

Get Outdoors Nevada

Public Lands Institute

9-30-2010

Nevada Interagency Volunteer Program: Helping Hands Across Public Lands – Phase II: Quarterly Progress Report, Period Covering July 1, 2010 to September 30, 2010

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QUARTERLY PROGRESS REPORT

University of Nevada, Las Vegas Period Covering July 1, 2010 to September 30, 2010

Cooperative Agreement Number <u>H8R07060001</u> Task Agreement Number <u>J8R07070001</u>

Nevada Interagency Volunteer Program: Helping Hands Across Public Lands – Phase II

Executive Summary

- The number of records in the volunteer database increased by 0.05% over the last quarter. The database now contains 7,669 records.
- Results show an average of 1,060 visits per month, and with an average of 2,597 pages viewed per month.
- Five National Public Lands Day events have been completed.
- The Interagency Volunteer Standard Operations Manual has been updated and revised.
- Get Outdoors Nevada supported six volunteer events in a variety of ways. These events utilized 630 volunteers whom contributed 3,686 hours of service.
- Preparations for the volunteer recognition banquet continued.

Summary of Attachments

• IVP team meeting agendas

Task 1. Refine and maintain a quality Web-based volunteer database.

• The Volgistics volunteer database is now populated with 7,769 records, representing an increase 0.05% of individuals since last quarter. (See Figure 1 on next page).

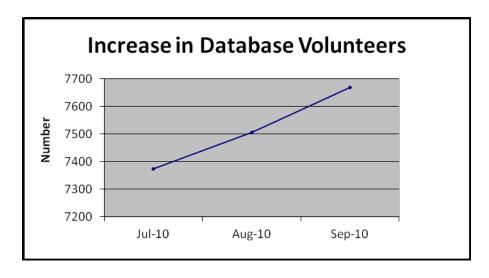


Fig. 1 above shows increase in number of records in the database of volunteers.

Task 2. Manage, update, and administer an IVP Website.

The new tracking method continues to provide a more in depth look at the IVP Website. Results are as follows:

- The tracking method monitors the number of visits, page views as well as average time spent on the site and the first time visits each month. (See table below)
- The majority of the page visits and page views occur between the 12th and 23th of each month. This is also the time the newsletter is mailed out.
- An average of 1,060 visits per month, an average of 2,597 page views per month. (See Table 1 below.)

Table 1. Number of Website Visits

Period	Number of	Number of	Average time	First time
	visits	page views	spent on site	visits
July 1, 2010-July 31,	1,184	2,764	00:01:49	56.76%
2010	,	,		
Aug 1, 2010- Aug	619	1,631	00:01:37	46.53%
31, 2010		ŕ		
Sept 1, 2010-Sept 31,	1,377	3,392	00:02:09	57.01%
2010	,			

Table 1 shows the number of visits to the website, pages viewed, time spent and first time visitors.

Task 3. Evaluate and revise, as appropriate, Standard Operating Procedures (SOPs) for all areas of interagency volunteer management.

During the regularly scheduled meetings the IVP team spent a considerable amount of time revising and updating the Interagency Volunteer Team Standard Operating Procedures manual as needed. All revisions and updates have been completed.

Task 4. Evaluate and update strategies and tools for volunteer recruitment.

The IVP team continues to create and send out a monthly newsletter which includes information on how to volunteer for upcoming volunteer opportunities. These opportunities include episodic volunteer opportunities, as well as operation volunteer opportunities. The IVP team also continues to recruit volunteers through *volunteer.gov* and their own agency websites.

Table 2 highlights the number of volunteers recruited through Get Outdoors Nevada as well as the number of volunteers attending the events. For many of the events in which attendance was greater than the number of volunteers registered through Get Outdoors Nevada reflects additional recruitment efforts by the four agencies.

In addition, two community outreach events were attended. Staffed by the Public Lands Institute, these events are an opportunity to personally meet and recruit new people to volunteering with Get Outdoors Nevada. Table 2 contains a summary of the contacts made.

Table 2. Community Outreach Attendance July - September

Event Name	Number of	Number added to
	Direct Contacts	Mailing List
Carp Rodeo	176	78
Labor Council for Latin American	150	50
Advancement National Convention		

Table 2 shows the number of contacts made at community outreach events and the mailing list sign ups that resulted from these contacts.

Task 5. Support Agency Departments and SNAP Teams with conservation projects that require volunteer workforce on the public lands.

The IVP team continues to work with other SNAP teams to provide logistical support for volunteer events. The Public Lands Institute provided support for the following events which are summarized in Table 3 below.

