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Nevada Interagency Volunteer Program: Helping Hands Across Public Lands – Phase II: Quarterly Progress Report, Period Covering October 1, 2009 to December 31, 2009

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QUARTERLY PROGRESS REPORT

University of Nevada, Las Vegas
Period Covering October 1, 2009 to December 31, 2009

Cooperative Agreement Number H8R07060001
Task Agreement Number J8R07070001

Nevada Interagency Volunteer Program: Helping Hands Across Public Lands – Phase II

Executive Summary

- The number of records in the volunteer database decreased by 14% over last quarter. The database now contains 5,996 records.
- Website activity increased, recording an average of 121,918 hits per month, an increase of 8% from last quarter, with an average of 9,686 pages viewed per month.
- Volunteer fall training has been completed.
- One hundred and twenty-seven people attended the Volunteer Recognition Event.

Summary of Attachments

- IVP team meeting agendas

Task 1. Refine and maintain a quality Web-based volunteer database.

The Volgistics volunteer database is now populated with 5,996 records. (See Figure 1 on next page). The number of volunteers in the database decreased 14% over the quarter. The number of volunteers has dropped due to archiving records and deleting volunteers who signed up more than two years ago and never volunteered.

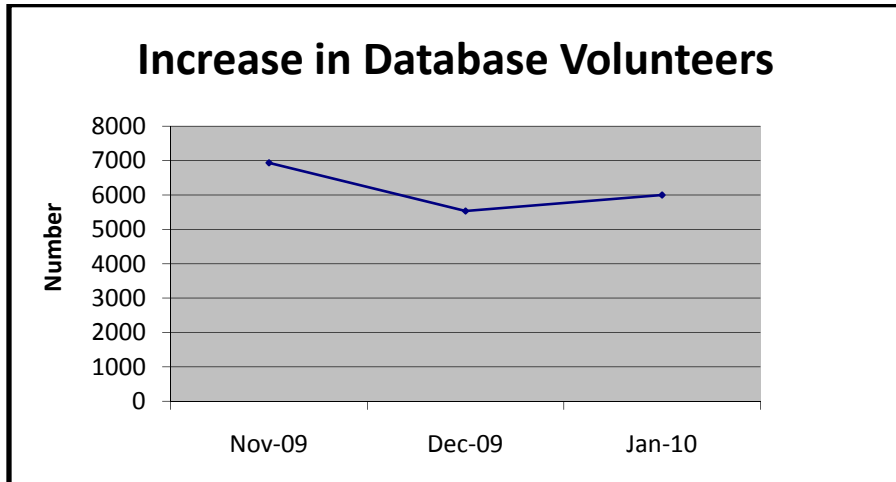


Fig. 1 above shows the number of records in the database of volunteers.

Task 2. Manage, update, and administer an IVP Website.

Average website activity increased; results are as follows:

- An average of 121,918 hits per month, an increase of 8% over the average for last quarter.
- An average of 9,686 pages viewed per month, a decrease of 4% over the average for the previous quarter. (See Fig. 2 below.)

