3-2008

Inside UNLV

Shane Bevell
*University of Nevada, Las Vegas*

Donna McAleer
*University of Nevada, Las Vegas*

David Ashley
*University of Nevada, Las Vegas*

Grace Russell
*University of Nevada, Las Vegas*

Michelle Mouton
*University of Nevada, Las Vegas*

*See next page for additional authors*

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Key to Safety
A new campus key policy has been established to increase security of both people and property at UNLV.

“Due to an increase in lost keys on-campus, the decision was made to implement a new key policy,” said Harold Archibald, executive director of facilities management. “The new policy tightens up on the number of master keys that are issued, better defining who may receive a master key.”

Once keys — whether in the form of master keys, individual keys, or Marlock cards — are issued, it is up to the person who has given the key to keep it secure, he said. Too often, people are careless with campus keys.

“Treat UNLV keys the same way you treat the keys to your house,” Archibald advised. “You keep track of your house keys to make sure they don’t fall into the wrong hands. Do the same with your campus keys. That will increase security for all of us.”

Lost keys and Marlock cards should be reported promptly to the facilities management help desk at ext. 5-4357.

More info: Go to facilities.unlv.edu.

March = Women’s History
UNLV will kick off Women’s History Month at an event featuring Chicana feminist author and playwright Cherrie Moraga at 7 p.m. March 6 at the Barrick Museum of Natural History.

More info: Call ext. 5-0837 or go to liberalarts.unlv.edu/Womens_Studies.

Sustainable Practices to Become UNLV Way of Life
By Shane Bovell | Marketing & PR

Sweat the small stuff. The small decisions you make every day can have a positive impact on UNLV’s efforts to become a more sustainable campus, said David Hassenzahl, environmental studies chair.

Saving energy and reducing garbage production can come down to such simple actions as turning lights off, carpooling, opening the door instead of using an automatic door opener, and climbing the stairs instead of using an elevator.

“Sustainability is not just the traditional environmental issues,” said Hassenzahl. “It involves social decisions and individual health decisions. Don’t think of being sustainable as a sacrifice you are making for the environment, but as a way to improve your quality of life and the quality of life for those around you.”

Campus Initiatives
Hassenzahl is chairing the president’s task force on sustainability, which has faculty, staff, and student representatives. The group will recommend specific activities that UNLV can implement to promote environmental management and sustainable development. The task force will complete its recommendations by June 30.

The task force is looking specifically at:

• facilities, including grounds and energy-utility management  
• food service  
• waste management  
• the teaching of sustainability  
• research and teaching  
• opportunities for faculty, staff, and students to adopt sustainable practices.

Just What is Sustainability, Anyway?
The term encompasses:

Environmental sustainability — water, traffic, and air pollution issues  
Economic sustainability — labor training, affordable housing, and business diversification  
Social-cultural sustainability — attitudes, values, and actual practices of people who live in the community

Source: Ron Smith, vice president of research and graduate studies and founding director of the office of urban sustainability initiatives.

Repro Shows Its True Color: Green
Environmentally Friendly Printing Process Put in Place
By Donna McAleer | Reprographics/Design Services

Recycling, retooling, and rethinking are some of the ways the office of reprographics/design services is becoming more environmentally responsible. Most of reprographics’ paper supply contains recycled content, with several paper stocks offering a significant percentage of post-consumer waste.

“All the department’s paper cuttings are collected — we’re one of Rebel Recycling’s biggest customers. We recycle other materials like aluminum printing plates and toner cartridges, too,” said Paul Kurzykowski, reprographics manager.

Reprographics generally purchases paper goods from suppliers who have earned forestry certification. Being part of the university’s copier program helps the environmental cause as well. Xerox service technicians pick up and recycle used toner and fuser cartridges for all plan participants.

Retooling Successes
Investing in technology, or retooling, has helped the office become more sustainable. The department’s in-house technical experts, Jason Peraza and Josh Rankin, created an online ordering system several years ago to make getting standard stationery items, business cards, and copies easier and faster.

