Increasing Identification, Thus Success and Graduation from UNLV

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**Increasing Identification, Thus Success and Graduation from UNLV**

Dr. Emmanuel Ayim

**UNLV Undergrad Learning Outcomes-UULOS**

**The Need:**
UNLV students’ mastery of UULOs can be threatened when students don’t feel a sense of ownership and belonging.
1. Intellectual Breadth and lifelong learning
2. Inquiry and Critical Thinking
3. Communication
4. Global/Multicultural Knowledge and Awareness
5. Citizenship and Ethics

**The Practice:**
- Teaching content of First Year Seminar, infused with practical tips that increase student’s UNLV experience. Referencing the UULOS frequently in class as an immediate and long-term outcome of UNLV education.
- Encouraging our FYS students to get involved in UNLV activities, student organizations, intramurals, athletics performances etc. as a mode of increasing identification with UNLV.

<table>
<thead>
<tr>
<th>Each Student Has a Story</th>
<th>Common Reader</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Selected Student Responses:</strong></td>
<td><strong>A Complete Guide to College Success</strong></td>
</tr>
<tr>
<td>“Prof Ayim was very practical. His class outlines perfectly with his syllabus…”</td>
<td>By Donald J. Foss</td>
</tr>
<tr>
<td>“He was always prepared. He inspires his students to always achieve our goals”</td>
<td><strong>UNLV and You: A Perfect Match</strong></td>
</tr>
<tr>
<td>“Dr. Ayim gave great life lessons and I will remember things he said for the rest of my life”</td>
<td>By Emmanuel N. Ayim</td>
</tr>
</tbody>
</table>

**Research:**
a sense of community enhances learning.
(Garrison, Anderson, & Archer, 2000; Palloff & Pratt, 2007; Rovai, 2002).

Happiness
50% genetic
10% situational
40% habits
Company you keep

**Outliers**
By Malcolm Gladwell

a) Accumulative advantage
b) 10,000 hour rule
c) Above intelligence threshold
d) General intelligence vs. Practical intelligence
e) Concerted cultivation vs. Natural Growth
f) Work
- autonomy
- complexity
- effort and reward
g) Cultural Legacy

**Identification**
By Encouraging:
1. Identification with UNLV
   - Students identify goals and produce timelines
2. Relationships-lateral and vertical
3. Maslow’s hierarchy of needs (belonging)

Lower level needs must be satisfied before higher-order needs can influence behavior.

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UNLV University of Nevada, Las Vegas

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[Self-actualization](#)

[Esteem](#)

[Belongingness](#)

[Safety](#)

[Physiological](#)

Learning-Theories.com

When our students are connected to UNLV at multiple levels, and identify as UNLV students, they will more likely persist and graduate.