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Inside UNLV

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Shane Bevell, Diane Russell, Erin O'Donnell, Mamie Peers, Grace Russell, and Cate Weeks
By Shane Bevell | Marketing & PR

Darfur Discussion
A panel of African writers will discuss “Apartheid to Darfur: Africa’s Struggle Against Disdain” at UNLV on Sept. 11. Hosted by UNLV’s Black Mountain Institute, the panel will include Nigerian writers Chris Abani and Chimamanda Adichie as well as Zimbabwean writers Alexandra Fuller and Chenjerai Hove. Nigerian writer and Nobel laureate Wole Soyinka will serve as moderator.

The event, which will take place at 7 p.m. in Doc Rando Hall, is free and open to the public.

iCelebrate!
UNLV will kick off Hispanic Heritage Month at 2 p.m. Sept. 20 at the alumni amphitheater with an event emceed by KVBC news anchor Maria Silva and Telemundo news anchor Brenda Macias.

Other campus events for the month include family night at a UNLV soccer game, a film festival, and a mariachi showcase. A conference to introduce area high school students to UNLV is among the outreach events planned during the month. High school students will learn about UNLV, financial aid assistance, and other support services.

For more information, visit facultystaff.unlv.edu.

Kicking Off Our 50th Year in style
By Diane Russell | Marketing & PR

At long last UNLV’s much-anticipated 50th anniversary is here. From classes at Las Vegas High School to today’s sprawling 350-acre campus with its 28,000 students, UNLV has come a long way. Now it’s time to celebrate its half-century milestone in style. The anniversary events will kick off Sept. 12-15 with a revival of University Days, which brought together faculty, staff, and students in the 1960s. To keep on top of the activities throughout the year, go to celebrating50.unlv.edu.

To get you started, here are some of the don’t-miss anniversary and general campus events coming up in the next few weeks:

• Aug. 30. Premier UNLV. This annual event celebrates the start of a new academic year with food, live performances, and the traditional creation of the ceremony. UNLV will be strategically placing participants holding flashlights. (You have to see it.) And this year faculty, staff, and alumni will be asked to form the number 50 in a similar fashion. This event begins at 7 p.m. on North Field and is free to faculty, staff, and students. UNLV ID must be shown for admittance.

• Sept. 5. University Forum Lecture. History professor Eugene Moehring, author of UNLV: A History, will speak at 7:30 p.m. in the Barrick Museum auditorium. His topic will be “Rebels in the Desert: Creating UNLV, 1957-1969.” Moehring will be available to sign copies of his book beginning at 6:30 p.m. The event is free and open to the public.

• Sept. 6. Grand Opening. Celebrate the completion of the Student Union at 3 p.m. The ceremony and reception are free and open to the public.

• Sept. 10. News Conference. UNLV Foundation announcement of a major gift to the Invent the Future campaign at 11:30 a.m. at the UNLV Foundations Building. It is free and open to the public.

• Sept. 11. Memorial. Student leaders will hold a September 11 memorial event. The time and location have not been determined.

• Sept. 18. UNLV Nevada Entertainer/Artist Hall of Fame Ceremony. This year’s inductees include comedian Rich Little, architect Tom Schoeman, CSI creator Anthony Zuiker, and Nevada Ballet Theatre co-founder Nancy Househous. This 6:30 p.m. event will take place at Ham Concert Hall. For tickets go to unlvtickets.com.

Now with the union complete, the Student Recreation and Wellness Center near completion, and major projects such as Greenspun Hall and the Science and Engineering Building scheduled for completion in 2008, Susan Hobbes, director of planning and construction, expects the campus to see less visible construction activity than in recent years. “Construction has peaks and valleys, and although the pace of construction has slowed, we are busy planning for future projects,” Hobbes said.

Contractors continue work on the 44,000-square-foot Advanced Dental Education Building, set to open this fall.
Planning for the Next 50 Years

At the convocation ceremony on Sept. 12, President David Ashley plans a state-of-the-university address to set priorities for the new academic year and to kick off UNLV’s 50th anniversary celebrations. At the top of the to-do list, he said, will be reviving the universitywide planning process.

This fall UNLV will begin its first planning initiative under your leadership. What can employees expect?

UNLV’s culture for planning was one aspect that drew me to this university. The past work was impressive and clearly established a planning vocabulary for the campus. Now it is time to tie our planning goals more closely to our resources. This is especially true as we experience flattening enrollments, which affect the funding we receive from the state. We will have to make some deliberate and difficult budget decisions this year. This focus will allow us to still progress toward our ambitions, while being even better stewards of our resources.

How will changes in enrollment affect planning?

The real issue is not recruitment — it is retention. I am not brushing aside the recruitment end of the equation — increasing selectivity, application deadlines and processes, and changes to the Millennium Scholarship program are just some of the factors having an immediate impact on enrollment. UNLV’s ambitions are about excellence, not volume. As we look at enrollment and its effect on the budget, it is vital that we take a holistic approach. We must focus on making sure our students are successful in reaching graduation. How we can do that better will certainly be a critical part of our strategic planning process.

How will the planning process work?

Neal Smatresk (executive vice president and provost) is taking the lead in the process. He will begin engaging the campus with a frank discussion of the budget realities. Some people have been a little surprised by our intention to lay the budget out on the table. I believe that faculty and staff must understand our budget processes and realities in order to make the deliberate choices that are part of a productive planning process.

