

Spring 2011

Inspiring Achievements

UNLV Foundation

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inspiring achievements

SPRING/SUMMER 2011

A PUBLICATION OF THE UNLV FOUNDATION

Face of Philanthropy: Mannetta Braunstein '93



For ancient Maya women, the act of getting dressed in the morning was a daily renewal of life. Slipping the embroidered *huipil* over their heads was a sacred ritual that placed themselves in the center of a world symbolized in the blouse's intricate designs. Mannetta Braunstein '93, anthropologist, art historian, teacher and philanthropist, has spent more than 30 years studying connections between daily life, religion, art and science. She understands the many threads that, woven together, create the fabric of civilizations.

For Mannetta and her husband, Dr. Michael Braunstein, philanthropy is a common strand that weaves through their careers and personal lives. Since 1978,

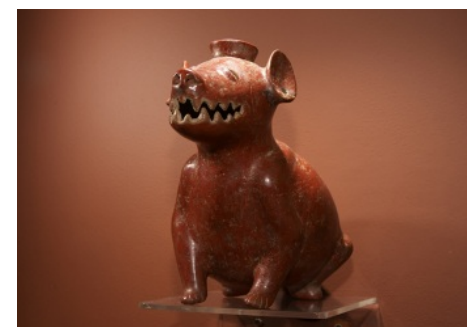
they have been donating extraordinary Pre-Columbian artifacts to UNLV. Today, because of their gifts, UNLV's Marjorie Barrick Museum is home to one of the best collections of its type for Pre-Columbian textiles, ceramics, flints, figurines and masks. The collection includes thousands of rare and beautiful objects, with only a small percentage on exhibit at any one time. It is a unique and extensive resource for UNLV students and faculty, as well as for scholars world-wide.

Mannetta's philanthropy, though, extends beyond this extraordinary donation. "Philanthropy takes many forms," she asserts. "You don't have to be able to write a big check to make a

difference." She sets an example of the multiple ways that UNLV alumni and others can give back, volunteering her time and expertise to benefit the university and the community. She speaks at seminars, sits on several non-profit boards, served as president of the UNLV Anthropological Society, and currently is consulting curator of Pre-Columbian Art at UNLV. She and Michael also established a private foundation that, in partnership with the Barrick Museum, hosts the Braunstein Symposium—a bi-yearly academic conference on ancient Pre-Columbian cultures that attracts scholars from throughout the Americas. The Braunsteins are also members of UNLV's Heritage Circle—individuals who have included gifts to the university through their estate plans.

"Art gives us a window into understanding a civilization's history, politics, and culture—and how people thought of themselves and their place in the cosmos," Mannetta explains. Through their philanthropic giving, she and her husband have defined their place in Nevada and in the hearts of countless students, scholars, and art lovers.

You can see superb artifacts from UNLV's Pre-Columbian Art collection at the Marjorie Barrick Museum. Plan your visit at: <http://barrickmuseum.unlv.edu/about/>.



WELCOME FROM THE CHAIRMAN OF THE BOARD

It has been my privilege and pleasure to serve as trustee of the UNLV Foundation for nearly all of its 30- year history. Since I joined its Board of Trustees in 1985, I have been witness to tremendous change and unprecedented progress. UNLV has grown from a small community-based college to a full research university, and the Foundation has grown along with it. Today, the Foundation receives and processes more than 11,000 gifts a year for scholarships, academic programs, campus facilities, and more, and private support has never been more important. We are pleased to share in this newsletter some of the stories about how these gifts make an impact.

At the end of June, I will be completing my term as chairman of the board, and I do so with a great deal of confidence that the university is moving in the right direction. UNLV leadership is strong and focused, and we are seeing tremendous strides

being made to strengthen the connective tissue between the university and the community. UNLV is reaching out to identify and understand community needs. At the same time, it is undertaking the hard work necessary to explore how it can be a greater resource for its neighbors—and a more powerful engine for the local economy. New lines of communication have been opened between Southern Nevada business leaders and UNLV, and all appreciate more than ever the simple truth that the quality of the university is inextricably linked to the quality of the community. I am very optimistic about where this new exchange of ideas will lead.