The biggest retooling advancements occurred during the last year. First, the department converted from the traditional negative-to-plate workflow to computer-to-plate technology, streamlining offset printing preparation and completely eliminating the need for harsh developer and fixer chemicals once used to produce printing negatives.

The second improvement was to acquire a digital press, the iGen, which creates high quality color images and offers personalized color printing with variable data and customized text and images.

Purchasing the iGen was one step the office took toward becoming greener. Beau Barnson, left, and Keith Spain, use the Xerox iGen digital press at reprographics. Xerox iGen digital press at reprographics.
Athletics Adds to Quality College Experience

With March Madness gearing up, Inside UNLV asked President David Ashley about his views on college athletics programs.

What benefits do athletics programs bring to the university?

Athletics programs, done well, add to the quality of experiences that a university offers. For the general student body as well as the community, athletics can offer a powerful link to campus life and provide an avenue for building pride.

For the student-athlete, whether they have dreams of playing professionally or not, participation is a way to become well-rounded individuals. That is something I experienced personally in my undergraduate days — being on the gymnastics team helped me find balance with the rigors of academics.

How do you ensure UNLV’s athletics programs are “done well”?

Universities get in trouble when they lose sight of the “student” part of student-athlete. UNLV is finishing its 10-year NCAA re-certification, which required more than a year of self-study. We did not trip any alarms, but we can always improve. I am confident that our leadership team, starting with (athletics director) Mike Harrick, has built a strong plan to keep our programs on track in terms of gender equity, compliance, and student support.

Unlike their colleagues at other universities, UNLV’s athletics leaders must contend with the unique environment of Las Vegas. Our teams must be especially aware of even the appearance of impropriety. Before taking this position, for example, I would not have thought twice about checking scores as I walked by the television screens in a sports book; now I would not even enter the area because it could easily be misconstrued.

What misconceptions about athletics do you hear?

That they are a drain on UNLV’s budget. Our programs generate much of their own revenue through participation in competitions and television deals. They attract the enthusiasm of the campus community and of donors, which builds lasting support for the university. The teams also raise our national exposure, which in turn enhances our efforts to attract a diverse student body.

What has been your favorite moment in Rebel sports?

Having been at Ohio State and Texas, I do love college football. But the Runnin’ Rebels have converted me. Seeing the students swarm the floor when the men’s basketball team locked up the Mountain West championship last year was an incredible experience. I have also found women’s volleyball to be absolutely wonderful to watch. I encourage faculty and staff to try a sport out of the mainstream. Although spectator participation in the Olympic sports is too often low, our teams compete exceptionally well and have brought home a number of championships — and they represent us so well.
Drilling Down Your Dental Expenses

Dental School Provides Cost-Effective Procedures

By Grace Russell | Marketing & PR

If you have some extra time to spare and want to save money, make your next dental appointment with the UNLV School of Dental Medicine, advises Michele Ramsey, director of the school’s clinical business services.

“We need patients so that our dental students can gain real-world experience,” she said. “In exchange, we offer low rates.”

By going to the dental school, instead of a private practice, you’ll save approximately 50 percent on services such as root canals and crowns.

At the school, however, you are required to pay for your treatment up front. Staff will help you fill out claims paperwork for you to submit to your insurance provider. Reimbursement generally takes about three weeks, Ramsey said.

But, saving money is not the only incentive for choosing the dental school. Staff and students also noted the school’s high-quality patient care.

To ensure quality, licensed faculty members check every step of each student’s work. Ramsey said that because students are closely supervised, treatments can take longer than going to a private practice. Most appointments take three hours, she said.

Similar to a private clinic, students provide comprehensive dental care to patients, including oral examinations, cleanings, crowns, fillings, and gum treatment. “As a student, the experience benefits me, as well. It’s a great opportunity to work on a wide range of dental procedures,” said Ashton Prince, a fourth-year dental student.