After the budget discussion, Neal will initiate a series of town hall meetings with a broad reach to gather a comprehensive picture of our issues and opportunities. As the process continues into the spring semester, we will start focusing the discussions and analysis until we have a plan to share with the community. In the end, I believe the campus will have a strong sense that the plan is real, it is action-able, and we will follow through.

How do you expect employees to be involved in the planning process?

All of us have an obligation to bring a diversity of viewpoints to the table. I do not worry too much that faculty and staff will sit on the sidelines. I have seen a genuine enthusiasm across campus for advancing UNLV, so I expect the campus to engage in the process. I cannot say that everyone is going to want for their program or initiative, but I do believe they will come out knowing that the decisions we make together will move UNLV forward toward excellence and make it an even more exciting place to be.

Women’s Conference Set for Sept. 21

UNLV faculty, staff, and graduate students are invited to a statewide women’s conference to be held on campus Sept. 21. This year’s theme is “Effective Leadership Communication for Women.”

This second annual conference, the Nevada State Network Conference sponsored by the American Council on Education’s office of women in higher education, will give participants the chance to choose from several concurrent sessions focusing on interactive practice of negotiation and communication skills for women. Rose Tseng, chancellor of the University of Hawaii at Hilo, will present the keynote address.

Co-sponsored by the eight Nevada System of Higher Education institutions and the chancellor’s office, the event is expected to draw participants from system campuses across the state.

A $25 registration fee for the day-long event covers continental breakfast, lunch, and a closing reception.

More Info: Visit www.unlv.edu/womenshighered. For questions, contact Joanne Goodwin at ext. 5-1199 or Liz Baldizan at ext. 5-2620.

Picture This: Test Your UNLV Knowledge

How well do you know UNLV? Test your knowledge in UNLV’s Picture This: 50th Anniversary Trivia Contest, running through May.

You could win some fun 50th anniversary prizes each month, and one lucky reader will get the grand prize in July. A lucky reader will get the grand prize in July.

How to Enter

1. This is an architectural detail of the first and oldest building on campus — which is?
   a. Flora Dungan Humanities
   b. Archie C. Grant Hall
   c. Maude Frazier Hall

2. In what year were the first classes held on campus in this building?
   a. 1957
   b. 1958
   c. 1959

3. Today this building houses which office?
   a. Summer Term Office
   b. Department of Art
   c. Rebel Yell

How to Enter

By E-mail — Send your answers to inside.unlv@unlv.edu by Sept. 10. To be eligible for the prize you must:
   • Include the word ‘trivia’ in the subject line of your e-mail.
   • Include your name, title, department and telephone extension.

By Campus Mail — Cut out this box, circle the answers, and fill out the information below. Then send your entry to Inside UNLV at mailstop 1024.

Name:
Title:
Department:
Phone:
E-mail:

Inside UNLV welcomes comments and suggestions. Please e-mail inside.unlv.edu or drop a note to Inside UNLV at mail code 1024.

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Planning, Budget Top Priorities for Provost

Smatresk Ready To Run With New Role

By Diane Russell | Marketing & PR

With a little more than a month under his belt at UNLV — not to mention the many visits to campus and numerous phone calls that took place between his selection as executive vice president and provost in February and his official start date of June 1 — Neal Smatresk laughingly says he still is “drinking from the fire hose” as he acquaints himself with UNLV and its people.

“And I’m running to catch up with trains that have left the station.”

Despite his busy schedule, he took time to talk with Inside UNLV about what he has learned.

You’ve been busy hiring some top administrators in recent months. What are you working on now?

We’re continuing our search for vice presidents for research. It’s a key position and we need to make sure we get the right person. So we continue to search until we’ve found someone who really brings a lot of ability and expertise to our campus.

Meanwhile, Ron Smith will continue in an interim position. I think Ron’s doing a great job.

How will the planning process that we’re starting to hear about be conducted?

Because President Ashley will be addressing the planning process in his Inside UNLV column (see page 2), I’m not going to go into detail about it.

That said, in the face of our very rapid growth and declining budgets, it makes a lot of sense to have a firm set of priorities and to know who we are and who we serve as we move forward.

The planning process will be a hard-nosed, practical exercise that will help us set our goals.

Parking Services Launches New Software, Permit Procedure

By Shane Bevell | Marketing & PR

The thought of parking may not bring a smile to your face, but there is reason to be optimistic — a user-friendly software system that will mean fewer trips to the Claude Howard Public Safety Building.

Parking services’ new software system, called T2, unifies all of their operations — enforcement, permits, and events management.

Lock Yourself Out?

Parking services does more than just write tickets. They also provide jump-starts, lockout services, and tire inflation — services that could otherwise be costly.

Tip: Program 895-1300 into your cell phone in case you need assistance during normal enforcement hours: Monday-Thursday, 7 a.m.-7 p.m. and Friday, 7 a.m.-5 p.m.

Everyone’s Favorite Subject: Parking

What do you see as your role in Ashley’s administration?

My job is to run the campus in a way that supports the strategic vision and the overarching plan that David develops and, of course, to bring him the best advice I can.