Pahranagat Valley Carp Rodeo Event

July 17, 2010 – Pahranagat National Wildlife Refuge - USFWS

A total of 108 youth and 184 adults participated in the 1st annual Pahranagat Carp Rodeo, initial planning for the 2nd annual carp rodeo is underway.

Conservation Transfer Area Clean Up Event

August 21, 2010- Conservation Transfer Area – BLM

Forty volunteers, including Shadow Ridge HS students and staff, contributed 200 hours of service assisting the BLM in removing trash and debris from the Conservation Transfer Area.

National Public Lands Day – Lucky Strike Canyon

September 25, 2010 - Red Rock Canyon NCA - BLM

A total of 78 volunteers assisted the BLM in successfully removed 35 cu. yards of debris and

installed 25 feet of post and cable.

National Public Lands Day – Great Unconformity

September 25, 2010– Great Unconformity – BLM

Fifteen volunteers contributed 60 hours of service assisting the BLM in removing trash and debris from the Great Unconformity.

National Public Lands Day – Moapa Valley

September 25, 2010 – Moapa Valley - USFWS

Ten volunteers contributed 28 hours of service assisting the USFWS in planting 290, 1-gallon pots of native grasses, aquatic plants, and ash trees adjacent to the newly reconstructed Fairbanks spring outwash channel.

National Public Lands Day – Lake Mead

September 25, 2010 – Boulder Harbor - NPS

A total of 113 volunteers contributed 452 hours assisting the NPS in successfully removing 9 cubic yards of garbage and 1200 lbs of glass. This project helped to prepare the Boulder Harbor area for the Bridging America Event parking.

Stewardship Saturday - Fairbanks Native Planting

September 25, 2010- Ash Meadows - USFWS

A total of 43 volunteers salvaged 117 plants in 1 gallon pots from the proposed Birdsong Loop trail and also cleared overgrown brush and other obstacles around 3000 feet of existing trail.

Desert Oasis HS Clean-up

September 25, 2010- Desert Oasis HS - BLM

Forty volunteers from Desert Oasis HS removed 20 cubic yards of debris from the vacant BLM parcel adjacent to their school.

Table 3. 2010 IVP Volunteer Events –July – September 2010

Date	Agency	Location	Nature of Work	Number of Volunteers	Accomplishments	Total Volunteer Hours
7/17/2010	USFWS	Pahranagat	Invasive	292	Volunteers	
		NWR	Species		successfully removed	
			Removal		carp from the	
					Pahranagat lake.	2336(8x292)
8/21/2010	BLM	Conservation	Clean Up	40	Successfully	
		Transfer Area	_		removed 95 cubic	
		(North End of			yards of trash and	
		Decatur Rd. Las			debris from the area.	
		Vegas)				200
9/25/2010	BLM	Lucky Strike	Clean Up	78	Successfully	
		Canyon			removed 35 cu.	
					yards of debris and	
					installed 25 feet of	312

I						post and cable	
=	9/25/2010	NPS	Boulder Harbor	Clean Up	113	Successfully removing 9 cubic yards of garbage and 1200 lbs of glass	452
	9/25/2010	BLM	Great Unconformity	Clean Up	15	Volunteers removed 20 cu. yards of trash	60
	9/25/2010	USFWS	Moapa Valley	Native seed planting	10	290 1-gallon pots of native grasses, aquatic plants, and ash trees were planted adjacent to the newly reconstructed Fairbanks spring outwash channel.	
							28
	9/25/2010	USFWS	Ash Meadows NWR	Native seed planting	43	Volunteers salvaged 117 plants in 1 gallon pots from the proposed Birdsong Loop trail and from around 3000 feet of existing trail they cleared overgrown brush and other obstacles.	142
	9/30/10	BLM	Desert Oasis HS	Clean Up	40	Volunteers removed 20 cu. yards of trash	
							160

Table 2 shows the details of the types of events that were conducted with the assistance of the IVP team from July to September, 2009

Task 6. Evaluate, refine, enhance, and deliver interagency volunteer orientation and training program.

No trainings were held this quarter, however, preparations for trainings have been made for this fall.

Task 7. Identify possible grant and donation opportunities to help support and sustain the program.

Public relations and outreach activities, as well as opportunities to develop new collaborative community partnerships and relationships included the following:

- Partnered with Desert Oasis High School administration for quarterly clean-ups.
- Development of a portfolio of materials that served as a mobile open house to provide information about volunteering through *Get Outdoors Nevada* to local businesses and corporations. Information about sponsoring events will be included in the materials.
- Reached out to several for-profit businesses. Met with two (Whole Foods & The Mirage) businesses to discuss opportunities for volunteer promotions as part of the mobile open house.
- National Public Lands Day was advertised through a daily memo to all 3000+ staff members of The Mirage. This encouraged individuals to visit <u>getoutdoorsnevada.org</u> for more information. This was published for seven consecutive days the week leading to National Public Lands Day (September 26).
- Researched various leads on possible grant opportunities based on innovative environmental programs and neighborhood builders.

