in effect when he was growing up, Reid says he wouldn't have been able to attend college. "I couldn't have tested out of the programs necessary to graduate. My parents were uneducated. My grammar was atrocious. I made average grades, but nothing fantastic, especially in math and science. In Searchlight, we had one teacher for all eight grades.

"But I could work my way through things. I think some of my teachers in high school determined that I was probably smart enough to go to college," Reid says, adding that members



of the Henderson business community made it possible by giving him a scholarship.

But the scholarship didn't pay all the bills. He credits his wife for giving up her own college education so he could pursue his. "It was a sacrifice for her," he says of her willingness to take a job at a chemical company after leaving her studies at Nevada Southern. "She actually put me through school. Frankly, when I look back on it now, I don't know how we did it."

Reid hit his academic stride later in college and graduated in 1961 in the top 10 of his class at Utah State University with dual majors in political science and history. He went on to law school at George Washington University in Washington, D.C. – an episode of his life he describes as one of the most difficult.

"It was an ordeal for me," he says, recalling that he had been told that it was a tradition for Nevada students to go to law school in Washington. "They said there was plenty of money to be made there, that I could get a job, that we could live high on the hog. What they failed to tell me was that the cost of living there was double of that any place else in the country. I worked six nights a week as a Capitol police officer and went to law school during the day. If it hadn't been for the strong personality of my shy, quiet wife, I would have quit law school. But she, being the person she is, basically told me, 'Look, we're back here; stay and finish. Don't quit now.""

When he completed law school and came home to Southern Nevada, he vowed never to return to Washington. He soon landed the position of Henderson city attorney at the ripe old age of 24 and became involved in the local Democratic Party politics.

The rest, as they say, is history: Through the years he held several local and state offices, including one term as a Nevada assemblyman. He counts his election to the office of lieutenant governor in 1970, as the running mate of the late Gov. Mike O'Callaghan, as one of the highlights of his life. (At 30, Reid was the youngest lieutenant governor in Nevada history.) He went on to make headlines for his dedication to battling organized crime as chairman of the Nevada Gaming Commission.



He "fought the good fight" in his first bid for the U.S. Senate in 1974, losing to Paul Laxalt by 624 votes – a number etched in his memory. "I had the top pollster in the country tell me there was no way I could lose that one. I showed him," he says with a wry smile.

Despite that unsuccessful race – and his former vow never to return to Washington – Reid felt there was much he could do for Nevada there. Since arriving on Capitol Hill as a freshly elected congressman in 1982, he has forged an impressive record of accomplishments for the state. He has supported legislation and secured substantial funding for Nevada in a variety of areas, including transportation, law enforcement, health care, jobs creation, environmental protection, and – most relevant to UNLV – education.

Given his background, higher education issues have always been important to Reid. His early financial struggles led him to believe today that the government should do more to keep the door of opportunity open. "We should have not only more Pell grants, but also a higher ceiling on them. Our government must realize the importance of educating people.

"Higher education in America is something that we should be proud of," he says. "Out of approximately 130 great universities in the world, the U.S. has 90 percent of them. That's the good news. The bad news is that college is becoming unaffordable for many people. Just in the last four years, the cost of college education has gone up more than 30 percent. Even state-funded universities are becoming more and more expensive. We have found that government is less willing to help with education, and that means university presidents, coaches, and deans are spending a great deal of their time raising money instead of trying to find better ways to educate young people."

Through the years, Reid has continued to follow the progress of UNLV, noting that even with its share of funding challenges over time, it "has come a long way."

"It's a great institution today. It's a big school getting bigger all the time," he says, citing the hotel administration and engineering programs as two that stand out for their excellence. "Our hotel management curriculum is the best in the world. We have surpassed Cornell; all of the studies show us ahead, so it's great to be unchallenged as the best. We are making wonderful progress at our engineering school as well."

He credits UNLV President Carol C. Harter for improving the academic reputation of the university.

"I think Dr. Harter's focus on academics has brought a great deal of prestige to UNLV," he says. "She has worked hard to establish the law and dental schools and many other programs. We truly have the makings here of a great university."

Harter returns the praise, noting Reid's extensive support for UNLV. "Senator Reid has been a genuine friend to higher

Among the federal funding Sen. Harry Reid has brought to UNLV was \$1 million for equipment at the School of Dental Medicine. In July he toured the school's facilities with UNLV President Carol C. Harter and spoke with student Quishondra Jefferson, left, and patient Elizabeth Agbi.

Landra Reid Puts Political Science Coursework to Use

When Landra Reid – then Landra Gould – enjoyed studying political science at Nevada Southern University in the late 1950s, she had no idea just how useful her newly gained knowledge would be later in life.

As the wife of U.S. Sen. Harry Reid for more than 40 years, she's had ample time to offer political advice as the single most trusted adviser to the second-ranking Democrat in the Senate.

"When I started college, I thought I wanted to be a teacher," she recalls. "But the classes I remember most were the history and political science courses taught by Dr. Wright. I loved his classes."

A quick clarification confirms that she is referring to John Wright – the namesake of Wright Hall on campus – not his son, current history professor Thomas Wright. "Oh, I go way back," she says, smiling at the implication.

Though Landra left Nevada Southern in her sophomore year to help put her husband through school, she has fond memories of the campus in the early days when she served on the cheerleading squad.

"It was such a small school; everyone knew everyone else," she says, noting that former Congressman Jim Bilbray was also a cheerleader at the time. "It was just as the school was getting started and the first athletic teams were being formed. We felt it was important to bring some kind of school spirit to the games."

Since those days, Landra has enrolled in UNLV courses. She notes she would love to finish her degree – possibly

education during his many years in politics," she says, "and he has been a wonderful and valued supporter of UNLV. A number of research-oriented projects benefiting UNLV are the result of his endeavors on our behalf. His continuing support through a variety of means makes it clear that Senator Reid shares our understanding of the benefits of higher education in our state."

She notes that Reid has helped bring millions of federal dollars to the campus for a wide range of projects, including the William S. Boyd Law School's immigration clinic; research on renewable energy and solar-power systems; evaluation of Yucca Mountain as a storage site for nuclear waste; a civic engagement program for college students through the Women's Research Institute; and the expansion of technology in the School of Dental Medicine.

A \$3 million federal grant that Reid helped UNLV obtain in the early 1990s was used to expand and renovate the campus's Harry Reid Center for Environmental Studies. Harter created another acknowledgment of his contributions to the university more recently by naming the Harry Reid Silver State Research Award for him. ES REBRE REBRE

As a cheerleader in 1959, Landra Gould Reid (pictured above, on left, with Joanne Elwart and Floria Leone) brought school spirit to UNLV, then called Nevada Southern University.



in art – "if Harry would ever retire." There are, no doubt, a few Republicans that would encourage her academic aspirations.

As for her husband, he regrets having taken her away from her college education. He's often quoted saying that he probably should have put *her* through school. "She's much smarter than I am," he says.

After all, she did study at UNLV.

"The naming of the building and the award were both, of course, honors for me," he says. Then he quickly segues into details about longtime friend Donald Baepler, the executive director of the Harry Reid Center.

"The prime advocate for that project was Don Baepler, who was, by the way, chancellor of the university system and UNLV's president at one time. You know he is a bird specialist, an ornithologist? He still has a little office over there where he works on his birds."

Baepler, like McCullough, isn't surprised at Reid's excellent memory or his regard for old friends at UNLV. "I've always liked Harry. He is a thoroughly delightful person. And he has brought really noteworthy amounts of funding to UNLV and the state. It's quite unusual for a small state like Nevada to have someone in such an important position."

Harter couldn't agree more. "The senator has many longtime friends at UNLV, and he can count me as one of them. But the truth is that he has been an exceptional friend to the entire UNLV community over the years through his support of our programs, research, and overall mission. We are fortunate to have such a wonderful advocate in our corner."

CLASS NOTES

1960s

Judy Walling Wickman, '67 BA Education, retired in 2000 after teaching for 26 years in Las Vegas and in Death Valley and Owens Valley, Calif. In 2003, she became a grandmother for the first time. She lives in Lone Pine, Calif.

Harveu Drubin, '69 BS Hotel Administration, trades options on the stock market and lives in Prescott Valley, Ariz.

1970s

Connie West, '70 BS Education and '74 M.Ed., was promoted to principal

of Harbor Ridge Middle School in Gig Harbor, Wash. She has been a middle school administrator in Gig Harbor for seven years. Previously, she spent 27 years working for the Clark County School District. She lives in Tacoma.

Barbara Finley, '71 BA Political Science, has been a justice of the peace in Reno since 1999. She earned her law degree from Old College in Reno in 1987 and was in private practice for several years.

Joel Driver III, '72 BS Management Information Systems, is a lawyer who



has spent 30 years in the insurance business. He also is a real estate developer. He has three daughters and two granddaughters.

Cathie Gerlicher, '72 BS Education, received a doctoral degree in education from Oregon State University in 2002. She lives in Bellingham, Wash.

Douglas B. Smith, '73 BS Engineering, is a scientist, program manager, and applications and systems engineer with SAIC in Carlsbad, Calif.

Alice Kayuha, '74 AA Nursing, earned a master's degree in nursing

administration from San Diego State University. She is the continuum administrator for the Marin/Sonoma and San Francisco service areas of Kaiser Permanente's Northern California region. She lives in Larkspur.

Kathryn Norris, '74 BS Math, owns Gunnison Mapping Services in Gunnison, Colo. She also works with a hospice, Habitat for Humanity, the Red Cross, and the Gunnison Arts Center.

Rosemary Treacy, '74 M.Ed., is a math teacher at Western High School. She previously taught at Bonanza

Learning from the Best: Janet Lowe, business author

Bill Gates, Oprah Winfrey, Billy Graham, and Michael Jordan. These leaders in their respective fields all have one thing in common – they're all subjects of books by best-selling author Janet Lowe, '68 BS Business Administration.

