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Focus on Top Tier 2.0: Socio-Economic Development

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Focus on Top Tier 2.0

MARCH 23, 2022

Socio-Economic Development

As a minority-serving institution rich with diversity and committed to equity, we strive to improve the lives of our students and transform our communities; our [Top Tier 2.0 strategic plan](#) guides our efforts. Focus on Top Tier 2.0 is designed to provide campus with regular updates on our progress toward our 2030 goals.

UNLV is a cornerstone of the community and remains integral to economies at the local, state, and regional level. **Socio-economic*** development is essential to the continued growth, development, and diversification of our region and state.

How are we doing?



New Business Starts

2015 to 2021

**from 12
to 33**

Goal: 125



Capital Infusion

2015 to 2021**

**from \$3.6M
to \$6.1M**

Goal: \$12.8M



Disadvantaged Business Enterprise Support

2022

New metric: 290

Goal: 375



Qualified Student Engagements

2022

New metric: 179

Goal: 195

Metrics are focused on promoting economic development and diversification as specified in the mission, as well as establishing how the university is collaborating with the community to support business and industry, innovation, and further development.

Socio-economic development leverages our strengths at UNLV.

Our efforts engage industry and align faculty and student initiatives. We not only support and further our research mission, but we are an incubator for ideas. Such innovation drives entrepreneurship and economic development.

[VIEW COMPLETE METRICS](#)

*The term socio-economic signifies that our efforts are for all people, all sectors, all classes, and all neighborhoods. For example, community facing services (mentors in residence, incubators, accelerators) are aligned to support the UNLV community, including those that identify as disadvantaged, women-owned, and STEAM-related businesses.

**Capital infusion at the close of Q2, FY22 was \$10.7M.