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Libraries and Sustainable Scholarly Content

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Libraries and Sustainable Scholarly Content

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AASHE Conference, Los Angeles,
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Presentation Content

- Introduction
- Why this topic (background, history)?
- Definition of Sustainable Scholarly Content (SSC)
- Showcase and link SSC
- Current situation
- Conclusions

Definition

- Sustainable Scholarship is exploring alternative models of scholarly communication that are supported through digital institutional repository platforms, open content (journals, books, educational resources, data), and author rights.



Research Behind Paywalls

—Sustainable Opportunities—

- **RePEc**: Research papers in economics
- **SSRN**: Social Science Research Network:
Sustainability Research and Policy Network
- Traditional publishing model is evolving—
Some libraries are say NO to expensive research.
- Some researchers are saying no and...

Open Access Publishing Models

- paying a fee to publish using gold OA model: university, library, or grant moneys pay.
- retaining their article copyrights to deposit in digital repositories: green model.



Beall's List of Predatory, Open-Access Publishers

- Publishers that charge authors exorbitant fees for open access publication ("Gold OA").
- We should steer faculty away from publishing in them.

Sustainable [Publishing] Delivery Models

Social media

- ◉ Open notebooks
- ◉ Twitter
- ◉ Blogs
- ◉ Slideshare

And **repositories** for

- ◉ Articles
- ◉ OA Journals
- ◉ Proceedings
- ◉ Presentations



Photo: M. Buehler, Raquette Lake,
NY. 08-09

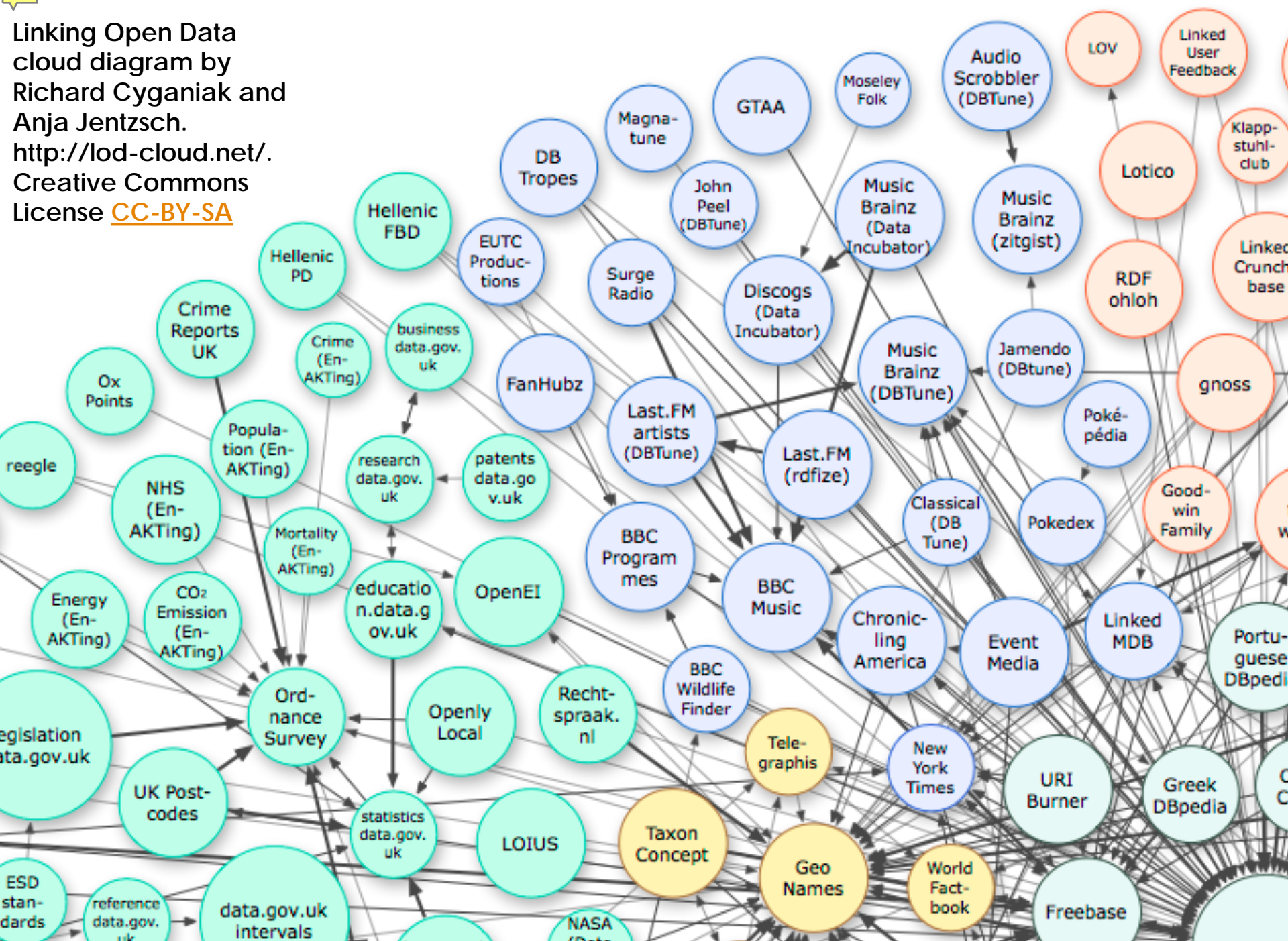


Engage with Your Peers' Scholarly Output

- Research is indexed by adding metadata: information about data.
 - Keywords
 - Abstracts
 - Titles
 - People, places, things...
- All contribute to a web of research exposure, sharing, and linking pieces of data and information.



