Increasing Identification, Thus Success and Graduation from UNLV

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Dr. Emmanuel Ayim

The practice and the need it addresses

UNLV Undergrad Learning Outcomes-UULOS

The Need:
UNLV students’ mastery of UULOs can be threatened when students don’t feel a sense of ownership and belonging.
1. Intellectual Breadth and lifelong learning
2. Inquiry and Critical Thinking
3. Communication
4. Global/Multicultural Knowledge and Awareness
5. Citizenship and Ethics

The Practice:
• Teaching content of First Year Seminar, infused with practical tips that increase student’s UNLV experience. Referencing the UULOS frequently in class as an immediate and long-term outcome of UNLV education.
• Encouraging our FYS students to get involved in UNLV activities, student organizations, intramurals, athletics performances etc. as a mode of increasing identification with UNLV.

Each Student Has a Story
Selected Student Responses:
“Prof Ayim was very practical. His class outlines perfectly with his syllabus…”
“He was always prepared. He inspires his students to always achieve our goals”
“Dr. Ayim gave great life lessons and I will remember things he said for the rest of my life”

Research:
a sense of community enhances learning.
(Garrison, Anderson, & Archer, 2000; Palloff & Pratt, 2007; Rovai, 2002).

Identification
By Encouraging:
1. Identification with UNLV
   • Students identify goals and produce timelines
2. Relationships-lateral and vertical
3. Maslow’s hierarchy of needs (belonging)
   Lower level needs must be satisfied before higher-order needs can influence behavior.

Common Reader
A Complete Guide to College Success
By Donald J. Foss

UNLV and You: A Perfect Match
By Emmanuel N. Ayim

Talent Code
By Daniel Coyle
Motivation
Deep practice
Master coaching
10% praise
80% instruction
10% Criticism

Outliers
By Malcolm Gladwell
a) Accumulative advantage
b) 10,000 hour rule
c) Above intelligence threshold
d) General intelligence vs. Practical intelligence
e) Concerted cultivation vs. Natural Growth
f) Work
   • autonomy
   • complexity
   • effort and reward
g) Cultural Legacy

When our students are connected to UNLV at multiple levels, and identify as UNLV students, they will more likely persist and graduate.