Collaborative organizational infrastructures to support open access journals

Marianne A. Buehler
University of Nevada, Las Vegas, mabuehler2@gmail.com

Follow this and additional works at: https://digitalscholarship.unlv.edu/libfacpresentation

Part of the Archival Science Commons, Cataloging and Metadata Commons, Collection Development and Management Commons, and the Scholarly Publishing Commons

Repository Citation

Available at: https://digitalscholarship.unlv.edu/libfacpresentation/115

This Poster is brought to you for free and open access by the Library Faculty/Staff Scholarship & Research at Digital Scholarship@UNLV. It has been accepted for inclusion in Library Faculty Presentations by an authorized administrator of Digital Scholarship@UNLV. For more information, please contact digitalscholarship@unlv.edu.
Collaborative Organizational Infrastructures to Support Open Access Journals

Marianne A. Buehler, Digital Scholarship Administrator and Sustainability Librarian
University of Nevada, Las Vegas Libraries, marianne.buehler@unlv.edu

ABSTRACT

With the advancement of open access (OA) journal publishing opportunities in partnership with presses and faculty, libraries in alignment with intersecting academic values are fulfilling a need by supporting sustainable models of scholarly communication that incorporate disseminating faculty scholarship in collaboration with library and/or press staff and editors to “start up” an OA journal or transform an existing print journal to OA. Library staff that embrace faculty or student publishing partnerships are structuring and utilizing their scholarly communication skill sets by positioning the availability of open access publications to disseminate quality research results. University presses are also forging alliances with libraries to strategically align their business models as an economically viable solution and compelling competitor in publishing journals. The peer-reviewed OA journal model actuates library publishing activities with the goals of making research globally visible, the ability to build upon others’ work, and uphold the scholarly communication practices of researchers and publishers that might include stakeholder ways in: supporting the faculty research cycle; hosting software and tools’ training; metadata creation; database indexing; Creative Commons licensing; reducing libraries’ purchasing costs; engaging altmetrics; and economic viability. My infographic poster will visually depict various stakeholder alignments in publishing OA journals.

UNIVERSITY PRESSES

Goals: relevance, efficiency, viability; key mission of a university

Needs: software, a scholarly web presence, peer reviewers, impact factor

Practices: altmetrics, uses journal indexing services, print-on-demand model, marketing

FACULTY

Goals: wide dissemination of research, want peers to read their work, citation impact is important

Needs: Support of research cycle, metadata creation, database indexing, ISSNs, transition from print to electronic support, OA journal promotion

Practices: some open access, article processing charges, print-on-demand, Creative Commons Licensing, altmetrics, use social media

STUDENTS

Goals: want to be published, citation impact important, engage w/student journals

Practices: co-publish with faculty, use social media

OPEN ACCESS

SUPPORTING OPEN ACCESS JOURNALS

➢ Academic Values: Sustainable models of scholarly communication: Open dissemination of research.

➢ Stakeholders + Peers: Academic libraries, faculty, editors, journal presses, students, and readers.

➢ Strategies: Alliances, visibility, alignment, partnerships, values, intersections.

Academic Libraries: Yes
Faculty: Yes, No, Maybe
University Presses: Yes, No, Maybe
Students: Yes, No, Maybe

REFERENCES
