The Deliberate Tourist: Exploring the World of International Tourism

UNLV Hotel Administration
Professor Kye-Sung “Kaye” Chon
HOMECOMING
SCHEDULE OF EVENTS

Thursday, October 15
- Alumni Golf Tournament
  Noon, Dunes Golf Course
  Four-person scramble
- Tournament Dinner
  (to follow tournament)
  Dunes Hotel & Country Club

Friday, October 16
- Homecoming Parade
  10 a.m., Along the UNLV
  Academic Mall
  Floats, UNLV Marching Band
  Homecoming king &
  queen nominees
- Family Fair
  11 a.m., UNLV's Academic
  Mall
  Free food and drinks
  Pep Rally with football team,
  cheerleaders & song leaders
- The Homecoming Celebration
  7 p.m., Richard Tam Alumni
  Center
  Food, drink, entertainment
  10-, 20- & 25-year reunions

Saturday, October 17
- Tailgate party
  5 p.m., Alumni Park (southeast
  corner of the Silver Bowl)
- UNLV/Reno Football Game
  7 p.m., Sam Boyd Silver Bowl

The UNLV Alumni Association Presents
HOMECOMING 1992

Alumni, students, and those who have helped celebrate
Homecoming in years past know that the UNLV Alumni
Association plans a long weekend of great events and
activities every fall. This year the celebration will be
better than ever!
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BY DIANE RUSSELL

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UNLV professors search for ways to help educators identify adolescents coping with alcoholic parents.
BY BARBARA CLOUD

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BY LISA STORY

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UNLV English professor Joe McCullough has found unpublished Twain manuscripts that reveal a whole new look at Heaven and Earth by America's best-known humorist.
BY TOM FLAGG

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UNLV Receives Three Donations Totaling $8.5 Million

UNLV has received three major gifts totaling $8.5 million for academic programs and buildings. All of the gifts came through the UNLV Foundation. The family of the late Tom Beam donated $6 million to UNLV—the largest gift in the history of the university system—toward construction of a building for the music program.

The gift was given in memory of Tom Beam, one of the university’s best-known benefactors, by his wife, Jimma Lee, and his daughter, Donna. The Beam family has helped build the UNLV campus, said UNLV President Robert C. Maxson. “Their most recent gift will do for our music students and faculty what their previous donations have done for our business and economics, hotel administration, and engineering programs, all of which are housed in beautiful structures, thanks to the generosity of Tom Beam and his family.”

Noting that the present gift is not the Beams’ first support of the arts at UNLV, Maxson said the Beam family donated $2 million to the music program last fall, and the campus art gallery was named for Donna Beam after it was remodeled several years ago. The Beams’ two gifts to the music program will be combined to build an $8 million, 70,000-square-foot building—an addition to the existing fine and performing arts complex—which will sit just north of Judy Bayley Theatre at Maryland Parkway and Cottage Grove Avenue.

UNLV also received a donation of $1.5 million from local developer Robert Bigelow and his wife, Diane, to support academic programs in the College of Health Sciences. The College of Health Sciences and the entire university are grateful to Mr. and Mrs. Bigelow, Maxson said. “This gift will allow us to fund faculty development and research within the college, as well as enhance both research and teaching in the college’s five academic departments.”

The Bigeows are making the donation in memory of their late son, Rod Lee Bigelow.

UNLV has also received $1 million for its physics program from a donor who wishes to remain anonymous. The donation will be used to fund faculty, student, and program development in the physics department, Maxson said.

In addition, the funds will support travel to meetings, workshops, and conferences; help bring in visiting professors; support a seminar series and mini-sabbaticals; supplement graduate assistantships; provide graduate scholarships; fund the undergraduate summer research program; and provide continuity of research for newly arriving faculty.

“Our physics department is one of the strongest academic programs at UNLV,” Maxson said. “This gift comes at the perfect time because we will begin construction on a $10 million building for the physics program soon. Though the donation will not be used for the building, a gift of this size will have significant impact on one of our most exciting programs.”

To Our Readers

In just a short time, our little magazine has come a long way. When University News and Publications created Oasis magazine last year, our goal was to replace Inside Out with a more sophisticated publication that would capture the spirit of growth and maturity of the university. That’s not all it captured. The magazine also caught the interest of potential donors of our Alumni Association; this, in turn, gave us an opportunity to forge a union with that group in working toward our mutual goal of providing high quality communication to all of our constituencies. We set about sharing ideas and combining resources to develop a hybrid publication that would serve many needs, including those of the Alumni Relations Office, the UNLV Foundation, and the university faculty.

The result is what you hold in your hands. We have renamed the publication UNLV Magazine in the interest of clarity and easy recognition. A new magazine logo was created with an eye toward conveying a traditional yet contemporary image. We believe both the magazine’s new name and logo communicate clearly, with style and sophistication, what we are.

We have also changed our publication dates to September 1 and March 1 in order to promote alumni events, such as Homecoming, in a more timely manner. Additional alumni news will be included as well.

Several facts of Oasis will be retained. You will continue to find award-winning feature articles on UNLV faculty, alumni, and donors, as well as the increasingly popular Class Notes section and the UNLV Calendar of Events.

We hope that with the continued support of our alumni, faculty, donors, and friends, we will soon be able to expand both the frequency and size of UNLV Magazine. As editor, I believe our first issue puts us on our way.

Suzan DiBella
UNLV Magazine Editor

Darlene Unrue Named Outstanding Faculty Member

The Alumni Association has selected longtime UNLV English professor Darlene Unrue as this year’s recipient of the Outstanding Faculty Award. The honor has been an Alumni Association tradition since 1975. Each year, the association’s awards committee selects an outstanding faculty member from a list of nominees provided by university alumni, faculty, staff, and students.

Unrue received her bachelor’s and master’s degrees from Marshall University and her doctorate in English from Ohio State University. She joined the UNLV English department in 1972.

Unrue is a leading authority and prolific American author Katherine Anne Porter. She has written several books on Porter’s works, including Understanding Katherine Anne Porter, Truth and Vision in Katherine Anne Porter’s Fiction, and

Alumni Association’s Goal: To Raise $1 Million Endowment

The UNLV Alumni Association’s newest goal is to raise $1 million to endow a scholarship fund for UNLV students.