Her books include: Bill Gates Speaks: Insights from the World's Greatest Entrepreneur, Warren Buffett Speaks: Wit and Wisdom from the Word's Greatest Investor, Oprah Winfrey Speaks: Insights from the World's Most Influential Voice, and Ted Turner Speaks: Insights from the World's Greatest Maverick.

To craft her insightful books, Lowe interviews her subjects, then weaves their words with her own research. Combining the direct quotes with her in-depth knowledge results in a powerful portrait of leaders at the top of their game.

Although most of her interviews are based on recorded conversations, she occasionally has had to adapt her technique to her subject. For example, much of her interaction with Bill Gates took place, appropriately enough, via e-mail. But Lowe did actually meet with him as well, and "Yes," she says, "I did see his house."

In addition to the *Speaks* series, Lowe has written extensively on investing and Wall Street. Her other titles include *Value Investing Made Easy, Dividends Don't Lie, The Secret Empire,* and *Keys to Investing in International Stocks*. Altogether, she's written 18 books on finance, investment, economics, and key American leaders. Her works have been translated into 17 languages.

Her investment books grew out of her newspaper assignments covering business trends. Although Lowe had long been interested in being a writer, her father insisted she concentrate on a specific subject area in college rather than major in journalism. "He said, 'You have to know something well before you can write about it.' So I majored in economics. I was one of the first women graduates from the College of Business. I think there was another woman in accounting at the time."

Lowe launched her career as a freelance writer in 1970. Her economics background propelled her to business reporting and High School. The mother of three and grandmother of nine volunteers for the Assistance League of Las Vegas.

Marc Hechter, '75 BA Political Science, '79 Master of Public Administration, and '02 M.Ed., teaches honors classes in government, economics, and world history at Palo Verde High School. He also is the women's head soccer coach and assists with the forensics team.

Earl Sheehy, '75 BS Hotel Administration, is president and CEO of Saunders County Health Services in Wahoo, Neb. Previously, he served as CEO of Mid-Dakota Hospital in Chamberlain, S.D. He is the father of three.

Tom Snavely, '75 BS Accounting, is a partner in the certified public accounting firm of Padden, Guerrini & Associates in Camp Hill, Pa. He obtained his certified fraud examiner designation in 2003. He lives in Lebanon.

Bruce Jackson, '76 BS Hotel Administration, is a pro shop attendant at the Las Vegas Golf Club.

Cary Stevens, '76 BS Biology and '82 MA Anthropology, completed a

editorial posts at the *San Diego Tribune* and the *San Diego Daily Transcript*.

"Perseverance, integrity, and politeness. Those are three things that helped me build my career," says Lowe. As an example she cites her experience with Warren Buffet. He originally declined her request for an interview because three other authors were already working on his biography. She didn't badger him. "Instead, I decided to write a book on his mentor, Benjamin Graham. He was happy to help with that project and soon learned that he could trust me."

Her communication skills have also led to some challenging and fascinating assignments as an intermittent public affairs officer with the Federal Emergency Management Agency (FEMA). When a disaster hits, whether it's a hurricane in Florida, earthquake in California, or a typhoon in Guam, Lowe travels to the site to coordinate information for media representatives from all over the world. She was called on to serve as FEMA's public affairs officer at the Pentagon after the 9-11 attack.

Although she's traveled all over the world, Lowe's local ties run deep. She grew up in Goodsprings, just outside Las Vegas, and attended the small schoolhouse there before moving into "town." She got an early start in journalism working on the student paper at Las Vegas High School, where she regularly met celebrities like Sammy Davis Jr. and Wayne Newton. She participated in the *Las Vegas Sun's* Youth Forum and names the paper's Hank Greenspun and Ruthe Deskin as mentors. University Regent Jack Lund Schofield was one of her teachers.

At UNLV, she was the senior class nominee for the homecoming court while she juggled the roles of student and mother of two. Her own mother, Celesta Lowe, was James Dickinson's first employee at the institution that would eventually become UNLV.

Today, Lowe divides her time between homes in Santa Fe, N.M., and San Diego. She continues to travel extensively and stops back at UNLV when she can to share what she's learned with business students.

—Donna McAleer

one-year recall to active duty in the U.S. Navy as officer-in-charge of the Pacific Shipping Coordination Center. Stevens' staff worked with the U.S. Coast Guard and other agencies at the Maritime Intelligence Fusion Center in California.

Frank Carbone Jr., '78 BS Accounting, '79 MBA, and '84 BS Marketing, is first vice president of Wachovia Securities and is married with two children.

Ed Eckels, '79 BA Criminal Justice, is corporate vice president of human resources for Peccole Nevada. The retired police officer is a former director of security at the Las Vegas Convention and Visitors Authority and the Rio and Showboat hotels. He is married and has two children and two grandchildren.

Susan M. Sheridan, '79 BS Secondary Education, is the executive assistant to the vice president of membership and community development at the Las Vegas Chamber of Commerce. She began working at the chamber in 1999 and received its Employee of the Year award in 2003 and its Citizen of Distinction award in 2004.

■ 1980s

Wende Lestelle, '80 BS Earth Science, wrote *Science Mouse*, a children's book published by Athena Press Publishing Co. She is a teacher in Las Vegas with 20 years of classroom experience.

John Maksimik, '80 BS Hotel Administration, received the Society of Certified Insurance Counselors diploma and his certified risk manager's credentials.

James C. Shaw, '80 BS Hotel Administration, works in real estate, buys and sells foreclosure homes, and is involved with a new housing development in Pahrump. He also has started an accounts-receivable factoring company.

Tani Bennett-White, '81 BA History, manages a Banana Republic store in Little Rock, Ark.

Virginia Douglas, '81 Ed.D. Counseling, retired after 25 years in community mental health. She is a member of the Nevada Association of Marriage and Family Therapists, American Association of Christian Counselors, and Christian Writers Guild. She and her husband, Robert Rommel, will remain in Nevada to be near their grandchildren.

Samuel F. Bull, '82 Psychology, is an electrical wiring instructor at Cascades Job Corps in Washington.

Gregory Hall, '82 BS Health Education, recently appeared as a "military historian" on The History Channel and traveled to the Philippines with The History Channel to film a World War II documentary. He lives in Benton, Ark.

Joel A. Moore, '82 BS Hotel Administration, is the hotel director of Pala Casino Resort & Spa in Pala, Calif. He lives in Temecula with his wife, Joanne, and a son.

Robin E. Odessky Selensky, '82 BS Hotel Administration, was promoted to reservations manager at the Mount Washington Hotel and Resort in Bretton Woods, N.H., and was named the resort's Manager of the Quarter. She lives in Twin Mountain with her husband and two children.

Sheila S. Trexler, '82 BS Nursing, was named by the *Daily Journal Extra*, a supplement to the *Los Angeles Daily Journal*, as one of the top 50 female litigators in California in 2003. She is a shareholder of the law firm Neil, Dymott, Perkins, Brown and Frank and a member of the American Board of Trial Advocates. The San Diego resident also teaches medical malpractice litigation at California Western School of Law.

Susan Ehrenreich, '83 BA Political Science and Communication Studies, has taught political science and economics at the State University of New York, University of Nevada, Reno, and Hartnell College in California. She previously worked in human resources for Intel and Wells Fargo. She earned a master's in public policy at Regent University in 1987, and resides in Richmond, Va., with her husband James Popovich, 84 'BA Criminal Justice. Popovich has been an insurance investigator and claims manager for almost 20 years in Las Vegas; Salinas, Calif.; New Hartford, N.Y.; San Jose, Calif.; Reno; and Richmond, Va.

Dave Brundage, '84 BS Business Administration, works in Los Angeles for American Express, a company he joined in 1993. He was promoted



Alex McCloud/Newland Communities

Start to Finish: Rhonda Scott Brewer, landscape architect

Rhonda Scott Brewer is a woman of vision. She has a knack of for envisioning how thousands of acres of undeveloped land will someday evolve into familyfriendly, master-planned communities.

As vice president of operations for Newland Communities in Tampa, Fla., the 33-year-old leaves her fingerprint on the shared community amenities of these developments. Brewer, '95 BS Landscape Architecture, oversees the planning and construction of community centers, aquatic facilities, parks, trails, and urban parks.

"I work with a project from the ground floor throughout its construction," says Brewer, who in 1997 earned a master's in landscape architecture from North Carolina State University. "We look at the site and determine its layout.

to field vice president in 2000. He received the certified financial planner designation in 1998 and earned Circle of Success Awards in 2002 and 2003. He and his wife, Patty, have four children and eight grandchildren.

Todd M. Griffith, '85 BS Hotel Administration, is the national sales manager at Alto-Shaam Inc. He and his wife, Shari, have three children and live in Westminster, Md.

Mitchell Wolf, '85 BS Biology, returned to Las Vegas after spending 10 years in Oklahoma City. He joined a family medicine practice near Desert Springs Hospital and plays in a rock 'n' roll band.

Tom Coats, '86 BS Hotel Administration, was promoted to supervisor of Caesars Entertainment's hotel registration desk at McCarran International Airport. Previously, he held several positions at Caesars Palace. He and his life partner, Bill, have raised three daughters from Bill's prior marriage and have one granddaughter.

Lori Orchow Haney, '86 BA Communication Studies, owns Go West Publicity, which covered the 2004 Country Music Association Music Festival in Nashville, Tenn., and is the publicity manager for Haute Diggity Dog, a high-end pet business.

Abbi Silver, '86 BA Political Science, was elected as a Las Vegas municipal judge after serving 14 years as a chief deputy district attorney assigned to the special victim's unit.

Richard Winget, '86 BA Criminal Justice, has served as the U.S. Marshal for Nevada.

Phillip Hardy, '87 BA Communication Studies, is the manager of brand services for R&R Partners Inc. and works with its Las Vegas, Reno, Salt Lake City, and Phoenix offices.

Bill Keena, '87 BA Finance, is senior vice president and general manager of Missouri operations for Harrah's Entertainment. He lives in Chesterfield, Mo., with his wife, Alison, and daughter, Hannah.

