Greenspuns Pledge $9.7 Million

by Tom Flagg

The Greenspun family has pledged to give UNLV 40 percent of the cost to build a new facility to house the university's Greenspun College of Urban Affairs, President Carol C. Harter announced recently.

By current estimates, the proposed Greenspun Hall would cost $24.3 million, bringing the Greenspuns' pledge to $9.7 million. UNLV will ask the Nevada Legislature during its next session to fund the balance.

"Because its programs directly address the issues of an urban environment like Southern Nevada, the Greenspun College is one of UNLV's most important academic units," Harter said. "Centralizing it in a single facility will strengthen the college's teaching and research programs. This extraordinary pledge would provide significant assistance to the state in the construction of this high-priority building."

The college comprises the Greenspun School of Communication, the School of Social Work, and the departments of counseling, criminal justice, public administration, and environmental studies. These programs, along with UNLV TV's studio, would be located in the proposed 70,000-square-foot, five-story building. The structure would be built on the property recently acquired from the Boulder Dam Area Council of the Boy Scouts of America.

"My husband, Hank, and I have always been deeply committed to education," Barbara Greenspun said. "My family has also believed in leadership by example. When we started the Hank Greenspun School of Communication, and then expanded our commitment with the opening of the Greenspun College of Urban Affairs, it was only a matter of time before the various pieces of the college needed a place to come together."

Martha Watson, dean of the Greenspun College of Urban Affairs, said the college annually enrolls more than 1,100 undergraduate students and 400 graduate students who study with 54 faculty and professional staff members. "It will be wonderful to have the entire college under one roof, and I'm deeply grateful to the Greenspun family for their continued support," she said.

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Cart Licensing and Safety Program Started

by Cate Weeks

UNLV's fleet of battery-powered carts has become a ubiquitous presence across the 355-acre campus. Now, to ensure both cart drivers and pedestrians are safe, members of the Facilities Use Committee are establishing registration and purchasing procedures for these handy vehicles.

"There are two main reasons we've decided to register the carts," said Phil Plentzas, director of administrative services for facilities management. "First, we want to know that all of the carts are safe to be driven. Second, we need a central inventory of all carts on campus so we can insure them for damage or loss."

Plentzas is currently updating the database of carts listed by inventory control. The database will be used to monitor safety inspections and to create an insurance listing.

Members of the Facilities Use Committee are also developing procedures to ensure all carts are inspected on an annual or semi-annual basis. The wiring system and safety features on the carts, such as brake lights, will be checked.

"Many people aren't aware of the fire danger associated with the carts," Plentzas said. "In the past, damaged wiring caused an electrical fire while a cart was being recharged. Many of the components most susceptible to damage are hidden, so drivers aren't aware of the issues."
New Recreation Program Teaches the Business of Golf Course Management

by Cate Weeks

With the endorsement of the Professional Golfers’ Association of America, UNLV will offer a new degree concentration to students beginning this fall. The PGA recently approved the professional golf management curriculum at UNLV, bringing to 13 the number of colleges and universities offering the program.

The four-and-a-half year program grants a bachelor’s degree in recreation with a concentration in professional golf management. It is designed for students intending to become PGA club professionals, not touring players. Club professionals manage many aspects of a golf course’s daily operations, including instruction and customer relations.

“This rigorous academic program is going to prepare our students to take on the business challenges specific to their chosen industry,” said Stuart Mann, dean of UNLV’s William F. Harrah College of Hotel Administration. “We know you can’t enter business with a business degree to handle the management aspects of the profession, he or she wouldn’t be prepared for many of the particular needs of a golf course. By the same token, a skilled instructor of the game needs to be equipped to handle the business aspects as well as they handle a club.”

Because the golf management program is part of UNLV’s existing recreation degree, the college was able to launch the academic program quickly. The program’s faculty members already were working within the recreation and leisure studies department.

He expects UNLV’s urban setting will help draw minorities and women to the program. “We are nicely situated to be able to attract groups traditionally under-represented in the golf industry to our program,” he said. “The community’s diversity – which other institutions offering this program just don’t have – will attract students from all types of backgrounds.”

To further encourage diversity, the PGA is establishing a scholarship at UNLV for minority students. Las Vegas’ strong golf and tourism industries will appeal to prospective students, said Jim Busser, the college’s assistant dean for academic affairs. “Las Vegas presents a unique setting in that we have every type of golf facility represented – daily fee/municipal, resort, country club, gated community, and executive courses,” he said. “Every course type is here for students to experience and add to their repertoires.”

The curriculum includes classes in customer service, personnel administration, pro shop operations, and food and beverage concession management. At the same time, students complete many of the PGA’s requirements for membership.