Prince’s patient seemed equally impressed with the cost and the care he has received at the school. “The price, of course, is the reason why I came to the dental school,” said Robert Day. “But, I also come here because of Ashton. This is my second year here, and I like his work. He is a good dentist.”

To schedule an appointment at the dental school, call ext. 4-2400. Don’t forget to mention that you are a UNLV employee.

UNLV School of Dental Medicine

Address: 1700 W. Charleston Blvd, Building A
Phone: ext. 4-2400
Clinic Hours of Operation: 9 a.m.-noon and 1-5 p.m. weekdays
Emergency Clinic Hours of Operation: 9 a.m.-5 p.m. weekdays

Dental School Savings

If you have a medical insurance plan through the university, you are automatically enrolled in the dental plan. The dental plan covers 80 percent for basic restorative treatment and 50 percent for major restorative treatment for in-network dental providers and 50 percent for those out-of-network. Because students are not licensed dentists, the dental school is considered an out-of-network provider. But, in most cases, the dental school is still the better value.

The Osher scholarship is making it easier for Jennifer Henderson to complete her degree. The scholarship helps students who are returning to college.

Endowment Aids Re-entry Students

By Michelle Mouton | UNLV Foundation

If it wasn’t for the Osher Reentry Scholarship, UNLV students like Jennifer Henderson might not be completing their college educations. Available to qualified students who have a gap of five or more years in their college careers, the scholarship was endowed in December thanks to $1 million from the Bernard Osher Foundation.

Nationally, the number of students returning to college after a break of several years is increasing. At UNLV, more than 10,000 students are over the age of 24. Many of those have experienced a break in their college studies.

For Henderson, the scholarship seems tailor-made. She began her college education after graduating from high school in 1992. She married shortly thereafter and then needed to begin working to support her family. College studies had to be put on hold. But in 2005, Henderson’s daughter entered kindergarten. “This was the perfect opportunity for me to go back to school, too,” she said.

Since receiving the Osher Reentry Scholarship last year, Henderson has only needed to work one job. She credits the scholarship with helping her to stay on track in her college education. “None of what I’m doing would be possible without this scholarship. Receiving the Osher scholarship immediately reduced the need to work.”

A student administrative assistant and research assistant at the Boyd School of Law, she said that working on campus allows her the flexibility to complete her necessary coursework and still make time for her daughter. She hopes her double major in clinical lab sciences and anthropology will prepare her for a promising career.

Clinical lab sciences has a 100 percent job placement rate for graduates. “With this degree, I’ll be able to choose a position in a location that really fits my needs,” Henderson said. “This will be more than a job. It will be a career.”

“At I was growing up, it was instilled in me that education is essential to be successful in life,” she said. “Now I think it’s important to show my daughter that education is important, especially for women.”

The Jean Nidetch Women’s Center manages the scholarship process and works with the students who are selected. Liz Baldizan, the center’s director, said the scholarship is an asset to UNLV.

“It helps so many of our adult learners by paving the way for enjoying, and therefore engaging in, their educational experiences,” Baldizan said.

Recommend Your Non-Traditional Students

Know a student who is returning to college after a gap of five or more years? Encourage them to pursue the Osher Reentry Scholarship. The application deadline for fall 2008 is April 11.

More info: Call ext. 5-4475 or go to womenscenter.unlv.edu.

Invent the Future

Scholarship Puts Students Back on Track

Dr. David Ord, assistant professor-in-residence of clinical sciences, left, checks School of Dental Medicine student Ashton Prince’s work on patient Robert Day. University employees often can save money by having dental work done at the school.

School of Dental Medicine Fee Insurance Pays 50% You Pay
Anterior Root Canal $85 $42.50 $42.50
2-Surface Filling $60 $31 $31
Crown $460 $230 $230

Private Practice Fee Insurance Pays 80% You Pay
Anterior Root Canal $655 $524 $131
2-Surface Filling $160 $130 $30
Crown $1,000 $800 (50% for crowns) $200

In the dental school, instead of a private practice, you’ll save approximately 50 percent on services such as root canals and crowns. Many of those have experience choosing the dental school. Staff and students also noted the school’s high-quality patient care. To ensure quality, licensed faculty members check every step of each student’s work. Ramsey said that because students are closely supervised, treatments can take longer than going to a private practice. Most appointments take three hours, she said.

