Scholarly Communication Initiatives Department
Jan 2018 - June 2019 Report

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Part of the Scholarly Communication Commons
Executive Summary

This report highlights the major accomplishments of the Scholarly Communication Initiatives Department (SCI) with a special emphasis on statistics from Digital Scholarship@UNLV, our institutional repository. The report reflects activities from January 2018 through June 2019.

The significant highlights during this time include the 5 millionth download of a digital item from Digital Scholarship@UNLV, adding over 3,000 full-text theses and dissertations written at UNLV from 1977-2008, establishing pilot projects to support open access and research data management efforts, releasing the 2013 and 2017 Solar Decathlon collections, and hosting an ambitious and engaging Open Access Week slate of activities.

Mission statement

The mission of the Department of Scholarly Communication Initiatives is to inform, educate and support our campus partners so that they can make the best decisions regarding the creation, sharing and use of scholarly research. We provide expertise in different areas of scholarly communication. This expertise will allow us to structure, shape, and support research services needed by our campus partners.

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Goals

2018 (For Goals with associated tasks, visit this link).

OBJECTIVE 1: Assist UNLV researchers in managing their online researcher identities and reputation.
OBJECTIVE 2: Support and educate UNLV researchers and administrators in their use of impact metric tools.
OBJECTIVE 3: Inform and educate campus on the benefits of Open Access (OA)
OBJECTIVE 4: Document existing and examine future services and support for Research Data Management.
OBJECTIVE 5: Continuously improve Digital Scholarship@UNLV to maintain its relevance in the information management ecosystem.
OBJECTIVE 6: Collaborate effectively with other Campus and Libraries units to promote best practices in scholarly communication.

2019 (First Half)

OBJECTIVE 1: Everyone knows what we do and how we help.
OBJECTIVE 2: Increase full-text content in Digital Scholarship@UNLV by 8% (over 2018) by end of 2019
OBJECTIVE 3: Hire outstanding LT II and student and get them fully prepared to contribute in 3 month period.
OBJECTIVE 4: Align department goals with Office of Research and Faculty Affairs
Digital Scholarship@UNLV activity

Our Stats - 2018 Calendar Year

- Full-text items added: 3531
- Full-text items total (through Dec 2018): 14,033
- Full-text downloads: 865,638
- Full-text downloads since beginning: 5,968,192
- % increase of downloads 2018: 14%

Assistance Provided

- Total number of questions answered: 103
  - Informational/Directional: 4
  - Reference Interaction: 88
  - Research Consultations: 2
  - Technology Consultations: 4
  - Technology Support: 5

YAMM Statistics - Previous 12 months (April - March)

- Average number of emails sent monthly: 118
- Average open rate: 76.17%
- Average click rate: 14.17%
- Average response rate: 4.08%

Workshops Taught (Jan 2018 - April 2019)

Evaluating new & unfamiliar journals for publication
Instructor: Andrea Wirth
Dates Taught: Jan 8, 2018 (boot camp); March 14, 2018; Oct 30, 2018 Jan 7, 2019 (boot camp); Feb 26, 2019
Description: Provides practical advice and hands-on experience in evaluating unfamiliar and new journals. Attendees will leave the workshop with a better understanding of publishing terminology such as "open access," "article processing charges," and discuss the concept of "predatory publishers."

Managing Your Research Data - An Introduction
Instructor: Matthew Murray (2018)
Instructors: Christina Miskey and John Novak (2019)
Dates Taught: Sept 10, 2018; March 6, 2019
Description: Learn why managing your data is an important part of the research process, where to store your data (both during and after your research), the importance of documentation, how to complete a data management plan, what research data tools are available to you at UNLV, and more!

Managing Your Research Reputation
Instructors: John Novak and Cory Tucker
Dates Taught: Feb 11, 2019
Description: A faculty workshop taught for the School of Community Health Sciences. Participants were introduced to bibliometrics and altmetrics, where to find them, and how to use these impact statistics in annual review packages as well as promotion and tenure packets.