UNLV Police Officer Dies

UNLV Police Lt. Rochelle Sax, 55, died March 4 after a battle with cancer.

Born Jan. 3, 1947, in East St. Louis, Ill., she was a 20-year veteran of UNLV’s police department and the first female to attain the ranks of sergeant and lieutenant. She specialized in sexual assault investigations and crime prevention. As lieutenant, Sax was in charge of special events and the patrol division.

While working full time as a police officer, she took classes and graduated with a bachelor’s degree in criminal justice in 1987. Sax previously had worked as a corrections officer for the city of Las Vegas and as a peace officer for the Humane Society of Las Vegas. She was a volunteer and charter member with the local chapter of the Humane Society.

She is survived by her sister, Annette Szewczan.
Staff Tackles Challenges of Eventful Jobs

by Betty Blodgett

More than 50 classified staff members are employed by the Thomas & Mack Center, Cox Pavilion, and Sam Boyd Stadium to help support these facilities, which host more than 200 events and approximately 1.2 million guests each year. Communications and ticketing are two critical areas in which classified staff members provide much-needed support. Mark Horn and Erin Edelman-Josephs are two classified staff members whose “attention to detail” is crucial in ensuring that the myriad sporting and special events run smoothly.

As the communications coordinator for the Thomas & Mack Center, Cox Pavilion, and Sam Boyd Stadium, Horn is responsible for installing phone and computer lines for all of the sporting and special events that are held in each of the three facilities. That is a major responsibility in light of the large number of events that take place — often simultaneously — throughout the year.

“There’s always something going on, whether it’s men’s basketball, football, women’s basketball, volleyball, car sales, title fights, concerts, or the NFR (National Finals Rodeo),” Horn said.

INSTALLING phone and computer lines for the more than 200 events that take place annually at the Thomas & Mack Center, Cox Pavilion, and Sam Boyd Stadium is the responsibility of communications coordinator Mark Horn.

During large sporting events, Horn installs the communication lines so that the television and radio stations can broadcast the games. Similarly, the Rebel football coaches rely on Horn to make sure their headphones are working properly so they can call plays.

“If a coach’s headset goes down and he can’t communicate, then that could cost us the game,” he said.

Music concerts also pose a unique challenge, Horn said. He has the additional responsibility of making sure communication devices such as radios and pagers work properly during events so ushers, concessionaires, and parking staff are able to communicate with each other.

The role of communications coordinator may seem like an unusual career choice for Horn, who graduated from UNLV in 1993 with a degree in kinesiology. While a student, he began working part time at the Thomas & Mack Center as a stagehand setting up concerts. He moved into his current position full time in 1996, having focused most of his skills on the job and demonstrating a great aptitude for the work.

“I love this job because there is so much variety in what I do on a daily basis, and I am always learning something new about the rapidly changing field of communications technology,” Horn said. “I am happy that I am able to be a part of the exciting events that take place here on campus.”

Erin Edelman-Josephs shares Horn’s enthusiasm about the job environment. She is one of the key players in the ticket office at the Thomas & Mack Center. She joined the ticket office in 1989 while attending UNLV as a student and remained on the job after graduating with a degree in community health education in 1996.

“IT can become quite hectic at times, but we have a great group of people working here so we always are able to meet the challenges when they arise.”

The ability to communicate in a positive manner with a large and diversified public is an important skill that Edelman-Josephs brings to her job in the ticket office.

“Working in the ticket office is interesting because you get to know the different types of people that come to all the various events, such as the World Wrestling Federation matches, Disney on Ice, the National Finals Rodeo, rock concerts, and games. The events are all so different that it exposes you to a wide variety of people and types of human behavior, which is fun and sometimes quite an eye-opening experience. Our customers are usually pleasant people because they are buying a ticket to be entertained. Good entertainment makes for happy people. Ultimately, this is what makes working at the Thomas & Mack Center such a feel-good job.”

Tickets for Annual UNLVino Fund-raiser Now Available

Whether you’re a wine neophyte or an oenophilist, UNLVino is the place to expand your palate with new vintages.

Billed as the largest single day event for wine tasting in the country, the 28th annual UNLVino will feature more than 100 vintners from around the world. The event will take place from 3 to 8 p.m. April 20 at the Paris Las Vegas Hotel Casino.

In the past three years, the event has raised more than $100,000 each year. All proceeds from the auction and ticket sales go to benefit William F. Harrah College of Hotel Administration student activities.

Among the wineries participating are Beringer, Far Niente, Lolonis, Niebaum-Coppola, Pahrump Valley Vineyards, Robert Mondavi, and Sebastianni Vineyards. Live music and an auction of specialty wines will be featured during the event.