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The Pink Ladies

UNLV employee and breast cancer survivor Carole Hoefle, right, receives an autographed ball from Lady Rebels forward Raquel Jupiter during "Think Pink" night celebrating the Susan G. Komen Breast Cancer Foundation's "Rebel Rally for a Cause." The first 150 fans received "Think Pink" T-shirts, while the first 500 fans received breast cancer awareness information and giveaways, compliments of UNLV's Jean Nidetch Women's Center. Hoefle is executive director of business and finance in the office of the vice president for research and graduate studies.

The grant proposal was submitted by special education professor John Filler (principal investigator) and special education professor Catherine Lyons and curriculum & instruction professor Greg Levitt (co-principal investigators) with technical assistance provided by Alan Personius, director of campus technical assistance provided by Catherine Lyons and curriculum & instruction professor Greg Levitt (co-principal investigators) with technical assistance provided by Alan Personius, director of campus technical assistance provided by Catherine Lyons and curriculum & instruction professor Greg Levitt (co-principal investigators) with technical assistance provided by Alan Personius, director of campus technical assistance provided by Catherine Lyons and curriculum & instruction professor Greg Levitt (co-principal investigators) with technical assistance provided by Alan Personius, director of campus technical assistance provided by Catherine Lyons and curriculum & instruction professor Greg Levitt (co-principal investigators) with technical assistance provided by Alan Personius, director of campus technical assistance provided by Catherine Lyons and curriculum & instruction professor Greg Levitt (co-principal investigators) with technical assistance provided by Alan Personius, director of campus technical assistance provided by Catherine Lyons and curriculum & instruction professor Greg Levitt (co-principal investigators) with technical assistance provided by Alan Personius, director of campus technical assistance provided by Catherine Lyons and curriculum & instruction professor Greg Levitt (co-principal investigators) with technical assistance provided by Alan Personius, director of campus technical assistance provided by Catherine Lyons and curriculum & instruction professor Greg Levitt (co-principal investigators) with technical assistance provided by Alan Personius, director of campus technical assistance provided by Catherine Lyons and curriculum & instruction professor Greg Levitt (co-principal investigators) with technical assistance provided by Alan Personius, director of campus technical assistance.
More Research Projects

for cultural meaning. He will conduct
the department. Atici, who completed
guistic anthropology, and physical
ology, cultural anthropology, lin-
ing a major research department.
ment works toward its goal of becom-
members in all four anthropology sub-
Anthropology Digs Up
which heard:
Judge Jay Bybee were on the panel,
Court of Appeals. Chief Judge Alex
a panel of the U.S. Ninth Circuit
Ninth Circuit Panel Meets at UNLV
nesses about the judicial process.
implications for reducing court-
Silver, Ltd. Professor of Law.
that means when people hire law-
waging war pursuant to congres-
dent have authority to act — when
war that has not been authorized
Congress? And, does the presi-
dent have authority to act — when
waging war pursuant to congress-
sional authorization — according to
his own best judgment about how
best to achieve the “end” or “vic-
tory,” even if the judgment prompts
him to order or authorize executive
officials to disobey a law enacted by
Congress? Professor Tom McAffee.
• April 25: “Movies’ Portrayals
Lawyers,” an exploration of how
Hollywood views lawyers and what
that means when people hire law-
Nancy Rapoport, Gordon and
Silver, Ltd. Professor of Law.
• May 2: “Kids’ Court School:
Implications for Reducing Court-
Related Stress,” an overview of a
program that educates child wit-
nesses about the judicial process.
Rebecca Nathanson, James E. Rogers
Professor of Education and Law.

