

The Minnesota Gambling Survey at 20

Don Feeney

Todd Maki

Brian Malecha

The Minnesota Gambling Survey

- Begun in 1993
- Telephone survey taken by St. Cloud State University
- Sample size 2,000 to 2,400
- Cell phone component added in 2010

Content: What's stayed the same?

- Participation in 12 forms of gambling
- Attitudinal questions added in 1995

Content: What's changed?

- Internet, raffles added
- Dog racing deleted
- Other topics added
 - Problem gambling attitudes and beliefs
 - Public image of lottery
 - Knowledge of lottery beneficiaries
 - Specific card games (blackjack, poker)
- Expenditure data deleted

Gambling in Minnesota

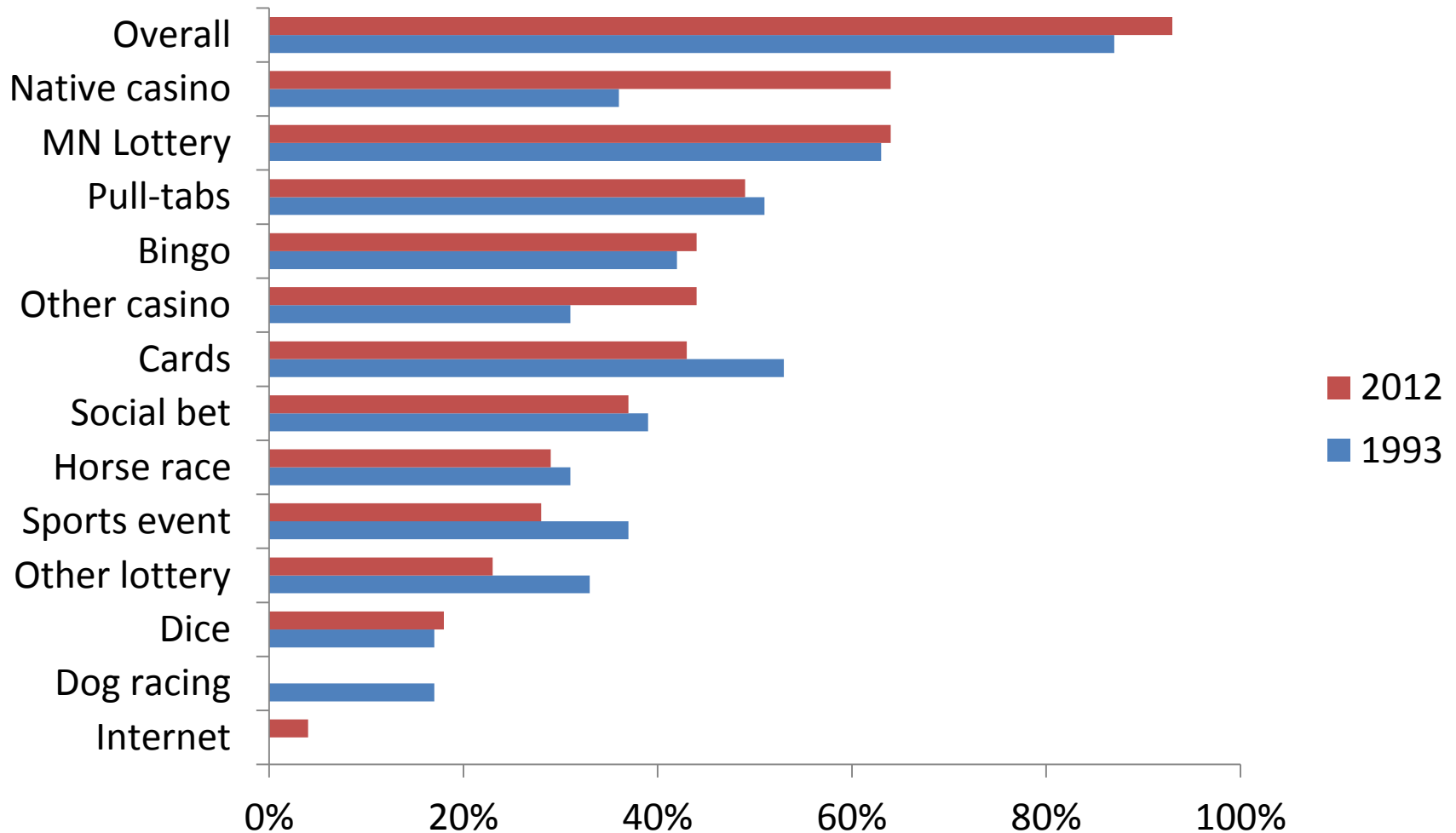
1993

- Lottery
 - \$329 million
- Charitable Gambling
 - \$1.3 billion gross receipts
- Tribal casinos
 - 14 casinos
 - 9,200 machines
- Racing
 - 1 horse track, 1 nearby dog track
 - Handle \$54 million

