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University Libraries Co-Curricular Outreach Plan July 2017 – June 2019

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University Libraries Co-Curricular Outreach Plan July 2017 – June 2019

The purpose of this plan is to align new co-curricular outreach efforts for undergraduate and graduate students with the University Libraries' Strategic Framework July 2017 - June 2019. The University Libraries contribute to student learning that takes place outside of the curriculum through a number of ways, throughout the academic year. This document will be adapted and updated as needed to stay in alignment with the work of the Educational Initiatives department and the University Libraries.

Guiding Principles:

Co-curricular outreach mission: To connect with students, faculty, and staff, to promote library resources and services, and to foster student success and overall well-being. We seek opportunities to connect with students we do not see through library instruction or research consultations.

Holistic support: We devise outreach activities to support students across a range of wellness dimensions [Janicke-Hinchliffe and Wong (2010)]:

- Intellectual -- programming and resources for academic pursuits as well as topics of interest outside the curriculum.
- Emotional -- accepting and managing emotions: stress, apprehension, curiosity, etc.
- Physical -- includes physical activity; also includes programming and resources for health, exercise, and nutrition.
- Social -- opportunities to expand and enjoy one's network.
- Occupational -- includes career exploration and broader questions like what makes work satisfying?
- Spiritual -- explorations of mindfulness, ethics, religious traditions, and purpose in life.

Collaboration priorities: We are especially interested in collaborations that leverage our expertise in strategies and resources for self-directed learning. We offer proven experience working with a range of university stakeholders, including students, faculty, staff, and the wider community. Collaborative opportunities that allow us to share our expertise and resources take priority for us; requests merely to use our space are of secondary importance because they do not allow us to pursue the objectives in our outreach mission.

Considering scalability:

- For opportunities that address the priorities above, we pursue collaborations with enthusiasm, flexibility, and creativity. We give priority to opportunities to create sustained partnerships with other UNLV units and with stakeholders in the community.
- We also keep capacity in mind when planning collaborations. Our human resources are limited evenings, weekends, and during particularly busy times in the semester. During peak periods for library instruction, we use our classroom spaces to work with classes pursuing research projects; as a result, classroom spaces may be limited for co-curricular activities during these times.

We conduct outreach to an array of campus partners and registered student organizations. We've identified these as a priority list of target audiences and campus offices for co-curricular outreach:

- Academically at-risk (e.g., Academic Success Center conditionally admitted students) / Academic Success Center
- First-generation students
- Greek Life
- Graduate Student Professional Association (GPSA)

- Military and Veteran Students
- NSHE South students (that may or may not become transfer students)
- Office of Undergraduate Research
- Returning learners
- Residential life students / Housing & Residential Life
- Students with disabilities / Disability Resource Center
- Transfer students / UNLV-CSN Transfer Student Office

Alignment of Co-Curricular Outreach to UNLV Top Tier Goals and the Libraries' Strategic Plan

UNLV's Top Tier Goal: Research, Scholarship, and Creative Activity

Libraries' Strategic Plan: University Libraries contributes throughout the research lifecycle, from identification of opportunity to dissemination of results.

Action items from Libraries' Strategic Plan to drive potential outreach activities:

- Strengthen investment in the Libraries' diverse and multi-format collections to enable the production of high quality, widely disseminated, and influential research, scholarship and creative activities.
- Provide dedicated databases and training to assist researchers in identifying grant opportunities as well as interdisciplinary partners.
- Provide scholarly communications assistance (bibliometrics, copyright, digital publishing, open access) tools and training to facilitate researchers in making the best decisions regarding the creation, dissemination, evaluation and preservation of their research outputs.
- Communicate how the University Libraries does and can further contribute throughout the research lifecycle from identification of opportunity to dissemination of results.

Key measures of success from Libraries' Strategic Plan to drive potential outreach activities:

- Library staff programs and priorities are informed by the research lifecycle.
- More use of unique, regional content.
- More faculty, graduates and undergraduates participate in individual research consultations and group workshops.
- More content is deposited into the institutional repository.

Activity / Event	Date	Expected Outcome	Measurement of Effectiveness	UULO	Strategic Plan item	Wellness Wheel Categories	Library Resource / Services Promoted / Informed	Staff Responsible
Activate the Archives Event	10/2017	Students will engage with primary source materials in order to encourage them to do their own research using special collections in the future.	Collect copies of zines made during event to review content used / repurposed	Inquiry and critical thinking	More use of unique, regional content.	Intellectual, Social	UNLV Libraries Special Collections focused on social justice	Tammi Kim, Heidi Johnson, Rosan Mitola
UNLV Student Veteran Scholarship Symposium	3/2019	Student veterans will share the results of their research and creative projects in a supportive, professional setting in order to encourage further participation in research events both on campus and in other venues.	Number of proposal submissions from students; questionnaire for symposium participants.	Inquiry and critical thinking	Library staff programs and priorities are informed by the research lifecycle; more content is deposited into the institutional repository.	Intellectual, Social	Subject librarian, Knowledge Production for presentation support, Digital Scholarship for further dissemination of research.	Mark Lenker

UNLV's Top Tier Goal: Student Achievement

Libraries' Strategic Plan: University Libraries collaborates broadly to ensure student achievement through direct instruction, partnering with faculty on assignment design and development of learning experiences outside the classroom.