“The association’s directors believe the endowment fund will emphasize the association’s commitment to higher education and its willingness to provide financial assistance to promising students who need help,” said Fred Albrecht, executive director of Alumni Relations.

Currently, the UNLV Alumni Association allows 40 percent of the money it raises in membership dues to its existing scholarship fund, Albrecht explained.

“But increased student enrollment in the past few years has generated increased needs,” he said. “To meet those needs, the association hopes to raise $100,000 by June 1993 as a start on its goal of raising $1 million.”

According to Albrecht, the first 100 alumni who give $1,250 each toward the goal will receive a lifetime membership in the UNLV Alumni Association. Of that, $250 will go toward each donor’s membership, and the balance will be committed to the endowment fund. The first 100 contributors will have their names displayed on a permanent plaque hung in the Gibrich Lobby of the Richard Tam Alumni Center. Current lifetime members can donate $1,000 and receive the same recognition.

Future direct-mail pieces from the UNLV Foundation will enable donors to designate contributions for the Alumni Endowment Fund. For more information, call the Alumni Relations Office at 739-8621.

Building the Future

The following UNLV capital improvement projects have been completed recently, are currently under construction, or are being planned.

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Approximate Sq. Ft.</th>
<th>Approximate Cost</th>
<th>Estimated Completion Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fortella Tennis Complex</td>
<td>4,000</td>
<td>$1 million</td>
<td>6-92</td>
</tr>
<tr>
<td>Tomupah Hall Renovation</td>
<td></td>
<td>$2.5 million</td>
<td>8-92</td>
</tr>
<tr>
<td>Harry Reid Center for Physics/Chemistry</td>
<td>20,000</td>
<td>$3 million</td>
<td>4-93</td>
</tr>
<tr>
<td>Thomas &amp; Mack Center Expansion</td>
<td>6,000</td>
<td>$2.2 million</td>
<td>11-92</td>
</tr>
<tr>
<td>Student Services Bldg.</td>
<td>40,000</td>
<td>$5 million</td>
<td>11-93</td>
</tr>
<tr>
<td>Physics/Chemistry Expansion</td>
<td>45,000</td>
<td>$10 million</td>
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</tr>
<tr>
<td>Classroom/Office Bldg.</td>
<td>155,000</td>
<td>$20 million</td>
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</tr>
<tr>
<td>Architecture Bldg.</td>
<td>65,000</td>
<td>$10 million</td>
<td>3-94</td>
</tr>
<tr>
<td>Greek Housing</td>
<td>30,000</td>
<td>$3 million</td>
<td>1-94</td>
</tr>
<tr>
<td>Beam School of Music Bldg.</td>
<td>70,000</td>
<td>$8 million</td>
<td>1-94</td>
</tr>
</tbody>
</table>
Alumni Association to Celebrate 25th Anniversary at UNLV

The UNLV Alumni Association will mark the 25th anniversary of its creation with its “Silver Celebration” — a series of events that will continue throughout the 1992-93 academic year. “Silver Celebration” will begin with the UNLV Rebel Alumni Park opening and tailgate party Sept. 12 at the Sam Boyd Silver Bowl before the Texas-E Paso football game. On Oct. 16, the annual Homecoming Celebration will take place at the Richard Tam Alumni Center. Food, drinks, and music will be part of the festivities. All alumni and friends are welcome to attend. Other events are being planned for the spring.

The Alumni Association is proud of its existence and its contribution to the pursuit of academic excellence at UNLV, according to Fred Albrecht, executive director of Alumni Relations. The association’s goal is to continue its growth and participation in the university community, he added.

The Alumni Association was founded in 1965 by a group of individuals attending Nevada Southern University, now UNLV. Jack H. Billbray, now a U.S. congressman representing Nevada, was selected as founding president of the Alumni Association in 1967, the same year the group filed its articles of incorporation. As the university grew and the alumni base expanded, the need arose for a director of alumni relations.

Albrecht was hired as the association’s first director in 1973, and still holds the position today. One of the association’s most important programs — its scholarship program for UNLV students — was formed in 1973. A new goal of the scholarship program is to raise $1 million for a scholarship endowment fund.

The association reached an important milestone on Oct. 15, 1990, when several years of fund raising and planning culminated in the grand opening of the newly constructed Richard Tam Alumni Center, located at the center of the campus’ academic mall. The project, known as "Realizing the Dream," is more than a center for rich and dollar and dollars, Albrecht said, adding that the building has come to symbolize the pride and strength of the Alumni Association.

For more information on the “Silver Celebration,” call the Alumni Office at 739-3621. 

Amy, Baghzouz Selected as University's Barrick Scholars

Biology professor Penny Amy and engineering professor Yahia Baghzouz have been selected as this year’s recipients of the Barrick Scholar awards at UNLV. They were chosen on the basis of their research over the years.

Both of the professors will receive a $2,000 stipend in honor of the award. Amy, an associate professor of biology, has worked at UNLV since 1985. Previous research at Stanford and Oregon State universities and taught at the University of Alaska and at Western States College.

Baghzouz, an associate professor of electrical and computer engineering, has taught at UNLV since 1987. Previously, he was with the department of electrical and computer engineering at the University of Southwestern Louisiana.

Cumulative Records of UNLV Intercollegiate Teams

<table>
<thead>
<tr>
<th>Sport</th>
<th>Overall Record</th>
<th>Best 10 Records</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseball</td>
<td>32-26</td>
<td>13-11-11</td>
</tr>
<tr>
<td>Men’s Basketball</td>
<td>26-2</td>
<td>13-5-11</td>
</tr>
<tr>
<td>Women’s Basketball</td>
<td>16-10</td>
<td>15-5-2</td>
</tr>
<tr>
<td>Cross Country</td>
<td>NA</td>
<td>NA-NA-NA</td>
</tr>
<tr>
<td>Football</td>
<td>4-7</td>
<td>2-5-7-4</td>
</tr>
<tr>
<td>Golf</td>
<td>47</td>
<td>11-10-10</td>
</tr>
<tr>
<td>Soccer</td>
<td>11-6-2</td>
<td>6-3-3-1-12</td>
</tr>
<tr>
<td>Women’s Swimming</td>
<td>NA</td>
<td>NA-NA-NA</td>
</tr>
<tr>
<td>Men’s Swimming</td>
<td>NA</td>
<td>NA-NA-NA</td>
</tr>
<tr>
<td>Men’s Tennis</td>
<td>NA</td>
<td>NA-NA-NA</td>
</tr>
<tr>
<td>Women’s Tennis</td>
<td>8-8</td>
<td>NA-NA-NA</td>
</tr>
<tr>
<td>Women’s Indoor Track</td>
<td>22-10-1</td>
<td>NA-NA-NA</td>
</tr>
<tr>
<td>Women’s Outdoor Track</td>
<td>17-8-1</td>
<td>NA-NA-NA</td>
</tr>
</tbody>
</table>

A Small Boy Growing Up in Seoul, South Korea

Alumnus Kye-Sung “Kaye” Chon tackled a blank map of the world on his bedroom wall. On that map, he drew fanciful pictures of all the exotic, faraway places he hoped to visit someday.

