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COLLABORATING WITH FACULTY to "START UP" an OPEN ACCESS JOURNAL

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LIBRARY ASSISTANCE or FACULTY?

- Author article template creation
- Journal documentation (submission info)
- Manuscript formatting
- Digitization and OCR of printed material
- Referral list of skilled graphic & document designers, copyeditors
- Citation management
- Metadata
- Build an international referee board
- Intellectual property rights consultation
- Author copyright agreement
- ISSN registration
- Software training
- Marketing for journals: displays, websites, listservs, call for papers
- Licensing options to EBSCO or other aggregators
- Print-on-demand OR traditional publishing (subscription)

ABSTRACT

University faculty have ongoing pressure to publish their research findings and teaching successes and produce scholarship worthy of tenure. Acceptance to publish an article in a journal can be highly competitive and in some fields of study, there are few journal publication options. With the advent of open access (OA) publishing opportunities, academic libraries are fulfilling a need by supporting sustainable models of scholarly communication that include collaborating with faculty and editors to "start up" an OA journal or convert a traditional print journal to OA. Some faculty would prefer to transcend the traditional publishing model and may not be aware of available OA publishing opportunities or know the route to become a journal editor. Libraries can provide additional support for faculty to "spin a new journal into the gold publishing model" and transcend an existing print journal into the "green model" of a sustainable OA publication.

WHY OPEN ACCESS JOURNALS?!

- Typically a more expedient publishing process, no or short lag time
- Timely content->research to dissemination
- Removes barrier of toll access (TA) to readers & libraries
- Global access-potential for collaborations
- No embargoes
- Increases visibility of research-easier to find & retrieve
- Ability to: read, download, copy, distribute, print, search, or link to journal content
- Traditional peer-review process is used
- Accelerates research in a field
- Opportunities for indexing & searching
- Expands audience
- Increases impact
- Significant less cost compared to toll access
- Charge authors/sponsors a dissemination fee in lieu of TA