Breaking Down the Budget

Planning Process Helps Cushion Impending Budget Cuts

By Cate Weeks | Marketing & PR

Delays in awarding merit raises, in launching initiatives to improve student retention, and in hiring to fill open positions are among the measures UNLV is taking to cut its budget by $18.1 million over the next 18 months. With projected shortfalls in revenues, Gov. Jim Gibbons requested that all state agencies cut their operating budgets for the remainder of this biennium (fiscal years 2008 and 2009). That translates into a 3.1 percent cut to UNLV’s total state budget, which includes general fund dollars as well as fees and out-of-state tuition. The NSHE Board of Regents accepted UNLV’s plan in early January.

“This basically means that UNLV will have less money to provide the same level of services to our students,” President David Ashley said.

In choosing where to cut, administrators sought to maintain the base budget — the amount needed to maintain the ongoing services the state funds. They also sought to protect three key areas:

1. The integrity of academic programs.
2. Ability of students to progress toward their degrees.
3. Long-term progress toward building research programs.

Protecting the Base Budget

The starting point for setting UNLV’s budget in a legislative session is the previous year’s base budget, adjusted for inflation. Therefore, making the current cuts within the base budget would hurt in future sessions.

“The only thing worse than a one-year cut is a forever-year cut,” said Gerry Bomotti, senior vice president for finance and business. “So, many of the decisions we made were done to ensure that cuts to the operating budget do not become permanent.”

NSHE officials chose to delay the award of merit raises by six months rather than pay half the amount over the entire fiscal year. Although both approaches save $1.66 million during this fiscal year, they affect the base budget differently.

“When building the base budget in the next session, the Legislature will begin with an individual’s annualized salary—basically, what their salary is in June 2009 times 12 months,” Bomotti explained. “ Paying half the merit amount over the full year would translate into losing half the merit in our base bud- get. The deferral keeps the full amount in the base.”

UNLV must cut $18.1 million from its 2007-09 biennial budget of about $1 billion. That equals 4.5 percent from the state-appropriated budget, or 3.1 percent of revenue from all sources.

Help Jumpstart Your Students’ Careers

Encourage students to suit up and start down the path of career success by participating in Career Day 2008 on Feb. 28. Students will have the chance to learn about prospective employers and connect with recruiters at the annual event, which is set for 10 a.m.-3 p.m. at the Thomas & Mack Center.

What’s the best way to prepare? The office of career services advises attendees to research companies that will be represented, and then plan strategies for visiting those booths. A booth map will be available at the entrance.

Career seekers should bring 50 resume copies and dress for success but wear comfortable shoes.

More Info: Go to hire.unlv.edu/careerdaysponsors.html

Tools to Invent the Future

Need to learn more about UNLV’s Invent the Future campaign?

Find all the resources you need at campaign.unlv.edu/resources. The site includes links to campaign facts, updates, graphics, and videos.
5 Minutes With President Ashley

Budget Challenge Doesn’t Sidetrack Goals

Although the end-of-semester timing was awkward and actual amounts were a moving target, President David Ashley said UNLV was well prepared to address a state budget reduction.

How did UNLV plan for budget cuts?
Last fall we began engaging the campus in thoughtful analysis of where we can invest our funds for the greatest return. We had foresight of significant reduction in our state budget for the 2009 session. This is tied directly to our changing enrollment profile. With more selective admissions standards and our focus on elevating our research programs, we have moved from a period of dramatic growth to a leveling off of enrollment. Unfortunately, the state’s current funding formula rewards growth. Our projections indicate reductions of more than $40 million in state general funds for the 2009 biennium.

So, the preparations we were making for the 2009 session positioned us to respond to a short fall in the budget. What we have developed is a thoughtful plan that minimizes long-term adverse impacts of cuts.

Which of the current cuts concerned you the most?
All NSHE institutions will defer the award of merit raises for this academic year. This measure affects our most productive faculty and staff members, who are quite deserving of a merit-based raise.

I worry about the message it sends to potential new employees. I am also disappointed that we will not be able to launch some of our student retention programs as quickly as we would like. This includes a new first-year center designed to address both student retention and academic success. These are much-needed initiatives, but we could not make cuts to already existing programs without seriously compromising our current services to students.

Most of the other NSHE institutions are implementing a temporary surcharge on student tuition. Why isn’t UNLV?
As a result of the current biennium budget shortfall, our students are already paying more per FTE, but getting less support. Fees have increased 23 percent for undergraduates and 32 percent for graduate students over the last biennium — that’s an extraordinary increase.

Although UNLV offers an excellent value in higher education, we recognize that some of our students are price-sensitive. We are, however, planning a new tuition model that will increase the students’ contribution. Unlike the short-term surcharge, tuition fee increases will come with corresponding increases in financial aid for the neediest students. I am adamant that we do not deny students access to UNLV for financial reasons.