Steven W. Wendt, '87 MBA, is a consultant specializing in information systems. The Casa Grande, Ariz., resident completed the 2004 Casa Grande Leadership Academy.

Jesse Ferrell, '88 BFA Art and BS Hotel Administration, has been a casino marketing executive for the past 16 years at Harrah's, the Rio, Bellagio, Hard Rock, Riviera, and Flamingo. He also is an adjunct professor in casino marketing at UNLV and in 2003 launched JessTalk Speaking Services. He is married.

George W. Glendenning, '88 MBA, is director of marketing for ACE Engineering.

James Navalta, '88 MS Kinesiology, earned a doctorate in exercise physiology from Purdue University and is an assistant professor of exercise science at Southern Arkansas University in Magnolia. He has a daughter.

Wayne Schwisow, '88 BFA Art, owns and operates Schwisow Design, which specializes in Web design and development, print design, and digital illustration. He lives near Seattle with his wife, Karen, and two daughters.

Scott J. Smith, '88 M.Ed., earned a Ph.D. and is an assistant professor in sport management at Central Michigan University. He lives in Mount Pleasant.

Tina Trout, '88 AA Nursing, is a certified professional in health-care quality and has earned bachelor's, master's, and doctoral degrees in health services administration. She lives in Mesa, Ariz.

Amy Watner-Freeman, '88 BS Education, is vice president of administrative services for Aviva Family & Children's Services in Los Angeles. She lives in Altadena with her husband, William.

Ted Williams, '88 BS Business Administration, was named the supply chain manager of plumbing/HVAC at Cerro Flow Products Inc., a company he joined in 2003. He and his wife, Leslie, have three children and live in St. Louis. He coaches his children's baseball and soccer teams.

Michael Horvath, '89 BS Business Administration, is an account director at Star7, a Las Vegas-based advertising and public relations agency. He has strategic marketing experience in the gaming, financial services, and retail industries, and has helped produce campaigns for Harrah's Entertainment, Community One Federal Credit Union, and The Boulevard mall. I also help determine the design of vertical design features – the clubhouses, lighting, hardscape, softscape, and amenities – as well as the overall theming of the project. Landscape architects, architects, and engineers all work with me on that vision.

"In addition to the amenities, we (Newland) construct the roadways, neighborhood entries, and pedestrian parks. And then home builders come in and construct the actual homes."

This year alone, Brewer is managing \$12 million in projects at the 4,000acre FishHawk Ranch community, the 7,000-acre Bexley Ranch development, and the 800-acre Covington Park, all located in the Tampa area.

To Brewer, the development process is as important as the outcome. A prime example is FishHawk Ranch, a community located in a wooded area. Instead of bulldozing the existing trees and starting anew, the nationwide developer opted to relocate trees. These efforts earned the National Arbor Day Foundation Award of Excellence in 2003, as well as the Trees Florida state award.

"It was a team-led effort, and I think having a landscape architect like myself on that team helped. It's a heavily forested area, and we made the decision early on that, instead of clear-cutting trees and filling, we'd drop the roads down and save the trees. We moved and replanted trees that were up to 24 inches in caliber and were able to save thousands of trees," says Brewer, who joined the company in 2000 as a project manager and has climbed the ranks to become its youngest vice president.

"When you move trees like we did, the development looks more 'mature' because you don't have small, stick-like trees. Our land development is very 'green'; it sells and it is the right thing to do."

Planning beautiful communities is not Brewer's biggest challenge.

Instead, it is keeping an eye on the bottom line.

"You have to manage the expectations of those around you while managing the costs. It's really fun to sit around and dream up big projects, but to transform them into reality while managing the costs is a challenge. So you are always trying to create a project that is aesthetically pleasing and functions well, but you have to live in economics," she says.

Fortunately, Brewer says, her education equipped her to handle both the design and business functions of her job. "There are a lot of developers who come in with a financial background, but they don't know design. And that's where I think landscape architects can help. Landscape architects can come in and manage the design as well as the actual project. Through our education, we are given the tools to look at projects on a much larger scale."

-Holly Ivy De Vore

Carolyn Jones, '89 BS Radiological Sciences, has worked at University Medical Center in Las Vegas since completing training at the hospital.

Susan G. Trautmann, '89 BS Business Administration and '01 JD, is in-house counsel for a public utility corporation in Arizona. She is licensed to practice law in Arizona and Nevada.

1990s

Michael Metzner, '90 BA Communication Studies, heads his own commercial litigation law firm in Florida. He has been practicing law in Palm Beach County, Fla., since 1994. He and his wife, Miriam, have two children.

Kathleen Riley-Bogen, '90 BA Hotel Administration, is the vice president of marketing at the Tropicana Resort and Casino. Previously, she was vice president of marketing for Lady Luck Gaming Corp. She is married and has one son.

Dominique Dion Stokes, '90 BA Communication Studies, and her husband, Chris, had their third child, Claire, on March 16. **Larry Ball**, '91 BS Architecture, teaches heating, ventilation, and air conditioning at Vo Tech high school, where he has worked for 11 years. During a recent Skills USA-VICA national competition in Kansas City, Mo., his student placed second out of 38 competitors.

Michael R. Brunet, '91 BA English, joined Station Casinos Inc. as associate general counsel. Previously, he was an associate attorney at Gordon Silver in Las Vegas. He married Michelle S. Silver on June 5 at the Bel Air Hotel in Beverly Hills, Calif.

Seth R. Eisman, '91 BS Marketing, is a regional sales executive at Automatic Data Processing Inc. and resides in Moorpark, Calif.

Darren Hankel, '91 BS Marketing, is vice president of operations for Consultants in Marketing Inc., where he has worked since 2001, first as an account executive and then as director of account services. He and his wife, Tes, have two children.

Hugh Herrera, '91 BS Hotel Administration, has been deejaying and running the Candelas Club in

San Diego. He also is the record label director for Med Musik, a label created for music compilations *Lounge Candelas Versions I* and *II*. He previously worked at The Biltmore in Los Angeles and at Foxwoods in Connecticut.

Jerry Jennings, '91 BS Accounting, has been the director of cage operations at the Muckleshoot Indian Casino in Auburn, Wash., for nine years. The 23-year gaming industry veteran earned a bachelor's degree in hotel/restaurant administration at Northern Arizona University in 1979. He and his wife, Jan, have a daughter.

Alan Chong W. Lee, '91 BS Biology, is a clinical professor of physical therapy and a board-certified geriatric clinical specialist. He recently earned a doctorate in physical therapy from Creighton University. He and his wife have one daughter and live in Carlsbad, Calif.

Rebecca Block Rehmel, '91 BA Communication Studies, was employed as a computer system analyst at Borg Warner Automotive in Muncie, Ind., until she left her job in 2001 because of a heart condition. She was evaluated for a heart transplant and unfortunately turned down. She lives in Linton, Ind.

Holly Willet, '91 BA Communication Studies, earned a master's degree in speech pathology at UNR and is a speech pathologist in Sacramento, Calif.

Deborah Winningham, '91 MS Social Work, is the Central Ohio director of foster care at The Buckeye Ranch. She has one daughter.

Michael V. Dinielli, '92 BS Marketing, is self-employed at Battery Wholesale Distributors Inc.

Jerome Duran, '92 BS Civil Engineering and '98 MBA, is the chief operating officer at the Georgia Student Finance Commission. Previously, he was an associate at the Atlantabased consulting firm of Draper & Associates. He and his wife, Kris, reside in Smyrna with their twins, who were born in March.

Dennis Gradillas, '92 BS Hotel Administration, is a hotel manager at Tropicana Resort and Casino.

Aaron D. Lovaas, '92 BA Political Science and '02 MBA, is a founding shareholder of the law firm Shimon & Lovaas. He and his wife, **Heidi Yelle Lovaas,** '93 BS Recreation & Leisure Studies, welcomed the arrival of their son, Izaak Aaron, on April 7.

Peter Norback, '92 MBA, is a consultant at Deloitte and Touche in enterprise risk services.

Christy L. Pannier, '92 BA Social Work, is employed at the Regional Center of Orange County, Calif., in a service coordinator role. She and her husband have a son.

Leo A. Poggione, '92 BS Marketing, is the managing partner of Tenaya/S&S LLC and president of Craftsman Homes Inc. His Tenaya Creek project in Reno was recognized as the Best New Manufactured Home Subdivision in the United States during the 2004 National Congress and Expo for Manufactured and Modular Housing. He and his wife, Andrea, have two daughters and live in Reno.

Nick Pomponio, '92 BS Marketing, is a restaurateur in Long Beach, Calif.

Michael Stock, '92 BA Communication Studies, is an account executive at The Tapley Finklea Group, a marketing/advertising agency in Montgomery, Ala. He also teaches college-level communication courses, judges speech and debate, and attends law school.

Alina Wyatt French, '93 BS Marketing, transferred to Washington with Starbucks to pursue a marketing career. She has been with the company for six years. She and her husband were married in 2003 and live in Olympia.

Brian T. Glickman, '93 BS Marketing and Management, is director of business development for Enterprise Software Sales in Los Angeles.

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Or mail to: UNLV Magazine, 4505 Maryland Pkwy., Box 451024, Las Vegas, NV 89154-1024; fax 702-895-1596. **Daniel Isler**, '93 BA Communication Studies, works for the Social Security Administration and owns a restaurant, Casa Sorrento Pizza Parlor. He lives in Salinas, Calif.

Jay Jacquemoud, '93 BS Business Management, is president of Mustang Depot. He and his wife, Tasha, have two sons.

Jessica Lee Clair Kimbel, '93 BS Business Administration, is a senior manager in field accounting for the Macerich Co., a real estate investment trust based in Santa Monica, Calif. She and her husband, Jason, have three children.

Lindsay A. Lauro, '93 BS Hotel Administration, was so influenced by her UNLV internship experience in Guam that she moved to Japan to study Japanese and teach English. She previously worked two years at Bally's and New York-New York.

Carisa Malanum, '93 BS Hotel Administration, is the director of sales at the SMG-managed Albuquerque Convention Center. Previously, she worked with SMG at the Long Beach Convention & Entertainment Center in California.