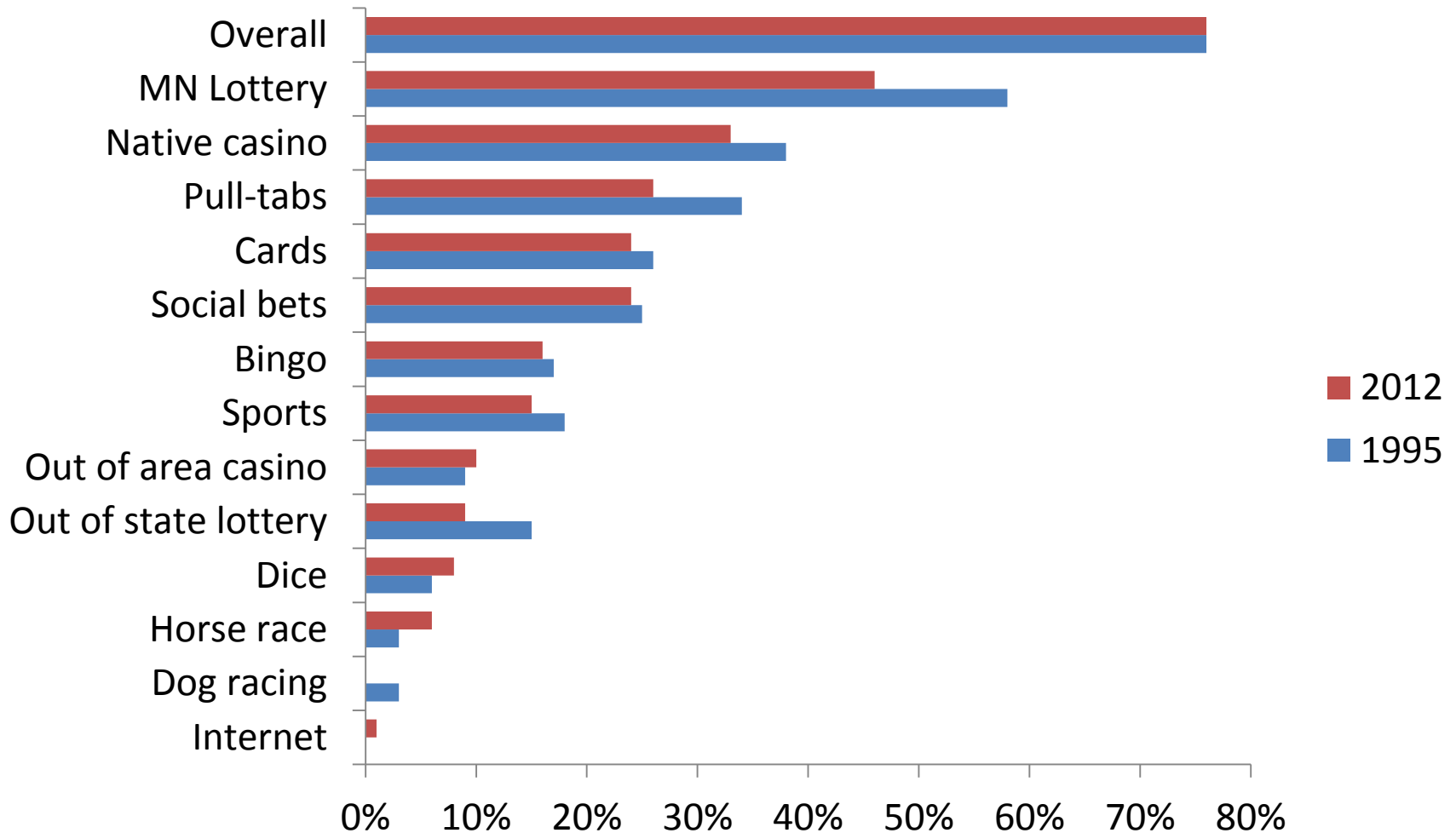
2012

- Lottery
 - \$520 million
- Charitable Gambling
 - \$1.1 billion gross receipts
- Tribal casinos
 - 18 casinos
 - 22,500 machines
- Racing
 - 2 horse tracks
 - Handle \$54 million
 - 2 card rooms