Action items from Libraries' Strategic Plan to drive potential outreach activities:

- Expand opportunities for graduate and undergraduate students to intern in the Libraries to develop deeper research experiences and opportunities for scholarship.
- Expand co-curricular programs to graduate and undergraduates in support of academic achievement, life skills and lifelong learning.

Key measures of success from Libraries' Strategic Plan to drive potential outreach activities:

- Student retention, progression, and completion is influenced by library efforts.
- Student success is impacted by the Libraries' co-curricular programs.

Activity / Event	Date	Expected Outcome	Measurement of Effectiveness	UULO	Strategic Plan item	Wellness Wheel Categories	Library Resource / Services Promoted	Staff Responsible
Rebel PRIDE	8/2017, 8/2018	First-generation students will engage with librarians and peer research coaches to prepare them for their first semester at UNLV.	Satisfaction surveys, perceived value.	Lifelong learning	Expand co-curricular programs to graduate and undergraduates in support of academic achievement, life skills and lifelong learning.	Emotional, Social	General services and free resources available to all students, research help from a librarian	Rosan Mitola, Mark Lenker

<p>ART + FEMINISM: Wikipedia Edit-a-thon</p>	<p>2/2018 & 3/2019</p>	<p>Students will identify gaps in representation on Wikipedia.</p> <p>Students will utilize library resources in order to improve Wikipedia.</p> <p>Students will edit, create, and cite information on Wikipedia.</p>	<p>Number of pages edited, citations added, new pages created.</p> <p>Event survey.</p>	<p>Inquiry and critical thinking, lifelong learning</p>	<p>Expand co-curricular programs to graduate and undergraduates in support of academic achievement, life skills and lifelong learning.</p>	<p>Intellectual</p>	<p>Physical and electronic collections on women artists of color</p>	<p>Chelsea Heinbach, Brittany Fiedler, Rosan Mitola</p>
<p>From Stonewall to Selena Wikipedia Edit-a-thon</p>	<p>10/2018</p>	<p>Students will identify gaps in representation on Wikipedia.</p> <p>Students will utilize library resources in order to improve Wikipedia.</p> <p>Students will edit, create, and cite information on Wikipedia.</p>	<p>Assignment responses, event survey.</p> <p>Number of pages edited, citations added, new pages created.</p>	<p>Inquiry and critical thinking, lifelong learning</p>	<p>Expand co-curricular programs to graduate and undergraduates in support of academic achievement, life skills and lifelong learning.</p>	<p>Intellectual</p>	<p>Physical and electronic collections on LGBTQIA+ and Latinx folx.</p>	<p>Chelsea Heinbach, Brittany Fiedler, Rosan Mitola</p>

Transfer Student Mixer	9/2018 & 1/2019	<p>Transfer students will discuss their previous academic and life experiences with other transfer students in order to develop a connection to current students and the university.</p> <p>Transfer students will identify services and resources available to them at the university.</p>	Whiteboard assessment on feelings, knowledge, and action steps	Lifelong learning	Expand co-curricular programs to graduate and undergraduates in support of academic achievement, life skills and lifelong learning.	Intellectual, emotional, social	Research help from a subject librarian, general services and free library resources, campus services / resources	Rosan Mitola, Brittany Fiedler, Chelsea Heinbach
Veteran Bridge	8/2018 & 1/2019	In order to enhance retention, progression, and completion among military and veteran students, new students will interact with representatives from the Military and Veteran Services Center, the Libraries, the Academic Success Center, and the Office of InfoTechnology.	Number of participants	Lifelong Learning	Expand co-curricular programs to graduate and undergraduates in support of academic achievement, life skills and lifelong learning	Intellectual, emotional, social	General services and free resources available to all students, research help from a librarian	Mark Lenker and Rosan Mitola