Michael McCary, '93 BS Business Administration, is a captain for Aloha Airlines. He and his wife, Devonee Lecompte, live in Hawaii.

Shannon Lynn McRandle, '93 BA Communication Studies, has worked as a model, makeup artist, and Star Wars character. She is remarried, has two children, and lives in Laurel, Md.

Lynn Osmera Jr., '93 BS Marketing, married Veronica Jean Schenk on April 25 in Las Vegas. They have two children, one each from previous relationships. He is a marketing consultant and received the Las Vegas Chamber of Commerce's Ambassador of Courtesy Award in 2001 and was named to the *International Who's Who of Business Professionals* in 2001.

Shane Rogers, '93 BS Finance, is regional president of Zions Investment Securities Inc. at Nevada State Bank.

Jason Wroblewski, '93 Master of Music, pursued a doctoral degree at Temple University after graduation, and then toured with Broadway shows for nine years, including A Chorus Line, Grease, Camelot, 42nd Street, and Spiderman. He also worked on television shows and videos. He now lives in Las Vegas and works in real estate.

Patrick Brophy, '94 BS Hotel Administration, has worked for the Hyatt hotel chain, Orient Express Hotels/Trains in Charleston, S.C., and The Ritz-Carlton Amelia Island in Florida. He lives in Yulee, Fla., with his wife, Julie.

Chuck Davison Jr., '94 BS Marketing, is a church administrator at Calvary Chapel Spring Valley. He and his wife, **Kristin Davison**, '02 BA Education, have two children, Kylie Grace, born in August 2002, and Savannah Faith, born in February.

Rich Miller, '94 BA Accounting, received an MBA from Portland State University and founded a property management firm that manages more than 2,000 apartment units. He lives in Portland, Ore.

Begum Ozel, '94 BS Mathematics, completed residency in obstetrics and gynecology at the University of Southern California in 2002, and is in the last year of a fellowship in pelvic floor medicine and reconstructive surgery at USC. Ozel received the Robert Wood Johnson Clinical Scholars Fellowship, which he will start at the University of Michigan in 2005.

Ken Tomory, '94 BA Communication Studies, was promoted to administrator and senior administrative analyst for the new Clinical Investigation Institute, which was established to strengthen the University of California at San Diego's capacity to develop laboratory-based discoveries into new therapies. He lives in Chula Vista.

Cynthia Ann Williams, '94 BS Nursing, works at seasonal vaccination clinics at businesses and hotels and is interested in the patient education field. Previously, she worked at Sunrise Hospital as a nurse apprentice, in Medicare Home Health, at her home-health agency, in managed care while earning a master's degree at Clarkson College, and as a part-time UNLV instructor. She won an essay contest sponsored by the Nevada Hospital Association in 2003. She has three children and four grandchildren. Jennifer M. Craft Bellamy, '95 BS Management, works for Arrow Electronics as an account manager. She lives in Carlsbad, Calif.

Paul T. Davies, '95 BA Spanish, earned a master's degree in Spanish studies at American University and has taught Spanish at DeMatha Catholic High School in Hyattsville, Md., for seven years. The Washington, D.C., resident is the 2004-05 department chair for the world language department.

Andrew Gebbia, '95 BA History, has worked for Cash America International for six years in its Mr. Payroll check cashing unit and is a franchise administrator. He is married.

John Koenen, '95 MS Hotel Administration, worked for the Radisson Corp. in Minneapolis after graduation, and then for a private, nonprofit social service agency serving children and families in the foster-care system. In 2003, he began working at Dakota Area Resources and Transportation for Seniors in West St. Paul, Minn. Also, he has received the senior professional in human resources certification from the Society of Human Resources Managers. He and his wife, Laura, have three children and live in Mendota Heights.

Michael Kopanski, '95 BA Communication Studies, is a federal air marshal for the U.S. Department of Homeland Security and is married.

Anthony Marentic, '95 Bachelor and '00 Master in Music, teaches band at Mojave High School. His awards include New Teacher of the Year in 1996, Alpha Kappa Alpha Humanities Award in 1998, Clark County School District honor band conductor in 1999, and Kappa Alpha Psi Achievement Award in 2004. He is married with three children.

Vicki Powers, '95 BA Criminal Justice, is assistant director of the St. Clair County Department of Veterans Affairs in Port Huron, Mich.

Kristine Rogers, '95 BA Communication Studies, specializes in the sale of luxury real estate in Southern Nevada and holds the certified international property specialist designation.

Celine Cloquet Vogler, '95 BA Communication Studies, is client relations director for Ridolfi Inc., an environmental consulting firm in Seattle. Previously, she was a communications manager at a law firm in Seattle and a public relations manager at the Showboat Hotel, Casino & Bowling Center. She remains involved with her tribe, the Cowlitz tribe in southwestern Washington. Her husband, **James Volger**, '97 BS Education, teaches advanced high school math. They have two daughters.

Jennifer Sorensen Wardell, '95 BS Hospitality Management, is a wedding coordinator and lives in Phoenix with her husband, Jon, and their two children.

Greg Corpodian, '96 BA Physical Education, opened an insurance agency in Las Vegas.

Denise DeMarco, '96 BA Communication Studies, is a "bevertainer" at the Rio, serving cocktails and performing dance numbers. She also teaches dance at a Henderson studio and runs Slumber Parties, a business that focuses on relationship enhancement for couples and singles.

Peter L. Elton, '96 BS Computer Science, is a UNIX systems administrator and is married with six children.

Darrell Evans, '96 BS Finance, is a senior mortgage planning specialist and trainer at Direct Access Lending. In 2002, he founded a real estate investment and consulting firm. Previously, he was a financial representative for Northwestern Mutual Financial Network. He and fiancé, Melanie Haak, have a daughter, Jaya Bailee Evans. He also has two sons and a stepson.

Glen Hein, '96 BS Computer Science, began working at whitehat.com in October 2001 after working for a dot-bomb in Phoenix. He spends his days writing C++, perl, and PHP code and lives in Avondale, Ariz.

Lapman J. Lee, '96 BS Hotel Administration, worked at a Hilton Hotel in Los Angeles as a restaurant manager after graduation and then started a restaurant with her husband in Catskill, N.Y. She now has real estate agent and insurance broker licenses. She and her husband, F.G. Li, '96 BS and '98 MS Architecture, have two sons and live in Ellenville, N.Y.

Kirk Pederson, '96 BS Hotel Administration, is vice president of hotel asset management at MeriStar Hospitality Group. He is married, has a son, and lives in Ashburn, Va.

Glenn Peters, '96 BA Theatre Arts, is a New York City-based actor. He recently finished an off-Broadway run with The Acting Co., a Tony Award-winning company committed to touring Shakespearean productions. He played Sebastian in *Twelfth Night* during the Shakespeare Festival in Los Angeles. He and his wife, Allison, married in November 2002.

David Pitch, '96 BS Computer Science, is a systems administrator for Lockhead Martin in Colorado Springs, Colo.

April Colvin Pyles, '96 BS Finance, and her husband, Heath, had a son, Hayden Michael, on Jan. 4.

Stephen V. Rice, '96 Ph.D. Computer Science, is an assistant professor in the department of computer and information science at the University of Mississippi.

Christine "Tina" Stergios, '96 BS Community Health Education and '01 MS Sports & Leisure Management, is a recreation specialist with Clark County. She co-authored the paper "Motivations of Elder Volunteers to Youth Programs" in *Leisure/ Loisir* (Vol. 27, No.3-4) with UNLV professor Cynthia Carruthers of leisure studies.

Jay Vogel, '96 BS Civil Engineering, launched the firm Sierra Consulting Structural Engineers.

Rochelle Wallis, '96 BA Architecture Design and '02 Master of Architecture, is project manager for Las Vegas-based R Brandon Sprague Architects. She previously worked at another firm where she was the project manager for the Paseo Verde Library, Valley High School theatre, and various additions and modernizations for the Clark County School District. She also served on the board of directors for the UNLV School of Architecture Alumni Association.

Christine M. Woodworth, '96 BS Education, earned a master's degree in human resource management from Troy State University in 2002 and lives in Sumter, S.C. She is a fulltime high school business education teacher and works part-time as the wing historian for the South Carolina National Guard and as an adult education computer teacher. Michael G. Ambrose, '97 BS Hotel Administration, is the rooms manager at Bacara Resort & Spa in Santa Barbara, Calif. Previously, he worked for Hyatt Hotels & Resorts in Monterey, Calif.; Atlanta; Knoxville, Tenn.; and Chicago.

Donald R. DeCicco, '97 BS Electrical Engineering and '01 MBA, is a telecommunications engineer at Nevada Power Co. In 2002, became a licensed real estate broker.

Sherry Fox, '97 BA Criminal Justice, received national television exposure on FOX Sports and ESPN when, in 2002, she was married in a Portland Trailblazers basketball-theme wedding.

Scott F. Murray, '97 MA Ethics & Policy Studies, was promoted to U.S. Air Force lieutenant colonel in 2003. In July, he became the commander of the 26th Air and Space Intelligence Squadron at Hickam Air Force Base in Hawaii.

Dinesh Rao, '97 BS Hotel Administration, is the general manager of Courtyard by Marriot at the San Antonio Airport in Texas. He is married to Natalia Delgado-Rao.

Kristin (Brooks) Rivero, '97 BS Hotel Administration, is a benefits coordinator. She is married to Dr. Ruben A. Rivero-Diaz.

Patricia Rosales, '97 BS Education and '00 Master of Education, earned a specialist degree in educational leadership from Nova Southeastern University and was promoted to an assistant principal position with the Clark County School District.

Sasha Steensen, '97 BA History and '00 MFA Creative Writing, was awarded the Alberta DuPont Bonsal Prize for her first book of poems, *A Magic Book*, forthcoming from Fence Books. She is a Ph.D. candidate at the State University of New York, where she is completing her dissertation "Wanderings: (Back) Toward a Poetic Historiography."

