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Uncovering Teaching Faculty Personas to Understand Their Comfort in Using Technology in Their Online Courses

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Teaching Practice & Need it Addresses

In higher education's current landscape, faculty are teaching online in a variety of ways. When engaging with the online learning environment, it is critical for each instructor to consider their personal level of comfort utilizing various online technology tools and resources. For faculty to be successful in the online classroom space, identification of individual needs and skills associated with teaching online must be determined.

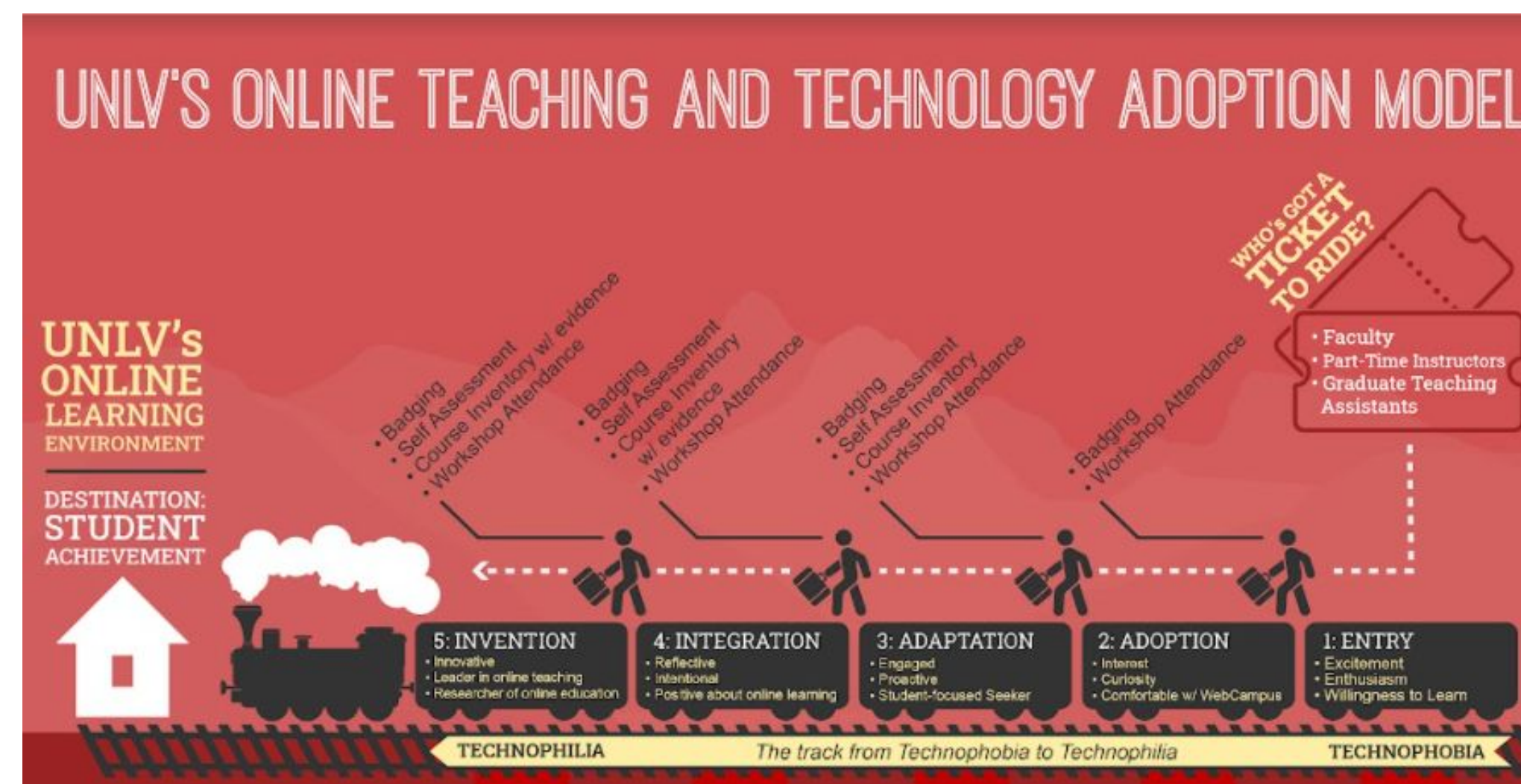
Evidence it Benefits Students

Sustained learning technology adoption requires active, ongoing faculty engagement. Where faculty see their "persona" on the Teaching & Technology Continuum Model allows for targeted resources and professional development to help enhance use of, and comfort with, online teaching tools. This plays a significant role in the ways instructors approach their online teaching goals, tasks and challenges. Students benefit by:

- Creation of more robust courses
- Smoother course navigation/organization
- Increased learning outcomes
- Enhanced student & content engagement

How Others Can Adopt This Practice

- Identify Faculty Persona
- Reflect on Current Teaching Practices
- Engage with Technology within Course
- Attend Teaching & Technology-specific Professional Development
- Revise/Update Online Course



Resources & Where to Find Them

- [Teaching Online? A Guide to UNLV's Teaching and Technology Adoption Model](#)
- [Teach Online Catalog](#): Spring 2023 professional development offerings

References

[2022 Students and Technology Report: Rebalancing the Student Experience](#)

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