How will budget issues affect UNLV’s goals for the next legislative session?
We will have substantial challenges through 2009, but we also have high ambitions. We will engage legislators and alert them to the adverse impact that the current funding structure has on our programs. We will continue efforts to raise private donations. And, as we move forward, our Focus: 50 to 100 planning committee will make the decisions on where to invest our resources.

As an academic institution entering only its second half-century, we are on an upward trajectory; our budget issues, though quite challenging, are only a speed dip on that path. Our opportunities significantly outweigh our challenges, and I remain most confident in achieving our long-term goals.

BUDGET

Continued from Page 1

If you would like to contribute to NSHE’s efforts to raise private donations, you can visit the NSHE website at www.nshe.nv.gov.

Mrsies that legislators awarded to the Saltman Center for Conflict Resolution, the Black Mountain Institute, the Women’s Research Institute of Nevada, and the Center for Health Disparities Research. UNLV is identifying non-state resources to restore about 90 percent of the funding, Ashley said.

NSHE also has elected to return $10 million that had been appropriated by the Legislature for the first phase of its INEgrate project, an automated student information system. The NSHE will use its own funds to continue progress on the project. To finish the project, administrators anticipate that the state’s contribution will be reinstated in the next legislative session. In addition, Ashley successfully lobbied for UNLV to be the pilot university for implementation of the new student information system.

Differential Cuts

Minimizing impact on the three key areas — academic integrity, students’ progress, and research programs — meant that the overall budget cuts were not doled out to units. The finance and business units will absorb the greatest cut — 3.8 percent for the remainder of this fiscal year and 5 percent for 2008-09. The academic units will cut less than 1 percent this fiscal year and about 2 percent next year.

“Certainly, that approach wasn’t taken because somebody thought my unit is flush with resources,” Bomotti said. “I think my unit recognizes that UNLV is an academic enterprise and that we are going to realize a better return on our investment by placing the priority on students and faculty.”

The cuts will mean delays in filling some positions and slower, back-end processing times.

“In some ways, strangely enough, you’ll see more activity,” Bomotti said. “We’ll be especially aggressive when there is a one-time investment that will bring future payback in terms of reduced energy costs and staff time.”

Bomotti’s division is continuing to roll out a more efficient purchasing system and will move forward with a request for proposal for an automated travel system. Turf-reduction efforts and installation of new heating and cooling control systems in the Carson Education and White Hall buildings — both long-term cost-saving measures — will proceed.

On the academic side, some classroom technology upgrades and lab renovations will be delayed, and funds for the president’s research infrastructure awards will be cut nearly in half, to $350,000.

Greenspun Hall and the Science and Engineering Building will open with but reductions in funding for the furniture and equipment.

“We have such a critical need for academic space that I am committed to opening these buildings,” Ashley said. “Priority will be given to the academic areas. So, to oversimplify the approach we will take, the classrooms will have seats when the buildings open, but the lobbies might not be fully furnished.”

Modified Hiring Process

Salary and benefits represent about 70 percent of UNLV’s budget from the state. Administrators hope to capture salary savings by delaying new hires.

Searches have been suspended for a new vice president of research and graduate studies, as well as two associate vice president positions in business and finance.

Layoffs are not part of the budget-reduction measures. “The current cuts are not so dramatic that we would use layoffs as a strategy,” Ashley said. “Our academic and research agenda needs top-notch faculty and staff. The damage that layoffs will do to our reputation as an employer would undermine our ability to attract and retain these individuals.”

To determine when to delay filling an open position, administrators plan to modify the hiring process. The provost’s office is assembling a committee of faculty, professional staff, classified staff, and administrators to review the timing and priorities for new hires. The committee will establish guidelines for the provost’s office to use in approving searches. The modified process will only be in place through the current biennium.

He added that protecting academic integrity and ensuring that students can progress toward their degrees will guide the committee’s deliberations.

The hiring of faculty to teach a high-demand core course, for example, is not likely to be offered as often.

Deans are expected to achieve a 5 percent increase in instructional efficiency; for example, classes may be slightly larger or course sections cancelled. “In the spring, we tend to offer the same or larger number of class sections even though we have fewer students than in the fall,” Ashley said. “Deans are already looking at combining sections where possible, and classes below a certain size may not be offered as often.”

Looking Ahead

UNLV’s flattening enrollment will present further budget challenges in the 2009 biennium (see president’s column above). “This will require continued emphasis on strategic investment in the key areas for UNLV,” Ashley said. “To deal with these challenges, we will continue to engage the campus through the planning process.”

Still, administrators are optimistic. “Every publication section goes through these downturns from time to time,” Ashley said. “The next 18 months will be something to weather, but I am confident that our cuts are based on principles and that we will get through this without long-term adverse impacts.”

More info: UNLV’s full budget-reduction plan is available on the NSHE website at system.nv.edu.
Employees Encouraged to Tout UNLV to Friends

By Shane Bevell | Marketing & PR

When your neighbor’s teenager asks you about UNLV, do you get tongue-tied? Your insider’s perspective can help UNLV’s student recruitment efforts, said Suzanne Espinoza, associate vice president for enrollment and student services.

“Working at UNLV means something in this community,” she said. “Whether it is your mechanic or dry cleaner, they consider your opinion to be important because you are a credible source. What you say, whether it is positive or negative, really has an impact, especially if they have kids who are considering attending UNLV.”

What to Know & Say

As an employee, the most important information you can provide a future student is about what the university does and the experiences that students can expect to have. Knowing the cost of tuition, the availability of financial aid, and what it takes to get admitted can also be helpful. “The more people that can get the message out, the better. There are 5,500 employees on campus who can help promote UNLV to prospective students and their parents,” Espinoza said.

To familiarize yourself with the admissions process, spend a few minutes browsing different websites — admissions, registration, student financial services — and the “About UNLV” page. You can also sign up at facultystaff.unlv.edu to participate in recruitment events and other outreach efforts.

Recruitment employees can visit your department during staff meetings to present information on how to speak with prospective students.

“If a friend or acquaintance asks you a question about UNLV that you don’t know the answer to, say, ‘I don’t know, but let me find the answer or see whom we can talk to,’” said Espinoza.

When you don’t have the answer, reach out to advisors in academic departments or professionals in financial services, admissions, or the registrar’s office. The personal attention you help provide can ease the transition to UNLV for students, Espinoza said.

UNLV faculty and staff can encourage prospective students and their parents to take a tour of the campus.

Know a Prospective Student?
The office of undergraduate recruitment sends information to schools and holds events all over Southern Nevada for prospective students and their families. Some of the most meaningful recruitment efforts, however, come when recruiters contact a student and can say, “Dr. So-and-So called our office and thought you might be a good match for UNLV. Can I tell you more about our programs?”

Help recruiters take a more personal recruitment touch by collecting your prospect’s contact information and passing it on to undergraduate recruitment through the refer a future Rebel form at facultystaff.unlv.edu. Once the information is received, they will follow up with personal, e-mail, or mailed responses. You can also encourage the student to visit the prospective students page on the web.

Another good idea is to encourage prospective students and their families to take a campus tour, Espinoza said.

Picture This: Test Your UNLV Knowledge

If not now, when? Inside UNLV’s Picture This: 50th Anniversary Trivia Contest is now in its sixth month. If you haven’t been playing, now’s the time. Just for submitting an entry last month, Mary Williams of NSHE’s Prepared Resources and Systems office and thought you might be a good match for UNLV. Can I tell you more about our programs?”

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Another good idea is to encourage prospective students and their families to take a campus tour, Espinoza said.

5 Things to Tell Your Friends About UNLV

1. UNLV offers a tremendous value for both undergraduate and graduate degrees.
2. UNLV is a diverse campus and offers rich learning and social experiences outside the classroom.
3. UNLV is a dynamic institution that is constantly improving.
4. UNLV has a great relationship with the business community, which provides opportunities to bridge academics with real-world experience.
5. UNLV offers great flexibility, allowing students to take advantage of work opportunities while attending school.

Key Phone Numbers

5-3443 Registrar & Admissions
5-3449 Student Financial Services
4-6658 Undergraduate Recruitment
4-8687 Campus Tours
4-8658 Undergraduate Recruitment
5-3424 Registrar & Admissions
3-4887 College of Business Administration
5-3443 Registrar & Admissions
4-8667 Undergraduate Recruitment
4-8687 Campus Tours

How to Enter

By E-mail — Send your answers to inside@unlv.edu by Feb. 19. To be eligible for the prize you must:
• Include the word “trivia” in the subject line of your e-mail.
• Include your name, title, department, and telephone extension.

By Campus Mail — Cut out this box, circle the answers, and fill out the information below. Then send your entry to Inside UNLV at mailstop 1024.

Name: __________________________
Title: __________________________
Department: ____________________
Phone: _________________________
E-mail: ________________________
**New Executive MBA Class Begins in June**

The college is accepting submissions from executives, managers, and other business leaders for the new Executive MBA degree program, which will begin its next cohort in June.

The 18-month course helps business professionals sharpen their skills and gain a competitive edge in the business world. The program’s structure is conducive to the working professional’s schedule. Each entering class forms a cohort and attends all classes together every other weekend.

Throughout the program, UNLV faculty and executives from other institutions visit the students and offer expertise. At the end of the 18 months, the class participates in an “international seminar,” giving students the opportunity to learn about the culture and business practices of different countries. The most recent cohort visited South Africa in December, where they attended the World AIDS Day Concert; met with Roelf Meyer, former minister of provincial and constitutional affairs under former President Nelson Mandela; and toured many local businesses.

**More info:** Call ext. 5-3655.

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**Physical Activity Researcher Joins Faculty**

Thomas McKenzie, who has been a major investigator on nine interdiscipli-

nary research projects supported by the National Institutes of Health (NIH), has joined the department of sports education leadership as a visiting professor. The NIH-sponsored projects include SPARK (Sports, Play, and Active Recreation for Kids), CATCH (Child and Adolescent Trial for Cardiovascular Health), MSPAN (Middle School Physical Activity and Nutrition), and TAAG (Trial of Activity for Adolescent Girls). He is currently co-principal investigator on two obesity-prevention programs — AVENTURAS, which targets Latino homes, communities, and schools; and MOVE, which involves 30 community recreation centers — as well as a study of parks and recreation centers in Los Angeles.

McKenzie is emeritus professor of exercise and nutritional sciences at San Diego State University and a former adjunct professor in pediatrics at the University of California, San Diego. He has authored or co-authored more than 130 scientific papers and chapters, developed numerous assessment tools, and presented more than 350 papers at state, national, and international conferences.

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**Smooth Moves**

Sophomore Allison Holiday and the Lady Rebels play host to BYU at 7 p.m. Feb. 16 in the Cox Pavilion. In addition, the men’s and women’s Mountain West Conference Tournament returns to the Thomas & Mack Center from March 11 through March 15. For tickets, call 739-3267 or go to unlvtickets.com.

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**Dental Free Clinics Provide Service to Needy Children**

A Saturday dental clinic for underprivileged children that was organized primarily by dental students was such a success in the fall that three more clinics are scheduled for this semester.

At the first clinic, 24 children who had no form of dental coverage were treated by 12 students and four faculty volunteers. Local charitable organizations identified the children who could benefit from the clinic.

The goal of the clinic is to provide quality, comprehensive dental care to underprivileged children.

**Students Provide Program for Future Minority Dentists**

The School of Dental Medicine’s chapter of the Hispanic Dental Association partnered with the UNLV Center for Academic Enrichment and Outreach during the fall semester to offer a mentoring program for local minority students.

The center’s “Upward Bound” program targeted minority students interested in dental careers. More than 70 students attended the event at which dental students made presentations on oral anatomy, academic preparation for a career in dentistry, and community service opportunities. Dental students also gave tours of the school’s facilities.

The next program will take place later this month.

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**Across Campus**

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**Education**

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**More info:** Call ext. 5-3655.

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**Fine Arts**

**From Classical Guitar to Rapp in February**

The UNLV Classical Guitar Series welcomes Quarternaglia on Feb. 12. This internationally renowned group — formed by Brazilians Fernando Lima, Joao Luiz, Fabio Ramazzina, and Sidney Molina — creates a “canon of fire” and plays with “an aura of purity,” according to the Los Angeles Times.

The Performing Arts Center also welcomes Anthony Rapp in “An Evening of Words and Music” as part of the New York Stage & B
d Series at 8 p.m. Feb. 23. Rapp origin-
ated the role of Mark in Rent on Broadway and reprised it for the film adaptation. His other performances include Six Degrees of Separation on Broadway and on film and a television role on Law and Order: Special Victims Unit. Rapp will sing and talk about his life in the theater.

**More info:** Call ext. 5-2787 for tickets.

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**Graduate Recruitment and Research Events Set for March**

Two events — a recruitment fair and the annual research forum — will take place in March.

The spring graduate student recruitment fair is set for 10 a.m.-2 p.m. March 4 in the hallway of the Student Union. The event allows undergraduates to learn about specific graduate programs, the graduate student experience, and the admissions processes. Representatives from more than 40 graduate programs and from stu-
dents will be available to answer questions.

On March 29, the Graduate & Professional Student Association (GPSA) will host its annual research forum 8 a.m.-2 p.m. on the second floor of the Student Union. The event showcases the research done by the graduate and professional students who were awarded funding by the GPSA. It also gives those attending a chance to see the breadth of scholar-
ship generated by UNLV’s graduate and professional programs.

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**Hotel**

**Singapore Campus to Host Top Industry Leaders**

UNLV Singapore will host the International Convention Expo Summit this month.

The conference for industry profes-
sionals features presentations from leaders in hospitality, tourism, conventions, events, food and beverage, sports, and leisure activities.

Patti Shock, former chair of the tourism and convention department, founded the summit. Participants will learn more about convention and exposition marketing, effective use of audio-visual materials, event management and marketing, impacts of conventions and expositions on their host communities, and human resources issues for the con-
vention and exhibition industry. This is the first time UNLV Singapore has hosted this conference.

**More info:** Go to www.unlv.edu.sg/ICES2008.

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**Law**

**Peace in the Desert Series Brings Conflict Resolution Expert**

John Paul Lederach, professor of international peacebuilding, will speak Feb. 8 as part of the Peace in the Desert public lecture series.

A pioneer in conflict transforma-
tion, Lederach is involved in con-
ciliation work in Colombia, the Philippines, Nepal, and Tajikistan, as well as in countries in East and West Africa. He has helped design and conduct training programs in 25 countries across five continents. He
**Across Campus**

Energy Talk

Energy and energy conversion were subjects of discussion when Matice Gecol, left, director of the Nevada office of energy and Frank Tuning, center, executive director of the Nevada Alliance for Defense, Energy and Sustainability, talked at UNLV. Chemistry professor Clemens Heske, right, told them about some of his research. Gecol, who also is Gov. Jim Gibbons’ science and energy advisor, expressed particular interest in Heske’s research efforts on hydrogen storage.

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**Liberal Arts Department Expands African, African-American Expertise**

To enhance its world history offerings, the history department hired two new professors to offer coursework in African and African-American history.

Kevin Dawson, who received his Ph.D. from the University of South Carolina, came to UNLV from Fairfield University in Connecticut where he was an assistant professor. He will be offering coursework on West African, African diaspora, slave culture, comparative slavery, the Atlantic world, and early American history. He is researching a book-length study, “Enslaved Watermen in the Atlantic World, 1440-1888,” which examines how slaves conveyed African maritime skills (swimming, canoeing, fishing, and underwater diving) to the Americas and how this shaped the social, cultural, and economic development of the Atlantic world. Dawson’s next work will survey “Culture of Cleaning in Africa” and how Westerners’ relatively unhygienic practices shaped Africans’ perceptions of them.

Todd Robinson received his Ph.D. from the University of Michigan. A specialist in recent African-American history, he will be offering courses in black urban history, hip-hop culture, and general American history. He is researching a book on race, poverty, geography, and metropolitan spatial stratification in Grand Rapids, Mich., from 1945-1975. He is also conducting interviews with former African-American workers at the Nevada Test Site for the upcoming work on the African-American labor struggle during the Cold War era.

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**Libraries Awards Support Undergraduate Research with Cash Prizes**

Faculty members can support research by sponsoring students’ applications for the University Libraries Award for Undergraduate Research.

Up to four $1,000 cash prizes will be awarded for projects that demonstrate sophisticated information literacy skills. Undergraduates should enter their research projects for consideration by the Feb. 4 deadline. Several 2008 projects must be submitted by April 14. University Libraries created this award in partnership with the Division of Research and Graduate Studies to recognize excellence in undergraduate research projects that incorporate the use of Libraries’ collections. The award review committee considers the product of the research, but focuses on the research process: the demonstration of information gathering skills, use of library resources, and the strategies used to investigate a research problem. Expectations for achievement are commensurate with the applicant’s class year and the requirements of the discipline. Winners will be recognized at a reception in May, and submitted projects will be displayed in Lied Library.

The winners of the 2007 award were:

- Heidi Ann Manlove. “Hyperandrogenemia, Obesity and FCOS: Consequential Female Health, Reproductive Success and Behaviors from their Fetal Environment to their Granddaughters.” Faculty sponsor: Peter Gray, anthropology and ethnic studies.
- Melissa Mezger. “Student Attitudes about Alternative Energy Use at the University of Nevada, Las Vegas.” Faculty sponsor: Timothy Farnham, environmental studies.

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**University College Scholarships Win Capstone Awards**

Three students recently won winter commencement capstone project awards. They are:

- Alan Proctor, who received the $150 distinguished University Studies (UNS) capstone project award. Proctor, who combined sociology and marketing as his two areas of study, interned with Barbeques Galore and streamlined the company’s inventory and spare parts processing system, which resulted in significant cost savings and reduced order shipment time. He was offered a full-time position in the company’s North American parts headquarters in Texas.
- Christian Cardnuto, who received $75 for the most creative UNS capstone project. Cardnuto, who combined hotel management and communication as his two areas of study, completed a project titled, “The Cynical Nature of Hospitality in Sin City.” He used both interviews and firsthand knowledge to describe a culture he views as too focused on the bottom line to the detriment of customer service. He has accepted a position as banquet captain at the Hard Rock Hotel in San Diego.
- Tiffany Eisen, who received $75 for the outstanding service UNS capstone project. Eisen, who combined criminal justice and psychology as her areas of study, interned with the Rape Crisis Center of Southern Nevada. Working on the frontlines at the center, she often was called to University Medical Center late at night to provide support and guidance to victims. She plans to extend her relationship with the Rape Crisis Center, but her long-term goal is to join the FBI.

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**ACROSS CAMPUS**

Continued from Page 5

The goal is to develop a comprehensive training infrastructure and intensive professional training program for all Nevada child welfare workers. "Child protective services represent some of the most demanding and challenging jobs; therefore, it is essential that we have a well-trained, quality workforce," said Joan Thompson, director of the School of Social Work.

The work will be conducted with the UNR School of Social Work and the University of Denver's Butler Institute. Other collaborators include the Nevada Division of Child and Family Services, Clark County Department of Family Services, and the Washoe County department of social services.

**Journalism School Receives $50,000 Gift**

The School of Journalism and Media Studies received a $50,000 gift from KLAS-TV to support the school’s civic journalism program. The funds will buy video and audio equipment for student journalist Mary Beth Park and Chad Mansfield.

"Our students will use this equipment to capture the thoughts, concerns, and needs of local residents," said Ardyth Sohn, school director.

"The point of civic journalism is to reach out to the public, learn what people think and feel, and support the healthy democratic processes that benefit our nation," Sohn added.

Students began using the equipment last semester and are looking forward to a full semester of work with the Las Vegas Review-Journal. The school will place a few of the current projects on KLAS-TV's news website and will broadcast the work via radio and television in the future.

**Spotlight On Accomplishments**

**Submit Your News**
E-mail entries to inside@unlv.edu. Items should be no more than 100 words.

**Chanyeong Kwak** (Nursing) was invited to speak at the clinical dentistry conference held at the University of Seoul, in Seoul, Korea. Her presentation was titled "Success Strategies for Successful CNS's Role in South Korea: Based on Comparative Analysis of Health Care Delivery System Between U.S. and Korea.”

**Karl Kingsley** (Dental Medicine) is senior author on the publication "Risk HPV Types 18 and 16 and Potent Modulators of Oral Squamous Cell Carcinoma Phenotypes in Vitro," published in Oral Diseases in November. This was his fourth published, peer-reviewed article in 2007.

**Jeffrey Crouse** (Political Science, Philosophy, and Honors) acted as guest editor for the André Bazin special issue for Film International. In his role as guest editor, he spent time working with the contributors and contributors in the publication. In celebration of the French film writer’s work, the issue includes essays by William Rothstein (New York University, New York), Dennis Rea (University of Miami), Tom Paulus (Antwerp) and the historical, Charles Warren (Harvard), Karl Koehler (Emory), Muts Rohlind (Stockholm), and Cuban scholar Diane Stevenson. In addition to writing the introduction, he wrote the 10,000-word "We Need Him Now: Bazin and the Re-enchantment of Film Studies.” Available in early 2008, this issue follows his Stanley Cavell special issue for Film International last year.

**Algerian Heritage** (University College) recently made a presentation about "Curing the White House: Historical Phenomenological View" at the North American Society for the Sociology of Sport in Chicago. The student works on various competitive levels and various sports were interviewed to obtain a deeper understanding of their experience with racial bias in the playing field. The research was presented at the conference that morning.

**Dennis Farmer** (Health Physics) prepared a report for the Desert Research Institute (DRI) concerning the impact of wildland fires in southern Utah last summer on air quality in the region. The study explores male and female white athletes’ experiences with race in specific episodes that occurred during their athletic careers. Athletes from different competitive levels and various sports were interviewed to obtain a deeper understanding of their experience with racial bias in the playing field. The research was presented at the conference that morning.

**Phillip Holcomb** (Physical Training) gave a series of lectures at the Olympic training center in Beijing, China. The lectures were part of the November work shop organized by the Chinese Olympic Committee to prepare the sports medicine staff for the 2008 Olympics that will be held in Beijing. The topics for his lectures included assessment and immediate care of athletic injuries.

**Bryan Carter** (Educational Leadership) was named 2006-07 Rotarian of the Year by the Rotary Club of Las Vegas. He also was honored for his service as co-chair of the Paul Harris Rotary Club. His fundraising efforts have carried out at UNLV's newly expanded health physics radiation service laboratory.

**Patrick Griffis**, Kristin Costello, Darcy Del Bosque, Cory Lampert, and Eva Stowers (Libraries) wrote a chapter describing the University Libraries' expansion of its virtual and physical service efforts that was published in the book Library 3.0 histories in Academic Libraries. The chapter describes the Libraries’ integrated approach to establishing and expanding innovative library 2.0 services for the campus. This work is notable because it will be accompanied by a wiki that will allow chapter authors to provide updates for two years. The Libraries’ chapter covers a range of topics, including staff wikis, virtual reference, blogs, RSS feeds, and the strategic planning behind the implementation.

**Tish Snyder** (Nursing) was invited to speak at the annual Nevada Organization of Nurse Leaders (NOWL) conference at Lake Tahoe. Her presentation was titled "No Book? 21st Century Nursing Education and Technology.”

**Rimi Marwah and Oak Vichaikul** (University College) recently presented "Advising Changes and Challenges for a Successful CNS’s Role" at the 2007 Association for Student Judicial Affairs (ASJA) Diversity Task Force Summit, which took place at Washington University in St. Louis. He was chosen to serve on this task force from among 1,600 members nationwide to review, evaluate, and recommend all policies, practices, and special networking services in the context of addressing diversity. ASJA is an international professional organization that facilitates the integration of student development concepts with principles of judicial practice in higher education settings.

**Rainier Spencer** (Anthropology & Ethnic Studies) gave a presentation titled "Clinton Multiculturalism: Rejecting Race and Rejecting the Convention of ‘Complicity’" at the annual meeting of the Association for Humanist Sociology in Washington, D.C.


**Pat Alpert** (Nursing) received a faculty nurse loan program grant from the Health Resources and Services Administration for $37,000. The loans are given to students pursuing their graduate degrees in nurs- ing education. If students on this loan achieve a nursing education degree within 12 months of graduation their loans can be forgiven up to 85 percent. This loan program currently funds four doctoral stu- dents in nursing.

**Carolyn Taylor** (CAE) was re-elected to the board of directors for the Children's Defense Fund and was honored with the merit service award for 500 hours of community service at the Safe Nest Domestic Violence Shelter. She has been volunteering as a Safe Nest shelter advocate for more than a year, providing support and assistance to hotline callers, shelter residents, and establishing a GED program. The award presentation was made at a Safe Nest luncheon at the Rio Hotel and Casino.

**Edith Rusch** (Educational Leadership) presented her paper, "Changing Our Thinking About Changing Constructions of Leadership," at the fall conference of the University Council of Educational Administration in Washington, D.C. She also participated in an international community-building symposium, "Faculty Cultural Competence: Race, Culture, and the Future of Educational Leadership" with Sonya Douglass Horsford (Educational Leadership), and Allan David Walker and Chon Shangyun, Chinese University of Hong Kong.

**Janice Haley** (Nursing) presented her research tool titled, "The Haley Strength Assessment Scale: A New Guide for Parent Caregivers,” at the 33rd annual conference of the Transcultural Nursing Society in Bournemouth, England, during the fall.

**Anthony J. Ferr** (Journalism & Media Studies) is the author of the book, Willing Suspension of Disbelief: Poetic Faith in Film, published last year by Lexington Books.

**Amanda Tritsch** (Kinesiology) and a group of athletic training majors, including Kristin Howell, Ginger Lei Selera, Heather Schieji, Jeff Perkins, Becky Sanders, Taylor Bollert, Shuei Yamamoto, and Kyle Foster assisted with the health care of racers finishing the Zappos.com half and full marathon in December.

**James Ciezkiel, Klaus Stetzenbach, and Yixin Wei** (Chemistry), Vern Hodge (Chemistry), Jean Cline and Roy Howley (Geocience), and Fred Phillips (New Mexico Tech) had a paper published in the Journal of Radioanalytical and Nuclear Chemistry titled "Recent Measurements of Cl-1 in Yucca Mountain Rock, Soil and Seepage.”

**Correction:** In the December issue of Inside UNLV the college affiliations of three faculty members were incorrectly stated: Algerian Hart, Joshua Kryah, and Ann McDonough are all part of University College.
Charles “Dr. Chill” Hill
Assistant Professor of Clinical Sciences, School of Dental Medicine

Rebel since: 2003

Typical day: Usually I teach general dentistry in our school clinic, which entails all phases of dentistry, including examinations, cleanings, fillings, crowns, root canals, and dentures. I also teach a simulated patient-care course that uses mannequins to familiarize second-year students with the sequencing of treatment on a patient.

Perfect day: A perfect day is when students learn a lot, patients are treated fairly, and I go home and my wife and kids still want to see me.

What makes you successful at your job? I think I relate to the students pretty well. I survived being a dental student, and I remember what I went through. I also remember wishing that there were more faculty who seemed human and not like robots teaching me the technical aspects of dentistry. So I try to be approachable to students and patients.

How did you get the nickname? Students and co-workers combined my first initial with my last name. It was better than combining my last name with my middle initial, which is the letter “K.” I don’t think Dr. Kill would have gone over well.

Can’t work without: Communication, my co-workers, and my George Foreman grill — a hot grilled cheese sandwich is a nice break in the middle of the day.

Do you floss regularly? Yes I do. I even keep floss in my car.

Linda Kim
Director, General Financial Accounting

Rebel since: 1991

Typical day: I assist with and coordinate all of the banking and treasury activities for the university. UNLV operates out of eight bank accounts. Each day, we check each account and run banking reports to ensure that all transactions are valid and accurate.

Challenges: It’s a challenge to keep up with the growth of our campus and technology. Naturally, we want to provide the best service for our students, faculty, and staff. So we are continually upgrading and helping departments enhance systems for online processing of credit cards. This is an emerging area, and we are looking at a solution for all departments.

How can the campus help you do your job? I would ask departments to deposit money upon receipt for credit to their accounts. Also, notify our office of any incoming electronic funds so we know when they belong to as soon as possible.

What makes you successful at your job? I love working with numbers — it’s just what I like to do. Plus, it helps to have a great boss and support staff.

Lucky Number: Zero. That means everything is balanced.

People would be surprised to know: I am an identical twin. People always want to know how it feels to look at someone who is the mirror image of you. I don’t know how it feels not being a twin. We look and talk exactly the same and have similar mannerisms. Growing up, we dressed alike every day. Then one day I looked at someone who is the mirror image of you. I don’t know how it feels not being a twin. We look and talk exactly the same and have similar mannerisms. Growing up, we dressed alike every day. Then one day I asked a boy came up to us and said, “You know, guys would like to ask you out, but we can’t tell you apart.” We talk exactly the same and have similar mannerisms. Growing up, we dressed alike every day. Then one day I asked a boy came up to us and said, “You know, guys would like to ask you out, but we can’t tell you apart.”

Websites

The new employment website is easy-to-use and easier to navigate than the old website (shown above).

More info: To view current job openings or for additional information, go to jobs.unlv.edu.

Invent the Future

Rebels Ring Internationally

By Angela Sablan | UNLV Foundation

Eight different cultures and nine languages are part of one philanthropic effort of the Rebel Ring phonathon program. Starting this week, 30 student callers will contact more than 20,000 graduates to seek support for UNLV’s college-based annual giving programs.

“We have a culturally diverse student body with diverse outlooks on the university,” said Michael Richmond, development officer of special campaigns. That diversity is one reason that the student outreach program is successful in raising $125,000 each year. The students gain valuable experience in philanthropy by stewarding the university’s alumni and community members, student caller Mike Nsosi said. “I once called an alumnum, and while talking to him, picked up on a familiar accent and common name from back home,” the business senior recalled. “We talked in Swahili and spoke about Tanzania and that got me comfortable with the conversation. Sometimes reaching out to our alumni means for me to reach out to them in our common language (so they become) comfortable and want to participate.”

More info: Call Michael Richmond at ext. 5-2827.

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**CUSTOM ART:** The talents of UNLV’s staff photographers, Geri Kodey, Aaron Mayes, and R. Marsh Starks, have been tapped for photo installations across campus. Their work offers an economical alternative to purchasing generic art for office walls. (Below) Images of UNLV students line the Student Union hallway near Jamba Juice. (Right) For the alcove in the food court, Starks shot close-ups of items commonly found in a student’s backpack. Mayes’ scenic images of Southern Nevada hang on the second floor of the union. Detail images of native plants by both Kodey and Mayes now hang in the Classroom Building Complex.

**Get Your Photo Fix**

By Shane Bevell | Marketing & PR

Looking for a photo for your brochure or to hang in your office? UNLV’s photo services department can help. These photos represent some of their work as well as the photographers in action. Geri Kodey, R. Marsh Starks, and Aaron Mayes shoot everything from portraits to athletics, and Itzhak Perlman to the CNN Democratic debate.

For general images, the office might already have what you need. They maintain a small online collection of photos for publications, websites, and presentations. You can view the images and then use the online form to order your selections. If you don’t find what you need, call the office to view the full archive — there are literally thousands from which to choose.

To get a photographer to a specific event, Kodey recommends booking at least two weeks in advance.

**UNLV photo services price list:**

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<thead>
<tr>
<th>Service</th>
<th>Price</th>
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<tbody>
<tr>
<td>Photo Session</td>
<td>Hourly rate — $30</td>
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<tr>
<td></td>
<td>Overtime rate — $60</td>
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<tr>
<td>Digital Services</td>
<td>Proof sheets — $4.50</td>
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<tr>
<td></td>
<td>Digital images — $10</td>
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<tr>
<td></td>
<td>CD Burn Disk — $10</td>
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<tr>
<td>Enlargements</td>
<td>5 x 7 — $12.50</td>
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<tr>
<td></td>
<td>8 x 10 — $15</td>
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<tr>
<td></td>
<td>11 x 14 — $40</td>
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<tr>
<td></td>
<td>16 x 20 — $50</td>
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**More info:** Go to photo.unlv.edu or call ext. 5-5778.

**BEHIND THE LENS:**

(Above) Aaron Mayes photographs UNLV faculty and Clark County School District teachers during the inaugural nanotechnology summer institute, hosted by the College of Sciences. (Right) R. Marsh Starks works with the UNLV softball team on images for their media guide.

**GO FOR SOMETHING DIFFERENT:** While the standard head-and-shoulders shot has its uses, UNLV’s photographers also strive to provide interesting alternatives. This portrait of nursing professor “Philip” Yu Xu was shot for UNLV Magazine.