Raymond Rick Stone, '97 BA Criminal Justice, opened a franchise of Lighthouse Landscape Lighting in Las Vegas, which specializes in architectural and landscape lighting systems for residential and commercial applications. He also is working toward a master's degree at Embry-Riddle Aeronautical University. **Robert A. Urzi,** '97 BS Biological Sciences, is an environmental health specialist at the Clark County Health District. He and his wife, **Alissa Fletcher Urzi,** '00 MS Social Work, have a son.

Sheila Maureen Williams, '97 MBA, has worked in sales at Capitol North American for 15 years. She and her husband, Duane, have two children. She earned a bachelor's degree in transportation and logistics from Iowa State University in 1989.

Anne K. Alama, '98 Master of Public Administration, is an operations supervisor with the Division of Parole and Probation and teaches political science as an adjunct professor at the Community College of Southern Nevada.

Lynette Boggs McDonald, '98 MPA, was appointed by Gov. Kenny Guinn to represent District F on the Clark County Commission. Previously, she represented Ward 2 on the Las Vegas City Council for five years. She and her husband, **Steven D.** McDonald, '87 BA Criminal Justice and '01 JD, have a son and daughter.

Ivor Bulathsinghala, '98 BS Mechanical Engineering, obtained a master's degree in engineering from the College of Aerospace Engineering and works for The Aerospace Corp., a federally funded research and development corporation that provides support for the Air Force's space launch and satellite activities. He lives in Huntington Beach, Calif.

Stacey Coburn, '98 BA Political Science, works in special education, focusing on behavioral teaching practices of children with autism and related disorders. She is finishing dual masters degrees in elementary and special education at Manhattanville College in New York. She lives in Brookfield, Conn.

Jennifer Elaine Evans, '98 BA Communication Studies, is the marketing manager for the San Diego Chiropractic Network and Orthopaedic Doctors on Liens in San Diego. Previously, she worked in marketing and public relations for Bachrach & Associates, an Internet-based software company, the American Council on Exercise, and CasinoGalaxy.com. She sings with the band Mermaid's Journey, which sponsored a benefit concert for the Leukemia & Lymphoma Society.

Anthony Feig, '98 MS Geoscience, completed a doctoral degree in educational leadership and administration at the University of Texas at El Paso, where he works full time in the geological sciences department. On Nov. 1, 2003, he helped deliver his son, Pierre William Feig, at home under the supervision of midwives.

Ruby Gurule, '98 BA Communication Studies, was promoted to director of finance at the University of Phoenix's Kansas City campus. Gurule earned an MBA from the University of Phoenix in 2001 and is working toward a doctorate in management.

Elizabeth Hyatt, '98 BS Business Management, is the executive director of Leadership Workshops Foundation and a board member of Phoenix Corkscrews.

James Jaeger, '98 BS Physical Education, is a physical education teacher in the Deer Valley Unified School District in Arizona. As the high school's dive coach, he helped produce two top-15 finishers; as its pole vault coach, he had two students become state finalists. He and his wife, Angela, have two daughters.

Eric Johnson, '98 BS Management Information Systems, is a computer programmer with telephone technical support experience.

Michael James Martin, '98 MS Hotel Administration, is the chief operating officer of Jack Quinn's Restaurants and lives in Union, Ky.

Janeen Muto, '98 BS Hotel Administration, is an account executive for Telecheck Services, a First Data company in Miami. She was married July 24.

Karl E. Neff, '98 BS Human Resources Management, became a member of Beta Gamma Sigma while working toward a master's degree. He earned an MBA from the University of Nevada, Reno and is the human resources information systems manager for the University of San Diego. He and wife Diana, have a daughter, Isabelle.

Lori Baumann Schwieger, '98 BS Nursing, is a cardiac nurse in private practice for four cardiologists and lives in Denver. She and her husband, Travis, were married on April 21 in the Dominican Republic. **Susan Arauz Serota,** '98 M.Ed., recently completed a doctorate in social studies education, curriculum and instruction, at the University of Missouri, Columbia, in May. In August, she joined the education faculty at Westminster College in Fulton, Mo.

Stacey Devald Wedding, '98 BA Communication Studies, is vice president of donor services and programs at the Nevada Community Foundation and was named a Rising Star Under 40 by *InBusiness*. She married **Jeff Wedding**, '95 Anthropology, an archaeologist at the Harry Reid Center at UNLV.

Vanessa C. Williams, '98 BS Nursing, is a charge nurse in the critical care department of a regional hospital in Athens, Ga. She is married with two sons.

Albert Wu, '98 MBA, is a business systems analyst at Behavioral Health-care Options.

Nicholas H. Anderson, '99 BA Communication Studies, works for a small entrepreneurial company and has started a side business. He lives in Newport Beach, Calif.

Susan R. Chapman, '99 BS Nursing, graduated in July from the University of Central Florida with a master's degree in nursing and is a family nurse practitioner. She lives in Melbourne.

Carrie Daniels, '99 M.Ed., is an assistant coach for the women's basketball team at Western Kentucky University. She and her husband, Billy Daniels, have a son, Dalton Loye, who was born in March 2003.

Cherokee De La Fontaine, '99 BS Hotel Administration, relocated to North Bethesda, Md., where her fiancé, Chad Stuckey, is pursuing a graduate degree in nurse anesthesia on behalf of the U.S. Air Force.

Betsy A. Porter Everly, '99 BA English, and her husband, Wayne L. Everly Jr., have a daughter, Mackenzie Ryan Everly, who was born Jan. 20.

Kristen Galioto, '99 BS Hotel Administration, is an elementary school teacher with the Newark Board of Education in New Jersey. She married Ralph Giordano on Aug. 7. Michelle L. Gisi, '99 BA Communication Studies, gave birth to a daughter, Sidney Carolyn, on March 9. She lives in Colorado Springs, Colo.

John N. Gunning IV, '99 BA Landscape Architecture, is a designer with RGA Landscape Architects in Palm Desert, Calif.

Richard D. Kimbrough II, '99 BA Communication Studies, sold his financial planning business in Las Vegas two years ago and moved to Minnesota, where he is development director for Hill-Murray School and working on a feasibility study for a \$40 million campaign. In 2000, he married **Rebecca Farrah Kimbrough**, '01 BS Elementary Education.

Kyriakos Lambros, '99 BS Management Information Systems, is the information technology manager at a software development company in Gilbert, Ariz.

Kelli McDermott, '99 BS Elementary Education, is a teacher at Crestwood Elementary School in Las Vegas. She earned a master's degree in technology education from Lesley University in 2003.

Steven Ross, '99 BA Environmental Studies, is an environmental specialist for the Las Vegas Valley Water District and is responsible for ensuring compliance with hazardous materials and hazardous waste regulations, emergency preparedness and response, permitting, and other environmental regulations. He recently became a certified hazardous materials manager and a certified environmental manager.

Lisa R. Russell, '99 MS Counseling, earned a second master's degree in special education from Trinity College in Washington, D.C., in 2002, and is a Ph.D. candidate at Catholic University of America in education administration and policy studies in special education. She is the assistant director for incarcerated youth with the District of Columbia Public Schools.

Nancy Nguyen Shaw, '99 BS Finance, is a Realtor with Century 21 Aadvantage Gold and does public relations work with a restaurant guide publisher in Las Vegas.

Glaee Valencia-Lopez, '99 BS Sports Injury Management, graduated with a doctor of chiropractic degree from Southern California University of Health Sciences in April and is in private practice at Meadows Chiropractic in Las Vegas. She is married to Michael A. Lopez.

2000s

Erin K. Albiston, '00 BA Communication Studies, earned a master's degree in public policy and administration from Boise State University in 2004 and is employed by the U.S. Bureau of Land Management at the National Interagency Fire Center. Albiston lives in Nampa, Idaho.

Vanessa Collard, '00 BS Hotel Administration, is a wholesale marketing manager for Christofle, a luxury tabletop manufacturer. She lives in Rye Brook, N.Y.

Christel Eves, '00 BA Communication Studies, is married to Tank Stearman and has two sons, Caleb and Cole. They live in Washington, Utah.

Teri Kellenberger, '00 BS Hotel Administration, had a baby boy, Riley, in February.

Stephanie Liggio, '00 BA Communication Studies, is a mortgage consultant with White Horse Mortgage Services in Bronxville, N.Y., and is licensed in New York and Connecticut.

Linda Montano, '00 BS Special Education, teaches sixth- through eighth-graders in New York City.

Hanako Nagano, '00 BS Hotel Administration, moved from California to Mesa, Ariz., and works as a housekeeping manager at The Phoenician.

Michelle Scher, '00 BS Hotel Administration, is a cost accountant at the Bellagio. She is pursuing a master's degree in hotel administration.

Mickey Sharp, '00 BA Theatre Arts, was the first graduate of the adult senior theatre program – at age 77 – and is a retired standup comic.

Michelle Shensky Silva, '00 BA Communication Studies, finished her contract as a dancer with Siegfried & Roy and moved to Washington, D.C. to be with husband Cristian Silva. She works for Charles E. Smith Realty as a leasing consultant at the high-rise Ballston Place apartment complex. **Brad Leonard Weiss,** '00 MA Communication Studies, is the program director and an afternoon radio personality at WIXM-FM in Atlantic City-Cape May, N.J. He also is an announcer for the Atlantic City Boardwalk Bullies Ice Hockey Team. He lives in Ventnor.

Jennifer Williams, '00 BA Psychology, is completing her thesis for a master's degree in experimental psychology and works as a research associate at NASA's Ames Research Center in Mountain View, Calif. She lives in Sunnyvale.

Tina Wininger, '00 BA and '03 MA Sociology, has taught classes in sociology at UNLV and worked on various research projects.

John M. Wright, '00 BS Biology, is a firefighter in North Las Vegas.

Haley Albertson, '01 BS Hotel Administration, is catering/convention services manager at Caesars Palace.

Thomas Anschutz, '01 BS Hotel Administration, graduated cum laude from UNLV's School of Law in May.