Linking Open Data
cloud diagram by
Richard Cyganiak and
Anja Jentzsch.
<http://lod-cloud.net/>.
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Linking Research: Open Access

- Retain rights to highlight research
- Use addendums
 - Scholarly Publishing and Academic Resources Coalition (SPARC)
 - Science Commons
- Employ Creative Commons Licenses

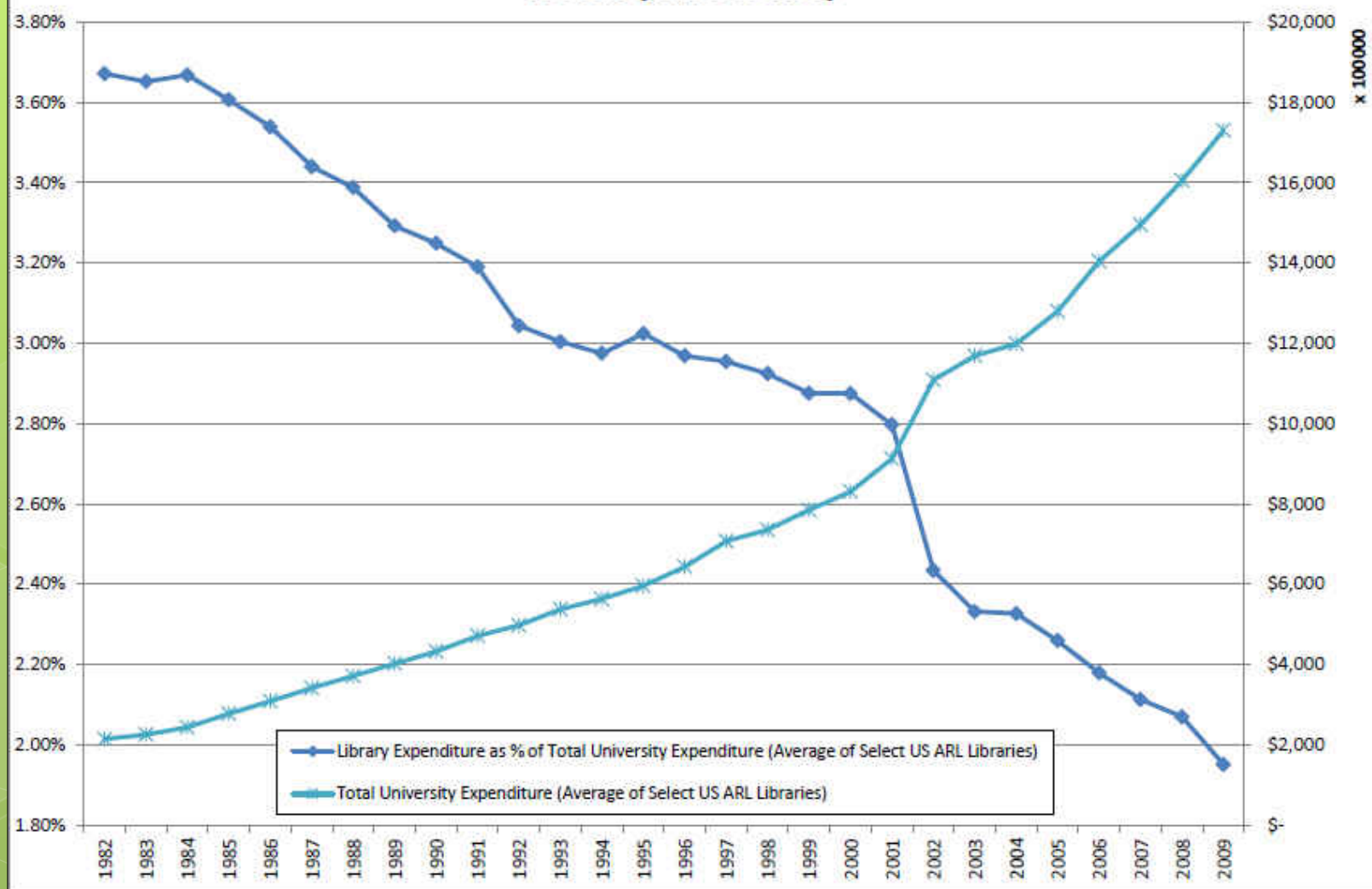
Why is sustainable scholarship content important for libraries?

- To thrive and prosper
- To meet intellectual needs of future generations
- To provide equal access as wide as possible
- To save libraries' budget

Manfred Max-Neef's "Barefoot Economics" Theory

- Balanced economic growth has limits and after reaching the maximum its sustainable level becomes dangerous due to not respecting an even distribution of economic benefits, social equity, and environmental impact

Library and University Expenditure Trends (Time-Series)



Source: http://www.libqual.org/documents/admin/EG_3.pdf

Libraries and Researchers Situation

- Sustainability of purchasing research.
- Retain rights, utilize an addendum.
- Publish in an open access journal.
- Access is a public good.
- Researchers might consider alternate publishing venues.
- Not even Harvard can purchase all the scholarship they want.

Questions?

Thank you for attending our
presentation!