We’ve established a level of trust and cooperation that is certainly going to make my job much easier and much more enjoyable. He’s empowered me to do the things I need to do.

You mentioned declining revenues. The budget situation is very challenging. After 15 years of growing revenue streams, I’ll get to be the first provost in a way I have considered my most important cuts (he said shyly). That’s not my first choice in issues I want to deal with. But, we’re all in it together, so we’re going to work together to find a way to achieve our budget objectives without hurting our educational mission and to continue moving forward with our research focus.

I’m looking at it this way: It’s pruning the tree so that it can grow stronger.

What does that “pruning” mean for existing programs?

It doesn’t mean you’re going to throw out programs. It doesn’t work that way. You don’t ever come in as a new person and make wholesale cuts.

But that means you really don’t want to ask people to be accountable for how they manage their resources. I have been impressed with the quality of the deans. I believe for the most part that they are capable of being very good resource managers. This year and next year will put them to the test. And those who show they can use their resources to best effect will be the ones who fare the best in subsequent budgets.

Are you worried about our funding?

What really worries me is not this biennium, but the next. It is up to us as a university to find a way to stabilize our revenue resources.

One of the key issues that we need to address is retaining more students. We will build our FTE not by recruiting more students, but by improving the quality of our education to help students persevere and graduate in a timely fashion.

What should we be doing to improve the retention rate?

We clearly need to have better student-learning support — first-year programs and a strong advising and customer-service mentality when it comes to helping students with their academic success.

We need to ask ourselves how to launch students who we know have skills gaps and who come in not really ready for the rigors of a college education. It’s not a situation unique to us. Kids who go to Harvard have skills gaps.

We’re looking at establishing a first-year center that is kind of a one-stop shop. We have to get better at helping students through their first year because it is a huge transition for them.

What else will you be working on to improve retention?

I’ve heard repeatedly that many students as they move into the core of their majors are having trouble getting the courses they need. This is an area I’m very concerned about. That’s meat and potatoes. We need to make sure that is a high priority in terms of resource allocation.

It’s one of these places where I really need the support of deans and department chairs.

You’re the parent of a college student. How does that influence your views on student issues?

I have a simple set of values. I want the parents of any kid who comes here to know that I want their kid treated the same way I want my kid treated.

For example, I expect that the people who are helping connect my daughter (Kristen, an international business major at the University of Hawaii at Manoa) to her career goals will support her educational progress and take a personal interest.

That’s the expectation I have as a parent, it must be the expectation I have as a university administrator.

Parking Garage Proposal

Another parking option is on the horizon for those who work on the south end of campus.

The university is in the preliminary planning stages for a new parking garage to be built west of the new Student Recreation and Wellness Center, said Mike Sauer, associate vice president for administration.

This particular location is under consideration because of the need to have a major road that provides both a way in and a way out of the garage, and Tropicana Avenue fits the bill.

Sauer said that after the initial planning, the proposal for the project must be presented to the Board of Regents. After its approval, a construction timeline can be set.

Because the parking garage is still in the early planning stages and Board of Regents approval has not been given, final details are not available, he said.

“Each time we have enough of a cumulative increase to build the next parking structure, we then begin the planning for that structure,” Sauer said. “That is where we currently are.”

McDowell said that permit fees also help parking services provide, maintain, and protect parking since they get little funding from outside sources.
Who You Gonna Call? Keep These OIT Numbers Handy

By Manie Peers | OIT

Whether you need help resetting a computer password or figuring out how to connect your printer to the network, the office of information technology (OIT) stands ready to help. Here’s a guide to accessing OIT services.

The IT Help Desk

Most IT questions can begin here. The IT help desk answers IT questions right away. If techni-
cians cannot answer your question on the spot, they direct you to the person who can or they ini-
tiate a “help request” to document and track your issue. Contact them to get help with:

- Desktop computers
- Software, including Lotus Notes and Microsoft Office products
- New computer orders
- WebCampus administration
- RAVE & SEND assistance
- Network and printing issues
- Training opportunities

Hours: 8 a.m.-5 p.m. Weekdays
Location: Harter Classroom Building Complex, Room B-132
More Info: Call ext. 5-0771 or e-mail ItHelp@unlv.edu.

Multimedia Services

Requests for audio and visual equipment delivery begin here. Multimedia services provides technology-enhanced spaces where technology isn’t already in place — be it a classroom or a special event location. Be sure to reserve equipment 24 hours in advance. Available equipment includes:

- Computer carts with projectors
- Video conferencing
- Laptop computers
- DVD/VCR or television carts
- Microphones, tapes, players, and hand-held video recorders

Hours: 8 a.m.-9 p.m. Monday through Thursday; 8 a.m.-5 p.m. Friday
Location: Harter Classroom Building Complex, Room B-132
More Info: Call ext. 5-0701

Classroom Support

If you’re having problems with technology in a classroom, and need help right away, assistance is available. You can request:

- Immediate assistance with operating technology
- Enhanced classroom (TEC) equipment
- Training for TEC equipment
- Maintenance for TEC facility equipment
- Computer lab assistance

Hours: 8 a.m.-10 p.m. Weekdays
Location: Harter Classroom Building Complex, Room B-132
More Info: Call ext. 5-0771; OIT provides assistance over the phone and, if necessary, sends a technician to the classroom.