ORCID ID Certification Workshop
Instructors: A. L. Carson and Matthew Murray
Dates Taught: April 18, 2018
Description: This workshop will help you learn about ORCID and pick up tips for making the most out of your account. You will create an ORCID iD if you do not already have one and discuss specific functions of ORCID that will help you to use it more effectively.

ResearchGate, Authors’ Rights, and You
Instructor: Andrea Wirth
Dates Taught: Feb 7, 2018; Nov 14, 2018, March 5, 2019
Description: Questions about making your research articles available online on professional networking sites like ResearchGate or Academia.edu, university and disciplinary repositories, or your own website? Attendees will learn about: journal copyright transfer agreements; how to navigate journal policies for sharing articles online; and why authors may consider using multiple venues for sharing their articles.

Scholarly Identity
Instructor: A.L. Carson & Matthew Murray
Dates Taught: Oct 3, 2018
Description: Using ORCID and other tools to promote and keep track of your scholarly identity. Learn how (and why) to use social media in your academic life, which sites for academics are worth your time (academia.edu, ResearchGate, Google Scholar, LinkedIn, Twitter, and more), how to keep track of your publications, and how to assert your identity as an emerging scholar/professional. This workshop will introduce students to researcher identifiers such as ORCID iDs, persistent identifiers and how to get them, and ways to measure impact (such as altmetrics).
Theses and Dissertations: iThenticate, Embargoes, Uploading to ProQuest, and More
Instructor: Andrea Wirth & Meg Wilson
Dates Taught: Apr 4, 2018
Description: This workshop will cover the submission process for dissertations and theses, including iThenticate, embargoes, and will demonstrate the ProQuest upload process.

Significant Highlights

Open Access Journal added to Digital Scholarship@UNLV

Governance: The Political Science Journal at UNLV
The purpose of Governance is to showcase undergraduate political science research from the University of Nevada, Las Vegas and beyond. In this way, Governance hopes to encourage students of political science to engage in research and academic discourse from the outset of their academic career. Governance welcomes research in all subfields of political science, and encourages undergraduates interested to submit their work to the editorial process.

Five Millionth Download
UNLV University Libraries reached a milestone during the Spring semester when the five millionth download occurred in Digital Scholarship@UNLV, the university's institutional repository. We reached the milestone on March 19, 2018, and the SCI department selected a representative text, "Chinese transnationalism and the creation of a liberal public sphere," a Master of Arts in History thesis by Lanelle Elizabeth Cristman, that was downloaded that day to be our five millionth download.

Citation Process Implemented
The Citation Process was created and redesigned to efficiently process metadata-only records for the UNLV Bibliography. This process, a year since implementation in April 2018, has resulted in more positive contact with faculty, more full-text uploads to the repository, and has reduced the time frame from publication of an article to contacting the author from 2 years to approximately 6 months. The process was adapted from similar workflows at other institutions, adopting their philosophies of a self-contained worksheet for students. The process centers around weekly database alerts. Once an alert is received, a student employee utilizes the Citation Spreadsheet to input the citation, review publisher policy via a Sherpa/RoMEO script, and upload the citation. If the citation leads to an Open Access article, the version of record is pulled and uploaded into Digital Scholarship@UNLV.
We also improved our outreach to faculty authors, making contacts frequently while celebrating their accomplishments to create a positive dialogue. In essence, the faculty author(s) are contacted on a monthly basis, congratulated on their publication(s), invited to contribute open access manuscript versions of their articles when no OA version of record is available, and notified of uploaded items. These efforts have increased the amount of full-text items regularly being added to the repository.

Preservation

In November of 2017, UNLV Libraries officially utilized the bepress Archive Service. This service is built on the Libraries Amazon’s Simple Storage Service (S3) and it works by depositing a digital copy of every item we upload into the IR into S3 storage. Doing so allows us to provide a higher level of digital preservation for items in the IR by storing them redundantly and performing checksums on the digital files. Amazon S3 is designed to provide 99.999999999% durability of files and this service is critical to ensuring that unique materials in the IR (such as theses and dissertations and student work) are preserved and available for future use.

