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Spread the Word

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SPREAD THE WORD

JANET WU

Mission Statement

“Spread the Word is dedicated to advancing childhood literacy within low-income communities by changing lives one book at a time.”

History

- Started 7 years ago with a librarian (book fair)
- Now 54 of elementary school had connected.

References

Merga, Margaret K, and Saiyidi Mat Roni. “Empowering Parents to Encourage Children to Read Beyond the Early Years.” *The Reading Teacher*, 25 Mar. 2018.

Romero, McKenzie, and Sandra Yi. “Sandy Mailman's Plea for Books Gets Worldwide Response.” *Deseret News Utah*, Deseret News, 26 July 2015.

Bornstein, David. “A Book in Every Home, and Then Some.” *The New York Times*, The New York Times, 16 May 2011.



Idea States

The goal for the organization is to make the children have their own library at home, especially for the elementary school kids. They can read and share their book to their friend and family. The organization hopes that third grade children can read because it is hard for them to catch out with other kid if they do not know how to read.

Impact



The Social Issue

Nowadays there are many of the children that cannot have their own book based on the environment they have, such as poor economic issue that their family had. Because of that many of the children cannot even know more than 20 words. Reading extracurricular readings should be the happiest thing when we were child, but it seems to be the hardest thing for those children.

Make the difference

- Think different
- Help people around me

What I do?

- Separate the books.
- Clean the books
- Tape the books
- Fixing the books