I also am very grateful to all of you who have made a choice to support UNLV. If you notice a theme in what you read here, you'll see that an investment in UNLV really is an investment in the life of our community.



Sincerely,

A handwritten signature in black ink that reads "Mark Fine". The signature is fluid and cursive, with the first name "Mark" being more prominent than the last name "Fine".

Mark Fine, Chair
UNLV Foundation Board of Trustees

ENDOWMENT SURPASSES \$100 MILLION

In a landmark achievement, the UNLV Foundation endowment has topped the \$100 million mark. The reported value as of March 31, 2011 stands at just over \$111,000,000, an 18% increase over its value at the beginning of the fiscal year on July 1, 2010. This increase is a result of new gifts, strategic financial management and favorable returns as we recover from one of the worst investment markets in history. If positive trends continue, resources for scholarships, professional development and other priority programs will benefit in the coming academic year.

As we mark this milestone development, we thought it a good time to answer some frequently asked questions about the UNLV Foundation endowment.

What is an endowed fund?

An endowment is a permanent fund that is invested to earn interest income. Typically, only the interest is spent and the principal of the fund remains intact.

How is the UNLV Foundation endowment funded?

The UNLV Foundation endowment is funded through private gifts that are

specifically designated as "endowed." This allows a gift to be maintained in perpetuity.

How is an endowed gift different from an outright gift?

Endowed gifts are established with the intention that the total amount of the gift must be invested and not spent outright, according to the Uniform Prudent Management of Institutional Funds Act (UPMIFA). Typically, only a portion of the invested income may be spent, and total expenditures are capped at 7% of the total value of the fund in any given year. Most endowed gifts are made with the stipulation that the income generated must be used for a specific purpose, such as scholarship or faculty programs.

How are investment decisions made?

Decisions regarding the investment of the endowment are made by the Investment Committee of the UNLV Foundation Board of Trustees. Their goal is to maximize returns over the long term through a diversified, professionally managed portfolio. The Foundation has retained Callan Associates, an investment advising firm based in San Francisco, to serve as its consultant. Based

on its assessment of the consultant's recommendations, the Investment Committee determines the appropriate allocations and selects investment managers.

Why is the endowment important?

The endowment is important to UNLV's future because it provides a source of reliable, long-term support for the University. Endowed gifts are important to donors because they have a lasting influence and provide an opportunity to honor loved ones, colleagues, teachers and others in perpetuity.

What was the largest gift ever made to the endowment?

The largest gift of \$12.625 million for an active program was made in November 2009 by the Englestad Family foundation. This gift established 100 endowed scholarships for UNLV students.

What is the minimum amount required to establish an endowed fund?

The current minimum amount to establish a named endowed fund at UNLV is \$30,000.

SHIPRA DE: 3 DEGREES ADD UP TO 1 OUTSTANDING SUCCESS STORY

Shipra De '11 wakes up every morning with the goal of being a smarter person by the end of the day. And every indication is that this 2011 UNLV Outstanding Graduate is fulfilling her goal. When she gowned up for her recent spring commencement, Shipra was preparing to receive not one, but a total of three degrees. The Honors College student has earned a Bachelor of Arts degree in economics, a Bachelor of Arts degree in computer science, and a Bachelor of Science degree in math—all with summa cum laude honors and an astonishing grade point average of 3.978.

"Education has always been very important in my family," the modest academic star reflects. "I have always loved school. Growing up, my mom had to force me to stay home when I was sick." Valedictorian of the 2006 class at Green Valley High School, she was accepted at other universities, including prestigious schools like Stanford. Shipra chose UNLV. "I knew I could get a high quality education here-- and I did. You feel like you really belong."

