

Inside UNLV Publications

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Inside UNLV

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'TO DO' LIST

Wait, don't head out the doo yet. What to take care of before leaving on break.

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BOOK BOSS

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Inside

News & Information for UNLV Insiders

December 2004

Taking the Path Less Traveled

ClubRide Offers Perks to Users of Alternative Transportation

BY DIANE RUSSELL

Hoof it, ride it, or share it.
Whether it's walking, biking, or
carpooling, just do something that
enables you to leave your car at home
a few times a month. It will decrease
air pollution and traffic congestion
and will save on that \$2-plus-a-gallon
gasoline tab.

More ClubRide Info: Contact Jennifer Tracey at ext. 5-1780 or jtracey@unlv. nevada.edu. That's the message from the folks at ClubRide, a free program sponsored by the Regional Transportation Commission of Southern Nevada, and

from UNLV traffic safety specialist Jennifer Tracey, who coordinates UNLV's participation in the program.

Card-Carrying Members

About 45 faculty and staff members are card-carrying ClubRide participants, Tracey said. The majority of those choose bicycles as their preferred alternative mode of transportation.

The card-carrying part is important because those people who formally join ClubRide and use alternative modes of transportation at least four times a month are entered in monthly prize drawings involving all qualifying ClubRide members in Southern Nevada. Monthly prizes include bus passes, gift cards, or mugs, and on a quarterly basis someone is chosen to receive a free vacation – usually in Cabo San Lucas, Mexico.

"Naturally, we want to see more employees participate," Tracey said. "UNLV just joined the program last year. My goal now is to add about 20 new members per semester."

32 Miles Roundtrip

One of those already participating is psychology professor Mark Floyd, who bikes 32 miles roundtrip between



Professor Mark Floyd bikes roundtrip between campus and his Summerlin home about three times per week. The psychology professor is a member of ClubRide, a program that encourages people to bike, walk, carpool, or take the bus to work.

his Summerlin home and campus about three times per week. He's been following this schedule for four years, but recently decided to forego it during the summer. "I finally admitted it was just too hot," he said.

But during other times of the year, "It's not that big a deal once you get in

the habit of doing it," assured Floyd. Driving roundtrip takes about an hour and five minutes, he said. For biking, he allows an extra hour.

"If I didn't bike, I'd probably spend that extra hour doing some kind of fitness activity anyway," he said.

•SEE RIDE ON PAGE 7

Plan Ahead for Winter Break

By Erin O'Donnell

The flurry of activity that surrounds every semester's end has a new wrinkle this year – it's also time to prepare for the first UNLV winter break, set for Dec. 24-Jan 2.

All nonessential campus offices will be closed. Offices that stay open will operate with skeleton crews.

Since four days of the break time (Dec. 27-30) come out of an employee's annual leave, now is the time for employees to firm up their plans for taking time off – or coming to work, if they prefer – and confirm those plans with their supervisors.

"We really want to emphasize that these discussions need to be between the supervisor and the employee," said Larry Hamilton, associate director of human resources. "We have no authority or desire to force someone to take annual leave or take time off."

Although most employees are expected to take advantage of the break time, they do have three main options:

- Use annual leave or accrued compensatory time for the break Human resources officials expect most employees will take this option if they have enough time accrued.
- Make up the lost time during 2005 Professional staff will be allowed to make up lost days in half- or full-day increments on non-working days next year. Classified employees will be allowed to make up time over the next 12 months subject to regular time-keeping rules.
- Arrange to work during the week of the break The rules for this option are intentionally loose, Hamilton said. Generally, employees need to clear their decision with supervisors and develop plans that suit their needs. Classified staff members who choose to work may be assigned to duties

•SEE BREAK ON PAGE 2

FROM THE PRESIDENT

Supporting Health Promotion, Education, and Research

I am pleased to discuss in this month's column UNLV's new School of Public Health, which was approved by the Board of Regents during the summer. The new school will be beneficial to our institution on so many levels that I hardly know where to begin: It will be a wonderful addition to the burgeoning Health Sciences Division and will enhance the prospects of expanding that area further. It will also provide us with greater opportunity to obtain federal grant funding and will support the universitywide commitment to community engagement. It is truly a well-placed and muchneeded program.

By way of background I should note that the new school is designed to prepare students to be public health professionals in the private and public sectors with the overarching goal of promoting and protecting the health of individuals in our society. The program will offer a master of public health degree and will have four main specialty areas: health promotion, environmental and occupational health, health care administration, and biostatistics and epidemiology. The school will



By Carol C. Harter

also offer existing degrees in closely related fields to approximately 155 current students enrolled in health education, health care administration, and health promotion. Individuals from multiple disciplines at UNLV have joined the school to comprise its faculty and staff.

The UNLV School of Public Health will focus on high-density, urban-population health issues statewide and, thus, will complement the rural focus of the UNR School of Public Health. The needs of the entire state will be served through the adoption of this cooperative, two-school model. Geographically bound prospective students will benefit from having such schools in both of the state's major population centers, and the public will be served by having schools with different, albeit equally

critical, orientations.

Already, the UNLV School of Public Health has made great strides. First, we were fortunate to hire Dr. Mary Guinan as interim dean of the school. The former executive director of the Nevada Public Health Foundation and the former state health officer, Dr. Guinan is a respected physician and scientist who was employed at the Centers for Disease Control and Prevention in Atlanta in various scientific and administrative positions for more than 20 years. She has had a fascinating career in the area of public health, and I know UNLV and the state of Nevada will benefit from her varied and extensive experience in this field.

Additionally, the school recently received a \$1.2 million grant from the National Institutes of Health (NIH) to establish an academic Center of Excellence for Health Disparities Research at UNLV. The three-year grant, which was awarded by the NIH National Center on Minority Health and Health Disparities, will help UNLV improve its research capacity and provide outreach and education to Nevada's minorities and other medically underserved populations.

