New Mexico Metropolitan Areas and Regions

- Farmington (Northwest)
- Santa Fe (Northwest)
- Albuquerque (Metropolitan Area)
- Las Cruces (South and Northeast)
Key Demographic Segments: Albuquerque Metro, and NM

Source: Ruy Teixeira and William H Frey analysis
New Mexico County Presidential Voting, 2008

Source: Authors’ calculations of election data
New Mexico County Presidential Voting Change, 1988-2008

Source: Authors' calculations of election data
Nevada Population Growth by County, 2000-2009

Source: Authors' calculations of population estimates data
Key Demographic Segments: Las Vegas Metro and NV

Las Vegas Metro
- All Minorities: 39%
- Whites: Age 65+: 36%
- Whites: College Grad Working Age: 12%
- Whites: Non College Working Age: 13%

Nevada
- All Minorities: 42%
- Whites: Age 65+: 31%
- Whites: College Grad Working Age: 14%
- Whites: Non College Working Age: 14%

Source: Ruy Teixeira and William H Frey analysis
2000-8 Change in Segments: Las Vegas Metro and NV

Source: Ruy Teixeira and William H Frey analysis
Nevada County Presidential Voting Change, 1988-2008

- Orange: Republican Margin Increase 10%+
- Yellow: Republican Margin Increase up to 10%
- Green: Democrat Margin Increase 10%+
- Light Green: Democrat Margin Increase up to 10%

Source: Authors' calculations of election data
Key Demographic Segments: Salt Lake Metro, and UT

Source: Ruy Teixeira and William H Frey analysis
2000-8 Change in Segments: Salt Lake Metro, and UT

Salt Lake Metro
- All Minorities
- Whites: Age 65+
- Whites: College Grad Working Age
- Whites: Non College Working Age

UT
- Whites: Age 65+
- Whites: College Grad Working Age
- Whites: Non College Working Age

Source: Ruy Teixeira and William H Frey analysis
Utah County Presidential Voting, 2008

Source: Authors’ calculations of election data