Receiving full scholarship support also helped attract Shipra to UNLV. "Because of my scholarships, I never had to worry about how I would pay tuition. I could spend every waking moment studying," she explains, and probably without exaggeration. Shipra received close to 20 scholarships at UNLV, including the Wolzinger Family Research Scholarship, the 2011 Nevada Regents



A beaming Shipra De stands out in a crowd

***"Shipra De is the real deal"** Peter Starkweather, Dean, UNLV Honors College*

Scholar Award, the Leonard Frome Memorial Scholarship, the Harold and Mayme Stocker Scholarship, the Michael Gail Andress Scholarship, the DSI Scholarship and the Honors Academic Scholarship. She also received the 2011 University Libraries Lance and Elena Calvert Award for Undergraduate Research and the prestigious Goldwater Scholarship, a nationally-competitive award.

While committed to the rigors of pursuing a triple major, Shipra still found time to be involved in activities outside the classroom. She was an ambassador for the College of Business and the College of Engineering, was president of the UNLV Math Club, and

served on the Honors College Student Council. When asked what she would like people to know about her, she thought for a moment before answering, "If I could say anything, it would be 'thank you'—I owe a lot of people, many of them anonymous, for my success. I don't get a chance to thank them often enough."

Now a UNLV alumna, Shipra is working at a local engineering firm and will decide which of her three academic passions to pursue in graduate school. Whatever she does, you can count on it being done extraordinarily well. "Shipra is the real deal," says Honors College Dean Peter Starkweather, "vastly talented, boundlessly curious, and truly devoted to her field. She will succeed in her graduate work, earn the Ph.D. and go on to serve the country and world as an accomplished scholar and teacher."

INCOMING BOARD CHAIR JOHN F. O'REILLY



"Each day at UNLV I continue to be amazed not only by the energy and quality of the students, the progress that we have all made over the past several decades, but most significantly by the realization that the best for UNLV is yet to come," says John F. O'Reilly, incoming chairman of the UNLV Foundation Board of Trustees. O'Reilly, who himself was a UNLV student (he received an MBA from the College of Business in 1974) brings a wealth of enthusiasm and leadership experience to the position. He has served on the Board since 1991, most recently as vice chair, as well as chair of the Committee on Trustees. He is also chairman and CEO of O'Reilly Law Group, LLC.

John and his wife, René, have lived in Las Vegas since 1969. They have four UNLV degrees in their family and four children, one of whom, Tim, is a former Rebel football player and the first active athlete to ever enroll in UNLV's William S. Boyd School of Law.

As the son of a former math teacher and athletics coach, O'Reilly appreciates that education takes many forms. "The myriad resources and talent pool that exist at UNLV serve not only our students, but those beyond our campus," he asserts. "My goal is to help every student and every member of our community get full access to all that UNLV has to offer."

PRIVATE SUPPORT AROUND CAMPUS



NSTec President Dr. Steven Younger and UNLV President Neal Smatresk unveil the 2-ton hunk of meta-quartzite stone that marks the just-dedicated **National Security Technologies, LLC Courtyard** in front of UNLV's new Science & Engineering Building. UNLV Vice President for Research and Dean of the Graduate College Ron Smith, College of Sciences Dean Timothy Porter, College of Engineering Dean Rama Venkat, Associate VP for Interdisciplinary Research Tom Piechota, Associate VP for Federal Agency Initiatives Tom Williams and SEB faculty and students were all on hand to share ideas with NSTec employees and give tours of SEB labs. NSTec is a major contributor to SEB. [NSTec PHOTO]

The College of Fine Arts recently hosted its 6th annual gala celebrating the work of local students as part of Artsbridge—a national program that partners CFA students with at-risk elementary school students to teach biology, math, and a variety of other topics using the arts. The program is entirely underwritten by local philanthropist and great friend to the College, **Bernice Fischer**.