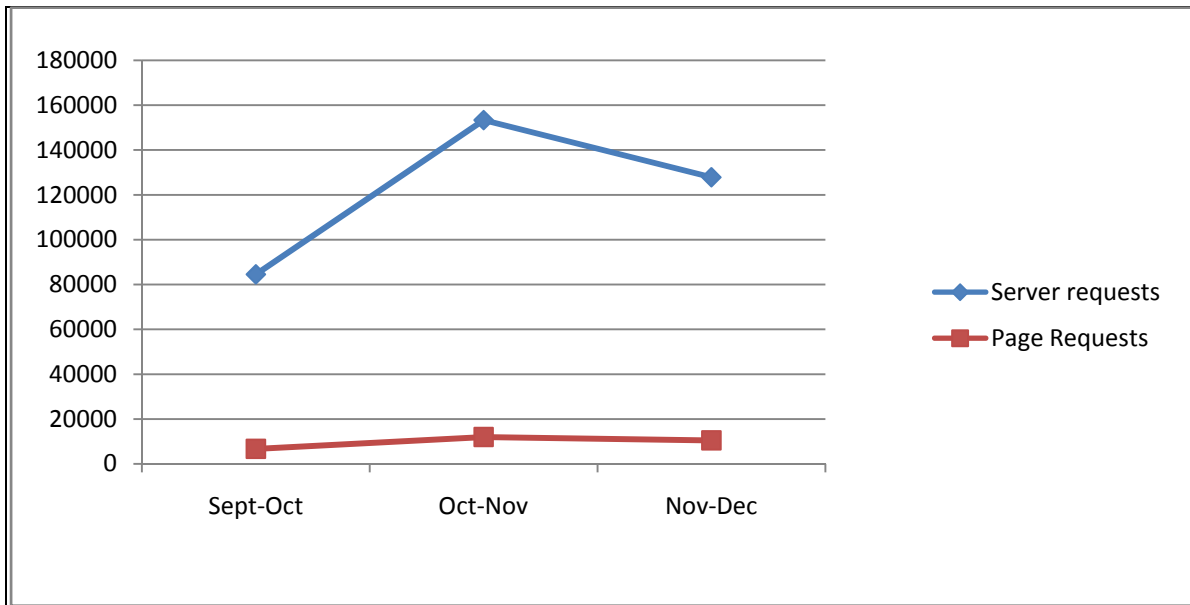


Fig. 2 Get Outdoors Nevada Website Activity

Task 3. Evaluate and revise, as appropriate, Standard Operating Procedures (SOPs) for all areas of interagency volunteer management.

The Interagency Volunteer Team (IVP) met four times during the quarter, with its primary focus on the Volunteer Recognition Banquet, Make-A-Difference Day Events, and planning for spring events and training schedule. Spring events and trainings are detailed in Tables 2 & 3.

A four hour volunteer assistant training workshop was created. In addition, an IVP Volunteer Assistant Training Manual was completed. IVP Volunteer Assistant Training workshops are being scheduled for February 2010.

Task 4. Evaluate and update strategies and tools for volunteer recruitment.

As the need for operational volunteers increases; the IVP team has re-examined their recruiting strategies which largely focused on attracting attendance to one-time volunteer events. The team decided to target their messaging campaign at recruiting volunteers to fill on-going positions.

The operational volunteer recruitment began in the November, 2009 to prepare for the fall volunteer season. The following is a breakdown of the number of radio and print ads included in the media plan:

Medium	November	December
Public Radio	267 Spots	107 Spots
Country Radio	100 Spots	40 Spots
Review Journal	2 Print Ads	3 Print Ads
Rebel Yell	3 ½ Page Print Ads	
KNPR E-Blast	Reached up to 10,000 members	

In addition, five community outreach events were attended. Staffed by the Public Lands Institute, these events provide an opportunity to personally meet and recruit new people to volunteer with Get Outdoors Nevada. Table 1 contains a summary of the contacts made.

Table 1. Community Outreach Attendance –October – December 2009

Date	Fair Name	Direct Contact	GON Sign-Up
10/03/09	Henderson National Trails Day	289	65
10/08/09	CMG Vision 2010	22	12
10/22/09	REI	19	8
10/24/09	Make A Difference Day	79	12
12/07/09	Cadwallader MS	30	0
Totals:		439	97

Table 1 shows the number of contacts made at community outreach events and the mailing list sign ups that resulted from these contacts.

Task 5. Support Agency Departments and SNAP Teams with conservation projects that require volunteer workforce on the public lands.

The IVP team continues to work with other SNAP teams to provide logistical support for volunteer events. The Public Lands Institute provided support for the following events which are summarized in Table 2 below.

Sloan Canyon Clean Up

October 1, 2009 – Sloan Canyon – BLM

A total of 16 volunteers helped the BLM remove 35 cubic yards of trash from the surrounding areas in Sloan Canyon.

Sunrise Mountain Clean Up

October 3, 2009 - Sunrise Mountain – BLM

Seven volunteers removed 35 cubic yards of trash, including landscape and household trash debris from the Sunrise Mountain area.

Great Unconformity Clean Up

October 8, 2009 – Great Unconformity – BLM

A total of 27 volunteers, including 24 Bailey Middle School students, removed 2cubic yards of trash from the Great Unconformity area.

Get Out and Stay Out Event

October 10, 2009 - Pahrnagat National Wildlife Refuge – USFWS

Eight volunteers planted over 200 native plant plugs in the Pahrnagat National Wildlife Refuge.

Hollywood Blvd. and Alto Avenue Clean Up

October 16, 2009 – Hollywood Blvd. and Alto Avenue Area -BLM

A total of 35 Windemere employees removed 35 cubic yards of trash from the neighborhood areas of Hollywood Blvd. and Alto Avenue.

Sandy Valley Community Clean Up

October 17, 2009 – Sandy Valley - BLM

A total of 30 Volunteers removed 238 cubic yards of trash from the Sand Valley area.