Ninth Circuit Panel Meets at UNLV
In February, the law school hosted a
panel of the U.S. Ninth Circuit
Court of Appeals. Chief Judge Alex
Kozinski, Judge Marsha Berzon, and
Judge Jay Bybee were on the panel,
which heard:
• United States v. Kincaid Chauncey
• Borodkin v. Omni Air
International
• United States v. Flaherty.

Liberal Arts
Anthropology Digs Up
More Research Projects
The research visibility of faculty
members in all four anthropology sub-
disciplines is increasing as the depart-
ment works toward its goal of becom-
ing a major research department.
The four sub-disciplines are archael-
ology, cultural anthropology, lin-
guistic anthropology, and physical
anthropology.
During the past academic year, a
new archaeologist, Levrent Atici, joined
the department. Atici, who completed
his Ph.D. at Harvard University, is a
“zoarchaeologist,” a specialist in
which animal remains are examined
for cultural meaning. He will conduct

CARRYING ON KING’S DREAM
The Rev. Dr. Michael Eric Dyson spoke at UNLV’s annual Martin Luther King Jr. Day celebration in January. More than 400 faculty, students, and community members gathered to commemorate King’s legacy. Dyson reflected on King’s life
and also shared his thoughts on racism, sexism, and the 2008 presidential election. The event was sponsored by UNLV’s
office of diversity and inclusion and MGM Mirage.

Field projects in the Near East, espe-
cially in his native Turkey. He comple-
ments existing archaeological strengths
in theory, chipped stone, ceramic, eth-
noarchaeology, and origins of food
production research areas.
In cultural anthropology, a search
is presently under way for a scholar
to replace retiring distinguished pro-
fessor Martha Knack.
Cultural and linguistic faculty are
conducting research in Asia and else-
where, and physical anthropology
faculty are active in projects ranging
from bioarchaeological research on
violence, hormones and fatherhood,
diabetes, and Neanderthals.
Several faculty members published
significant works this year, obtained
national awards, and received highly
competitive national funding from
agencies such as the National Science
Foundation (NSF) and the Wenner-
Gren Foundation for Anthropological
Research. In addition, the depart-
ment submitted an invited proposal
to the NSF’s IGERT Program, which
emphasizes transdisciplinary gradu-
ate student funding. If awarded, this
innovative program, which focuses
on humans and water in arid lands,
will represent a collaboration among
several departments as well as UNR
and the Desert Research Institute.
All of these activities are leading to
increased applications for both the
master’s and doctoral programs.

Libraries
Lied Gaming Resources
Attract Research Fellows
In full swing is a gaming fellow-
ship program designed to bring
scholars into Lied Library to do
research at the Center for Gaming
Research in special collections.
The fellows use the largest gam-
bling library in the world, which spans
the 17th to 21st centuries and includes
manuscript collections, casino corpo-
rate archives, promotional and public-
ity files, and government publications.
The five fellows for the 2007-08
academic year each receive a $4,000
stipend, desk space in special collec-
tions, and wireless access. In return,
they agree to a one-month residency
in Las Vegas and to give a public lecture
relating to their research. Ultimately,
each scholar will produce a publica-
tion incorporating the UNLV research.
The program is intended to
raise the profile of the University
Libraries’ unique holdings in gam-
bling and related areas.
Both faculty and graduate stu-
dents are eligible for the program.
Fellows chosen in 2007 include a
mathematician, two historians, an
anthropologist, and a sociologist.
The 2007-08 Gaming Research
Fellowship recipients are:
• Jessica Catellino, Ph.D. University
of Chicago, anthropology.
• Lindyney and Gaming, from
Frontier to Future”
• Larry Crapp, Ph.D. University
of Utah, mathematics. “The
Doctrine of Chances: Probabilistic
Aspects of Gambling”
• Panthea Hart, Ph.D. University
of Missouri, Rolla, history. “The
Promotion of Las Vegas”
• Jane Haigh (CPhil) University
of Arizona, U.S. history, “Political
Power, Patronage, and Protection
Rackets: Municipal Politics and
Corruption in Denver 1880-1968”
• Matthew Johnson (CPhil) Temple University, American
history. “Selling Masculinity in
Postwar America.”