UNLV students were given the opportunity to help their professional development take off at conferences across the U.S. thanks to generous annual fund contributions from **Southwest Airlines**. Kenneth Comstock competed in a regional IEEE technology competition in Phoenix; Nirajan Mani will attend GEORISK 2011- Geotechnical Risk Assessment & Management Conference in Atlanta; Neveen Shlayan will participate in the American Control Conference in San Francisco; and Naveen Kumar Veeramisti presented at the 13th TRB National Transportation Planning Applications Conference in Reno. [SW Airlines LOGO]

A crowd of veterans joined Air Force ROTC Honor Guard, UNLV Dept. of Aerospace Studies cadets Guillermo Campbell and Michael Deaton in saluting the Stars and Stripes at the Veterans Memorial

Flagpole dedication ceremony on May 25th. The flagpole was made possible by



a donation in memory of **Colonel Jerry Bussell** (ret) U.S. Army, recipient of the 2010 Distinguished Nevadan award and former Executive Director of Operations at UNLV's Division of Educational Outreach. The flagpole is dedicated to all who have served in the U.S Armed Forces.

It's no wonder that Lee and Edward Devore's marriage has flourished for 60 years. Both Lee and Ed have open minds and big hearts. In honor of their 60th anniversary, the couple, both of whom are students at UNLV's Osher Lifelong Learning Institute, established the **Devore Family Nursing Scholarship Endowment**. In celebration, their friends and family chipped in an additional \$8,500 in tribute gifts to jumpstart the scholarship.

David Emerson, emeritus professor of chemistry and member of the UNLV Heritage Circle, shares a laugh with Dean of University Libraries Patricia Iannuzzi at the May 1st Heritage Circle luncheon. The laughter continued after lunch when guests



\$1 MILLION GIFT PREPARES STUDENTS TO MAKE A MARK ON HOSPITALITY INDUSTRY

When Hilton Hotels founder Conrad N. Hilton established the charitable foundation that bears his name in 1944, Las Vegas was home to a handful of hotels around Fremont Street and El Rancho Vegas, the first resort on what would later become the Las Vegas Strip. Today, Las Vegas would be unrecognizable to the business pioneer and philanthropist—but the foundation he started continues to have an impact here and on the global hospitality industry.

This spring, the Conrad N. Hilton Foundation approved a \$1 million grant to UNLV that will help prepare students in the William F. Harrah College of Hotel Administration to be leaders in the fields of tourism, hospitality and leisure sciences. The gift is designed to boost student recruitment, retention and development by funding graduate assistantships, conference travel, faculty seminars, career services enhancements, an industry speaker series,

and more.

"During these tough economic and fiscal times, private sector support is especially critical," says Donald D. Snyder, dean of the Harrah Hotel College. "The Hilton Foundation gift provides this type of support; but it is their focus on specifically helping students and the quality of their education that is especially valuable. They are true partners in helping us deliver on our promise of being student-focused, even in tough times."

attended a Nevada Conservatory Theater production of *Noises Off*. Sponsored by **Wells Fargo**, the event honors donors who have included charitable gifts to UNLV in their estate plans.

An enterprising half-million dollar gift from **Jeff Moskow** is being used to establish a student-run venture capital fund that will provide a vital link between intellectual properties and start-up capital. The Rebel Venture Fund will grant seed money in amounts ranging from \$10,000 to \$100,000 to ventures that can boost economic development of Southern Nevada and have potential to produce revenue streams to benefit UNLV's College of Business.



Raffle winner and UNLV supporter **Krista Darnold** accepts her prize from UNLV Foundation Board of Trustees Chair Mark Fine at the Annual Fund Spring Mixer at **Smith & Wollensky Restaurant**.



Jason Zwerin, Justin Micatrotto, Mike Santos, and Joe Micatratto (left to right) of the **Micatrotto Restaurant Group** party with Hey Reb and UNLV Cheerleaders at Suite Deal 2011 at the Thomas & Mack. The annual event is a thank-you to members of the UNLV Annual Fund President's Associates, Inner Circle, and Academic Corporate Council.

Graduate students in sociology understand the impact that one individual can make on society. In this case, that individual is former dean of the College of Liberal Arts James Frey. Frey, who retired in June 2004 after 30 years at UNLV, recently funded the **James Frey Graduate Student Research Scholarship Endowment**.

As a professor of sociology and former department chair, his guidance to graduate students was profound. With this gift, his influence will extend to future generations of UNLV scholars.