I believe this is the first in a long line of federal grants the school will bring to UNLV, as well as the first of many programs it will introduce that will serve our community and state. Through the school's commitment to outreach efforts, research, and other health education and advocacy initiatives, UNLV will contribute in a meaningful way to meeting the critical needs of promoting access to and advancing the effectiveness of health care.

It is gratifying to see our institution working diligently to improve the collective well-being of our citizenry; as I mentioned in my State of the University address, I have learned through discussions with Dr. Guinan just how devastating the health indicators are in Nevada. High rates of lung cancer mortality, teen pregnancy, and suicide – not to mention the large number of uninsured working poor – all indicate that Nevada is, indeed, a state in need of as much support of health promotion, education, and research as possible. It is genuinely heartening to me to know that UNLV faculty and students will play an increasingly important role in this endeavor. To my mind, it is evidence of just how valuable a university can be in improving the quality of life we experience.

• BREAK: Make Arrangement to Pick Up Paychecks

CONTINUED FROM PAGE 1

outside of their normal scope. Those decisions have been left up to the vice presidents and deans.

"Our preference is to keep it simple," Hamilton said. "We don't want to put out specific guidelines about how to dot every 'i' and cross every 't."

Human resources has asked departments to track how many people work or take leave, and to report which services will be available to anthony.guinan@ccmail.nevada.edu. Some of the departments that will stay open include:

- Boyd School of Law Library and Legal Clinic
- Information technology, operating in its weekend capacity; emergency support only
- Package receipt and delivery of research materials or specimens (regular mail delivery will be suspended)
- Thomas & Mack Center
 The campus police will be out
 in force as usual, said Police Chief
 José Elique.

5 Things You Need to Do Before Winter Break

- Turn off your computer. Yes, it does save on utility costs.
- 2 Turn off your lights. At the risk of being repetitive, it does save on utility costs.
- Record an "out of office" message on your voice mail. Directions are available at www.unlv. edu/facilities/commsvcs/vm.html.

4 Set up an "out of office" message on your e-mail. In Lotus Notes, click on the "Tools" button and select "Out of Office..." There

5 Suspend your List-serv subscriptions.
"Out of office" messages car

you can create a message that will

go to anyone who sends you e-mail

during the dates you specify. They

will only receive the message once.

"Out of office" messages can clog servers and other List-serv subscribers. If you subscribe to a personal or professional List-serv, check the list rules or contact the administrator for instructions. Some lists allow you to suspend delivery temporarily, while others require you to unsubscribe and later resubscribe.

"It's a regular week for us," Elique said. "No one will notice a difference."

But other public safety services will be scaled back, he said. Parking services will be closed, and services such as shuttles, escorts, and vehicle lockout and battery assistance won't be available.

December Paychecks

Human resources will keep two employees in the office to handle applicant inquiries and to distribute paychecks on Dec. 30 to employees who don't use direct deposit. Employees who want to pick up their checks on that day should call ext. 5-3504 to make arrangements.



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facultystaffinfo.unlv.edu

Or, from the UNLV home page, click on Faculty/Staff on the left navigation bar.



Berkeley Librarian Selected as UNLV Dean of Libraries

BY DIANE RUSSELL

Patricia Iannuzzi was wowed by the Lied Library when she first saw it in 2002.

In Las Vegas to attend a conference on library architecture, the University of California, Berkeley librarian came to the Lied for an event hosted by UNLV library staff.

"I found it to be a very striking building that paired extraordinary architecture with technological sophistication. At the same time it managed to be warm and inviting," she recalled.

It made such an impression on her, in fact, that when a coworker headed to Las Vegas for vacation, Iannuzzi asked her to take photos of the Lied that might provide ideas for some library renovation work planned at Berkeley.

At that point she didn't have any designs on a job at UNLV; she didn't even know there was going to be one. Then Ken Marks decided to retire.

Iannuzzi looked into the job opening; the more she

looked, the more she became convinced she and UNLV would be a good match.

Change Agent

"I applied to UNLV because I am interested in change – and there seems to be plenty of that at UNLV," she said. "I've learned at this point in my career that what I'm good at and what excites me is being a change agent."

UNLV, she said, seems to be on the cutting edge – dynamic and willing to take risks.

So is Iannuzzi.

She thinks UNLV is perfectly poised to become a leader in meeting the next generation of measures being developed to judge the effectiveness of research libraries. Where past measures have been based on numbers – how many volumes in the collection, the number of employees, the annual budget – new measures are being developed to look instead at the impact a research library has on its users.

•SEE LIBRARIAN ON PAGE 7

Libraries Staff Work to Adapt Collections to Ever-Changing Campus Needs

BY DIANE RUSSELL

The staff of UNLV Libraries has a somewhat skewed view of happenings around campus.

When other members of the university community hear about a new major or the research specialties of new faculty members, their thoughts may turn to which courses they may be assigned or whether there will be fewer spaces available in their favorite parking lot.

But for UNLV's librarians, the train of thought is almost always the same: "How can we best adapt or add to our collections to meet this change?"

"Keeping pace with the growth at UNLV is a challenge," said interim Dean of Libraries Gail Munde, "but it's a challenge we've come to anticipate. With the continual growth, both in terms of faculty and students, we always are on the lookout for the best

ways to enhance our collections. We're committed to providing the best resources and services we can to our faculty, staff, and students."