University College
Older Students to be Studied
University College is partner-
ning with Educational Outreach
in examining trends of older students
returning to college in Nevada.
A grant application is being sub-
mitted for funds that would help identify these older
learners. “Non-Traditional No
More” is offered through WICHE
and the Lumina Foundation.
The chancellor’s office and UNLV
Provost Neil Smatresk assisted
with the grant application.

Santa Clothes Program Brings
Out Student, Staff Volunteers
The college’s office of student-
athlete academic services joined
the Rotary Club of Las Vegas in
the annual Santa Clothes program,
which provides both clothes and
fun for needy children.
More than 40 student-athletes from
more than 10 teams participated in
the event that benefited 292 children.

> See ACROSS CAMPUS, Page 6
was co-authored with Assane. Hedonic Property Model: a Comparison of Environmental Contamination with an... in December, she presented a paper at the Society for Risk Analysis meeting in San Antonio titled “Valuing the Impact of Environmental Contamination with an Hedonic Property Model: a Comparison of Distance Estimates.” That paper also was co-authored with Assane.

Susanna Hornig Priest (Journalism and Media Studies) has received final approval for a $129,000 grant from the National Science Foundation to conduct research and workshops on how news messages about nanotechnology might affect public perceptions and public opinion formation. She is also a co-editor of the journal Science Communication and has recently begun work on a related encyclopedia project.

Nicole Smith (Sports Education Leadership) was named vice-chair of the National Association for Advancement of Coached People (CAEO) in November. CAEO is one of the organizations that uses many of the skills students need to develop and demonstrate throughout their undergraduate career.

Doris Watson (Sports Education Leadership) was appointed to the advisory board of the Teaching Responsibility for Physical Activity Alliance. The alliance is based on widespread consensus that sport and physical activity, unlike other areas, have the advantage of being domains generally valued by youth and at the base of self-esteem formation and peer acceptance. Therefore, a holistic developmental approach in this area has greater educational value than most other areas, especially for youth who live in underserved communities. The advisory board includes professionals at universities of different states and youth development practitioners.

Vicky Albert (Sociology) wrote a paper, “Citizenship Status, Poverty and Government Transfers for Families with Children,” that was accepted for publication in the Journal for Social Service Research. The paper discusses the role that citizenship status plays in families with children — particularly those with mixed citizenship status — in shaping their economic well-being and their decision to participate in selected in-kind and cash assistance programs.

Jerry Hughes (Sports Education Leadership) will be inducted into the Nevada Interscholastic Activities Association Hall of Fame for his outstanding contributions to high school athletics in Nevada. He recently received a citation for outstanding leadership from the National Federation of State High School Associations.

University. She and UNLV criminal justice graduate Adrian Castejon are the center’s academic advisors. In addition to her duties as academic advisor, Russo serves as the SAC’s recruitment coordinator.

The SAC assisted in developing the college’s new all-online undergraduate program in public administration. Since the department and the degree are geared for people currently employed in government and nonprofit organizations, the degree enables students to complete the entire program online. It is an exception to the general education core requirement of lab-related science courses. Public administration chair Lee Bernick said the program caters to undergraduates who work full-time and have aspirations of completing their degree so they can further develop in their careers.

SAC staff is offering the class about Malware 9-11 a.m. Feb. 6. Other software courses offer instruction on desktop and server security, and have aspirations of completing their degree so they can further develop in their careers.

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After volunteers took children shopping for needed winter clothes, the children came to UNLV’s Rebel Park where they were greeted by student-athlete volunteers and college and athletic department staff. Student and staff volunteers helped the children with stretching, football, volleyball, soccer, softball, cheerleading, and a fun-filled dodge ball game. When the children left, they were given a holiday gift.

