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The Breakdown

Jada Campbell

University of Nevada, Las Vegas, campbj9@unlv.nevada.edu

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SOCIAL PROBLEM/ISSUE RESEARCH

Social Issue: Raising awareness to our youth about the dangers of tobacco products.

Current State: Tobacco products control our lives; many struggle with addiction or health problems. Our youth are exposed to tobacco products and they are taught that tobacco is not dangerous/ life threatening.

Ideal State: Eliminating tobacco products as a social issue. As young adults we are to be positive role models for our youth by educating them to overcome tobacco products.

Breakdown Approach: Educating our youth about to dangers of tobacco and how we can help them overcome peer pressure, parental attitudes, addiction, etc.

My Approach: I want to be able to help students deal with their personal battles with tobacco and make a difference in student's lives.

References: "In the USA, there are still about 1 million new smokers a year. Of these, about half will eventually be killed by tobacco if they do not stop: and half these deaths will be in middle age 35–69 years (Tobacco: Deadly in Any Form or Disguise)."

THE BREAKDOWN

Service Learning Experience

Service to Community: The Breakdown Rise Up campaign serves the community by giving students the opportunity to talk about their issues/questions about tobacco products on a safe and comfortable level.

Semester Reflection: The Service Learning experience opened my eyes through many different aspects. The different school sites, students, and cultures all opened my eyes and views about how our community needs someone to be the voice to contribute to our youth.

Pros: We are contributing to our community in a positive action to make a change.

Cons: Not all students or parts of the community will see eye to eye but that is our job to rebuild and help alter their views. However, not everyone is going to be nice about our actions.

Expectations: I expect the students to use the knowledge given to them and spread our campaign by creating a chain reaction to eliminate tobacco products as a social issue.



By: Jada Campbell

Difference Making and Future

Differences in My Own Views: I do not have any differences I agree that tobacco products need to be eliminated as a social issue.

Differences I made for the Site: I believe that I have given helpful knowledge/advice to students to help their lives move in a positive direction pertaining to their personal issue.

Personal/Professional Learning: I learned that not everyone is educated about tobacco products and it is destroying thousands of lives, our campaign helps change that step by step.

Future Change, Effort, and

Outcomes: We as a community, we will overcome tobacco products from destroying and controlling our lives. We will work hard and push to change tobacco products as being a social issue.

BREAKDOWN							Oct - 2017
FALL LUNCH TAKEOVER							
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
1	2	3	4 SIERRA VISTA HIGH SCHOOL	5 GREEN VALLY HIGH SCHOOL	6 SUNRISE MOUNTAIN HIGH SCHOOL	7	
8	9 SPRING VALLEY HIGH SCHOOL	10 BONANZA HIGH SCHOOL	11 FOOTHILL HIGH SCHOOL	12 LEGACY HIGH SCHOOL	13 RANCHO HIGH SCHOOL	14	
15	16	17 DESERT OASIS HIGH SCHOOL	18 SHADOW RIDGE HIGH SCHOOL	19 CIMARRON MEMORIAL HIGH SCHOOL	20 CORONAR HIGH SCHOOL	21	
22 LAS VEGAS HIGH SCHOOL	23	24	25 WEST CAREER AND TECH	26 ELDORADO HIGH SCHOOL	27	28	