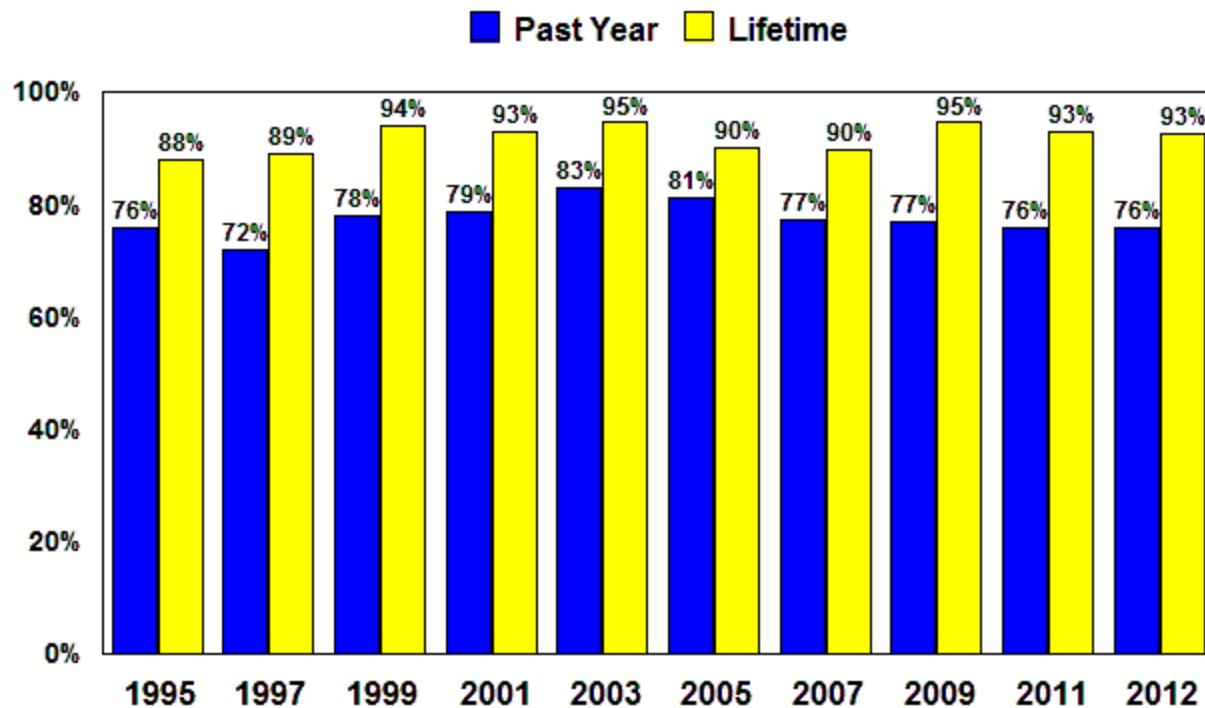
Lifetime gambling participation