For more information, visit this bepress page about the archive.

Open Access Week 2018 (October 22-28)

Documents and Slides for this week: https://digitalscholarship.unlv.edu/oaweek_2018/

International Open Access Week, organized by SPARC annually, is a week that is used to promote and discuss topics related to open access, open scholarship, open educational resources, and more. The theme for 2018’s International Open Access Week is both timely and highly relevant to UNLV and the University Libraries: Designing Equitable Foundations for Open Knowledge.

The Scholarly Communications Initiatives Department (SCI) hosted three events during this week: a panel of UNLV faculty discussing this year’s theme, an awards reception honoring UNLV faculty for their participation in Digital Scholarship@UNLV, and a screening of the movie Paywall: The Business of Scholarship.

Panel Discussion: The Intersection of Scholarly Publishing and Open Access with Diversity, Equity, and Inclusion

The panel discussion took place in the Goldfield Room of Lied Library and featured two moderators from the University Libraries: Andrea Wirth, Scholarly Communication Librarian (SCI) and Leah Howd, Design Lab Specialist (Knowledge Production). Also featured were three
panelists from UNLV: Kimberly Kendricks, Director of Interdisciplinary Collaboratives; Sarah Harris, Associate Professor Electrical and Computer Engineering; and Starr Hoffman, Director of Planning and Assessment for University Libraries.

The moderators asked a short series of questions of the panelists, prompting discussions that ranged from disciplinary culture surrounding opportunities and hurdles for publishing open access, experiences involving publishing and diversity and equity, to suggestions for what the University Libraries could do as facilitator for publishing open access journals to help create an inclusive culture. The panelists shared insights and suggestions on the following topics: considering including support for diversity, equity, and inclusion in journal descriptions and calls for papers; increase marketing of library services related to open access; and the challenge of moving subscribed resources to open in light of profits that support society publishers. Panelists offered unique perspectives on their experiences with not only open access publishing, but also editing, advice received from mentors, and their personal experiences regarding barriers encountered as women and/or persons of color.

The discussion was well attended, with over 30 attendees from University Libraries and around campus. There were a few questions from the audience which expanded upon topics previously discussed by the panelists, including predatory publishers and article processing charges. After the discussion was concluded, each panelist was presented with a 3D printed Open Access @ UNLV “lock” magnet.

Awards Reception

The awards reception immediately followed the panel discussion, also in the Goldfield Room of Lied Library. The goal of the reception was to not only present awards to UNLV faculty, but to also recognize those that have actively participated in Open Access over the past two years (2017 and 2018), as well as spread awareness of the recent projects and services offered by SCI and overall success of Digital Scholarship@UNLV. A number of handouts and informational cards were available for attendees to take, and a signup sheet was provided for those interested in being directly contacted about open access events in the future.

Several attendees from the panel discussion stayed for the reception, though an exact count wasn’t obtained. Four primary awards were presented by Annette Day, Head of Collections, Acquisitions, and Discovery (CAD): First Open Article Fund Participants (awarded to Melissa Bartshe, Courtney Coughenour, and Jennifer Pharr), College/School with the Most Downloads in Digital Scholarship (awarded to College of Liberal Arts and accepted by Dean Jennifer Keene), Faculty Member with the Most Downloaded Article in Digital Scholarship@UNLV (awarded to Cory Tucker), and 2018 Libraries Open Access Champion (awarded to Xan Goodman, not present). Recipients received a certificate and a 3D printed Open Access @ UNLV “lock” magnet. Certificates were also presented by Andrea Wirth, Scholarly Communication Librarian, for faculty at the reception that have deposited a full-text article in Digital Scholarship@UNLV in 2017 and/or 2018. For those faculty who earned a certificate but
were not present, their certificate was sent to them via interoffice mail shortly after the week’s festivities had ended. Overall, approximately 100 faculty were awarded these certificates.