Alumni also are invited to attend a brunch before the wine tasting at the Skyview Room of Bally’s Hotel and Casino. Tickets to the alumni brunch are $45 per person and include admission to the UNLVino wine tasting. To purchase brunch tickets, call Deborah Young at ext. 3148.

Tickets for UNLVino may be purchased in advance for $35 through many area locations of Ticketmaster, online at www.unlvino.com, at the Performing Arts Center box office, or at the UNLV Bookstore. Tickets will cost $50 at the door.

For more information, visit www.unlvino.com or call ext. 3161 or 876-4500.

Inside UNLV Page 3
Globalization is not just an economic or political term in the William F. Harrah College of Hotel Administration. We are living it every day with our students and programs. Almost 25 percent of our students are from 47 countries outside the United States. Of these 500 students, the country with the largest representation is South Korea with 160; next is Japan with 110 students. It is interesting to note that the number of international students is about equal to the number of our students who are Nevada residents. The state providing the next largest number of students is California with 270.

Most of the international students report to us that they have learned about our programs either via word-of-mouth or from our Web site. These students have enriched our classroom discussions with a worldwide cultural diversity. Our students and faculty alike are able to better understand the needs of providing hospitality and recreation services around the globe as this multitude of cultures interact in our classrooms.

To promote this continued international exchange, I have been actively discussing joint or exchange programs with universities in China, Japan, South Korea, and Israel. We have established a relationship with the Interdisciplinary Institute in Herzliya, Israel, through which graduates of the institute’s business and law programs come to us for a second degree in hotel administration. This degree requires that an additional 37 credits be obtained after a first degree in business. The six Israeli students in the first group are completing their second semester, they plan to work in Las Vegas for one year to complete their learning experience.

Our students are not the only ones visiting distant lands for academic purposes. Professor Andy Nazarechuk will be in Asia for at least a year, teaching in both South Korea and Japan at institutions of higher education there. I recently visited Waseda University in Tokyo and Kyung Hee University in Seoul with the expectation that we would develop student and faculty exchange programs. We are hopeful that these experiences will enhance the quality and quantity of Asian graduate students pursuing advanced degrees with us.

In order for UNLV students to experience international hospitality firsthand, we have developed programs that take them to other countries. Our summer study program in Switzerland has been a college fixture for many years. We now take 35 students for five weeks each summer to several sites in Switzerland both to study and travel. These students complete six credits and learn about European hospitality in their travels. We have other courses and experiences that take students to Italy, Hawaii, and the Caribbean. A recent effort has been made to establish a summer studies program in London. In addition to these degree program offerings, we continually work with foreign organizations to continue on page 7.

**Business**

The college has worked with Fred Albrecht, vice president for university and community relations, and Alex Herzog, assistant director of alumni relations, to create an alumni association for the college. Enrollment with alumni is key for faculty and students. Alumni are a link to traditions of the past and a window to future opportunities. They play a key role for students as possible mentors and help build a network for internships and placement.

Faculty members have been critical to staying connected to alumni. Many professors have followed the careers of successful students and maintain contact with them. Faculty members are working with alumni as guest speakers and as a link to the business community.

Because of increased interaction with college alumni, we have received valuable feedback on positive experiences that former students had while attending UNLV. Whether they recall a particular faculty member who made an impact on their career or reflect on the overall experience, alumni have shared that the college and their degrees have helped them to advance their careers.

A group of alumni spanning all decades of the college's history have come together to guide the college alumni association board of directors. These alumni leaders will serve as a link between our current faculty and students and other alumni. Members of the campus community who are also College of Business alumni are encouraged to stay connected to the college.

**Dental School**

The school recently hired some key faculty members, including Dr. Gillian M.P. Galbraith, who will serve as chair of integrated biosciences, and Dr. Peter J. Fos, who joins the faculty as the school’s chair of clinical sciences.

Galbraith comes from the Medical University of South Carolina where she held dual appointments in the departments of stomatology and immunology and served as vice chair of the department of microbiology and immunology. She received her degree from the University of London in 1971 and joined the MUSC faculty in 1976. At MUSC, her teaching responsibilities included both predoctoral and postdoctoral dental and medical students. Additionally, she was director of the microbiology and immunology graduate program. Her research focuses on the immunology of mucocutaneous disease and the roles of cytokines and cytokine genetics in periodontal disease.

Fos comes from Tulane University Medical Center School of Public Health and Tropical Medicine. There he coordinated master’s degree programs integrated with various departments within the School of Public Health, the School of Medicine, and other schools within the university system, as well as other universities outside the Tulane system. Additionally, he served as assistant dean for undergraduate relations in the School of Public Health and Tropical Medicine. He was instrumental in developing and implementing an integrated curriculum in international health systems management and has extensive experience in curriculum design and management.