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Annette “Nettie” Mann  
Faculty Support Supervisor, Boyd School of Law

Rebel since: 2005

Typical day: I supervise the five faculty assistants in the department and work closely with the faculty. Each assistant and I work with about eight to 12 faculty members. To assist them, we order their books for the upcoming semester, coordinate travel, make copies, and prepare class rosters and seating charts. This allows the faculty to focus on writing and teaching. Right now, I am typing the manuscript for a book that a professor is writing.

Perfect day: When I can get everything done on my task list, that’s a perfect day. I rank the importance of everything on my list with a one, two, or three. I feel really good when I can get all of my ones completed.

Keys to success: My work history. I have been working in this field since I was 21 years old. I never attended college, but I had the privilege of working with great people who gave me their life-skills advice. I have always been in a job where the most educated and talented shared their knowledge with me and I learned from them.

What keeps you coming in every day?: The feeling that I am accomplishing something. Here, I feel that whatever I do, the students and faculty will benefit. Plus, the faculty are great. I never go home and say, “Oh my god, I can’t stand it there.”

Can’t work without: My computer. But I could do without the phone — e-mail is much more convenient.

Afternoon pick-me up: I am a morning person, so I experience that afternoon slump.” For a quick pick-me up, I go outside. During the summer, I love to get a little sun on my skin and read.

What are you reading now?: I love murder mysteries. I have read almost every John Patterson book. They are page-turners; I can’t put them down.

Nettie after 5: Ten minutes after I’m home, you can find me in my sweatsuit with a glass of wine.

Bill Bernatis  
Associate Professor and Assistant Chair, Music Department

Rebel since: 1998

Typical day: I mainly teach French horn students. Additionally, I serve as the assistant chair of the department where I perform a variety of administrative tasks, including awarding scholarships. In the absence of the chair, I am also known as “that guy who signs stuff.”

Perfect day: A perfect day is when all of my students come in prepared so we can have a productive lesson.

Biggest challenge: The biggest challenge is attracting students to our department. There aren’t many students going into music, so we have to go to high schools and actively recruit. We have to make students see what a great vocation music can be and entice them to come to UNLV.

Why music?: We all tend to gravitate toward what we are good at. I was always good at music and enjoyed performing. I suppose at some level though, my mother inspired me. She was an art teacher and played the French horn as a kid. So that had something to do with my decision.

What makes you successful at your job?: When you are in a job like music, you do a lot of one-on-one teaching. I relate well to my students in the private setting, and I love my students. I see these kids from the beginning to the end. I invest a lot of emotion in them. It’s a good feeling to see them grow from green freshmen to adults who have completely matured in their musicianship. I like to think that I am a big part of that happening.

Can’t work without: My colleagues, students, sunshine, and, of course, music.

French horn factoid: When stretched out, the French horn measures 25 feet long.

David Dineen  
Assistant Director for Tutoring Services, CAEO

Rebel since: 2005

Typical day: We just transitioned into our new tutoring labs on campus in the Student Services Building. I have been focusing on ways to attract students to these labs. I also supervise tutors to work in the labs. Additionally, I work with the Clark County School District to hire tutors for placement in area schools.

Biggest challenge: It’s a challenge to recruit qualified people who can do the job and commit to helping students reach their academic goals. Some people are just looking for a job. We are looking for people who want to make a commitment to the kids rather than people just looking for a paycheck.

What makes you successful at your job?: I try to put the interests of the students first and make sure their needs are met. Last semester, we helped 47 out of 53 student support services participants pass their classes. Most students in the student support services program were first-generation college students who also qualified for tutoring. So I am happy that we were able to help them.

Can’t work without: Organization and communication. The transition from our old tutoring labs to our new labs would never have happened without communication.

If you weren’t working here, what would you be doing?: Still coaching basketball. I played basketball in college and coached in college and coached at the junior college level before moving to UNLV. But I wanted to start using my degrees, which were in speech communications and counselor education.

Favorite basketball team: I don’t have a favorite team. I just love watching the sport no matter who plays. But, obviously, I am now a fan of the Runnin’ Rebels.

> SUSTAINABILITY

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Hassenzahl also noted that addressing sustainability issues through coursework is gaining prominence nationwide. And top corporations, including DuPont and MGM Mirage, as well as government entities, are ramping up their efforts.

“Universities need to be at the forefront of whatever is going on in society if we want to do it right,” he said. “We need to push the limits, and we need to educate and prepare students for sustainability.”

Although many of the campus’ future sustainability efforts will come from the recommendations provided by the president’s advisory task force, some of UNLV’s sustainability efforts currently under way include:

• Buildings — Greenspun Hall is targeting a Leadership in Energy and Environmental Design (LEED) gold certified rating, while the Science and Engineering Building is targeting a LEED silver rating.
• Turf reduction — UNLV currently is replacing 110,500 square feet of turf with desert landscaping. Since 1995, the university has saved more than 9 million gallons of water annually.
• Energy-efficient fixtures — UNLV is eliminating incandescent lighting in favor of compact fluorescent lights and retrofitting lighting in existing campus buildings. Chillers in certain facilities are being replaced with high-efficiency units.
• Managing heating/cooling — Programmable thermostats allow for set-point management of temperatures based on conditions and occupancy. The summertime set-point temperature will also be changed from 74º to 76º.
• Recycling — The Rebel Recycling program processed approximately 600 tons of material in 2007. It also oversees a move-in/move-out program for residence halls and holds a semi-annual sale of reusable items.

> Check out next month’s issue of Inside UNLV to learn more about UNLV’s sustainability research efforts.
Beyond the Hardwood

By Shane Bevell | Marketing & PR

The national anthem is sung, fireworks explode, and the game begins.

That is what the average fan experiences at a Runnin’ Rebel basketball game, but there is a lot of action behind the scenes, too.

Every Tuesday there is a facility production meeting with employees from game operations, sound, lighting, food & beverage, parking, ticket office and takers, ushers, luxury seating, and campus police, athletics marketing & promotions, and athletics media relations, according to Perk Weisenburger, associate athletics director.

A series of game operations meetings at the beginning of the season hashes out particulars of each game and establishes the line up of promotions, national anthem singers, media, special presentations, and halftime entertainment.

Andy Grossman, director of media relations for the athletics department, and his crew prepare the scorer’s table and ensure sports reporters get their interviews with coaches and players and have instant access to statistics.

There are many others who help the games go off without a hitch. The Thomas & Mack Center in-house operations staff operates two floor cameras and one high camera, including one that controls the Redd Vision cam on the scoreboard. Brian Stemberg, assistant director of athletics marketing and advertising, can be found sitting at half court near the timekeeper and announcer. He helps Tony LaBounty, pep band director, time the band’s tunes around scoreboard announcements and sponsor messages.

There is also coordination between the operations staff and athletics marketing staff with cheerleader coach Nakia Jackson-Hale and dance team coach Marca DeCastroverde, who danced as a Rebel Girl as an undergraduate.

(Above) Nakia Jackson-Hale, seated at left, director of programs for the International Gaming Institute, has been the UNLV cheer coach for nearly seven years. She wears a headset during the game to communicate with Thomas & Mack Center operations staff and sports marketing to make sure the cheerleaders get on and off the court for time outs and promotions. (Below) Rocky Rutledge places warm-ups at each player’s locker prior to halftime. Rutledge, who has been equipment manager for football and men’s basketball for nine years, makes sure the athletes are ready for action.

(Below) Mary Wilmore sits at the end of the tunnel leading to the various locker rooms. Her job is to make sure that the visiting team and the referees get to and from their respective locker rooms. In her downtime, she crochets afghans for all senior players. Wilmore has worked at basketball games for 11 years. She also works all baseball, soccer, and softball games.

(Left) Head coach Lon Kruger, left, tapes a pre-game radio interview in his office with play-by-play announcer Jon Sandler. (Above) Individuals sitting at the scorer’s table during each game include athletics media relations and marketing representatives, statisticians, the public address announcer, the official scorer and clock operator, video and radio coordinators, and print and broadcast journalists.