Finally, the SCI team created and displayed slideshows that listed award recipients, and showcased DOAJ Open Access journals from around the world.

Screening of Paywall: The Business of Scholarship

*Paywall: The Business of Scholarship* is an open access film directed and produced by Jason Schmitt (a professor and open access advocate) that uses a series of interviews with academics, librarians, publishers, and various other industry professionals to discuss the concept of paywalls, their impact on research and researchers, and open access. The film was offered for free download, and SCI was able to obtain subtitles (creators: Giannis Tsakonas, Elena Milova, Joshua Conway, et. al; used in accordance with CC BY 4.0 license) to screen along with the film for audience accessibility.

Following the movie, a short Q&A session was hosted by John Novak, Head of Scholarly Communication Initiatives and featured Cory Tucker, Head of Continuing Resources & Collections and Andrea Wirth, Scholarly Communication Librarian. The host asked questions related to topics discussed in the film, such as the “Big 5” publishing companies and their cost/impact on academic library budgets (specifically, UNLV’s), University Libraries support of open access, faculty as being “price-insensitive” to the actual cost of journals, and more. The panelists provided thorough answers to each question, and prompted audience participation and further discussion about publishing, open access, and issues specific to UNLV.

Research Week - John Willinsky

In 2018, the Research Week Team (led by Amy Tureen, RED), invited John Willinsky to the Lied Library to provide a presentation to campus on Open Access. This presentation was a high-level view of Open Access and designed to inform and inspire the UNLV research community to give open access consideration in their research communications. In addition to the campus presentation, Dr. Willinsky gave two small group sessions, one targeted toward library staff and another to invited members of the campus community. Prior to the Research Week events, Andrea Wirth was tasked with organizing two brown bag sessions. These were open discussions about Dr. Willinsky’s work and open access generally. The intent of these discussions were to provide some foundational knowledge of open access and increase familiarity with Dr. Willinsky’s work in order to better prepare library staff for the Research Week Events. Dr. Willinsky also provided some recommendations to encourage engagement. One of these that stood out was to target students and their research and creative efforts. This suggestion indirectly led to a proposal for a new undergraduate-focused research journal to be published on campus and hosted by Digital Scholarship@UNLV.
Altmetrics and PlumX badges

In 2018, we added two badges to Digital Scholarship@UNLV to track the social spread of research via the IR: one from altmetrics.com and the other from PlumX. Both badges provide a reader or the author with information about the downloads, abstract views, tweets, mendeley readers and other internet related engagements. These are “alternative metrics” for they track reader engagement beyond traditional bibliographic citations. There is also an immediacy associated with altmetrics, for whereas it can take many years for a paper to be cited, tweets and downloads can be captured and displayed to the readers in real time. Below is how both the altmetrics and Plum X badge appear in Digital Scholarship@UNLV.

For more information, visit our guides for altmetric badges and PlumX badges.
New Series Added to Digital Scholarship@UNLV

As the SCI department continues to bring in digital content from new areas of campus, we need to create new series in order to store and describe this content. Below is a list of new series added to the institutional repository from January 2018 to June 2019, representing our areas of growth in 2018 and 2019.

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<th>Series</th>
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<td>Capstone Projects &amp; Student Papers</td>
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<td>Center for Gaming Research Infographics</td>
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<td>UNLV School of Architecture VERTEX</td>
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Significant Additions

Digital Theses and Dissertations from 1977-2008

This summer, we added over 3,100 pre-2009 theses and dissertations to Digital Scholarship@UNLV, more than doubling the number of available open access theses and dissertations. As sources of unique scholarship produced at UNLV, providing free electronic access to our theses and dissertations collection is a significant, global contribution to scholarship.