That wanderlust was not just a boy’s whim, destined to fade as other interests came along. Instead, the urge to travel to foreign countries translated itself into a career choice for Chon: tourism.

When the time for college came, Chon still wanted to travel; he reasoned that a career in tourism was the way to do it.

So far, his plan seems to have worked well. He has visited 20 countries and considers himself well on his way to achieving his lifetime goal of seeing 100 countries or more.

And, he’s working in a field that he says finds both fascinating and dynamic. Development of tourism in Third World nations is one of his particular interests.

As an associate professor of tourism and convention administration in UNLV’s William F. Harrah College of Hotel Administration, Chon is able to share his enthusiasm for the tourism field with UNLV students.

Chon knows what it is to be a UNLV student, having earned his master’s degree in hotel administration from UNLV in 1985.

He considered other U.S. schools, but chose UNLV for graduate school, in part, because he was so impressed with the faculty members and with their blend of both industry and academic credentials. Also important to Chon was the university’s location in a city that is a major tourist destination.

Once enrolled in the program, he discovered another benefit. The low student-faculty ratio promoted "more intellectual interaction between faculty and students" than would have been possible in larger classes.

UNLV was not Chon’s first academic experience in America. He had arrived in the United States in 1982, having just earned an associate’s degree in management from the University of Maryland through a program offered in South Korea.

He began his college career in the United States at a small college in West Virginia, but after one semester transferred to Georgia State University.

“I found the environment of Atlanta was much more attractive for the study of hotel management than West Virginia,” Chon says. He earned a bachelor’s degree in hospitality administration from Georgia State in 1984, graduating as the top student in the university’s College of Public and Urban Studies.

Next, Chon moved to UNLV. After completing his master’s degree, he moved to Virginia Polytechnic Institute and State University, where in 1990 he earned a doctoral degree in hotel, restaurant, and institution management.

That achievement made him the first Korean to obtain a doctoral degree in hotel administration, according to the North American edition of the Korean Times Weekly Magazine, which profiled Chon recently.

The magazine noted that Chon has achieved the status of respected scholar in the travel and tourism field only 11 years after entering college. The article also says he is “a legend” to many Korean students studying in North America.

Immediately after he received his doctoral degree from Virginia Tech, Chon, who had been teaching at the school for three years, was promoted to associate professor and given tenure. “I was very content. I was the happiest man in the world,” he says.

But then Chon’s former professors at UNLV alerted him to an opening here and urged him to apply. Although he was happy at Virginia Tech, he chose to return to UNLV, partly because he’s now an associate professor at Virginia Tech and because he personally knows many people there. He says he’s “at home” at UNLV.

Chon says his goal in the future will be to see how his students do after finishing their education here, and that it will be a challenge.

Kye-Sung “Kaye” Chon — now a UNLV hotel administration professor — explores the world of international tourism.

By Diane Russell
Kaye Chon predicts that the South Pacific islands will become major tourist destinations in the next few years.
Life behind the scenes in thoroughbred horse racing reveals some fascinating insights into American culture, according to a UNLV sociologist who ought to know.

BY SUZAN DIBELLA

CAROLE CASE STARTED HER DAYS just before dawn at the racetrack barns in the summer and fall of 1982. She began by tying the thoroughbred to the rear of the stall, taking his temperature, then mucking his stall. After spreading fresh straw, she filled the water and feed buckets and proceeded with his grooming. She used three separate brushes, then a coarsely woven cloth to wipe his face and delicate legs. It served to stimulate the horse's circulation and clean his coat.

Her daily routine began that way for roughly six months, first at Saratoga, perhaps the finest racetrack in America, then on less prestigious tracks in Arizona and West Virginia. Case describes her work as physically demanding, emotionally rewarding, and, most importantly, extremely informative—that is, informative in her research.

Case, then and now a sociologist, worked at the track to gather information for her recently published book, *Down the Backstretch: Racing and the American Dream*, a social analysis of the behind-the-scenes world of thoroughbred horse racing. She wrote the book based on her experience working as a groom and a walker, as well as on interviews and observation of the people who prepare the horses to take part in "the sport of kings."

These days, you'll find Case in the more traditional academic setting of the Flora Dungan Humanities Building. Now a UNLV criminal justice professor, she applies her background in sociology to the research and teaching of issues relating to crime and deviance in society. But it doesn't require great imagination to envision her in a much different setting, especially when she tells the story of how her research at the track began.

Case was a 36-year-old graduate student attending the State University of New York, Albany, when she became interested in the racing world after visiting the track for the first time.

"Although I'd grown up near Santa Anita, I'd never been to the track before. I had ridden horses, and I loved them, but I hadn't ever been to the track. It was a fantastic world," she says, noting that she feels fortunate that her first visit was to Saratoga, a track rich in racing tradition.

"I went there with a professor who was interested in the argot, or vocabulary, used at the track. While I felt that was certainly an interesting area of study, I was fascinated with all aspects of the racing world. When I realized that it was a totally unexplored world from a sociological perspective, I pursued the research idea for my master's thesis, and once it was approved, began gathering data."

In the beginning, she says, her work was a descriptive study of the various occupations of the backstretch — the area farthest from the grandstands where the horses are boarded and prepared for the race. The backstretch also refers to the community of people who live and work in that area.

"This was a world that had a lot of occupations that had not been documented. I wanted to get the people in those occupations to describe for me what they did every day. In picking different individuals and their activities, I was able to illustrate the typical day at the track from predawn to late at night back in the barns." She interviewed and observed all major participants in the backstretch from the lowest ranking to the highest, including the walkers, grooms, exercise riders, owners, jockeys, and trainers.