Krista D. Blaisdell, '01 BA Communication Studies, is a senior account executive with Impress Communications, a Las Vegas public relations and advertising firm.

John R. Burfening, '01 BA Architecture, works with Wynn Design and Development on the Wynn Las Vegas Resort.

Daniel Castro, '01 BS Hotel Administration, is a customer service supervisor with Frontier Airlines and lives in Portland, Ore.

Catherine Clein, '01 BA English, graduated from the University of Texas School of Law in December and is an assistant public defender in Wichita County, Texas.

Lacy M. Johnson Drummond, '01 BS Accounting, is an analyst at

Southwest Gas Corp. and a certified public accountant. She was married in June 2003.

Melissa T. Inouye, '01 BS Fitness & Sports Management and '02 BS Recreation & Leisure Studies, is the first assistant softball coach at Northwestern State University in Natchitoches, La., a Division I school and member of the Southland Conference.

Mark Kiyojima, '01 BS Hotel Administration, is a beverage shift manager at the Rio and an adjunct bartending instructor at the Community College of Southern Nevada.

Thomas C. Klimek, '01 BS Finance, was promoted to database manager at the MGM Grand Detroit Casino.

Rosemary Lato, '01 BS Accounting, is certified public accountant. She lives in North Las Vegas.

Phil MacWilliams, '01 MA Ethics & Policy Studies, is an attorney in

Washington, D.C.

David Allan Miller, '01 M.Ed., is the science department chair and teaches biology and zoology at Spring Valley High School. He also is in the Clark County School District's leadership pool for administrators.

Kim Nehls, '01 MA Communication Studies, is working on her Ph.D. in higher education administration at UNLV. She and her husband, Cory, are the proud parents of Grant Nehls, born in September 2003.

John Timothy O'Connor, '01 BS Accounting, is an auditor for the Nevada Gaming Control Board.

Brandon Ring, '01 BS Finance, moved from San Diego to Scottsdale, Ariz., to be a financial consultant at Morgan Stanley. He has acquired several trading licenses along with life and health insurance licenses, and is working on his financial planner certification.

Go ahead. Give us the Scoop.

Did you get a promotion, add a family member, or earn another degree? Have you run your first marathon, won an award, or moved to a new town? Share the news with your UNLV family.

Name			Last name when enrolled, if applicable	
Degree Year	Major (e.g., Physics	s, English)	Type of Degree(s)	(e.g., Bachelor of Arts. Master of Science)
Address				
E-mail			Daytime I	Phone
Professional News				
Family & Hobbies				
Send entries to: Diane Russell, <i>U</i> Las Vegas, NV 89154-1024; fax 70 Deadline for the winter issue of	02-895-1596; or e-mail rus	ssell@ccmail.nevada.edu.		t our online form at: update.unlv.edu

Robert W. Salley, '01 BA Political Science, graduated from John Hopkins University with a master's degree in teaching and is completing his second year as a Teach For America Corps member in the Baltimore region.

Susan S. Sayegh, '01 BA Criminal Justice, is a claims manager and court advocate. She is currently pursing a graduate degree in organizational management.

Christine Smith, '01 BA Political Science and '02 BA Public Relations, is pursuing a master's degree in public administration at the University of Colorado at Denver.

Connie White Yelder, '01 BS Management Information Systems, is operations specialist at Bechtel Nevada and pursing a master's degree in project management through the University of Maryland. She has a daughter, Jasmine Elizabeth.

Diane Gail Apodaca, '02 BS Education, has put her teaching career on hold as she works with her husband on their landscaping business. She also trains horses.

Tearsa Coogan, '02 M.Ed., is a special education teacher for students with mild to moderate disabilities with the Grossmont Union High School District in California. She also is furthering her education at San Diego State University.

Trevor H. Kainoa Daines, '02 BA Hotel Administration, is the sales manager at the 357-room Miramar at Waikiki in Hawaii. Previously, he was the destination representative for Fun Sun Vacation in Hawaii.

Amy Goodwin, '02 BS Biology, is attending Harvard School of Dental Medicine.

Linda Hagenmaier, '02 BA Criminal Justice, is a private investigator. Previously, she was a federal agent for the Transportation Security Administration at McCarran International Airport, and then briefly at Silverton Casino. She has been married for 17 years, has three children, and enjoys being a Girl Scout leader.

Darrell Harris, '02 BA Criminal Justice, is a deputy probation officer with Mojave County in Bullhead City, Ariz.

Janet Kraft, '02 BA Psychology, is

pursuing a doctorate in psychology in Arizona. She is specializing in juvenile forensic and neuropsychology.

Yassine Lyoubi, '02 BS Hotel Administration, is a manager at the Mon Ami Gabi, a Lettuce Entertain You restaurant in the Paris Hotel. She is also involved in the opening of the company's Café Ba Ba Reeba! tapas restaurant at the Fashion Show mall.

Karen Mangus, '02 BS Special Education, is a special education teacher in the Clark County School District and works part-time selling tires to local racecar drivers at the Bullring at Las Vegas Motor Speedway.

Danielle I. Marrone, '02 MS Exercise Physiology, is a certified massage therapist with the men's cross country team at the College of William & Mary and with Irish Thunder, an O'Shea Irish Dance Co. production in Williamsburg, Va. She also participated at the Olympic Games in Athens as a massage therapist.

Lantis I. Osemwengie, '02 Ph.D. Environmental Science, was promoted from chemist to research chemist.

Amy K. Park, '02 BA Communication Studies, lives in her native Honolulu where she is an account executive for Clear Channel Radio's Hot 93.9-FM.

Devon N. Pilarowski, '02 BA Communication Studies, is stationed in San Antonio with the U.S. Army and is a medic working in the emergency room at the Army's only Level I trauma center. Pilarowski is married to UNLV alum **Glenn M. Pilarowski**.

David A. Sferra, '02 MBA, is a senior revenue planner with the Walt Disney Co. in Anaheim, Calif. He is responsible for the planning, budgeting, and forecasting aspects of the Disneyland Resort.

Amy L. Smith, '02 BA Psychology, had a son, Dustin Cody Smith, in December 2003.

Thomas G. Steele, '02 M.Ed., is pursuing a doctorate in curriculum and instruction with a literacy major and women's studies cognate. It will be his sixth college degree; he has earned an associate's, two bachelor's, and two master's degrees from Holy Cross College, Tulane University, and UNLV. His goal is to teach at the university level and write books. **Christy Denise Barricman Webster**, '02 BS Management Information Systems and BS Kinesiology, was married May 16 at Kauai, Hawaii, and is an operations manager for FedEx.

Joshua Aaron Wikler, '02 BS Secondary Education, is an English teacher at Silvestri Middle School. He and his wife, Jennifer, were married in 2003.

Bret Winograd, '02 BS Hotel Administration, is the general manager of SeaBlue at MGM Grand and was previously an assistant manager at Aqua restaurant at the Bellagio. He was married in the spring.

Lawrence Banks, '03 BA Environmental Studies, works in Kuwait as an environmental specialist for Combat Support Associates.

Tina Marie Bonmon, '03 BA Communication Studies, is a mid-day radio personality for Power 88.1-FM in Las Vegas.

Kay-Lynn Bowman, '03 M.Ed., has been accepted to attend the doctor of pharmacy program at the University of Southern Nevada in Henderson. She and her husband, Gregory A. Robbins, welcomed a son, Connor Alexander Robbins, in June 2003.

Mehmet Erdem, '03 Ph.D. Hotel Administration, is assistant professor of hospitality information technology in the School of Hotel, Restaurant, & Tourism Administration at the University of New Orleans.

Bradley Fausett, '03 BS Finance, is the owner and director of Home Care-Giver Services, which provides nonskilled home care for elderly and disabled clients. He lives in Littleton, Colo.

Norman Gamboa, '03 MM Music, is director of orchestral studies at Washburn University in Topeka, Kan.

Michael Huerta, '03 BA Philosophy, is in his second year of law school at Nova Southeastern University.

Sarah Johnson, '03 BA History, is a graduate assistant for a professor at Texas Woman's University.

Lorraine Jurist-Lazier, '03 Master of Social Work, works for the Nevada Division for Aging Services as a social worker for disabled, low-income seniors needing personal-care attendants or assisted living services.

Ryan A. Kosso, '03 BS Hotel Administration, does account and data security administration and coordinates purchases for the Henderson department of information technology. Previously, Kosso worked for MGM-Mirage.

Shelly Lyn Marshall, '03 BS Human Services, was mobilized to serve in Kuwait after graduation and spent six months as part of the Naval Expeditionary Support Force. She is currently employed part time by the Clark County department of juvenile justice services in its psychological services division.

Lucas M. Moore, '03 BA Political Science, is a second lieutenant in the U.S. Marine Corps and is attending flight school. He will be designated a naval aviator in less than two years.

Melinda Rhoades, '03 BS and '04 Master of Social Work, is employed at a therapeutic foster care agency. She and her husband have three children.

Angie Spiker, '03 BS Elementary Education, had her biography published in the 2003-04 edition of the *National Dean's List*. She lives in Hemet, Calif.

Alba Thomas, '03 MA Spanish, and current UNLV graduate student **Elissa T. Amaral** have opened T and T Translations, which specializes in the translation of documents between Spanish and English.

Jaime VanHouten, '03 BA Film, is an escrow closer at Edina Realty Title and lives in Oakdale, Minn.

Gayle Wilde, '03 BS Fitness Management, was a specialty actress in *Miss Congeniality 2* when it filmed at the Treasure Island. She also coordinates and models in fashion shows and is working on a master's degree in health promotion at UNLV.

Camilla Brunold, '04 BS Hotel Administration, works at the Fremont Hotel and Casino as a cashier in the main cage. She lives in Pahrump with two daughters, Tiffany and Kristen.

Mark Curry, '04 MA Communication Studies, works in television and film production and for such companies as the Discovery Channel and VH1.