To access this collection, visit this section of Digital Scholarship@UNLV:
https://digitalscholarship.unlv.edu/rtds/

Interesting Facts about this collection

Downloads since August - 11,922
Top download theses and dissertations from this collection:

1. A study of relationships between job satisfaction and organizational commitment among restaurant employees
2. The poetics of sketch comedy
3. The validity and reliability of a 1-minute half sit-ups test
4. Colorimetric determination and speciation of arsenic with silver diethyldithiocarbamate
5. Power motivation and power style of selected successful community college presidents
6. Brand personality and destination image of Istanbul: A comparison across nationalities
7. A matter of faith: A study of the Muddy Mission
8. Identifying the characteristics of and quality indicators for associate degree culinary arts programs: A survey of educators and industry

Solar Decathlon Collection

Early in 2019, we added a collection of items from UNLV's participation in this international competition held by the United States Department of Energy. UNLV placed highly both years interdisciplinary teams competed (2013 and 2017). Teams are comprised of students from several disciplines, including Architecture and Engineering, and are lead by a faculty member. Team Las Vegas has also been invited to participate in the next competition, being held in 2020. Members from Scholarly Communications Initiatives, Special Collections, and the faculty lead have already met and planned to include documents from this team in Digital Scholarship@UNLV.

Click on the following link to see the Solar Decathlon project in Digital Scholarship@UNLV.
Interesting Facts about this collection

Downloads - 1,786

Top downloaded items from this collection:
1. Team Las Vegas Solar Decathlon 2013: Technical Proposal
2. The Autonomy House: Team Las Vegas Conceptual Design
3. DesertSol: Sponsorship Packet
4. Team Las Vegas Solar Decathlon 2013: Quickfacts
5. DesertSol: Promotional Flyer
6. DesertSol: Construction Kickoff and Ribbon Cutting
7. Team Las Vegas Solar Decathlon 2013: Team Selection Celebration
8. Solar Decathlon 2013 Promotional Video

Libguide Overhaul

During January - March of 2019, we evaluated the current list of libguides and began a makeover. Part of this process involved working with library Liaisons to gain their input on the new direction for the guides. Each guide had some changes, but several had significant changes, and new guides were launched to accommodate gaps in information. Below is a brief overview of the significant changes made during this project.

- **Digital Scholarship@UNLV**, formerly the UNLV Bibliography Guide, was created to focus on the institutional repository as a whole, and includes sections on submitting articles, readership reports, the UNLV Bibliography, and an explanation of the altmetric measurements supported in the IR.
- **Online Reputation Management and Social Media Guide** was created to help faculty and graduate students manage their professional online reputations.
- **Open Access Guide**, formerly the Article Processing Charges Guide, was created to include information about open access and open access publishing, article processing charge support, and information about predatory publishers and definitions of commonly heard terminology.
- **Copyright and Author Rights Guide** is an expansion of the Copyright section of the Scholarly Communications guide. This guide was created to help faculty and graduate students with general copyright information, including resources for using copyrighted materials in the classroom and maintaining their rights when publishing.
- **Scholarly Communications Guide** is an existing guide that was reorganized with the aim to help library Liaisons and others to learn what services SCI provides, events we sponsor, and help with talking to campus faculty about SCI, open access, and the repository.
- **Scholarly Publishing Guide** is a new guide created to help faculty and graduate students select appropriate journals and learn more about the scholarly publishing process. It also includes information about publishing journals in Digital Scholarship@UNLV.
Pilots

Data Publishing Fund

In 2018, the Scholarly Communication Initiatives department helped launch Research Data Publication Services Pilot program, providing services to support faculty's research data publication needs. The pilot is a partnership with Springer Nature that enables UNLV researchers to utilize Springer Nature services to describe, store and make accessible their research data. Storage and accessibility are provided via the figshare repository. Participants can receive 50GB of storage per dataset, with additional storage space available for purchase if needed. Both new datasets and those linked to manuscripts already published can be accepted.

