America’s New Swing Region
The Political Demography and Geography of the Mountain West

Ruy Teixeira and William H. Frey
2008 Key Demographic Segments: MT West States

Source: Ruy Teixeira and William H Frey analysis
2000-2008 Change in Segment: All Minorities

Source: Ruy Teixeira and William H Frey analysis
2000-2008 Change in Segment: Whites-College Grad, Working Age

Source: Ruy Teixeira and William H Frey analysis
2000-2008 Change in Segment: Whites-Non College, Working Age

New Mexico: -2.7
Colorado: -3.7
Idaho: -3.8
Utah: -3.9
Arizona: -4
Nevada: -8

Source: Ruy Teixeira and William H Frey analysis
Arizona Population Growth by County, 2000-2009

[Map showing population growth by county with color coding]

Source: Authors' calculations of Census population estimates
Key Demographic Segments: Phoenix Metro, and AZ

Source: Ruy Teixeira and William H Frey analysis
2000-8 Change in Segments: Phoenix Metro, and AZ

Source: Ruy Teixeira and William H Frey analysis
Arizona County Presidential Voting Change, 1988-2008

Source: Authors' calculations of election data
Colorado Population Growth by County, 2000-2009

Source: Authors' calculations of Census population estimates
Key Demographic Segments: Denver City, Inner Suburbs Outer Suburbs and CO

Source: Ruy Teixeira and William H Frey analysis
2000-8 Change in Segments: Denver City, Inner Suburbs and Outer Suburbs

Source: Ruy Teixeira and William H Frey analysis
Colorado County Presidential Voting, 2008

Source: Authors' calculations of election data
Idaho Population Growth by County, 2000-2009

Source: Authors' calculations of Census population estimates
Key Demographic Segments: Boise Metro, and ID

Boise Metro
- All Minorities: 10%
- Whites: Age 65+: 10%
- Whites: College Grad Working Age: 34%
- Whites: Non College Working Age: 54%

Idaho
- All Minorities: 9%
- Whites: Age 65+: 18%
- Whites: College Grad Working Age: 16%
- Whites: Non College Working Age: 9%

Source: Ruy Teixeira and William H Frey analysis
2000-8 Change in Segments: Boise Metro, and ID

Boise Metro

<table>
<thead>
<tr>
<th>Category</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Minorities</td>
<td></td>
</tr>
<tr>
<td>Whites: Age 65+</td>
<td></td>
</tr>
<tr>
<td>Whites: College Grad Working Age</td>
<td></td>
</tr>
<tr>
<td>Whites: Non College Working Age</td>
<td></td>
</tr>
</tbody>
</table>

Idaho

<table>
<thead>
<tr>
<th>Category</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Minorities</td>
<td></td>
</tr>
<tr>
<td>Whites: Age 65+</td>
<td></td>
</tr>
<tr>
<td>Whites: College Grad Working Age</td>
<td></td>
</tr>
<tr>
<td>Whites: Non College Working Age</td>
<td></td>
</tr>
</tbody>
</table>

Source: Ruy Teixeira and William H Frey analysis
Idaho County Presidential Voting, 2008

- **Red**: Republican Margin 10%+
- **Light Red**: Republican Margin up to 10%
- **Blue**: Democrat Margin 10%+
- **Light Blue**: Democrat Margin up to 10%

Source: Authors’ calculations of election data
Idaho County Presidential Voting Change, 1988-2008

- Orange: Republican Margin Increase 10%+
- Yellow: Republican Margin Increase up to 10%
- Green: Democrat Margin Increase up to 10%
- Dark Green: Democrat Margin Increase 10%+

Source: Authors' calculations of election data