Summerlin Clean Up

October 17, 2009 - Summerlin Area - BLM

As a part of a joint effort between Get Outdoors Nevada, the Bureau of Land Management and the Howard Hughes Corporation- over 200 volunteers with the media present worked to remove trash from the area.

Six Mile Cove Clean Up

October 24, 2009 – Six Mile Cove - NPS

A total of 17 volunteers removed 48 bags of trash and 4 buckets of glass from the Six Mile Cove beach area.

Make A Difference Day – Red Rock Canyon

October 24, 2009 - Red Rock Canyon – BLM

Over 430 volunteers worked to complete a series of designated goals including tree plantings, graffiti removal, painting (curbs, sidewalks, and bathrooms), seed ball making, invasive species removal, vegetation trimming, fence repair/removal, rebuilt steps and retaining walls, sanded and sealed boardwalks, trail rehabilitation and delineation, and repairs to Oliver Ranch.

5th Annual Interagency Volunteer Recognition Banquet

October 31, 2009 – SNAP Team

A total of 127 volunteers attended in the fifth Annual Interagency Volunteer celebration.

Callville Bay – Lake Mead National Recreational Area

November 14, 2009 – Lake Mead NRA- NPS

A total of 137 Volunteers removed 40 cubic yards of trash from the Callville Bay area of Lake Mead.

Native Seed Planting – Ash Meadows NWR

November 14, 2009 – Ash Meadows NWR - USFWS

A total of 65 Volunteers planted almost 500 Leather Leaf Ash Tree seedlings.

Kiwanis Club Clean Up – Red Rock Canyon NCA

November 14, 2009 – Red Rock Canyon NCA - NPS

A total of 21 volunteers worked to remove trash from the West Cheyenne, NW Red Rock Canyon NCA area.

St. Thomas – Clean Up

November 21, 2009 – St. Thomas, Lake Mead NRA - NPS

A total of 30 volunteers removed 900 pounds of garbage from the area.

Duck Creek Detention Basin- Clean Up

November 21, 2009 – Duck Creek Basin/ Starr Hills - BLM

A total of 26 volunteers removed 120 cubic yards of trash from the Duck Creek Detention Basin area.

Great Unconformity - Clean Up

December 3, 2009 – Moccasin Road Area - BLM

A total of 63 Volunteers, including 60 Bailey Middle School students, removed 2 cubic yards of debris from the Great Unconformity Area.

Moccasin Road - Clean Up

December 12, 2009 – Moccasin Road Area - BLM

A total of 15 Volunteers removed 140 cubic yards of debris from the Moccasin Road Area.

Red Rock Christmas Bird

December 19, 2009 – Moccasin Road Area - BLM

A total of 13 Volunteers covered eleven sites within the NCA and accounted for forty-five species with a total of 308 individual birds sighted and identified.

Table 2. 2009 IVP Volunteer Events – October - December 2009

Date	Agency	Location	Nature of Work	Number of Volunteers	Accomplishments	Total Volunteer Hours
10/01/2009	BLM	Sloan Canyon	Clean Up	16	35 cubic yards of trash removed.	80
10/03/2009	BLM	Sunrise Mountain	Clean Up	7	35 cubic yards of trash removed.	35
10/08/2009	BLM	The Great Unconformity	Clean Up	27	2 cubic yards of trash removed.	135
10/10/2009	USFWS	Pahranagat National Wildlife Refuge	Native Seed Planting	8	Over 200 native plants plugs were planted.	56
10/16/2009	BLM	Hollywood Blvd and Alto Avenue area	Clean Up	35	35 cubic yards of trash removed.	175
10/17/2009	BLM	Sandy Valley Community	Clean up	30	238 cubic yards of trash removed.	150

10/17/2009	BLM	Summerlin	Clean Up	200 plus volunteers. media coverage present	Removed trash and debris from area.	1000
10/24/2009	NPS	Six Mile Cove	Clean Up	18	48 bags of trash and four buckets of broken glass removed from beach area.	90
10/24/2009	BLM	Red Rock Canyon NCA	Clean Up	411 plus volunteers	completed 22 designated projects on Make –A- Difference day including; tree plantings, graffiti removal, painting (curbs, sidewalks, and bathrooms), seed ball making, invasive species removal, vegetation trimming, fence repair/removal, rebuilt steps and retaining walls, sanded and sealed boardwalks, trail rehabilitation and delineation, and repairs to Oliver Ranch (removed concrete waste, raked and cleaned meadow, trimmed tree overgrowth, removed non- functional electrical wiring, and removed hazardous fencing).	2150
10/31/2009	SNAP	Fifth Annual Interagency Volunteer Recognition Banquet		127	Five awards presented.	

