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The Breakdown

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**THE BREAKDOWN**  
JADA CAMPBELL COE 202-1008 R. REID

**SOCIAL PROBLEMS/ISSUE RESEARCH**

**Social Issue:** Raising awareness to the students of Southern Nevada about the dangers of tobacco products.

**Current State:** Tobacco products are responsible for a large portion of deaths in the United States. Many people - even our youth struggle with addiction and serious or fatal health problems. Tobacco companies target our youth to start destroying their lives at a young age to receive a larger flow of income.

**Ideal State:** Eliminating tobacco products.

**Breakdown Approach:** The Breakdown team strives to be positive role models for our youth by educating them to overcome tobacco usage, peer pressure, societal norms, and environmental.

**My Approach:** I want to be a role model and outlet for the students; to be there for the students to guide them with their personal battles with tobacco products.

www.jstor.org/stable/20208059

**SERVICE LEARNING EXPERIENCE**

**Service to Community:** The Breakdown campaign serves the community in many ways to efficiently assists the needs of students. Our team strives to be positive role models for the students, thus they realize and want to follow the footsteps into a bright future.

**Semester Reflection:** The Service Learning experience opened my eyes through many different aspects. The different school sites, students, and cultures all opened my eyes and views about how our community needs someone to be the voice to contribute to our youth.

**Expectations:** I expect the students to use the knowledge given to them and spread our campaign by creating a chain reaction to eliminate tobacco products as a social issue.

**MAKING A DIFFERENCE**

**Differences in My Own Views:** I do not have any differences, I agree that tobacco products need to be eliminated as a social issue.

**Differences I made for the Site:** My service makes a difference at all the schools within the school tour. Every member of our team plays a significant role to be by the sides of the students who desire help, comfort, attention, and a friend.

**Personal/Professional Learning:** Breakdown is right down my alley; giving me the chance to work in the heart of each school. This serving learning project gave me the opportunity to work within the schools assisting the needs of the students, which is exactly what I will be doing in the near future as a teacher.

**Future Change, Effort, and Outcomes:** We as a community; we will eliminate tobacco products from being a social issue and slowly killing our population.

“Breakdown is a campaign in Southern Nevada that exposes the hidden dangers in hookah and vaping. Our youth-led street teams are breaking down the truth about these tobacco products and getting out the facts – because what you don’t know CAN hurt you.”

Community Service Paradigm: Social Issue

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