Other noteworthy resources at UNLV Libraries include:

- Scopus, a search tool that links to 13,000 scientific, medical, technical, and social science peer-reviewed journals. UNLV is one of the first libraries in the world to license Scopus.
- New York Times, 1851-2002, and Los Angeles Times, 1881-1984. Complete, searchable coverage.
- *Nature* Online Journals. *Nature* and the Nature Publishing Group family of journals, full text from 1987 to the present.
- Mental Measurements Yearbook, a database of more than 2,200 standardized English-language personality, aptitude, neuropsychological, education, and intelligence tests covering behavioral science, education, psychiatry,

UNLV Hits Acquisition Milestone, Launches Digital Projects

One recent milestone reached by UNLV Libraries was the acquisition of its 1 millionth volume. Reaching this mark places UNLV's library among the 180 largest academic libraries in the United States.

The tradition among academic libraries is that the millionth volume be something special rather than just the next volume delivered by UPS. UNLV carried on that tradition by buying a vast historical work published in Madrid in 1601-1615.

Its title certainly is distinctive: Historia General de los hechos de los Castellanos en las islas I tierra firme Del mar océano. Desde el año de 1492 hasta el de 1531, or The General History of the Deeds of the Castilians in the Isles and Mainland of the Ocean Sea, 1492-1531.

Housed in special collections, the work by Antonio De Herrera chronicles the Spanish exploration, conquest, and settlement of the New World. An online exhibit created by the libraries' web and digitization services to celebrate this acquisition now is available at www.library.unlv.edu/wds/millionth/index.html.

A related digital project, "Southern Nevada and Las Vegas: History in Maps," features more than 80 historical maps from special collections documenting the cartographic history of the area, telescoping in perspective from the Western Hemisphere to the streets of Las Vegas. The collection provides not only a history of the region through its changing political boundaries, but also a history of map-making and the development of the cartographic knowledge of this area. The website is available at www.library.unlv.edu/maps/index.html.

psychology, speech, language, and hearing.

• PsycARTICLES. Full-text access to articles from 50 peerreviewed journals published by the American Psychological Association and allied organizations, covering general, special, basic, applied, and clinical psychology as well as theoretical research.

• Xreferplus, an electronic ready-reference collection of dictionaries, encyclopedias,

quotations, thesauruses, and bilingual dictionaries covering a broad spectrum of subjects.

Science Online, a long-awaited resource, soon will be available, Munde said.

ACROSS CAMPUS

BUSINESS

Hall of Fame Names Inductees

William S. Boyd, the late Hank Greenspun, and Glenn Schaeffer are the 2005 inductees of the Nevada Business Hall of Fame.

A dinner event to honor the inductees is scheduled for Feb. 17 at the Bellagio Resort and Casino. The event is being presented by the college in association with Deloitte.

The Hall of Fame honors business leaders who have significantly contributed to the economic prosperity of Nevada and have brought positive recognition to the state.

Previous inductees include such prominent Nevadans as William F. Harrah, Howard Hughes, Irwin Molasky, William "Si" Redd, Jim Rogers, E. Parry Thomas, J.A. Tiberti, Claudine Williams, and Stephen A. Wynn.

Tickets for the event are \$225. Tables may be purchased for \$2,000 each. Call the college at ext. 5-3904 for tickets.

EDUCATION

Faculty Elevate UNLV through Editorships

Editorships of major academic journals represent one way in which UNLV's colleges and departments can gain national stature. The department of educational psychology is extremely fortunate to have faculty members occupying such prestigious positions on three of the top five journals in the discipline of educational psychology:

- Gale Sinatra, interim dean of the Graduate College and professor in the department of educational psychology, recently was appointed editor of the *Educational Psychologist*. Affiliated with the American Psychological Association (APA), this journal is published by Erlbaum and features reviews, essays, and theoretical articles. Its impact rating, a composite measure taking in account factors such as citation rate, places it fifth in influence among journals in education.
- CarolAnne Kardash of educational psychology has been associate editor of the *Journal of Educational Psychology* for almost two years. Affiliated with the APA, the publication is considered the best empirical journal in educational psychology. Its impact rating places it fourth in influence among journals in education.
- Alice Corkill of educational psychology is associate editor of *Educational Psychology Review*, a journal dedicated to publishing review articles, position papers, and special cutting-edge issues in the field. Its impact rating places it 15th in influence among journals in education.

Festive Arts Offerings Ring in the Holidays

By Jennifer Vaughan

A charming classic and exhilarating showstoppers will be presented by the College of Fine Arts and the Performing Arts Center this month to welcome the holiday season.

Annie Brings Charm to Stage

UNLV's Nevada Conservatory Theatre presents the musical *Annie* in Judy Bayley Theatre beginning Dec. 3. Based on Harold Gray's classic comic strip *Little Orphan Annie*, the production features Emmywinner Sally Struthers as Miss Hannigan, a role she performed in New York and London during the 20th-anniversary production of the play. Glenn Casale, who recently directed the national tour of *Peter Pan* starring Cathy Rigby, will direct.

Set in the 1930s, Annie is the story of a plucky youngster who lives in a miserable orphanage run by the tyrannical Miss Hannigan. Annie's prospects brighten when she is selected to spend Christmas with wealthy munitions industrialist Oliver Warbucks. Annie charms everyone she meets, from the household staff to the cantankerous Warbucks. He, in turn, decides to help her find her lost parents by offering a sizable reward.

Brittany Maloney, a sophomore honor student at the Las Vegas Academy, will take on the title role. Equity actor Phil Hubbard will play Oliver Warbucks. Daisy, a local dog rescued from the animal shelter years ago, will portray Sandy, a role she has played before.

Jack Gaughan is the guest musical director. Guest artist XuZheng He designed the scenery. UNLV dance instructor Richard Havey choreographs the production,

Ticket Info: For prices and performance times, call the Performing Arts Center box office at ext. 5-2787. Discounts are available to UNLV employees for some performances.



Nikki Testa, left, and Brittany Maloney rehearse the popular musical *Annie*, which will be presented on campus this month. Brittany, a student at the Las Vegas Academy, portrays the spunky orphan of comic strip fame while Nikki plays her friend Molly.

while third-year graduate student Bernadette Vallejos-Michaels serves as costume designer. Lighting is by Ben Elliot. Mark Ohran provides the sound design.

