9-30-2010


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Executive Summary

- The number of records in the volunteer database increased by 0.05% over the last quarter. The database now contains 7,669 records.
- Results show an average of 1,060 visits per month, and with an average of 2,597 pages viewed per month.
- Five National Public Lands Day events have been completed.
- The Interagency Volunteer Standard Operations Manual has been updated and revised.
- Get Outdoors Nevada supported six volunteer events in a variety of ways. These events utilized 630 volunteers whom contributed 3,686 hours of service.
- Preparations for the volunteer recognition banquet continued.

Summary of Attachments

- IVP team meeting agendas

Task 1. Refine and maintain a quality Web-based volunteer database.

- The Volgistics volunteer database is now populated with 7,769 records, representing an increase 0.05% of individuals since last quarter. (See Figure 1 on next page).
Fig. 1 above shows increase in number of records in the database of volunteers.

**Task 2. Manage, update, and administer an IVP Website.**

The new tracking method continues to provide a more in depth look at the IVP Website. Results are as follows:

- The tracking method monitors the number of visits, page views as well as average time spent on the site and the first time visits each month. (See table below)
- The majority of the page visits and page views occur between the 12th and 23rd of each month. This is also the time the newsletter is mailed out.
- An average of 1,060 visits per month, an average of 2,597 page views per month. (See Table 1 below.)

**Table 1. Number of Website Visits**

<table>
<thead>
<tr>
<th>Period</th>
<th>Number of visits</th>
<th>Number of page views</th>
<th>Average time spent on site</th>
<th>First time visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 1, 2010-July 31, 2010</td>
<td>1,184</td>
<td>2,764</td>
<td>00:01:49</td>
<td>56.76%</td>
</tr>
<tr>
<td>Aug 1, 2010- Aug 31, 2010</td>
<td>619</td>
<td>1,631</td>
<td>00:01:37</td>
<td>46.53%</td>
</tr>
<tr>
<td>Sept 1, 2010-Sept 31, 2010</td>
<td>1,377</td>
<td>3,392</td>
<td>00:02:09</td>
<td>57.01%</td>
</tr>
</tbody>
</table>

Table 1 shows the number of visits to the website, pages viewed, time spent and first time visitors.

**Task 3. Evaluate and revise, as appropriate, Standard Operating Procedures (SOPs) for all areas of interagency volunteer management.**

During the regularly scheduled meetings the IVP team spent a considerable amount of time revising and updating the Interagency Volunteer Team Standard Operating Procedures manual as needed. All revisions and updates have been completed.
**Task 4. Evaluate and update strategies and tools for volunteer recruitment.**

The IVP team continues to create and send out a monthly newsletter which includes information on how to volunteer for upcoming volunteer opportunities. These opportunities include episodic volunteer opportunities, as well as operation volunteer opportunities. The IVP team also continues to recruit volunteers through volunteer.gov and their own agency websites.

Table 2 highlights the number of volunteers recruited through Get Outdoors Nevada as well as the number of volunteers attending the events. For many of the events in which attendance was greater than the number of volunteers registered through Get Outdoors Nevada reflects additional recruitment efforts by the four agencies.

In addition, two community outreach events were attended. Staffed by the Public Lands Institute, these events are an opportunity to personally meet and recruit new people to volunteering with Get Outdoors Nevada. Table 2 contains a summary of the contacts made.

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Number of Direct Contacts</th>
<th>Number added to Mailing List</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carp Rodeo</td>
<td>176</td>
<td>78</td>
</tr>
<tr>
<td>Labor Council for Latin American Advancement National Convention</td>
<td>150</td>
<td>50</td>
</tr>
</tbody>
</table>

Table 2 shows the number of contacts made at community outreach events and the mailing list sign ups that resulted from these contacts.

**Task 5. Support Agency Departments and SNAP Teams with conservation projects that require volunteer workforce on the public lands.**

The IVP team continues to work with other SNAP teams to provide logistical support for volunteer events. The Public Lands Institute provided support for the following events which are summarized in Table 3 below.

**Pahranagat Valley Carp Rodeo Event**
July 17, 2010 – Pahranagat National Wildlife Refuge - USFWS
A total of 108 youth and 184 adults participated in the 1st annual Pahranagat Carp Rodeo, initial planning for the 2nd annual carp rodeo is underway.

**Conservation Transfer Area Clean Up Event**
August 21, 2010- Conservation Transfer Area – BLM
Forty volunteers, including Shadow Ridge HS students and staff, contributed 200 hours of service assisting the BLM in removing trash and debris from the Conservation Transfer Area.

**National Public Lands Day – Lucky Strike Canyon**
September 25, 2010 – Red Rock Canyon NCA - BLM
A total of 78 volunteers assisted the BLM in successfully removed 35 cu. yards of debris and
installed 25 feet of post and cable.

**National Public Lands Day – Great Unconformity**  
September 25, 2010– Great Unconformity – BLM  
Fifteen volunteers contributed 60 hours of service assisting the BLM in removing trash and debris from the Great Unconformity.