Task 8. Plan and implement volunteer recognition initiatives and events.

Final preparations for the 6^{th} Annual Interagency Volunteer Program Recognition Banquet continued. The banquet is scheduled for 10/16/10 at UNLV grand ballroom.

- Over 515 invitations have been sent out; more than 120 RSVP's have been returned.
- Volunteer award banquet winners were chosen.
- Nathan Tannenbaum is scheduled to deliver the key note speech at the volunteer banquet.

Submitted by:	
	C
	<u>September 30, 2010</u>
Margaret N. Rees, Principal Investigator	Date

Attachments

AGENDA - IVP Meeting

Date: July 8, 2010

Meeting Location: Interagency Building – Forest Service Conference Room

Meeting Called By: Nancy Bernard (NPS) and Dan Chase (PLI)

Attendees: Jim Cribbs (BLM) & Mark Tanaka-Sanders (BLM)

Angelina Yost (USFW) Amy Nichols (USFS)

9:00 – 9:30	Round Table All Share what has been happening in the last few weeks regarding the Interagency Volunteer Program
9:30 -9:45	Review Meeting Minutes Dan Team to provide feedback regarding the last meeting minutes. Team accepts or makes changes.
9:45 – 10:05	Newsletter –August Dan Team provides feedback on the August newsletter. Team to discuss plan "B" with FS (Amy) may still be out and cannot provide info by August 1st.
10:05 – 10:25	Automation of IVP Orientation Dan Provide update/timeline on the process and see who is available to meet with Chris Ditzler and Dan about their agency section (develop a calendar)
10:25 – 10:35	Break
10:35 – 10:45	Carp Rodeo Angelina Update team on what is happening
10:45 - 11:30	Banquet – Update Dan and Joanne Provide update about progress and process. Invitation and theme
11:30 – 11:45	Education Team Proposal – Spring Break 2011 Nancy Provide team with information on the Education's team proposal of IVP taking the lead in Spring Break 2011. Not our deliverable – should we do?
11:45 – 12:00	Time extension for Round 6, CESU extension, and Quarterly Report Updates Nancy Provide the team with status. Quarterly reports are due to Nancy on

12:00 – 1:00	Lunch
1:00 – 2:00	NAI Conference Presentation Dan and Nancy Team to decide how to proceed with presentation. Do we review the previous one and make updates and changes? Or, do we start from scratch?
2:00 – 3:00	Event Planning Nancy Evaluate & discuss the event list that was provided by other SNAP teams and the agencies. Talk and begin planning NPLD.

Action Items to bring with you at our next meeting:

1. Bring your calendar

Meeting Locations –

Angelina	Nancy	Amy	Jim
January 14	February 11	March 4	April 8
IA Building – F&W	NPS HQ Conf Rm	IA Building – FS	Red Rock
May 21	June 10	July 8	August 12
IA Building – F&W	NPS HQ Conf Rm	IA Building – FS	Red Rock
September 9	October 14	November 4	December 9
IA Building- F&W	NPS HQ Conf Rm	IA Building - FS	Red Rock

Newsletter -

	Month	Due	Month	Due	Month	Due
FS	Jan	Apr 1 st	May	April 1 st	Sept	Aug 1 st
BLM	Feb	Jan 1st	June	May 1 st	Oct	Sept 1 st
FWS	Mar	Feb 1 st	July	June 1st	Nov	Oct 1 st
NPS	April	Mar 1st	Aug	July 1 st	Dec	Nov 1 st

AGENDA - IVP Meeting

Date: August 12, 2010

Meeting Location: Red Rock – Administrative Building Conference Room

Meeting Called By: Nancy Bernard (NPS) and Dan Chase (PLI)

Attendees: Jim Cribbs (BLM) & Mark Tanaka-Sanders (BLM)

> Angelina Yost (USFW) Amy Nichols (USFS)

Banquet - Update 9:00 - 10:30

Tammy Gerber

Provide update about progress and process.

Invitation ideas

20 – 99 hours and 100+ volunteers – invitee list review

Rough draft of banquet script

Guest speaker status

Center piece ideas

Donation items

Other items

10:30 - 10:45**Break**

10:45 - 10:55 **Review Meeting Minutes**

Dan

Team to provide feedback regarding the last meeting minutes. Team accepts or makes changes.