Winter Musi

The Performing Arts Center welcomes Broadway songstress Linda Eder on Dec. 4 in a holiday show guaranteed to be a warm start to the season. With a voice critics have called "spellbinding, honest, and pure," Eder performs songs from two of her albums, *Broadway*, *My Way* and *Christmas Stays the Same*.

On Jan. 6 the undeniable reigning virtuoso of the violin, Itzhak Perlman, will perform as part of the center's Charles Vanda Master Series. Perlman, who enjoys superstar status rarely afforded a classical musician, returns to the center for an exceptional solo recital with accomplished pianist Janet Guggenheim.

Finally, the Moscow Philharmonic Orchestra – regarded as one of the world's finest symphonic ensembles – brings its tour to Las Vegas for the first time Jan. 28. Featured soloist will be Cho-Liang Lin, who was named Instrumentalist of the Year for 2000 by Musical America.

ENGINEERING

Gearing Up for Road Race

A team from the college is developing a vehicle to enter in the DARPA Grand Challenge, a national off-road race for autonomous robotic vehicles. Sponsored by the Defense Advanced Research Projects Agency, the competition is designed to accelerate development of autonomous ground vehicles, which eventually should help save lives on battlefields.

The October 2005 race will cross 175 miles of the Mojave Desert. The winning entry – the first vehicle to successfully complete the course in less than 10 hours – will receive a prize of \$2 million from DARPA. Undergraduate and graduate students gain experience in mechanical and electrical engineering, robotics, project management, and hands-on applications of real-world engineering challenges.

Before acquiring a competition vehicle, the UNLV team is using a small go-cart for testing sensors and other equipment. Members have integrated a GPS system, demonstrated a functioning autonomous navigation system, and installed a computer system to control the vehicle as well as actuators and encoders to connect the brakes and gas. The UNLV team attended the event's kickoff conference in Anaheim in August, which hosted 550 individuals from 42 states and seven countries for a first look at the preliminary rules, timeline, and qualification process.

The 15 teams in the 2004 event, which did not have a winning entry, received significant media promotion from CNN, ABC, CBS, *New York Times*, *Popular Science*, and *Autoweek*.

<u>Graduate</u>

Cite It Right Seminar

As the spring semester approaches, students are busy writing their theses and dissertations. Appropriate attribution to the research and writing of others is imperative in scholarly writing. Therefore, in addition to the thesis and dissertation preparation seminar offered each spring, the college is now offering a seminar titled

"Cite it Right: Avoiding Plagiarism in Graduate Research."

At this seminar, students will receive discipline-specific information about what material requires citation, how to cite correctly, Internet citations, and Graduate College and student code policies regarding academic integrity.

To request the seminar for your students, call ext. 5-2747.

HEALTH & HUMAN SCIENCES

Women's Health Studies Funding Available

The School of Nursing has had an active fall semester, hiring new faculty, implementing a new baccalaureate curriculum, and admitting the first students into the new Ph.D. program in nursing education. The school also received a U.S. Department of Education grant to initiate a Center of Excellence in Women's Health under the direction of Carolyn Sabo McCarroll. The center will provide research and education opportunities in women's health across the life span.

A new undergraduate course, NURS 489X, will be offered spring semester as a component of the grant. Open to undergraduate students from all disciplines, it will introduce the students to women's health issues from cancer and cardiac disease to depression and domestic violence.

The grant also will provide funding to support research feasibility projects or educational outreach projects in women's health. Multidisciplinary projects are encouraged. The principal investigator or project director must hold a doctorate and be a faculty member in the Division of Health Sciences. Contact McCarroll at csabo@ccmail.nevada.edu or at ext. 5-3342 to obtain an application packet. Applications are due Jan. 10.

Honors

Honors Students Now, Professionals in the Future

Sixteen honors students presented the first stages of their thesis projects at an event in November. Students unveiled their poster presentations, described their projects, answered questions, and honored their faculty advisors with small gifts.

The students and their faculty advisers were:

- Olivia Backlund, civil engineering (Thomas Piechota)
- Laura Cicani, biology (Pradip Bhowmik)
- Daniel Corral, mathematics (Corran Webster)
- John Courtney, economics (Alan Schlottman)
- Nadine Cutter, economics (Daniel McAllister)
- Tondra De, electrical engineering and mathematics (Rama Venkat)
- Christina Evola, psychology (Brad Donohue)
- Drew Hall, computer engineering (Rama Venkat)
- Katherine Hooper, anthropology (Daniel Benyshek)

- Anna Kharitonva, hotel administration (Anthony Lucas)
- Nerses Kopalyan, political science (David Fott)
- Reynaria Nieva, health physics (Art Meyers)
- Sherri Powell, environmental science (Shawn Gerstenberger)
- Carol Randall, psychology (Daniel Allen)
- Ana Teves, interior design and architecture (Alfredo Fernandez-Gonzalez)
- Tracy Wurm, German (Daniel Villanueva)

Dean Stephen Rosenbaum praised students and faculty for their commitment to academic excellence. These students will complete their projects during the spring semester and present their completed projects before their theses committees as well as the dean and associate dean of the Honors College.

HOTEL

Hotel Names Board Members

The college's Alumni Board of Directors recently welcomed three new members: Dennis Gradillas, '91, of Tropicana Resort & Casino; Paula O'Donnell, '74, of the Boardwalk Hotel & Casino; and Holly Mae Sparks, '99, of Delmonico Steakhouse. The 10-member board supports the college's strategic goals through advocacy and program development while promoting networking among alumni, faculty, and students.

