The Importance of Social Network Analysis in Regards to Sexual Violence

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Background

Sexual violence is a PUBLIC HEALTH and PUBLIC SAFETY issue that has grown with far reaching applications. The #MeToo Movement has been spreading virally since October 2017 on social media to spread awareness of sexual violence in the workplace.

This movement has been active on social media outlets such as Twitter, Instagram, and Facebook.

Social variables such as:

# PERSONALITY
# HOMOPHILY
# TRANSITIVITY
# STRATEGIC NETWORKING

can provide substantive determinants to better understand network influence and diffusion. (Peterson, 2017)

Findings

Since October 2017, #MeToo has been used more than 19 million times. There have been more than 11,681 nodes (or hashtags) and 47,696 edges (or co-occurences) about the #MeToo Movement every month. (Largest clusters include: #timesup, #feminism, or #womenempowerment)

References