As she continued her research, she came to appreciate the engaging cast of characters in the backstretch, such as the groom who gave her the low-down on horse owners.

"He said, 'The average horse owner doesn't know his ass from his elbow as far as the average horse is concerned. There isn't 10 percent of owners that know anything. They just do it to go to the races in the afternoon and be a big shot.'"

Another female groom and walker
Way really to know the backstretch is ‘to live it.’ So, there were people I knew there at that point in time, and I said, ‘Hey, I need to learn how to walk a horse; I’d like to learn to groom.’ And they showed me, and I got the job.”

“Though most of her co-workers knew she was there for research purposes, they didn’t seem to think of her as a sociologist.

“They knew of my research, but I didn’t tell each person I worked with that. ‘Now I’m going to be gathering information on this aspect of the racing world!’ My role was clear because I did my job. If I asked a question about a certain leg wrap or something else, they may have assumed it was for general information purposes. Or, then again, they may have assumed it was research related.

“Establishing trust and fitting in were important issues to Case. She knew both might be difficult, given the fact that members of the backstretch community are generally suspicious of outsiders, mostly because betting tends to attract people trying to get a leg up on a race. But she was surprised by their openness with her.

“Uniformly, I was accepted. There wasn’t any individual, even in my initial research, who wasn’t willing to give me information,” she says, “I think the reason I was accepted was that I never really got into betting, so they knew I wasn’t trying to get information for that reason.

“Also, it’s very important to recognize that one of their underlying ethics in the backstretch is the value of hard work. And I worked hard. That’s part of my nature, so it wasn’t something I had to try to do. But they liked that about me. They felt comfortable. They seemed to think, ‘Here’s a woman who’s not sitting around or saying she can’t do this or that.’

“But in assuming the role of participant in her field work, she knew she walked a fine line.

“Some qualitative researchers would say that if you go too far to become a part of the world you’re studying, then you lose your objectivity. But what happens in reality is that you live in this kind of heightened awareness. You’re always sensitive to what you’re doing. You don’t want to offend; you don’t want to appear different. You want to be accepted. At the same time, you don’t do some of the simplest things right, because it doesn’t come naturally.”

“After months of back-breaking labor, numerous adventures traveling with horses to their races, and meeting a vast array of characters, her field research ended and the findings of her study emerged.

“What I found in the racing world, what emerged over time, was the value system that revolves around the American Dream. The Horatio Alger ethic is still very much alive in the backstretch and a very compelling part of this world. People live and work very hard, risk all, give up family, give up home and community for another world with the hope that, yes, they will be successful. Very few are, but they still hold to that dream.

“They remain committed to it, in spite of the fact that the pot of gold is not there. But they still work toward it. The book shows how they adapt in light of this realization that they’re not going to be highly successful. Only a few are.

“When she started her research, Case wanted to gather as much information as she could to let the backstretch workers themselves interpret their world.

“It wasn’t to write a book that would be sympathetic to these individuals, but one that told of their dreams and aspirations in their own words. And, while I wanted to find out what it is that they find meaningful, I was hopeful at the same time that a sociological theory would emerge to explain their world. At the outset, I didn’t know what that was. I didn’t know what I would find.”

“Fortunately, a theory did emerge that yielded a springboard for her study.

“An essay in sociology, called strain theory, suggests that American culture is out of sync with society in the sense that our culture advocates success [through material wealth and prestige] for everyone, but too—everyone has a realistic chance of attaining it. The structure of society doesn’t allow it.” As a result, she adds, those who can’t achieve success learn to cope, or adapt, through a variety of means. Members of each subculture develop their own ways of adapting to the stress, or strain, of not realizing their goals.

“Few subcultures better represent the strain theory at work than the backstretch, according to Case. Success at the track is such a rare occurrence that, as one seasoned track observer told her, ‘90 percent don’t make it, 5 percent barely survive, 2 percent do really good, and 5 percent get it all.’

“As a result, the majority of backstretch workers live with little chance of attaining success and, thus, find numerous ways to adapt. Case outlines these adaptations in Down the Backstretch.”

“The predominant strategy is that of the race tracker. His adaptation is to become totally engulfed in the world of racing. He is satisfied with immediate kinds of rewards: he takes pleasure in the day. He takes pleasure in working with the horse. He enjoys the fact that his friends and family can be with him. He becomes totally engulfed in the world. You see them on tracks across the nation. They live at the track, sometimes in the stalls; they travel with the horses. It’s the only world they know, and the only world they want to know.”

continued on page 24
**September • 1992**

- **2** Master Series: Red Stars Red Army Chorus and Dance Ensemble. Sept. 2. 5pm. Sam Boyd Silver Bowl parking lot. 739-3621.
- **Alumni Event:** Dinner/theatre event. 6pm. Tam Alumni Center. 739-3621.
- **University Theatre:** “Oklahoma.” Sept. 24-26 & Sept. 30-Oct. 3. 8pm. Sept. 27 & Oct. 4. 2pm. Judy Bayley Theatre. 739-3801.

**October • 1992**

1. **Community Concert:** Roger Williams. 8pm. Artemus Ham Concert Hall. 739-3801.
2. **Chamber Music Southwest:** “All That Jazz.” featuring flutist James Newton and the Sierra Wind Quintet. 2pm. Artemus Ham Concert Hall. 739-3801.
3. **Exhibit:** “BYU Invitational.” Weekdays, 8am-5pm. Donna Beam Fine Art Gallery. 739-3893.
4. **University Theatre:** “Celia’s Exit.” Oct. 8-10 & 14-17, 8pm. Oct. 11 & 18, 2pm. Black Box Theatre. 739-3801.
5. **Chamber Music Southwest:** “Columbus’ World: Music of Italy, Spain, and Portugal with the San Francisco Consort.” 7:30pm. Artemus Ham Concert Hall. 739-3801.
8. **Alumni Event:** Homecoming celebration/class reunion. 7pm. Tam Alumni Center. 739-3621.
9. **Alumni Event:** Homecoming pre-game tailgate party. 5pm. Sam Boyd Silver Bowl parking lot. 739-3621.

**November • 1992**

1. **Master Series:** The Vienna Choir Boys. 8pm. Artemus Ham Concert Hall. 739-3801.
2. **Concert:** Nevada Fine Arts Trio. 7:30pm. Judy Bayley Theatre. 739-3801.
3. **Concert:** University Musical Society Orchestra. 2pm. Artemus Ham Concert Hall. 739-3801.
4. **University Dance Theatre:** “Halloween Pops.” 7:30pm. Artemus Ham Concert Hall. 739-3801.
5. **Alumni Event:** Pre-game tailgate party. 11am. Sam Boyd Silver Bowl parking lot. 739-3621.
6. **Dinner/theatre event:** 6pm. Tam Alumni Center. 739-3621.
7. **University Theatre:** “In Hammers Way.” Nov. 12-14 & 18-21. 8pm; Nov. 15 & 22, 2pm. Black Box Theatre. 739-3801.
8. **Community Concert:** “Colorado.” 8pm. Artemus Ham Concert Hall. 739-3801.
9. **Concert:** UNLV Jazz Ensemble. 2pm. Judy Bayley Theatre. 739-3801.
10. **Concert:** The Seattle Symphony. 8pm. Artemus Ham Concert Hall. 739-3801.
11. **Meeting:** Board of Regents. 9am-5pm. Tam Alumni Center Grand Hall.
12. **Alumni Event:** Pre-game tailgate party. 11am. Sam Boyd Silver Bowl parking lot. 739-3621.
13. **Football:** UNLV v. Montana State. 1pm. Sam Boyd Silver Bowl. 739-3900.
14. **Master Series:** The Vienna Choir Boys. 8pm. Artemus Ham Concert Hall. 739-3801.
15. **Concert:** Musical Arts Orchestra. 3pm. Artemus Ham Concert Hall. 739-3801.
16. **Concert:** UNLV Wind Ensemble and Community Concert band. 8pm. Artemus Ham Concert Hall. 739-3801.
17. **Alumni Event:** Pre-game tailgate party. 11am. Sam Boyd Silver Bowl parking lot. 739-3621.
18. **Alumni Event:** Pre-game tailgate party. 11am. Sam Boyd Silver Bowl parking lot. 739-3621.
19. **Football:** UNLV v. CS-Fullerton. 1pm. Sam Boyd Silver Bowl. 739-3900.
20. **Master Series:** The Vienna Choir Boys. 8pm. Artemus Ham Concert Hall. 739-3801.
21. **Concert:** Nevada Fine Arts Trio. 7:30pm. Judy Bayley Theatre. 739-3801.
22. **Concert:** University Musical Society Orchestra. 2pm. Artemus Ham Concert Hall. 739-3801.
23. **University Dance Theatre:** “Halloween Pops.” 7:30pm. Artemus Ham Concert Hall. 739-3801.
24. **Alumni Event:** Pre-game tailgate party. 11am. Sam Boyd Silver Bowl parking lot. 739-3621.
25. **Football:** UNLV v. NSU. 1pm. Sam Boyd Silver Bowl. 739-3900.
**THE ALCOHOLIC'S LEGACY**

UNLV professors search for ways to help educators identify adolescents coping with alcoholic parents.

**BY BARBARA CLOUD**

TWELVE-YEAR-OLD LISA SITS LIMPLY AT the back of the room, paying more attention to the cracks in the ceiling than to her schoolwork. Clearly, she is the kind of student who causes a teacher concern.

Her classmate, Andy, on the other hand, is the first to offer to run an errand for the teacher, clean the chalkboard, or help another student. He's a teacher's dream.

Then there's Sheri, constantly demanding center stage with her aggressive behavior — a teacher's nightmare.

All of these middle school students are as different as they can be, yet maybe not so different after all. Each will go home to an alcoholic parent.

Extremes in behavior from children like the hypothetical Lisa, Andy, and Sheri characterize adolescent children of alcoholics (AdCOAs), according to Richard Powell, an assistant professor of instructional and curricular studies in UNLV's College of Education.

Powell is working with co-authors Stanley Zehm,
At the same time, school presents its own threatening situations that can magnify a youngster's problems. For example, many AdCOAs are exceedingly shy and terrified to get up in front of groups. To be sure, many people have an aversion to public speaking, but they usually have enough confidence to go ahead and do it, and they feel successful afterward.

"But even when AdCOAs have been successful, they still feel like failures," Powell says. "Even when told they did a fantastic job, they don't believe it because they are carrying with them the home environment where they are never in the right, no matter what they do. That's very damaging to the psyche."

Although Powell hopes the handbook he and his co-authors are preparing will assist educators in identifying AdCOAs, he admits that actually helping these youngsters is another problem.

Teachers with a classroom full of adolescents rarely have time to provide therapy, even when they have the training. Usually, they can do little more than refer the child for counseling.

The major handicap to help, however, is likely to be denial, by both the child and the parents.

"It's a fascinating thing how alcoholism protects itself with its enor­ nous denial," Powell says. "I often witness teachers themselves still denying that their father or mother was an alcoholic — I myself did, well into adult­ hood. It might go on until something happens somewhere, and they finally 'come out,' so to speak, finally realizing they have to deal with it.

Children have even more at stake than adults in facing the truth. "Ado­ lescents are embarrassed, have shame, feel guilty, and maybe they don't even know they do," Powell says. "They don't want others to know what's happen­ing at home. They will do anything to protect that parent. No way are they going to volunteer for an ALA-TEEN."
UNLV English professor Joe McCullough has found unpublished Twain manuscripts that reveal a whole new look at Heaven and Earth by America's best-known humorist.

Joe McCullough, UNLV English professor and resident Twain expert, is on the edge of his seat, already warmed to his subject before the interview has begun.

"It's amazing that Mark Twain is perhaps the major American writer, and yet there is still so much of his work that people have not seen," he says.

McCullough and his research partner and co-author, Howard Baetzhold of Butler University, have been digging through the Mark Twain Papers, a section of the University of California, Berkeley, library, and McCullough is excited about the unpublished Twain manuscripts they have found.

The University of Georgia Press is also very interested in this "new" material and has agreed to publish the two scholars' research in a book titled The Bible According to Mark Twain: Writings on Heaven, Eden, and the Flood. Twain scholars and general readers can look for the book next summer.

McCullough describes Twain as a prolific, unfocused writer who worked on four or five projects at once, often spreading them over years as he revised, added, and edited his own material. Twain died in 1910, leaving much unpublished work. Although some of that work has come out in the years since his death, a great deal has not.

"Why? Certainly the writings of America's best-known humorist should be shared with what remains a large audience more than 100 years after the appearance of such classics as The Adventures of Huckleberry Finn (1884) and A Connecticut Yankee in King Arthur's Court (1889).

The reason, McCullough asserts, is that Twain's late work revealed a dark, cynical outlook—quite the opposite of Twain's public image.

"I think his family and the estate have been fairly protective of this," McCullough says. "They didn't want people to see that here was this great national humorist with this dark side."

One of the more important volumes of Twain's work published since his death is Letters from the Earth (1960), edited by Bernard DeVoto, which focused on biblical topics.

"Little by little, the family has released things since then," McCullough says. "In fact, the Mark Twain Project at Berkeley had intended to publish everything Twain had written. But that takes time, and it's very costly."

McCullough, who wrote his doctoral dissertation at Ohio University on Twain, has done considerable research in the Mark Twain Papers section of the Berkeley library. It's the largest single collection of Twain manuscripts and a gold mine for Twain scholars.

As he searched through the collection of unpublished material, private journals, letters, and other sources, McCullough found that Twain was preoccupied with religion not just in the last 10 years of his life—as has been commonly thought among scholars—but much as far back as the 1870s, when he started writing "Captain Stormfield's Visit to Heaven."

McCullough conceived of putting together a book on Twain's writings about heaven and assorted biblical characters when it became apparent to him that "to make any assessment of Twain's views on religion and morality, it would be necessary to have available the bulk of his later writings in that area, not just selected things dealing with one aspect or another."

It was also clear to McCullough that earlier Twain scholars had either not published certain material that would illuminate Twain's thoughts on religion, or they had taken some of his work out of context.

As it happened, Howard Baetzhold was spending a good deal of time in the Berkeley library working in the same area as McCullough. Rather than duplicate their efforts, the two decided to collaborate on a project that will bring together substantially all of Twain's writings on religion and the Bible. They entered into negotiations with the Mark Twain Papers, Twain's estate, the Mark Twain Foundation, and Harper's Monthly, which published some of Twain's work during his lifetime.

"With the intervention of the people at the Mark Twain Papers, we finally got permission to publish all of this material," McCullough says.

"About 30 percent of the material has never been published; another 10-15 percent is material that has come out before, but not in the way Twain would have expected."

One of the major pieces in the collection is Twain's long "Autobiography of Eve," which, McCullough says, is the writer's first sustained attempt at a female narrator. Twain had intended to have Eve tell her story from the time before Adam arrived in the Garden of Eden (in Twain's version of the biblical tale) until The Flood.

"Of course, he heard himself in, because you can't have Eve sitting there telling about The Flood," McCullough says, since, presumably, no one other than those on the Ark survived it.

Below is the first page of Twain's unpublished monograph, "Autobiography of Eve."
story of the Garden of Eden, trying to show that man’s fall and the state that things were in by the end of the 19th century were predicted in the Garden itself."

McCuIlough and his partner are not trying to deal with everything Twain wrote concerning religion; they have prepared a tall order for a single book. They are dealing with Twain’s work on biblical characters, integrating what has already been published with what has never, until now, been printed. The book will be a great aid to Twain scholars because it will include an authorized version of Letters from the Earth, as well as the original and revised versions of "The Autobiography of Eve." It will also include the unpublished Stormfield saga and unpublished portions of Methuselah’s, Noah’s, Adam’s, and Eve’s diaries.

"Our intent is to offer the reader a sustained view of everything Twain was writing in this area," McCullough says. This view reveals two different personas at work: the Twain who was concerned about his public reputation, who moderated his tone in his published writing and put in plenty of vernacular humor, and the Twain who harbored strong antipathies. The first Twain constantly wandered up and down 5th Avenue in New York, enjoying the public acclaim and recognition that extended from America to Europe. The second Twain’s cynicism was so complete that he was absolutely contemptuous of that same acclaim.

Twain wasn’t always so cynical, McCullough says. "Early on, he was very optimistic about man’s possibilities. But increasingly, he began to feel that the individual was often guided by cowardice and that it was a rare person who could stand up against a crowd. And that feeling seemed to be confirmed everywhere he looked, in the political arena. The religious arena.... When Twain looked at religion, he saw Christians as being enslaved by mythology. When he ventured into this territory, it was to attack patriotism and jingoism."

Twain wrote in his journals, "There is nothing funnier nor a sadder sight than a young pessimist, except an old optimist." And, "The man who is a pessimist before 48 knows too much. If he is an optimist after that, he knows too little." On religion and the religious, he wrote in 1904, "The puppy and the Christian are both blind. The puppy gets over it. And, "God, so atrocious in the Old Testament, so attractive in the New: the Jekyll and Hyde of sacred romance."

McCuIlough and Barzeahl are taking pains to ensure that Twain’s unpublished work will be printed in the manner the great author would have wanted. "Reconstructing Twain’s text— determining what his intentions would have been, were he here to oversee this project— has been very time consuming," McCullough says. "Fortunately, Twain gave very good directions in his editing."

But Twain continued to revise and change his copy, often over a period of years. "We have to go back and dig into this," McCullough says, explaining that they use such evidence as the kind of paper, color of ink or pencil, and other references to put Twain’s writings and revisions in the proper order. "We have a number of experts helping us with this sophisticated editorial work, and this is before we even get to annotations, glosses, and explanatory notes."
The process becomes one of literary scholarship continued on page 24

Dramatic Impact

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"We also felt that having a new, original play produced in Las Vegas brings a certain kind of credibility to both the university and the community as centers for the arts," Gwynneth Weiss says.

The Morton R. Saret Playwriting Competition has already gained national reputation as one of the best in the country, according to Jeffrey Koep, chairman of UNLV’s theater department. He credits the large cash prizes, production of the winning play, and the quality of the national judges as reasons for its success.

"The Saret Playwriting contest also adds another level of legitimacy to our master of fine arts program in playwriting, which has the potential of becoming one of the top two or three in the country," Koep says. Besides bringing UNLV national renown, the playwriting competition attracts potential students to the five-year-old program, he adds.

"This year nearly 400 people submitted scripts. That’s 400 playwrights who may not have known about our M.F.A. program before they entered the competition," Koep says. The large number of entries requires a lengthy and complex judging process. Veteran theater professionals from across the country serve as the competition judges. Over the course of several months, three tiers of judges read the scripts and narrow down the choices. The final panel of judges receives eight scripts, from which the winning play is chosen.

If Saret himself were a judge, the selection process would take even longer, according to his wife of 38 years, Helen Saret. "He hated rejecting anyone’s writing. Even if the piece was wild, he found good in it," she says.

Saret’s desire not to discourage was as strong as the Weises’ wish not to censor. The couple has refused to participate in the judging process.

"We try to avoid getting involved in the play selection because we might allow personal taste to influence our decision," says Weiss. "But we were pre­ tended to choose a winner based on compatible political and social views.

Sponsorship is more important than competitiveness to the Weises, who have established a respectable record of supporting the arts in Southern Nevada. They have contributed to UNLV’s Jazz Ensemble and the Charles Vanda Master Series, as well as the Allied Arts Council and Las Vegas’ public television and radio stations, KLVA-Channel 10 and KNPR.

The Weises acquired their love of the arts in New York City, where they were born and bred. "When they relocated to San Francisco in 1971, they experienced a dramatic cultural shock."

The couple had to use a short-wave radio to import classical music since Las Vegas did not yet have a classical station. Although their East Coast friends were concerned that they were raising their daughter in "Sin City," the Weises found the lack of cultural activities and art galleries more distressing than the city’s reputation.

"I knew that when you’re brought up where something is not a forbidden fruit—such as gambling in Las Vegas— it is much more difficult," Gwynneth Weiss says. "The thing I feel my daughter was deprived of was the visual stimulation of the art galleries and museums you find in larger cities."

"So, basically, we have self­ devoted our excess time and whatever money we could to help start and sustain those things we enjoy and feel are so important to the community." Although the Weises have supported a variety of cultural programs, their principal interest is in community theater programs. They have contributed to the Actors Repertory Company, Las Vegas Little Theater, and UNLV’s Fine and Performing Arts College. The Saret Playwriting Award evolved from a local contest they started through the Allied Arts Council to inspire Nevada playwrights.

"The whole idea behind the Saret Playwriting Competition is to stimulate a vibrant program at UNLV that will help establish Las Vegas as a center for exciting regional theater," Mrs. Weiss says. "Not all of us are artists, but we all have the ability to appreciate creativity. It is very important to develop programs such as this to encourage creative people."

In addition to inspiring talented, undiscovered playwrights, the Morton R. Saret Playwriting Competition is a wonderful way to memorialize a man who encouraged many people to follow their aspirations, according to his family. "Morton would just glow to know so many young playwrights are being given an opportunity to be discovered," Helen Saret says.

Robert C. and Gwynneth Weiss

available for "Eve’s Diary" and "Adam’s Diary" were. When DeYono edited all of this work for Letters from the Earth, he found many contradictory passages, so he cut some 50 pages from the "Autobiography of Eve." The missing pages, now to be published in McCullough and Baetzhold’s book, contain many contemporary references that McCullough says, reveal Twain’s extreme belief in anti­ imperialism through references to U.S. involvement in the Philippines, the Cuban Insurrection, and the Spanish­ American War. "Twain was very antagonistic toward Christian Science, toward intervention in the Philippines, and so on," McCullough says. "He kept putting these contemporary allusions into the

published during Twain’s lifetime, similar pieces called "Eve’s Diary" and "Adam’s Diary," were. When DeYono edited all of this work for Letters from the Earth, he found many contradictory passages, so he cut some 50 pages from the “Autobiography of Eve.” The missing pages, now to be published in McCullough and Baetzhold’s book, contain many contemporary references that, McCullough says, reveal Twain’s extreme belief in anti-imperialism through references to U.S. involvement in the Philippines, the Cuban Insurrection, and the Spanish-American War. “Twain was very antagonistic toward Christian Science, toward intervention in the Philippines, and so on,” McCullough says. “He kept putting these contemporary allusions into the


**Class Notes**

**60's**

Janet Haunnan Lowe, '68 BS Business Administration, will have two books published this year. They are titled The Secret Engineer. The 25 Multinational Corporations that Rule the World and Keys to International Success. Lowe, who formerly served as financial editor for the San Diego Tribune and as a business writer for the San Diego Daily Transcript, previously authored two other books, The Super Soul: Fundamental Strategies for Building Wealth and Dividends Don't Last: A Search for Value in Blue Chip Stocks.

**70's**

Theresa C. Smith, '71 BS Education, '73 Master of Education in Special Education, is a counselor and is serving as a part-time consultant for St. Joe's Patch in Boulder City. She rejoined from New Horizons Academy in 1985. After that, she taught open campus classes for Northern Arizona University.

Richard Slack, '75 BS Hotel Administration, is campus manager and vice president of casino operations for Caesars Atlantic City.

Kari Cathcart Coburn, '76 BA Psychology, '80 Master of Public Administration, has been director of UNLV's Office of Institutional Analysis and Planning since 1983. She holds elected positions with the Association of Institutional Research, the American Society of Public Administrators, and the executive committee of the UNLV Faculty Senate.

Kari Coburn, '76

Ronheal Hunt Beverly, '77 BS Hotel Administration, opened R. Beverly, Tax and Bookkeeping Service in Las Vegas.

Jerry Griffis, '77 BS Accounting, is a certified public accountant. For the past three years he has served as controller at Arizona Charter's Hotel, Casino, and Bowling Center.

Serge A. McCabe, '77 BFA Art, is director of photography at The Ogden Museum in Portland, one of the largest newspapers on the West Coast.

Tamares Putnam Riggleman, '88 Master of Education, has accepted a first-grade teaching job at the new Tropicana K-8 elementary school in Green Valley. She had been teaching at 1st year Elementary School in Henderson.

Marc Cook, '88 BA Criminal Justice, graduated cum laude from Southeastern Law School in Los Angeles and is working at the Las Vegas law firm of Cherry and Bulbs.

Diana Costello-Mason, '88 BA English, teaches English at Common Valley High School. Previously, she taught at Calhoun and Smith junior high schools. She is currently the vice president of the Southern Nevada Teachers of English.