President's Message

continued on page 41

- We have created two new professional schools in law and dental medicine, as well as professional programs in architecture, physical therapy, and public health. Moreover, the nursing program was elevated to a School of Nursing as part of the Division of Health Sciences. In addition, funding support for a joint pharmacy program with UNR is in the next biennial budget.
- We have added three new women's sports programs – volleyball, soccer, and golf – increasing by 17 percent the number of UNLV women athletes participating at the highest levels of NCAA competition.

In my address I went on to list many other achievements, and I would be delighted to include all of them here if space were not limited. Suffice it to say that we have made remarkable strides in a variety of areas, and it is clear that there is much to celebrate at UNLV.

One of the other central themes of my address was community engagement. As a reader of *UNLV Magazine*, you are no doubt aware of our continuing commitment to our community and state. We are a metropolitan research university and, as such, we have worked very hard to become a resource, a partner, and

a source of pride for our community. We have encouraged an outward-looking perspective and have begun to do what the National Association of State Universities and Land Grant Colleges believes modern universities must do: Change our emphasis from the traditional "teaching, research, and service" mantra to the more proactive and interactive "learning, discovery, and engagement" orientation. As a result, our numerous community engagement and research activities now extend beyond traditional campus boundaries through efforts demonstrating that we are all citizens of a much larger community.

There are so many wonderful examples of faculty finding innovative and useful ways of contributing to the greater good that I cannot adequately describe them here. I must note, however, that faculty are engaged in research and program development on a number of issues pertinent to Southern Nevadans, from sustaining water resources to preparing students for careers in entertainment engineering, from addressing the devastating health indicators present in our state to transforming nuclear waste into a less destructive and possibly more useful substance.

Some of our engagement activities are specifically designed as services to the community. For example, our law school provides free legal advice to the public through its several clinics. We are providing oral health care to some of our neediest citizens

What we may have underestimated in the past – and what is clearer to me every day – is how the development of our university links directly and vibrantly to the development of our community and our economy.

through our School of Dental Medicine. Our many student life and co-curricular activities embody the very essence of community engagement by enabling students to volunteer for service and charity. And there are literally dozens and dozens of additional examples of our university reaching out in every way to create synergies with the community to which we are so inextricably bound. These activities demonstrate how we are continuing the rapid development of academic programs and related scholarship while connecting vitally with the world around us to create new opportunities for our area and our state.

> One such opportunity I discussed in my address is the Midtown UNLV project, a redevelopment effort that will help transform the areas in the vicinity of our campus. This project, which is in its earliest planning stages, calls for private businesses, various government entities, community members, and the university to join forces to improve the physical space around the campus, starting with the areas immediately to the east along Maryland Parkway at the campus entrance.

> The goal of Midtown UNLV is to create a university district at our front door – a neighborhood of restaurants, cafes, outdoor gathering places, small-scale galleries, and welcoming residential and retail opportunities. This district will revitalize the area, serve as an attraction to the creative people the university seeks to serve and employ, and literally

and figuratively transform our surrounding community.

UNLV Foundation board member Michael Saltman, a business owner in the area and one of our most valued supporters, plans to spearhead the project. He has exhibited wonderful leadership on this partnership project, and we are grateful to him for sharing his vision and energizing community partners to become involved.

In my view, this project can become a visible metaphor for, and physical manifestation of, our commitment to community engagement. As an incredibly young enterprise, UNLV is already employing the flexibility, nimbleness, and entrepreneurial spirit necessary to become a major metropolitan research university. What we may have underestimated in the past – and what is clearer to me every day – is how the development of our university links directly and vibrantly to the development of our community and our economy. We are in the unique position of generating the synergy that can improve the quality of life in Southern Nevada, and we are committed to that endeavor.

On a final note, I would like to share with you that it has been my sincere pleasure to serve the campus as president for these 10 years, and I look forward to the years ahead. With all of our remarkable accomplishments, there is still much to achieve.

ALUMNI ASSOCIATION EVENTS

- Oct. 8 Breakfast Networking Group Developing Your Professional Commercial. 7:30–9 am. Tam Alumni Center.
- Oct. 8 Dinner Theater, *PROOF*. 6 pm. Tam Alumni Center.
- Oct. 8 Alumni & Friends Golf Tournament to benefit Harrah Hotel College mentor program. Las Vegas National Golf Club.
- Oct. 14 Alumni Campus Tour. 3 pm.
- Oct. 15 Alumni Campus Tour. 10 am and 3 pm.
- Oct. 15 Homecoming Dinner. Tam Alumni Center.
- Oct. 16 Homecoming Game Tailgate (vs. New Mexico). Three hours before kickoff. Sam Boyd Stadium.
- Oct. 18 Homecoming Golf Tournament. Canyon Gate Country Club. Noon. Includes dinner.
- Nov. 4 Young Alum Mixer. Location TBA. 5:30-7:30 pm.
- Nov. 6 Tailgate (vs. Wyoming). Two hours before kickoff, Sam Boyd Stadium.
- Nov. 12 Breakfast Networking Group Speed Networking. 7:30-9 am. Tam Alumni Center.
- Nov. 14 Alumni & Friends Reception. 5:30-7:30 pm. The Barclay in New York, N.Y. 895-2934.
- Nov. 18 Wine Tasting. 6 pm. Tam Alumni Center.
- Nov. 20 Tailgate (at San Diego) Two hours before kickoff, in San Diego
- Dec. 3 Dinner Theater, Annie. 6 pm. Tam Alumni Center.

For event information & reservations, call the UNLV Alumni Association at (702) 895-3621 or (800) 829-2586

or visit alumni.unlv.edu

October 2004

1 **Men's & Women's Swimming:** Annual Red/Grey Meet. 3pm. Buchanan Natatorium.

1-3 Nevada Conservatory Theatre: Harlequin Brill. Oct. 1-2, 8pm; Oct. 3, 2pm. Black Box Theatre.

- **1-30 Art Exhibit:** Mark Sawrie's Digital Works. Beam Fine Art Gallery.
 - **2 Football:** vs. UNR. Time TBA. Sam Boyd Stadium.
 - **3 Women's Soccer:** vs. Arizona State. Noon. Johann Field.
 - **3 Women's Volleyball:** vs. Wyoming. 1pm. Cox Pavilion.

- **3 Music:** Christine Seitz Faculty Operatic Recital. 4pm. Beam Music Center.
- 6 Music: Women and Songs. 7:30pm. Beam Music Center.
- 7 MBA Infosession. 5:30pm. Moyer Student Union, Fireside Lounge.
- 7 Music: Wind Orchestra Concert. 7:30pm. Ham Concert Hall.
- 7 University Forum: Orpheus Winds. Wind Music of the World. 7:30pm. Barrick Museum Auditorium.
- 8 Music: Faculty Chamber Music Series. 5:30pm. Beam Music Center.

- 8 Football: at BYU. 7 pm.
- 8 Men's Soccer: vs. Denver. 7pm. Johann Field.
- 8-17 Nevada Conservatory Theatre: *Proof.* Oct. 8-9 and 14-16, 8pm; Oct. 10 and 17, 2pm. Judy Bayley Theatre.
 - 9 Women's Cross Country: Pre-MWC Meet. San Diego.
 - 10 Men's Soccer: vs. Air Force. Noon. Johann Field.
 - **12 University Forum:** Ted Solotaroff. Editing, Publishing, and Writing in America. 7:30pm. Barrick Museum Auditorium.
- 13 Charles Vanda Master Series: Samuel Ramey. A Date with the Devil. 8pm. Ham Concert Hall.
- **14 Homecoming Variety Show.** 5:30pm. Ham Concert Hall.
- 14 Music: Nextet Concert.7:30pm. Beam Music Center.
- 15 Women's Soccer: vs. New Mexico. 7pm. Johann Field.
- **15 Women's Volleyball:** vs. Air Force. 7pm. Cox Pavilion.
- **15-16 Men's & Women's Swimming:** Alumni Weekend. Buchanan Natatorium.
 - 16 Women's Volleyball: vs. New Mexico. 7pm. Cox Pavilion.
 - **16 Football:** vs. New Mexico. Time TBA. Sam Boyd Stadium.
 - **17 Women's Soccer:** vs. Wyoming. Noon. Johann Stadium.
 - 18 University Forum: Eric Klinenberg. Fighting for Air: How Big Media Drowns Out Local Voices. 7:30pm. Barrick Museum Auditorium.
 - **18 Women's Cross Country:** UNLV Invite.
 - **19 Art Lecture:** Jonathan Fineberg Documentary Filmmaker. 7pm. Classroom Building Complex, Room A-108.
- 20-21 Music: Octuba Fest Faculty Recital. 7:30pm. Beam Music Center.
- 20-24 Theater: One-Act Play Festival. Oct. 20-23, 8pm; Oct. 24, 2pm. Paul Harris Theatre/ Ham Fine Arts Building.
 - **21 Book Fair:** Vegas Valley Book Festival. Off-campus. www.vegasvalleybookfest.org
 - 21 Men's Soccer: vs. New Mexico. 7pm. Johann Field.
 - 22 University Forum: Aihwa Ong. Re-Engineering Chinese Personality for a Global Age. 7:30pm. Barrick Museum Auditorium.

- 22-23 Dance: Kinetic Metaphors. Oct. 22-23, 8pm; Oct. 23, 2pm. Judy Bayley Theatre.
 - 23 Saltman Lecture: Dinesh D'Souza. Islam and the West: A Clash of Civilizations? 10am. Tam Alumni Center.
 - 23 New York Stage and Beyond: Tommy Tune and the Manhattan Rhythm Kings. 8pm. Ham Concert Hall.
 - 23 Football: at Utah. Time TBA.24 Women's Soccer: vs. Air
 - Force. Noon. Johann Field.
 - 24 Music: UNLV Jazz Ensemble Concert. 4pm. Judy Bayley Theatre.
 - 26 University Forum: Khaled Matawa, poetry reading. 7:30pm. Barrick Museum Auditorium.
 - 27 Music: Western U.S. Horn Symposium Concert.7:30pm. Beam Music Center Recital Hall.
 - **29 Men's Soccer:** vs. Sacramento State. 7pm. Johann Field.
 - **29 Music:** Choral Ensembles Concert. 7:30pm. Ham Concert Hall.
- **29-31** Nevada Conservatory Theatre: *Bed.* Oct. 29-30, 8pm; Oct 31, 2pm. (Also Nov. 3-7) Black Box Theatre.
 - 31 Men's Soccer: vs. San Jose State. Noon. Johann Field.
 - 31 Music: UNLV Symphony Orchestra Halloween Concert.4pm. Ham Concert Hall.