11/14/2009	NPS	Callville Bay	Clean Up and Eco Dive	137	40 cubic yards of trash removed.	685
11/14/2009	USFWS	Ash Meadows	Native Seed Planting	65	Planted almost 500 Leather-leaf Ash Tree seedlings.	325
11/14/2009	BLM	West Cheyenne Rd/NW Red Rock Canyon NCA	Clean Up	21	Removed trash and debris from the area.	105
11/21/2009	NPS	ST Thomas, Lake Mead NRA	Clean Up	30	Collected 900 pounds of garbage.	120
11/21/2009	BLM	Duck Creek Detention Basin/ Starr Hills Area	Clean Up	26	120 cubic yards of trash removed.	130
12/03/2009	BLM	Great Unconformity	Clean Up	63	Removed 2 cubic yards of trash from the area.	315
12/12/2009	BLM	Moccasin Road	Clean Up	15	140 cubic yards of trash removed.	75
12/19/2009	BLM	Red Rock Canyon NCA	Bird Count	13	volunteers covered eleven sites within the NCA and accounted for forty-five species with a total of 308 individual birds sighted and identified	65
Totals			# of events 15	1249		5691

Table 2 shows the details of the types of events that were conducted with the assistance of the IVP team from October to December, 2009

Task 6. Evaluate, refine, enhance, and deliver interagency volunteer orientation and training program.

Five trainings were held this quarter. Table 3 summarizes the trainings offered.

Table 3. April – June 2009 Trainings

<u>Date/ Time</u>	<u>Event Name</u>	<u>Location</u>	<u>Description</u>	<u>Number of Volunteers Attended</u>
Saturday, October 16	Graffiti Removal Training	Red Rock Canyon NCA Visitor Center	Volunteer enrichment	5
Thursday, October 15 1:00PM	Bird Count Training	Red Rock Canyon NCA Visitor Center	Volunteer enrichment	10
Thursday, October 29 7:00 PM	Map and Compass Clinic	REI Henderson	Volunteer enrichment	2
Saturday, November 7 9:00AM	CPR/First Aid	Water Safety Center, Lake Mead NRA	Volunteer enrichment	10
Thursday, November 12 1:00 PM	Flower Identification	Red Rock Canyon NCA Visitor Center	Volunteer enrichment	18
Saturday, November 14 9:00AM	CPR/First Aid	Red Rock Canyon NCA Visitor Center	Volunteer enrichment	8

Table 3 shows the details of the types of trainings that were scheduled by agencies in October - December of 2009.

Task 7. Identify possible grant and donation opportunities to help support and sustain the program.

Public relations and outreach activities, as well as opportunities to develop new collaborative community partnerships and relationships included the following:

- Developed a timeline and list of organizations to reach out to with the mobile open house portfolio. This portfolio provides information about volunteering through Get Outdoors. Information about sponsoring events will be included in the materials.
- Piloted listing events on the Volunteer Center of Southern Nevada’s website. Anecdotal evidence suggests this should continue. GON is developing a tracking system to count the number of volunteers signing up through the Volunteer Center of Southern.
- Developed partnership with REI to cross-list training events. Conducted 1 training event and 1 outreach event at REI.
- Researched various leads on possible grant opportunities based on innovative environmental programs and neighborhood builders.
- Wrote and received National Fish and Wildlife Foundation Grant, \$10,000 – 100% Matching, UNLV Hotel College
- Started the development of a community resource list. Individuals or groups on this list include: schools; HOA’s; local banks; and for-profit organizations.

Task 8. Plan and implement volunteer recognition initiatives and events.

The Volunteer Recognition Banquet was held on October 31, 2009 with 127 volunteers in attendance. Dancers and a storyteller from the Pauite nation were contracted to perform, and five awards distributed during the ceremony. The banquet will also be highlighted in the November/December issue of the Get Outdoors Nevada newsletter.

The team discussed their successes, lessons learned, and plans for future volunteer recognition events. Get Outdoors Nevada staff have started developing a list of options with different price points. This will be presented to the IVP team in January or February 2010.