The dean's national advisory board recently appointed four new board members: Patricia Anton of Anton Airfood; William Anton of Anton Airfood; Bill McBeath, '86, of The Mirage; and Bill Paulos, '69, of Millennium Management Group. The 30 members of the board support UNLV's goal of providing outstanding educational opportunities for students. They help the college achieve its strategic goals and assist the dean with increasing

the visibility of the college within the industry and with its other academic constituencies.

LIBERAL ARTS

More Funding for Oral History Project

The Nevada Test Site Oral History Project was recently granted an additional \$248,525 by the U.S. Department of Education to enhance its scope. This brings total funding for the project to \$830,525, making it among the largest academic oral history projects in the nation.

Launched in September 2003, the multi-year interdisciplinary project is documenting and preserving the stories of those who lived at, worked on, protested against, and, in various other ways, were influenced by activities on the nuclear weapons testing ground. Principal investigators Robert Futrell of sociology, Andrew Kirk of history, and project director Mary Palevsky have designed a comprehensive research plan that draws upon the many communities affiliated with the test site during its 54-year history.

People interviewed range from the physicists who designed the nuclear devices to the electricians, carpenters, and miners who made the actual tests possible; from high-level federal and corporate officials to the thousands of dedicated support personnel who made the highly complex organization run. Others include members of affiliated and impacted groups such as families living in surrounding areas, local ranchers, Native Americans, the anti-nuclear protest community, the military, arms control negotiators, and local, state, and federal lawmakers.

The project is providing an unparalleled training opportunity for history and sociology graduate students to hone their skills in qualitative, narrative, and oral-history interview methods while working with state-of-the-art recording and archival technologies.

SCIENCES

Center for Educators Established

This past month the regents approved a new Ph.D. program in chemistry and the Center for Math and Science Education, a joint venture with the College of Education. The center's goal is to improve science and math education practices in secondary schools. It will also serve as a centralized resource for educators.

Taking Steps to Manage Growth

The family that is the College of Sciences continues to grow at double-digit rates. This fall, the college had the largest percentage increase in freshman and new transfer students within UNLV. Managing this ever-increasing number has become a challenge, but one the college is ready to handle.

The college's Undergraduate Student Council has taken on the responsibility of running a proctoring center for faculty. Potential proctors are screened by council members and assigned to help faculty who request support during the administration of examinations.

As student numbers increase, the college is determined to provide more interactive and quality guidance. Accordingly, Nathalie Brandeis has joined the college as a graduate student coordinator. Her duties include recruitment and advising, and she will work to improve the well-being of students.

Continuing the commitment to advising, Joseph Nika will join the college as the first full-time pre-health advisor. Nika will work with students from throughout UNLV who are interested in pursing careers in the health fields. He will serve as a professional advisor, advocate, and reality check for these students.

•SEE ACROSS CAMPUS ON PAGE 7

Saltman Center Sponsors International Conflict Discussions

International conflicts were the center of discussion at two major events recently sponsored by the Saltman Center for Conflict Resolution at the Boyd School of Law.

Along with Harvard University's program on negotiation, the center co-hosted an interdisciplinary forum on ways to solve the problems surrounding the Israeli settlements. Featuring speakers from the United States and Israel, this event took place in Massachusetts. Historians, psychologists, political scientists, attorneys, and others discussed "The Past, Present and Future of the Jewish West Bank and Gaza Settlements: The Internal Israeli Conflict."

Professor Robert Mnookin of Harvard Law School, who organized the conference, will provide his insights and discuss related projects in a talk at the Boyd School of Law on March 17. The center also hosted a symposium at UNLV titled "Islam and the West: A Clash of Civilizations?" The keynote speaker was Dinesh D'Souza, a research fellow at Stanford University's Hoover Institution. Drawing from his popular book *What's So Great About America*, D'Souza argued that democracy is key to solving the conflicts between the West and some elements of Islamic culture.

Commenting at the event and challenging some of D'Souza's perspectives were Imam Mujahid Ramadan and Boyd Law School professors Christopher Blakesley and Jean Sternlight, who is director of the Saltman Center. U.S. District Chief Judge Philip Pro moderated the symposium, which was attended by a standing-room-only audience from the community.



Dinesh D'Souza, a fellow at Stanford University's Hoover Institution, speaks at a recent symposium sponsored by the Saltman Center for Conflict Resolution at the Boyd School of Law.

SPOTLIGHT ON PEOPLE

- Connie Mobley (Dental Medicine) co-authored the book Nutrition and Oral Medicine. Mobley, Riva Touger-Decker of the University of Medicine and Dentistry of New Jersey, and David Sirois of New York University College of Dentistry edited the book published by Humana Press.
- Sandra Owens-Kane and Ramona Denby (Social Work) designed and launched the first phase of a free, online child welfare research training series that educates state child welfare professionals, paraprofessionals, and students. (Go to cup.unlv.edu/ trainingseries.htm.) Owens-Kane also was the keynote luncheon speaker at the annual meeting of the American Geriatrics Society. Nevada Woman magazine featured Owens-Kane in an article about women who have made significant civic contributions to the Las Vegas community.
- Ethelbah, Kyle Amanda and Sandy Kijanka Owens,



Ethelbah

(Center for Academic Enrichment & Outreach) presented "The Creation of 'The Academic Success and Cultural Enrichment Proj-

ect: Advising that Addresses the Needs of First Generation and Limited English Speaking Students'" at national conferences. Ethelbah made the presentation at the National Educational Opportunity Centers Association conference in San Antonio in September. While there, he was elected the association secretary for 2004-05. Owens and Kijanka presented at the National Academic Advising Association's national conference in Cincinnati in October.

Andrew Nazarechuk (Tourism & Convention Administration) held a seminar on Las Vegas gaming operations and management for graduate students at Southern Cross University in Lisamore, Australia.