10:55 - 11:10 **Newsletter – September**

Status of August newsletter. Team provides feedback on the September newsletter.

11:10 - 11:15 **Automation of IVP Orientation**

Dan

Provide update/timeline on the process and see who is available to meet with Chris Ditzler and Dan about their agency section (develop a calendar)

11:15 - 11:45

Round Table

Share what has been happening in the last few weeks regarding the

Interagency Volunteer Program

11:45 – 12:00	Carp Rodeo Angelina Update team on what happened - accomplishment
12:00 – 1:00	Lunch
1:00 – 2:00	Event Planning Nancy Evaluate & discuss the event list that was provided by other SNAP teams and the agencies. Talk and begin planning NPLD.
2:00 – 3:00	NAI Conference Presentation Dan and Nancy Team to review previous presentation. Team to decide on how to move forward?

Action Items to bring with you at our next meeting:

- 2. Bring your calendar
- 3. Need to bring your invitee list with you for the 2 categories
 - a. 20 99 hours
 - b. 100+ hours
- 4. Events for the calendar
- 5. Reminder next meeting to discuss Award Nominations

Meeting Locations – 2010

Angelina	Nancy	Amy	Jim
January 14	February 11	March 4	April 8
IA Building F&W	NPS HQ Conf Rm	IA Building FS	Red Rock
May 21	June 10	July 8	August 12
IA Building - F&W	NPS HQ Conf Rm	IA Building - FS	Red Rock
September 9	October 14	November 4	December 9
IA Building- F&W	NPS HQ Conf Rm	IA Building - FS	Red Rock

Newsletter-2010

	Month	Due	Month	Due	Month	Due
FS	Jan	Apr 1 st	May	April 1 st	Sept	Aug 1 st
BLM	Feb	Jan 1st	June	May 1 st	Oct	Sept 1 st
FWS	Mar	Feb 1 st	July	June 1st	Nov	Oct 1 st
NPS	April	Mar 1st	Aug	July 1st	Dec	Nov 1 st

AGENDA - IVP Meeting

Date: September 9, 2010

Meeting Location: Interagency Building – Fish and Wildlife Conference Room

Meeting Called By: Nancy Bernard (NPS) and Dan Chase (PLI)

Attendees: Jim Cribbs (BLM) & Mark Tanaka-Sanders (BLM)

Angelina Yost (USFW) Amy Nichols (USFS)

9:00 – 10:30 **Banquet** – **Update**

Tammy Gerber

Provide update about progress and process.

- Invitation
- Final invitee list review
- Rough draft of banquet script
- Guest speaker status
- Center piece
- Donation items
- Other items

10:30 – 10:45 Break

10:45 – 12:15 IVP Awards Nomination

Nancy

Review nominations for the following categories and select award recipients—

- Volunteer of the Year (30 minutes)
- Group of the Year (30 minutes)
- Sponsor of the Year (30 minutes)

12:15 – 12:45 Lunch – Please bring lunch so we can continue to review nominations after a short break.

12:45 – 2:15 IVP Awards Nomination - Continue

Nancy

Review nominations for the following categories and select award recipients—

- Lifetime (30 minutes)
- Supervisor of the Year (30 minutes)
- Special Award (30 minutes)

2:15 – 2:25 Automation of IVP Orientation

Dan

	Provide update on process
2:25 – 3:00	NAI Conference Presentation Dan and Nancy Team to review previous presentation. Team to decide on how to move forward?

Action Items to bring with you at our next meeting:

- 6.Bring all nomination you received need 4 copies of each nomination so we can review and rank at the meeting.
- 7. Need to bring your final invitee list with you for the 2 categories a. 20-99 hours

b.100+ hours

8.Bring your calendar

Meeting Locations – 2010

Angelina	Nancy	Amy	Jim	
January 14	February 11	March 4	April 8	
IA Building F&W	NPS HQ Conf Rm	IA Building FS	Red Rock	
May 21	June 10	July 8	August 12	
IA Building - F&W	NPS HQ Conf Rm	IA Building - FS	Red Rock	
September 9	October 14	November 4	December 9	
IA Building- F&W	NPS HQ Conf Rm	IA Building - FS	Red Rock	

Newsletter – 2010

	Month	Due	Month	Due	Month	Due
FS	Jan	Apr 1 st	May	April 1 st	Sept	Aug 1 st
BLM	Feb	Jan 1st	June	May 1 st	Oct	Sept 1 st
FWS	Mar	Feb-1 st	July	June 1st	Nov	Oct 1 st
NPS	April	Mar 1st	Aug	July 1st	Dec	Nov 1 st