Tremendous support from sponsors and a sellout crowd of 144 golfers at the **11th Annual Law Scholarship Golf Tournament** in May resulted in this year's tournament raising a new record amount of \$55,000. The proceeds will benefit the Gaming Law Section Scholarship at the William S. Boyd School of Law-UNLV. In eleven years, this charitable event has raised more than \$333,000, helping 66 future Nevada lawyers meet their goals.



SAVE-THE-DATE

CNN senior political analyst and former U.S. presidential advisor David Gergen (pictured) will be the keynote speaker at the **UNLV Foundation Annual Dinner** on October 13, 2011 at Aria Resort & Casino. The event honors philanthropists who have donated \$1 million or more to UNLV. This year, it also will celebrate the Foundation's 30th anniversary. Celebrity chef Rick Moonen will join Aria chef Howard Stilianess in the kitchen. Tickets may be purchased at: foundation.unlv.edu/annualdinner2011.

2011-2012 UNLV Foundation Advisory Board

Volunteer leadership is essential to the well-being of any university, and UNLV is pleased to announce the launch this spring of the **UNLV Foundation Advisory Board**. Composed of community leaders, alumni, businesspeople, and higher education advocates, the new board will provide advice and counsel to the Foundation's Board of Trustees, support UNLV's development needs, and serve as ambassadors for UNLV and the Foundation. Welcome to the inaugural class of the UNLV Foundation Advisory Board:

Kenneth L. Alber
Lovee Arum
Cecilia M. Avila
Selma F. Bartlett
Domingo J. Cambeiro,
AIA
Dr. Raj Chanderraj
Cameron Conn
Richard T. Crawford
Ted Dake '06
Rick Darnold '85
Jeffrey Fine

Dan Hanneke
Tom Kaplan
Todd-Avery Lenahan
Tina Lewis
Richard C. MacDonald
Dominic A. Marrocco
Frank Martin
Gregory J. Morris '85
Mike Novick
Jeff Oberschelp
Kevin T. Orrock '76
Gina B. Polovina '91, '94

Michael D. Rumbolz '76
Kimberly Maxson Rushton
'90
David Saltman
Stephen G. Siegel
Gary D. Siroky
Mathew Smith
John U. Tippins IV '03
Johnnie M. Woodson,
M.D.

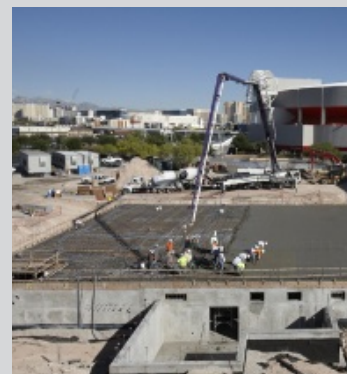
ALL ABOUT WINNING

If you ask new Runnin' Rebel men's basketball coach Dave Rice if it's all about winning the game, the short answer is "yes." And thoughtfully measuring his response, he adds, "That's just a given...and there's so much more to it than that." That "more" he explains, is providing players at the collegiate level with an experience that will exercise their minds and strengthen their relationships with teammates, professors, and the community. Rice, the first former UNLV basketball player to return as head coach, received a bachelor's degree in political science ('91) and a master's in business administration ('93) from UNLV. Higher education, he reflects, shaped his life. "The fact that I could get a scholarship to play basketball gave a serious-minded student like me access to a great education. What I learned here complements everything I do. Studying political science and business taught me about managing conflict, compromise—things that come into play every day as a coach."

Education is a central part of recruiting, according to Rice. "College sports are more than just the games," he says. "I won't diminish how important it is to win—but learning in an educational environment is important to every player. Our vision is that learning in any field gives players opportunities. Basketball gives us a platform to be

prominent in the community and we truly have a responsibility to use that platform to make a difference in the world."