- Mark P. Buttner, Patricia Cruz, Linda D. Stetzenbach, Amy K. Klima-Comba, and Vanessa L. Stevens (Harry Reid Center), along with Tracy D. Cronin (Smiths Detection, Edgewood, Mass.) co-authored an article, "Determination of the Efficacy of Two Building Decontamination Strategies by Surface Sampling with Culture and Quantitative PCR Analysis," in the August issue of Applied and Environmental Microbiology.
- Krista Jorge Bailey (Student Involvement and Activities)received the Outstanding New Professional Award from region



Jorge Bailey

V of the National Association of Student Personnel Administrators. The award is given to a professional with less than five years of experience in student affairs. She was presented the award at the regional conference in Boise, Idaho.

- R. Keith Schwer (Center for Business and Economic Research) was presented the Fellow of AUBER award at the 58th Association for University Business and Economic Research (AUBER) fall conference in Tucson, Ariz. AUBER is an association of nearly 100 university research centers nationwide that conduct applied research concerning state and local economies.
- Tom Bean (Curriculum & Instruction) presented a keynote address on "Content Area Reading and Adolescent Literacy in New(er) Times" at the Adolescent Literacy Summit sponsored by the Northwest Regional Educational Laboratory in Portland, Ore., in October. In addition, Bean and Helen Harper (Curriculum & Instruction) conducted two sessions for Summit participants on "Young Adult Literature and Content Area Learning." The laboratory serves teachers and curriculum leaders from Oregon, Montana, Idaho, and Washington.

- Kim Grande, Kathy Gorski, Ann Shanklin, and Bertha (Student Wellness) designed and implemented the new case management program that earned Student Wellness an award from the Pacific Coast College Health Association. The Golden Gull Award for Clinical Services recognizes exemplary, innovative, and inspirational practices in college health services and encourages the creation of programs to advance student health.
- Jerry Crawford (Emeritus, Theatre) is serving as a visiting professor for one year following the death of theatre professor Davey Marlin-Jones. Crawford directed Harlequin Brill at UNLV this fall and will direct a play in the Ten-Minute Play Festival next spring. He recently returned from New York City, where his new play, Rock and a Soft Place, received a successful staged reading at Director's Theatre. It was directed by the award-winning Ed Sherin and starred Andre de Shields.
- Chrisey Grubb (Campus Housing) was named Classified Staff Council Employee of the Month for November in the administrative category. A fiveyear employee of UNLV, she is an administrative assistant. Her primary duties are serving as front-office receptionist, providing housing information to visitors and callers, processing payroll for 150 student employees, and processing contracts.
- Patricia Mathews and Sandy Kijanka (Center for Academic Enrichment & Outreach) recently defended the Academic Preparation for Limited English Speakers (APLES) program for the Regional Innovations Award, a competition hosted by the Council of State Governments in Anchorage, Alaska. APLES provides computer literacy skills and English language enhancement in collaboration with UNLV's English Language Center and the Las Vegas-Clark County Library District.

- Tara Hall (Greenspun Student Advising Center) presented "Creating and Executing a Peer Advisor Training Program" at the National Academic Advising Association Conference in Cincinnati in October. In her presentation she spoke about the nuances involved in developing undergraduate student workers.
- Paul Traudt (Journalism and Media Studies) has been selected to serve as a professor in the United Studies Abroad Consortium for the fall 2005 semester at Lüneburg University in northern Germany.
- Satish Sharma and Esther Langston (Social Work) presented "Community, Community Functioning, and Community Education: An Integration of the Eastern and Western Paradigms" at the international symposium of the Inter-University Consortium for International Social Development in Mumbai, India. Sharma also presented "Crossovers of the Indian Classical and Popular Traditions: Impacts on Individual and Societal Welfare" at the 46th annual conference of the Western Social Science Association in Salt Lake City.



authored a paper, "Strategic Responses to New Technologies and Their Impact on Firm

(Marketing) co-

Ruby

Performance," for the Journal of Marketing, that field's most prestigious journal. Lee and her co-author develop a theoretical framework explaining the relationships among strategic responses to new technologies, organization resources, and firm performance.

- John Massengale (Kinesiology) will be featured in a television documentary, The History of American Physical Education and Sport, which will air next year on National Educational Television. He also recently presented a paper, "The Importance of Credentialing, Certification, and Licensure, from a Sport Law Perspective," at the annual conference of the Western College Physical Education Society in Reno.
- Mike Clauretie (Finance) coauthored an article, "Leave Vacant or Rent: The Optimal Decision for Absentee Home Sellers," for the Journal of Real Estate Research, the official publication of the American Real Estate Society. Former visiting faculty member Marvin L. Wolverton co-authored the article.

Submit Your Accomplishments Info to:



Fuentes

• Elizabeth Fuentes (Planning and Construction) named Classified Staff Council Employee of the Month for

November in the technical category. The two-time UNLV graduate (Bachelor of Architecture '01 and Master of Architecture '03) has worked here less than a year. A construction project coordinator II, she helps close out planning and construction projects by assisting employees with their moves. Among her many duties are serving as the document manager for her department's drawing and specification archive and helping with graphic design projects.

- Earl Thompson (Custodial Services) was named the Classified Staff Council Employee of the Month for November in the custodial category. A custodial worker I, he has been employed at UNLV since 2001. He responds to work requests across campus each day.
- Glenn Pugh (Purchasing) was named the Classified Staff Council Employee of the Month for November in the service category. A UNLV employee since 1998, he is a supply technician III and oversees the shipping and receiving department. He earned his bachelor's degree in education two years ago at UNLV and is nearing completion of a master's degree in education.
- Jennifer Bevan (Communication Studies) is co-author of the article "Toward a Broader Conceptualization of Jealousy in Close Relationships: Two Exploratory Studies" in the journal Communication Studies. She also wrote "General Partner and Relational Uncertainty as Consequences of Another Person's Jealousy Expression," which was published in the Western Journal of Communication.
- Berry, Yvonne Roland Charles, and Kyle Ethelbah (Center for Academic Enrichment & Outreach) were presenters at the Council for Opportunity in Education's annual conference in San Antonio in September. Their session, "Establishing Partnerships to Support EOC Participants," focused on collaboration for adult student success at the collegiate level. They provided information on calculating operation costs and securing initiative funding for nonprofit programs and on strategies for overcoming retention challenges faced by adult students.

