New Nevada Task Force Overview:

- The New Nevada Task Force is engaged in charting the best course for Nevada’s strategic economic development efforts to improve the state’s economy and to create attractive jobs for our citizens – now and into the future.
- The Task Force is a bi-partisan coalition of twenty-eight distinguished Nevada business, education and political leaders.
- There are nine New Nevada Task Force initiatives identified, including:
  - Technology Commercialization
  - Business expansion in the national defense sector
  - Film, Television and Digital Media Production expansion
  - BLM Land acquisition and utilization
  - Business-to-Business marketing
  - International Business Development
  - Medical Industry Expansion and Bioscience Technology
  - Renewable Energy Asset Development
  - Road, Rail and Air Transportation

Updated sub-committee report information:

- **Technology commercialization**: The objective is to establish a technology commercialization platform in Nevada for the robust development of applied research in various business segments compatible with the assets existing or developable in the state, including renewable energy, aerospace, defense systems, etc.

- **Business expansion in the national defense sector**: The aim is to increase the amount of business with the Departments of Defense, Homeland Security and Energy at various sites in Nevada, as well as the potential for research through our university system. Targeted growth sites include: Nevada National Security Site (formerly Nevada Test Site); Yucca Mountain; Nellis and Creech Air Force Bases; and the Hawthorne and Fallon facilities.

- **Film, television and digital media production**: The goal is to determine the means by which the state can expand the economic impact of film, television, commercial and digital media production beyond the current $100 million annually, and achieve competitive status with other states that have surpassed Nevada’s production revenue in recent years. Also, establish scalable market share in the high growth segments of digital media and television commercial production.
o **BLM Land acquisition and utilization:** The objective is to facilitate the transfer of BLM controlled land from the federal government to the state for specific uses that will benefit development of renewable energy projects and/or other uses benefitting the economic diversification of the state.

o **Business-to-Business Marketing:** The purpose is to utilize the membership and organizational connections of existing business service groups to execute business-to-business marketing on behalf of Nevada, nationally and internationally, to attract business relocation and expansion to our state.

o **International business development:** The aim is the exploration of various means for the development and growth of international business opportunities in Las Vegas and Reno/Tahoe, leveraging the existing transportation and hospitality infrastructure assets. Due to current budgetary limitations, the initial focus should be on the scalability of existing assets, with the exception of the study of Nevada’s bid to host the 2022 Winter Olympic Games.

o **Medical industry expansion and bio-science technology development:** The objective is to evaluate the opportunities available for the expansion of the medical industry in Nevada, including medical facility expansion; and applied research in bio-science technologies, by identifying and expanding on our core competencies.

o **Renewable energy asset development:** The intention is to support and inspire the development of the renewable energy assets in the State of Nevada, including power production and mineral asset mining and production.

o **Road, rail and air transportation:** The goal is to study the road, rail and air transportation assets throughout the state to identify underutilization and expansion opportunities, as well as advocating the advancement of our core assets in road, rail and air.

**Complete reports on each initiative and the implementation plans will be released to the task force and public this month.**