Private support is another vital factor when it comes to recruiting players who are good enough to win games. "Without question," Rice says, "the availability of scholarships makes a difference when it comes to getting the best players in this extremely competitive recruiting environment." Another advantage is the Mendenhall Center, the 38,000 square foot basketball practice facility slated to open this fall. It is being built entirely through the private sector and will be gifted to the university upon completion. The new center will offer two courts, a strength and conditioning area, academic space, and a players' lounge. "One of the first things that prospective high school recruits ask is, 'do you have a practice facility?'" explains Rice. "Thanks to the generosity of private donors, UNLV can answer 'YES!' This is a huge,



FROM THE GROUND UP

UNLV's state-of-the-art basketball practice facility is taking shape along the south side of the Cox Pavilion. The new Mendenhall Center is the progeny of a group of forward-thinking donors, led by Bob Mendenhall and including Maury Gallagher, Bill Paulos, Bill Wortman and Hope Anstett. Joining them in funding the project are Joel Anthony, Boyd Gaming Corporation, and Michael Gaughan, along with John Wightman, Mark Rich, Tim Snow, Frank Martin, Rod and Wade Leavitt and Jim Barker.

To find out ways to support Rebel Athletics call 702-895-1533.

UNLV ANGEL NETWORK INVESTS IN FACULTY RETENTION

Faculty are UNLV's most important asset—our intellectual capital. But because of budget cuts to higher education in Nevada, faculty salaries have been cut, benefits have been diminished, and job security has been taken away. As a result, UNLV has become a prime target for out-of-state universities looking to recruit away the best and brightest of our academics and researchers. UNLV has lost more than 30 key faculty to out-of-state institutions in the past year.

In response, UNLV President Neal Smatresk has created the UNLV Angel Network. This initiative is a call for private support to establish coveted named professorships with commitments of \$25,000 a year for three years. "Just as 'angel investors' seek to promote intellectual property through early investments of modest proportions, we must begin investing in the intellectual capital of our community—outstanding UNLV faculty," Smatresk explains. Named professorships

will be awarded by the president in consultation with the deans and cabinet. Recipients will receive additional discretionary funding, as well as the status that comes with a named professorship.

The UNLV Angel Network is designed to keep UNLV competitive in the international scramble to hire and retain the most outstanding educators and researchers. With his entrepreneurial background and commitment to higher education, UNLV Foundation Advisory Board member Dominic Marrocco was the first to answer President Smatresk's call to participate. "We have the best minds, brilliant talent and great opportunities," says Marrocco, "well worth the investment into our future."

For more information about the UNLV Angel Network, call Nancy Strouse at 702-895-3641.

UNLV Foundation:bythenumbers

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The Rebel Ring Phonathon reaches out to thousands of alumni, parents, and friends to offer them an opportunity to support UNLV. There are 21 Rebel Ringers—committed UNLV student callers who help generate unrestricted annual fund dollars used to strengthen all areas of campus life.



43.2

That's 43.2 million—the number of dollars of private funds raised in the past fiscal year from 7,715 donors. These gifts support scholarships, academic programs, campus facilities, student services, and more. Gifts of all amounts make an impact.

30

The UNLV Foundation was chartered in 1981 and is celebrating its 30th anniversary. The Foundation raises private funds for the benefit of UNLV in order to enhance the quality of the university and strengthen its missions of research, teaching and community service. For more information and to read stories about how private support makes a difference, go to <http://foundation.unlv.edu>.

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More than 1,500 UNLV students receive financial awards from privately funded UNLV scholarships each year. This philanthropic support from individuals and organizations is vital to making higher education affordable, and allows UNLV to attract and retain the best students.



4,558

All types of donors support UNLV, but one of the largest groups to do so is alumni. 4,558 alumni made gifts to UNLV in the last fiscal year. By giving back, they demonstrate their support for their alma mater and ensure that the best resources are available for current and future students.



IS IT ALL ABOUT WINNING?

A CONVERSATION WITH UNLV MEN'S
BASKETBALL COACH DAVE RICE INSIDE, PAGE 6.

UNLV FOUNDATION

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our global economy. AT&T proudly supports UNLV to make sure that
STUDENTS ARE OUR FUTURE INNOVATORS."**

**- Stephanie Tyler, President
AT&T, NV**

For more information or to make a gift online: www.unlvfoundation.edu