President Carol C. Harter

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requests that faculty and classified and professional staff join her at...

UNLV's Annual Holiday Reception

WHEN: Thursday, Dec. 9, 4:30 pm WHERE: Marjorie Barrick Museum of Natural History

inside.unlv@ccmail.nevada.edu Items should be no more than 75 words. WILLIAM SOLECTION OF THE CHARLES OF THE CHARLES

ACROSS CAMPUS

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STUDENT LIFE

Hundreds Join Family Weekend Events

The Division of Student Life is working to extend student learning beyond the classroom. Student success is greatly influenced by the individuals who support those students; for many, that support comes from their families.

"The relationship of today's traditional-aged students to their parents is markedly different from the one I had with my parents during my college years," said Rebecca Mills, vice president for student life. "Experts such as Neil Howe and William Strauss say that today's 18- to 24-year-olds are comfortable with their parents' values and make decisions collectively with their parents. Interestingly, today's students generally trust us to take good care of them, and today's parents are heavily involved in the lives of their college-aged children."

For these reasons and more, the division continued the tradition of Family Weekend, a student-led event, Nov. 6-8. Pida Plaza was transformed beautifully for a silent auction and dinner. Three hundred people gathered to enjoy time together. More than 500 individuals attended the tailgate and Wyoming football game. Attendees also enjoyed a brunch on the 50th floor of the Rio.

• **RIDE:** Joining Program is Easy

CONTINUED FROM PAGE 1

Tracey said she knows more people would sign up if they realized how simple the process is – and what the potential benefits are.

"There probably are a number of people on campus who carpool or ride the bus anyway, but who aren't receiving the ClubRide benefits," she said, adding that those wishing to join should call her at ext. 5-1780.

ClubRide's emergency service is one often-overlooked benefit, according to Erin Breen, UNLV Traffic Safety Coalition coordinator.

"If a ClubRide member is stranded by a carpool driver who unexpectedly goes home sick in the middle of the work day or by an unanticipated need to work overtime, that member can get a free taxi ride home," Breen said. Each member is allowed to use this emergency service only twice per year.

Another benefit, Tracey pointed out: fewer cars on the road means less air pollution and traffic. "And, at UNLV, another consideration is that it means a few more empty parking spaces," she said. "I think everyone can see the benefit to that."

Campus Radio Station Gets New General Manager

KUNV-FM, the university's jazz and cultural music station, welcomes its new general manager, David Reese, formerly of WJCU-FM, the campus radio station at John Carroll University in Cleveland.

Reese holds a bachelor's degree from the State University of New York, Oswego and did his graduate work at Kansas State University in radiotelevision. Between his undergraduate and master's work, he had a career in commercial radio. Reese is co-author of *Broadcast Announcing Worktext* and *Radio Production Worktext* as well as numerous academic and industry articles in *Journal of Radio Studies* and *Radio World*.

Said Reese, "I sincerely look forward to helping move KUNV forward and guiding it to the potential that I, and many others, see that it has. I love the Las Vegas sunshine and the vitality of the community and campus."

The station's fall pledge drive netted more than \$46,000 in donations.

"Family Weekend gives us all an opportunity to interact with students and their families and to hear the stories of their UNLV experience," Mills said. "As I talked with parents from Alaska to Florida, from California to Maine, one thing was consistent. Students reported having a great experience at UNLV. Events like Family Weekend allow us time to celebrate our work with students."

UNIVERSITY COLLEGE

Majors Fair Hits the Mark

The college presented the 8th annual Major Exploration Fair earlier this fall. The event, co-sponsored by student government, brings together campus personnel to help students with the process of choosing a major.

All of UNLV's colleges participated along with representatives from individual departments and professional schools. A total of 134 faculty/staff and student volunteers helped with the fair. The evaluations revealed that 79 percent felt this event helped their department increase its contact with students on campus.

Evaluations from the more than 400 attendees were positive as well:

- 88 percent thought that sponsoring the fair was an effective use of student government funds.
- 84 percent of students felt that the event helped them gain valuable information about majors and careers.
- 78 percent felt that the department representatives helped to clarify their major and career goals.

• 83 percent felt more confident to select a major after the fair.

Prior to attending the fair, 24 percent of the students were unsure which major to pursue. After the fair, the number of students still unsure about a major dropped to 14 percent.

The college is grateful to student government for its sponsorship, as well as to college and department representatives and to volunteers who participated in this campuswide collaboration.

URBAN AFFAIRS

KUNV Expands Programming

KUNV-FM is expanding its informational offerings with two new Sunday morning programs. *The People's Pharmacy*, airing at 6 a.m., features leading experts on drugs, herbs, home remedies, vitamins, and related health topics.

What's The Word, airing at 7 a.m., presents thought-provoking discussion about the written and spoken word and how language enriches people's lives. Produced by the Modern Language Association, the show covers a wide variety of topics, from the writings of Ernest Hemingway to the world of contemporary women's literature.

The locally produced *Our Metropolis*, hosted by history professor Hal Rothman, moves to 7:30 a.m. Sundays.

• LIBRARIAN: UNLV Can Make Its Mark Through Superior Service

CONTINUED FROM PAGE 3

"I think UNLV has a real chance to be an innovator in this area," said Iannuzzi, who will begin work at UNLV on Feb. 7. "I would like us to volunteer to test new measures such as how effective a university library has been in preparing students for their careers and how satisfied library patrons have been with their library experiences."