Phillip Giubbas, '88 BA Criminal Justice, is working in the traffic bureau of the Las Vegas Metropolitan Police Department. Robin Lobato, '88 BS Biology, graduated with honors from Marquette University's Dental School in May. He has returned to Las Vegas, where he plans to establish a dental practice.

Wayne Schwimmer, '88 BFA Art, is a graphic designer specializing in the use of Macintosh computer. He works out of his home in Pennsylvania.

Harry W. Reed, '89 BS Electrical Engineering, recently graduated, along with his wife, Lydia Human Reed, '87 BS Computer Science, from Westminster Theological Seminary in California. The Reeds received master of arts degrees in religion.

Randy Naylor, '87

Danae Tuller, '84

**80's**

Paula Sue Curry Clark, '81 BS Physical Education, owns and operates her own custom fine jewelry store in Balboa, Calif. She previously worked for the city of Las Vegas' recreation department, where she supervised the Mitchell Community Center. She is married to retired St. Louis Cardinals football player Randy Clark.

Diane Karagiannos, '86 BS Marine Biology, is a certified public accountant. For the past three years she has served as controller at Arizona Charter's Hotel, Casino, and Bowling Center.

Diane Karagiannos, '86

Frank Regina, '86 BA Political Science, is a real estate agent with Coldwell Banker in Las Vegas.

Tom Vans, '86 BA Political Science, is an attorney for Winters, Kohn, and Siegel in Beverly Hills, Calif. He recently passed the Nevada State Bar.

Richard Nayler, '87 BS Biology, is a doctor in the U.S. Navy, serving at Portmouth Naval Hospital in Virginia. He has been selected for flight surgery training in Pensacola, Fla.

Richard Nayler, '87

Danae Tuller, '84

**90's**

Esther Kassouf '90

Art Greene, '90 BS Hotel Administration, is working at The Lodge at Pebble Beach in Pebble Beach, Calif., as an assistant executive housekeeper. He is engaged to Jamie Elliott, '90 BS Hotel Administration.


We would like to invite all UNLV alumni to submit information about themselves to: UNLV Magazine for inclusion in the Class Notes section. Please fill out the form below completely, type or print clearly, and avoid abbreviations. Also, please supply home and office telephone numbers so we can reach you if there is a question about your entry. We encourage you to submit a black and white photograph of yourself to accompany your Class Notes entry.

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Entries should be mailed to: Class Notes, University News and Publications, UNLV, 4505 Maryland Parkway, Las Vegas, NV 89154-1012
**Backstretch**

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Another way of adapting Case cites is reliance on ritual as a way to access luck or good fortune.

“Ritual has traditionally been associated with calling in some outside power or force to intervene and somehow change the outcome of an event.” For instance, religious and social rituals, such as taking the sacrament or throwing rice at a wedding, are performed with the aim of calling in an outside force, Case notes.

“Ritual at the track is amazing. It is the single most visible aspect of the track world. Actions are ritualized — how you walk the horse, how you hold your arm, the distance that you stand. You always walk the horse in a counterclockwise direction. From the paddock to the stalls, the rituals are inviolate.... The idea is that they will make the horse perform better.”

In her book, Case goes on to describe a number of other ways members of the backstretch community adapt to the seemingly inevitable failure they encounter in the work they’ve chosen.

But, it is their indomitable devotion to the racing life and what it offers — the chance to come from behind to finish first — that makes them so worthy of our interest, Case maintains.

“What I found in the racing world was, and is still, reminiscent of turn-of-the-century America when we were, to some extent, at our height in terms of dreams. It was a time when the Horatio Alger myth told us that anyone, regardless of his background, could be successful. That was when the world of the track developed, and it has kept that dream alive.

“I think becoming familiar with the racing world as it currently exists is generally good for the academic world, as well as for the public, because it holds in it what we valued as a nation at one time — the belief in heart, in hard work, and in people. While members of the backstretch may be marginal, while they may sacrifice, while they may adapt in various ways, their value system and their commitments reflect what may have been a better America.

“I find the value system very refreshing. It’s reminiscent of an older, purer time. That’s what I found there. That’s why individuals will leave a good desk job and a house in the suburbs with a mortgage almost paid off to work the racing circuit.”

Or, one might muse, why a sociologist might choose to do the same.

**Legacy**

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group [for teens with alcoholic parents] that might help them.”

The pervasiveness of denial also means the child is likely to have trouble at home if the alcoholic parent discovers that the family skeletons are under review at school.

“If the school calls and says the child has been referred because there’s a substance abuse problem, then there’s hell to pay at home. Anticipating this, the child will do anything not to bring attention to the home.”

**Twain**

continued from page 20

detective work, with clues leading in a hundred directions.

“Twain was a voracious reader,” McCullough says. “He sort of fashioned himself as the Father of History, and later in life, he became an ‘expert’ on everything. Consequently, any given manuscript might have references to religion, history, astrology, and current political affairs. For example, I recently spent more than two hours just tracking down his references to Mayan and Aztec civilizations.”

McCullough believes his project is very important, not just because it makes available previously unknown material, but because his and Baetzhold’s book will be a substantial addition to the scholarship on one of America’s preeminent authors.

“This is about the best project I’ve ever worked on,” McCullough says, still on the edge of his seat, even as the interview is ending.
UNLV -- the future is our tradition.

UNLV is a young university, so we don’t have a lot of tradition to fall back on. What we do have is energy — the energy to get things done, to make things change, to lead our students into the future.

We do that best by teaching people how to discover and learn. By hiring dynamic teachers and researchers. By having students work with world-wide experts in their fields. By providing them with modern, well-equipped laboratories, studios, theatres, and classrooms. By creating a campus community in the midst of an exciting, upscale Southwestern city.

More than $57 million is being spent on the construction of new classroom, research, health sciences, and music buildings. Enrollment has grown by 95 percent in the last ten years. We’re building momentum, as U.S. News and World Report recognized by naming us to their “up and coming list” three years in a row.

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For a start in building your future at one of the “rising stars of American higher education” (U.S. News and World Report), call UNLV at (800) 334-UNLV or (702) 739-3443.

AA/EO
The Rod Lee Bigelow Health Sciences Building, pictured above, will be dedicated in a ceremony to be held Sept. 26 at 10 a.m. For more information, call the College of Health Sciences at 739-3693.