Technology Enhanced Classroom Access

You will need a Marlink card to access rooms with technology. If you are locked out of a room during regular business hours, contact your department or call the student department at ext. 5-4357. After business hours, call public safety at ext. 5-3668, then press “2” at the menu prompt. Be sure to have proof that you are teaching and need access to the room.

Student Help Desk

The student help desk assists students with several things, including:

- Password resets
- Formatting Microsoft Word documents
- Using WebCampus
- Accessing email

Hours: 8 a.m.-10 p.m. Monday through Thursday; 8 a.m.-5 p.m. Friday and Saturday; Noon to 5 p.m. Sunday
Location: Student Union, Room 231
More Info: Call ext. 5-0761 or e-mail studenthelp@unlv.edu

UNLV Advances with Boldt

Strong College Communication Programs a Priority for New VP

By Cale Weeks | Marketing & PR

Bill Boldt did not plan on a career in advance-
ment. Then fate jumped in and advancement found him. On his first day on the job at the Oregon State University Extension Service in 1982 he was told that his program’s funding was sud-
denly in jeopardy. “I saw my whole career flash before my eyes,” he said. “I think in times of crisis your discoveries, the things you never knew you had...”

With just a month’s time to prepare, he success-
fully lobbyed to keep the funding while learning the role advancement activities play in a universi-
ty’s success. He also tapped into his natural talent for cultivating relationships and his enjoyment for working with people.

Boldt arrives on campus Sept. 10 as its first vice president for advancement. Here he will integrate all the internal and external relations activities — including employee, donor, alumni, community and government relations — into one unit. Previously, these activities reported to two vice presidents as well as directly to the president.

While the advancement model is new for UNLV, it’s not new for Boldt. With more than 35 years of experience in higher education as a professor, department chair, assistant dean, vice president, and vice chancellor, Boldt has devel-
oped comprehensive and successful advancement programs and campaigns at Cornell University, California Polytechnic University at San Luis Obispo, and most recently at the University of California, Riverside (UCR).

How would you describe your personality?

I am naturally positive and enthusiastic. I think my success comes from my persistence and focus on goals. When something is getting in the way of achieving a goal, I tackle it head-on.

Why UNLV?

I was very impressed with the commitment to UNLV I saw both on campus and in the commu-

nity. When I interviewed, a local developer took a day of his time to meet with me. He could have been elsewhere making thousands of dollars, but he chose to commit his time to UNLV. That says a lot about the community’s belief in the institution and the direction it is taking.

UNLV has a great team of people — from the president and executive vice president/pro-

vost through to the faculty and staff. The UNLV Foundation Board of Trustees is impressive and tremendously involved. Honestly, I just knew that I wanted to be a part of this team.

What do you plan to do first?

I have to fully understand the academic, ath-
etic, and cultural programs at UNLV so I can be the best possible spokesperson for the univer-
sity. I hate the thought of missing an opportunity to strengthen state funding, to get a donation, or to capture a reporter’s interest simply because I didn’t know about an amazing program we have. For UNLV to reach its full potential in advancement, we have to have strong college/unit-based programs that include at least one development staff member and one communica-
tions staff member. My job is to create a model so the college-based staff members are sup-
ported through an integrated approach to devel-
opment and communications.

What have been your greatest professional accomplishments?

At Cal Poly University in San Luis Obispo I developed and completed the first comprehen-
sive campaign in the California State University system (23 campuses) and the largest campaign in the nation for a public master’s comprehensive university. The advancement team at UCR helped get initial approval for a new medical school last year. I have launched comprehensive integrated marketing programs at three major universities. My teams have won five CASE national fund-
rising awards. I have been very fortunate to work with a strong group of individuals who are involved and invested in making things happen, and I look forward to working with the UNLV team toward the same goal.

How can faculty and staff help with advancement?

A passionate faculty member or dean is often the most important factor in a donor’s decision to make a gift. All faculty and all staff can and should be involved in advancement — not nec-
essarily as fundraisers, but as storytellers. They can tell the story of the campus in meaningful and important ways and serve as our strongest advocates.

Where does governmental relations fit in?

The next legislative session may be one of the most important for UNLV. In the next 18 months, we will have to work hard to show leg-
islators the value of investing state dollars in our programs. I think this is where UNLV’s volun-
teer leaders and donors can have a significant impact. Volunteers have no vested interest in the institution, so their beliefs resonate more with legislators.

How about those rubber-chicken dinners?

Generally speaking, I avoid desserts and carbo-
hydrates, and hope for good company.
Senior Advisor Provides Faculty Perspective
By Grace Russell | Marketing & PR

UNLV alum, faculty member, and food and beverage expert Andy Feinstein is taking his knowledge out of the kitchen and into the boardroom. Inside UNLV sat down with Feinstein to discuss what ingredients (sorry, we couldn’t resist) he hopes to infuse into his new role as senior advisor to President David Ashley.

What was your reaction to being named senior advisor?
It was an unbelievable opportunity to be asked by the president to take on this job. I am truly a UNLV believer. I love UNLV and am honored to be able to give back and contribute to its development.

Why do you think President Ashley chose you?
I can provide the president’s office with not only a faculty perspective, but also a student and administrator perspective. I am also a food and beverage person, whereas Dr. Ashley is an engineer. So it doesn’t hurt to throw a different perspective in the mix.

What are your responsibilities as the senior advisor to the president?
Every day when I walk into my office I remember that although I work for the president, I am still a faculty member at this university. My number one responsibility is to help the president understand the fabric of this university from the perspective of a faculty member. What I mean by “faculty perspective” is my own personal insight and how I would perceive the decisions made by the cabinet and the president if I were still a full-time faculty member. I don’t represent the faculty the way the chair of the Faculty Senate does. However, I do listen to faculty members. They are free to voice their concerns to me. If they need help, I can steer them in the right direction.

Additional responsibilities include serving on committees and helping the president communicate with the public.

What is it like working with Ashley?
When I first met him, I was intimidated. He has attended and been an administrator at some of the finest institutions. My field is so different from his. I am an emotional “seat-of-your-pants” person. Dr. Ashley is the complete opposite. He is very thoughtful and analytical in his decisions. I am trying to adopt his approach. In a way, he is mentoring me and I am learning how to be a more effective decision-maker.

What are your priorities?
I am identifying groups of individuals in the community for the president to meet with to discuss the state of the university. Additionally, I am coordinating events on campus where faculty, classified staff, and professional staff can interact with the president and cabinet in an informal setting. I am also creating opportunities for the president to spend more quality time with students. So in the fall, the campus community can envision more interaction with the president and the cabinet.

Will you continue to hold your current position in the Hotel College?
I will continue to participate in the college’s development of some of their international programs and strategic initiatives. But, 90 percent of my efforts are focused on being the senior advisor to the president.

How has your food and beverage background helped you in your current position?
I became acquainted with most of the campus community and cabinet members over food. I try to instill in the cabinet that the foodservice industry allows us to gel in a social way and to build a sense of team and family that is so important for them to function at their highest levels.

In my own way, I am incorporating my academic and professional background into their lives every day. At the last Board of Regents meeting, a number of the cabinet members went out to dinner. I ordered for everyone at the table. The president looked at me during the meal and said, “This is certainly a new and interesting skill set that is being brought the position.”

What’s been the most challenging part of your job?
Throughout my career, I have worked within the walls of hospitality. Now, I am swimming into deeper water. To see the complexities of the university and understand how the other colleges and schools operate has been an eye-opening experience and a tremendous challenge.

The first cabinet meeting was also incredibly challenging. When I sat and listened to the dialogue at the table for the first time, I realized that it was really the epicenter of decision making of the university. It was exciting, but also a little scary. The cabinet is composed of some highly intellectual individuals. It was difficult to grasp what they were saying. They were using so many acronyms that I thought they were speaking a different language. I felt like I was back in school. But one of the things that drew me to this position was the opportunity to be challenged, and I certainly have that now.

Andy Feinstein
Senior Advisor to the President
Education
• Ph.D., Man-Environment Relations, The Pennsylvania State University
• M.S., Hotel Administration, UNLV
• B.S., Hotel Administration, UNLV

Family
He and his wife, Kerry, have two children, Nick, 6, and Rachel, 2; two cats, Amerida and Ryan; and a horse named Fame.

Outside the office
Enjoys fishing, bodyboarding, hiking, snow skiing, and cooking with his kids.

Clean Sweep
To keep the campus roadways, parking lots, and sidewalks clean and free of debris, the landscape and grounds department sweeps the campus in the early morning, typically between 6 and 8 a.m. Here, John Pekarek, a grounds equipment operator, cleans the east-west mall. The sweeper, which is used daily, rotates between various sections of campus.
Education
Kristin Sayeski
Special Education Professor
One of the big draws about UNLV for Kristin Sayeski was the chance to work with teachers in the middle of the nation’s fifth-largest school district. As a teacher educator, Sayeski helps newcomers brave the chalkboard jungle, and offers new techniques to classroom veterans.

“I love to look at it from the eyes of the student teachers who have this life-changing experience. They’re really pulling it all together for the first time, and it’s surprising and exciting,” Sayeski said. “I also love working with experienced, high-quality mentoring teachers who have to figure out how to talk to a novice.”

Sayeski comes from the University of Virginia, where she was a liaison between the College of Education and the region’s schools. She earned her doctorate there in 2000, after teaching special education in middle schools.

She continues to teach about special education methods and strategies while researching the quality of teaching. “With No Child Left Behind, we have talked a lot about ‘What is a high-quality teacher?’ Defining that is very exciting to me,” Sayeski said. “I use a variety of observation systems to unlock this black box of teaching and determine the outcomes of effective practices.”

Family is the big extracurricular activity in Sayeski’s life. She and her husband, an educational consultant, expect to spend weekends exploring the parks of their new city with their two preschoolers.

Business
Anjela Krishen
Marketing Professor
It seems fitting that Anjela Krishen studies the way shoppers respond to having too many choices. When Krishen is faced with a choice, she tends to go for “all of the above.” She has degrees in engineering and business. She worked in information technology; she learned to weld. Even in recreation, she multitasks between martial arts and business. She applied to the consumer. When I look at marketing transactions, I look at why people buy things and why they behave the way they do.”

UNLV’s growth was a big factor in Krishen’s decision to come here. “The university has a research focus now, and the right amount of resources.”

She’s accompanied by her husband, Pushkin Kachroo, a visiting professor of electrical and computer engineering, and their two school-age daughters. They’re an active family: All four are black belts in karate kwoon do, and Krishen and Kachroo will run this year’s Las Vegas marathon — her 12th.

This is Krishen’s first post since earning her doctorate from Virginia Tech in May, just weeks after the campus shooting there. “They gave out a lot of posthumous degrees at my commencement, and I had to try to recover from that because I didn’t want to graduate said.” Her husband eulogized a colleague who was also a close family friend. Krishen said if any good has come out of the tragedy, it’s that people became closer to each other, and she, like many others, slowed down to appreciate the good in her life.

Health Sciences
Josh Hamilton
Nursing Professor
When is a nurse also a doctor? It’s not a riddle — it’s how you describe Josh Hamilton.

“I’m a minority walking in the door as a young male nurse,” said Hamilton, who earned his doctorate of nursing practice last December. “And I’ll shake it up a bit because I’m not a traditional researcher. I’m a clinician.”

Hamilton has specialized in child and adolescent psychiatric nursing for the past nine years. In 2003, he went into private practice part time as a family nurse practitioner. He was still teaching all that time, too, serving in full-time academic and administrative roles at Casper College in Wyoming.

“I am passionate about teaching and the quality of education,” Hamilton said. “This summer, I focused on clinical education, out in the trenches with bachelor’s students teaching them mental health nursing. In the fall I’ll have the pleasure of introducing master’s students to the role of family nurse practitioners.”

One of his goals is for the School of Nursing to offer the same doctoral degree he earned at Rush University School of Nursing, Chicago. Hamilton also hopes to attract more students who are the right fit. “The nursing shortage is more complex than not having enough nurses in the machinery to turn out enough graduates,” Hamilton said. “A lot of it lies in the type of applicant we’re getting.”

Away from students and patients, Hamilton enjoys playing piano, which he almost pursued professionally. “It seemed like I could be of more use in human services. It was a hard choice.”
For starters, he can draw on experience from multiple campus settings. Sheinkopf comes most recently from the Illinois high school education system, where he recruited top high school students for a math and science academy, and for the University of Illinois-Chicago. He also held positions at University of Central Florida, Loyola Law School in Los Angeles, and Georgetown University, just to name a few. Successful as he has been in selling a school to outsiders, Sheinkopf now is focused internally. “I feel a sense of urgency to help students and show them they made the right decision coming here.”

**HOTEL**  
Daniel McLean  
Chair of Recreation and Sports Management  
What do sports and recreation have to do with hotels? Plenty, says Daniel McLean. Sports tourism is hot in the hospitality industry, according to McLean. Tourists like to go where they can golf and attend professional sporting events. The department, launched in January, grew out of the tourism department to capitalize on that trend. The pro golf management program is now housed there, and McLean said a spa management program may not be far off. “A hotel college has more resources, plus greater exposure and credibility,” said McLean, who led a department of the same name at Indiana State University for the past six years. There, he was under the College of Health & Human Performance. “That’s really what brought me here — the chance to be involved in something new.”

In addition to his long academic career, McLean served several parks and recreation organizations in leadership roles, including a stint as director of the recreation commission in Cedar Rapids, Iowa. He hopes to draw on that experience to form partnerships with the programs throughout Las Vegas and Southern Nevada, especially those that serve youth. “There is a lot of growth and development here, and it’s stimulating and inviting.”

“Now the challenge is to helping students. “Now the challenge is to help students. “Now the challenge is to helping students. “Now the challenge is to helping students. “Now the challenge is to helping students.”

It’s easy to see how Sheinkopf made a 34-year career in admissions and recruitment. His enthusiasm is contagious even over the phone, and he’s pleased to find his new staff shares his commitment to helping students. “Now the challenge is to supporting them in finding ways to make their jobs more efficient, so that we meet the needs of our students for years to come.”

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**FINE ARTS**  
Rayme Cornell  
Artist in Residence  
For the past four years, Rayme Cornell hasn’t had a “day job”. The UNLV alumna (“’93 BA Theatre Arts) has been supporting herself entirely as an actor in New York, largely doing voiceover work and theater. Off Broadway, she portrayed Oliva in Twelfth Night and Elmire in Tartuffe, and she played opposite Mario Van Pepples in a production of Oak and Ivy on Martha’s Vineyard, Massachusetts. “In New York, when things are going well, they’re going very well. When they’re not going well, you pick up more shifts at the restaurant,” Cornell said. But life in New York also meant she was taking a toll, and Cornell wanted to try a different role. She contacted her mentor, Fine Arts Dean Jeffrey Koor, for advice on landing a faculty position somewhere. To her surprise, he offered her one here.

Cornell is excited to be joining UNLV at the same time as the new MFA class. “Like many programs, we have a really strong graduate program, but I think the undergraduate program needs to be built up equally.”

Cornell picked up another gig just as she left the Big Apple. She’s one of the hosts of the PBS series Real Savvy Moms, drawing on her experiences with her 3-year-old son, Brick (named for the character in Cat on a Hot Tin Roof). The show tapes a few weeks out of the year, giving her a good reason to visit the city she made home for 10 years. “I miss New York terribly, but I think this was meant to happen.”

**LIBRARIES**  
Caroline Smith  
Engineering Librarian  
In 11 years at the California Institute of Technology, Caroline Smith worked with Nobel Prize winners, shook hands with a president, and got run over by Stephen Hawking. “He would race around campus in his wheelchair,” Smith said of the famed physicist. “You’d have to get out of the way or you’d get your foot run over, which happened to me. You’d think he’s going to slowly motor across campus, but he’s going full tilt in life. And why not?”

Such close encounters with greatness aren’t what Smith was worried she would miss about Caltech. It was the way she knew virtually everyone on the small campus. “Coming here, I thought, there’s just no way I’ll get a handle on this,” Smith said. “But after seven weeks I already recognize regulars in the library.”

Smith selects and maintains Lied Library’s collection of engineering books, journals, and computer databases. She also helps students learn research skills they’ll use throughout their careers.

Working with scientists and engineers is exciting, she said — which usually surprises people.

“What does an engineer do? I think the general public doesn’t have a great answer for that question,” Smith said. “But it’s in the fabric of everything. Just look around your office — for everything that moves, everything that was constructed, an engineer was in on it.”

Librarians are easily misunderstood, too. “People think we just sit around and read all day and say ‘Shh!’ But most librarians are interested in everything. Maybe that’s what drew us to this profession.”

**LIBERAL ARTS**  
Kevin Dawson  
History Professor  
When Kevin Dawson thinks of slaves as field workers and servants, but Kevin Dawson is shedding light on the history of slaves in the seas. Dawson is now preparing a book manuscript from his 2005 dissertation, Enslaved Swimmers and Divers in the Atlantic World, 1444-1888. Most Westerners could not swim in that era. When they saw Africans and Native Americans swimming, they took advantage of their skills to fish, to dive for pearls and conch, and to salvage items from shipwrecks. It was deadly work, but the skilled labor also offered great rewards.

“No scholar has written anything extensive on maritime slavery, so that kept drawing me in” said Dawson, who grew up enjoying the oceans of Southern California. “And I was trying to answer some questions I’d had as a kid.” On a family vacation to see old wooden ships on the East Coast, Dawson had learned that, in reality, many sailors of the time could only hope for a quick drowning if they fell overboard. “That seemed bizarre to me.”

Dawson, who comes from Fairfield University in Connecticut, said he already finds UNLV familiar and comfortable. “When I was working on my Ph.D., the University of South Carolina was growing a lot, and I liked being in that environment. There is a lot of growth and development here, and it’s stimulating and inviting.”

**SCIENCES**  
David Lee  
Life Sciences Professor  
Exploring the way goats scramble up a climbing wall or how dogs run across open terrain, David Lee studies the mechanics of animal movement. His research may improve our knowledge of the effects of human arthritis.
and help build robots capable of all
terrain locomotion.

As a postdoctoral researcher at
Harvard University’s Concord Field
Station, Lee compared the biomechanics
of four-legged animals running on
different kinds of terrain. “What really
measures is an interest in evolution and
animal diversity,” he said.

In his new lab here, Lee will trans-
sition to comparing closely related
smaller animals, such as rabbits and
 pikas. The rabbit knee joint is a com-
mon model for understanding human
osteoarthritis. He also studies muscle
function in the context of joint and leg
biomechanics by measuring the meta-
bolites excreted by individual muscles
during running.

A lifelong horseman and avid
polo player, Lee’s interest in an-
imals stems from spending his ado-
lescence on his family’s Illinois
farm. He planned to be an equine veterinarian until he participated in
a project on canine hip dyspla-
sia as an undergraduate at Cornell
University.

In his Harvard research, Lee’s
findings went futuristic as he applied
his knowledge of animal biomech-
anics to designing a robotic dog the
dog of a Great Dane. “Robotics is
really great fun. You apply what you learn
in animals to see if you really under-
stand how they work.”

Jim Revis of his Navy days.

“I have always enjoyed seeing
the efforts of many produce great
results,” he said. Part of his job is set-
ting the strategic direction for the
new student union and rec center.

“It’s comparable to driving an air-
craft carrier — you plan, give some
course change direction, and you see
the gigantic ship begin to move. It’s
an incredible thing.”

Revis retired as lieutenant com-
mander after 20 years in the mili-

tary, spending nearly four and a
half years on active duty in the
submarine service. After transition-
ing to the reserves, he began his
civilian career in facilities and engi-
neering for the paper and health

Revis and his wife bring their
daughter to Las Vegas. “She’s 14
and extremely excited.” He pledges that
soon she’ll be a Rebel, taking advan-
tage of the new student union

Fred Albrecht at the Tam Alumni Center. Its construction is one of his proudest accomplishments.
**Employee Benefits**

**Three Tips from Human Resources**

By Grace Russell  MARKETING & PR

1. **Update Your Contact and Benefits Information**
   - Recently married? New baby? Just bought a new home?
   - If you had a life-changing event during the summer, be sure to update your contact and benefits information. Keeping your personal records current will ensure that you receive important university mail and that your contact information is correct in the campus directory.

2. **Continue to Learn**
   - Take advantage of free training workshops that can enhance your job skills and familiarize you with campus procedures.
   - Topics range from conversational Spanish and conflict management to creating web contracts and completing I-9 forms.
   - Personal development opportunities include a social etiquette class and a customer service enhancement workshop.

3. **Retire With More Money**
   - Trying to decide how to spend the extra cash you received from your merit raise or cost of living increase? Save more money on a pre-tax basis for your retirement through a supplemental retirement plan. You can put away extra money in addition to the monies in your mandatory plan. You can contribute as little as $25 per month or as much as $15,500 for the year.

**More info:** Call ext. 5-0924.

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**Science and Engineering Building**

- **Size:** 205,779 gross square feet
- **Location:** Main campus, west of the Cottage Grove parking garage
- **Funding:** $13.5 million, including more than $32.1 million funded by UNLV

**Completion date:** mid-2008

**Status:** Recent work includes exterior stucco, stone veneer, metal panels, and glazing. Interior work includes partitions, tiling, tile work, ceilings, lighting, and environmental systems. Contractors have also been working on the exterior sunshades.

**Features:** The building will include offices, classrooms, and laboratories that will be used by research scientists and students. Examples of how the building plans to achieve a Leadership in Energy and Environmental Design (LEED) silver rating include:

- using stone tile and stone veneer from a local quarry
- capturing and routing the laboratory reverse osmosis rejection water for use in the toilets and urinals in restrooms
- designing the building to reduce the amount of indoor air contaminants that are odorous, irritating, or otherwise harmful.

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**Greenspun Hall**

- **Size:** 121,000 gross square feet
- **Location:** Main campus, southeast of the Student Union
- **Funding:** $93.7 million, including $37 million donated by the Greenspun family and $3.4 million contributed by a gift from theJewel Tone.

**Completion date:** June 2008

**Status:** Framing and construction of the walls on the first level were completed in July. In addition, foundations for the satellite utility yard, which includes a Nevada Power transformer, the generator, and antennas for the broadcast areas, were poured and support posts were mounted. Framing of the plaza and third floor was completed in August. Mechanical, electrical, and plumbing work, as well as fire sprinkler-sleev ing began on the third through fifth floors. Exterior framing of levels one through three is also under way.

**Features:** The Greenspun building will bring almost all the College of Urban Affairs units into one building. The building will have one tower of five stories and a second of three stories. It is designed with sustainability features and includes a distinctive courtyard shaded by a solar power array, which will provide more than 15 percent of the total annual energy for the building.

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**Student Services Complex Addition**

- **Size:** 15,960 gross square feet
- **Funding:** $6.5 million

**Completion date:** May 2008

**Status:** The contractor is installing all underground utilities and connecting power, storm drains, sanitary sewer, and domestic water. Excavation for the building pad is also underway.

**Features:** The public counter will be moving into the new addition, as will the tours and the office of registrar and admissions.

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**Student Health Center**

- **Size:** 18,617 gross square feet
- **Location:** South of the Student Services Complex
- **Funding:** $55.1 million; paid for by student fees

**Completion date:** Early September

**Features:**
- The building will include high-tech weight and fitness rooms, swimming pools, and basketball, volleyball, and racquetball courts.
- The building will be home to the Student Health Center, student counseling and psychological services, and Student Recreation and Wellness Center administration.

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**Turf Reduction Project**

- **UNLV facility management personnel are replacing approximately 48,000 square feet of turf at the corner of Cottage Grove Avenue and Maryland Parkway.

**Features:** The project, which began in May, reduces the turf on campus that routinely does not get used. Karl Reynolds, director of facilities management, said that UNLV is sensitive to the water conservation needs of the community and felt this area was a prime target for a reduction project.

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**Greenovation**

- **Size:** 18,000 square feet
- **Location:** South of the Alumni amphitheater
- **Funding:** $50.5 million for phases I and II combined; paid for by student fees

**Completion date:** Phase II completed in July

**More info:** View the full training schedule at hr.unlv.edu.

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**Thomas & Mack Cooling Towers**

- In July, construction crews completed work on upgrading the Thomas & Mack Center’s air conditioning system.

**Features:**
- The new equipment, which is located behind the Thomas & Mack Center, is energy efficient and environmentally friendly. Construction began in December 2006 and includes five new cooling towers that provide 1,800 tons of cooling capacity and 18 chillers that have 1,440 tons of capacity.
- The old equipment was more than 20 years old and had been frequently breaking down, and could not keep up with the demands of Thomas & Mack Center events.

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**Inside UNLV | Page 17**
As the campus kicks off its 50th anniversary celebration, Inside UNLV takes a look back at some of the people, places, and events that have made their way into UNLV history.

(Left) Singer Frank Sinatra, at podium, accepts an honorary doctor of humane letters degree from President Donald Baepler in 1976. (Below) A marquee invites the Southern Nevada community to the students’ “Education City” protest. Students built a shantytown made from oil drums and scrap board to protest inadequate funding. Some professors temporarily taught classes there in a show of solidarity. The protest site was where Frank and Estella Beam Hall stands today.

They Were Very Good Years

(Top) Take a look at campus circa 1960. At front left is Frazier Hall, with Grant Hall to its right. At the back is the Barrick Museum, which at the time was the gym. And that dusty road out front is what today is Maryland Parkway. (Above) UNLV President Robert Maxson, left, chats with former President Jimmy Carter, right, while UNLV Vice President Lyle Rivera looks on during Carter’s 1988 visit to campus. (Right) Nevada Southern’s 1958 bowling team takes a break from the action.