**Education**

The health and physical education department (HPE) has undergone a reorganization. The physical education program moved to the department of educational leadership and is now known as the sport educational leadership program. Concurrently, the health education (HE) faculty agreed that “health promotion” best describes their department. The HED department offers a bachelor of science degree in health education with a school emphasis, leading to teacher licensure, or with a community emphasis for graduates who work in corporations, health volunteer agencies, government agencies, medical sites, or managed-care companies. The HED department also offers a master of education degree in health promotion. This new program is the 12th largest on campus. With the community emphasis as the basis of this program, graduates are placed in the types of agencies listed above.

As a result of the new configuration and the hiring of two new faculty members, the HED department has focused its efforts on the following tasks: (1) initiating a series of one-credit seminars to explore topics such as health across cultures, bio-terrorism, safety and public health, and self-health; (2) expanding the undergraduate program to include a new course on multicultural health and the offering of multiple sections of the HED programs service courses such as stress management; and (3) having faculty continue to pursue grant funding in such areas as a Phase II Center for Disease Control (CDC) program, in health promotion and a grant in a national initiative targeting health and fitness activities with seniors. Details of this project may be located on the HED Web page.

**Engineering**

KLAS, Channel 8, and its Community Pride Partners extended congratulations to professor Eugene McGaugh as a 2002 Black History Month Portrait of Pride Recipient at his honoree luncheon on Feb. 13. It was with great pleasure that the college nominated McGaugh as an African-American who has contributed significantly to the community and positively influenced Nevada’s future generations.

An electrical engineering professor, McGaugh has served as director of the Minority Engineering Program in the College of Engineering since 1989. The mission of the MEP is to recruit, retain, and graduate under-represented minority students majoring in the disciplines of engineering and computer science at UNLV. The program currently provides approximately 150 students with scholarships, tutoring, counseling, mentoring, and assistance in finding employment opportunities. McGaugh has also developed a collaborative dual-degree program with Fort Valley State University in Georgia, which is called the Cooperative Development Energy Program. The CDEP conducts a summer program for middle school students on the UNLV campus called the Mathematics, Science and Engineering Academy. Approximately 40 students from throughout the United States are selected each year to participate in this program. As part of the program, McGaugh conducts introductory classes on electrical engineering.

Additionally, he has coordinated the Applied Engineering and Science Orientation Program, which has been actively involved with the UNLV Alliance of Professionals of African Heritage, and has chaired the Roosevelt Fitzgerald Awards Committee.

**Fine Arts**

The Australian Chamber Orchestra featuring piano soloist Stephen Hough will perform inside Ham Concert Hall on April 6 as part of the Charles Vanda
Master Series. Now in its 25th year, the Australian Chamber Orchestra has the largest audience subscription base of any chamber orchestra in the world.

The Performing Arts Center Best of the New York Stage series features Michael Feinstein and Ann Hampton Callaway, with Big Kahuna and the Copa Cat Pack on April 7. Feinstein returns to Las Vegas with another legend of the New York cabaret scene—Callaway. Known for writing and performing the music for TV’s “The Nanny,” Callaway is a prolific recording artist. She most recently starred in the hit Broadway musical Swing, receiving a Tony Award nomination.

Also in April, the Charles Vanda Master Series presents the Moscow Grigorovich Ballet on the 26th. Called a ballet genius, Grigorovich ran the Bolshoi Ballet for three decades. Today, the new company bearing his name gets great critical acclaim. He brings an updated version of his original Bolshoi production of Spartacus to Las Vegas for the first time.

The theatre department presents Louder Than Words in the Black Box Theatre April 12–21. Kim Moore’s hilarious comedy has Marie Baker, a physical comedy genius, struggling to keep a band of vaudeville misfits together as they buck and wing into the future.

The dance department will present a concert April 26–27 in the Black Box Theatre.

**Graduate**

The college is actively involved in the purchase, development, and implementation of new electronic applications and student progression systems. Harriet Johnston, who oversees student services, and Janine Barrett, Graduate College systems analyst, are working with Dean Paul Ferguson to create these improved recruitment and tracking systems.

Using the Hobsons Enrollment and Management System (e-coms), prospective students will soon be able to request information and create their own VIP information pages in an automated format. This will enable the college to more rapidly and easily communicate with prospective students, thus enabling the students to keep up to date with application deadlines and special registration information. Also, they will be able to submit their applications for admission online and monitor their admissions evaluation progress. Currently enrolled students will also be able to create individual VIP pages to receive information necessary to ensure a smooth progression from enrollment to graduation.