As of May 2019, only one UNLV patron has taken advantage of the Research Data Publication Service. For 2019-20, SCI will look to partner with the Office of Research to better promote and utilize this service for researchers with data.

DataCite

In November 2017, the UNLV Libraries officially joined DataCite, a service that allows publishers to provide persistent identifiers (DOIs) for research. Since Digital Scholarship@UNLV publishes unique content, assigning DOIs to unique UNLV research will enable our department to help authors and the UNLV campus share, cite, use and measure the impact of research residing in Digital Scholarship@UNLV.

Our first goal is to provide DOIs to materials in the Solar Decathlon project and to the over 4,000 UNLV theses and dissertations located in Digital Scholarship@UNLV. This project will be lead by members in the Discovery Services department. Afterwards, we will look to provide DOIs to other unique content residing in Digital Scholarship@UNLV as well as look to ways to create effective workloads around the creation and maintenance of DOIs via DataCite.

ORCID

In 2016, UNLV Libraries acquired an institutional membership with ORCID, and have been strategically testing ways to implement ORCID to benefit UNLV. The Libraries hired two Fellows to run an ORCID pilot project to investigate the feasibility of a Libraries-led service to populate faculty ORCID profiles with bibliographic information and to properly identify faculty as affiliated with UNLV. To do this, the Fellows attempted the following:
- Created a UNLV Libraries ORCID integration which would allow the UNLV Libraries to gain “Trusted Party” status from ORCID account holders
- Investigated the connections and synergies between Digital Measures (UNLV’s Faculty Annual Achievement Reporting system) and ORCID
- Determined the feasibility and sustainability of the Libraries maintaining updated and accurate information in UNLV Faculty ORCID accounts

In the final analysis, the Fellows determined that the data was too “dirty” to easily import/export data from ORCID and that the ORCID API was not well-enough supported and updated to allow the Libraries to effectively manage ORCID accounts.

Instead, the Fellows recommended that the Libraries promote the use and understanding of ORCID iDs to faculty and graduate students. The Libraries should also work with integrating ORCID with other services (such as CrossRef or the Dimensions database) to make ORCID a bridge between a user’s profile and various online places where their bibliographic data is stored.

The report, published in 2017, can be found here: https://digitalscholarship.unlv.edu/lib_articles/538/

Since the publication of the report, much has changed around the UNLV infrastructure supporting ORCID. UNLV now allows for institutional sign on based on a user’s Ace Account and the campus has adopted FAAR system (Interfolio’s Faculty 180) that may allow the Libraries the ability to better manage UNLV faculty ORCID iDs. This department will keep investigating the feasibility of maintaining ORCID iDs as the UNLV campus environment changes.

**UNLV Open Article Fund**

The UNLV Open Article Fund provides support for authors wishing to participate in open access publishing, but do not have a grant or other resources to cover the article processing charges. The fund is described further in the Open Access LibGuide. The journals must meet specific criteria to ensure the journal is of good quality and not predatory.

Between July 2018 and early j, we had 31 applications, 23 of which were approved.

The awards breakdown as follows:

- Total requested: $39,177
- Total awarded: $29,662
- Average $ per award approved: $1,289
- Total paid or in process of being paid at this time: $18,651
Eight of the applications have come from Community Health Sciences (now Public Health), two from Allied Health Sciences, nine from Engineering, four from Liberal Arts, four from Sciences, two from Urban Affairs, and one from the Libraries.

The applicants have been ten graduate students (with UNLV faculty as co-authors), eleven assistant professors, and six associate professors, two professors, and two professional faculty.

The publishers represented in the successful awards are: MDPI (12), PLOS (2), Frontiers (4), Elsevier (2), Sage (2), and ACS (1).

The reason for the denials is primarily due to the journal not meeting our criteria such as not being a fully open access journal or evidence suggesting a predatory journal.
Scholarly Efforts of SCI Staff

https://www.weber.edu/ISSummit/schedule.html