Submitted by:

Margaret N. Rees, Principal Investigator

December 31, 2009

Date

ATTACHMENTS

IVP Meeting Agenda

Date: October 8, 2009
Location: NPS HQ – Conference Room
Meeting Called By: Nancy Bernard (NPS), Dan Chase (PLI), & Beth Barrie (PLI)
Attendees: Mark Tanaka-Sanders & Jim Cribbs (BLM), Jim Hurja & AmyNichols (USFS), Angelina Yost (USF&WS)

9:00 – 9:30	Round Table All What is new with your volunteer program?
9:30 – 10:45	Banquet Awards Nancy Team Selects award winners for banquet: <ul style="list-style-type: none"> • 9:30 Process – how this will work so we can make a selection • 9:40 Volunteer of the Year • 9:50 Group of the Year • 10:00 Sponsor of the Year • 10:10 Lifetime Achievement • 10:20 Supervisor of the Year • 10:30 Special Award
10:45 – 11:00	Break
11:00 – 12:00	Banquet Beth <ul style="list-style-type: none"> • Update team on what is happening with the banquet? • Invitations • Finalize program handout and order of flow • Award presentations • Plaque wording process • Stats
12:00 – 1:00	Lunch
1:00 – 1:30	Other Updates Beth <ul style="list-style-type: none"> • Exhibit • Ads for media campaign • Event Assistant training • Training • Events
1:30 – 2:30	How many events are too much All Discuss how many events on one day are too many? Are we competing with each other or not? Lack of registration?

2:30 – 3:00	Open – Please plan on staying in case something comes up; otherwise, we will be dismissed
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Action Items:

IVP Meeting Agenda

Date: October 22, 2009
Location: Interagency Building -
Meeting Called By: Nancy Bernard (NPS), Dan Chase (PLI), & Beth Barrie (PLI)
Attendees: Mark Tanaka-Sanders & Jim Cribbs (BLM), Jim Hurja & AmyNichols (USFS), Angelina Yost (USF&WS)

9:00 – 11:00	Wilderness – Next Steps Lori and Beth The IVP & the Wilderness Team will meet to develop the next steps (such as volunteer needs assessment, job descriptions, recruitment, training, etc) to develop a volunteer based program. The objective of the meeting would be to id deliverables and assign tasks with due dates to the Wilderness Team or IVP Team to begin to develop the program.
11:00 – 11:15	Break
11:15 – 12:15	Banquet Update Tammy and Beth Update team on what is happening with the banquet? <ul style="list-style-type: none"> • Review script • Slide presentation review • and anything else that needs to be reviewed
12:15 – 1:15	Lunch
1:15 – 1:45	Event Leader Training Dan Present and discuss the event leader training being held in November
1:45 – 2:15	Radio Ad responses Beth Develop protocol for how to respond the radio ad responses
2:15 – 3:00	FY 2010 Work plan Nancy Review 2009 deliverables and update work plan to reflect 2010 deliverables

Action Items:

IVP Meeting Agenda

Date: November 12, 2009

Location: Conference Call

Meeting Called By: Nancy Bernard (NPS), Dan Chase (PLI), & Beth Barrie (PLI)

Attendees: Mark Tanaka-Sanders & Jim Cribbs (BLM), AmyNichols (USFS), Angelina Yost (USF&WS)

9:00 – 10:00	Banquet Debrief Tammy Gerber Discuss the banquet and what do we do for next year
10:00 – 10:30	Event Assistant Training – November 21st Dan Discuss the training agenda
10:30 – 10:45	Core Ops Nancy Next steps in core ops planning
10:45 – 11:00	2010 Calendar Nancy Meetings will be held the 2 nd Thursday of month – each agency will sponsors three meeting during the year

Action Items:

IVP Meeting Agenda

Date: December 10, 2009

Location: Conference Call

Meeting Called By: Nancy Bernard (NPS), Dan Chase (PLI), & Beth Barrie (PLI)

Attendees: Mark Tanaka-Sanders & Jim Cribbs (BLM), AmyNichols (USFS), Angelina Yost (USF&WS)

2:00 – 2:15	Round 6 Extension Nancy Bernard Discuss whether or not we want to put in for an extension
2:15 – 2:30	Changes in IVP – PLI staff Dan, Nancy
2:30 – 2:45	Trainings and Events Nancy Look at what we have and what we need to bring to January meeting
2:45 – 3:00	Newsletter process Dan Come up with a uniform process for getting submissions
3:00 – 3:15	Banquet What do we want to do to recognize our volunteers next year?
3:15 – 3:30	Core ops Discuss how we move forward with core ops planning

Action Items: