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Title: Building a Taxonomy of Player Types and the Effects of Self and Interaction between Players
Abstract

This paper conducted a literature review of current research examining fantasy football participants. Fantasy football has become popular in recent years due to the attention from the media, most notably sports shows providing more coverage of fantasy football. Theories that have examined fantasy football include gambling theory, and uses and gratifications. Motivational types also provide categories to describe players. Additionally, this theory also provides a method to measure these players called the Motivational Scale for Fantasy Football Participation (MSFFP). Thus the purpose of this paper is twofold: to explore the literature in fantasy sports; propose to build taxonomical categories for serious and casual players using an adaptive form of the MSFFP to see which motivational type influences the Self and interaction with other fantasy football players.