Voting in 702: Research. Action. Change. Workshop	11/2018	Students will identify local polling stations and rules in order to analyze a local ballot question. Students will find information in order to articulate the pro and con of a given ballot question.	Whiteboard assessment on feelings, knowledge, and action steps Group discussion	Lifelong learning	Expand co-curricular programs to graduate and undergraduates in support of academic achievement, life skills and lifelong learning.	Intellectual, emotional	Voting Resource Guide linking to public policy sources, local and national organizations and newspapers	Chelsea Heinbach, Rosan Mitola, Susie Skarl, Mark Lenker
Scary Stories from Around the World	10/2017 & 10/2018	UNLV Authors, especially students, will share their creative work publicly. Audience will enjoy fiction set in a range of cultural milieux.	Number of participants	Lifelong learning	Expand co-curricular programs to graduate and undergraduates in support of academic achievement, life skills and lifelong learning.	Intellectual, emotional, social	The Library is a destination for cultural experiences.	Mark Lenker
Grad Rebel Writing Boot Camp	1/2018, 8/2018, 1/2019 & 8/2019	Graduate students will plan and make progress on their writing projects that offers both focused time to write and a cohort experience for support.	Participant surveys	Inquiry and critical thinking	Expand co-curricular programs to graduate and undergraduates in support of academic achievement, life skills and lifelong learning.	Intellectual, emotional, social	Promote library workshops for graduate students, contacts with subject librarians, Knowledge Production, and Digital Scholarship.	Mark Lenker and Melissa Bowles-Terry

UNLV's Top Tier Goal: Community Partnerships

Libraries' Strategic Plan: University Libraries fosters the intellectual, cultural, and economic development of the region with collections and services that advance knowledge and scholarship about the region, support regional businesses and industries, and prepare the region's K-12 students for UNLV.

Action items from Libraries' Strategic Plan to drive potential outreach activities:

- Continue programming with Clark County School District teachers and librarians to assist them in preparing K-12 students for academic success at a research university.
- Create intellectual and cultural exhibits and events to educate and entertain the UNLV campus and the broader community.
- Continue to develop national and international partnerships with other research libraries and the library information industry.

Key measures of success from Libraries' Strategic Plan to drive potential outreach activities:

- Community members express the value of the Libraries' programs and events in their own words.
- Additional number of non-UNLV users of library collections, expertise, and services.
- Clark County School District teachers and librarians judge engagement with the Libraries as valuable.
- The Libraries' participation in national and international partnerships add measurable value to library operations and services.

Activity / Event	Date	Expected Outcome	Measurement of Effectiveness	UULO	Strategic Plan item	Wellness Wheel Categories	Library Resource / Services Promoted / Informed	Staff Responsible
AP High School Outreach	Fall 2017-Spring 2019	Provide high-quality, customized curricular integrated library instruction when library resources are available and based on requests	Clark County School District teachers and librarians judge engagement with the Libraries as valuable.	N/A	Continue programming with Clark County School District teachers and librarians to assist them in preparing K-12 students for academic success at a research university.	Intellectual, Spiritual	Library research databases	Rachelle Weigel, Rosan Mitola, subject-related experts, Peer Coaches

UNLV's Top Tier Goal: Infrastructure and Shared Governance

Libraries' Strategic Plan: University Libraries continues to enhance its robust infrastructure to support evolving methods of research, scholarship, and creative activity across UNLV's disciplines.

Action items from Libraries' Strategic Plan to drive potential outreach activities:

- Increase the frequency of communication with the campus and the external community to show the Libraries' value and impact.

Key measures of success from Libraries' Strategic Plan to drive potential outreach activities:

- Users value 24/7 access to collections and services.
- Users value and utilize new technological components available in the libraries.
- Users continue to rank the Libraries as the most responsive and service oriented unit on campus.
- Users judge library spaces sufficient for their learning, social and research needs.
- Users heavily utilize library facilities.

Activity / Event	Date	Expected Outcome	Measurement of Effectiveness	UULO	Strategic Plan item	Wellness Wheel Categories	Library Resource / Services Promoted / Informed	Staff Responsible
Data Conversation with GPSA	SU 2017	Learn more about graduate student needs relating to data			Users value and utilize new technology components available in the libraries. Users continue to rank the Libraries as the most responsive and service oriented unit on campus		Libraries workshop series, development of Knowledge Production and Data Management initiatives.	Mark Lenker, Starr Hoffman

The University Libraries participate in an abundance of ongoing and existing Co-Curricular Outreach Activities. These activities will continue, in addition to new outreach added to this framework. For a list of library liaisons to campus partners and student organizations, see this supplementary document. These activities include (this is not an exhaustive list):

- CCSD Visits and Instruction Sessions
- National History Day
- New Student Orientations
- Recruitment events (e.g., Rebel Preview Day)
- Specialized Workshops (e.g., Rebel PRIDE for first-generation students)
- Study Week De-Stress Programming
- Targeted Programming to promote specific collections and resources (e.g., Banned Books Buffet)
- Welcome Weeks Programming
- Writing Events (in collaboration with the Writing Center and/or Graduate College)