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## Welcome to the Post-DVD world: New forms of media production and access

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# Welcome to the Post-DVD World



**NEW FORMS OF MEDIA PRODUCTION  
AND ACCESS**

# Your Hosts



## Amanda Hornby

- Undergraduate Instruction Coordinator
- Reference & Instruction Librarian
- Odegaard Undergraduate Library
- University of Washington

## Tom Ipri

- Head, Media and Computer Services
- Lied Library
- University of Nevada, Las Vegas

# Your Presenters



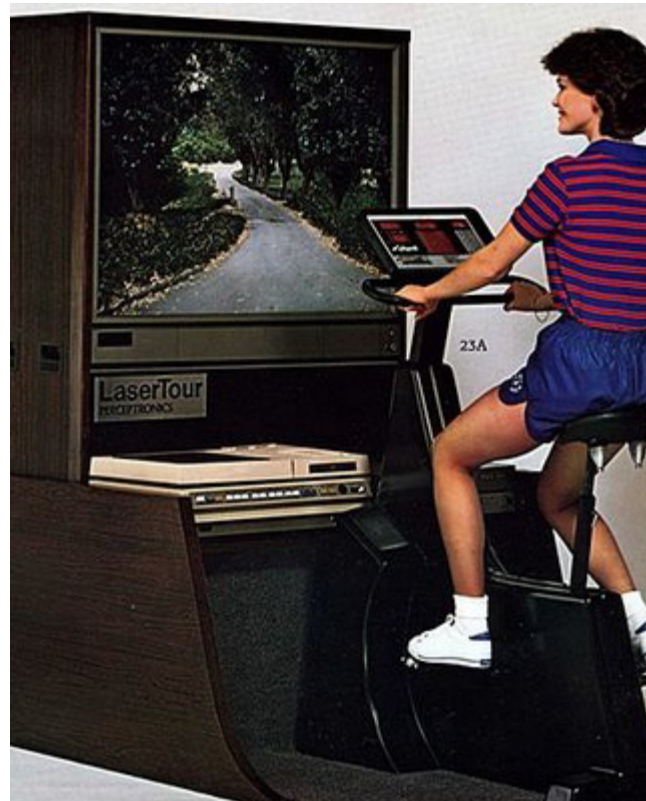
## Rachel Gordon

- Independent Filmmaker
- Re:frame Representative

## Tracy Montri

- Audiovisual Department Manager
- Toledo-Lucas County Public Library

# Crazy Business



# 5 Media Technologies



**THAT POSE INTERESTING  
CHALLENGES FOR THE FUTURE**

# Blu-Ray



- Under \$200
- Dark Knight, 600,000 copies in 1 day
- “One reason is that discs of all kinds may become obsolete as a new wave of digital media services starts to flow into the living room.”
  - **MATT RICHTEL and BRAD STONE**



# Netflix



- 8.2 million subscribers
- 100,000 DVD titles
- Set-top box; X-Box

**NETFLIX**



# Like Netflix But “Free”



- SnagFilms
- Hulu
- Legal, but with commercials



# Flash Memory Cards



- PortoMedia
- Download movie in 8-60 seconds



# Flash Memory Cards



# YouTube



- 70,000,000 total videos
- 200,000 video publishers
- 13 hours - amount of video are uploaded to YouTube *every minute*
- 720p HD



# Sources



## Crazy Business:

- <http://www.screenjunkies.com/movienews/well-then-what-f-do-i-do-my-laserdisc-collection-morning-news>

## Blu-Ray:

[http://www.nytimes.com/2009/01/05/technology/05bluray.html?\\_r=2&ref=technology](http://www.nytimes.com/2009/01/05/technology/05bluray.html?_r=2&ref=technology)

## Netflix:

- <http://www.nytimes.com/2008/05/20/technology/20netflix.html>
- <http://www.xbox.com/en-US/community/events/e32008/articles/0714-netflixteamup.htm>

# Sources



## Flash Memory Cards:

- [http://news.cnet.com/Coming-soon-Movies-on-flash-memory-cards/2100-11398\\_3-6232651.html](http://news.cnet.com/Coming-soon-Movies-on-flash-memory-cards/2100-11398_3-6232651.html)
- <http://www.everythingusb.com/pny-ghostbusters-2gb-flash-drive-15330.html>
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- [http://www.thefest.com/store/index.php?main\\_page=product\\_info&products\\_id=1672&zenid=uehctbo8r9cqjn56ublqmp8a96](http://www.thefest.com/store/index.php?main_page=product_info&products_id=1672&zenid=uehctbo8r9cqjn56ublqmp8a96)

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YouTube:

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- [http://www.webmonkey.com/blog/How To: Watch YouTube Movies in Full 720p HD Glory](http://www.webmonkey.com/blog/How_To:_Watch_YouTube_Movies_in_Full_720p_HD_Glory)