**National Public Lands Day – Moapa Valley**  
September 25, 2010 – Moapa Valley - USFWS  
Ten volunteers contributed 28 hours of service assisting the USFWS in planting 290, 1-gallon pots of native grasses, aquatic plants, and ash trees adjacent to the newly reconstructed Fairbanks spring outwash channel.

**National Public Lands Day – Lake Mead**  
September 25, 2010 – Boulder Harbor - NPS  
A total of 113 volunteers contributed 452 hours assisting the NPS in successfully removing 9 cubic yards of garbage and 1200 lbs of glass. This project helped to prepare the Boulder Harbor area for the Bridging America Event parking.

**Stewardship Saturday – Fairbanks Native Planting**  
September 25, 2010- Ash Meadows - USFWS  
A total of 43 volunteers salvaged 117 plants in 1 gallon pots from the proposed Birdsong Loop trail and also cleared overgrown brush and other obstacles around 3000 feet of existing trail.

**Desert Oasis HS Clean-up**  
September 25, 2010- Desert Oasis HS - BLM  
Forty volunteers from Desert Oasis HS removed 20 cubic yards of debris from the vacant BLM parcel adjacent to their school.

**Table 3. 2010 IVP Volunteer Events –July – September 2010**

<table>
<thead>
<tr>
<th>Date</th>
<th>Agency</th>
<th>Location</th>
<th>Nature of Work</th>
<th>Number of Volunteers</th>
<th>Accomplishments</th>
<th>Total Volunteer Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>7/17/2010</td>
<td>USFWS</td>
<td>Pahranagat NWR</td>
<td>Invasive Species Removal</td>
<td>292</td>
<td>Volunteers successfully removed carp from the Pahranagat lake.</td>
<td>2336(8x292)</td>
</tr>
<tr>
<td>8/21/2010</td>
<td>BLM</td>
<td>Conservation Transfer Area (North End of Decatur Rd. Las Vegas)</td>
<td>Clean Up</td>
<td>40</td>
<td>Successfully removed 95 cubic yards of trash and debris from the area.</td>
<td>200</td>
</tr>
<tr>
<td>9/25/2010</td>
<td>BLM</td>
<td>Lucky Strike Canyon</td>
<td>Clean Up</td>
<td>78</td>
<td>Successfully removed 35 cu. yards of debris and installed 25 feet of cable.</td>
<td>312</td>
</tr>
</tbody>
</table>
Table 2 shows the details of the types of events that were conducted with the assistance of the IVP team from July to September, 2009.

**Task 6. Evaluate, refine, enhance, and deliver interagency volunteer orientation and training program.**
No trainings were held this quarter, however, preparations for trainings have been made for this fall.

**Task 7. Identify possible grant and donation opportunities to help support and sustain the program.**

Public relations and outreach activities, as well as opportunities to develop new collaborative community partnerships and relationships included the following:

- Partnered with Desert Oasis High School administration for quarterly clean-ups.
- Development of a portfolio of materials that served as a mobile open house to provide information about volunteering through *Get Outdoors Nevada* to local businesses and corporations. Information about sponsoring events will be included in the materials.
- Reached out to several for-profit businesses. Met with two (Whole Foods & The Mirage) businesses to discuss opportunities for volunteer promotions as part of the mobile open house.
- National Public Lands Day was advertised through a daily memo to all 3000+ staff members of The Mirage. This encouraged individuals to visit [getoutdoorsnevada.org](http://getoutdoorsnevada.org) for more information. This was published for seven consecutive days the week leading to National Public Lands Day (September 26).
- Researched various leads on possible grant opportunities based on innovative environmental programs and neighborhood builders.

**Task 8. Plan and implement volunteer recognition initiatives and events.**

Final preparations for the 6th Annual Interagency Volunteer Program Recognition Banquet continued. The banquet is scheduled for 10/16/10 at UNLV grand ballroom.
- Over 515 invitations have been sent out; more than 120 RSVP’s have been returned.
- Volunteer award banquet winners were chosen.
- Nathan Tannenbaum is scheduled to deliver the key note speech at the volunteer banquet.

Submitted by:

September 30, 2010

Margaret N. Rees, Principal Investigator     Date
Attachments
AGENDA - IVP Meeting

Date: July 8, 2010

Meeting Location: Interagency Building - Forest Service Conference Room

Meeting Called By: Nancy Bernard (NPS) and Dan Chase (PLI)

Attendees: Jim Cribbs (BLM) & Mark Tanaka-Sanders (BLM)
Angelina Yost (USFW)
Amy Nichols (USFS)

9:00 – 9:30 Round Table
All
Share what has been happening in the last few weeks regarding the Interagency Volunteer Program

9:30 -9:45 Review Meeting Minutes
Dan
Team to provide feedback regarding the last meeting minutes. Team accepts or makes changes.

9:45 – 10:05 Newsletter – August
Dan
Team provides feedback on the August newsletter. Team to discuss plan “B” with FS (Amy) may still be out and cannot provide info by August 1st.

10:05 – 10:25 Automation of IVP Orientation
Dan
Provide update/timeline on the process and see who is available to meet with Chris Ditzler and Dan about their agency section (develop a calendar)

10:25 – 10:35 Break

10:35 – 10:45 Carp Rodeo
Angelina
Update team on what is happening

10:45 - 11:30 Banquet – Update
Dan and Joanne
Provide update about progress and process. Invitation and theme

11:30 – 11:45 Education Team Proposal – Spring Break 2011
Nancy
Provide team with information on the Education’s team proposal of IVP taking the lead in Spring Break 2011. Not our deliverable - should we do?

11:45 – 12:00 Time extension for Round 6, CESU extension, and Quarterly Report Updates
Nancy
Provide the team with status. Quarterly reports are due to Nancy on _____
12:00 – 1:00  Lunch

1:00 – 2:00  NAI  Conference Presentation
Dan and Nancy
Team to decide how to proceed with presentation. Do we review the previous one and make updates and changes? Or, do we start from scratch?

2:00 – 3:00  Event Planning
Nancy
Evaluate & discuss the event list that was provided by other SNAP teams and the agencies. Talk and begin planning NPLD.

**Action Items to bring with you at our next meeting:**

1. Bring your calendar

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**Meeting Locations –**

<table>
<thead>
<tr>
<th>Angelina</th>
<th>Nancy</th>
<th>Amy</th>
<th>Jim</th>
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<td>January 14</td>
<td>February 11</td>
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**Newsletter –**

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AGENDA - IVP Meeting

Date: August 12, 2010

Meeting Location: Red Rock – Administrative Building Conference Room

Meeting Called By: Nancy Bernard (NPS) and Dan Chase (PLI)

Attendees: Jim Cribbs (BLM) & Mark Tanaka-Sanders (BLM)
Angelina Yost (USFW)
Amy Nichols (USFS)

9:00 – 10:30 Banquet – Update
Tammy Gerber
Provide update about progress and process.
  • Invitation ideas
  • 20 – 99 hours and 100+ volunteers – invitee list review
  • Rough draft of banquet script
  • Guest speaker status
  • Center piece ideas
  • Donation items
  • Other items

10:30 – 10:45 Break

10:45 – 10:55 Review Meeting Minutes
Dan
Team to provide feedback regarding the last meeting minutes. Team accepts or makes changes.

10:55 – 11:10 Newsletter – September
Dan
Status of August newsletter. Team provides feedback on the September newsletter.

11:10 – 11:15 Automation of IVP Orientation
Dan
Provide update/timeline on the process and see who is available to meet with Chris Ditzler and Dan about their agency section (develop a calendar)

11:15 – 11:45 Round Table
All
Share what has been happening in the last few weeks regarding the Interagency Volunteer Program
11:45 – 12:00 Carp Rodeo
   Angelina
   Update team on what happened - accomplishment

12:00 – 1:00  Lunch

1:00 – 2:00  Event Planning
   Nancy
   Evaluate & discuss the event list that was provided by other SNAP teams and the agencies. Talk and begin planning NPLD.

2:00 – 3:00 NAI Conference Presentation
   Dan and Nancy
   Team to review previous presentation. Team to decide on how to move forward?

Action Items to bring with you at our next meeting:

2. Bring your calendar
3. Need to bring your invitee list with you for the 2 categories –
   a. 20 – 99 hours
   b. 100+ hours
4. Events for the calendar
5. Reminder – next meeting to discuss Award Nominations

Meeting Locations – 2010

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AGENDA - IVP Meeting

Date: September 9, 2010

Meeting Location: Interagency Building – Fish and Wildlife Conference Room

Meeting Called By: Nancy Bernard (NPS) and Dan Chase (PLI)

Attendees: Jim Cribbs (BLM) & Mark Tanaka-Sanders (BLM)
Angelina Yost (USFW)
Amy Nichols (USFS)

9:00 – 10:30 Banquet – Update
Tammy Gerber
Provide update about progress and process.
- Invitation
- Final invitee list review
- Rough draft of banquet script
- Guest speaker status
- Center piece
- Donation items
- Other items

10:30 – 10:45 Break

10:45 – 12:15 IVP Awards Nomination
Nancy
Review nominations for the following categories and select award recipients–
- Volunteer of the Year (30 minutes)
- Group of the Year (30 minutes)
- Sponsor of the Year (30 minutes)

12:15 – 12:45 Lunch – Please bring lunch so we can continue to review nominations after a short break.

12:45 – 2:15 IVP Awards Nomination - Continue
Nancy
Review nominations for the following categories and select award recipients–
- Lifetime (30 minutes)
- Supervisor of the Year (30 minutes)
- Special Award (30 minutes)

2:15 – 2:25 Automation of IVP Orientation
Dan
Provide update on process

**2:25 – 3:00**  
**NAI Conference Presentation**  
Dan and Nancy  
Team to review previous presentation. Team to decide on how to move forward?

**Action Items to bring with you at our next meeting:**

6. Bring all nomination you received – need 4 copies of each nomination so we can review and rank at the meeting.
7. Need to bring your final invitee list with you for the 2 categories –
   a. 20 – 99 hours  
   b. 100+ hours  
8. Bring your calendar

**Meeting Locations – 2010**

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**Newsletter – 2010**

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