Survival of the Fittest

The Evolution of Metadata in Digital Collections

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In the Beginning....

**Digital Galleries**

- No metadata guidelines
- Metadata sometimes copied from MARC records

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**Dean Martin 1917-1995**

An exhibition from UNLV Special Collections

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**Dino at the Sands**

Dean Martin first performed in Las Vegas in 1949 at the Flamingo Hotel with Jerry Lewis. Martin and Lewis were at the height of their nightclub career. Together they were paid $15,000 a week. By the end of the first week, Jerry Lewis had run up a casino debt of $137,000. In 1952, the Sands Hotel opened under the baton of Entertainment Director, Vice-President and later President Jack Entratter, the night club impresario from New York’s Copacabana Club. Entratter brought the biggest names in show business to the Sands by offering the biggest money. Entratter’s headliners included Danny Thomas, Tallulah Bankhead, Tony Bennett, Edith Piaf, Lena Horne and of course Frank Sinatra. Sinatra in turn brought his friends, especially Sammy Davis, Jr., Joey Bishop and Dean Martin. Sinatra’s Rat Pack presided over the Sands in its hey-day, lending their glamour to a town dominated by gambling and the mob. It was the entertainers who made Las Vegas a legitimate resort town.

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The photographs used in this exhibit are all from the Sands Hotel Collection, UNLV Libraries Special Collections, and may not be reproduced without permission. The collection was donated to the library in 1980 by the Sands Hotel through the office of Al Guzman, then director of the library.
Digitization Projects
Librarian hired

Digital collections started

Dublin Core based metadata
Mountain West Digital Library

MWDL Application Profile v2 Audits
Digital Collections metadata

local standard

Metadata Librarian

- Cross-collection consistency
- UNLV Application Profile
- Inventory Project
Search Engine Optimization & Summon

Unique titles

“Web resources”
Linked Data

- Need to share local controlled vocabularies across collections
- Split heterogeneous data
  Ex: creator + dates; Contributor + role
- Eliminate redundant data
- And more...