November 2004

- **1-3 Women's Golf:** Las Vegas Founders' Collegiate Showdown.
- **2** Art Lecture: Ed Carpenter. Bridge Design and Public Sculpture. 7pm. Classroom Building Complex, Room A-108.
- **3-6 Women's Soccer:** MWC Tournament. Provo, Utah.
- 3-7 Nevada Conservatory Theatre: Bed. Nov. 3 and 5-6, 8pm; Nov. 7, 2pm. (Also Oct. 29-31). Black Box Theatre.
 - 5 Women's Basketball: vs. West Coast All-Stars exhibition. 5 pm. Thomas & Mack.
 - **5 Family Weekend:** Dinner. 5:30pm. Pida Plaza.
 - **5 Women's Volleyball:** vs. BYU. 7pm. Cox Pavilion.
 - 5 Men's Basketball: vs. LA Stars. 7:30pm. Thomas & Mack.

- 5-30 Art: Cindy Bernard. New Work. (Continues through Nov. 18) Beam Fine Art Gallery.
 - 6 Family Weekend: Tailgate. 11am. Sam Boyd Stadium.
 - 6 Men's & Women's Swimming: vs. Utah. 2pm. Buchanan Natatorium.
 - 6 Women's Volleyball: vs. Utah. 7pm. Cox Pavilion.
 - 6 Football: vs. Wyoming. Time TBA. Sam Boyd Stadium.
 - 7 Family Weekend: Breakfast. 9am. Off-campus.
 - 7 Music: 76 Trombones Plus 4 in Concert. 2pm. Ham Concert Hall.
 - 7 Women's Volleyball: vs. Nevada. 5pm. Cox Pavilion.
 - 9 Art Lecture: Elizabeth Peyton, painter. 7pm. Classroom Building Complex, Room A-108.
 - 10 Music: UNLV Community Concert Band. 7:30pm. Ham Concert Hall.
 - 12 Music: Faculty Chamber Music Series. 5:30pm. Beam Music Center.
 - 12 Music: 20th Annual Chamber Choir Festival. 7:30pm. Beam Music Center.
 - 13 Men's & Women's Swimming: vs. BYU and Toronto. 2pm. Buchanan Natatorium.
 - 13 Charles Vanda Master Series: Warsaw Philharmonic. 8pm. Ham Concert Hall.
 - **14 Music:** Women's Chorus and Varsity Men's Glee Club. 7:30pm. Beam Music Center.
 - 15 University Forum: Elizabeth Herridge. The Guggenheim Museum and Las Vegas: How an Established Cultural Institution Operates in a New Landscape. 7:30pm. Barrick Museum Auditorium.
 - 16 Art Lecture: Bryan Crockett, sculptor. 7pm. Classroom Building Complex, Room A-108.
 - 16 Music: Jazz Ensemble Concert. 7:30pm. Black Box Theatre.
 - 17 Men's Basketball: vs. EA Sports All-Stars. 7:30pm. Thomas & Mack.
- 17-21 Theater: Starvation Flats. Nov 17-20, 8pm; Nov. 21, 2pm. Paul Harris Theatre/Ham Fine Arts Building.
 - 18 Music: Wind Orchestra Concert. 7:30pm. Ham Concert Hall.
- 18-20 Women's Volleyball: MWC Tournament. Fort Collins, Colo.

Klai::Juba Lecture Series

The School of Architecture kicks off the 2004-05 Klai::Juba Lecture Series on Oct. 1 with speaker Darren Petrucci, a national awardwinning environmental design architect and a faculty member at Arizona State University. The 3 p.m. lecture will be held in the Architectural Studies Library at the Sogg Archicture Building.

- 19 Women's Swimming: vs. Colorado State. 2pm. Buchanan Natatorium.
- 19 Women's Basketball: vs. UC-Fullerton. 7pm. Cox Pavilion.
- 19 Music: Chamber Chorale. 7:30pm. Beam Music Center.
- 19 University Forum: Richard P. Appelbaum. Fighting Sweatshops: Problems of Enforcing Global Labor Standards. 7:30pm. Barrick Museum Auditorium.
- 20 Women's Swimming: vs. New Mexico. 2pm. Buchanan Natatorium.
- **22** Music: Jazz Ensemble and Faculty Jazz Sextet in Concert. 6pm. Ham Concert Hall.
- 23 Music: Brass Band Concert. 6pm. Beam Music Center.
- 23 Art Lecture: BFA Talks. 7pm. Classroom Building Complex, Room A-108.
- 23 Men's Basketball: vs. St. Mary's. 7:30pm. Thomas & Mack.
- 23 Music: Wind Orchestra, Steven Capaldo Dissertation Concert. 7:30pm. Ham Concert Hall.
- 26 Men's Basketball: vs. Oregon State. 7:30pm. Thomas & Mack.
- 27-28 Women's Basketball: Lady Rebels Shoot-Out. Cox Pavilion.

- 29 Desert Chorale: The Messiah. 7:30pm. Ham Concert Hall.
- Michael Pravica. The Great Contributions of Physics to Humanity. 7:30pm. Barrick Museum Auditorium.
- Building Complex.

7:30pm. Black Box Theatre.

- 1-18 Art: Cindy Bernard. New Work. (Also showing Oct. 5-30.) Donna Beam Fine Art Gallery.
 - Music Center Recital Hall.
 - 2 University Forum: Larry Koonse. Musical Magic. 7:30pm. Barrick Museum Auditorium.
 - Orchestra Concert with Ham Concert Hall.
- 3-19 Nevada Conservatory Theatre: Annie. Dec 3-4, 9-11 and 17-18, 8pm; Dec 4-5, 11-12 and 19, 2pm. Judy Bayley Theatre.

- 4 Men's Basketball: at Nevada, Reno. Time TBA.
- 6 University Forum: Stephen J. O'Brien. Tears of the Cheetah – Roar of the Lion. 7:30pm. Barrick Museum Auditorium.
- 7 Music: Faculty Chamber Music Series. 5:30pm. Beam Music Center.
- 7 Art Lecture: Pat Steir, painting and drawing. 7pm. Classroom Building Complex.
- 7 Music: UNLV Children's Choir Concert. 7pm. Ham Concert Hall.
- 18-19 Women's Basketball: Duel in the Desert Tourney.
- 18-20 Men's & Women's Swimming: UNLV Winter Invitational. Buchanan Natatorium.
 - 21 Men's Basketball: vs. Gardner-Webb. 7:30pm. Thomas & Mack.
 - 22 Women's Basketball: vs. UNR. 5pm. Thomas & Mack.
 - 22 Men's Basketball: vs. Florida Atlantic. 7:30pm. Thomas & Mack.
 - 29 Men's Basketball: vs. Texas-Pan American. 7:30pm. Thomas & Mack.
 - 30 Women's Basketball: vs. Central Connecticut State. 7pm. Cox Pavilion.

CAMPUS INFORMATION

Athletic Events: (702) 895-3267 unlyrebels.com

Campus Operator: (702) 895-3011

Campus Tours: (702) 895-3443 http://www.unlv.edu/ admissions/frTours.html Fine Arts Events: (702) 895-2787 finearts.unlv.edu

Donna Beam Fine Art Gallery: (702) 895-3893 finearts.unlv.edu

Marjorie Barrick Museum of Natural History: (702) 895-3381

University Libraries: (702) 895-2286 www.library.unlv.edu

UNLVtickets: (702) 739-3267 toll-free (866) 388-3267, or www.unlvtickets.com

Events are subject to change/cancellation

tion will be held at the Architectural Studies Library, followed by the lecture at 7 p.m. Both events are free and open to the public. For information, call the School of Architecture at 895-3031.

On Nov. 10, Architectural Digest editor-in-

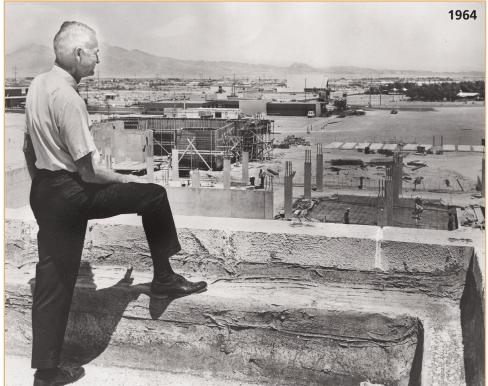
chief Robert Ivy will speak. A 6:30 p.m. recep-

- 29 University Forum:
- 30 Art Lecture: Catherine Opie, photographer. 7pm. Classroom

December 2004

- 1 Music: Jazz Ensembles Concert.
- 2 Music: Nextet. 7:30pm. Beam
- 3 Music: UNLV Symphony Concert Singers. 7:30pm.
- - 4 New York Stage and Beyond: Linda Eder, Broadway My Way and Christmas Stays the Same. 8pm. Ham Concert Hall.





Double Take

Rebuilding and renovation of John S. Wright Hall will give a number of College of Liberal Arts departments, including anthropology, history, and political science, much-needed office, classroom, and laboratory space. The \$19.7 million project will be completed later this year.

(Left) In 1964, history professor John S. Wright checks out construction on the building that would carry his name. Photo courtesy of Lied Library's special collections department. (Above) As a current member of UNLV's history faculty, Wright's son, Thomas Wright, will have an office in the newly renovated space.

HONECONIE-2004

October 11 & 12 Alumni Class Visits

> October 14-15 Campus Tours

October 15 Homecoming Parade Homecoming Dinner/Awards Ceremony

> October 16 Tailgate & Game

October 18 Golf Tournament

Call 702/895-3621 for information and pricing





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