University libraries with worldwide reputations, such as those at Berkeley, have an obligation to the academic world to concentrate on maintaining deep collections, Iannuzzi said, but a university such as UNLV doesn't need to be one of the top collection repositories in the world. It can, instead, concentrate on making its mark through superior service to its clientele, especially its students, by providing speedy and efficient access to worldwide collections, and by teaching students how to navigate the information-rich environment, she said.

Undergraduate Research

At Berkeley, where she is associate director for the libraries, director of the main and undergraduate libraries, and interim director of collections, Iannuzzi led two grants from the

Andrew W. Mellon Foundation. Their purpose, she said, was to strengthen undergraduate teaching. They allowed Berkeley's libraries to move from being perceived as a repository of items to being a partner in the undergraduate teaching process.

The grants were designed to promote and improve undergraduate research opportunities through course redesign. A collaborative effort brought together people in research, teaching, and technology to help faculty restructure large undergraduate courses to involve more research, she said. Some of those classes have enrollments of more than 500.

Faculty members selected as Mellon Faculty Fellows were awarded stipends to participate in threeweek seminars on how to foster more research-based learning in their classes using library collections.

The faculty fellows then were assigned "I-Teams" (the "I" stands for implementation) to assist them with the sometimes-daunting prospect of restructuring their courses from syllabi and assignment design to course implementation and evaluation.

The project began with a \$138,000 grant for the pilot year; later a \$750,000

grant was obtained to fund another four years.

Iannuzzi said this kind of program – one that allows the library to partner in the teaching and research process – is what she would like to bring to UNLV.

Building Collections

And while she doesn't foresee that it is UNLV's mission to build one of the world's deepest collection repositories, she doesn't diminish the need to improve the library's collections – especially in light of plans to move the university to research-level-one status.

"UNLV's library faces a challenge in building the physical collections and subscribing to the electronic collections it will need if the university is to move to the next level," she said. "Building collections, especially journal collections – and particularly in the sciences – is expensive."

But Iannuzzi said she is up for those challenges and more.

"I'm impressed with the energy I feel when I'm at UNLV and with its success at meeting challenges and adapting to change," she said. "I'm looking forward to being part of the team that leads UNLV into the future."



UNLV police officer Soila McKay readies a display of useful information for distribution during Police Awareness Day.



Dozens of children attended Police Awareness Day activities last month and came away with a lot of goodies, including yo-yos and crime prevention coloring books. Here, a group of youngsters chats with UNLV Officer Javier Hernandez.

Police Day: Putting A Face to the Badge

BY ERIN O'DONNELL

The department of public safety made a pitch for prevention at the second annual Police Awareness Day last month. Officers were on hand on Pida Plaza to register bikes, promote firearms safety, and share personal security tips with the campus community.

Parking services also sponsored "amnesty day" at the event, allowing those with overdue parking citations to pay up without a penalty.

By putting faces to the badges, department officials hope that faculty, staff, and students will see the officers as a resource to help prevent crime or accidents.

"When I was a student, I didn't even know we had a police department here until I was the victim of a crime," said Sgt. Ernest Castillo, patrol night supervisor.

But Castillo said he thinks officers today have a higher profile on campus, and they want to continue improving their relationship with the community. "We're your police department. We're here to serve you."

University Police Chief José Elique said the goal of Awareness Day is to reinforce the service message. "We're part of the community, and as such, we want to get to know our neighbors," he said.

At the event, tables were laden with giveaways such as coloring books, yo-yos, and magnets, all emblazoned with emergency numbers and safety tips. Those items, along with the horses from the mounted police unit, were especially popular with young visitors from Paradise



Clare Gerlach, a graduate assistant in the English department, takes the opportunity to get to know Big Red, ridden by Detective Luiz Ferreira of UNLV's mounted unit.

Elementary School and the UNLV/CSUN Preschool.

But the fun fare shared space with serious tools for safety, especially ones aimed at parents, such as child finger-printing kits and handgun locks. Gun owners weren't the only ones taking advantage of the free locks – officers manning the giveaway said several people took them for friends who own firearms. And keychain giveaways doubled as safety devices with their built-in whistles and flashlights.

Officers at the bicycle registration booth also encouraged two-wheelers to sign up and help protect their bikes from theft. The free service provides cyclists with a registration decal and keeps bike information on file in case it's stolen, lost, or found.

"Usually when we take a bike report, they can only tell us, 'It's a blue Schwinn,'" said Castillo, who oversees the registration program. The added registration information makes getting a recovered bike back to its owner easier.

Parking Services recovered \$7,582.50 in fines from 423 overdue parking citations during the amnesty period. "Last year we only collected about \$1,200 and had just a handful of people participate," said parking services manager Tad McDowell.

Most of the products showcased at Awareness Day are still available from public safety. Call ext. 5-3668 for details.

Safety Tips

You can prevent campus crime by following these simple tips from the department of public safety.

At Night

• Avoid walking alone. Public safety runs free shuttles on set routes from inner-campus locations to parking areas from sundown to midnight during nighttime classes. Call ext. 5-1300 for information.

The student security program provides escorts to and from any campus location during the evening hours. Call ext. 5-1845 (days) or 5-3668 (evenings) for information.

- If you are being followed, go to the nearest business or residence for help.
- Park in the garage, located north of Ham Concert Hall. Its 50 video cameras are recording and are being monitored by police dispatchers around the clock.
- Have your keys in hand when walking to your car or home.
- Keep your doors locked when working after hours.

Around the Office

- Don't leave handbags or wallets unattended or in unlocked drawers. And keep in mind that most thieves know that women tend to put their purses in a bottom desk drawer.
- Lock your office when empty, even when you're just heading to an office around the corner.
- Permanently mark portable office equipment such as electronic pencil sharpeners or computer software with the department name and room number.