Using a customized aspect of e-coms, the college will be able to work closely with departmental graduate programs to more efficiently coordinate and process admissions and progression decisions. Hobsons has identified the UNLV Graduate College as a test site for application of these systems to graduate education policies and procedures. Additionally, Hobsons is working with Stuart Tennant, assistant vice president for enrollment management/dean of admissions, and the office of admissions.

**Honors**

The Annual Honors College Medallion Graduation Ceremony is now scheduled for 3 to 5 p.m. May 16 in the Boyd Dining Room in Beam Hall. The college is anticipating close to 45 graduates this May—the largest graduating class to date.

The college cosponsored “The Mystical Arts of Tibet” featuring monks of Drepung Loseling Monastery during the week of March 4. This performance also included a Mandalas sand painting exhibit.

The college is already putting together our special topic seminars for the spring 2003 semester. It offers 12 or 13 of these courses each semester. They are limited to 10 to 15 honors students and provide a great opportunity for faculty to teach a specific topic of interest. Faculty members interested in teaching a special topic seminar are asked to contact the Honors College.

The college is now offering “walk-in” peer advising hours in addition to the regular peer advisor appointments during the busy registration time. This will help alleviate the “advising rush” and will help students receive the help they need before registering for summer and fall courses.

**Law School**

Professor Annette Appell of the Boyd School of Law was recently elected vice president of the Clinical Legal Education Association (CLEA). The organization is a national association of law professors who use clinical methods, such as in-house legal clinics or externships, in their teaching.

The association’s principal goals are to promote clinical teaching in law schools, advocate for pro bono legal services and against cuts in legal services for the poor, and promote legal education reforms designed to prepare law students to be more effective lawyers after graduation. CLEA also cosponsors the Journal of Clinical Legal Education, a peer-reviewed academic journal devoted to improving the teaching of law and the quality of legal practice.

Appell, who served as CLEA’s vice president during 2002, will become the president of that organization in 2003. As one of the founding faculty at the Boyd Law School, Appell played a crucial role in the creation and implementation of the school’s clinical programs, and her leadership role in CLEA now further national recognition to the school.

**Liberal Arts**

“What are you going to do with a philosophy degree?” “Why didn’t you major in business?”

“Majoring in our college frequently hears these kinds of questions, not only from their parents or fellow students, but also from faculty,” said Dean Jim Frey.

Yet, the college has nurtured thousands of graduates over the years and not all are unemployed or swinging hamburgers. In fact, they can be found throughout the occupational spectrum and are often in the top positions in their firms.

“It may take humanities and social science graduates a little longer to find that job which will lead to a career, but once in these positions, they rise to the top quickly because they have verbal and written communication skills, they can grasp the organizational culture quickly, they are adaptable, and these graduates have the ability to see the big picture,” Frey said, adding that many companies, such as Enterprise Rent-A-Car, specifically seek liberal arts graduates. Medical schools and dot-com companies now recruit liberal arts graduates because they need people with interpersonal skills who can lead, relate to, and organize others.

Liberal Arts is working with other colleges to establish minors for liberal arts majors in business, biology, and other professional fields. A pre-med minor with a liberal arts major is also available. In February, a “Job Opportunities in the Liberal Arts” panel was attended by nearly 100 liberal arts majors and representatives of MGM-Mirage, Enterprise Rent-A-Car, Merck Pharmaceuticals, and the National Labor Relations Board.

“The assertion that liberal arts graduates cannot get jobs is a myth and UNLV faculty and students should do everything they can to dispel this inaccuracy,” Frey said.

**University Libraries**

The full text of 340 Wiley InterScience journals, covering topics in science, medicine, technology, and social science, are now available to all UNLV students, faculty, and staff. Though UNLV subscribes to 49 of the titles, through a consortial agreement with Arizona University Libraries and UNR, the library had online access to the pool of subscribed titles or 183 journals. Recently by working with the Greater Western Library Alliance, a consortium of 29 academic libraries from Arkansas to Washington, access has been expanded to all 340 titles.

Digital Dissertations contains citations to doctoral dissertations and master’s theses from more than 1,000 graduate schools and universities. UNLV users are now able to download .pdf files of the complete text of titles published since 1997. Full texts of theses and dissertations published by UNLV students are available from 1996 to present. Two- to four-page previews of the digitized works can be viewed online. About 47,000 new dissertations and 12,000 new theses are added to the database each year.

Go to the Libraries’ “Find Articles and More” page at www.library.unlv.edu/resources/eralpha.html to search Wiley InterScience journals, Digital Dissertations, and a multitude of other resources.

**Sciences**

Two recent developments in the physics department involve a new undergraduate degree and a proposed doctoral degree.

The department expanded its bachelor of science degree offerings by initiating the computational physics degree program. This program emphasizes the application of computers to solving problems in science and engineering and prepares students for further academic work in graduate school or for positions in industry and government. Facilities for this program include a variety of PCs and workstations and the powerful Beck Computational Physics Lab. In addition, powerful computational facilities outside UNLV are also utilized. In particular, physics department researchers use the national parallel computing facility, a facility that is no longer localized in one place, but is actually spread throughout the United States. The computational physics program was approved in fall 2001 and immediately admitted three students.

Currently, the department is proposing a new Ph.D. degree in astronomy. In comparison to the existing program leading to a Ph.D. in physics, which is configured to reflect an interest in astronomy by its emphasis on course selection and the research topic, the new program will have a significantly greater emphasis on astronomy and astrophysics, including an expanded graduate studies curriculum. The Ph.D. in astronomy/astrophysics will prepare students for positions in academia, industry, and government. On-site facilities for this program include a computational and data reduction lab. Off-site resources include the Hubble Space Telescope and Kitt Peak National Observatory in Arizona.

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*continued on page 6*
Spotlight ON ACCOMPLISHMENTS


John Massengale (Kinesiology), a former editor of *Quest*, the journal of the National Association for Physical Education in Higher Education, has been appointed to the *Quest* editorial board.

Sandra Owens-Kane, George Rajewski, and Esther Langston (Social Work) recently received a $30,000 grant titled “Geriatric Enrichment in Social Work Education” from the John A. Hartford Foundation and the Council on Social Work Education. UNLV will be contributing an additional $13,000 to be used in the initial six-month planning stage of the project. The review process was very rigorous and competitive, and UNLV is one of 70 universities in the nation to receive the three-year renewable grant (www.GeroRich.org). The grants were awarded to help faculty grantees implement innovative ideas for creating and sustaining a geriatric-enriched learning environment for students, faculty, and community stakeholders.

Craig Walton (Ethics and Policy Studies) gave a paper, “Fables, Case Studies and Natural Histories: An Anishinaabeg are Keepers of the Names of the Earth: Louise Erdrich’s Great Plains,” in the current issue of *The Great Plains Quarterly*. He also was elected to serve on the board of directors of the Educational Theatre Association (EdTA) in Cincinnati in February. Hill, who is co-chair of the Interim Council for the Senior Theatre League of America (STLA), was also appointed to be the league’s liaison to the board of directors for EdTA during the upcoming year. STLA is the newly formed division of EdTA designed to support senior adult theatre groups across the country. STLA is organizing an international festival and conference for senior adult theatre in Columbus, Ohio, in August.

David Jordon (Custodial Services) was recently selected as the Custodial Employee of the Year for 2001. The recipient of this award is chosen for his outstanding work by a group of peers from among those individuals who were selected as employees of the month during the previous year. Employed at UNLV since 1998, Jordon is a custodial worker II who works in many buildings on campus.

Karen K. Emptage (Human Resources) recently earned certification as a Senior Professional in Human Resources. The certification, awarded by the Human Resource Certification Institute (HRCI), signals that she possesses the theoretical knowledge and practical experience in human resource management necessary to pass a rigorous examination demonstrating mastery of the body of knowledge in the field. HRCI is the credentialing body for human resource professionals and is affiliated with the Society for Human Resource Management, the world’s largest organization dedicated exclusively to the human resource profession.

Ann McDonough (Theatre/Gerontology) taught a workshop on “Creating Scripts Through Oral History Theatre” at the Educational Theatre Association Middle School Conference held at Harrah’s in Las Vegas in February.

Catherine G. Blevin (Foreign Languages) presented a paper titled “Gendered Spaces in *Entire Venus*” at a session of the Modern Language Association (MLA) in honor of the writer Carmen Martín Gaite, who died in 2000. She also served in the delegate assembly of the MLA as a representative of the Division of Twentieth Century Spanish Literature.

David M. Hassenzahl (Environmental Studies) was invited by Nevada Public Radio (KNPR 89.5 FM) to discuss risk and trust in the context of the Yucca Mountain project. His comments can be heard at www.knpr.org under “Features/Commentators.” There are two new editions of his textbook on risk analysis methods, *Should We Risk It?*, with co-author Daniel Kamen of the University of California, Berkeley. Princeton University Press released a paperback edition last summer, and Springer-Tokyo released a Japanese-language edition in December.

Douglas Hill (Theatre) attended the semi-annual board of directors meeting for the Educational Theatre Association (EdTA) in Cincinnati in February. Hill, who is co-chair of the Interim Council for the Senior Theatre League of America (STLA), was also appointed to be the league’s liaison to the board of directors of EdTA during the upcoming year. STLA is the newly formed division of EdTA designed to support senior adult theatre groups across the country. STLA is organizing an international festival and conference for senior adult theatre in Columbus, Ohio, in August.


Thomas W. Bean (Curriculum and Instruction) presented two featured workshops on “The Art of Test Response” at the Wisconsin State Reading Association Annual Convention in Milwaukee in February.

Gerald R. Weeks (Counseling) has just had his 14th professional book, *Expecting Second Time: Integrating Sex and Couple Therapy*, published. This book is his third in the field of sex therapy.

Vicky Albert (Social Work) is writing a review of the book, *The New World of Welfare*. Her review will be published in the *Journal of Contemporary Sociology*. The book was published by the Brookings Institute last year and edited by Rebecca Blank, former economic advisor to President Bill Clinton, and Ron Haskins, a senior fellow at the Brookings Institute. The book was written to assist members of Congress in coming fall as they debate the reauthorization process of the welfare program.

ON ACCOMPLISHMENTS

News from the Colleges continued from page 5

Urban Affairs

The departments of criminal justice and public administration will be analyzing data collected during traffic stops by Nevada law enforcement agencies as required by a state law passed last year. Data collection began Jan. 1 of this year and will continue through Dec. 31, and will include information from an estimated 1 million traffic stops conducted across the state. Analysis of the data will examine whether racial profiling of drivers is a problem within Nevada law enforcement agencies. A report based on the findings will be presented to the 2003 Legislature.

The department of criminal justice has been awarded a $165,876 grant from the National Institute of Justice to continue its Arrestee Drug Abuse Monitoring (ADAM) program. Currently operating in 35 cities nationwide, the ADAM program uses face-to-face interviews with samples of booked arrestees to determine the extent, nature, and trends in drug abuse among arrestee populations. Data from the project are used by law enforcement and treatment providers to improve the effectiveness of intervention efforts.

For more information about these projects, please contact Vick McCoole at ext. 6248.

ON ACCOMPLISHMENTS

News from the Colleges continued from page 5

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For more information about these projects, please contact Vick McCoole at ext. 6248.
College of Business to Offer Executive MBA Program

by Betty Blodgett

Beginning this fall, UNLV's College of Business will offer a new MBA program, bringing to the total number of MBA programs offered by the college. In addition to an evening MBA and a dual MBA/master of science in hotel administration, the college is adding the Executive Masters in Business Administration (EMBA) program of study designed for mid-career and senior-level executives.

Naser Daneshvary, associate dean and director of MBA programs, said that the new EMBA program will offer an integrated blend of theory and practice and provide a general management emphasis suited to the needs of mid-career and senior-level executives in leadership positions.

Participants will go through the program in a lock-step format, all taking the same courses at the same time. Classes will meet every other weekend (Friday and Saturday) for an 18-month period.

"This cohort format not only makes the program attractive to business executives who cannot attend classes during the week, because of their job commitments, but also allows us to foster a collaborative, team-oriented learning environment," Daneshvary said.

The participants will take a total of 43 credit hours of required EMBA courses.

"The curriculum will include courses such as management of entrepreneurial organizations, strategic management: business strategy and corporate strategy; international business; and executive decision-making: strategy formation processes. Near the end of the program, each cohort will participate in an international seminar trip that will require the students to learn about the culture and business practices of the country to be visited," Daneshvary said.

"The entire curriculum has been carefully designed to provide a holistic educational experience and to provide opportunities for integrating professional experiences of the students with a state-of-the-art academic management education," Daneshvary said.

"This educational approach helps experienced professionals to clearly formulate their management philosophies and capabilities and, thus, fosters their professional growth."

While it is expected that the program initially will primarily draw business executives who are employed in Southern Nevada, Daneshvary said he believes that after two or three years the program will attract students from other locations as well.

"The need for an EMBA program is demonstrated by the tremendous growth in Southern Nevada," Daneshvary explained. "As industry continues to expand in Southern Nevada, the need for well-trained executives will increase. In addition to sustaining economic growth, graduate business education also is important in attracting new firms to Las Vegas. Corporations examine the educational opportunities available for such executives when making expansion or relocation decisions."

Daneshvary also said that it is important to note that all programs that are offered by the College of Business, including the MBA programs, are fully accredited by AACSB International—the Association to Advance Collegiate Schools of Business. In fact, UNLV's College of Business is the only AACSB International-accredited institution that offers business degrees in Southern Nevada. AACSB accreditation represents a value of high quality and high standards that is widely recognized within academic and business professional circles.

"We have been offering a rich MBA program and preparing our students for global career and leadership opportunities, but nothing in the business world remains static," Daneshvary said. "To serve the business community, we follow a philosophy of continuous improvement and innovation. Our MBA programs are dynamic and as relevant as possible to today's business practices. Every faculty member who is teaching in the MBA programs has a doctorate degree in his or her field of specialization, is devoted to high-quality instruction, and actively pursues a business-related research agenda."

For more information about the Executive Masters in Business Administration program, call Daneshvary at ext. 3362.

President's Column

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P-16 partnerships and educational outreach, and physical linkages. The first subcommittee will examine social linkages and community partnerships, focusing on enhancing social services and working with the criminal justice and legal communities to improve the social environment of Southern Nevada; the special needs of minorities will fall within the purview of this subcommittee. A second subcommittee will focus on creating positive opportunities to promote economic diversification by working with key representatives of the Nevada Development Authority, the Las Vegas Convention and Visitors Authority, and local Chambers of Commerce, as well as government officials and representatives of downtown businesses. The group will also involve members of the medical, dental, and biotechnology professions and research entities.

Another subcommittee will address cultural linkages, seeking to create opportunities for productive collaboration between the university and the sports and entertainment industries, local entertainers, mega-resorts, and local artists. Another subcommittee will address educational outreach issues and preschool-through-college partnerships, helping to develop strategies to support and accommodate student preparedness and to enhance college and university recruitment and retention efforts. The issues of distance education and continuing education will also be addressed by this group.

The final subcommittee will provide insight and advice on how the university should expand geographically and physically within the city and community with the goal of broadening its physical presence in the area. This group will address issues involving real estate acquisition and will partner with members of the banking and real estate industries, city and county planners, architects, and the UNLV Foundation's Real Estate Committee.

I have asked the council's steering committee to produce a final report of its findings in December, that report will include input from the various subcommittees and will provide an assessment of our current collaborations, as well as recommendations for future directions. I look forward to receiving feedback from the council's members as they explore their respective areas and believe their efforts will guide us toward some very productive insights and potential developments for the future.
Longtime UNLV Registrar
Jeff Halverson Retires
by Diane Russell

Many UNLV employees who joined the university community a couple of decades back will tell newcomers that they never envisioned the small, fledgling school becoming the 15,000-student-plus university it is today.

But not Jeff Halverson. Halverson, who arrived this semester after 30 years in the registrar’s office -- the last 24 as registrar -- says there never was a time he thought UNLV wouldn’t become a major university.

"Maybe that’s because I wanted so much for it to happen,” he said as he reflected on his career one day shortly before his retirement.

Halverson came to UNLV in 1972 as assistant registrar to Muriel Parks, UNLV’s first registrar. He already had experience working in the registrar’s office at his alma mater, the University of Wyoming, where he had earned a bachelor’s degree in business education and a master’s degree in educational administration.

When Halverson first arrived, UNLV used a registration system then common to universities -- the decidedly low-tech punch card system. Enough cards were punched for each section of each class. Students filed into the MSU and lined up at the table of each department from which they were hoping to take a class. When a student reached the front of the line, he asked for the class and section he wanted. If there was a card available, he was in. If not, he made another choice.

When that system, which required the participation of many people, became too cumbersome, the university moved to a “form system” and later to availability, he was in.

"The next thing he knew, he was overseeing and implementing the touch-tone Student Information System.

As the first institution in the University and Community College System of Nevada to employ such technology, UNLV’s efforts were being closely watched by sister schools, Halverson said, making him both eager and nervous about the effort.

He clearly recalls waiting for the first student to call in and access the system. When that registration was successfully completed, Halverson quickly called his counterparts at the other schools with the happy news, “It works! It works!”

Though still in use today, the touch-tone system is rapidly being eclipsed by online computer registration, Halverson said. Yet, the successful installation and implementation of the telephone system will always be the high point of his UNLV career, he said.

"That will be my fondest memory because I was the person leading higher education in Nevada into this much-improved system of registration," Halverson said.

As for his post-UNLV plans, Halverson, who recently was granted emeritus status by President Carol C. Harter, said he’ll be doing more hiking and camping, including the establishment of “parking pods” and later to the CARS (Computer Assisted Registration System).

"For this semester after 30 years in the registrar’s office by the pool."

When that system was removed, Halverson said he was excited by the possibility of using the new technology. He clearly recalls hearing the first student’s voice on the line and the excitement of the realization that the system was working.

"Maybe that’s because I wanted so much for it to happen,” he said as he reflected on his career one day shortly before his retirement.

Halverson how much it would cost for UNLV to implement such a system.

"I just pulled a figure off the top of my head and said, ‘$150,000,’” Halverson recalled.

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