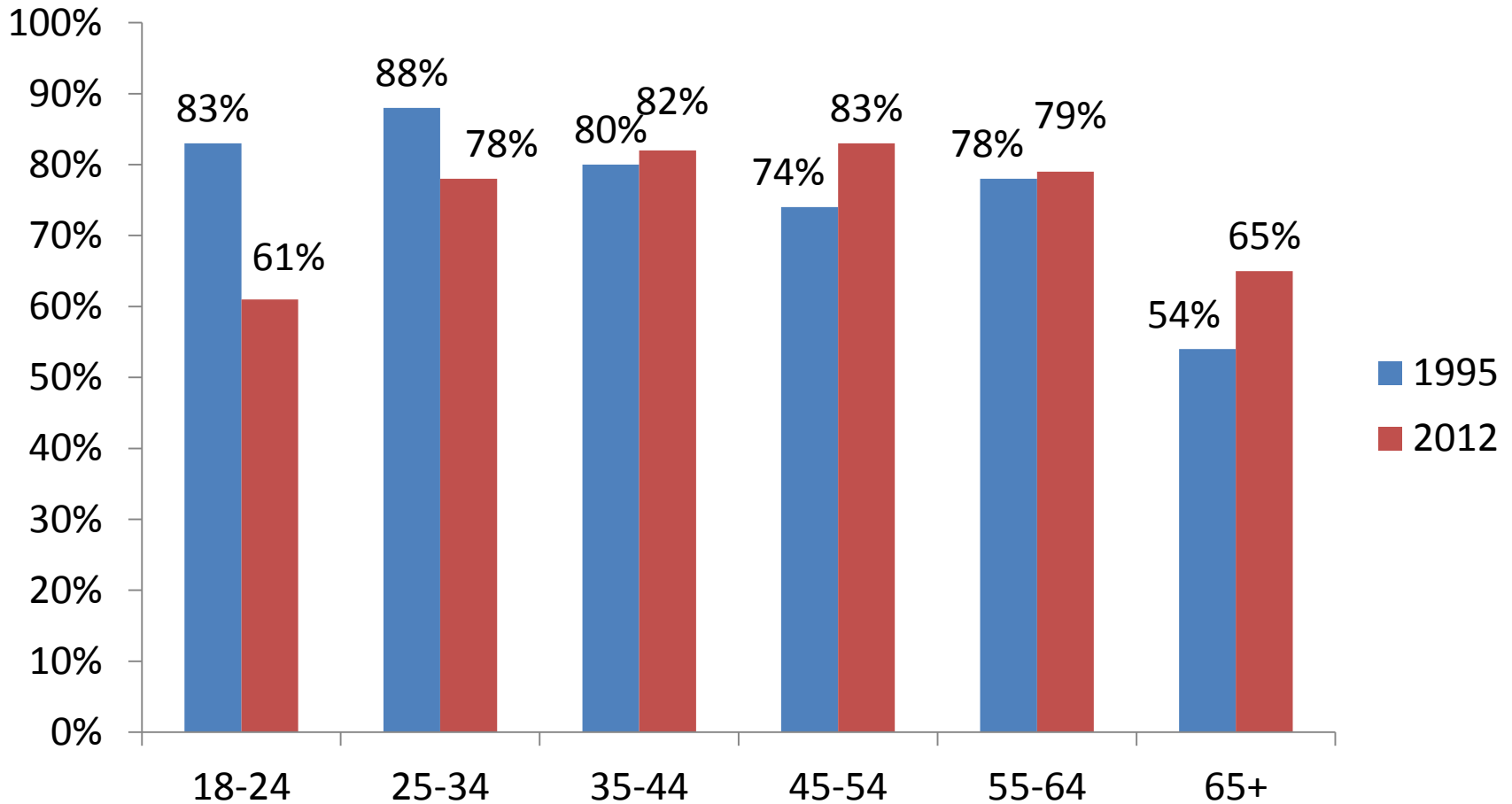
Past year gambling participation



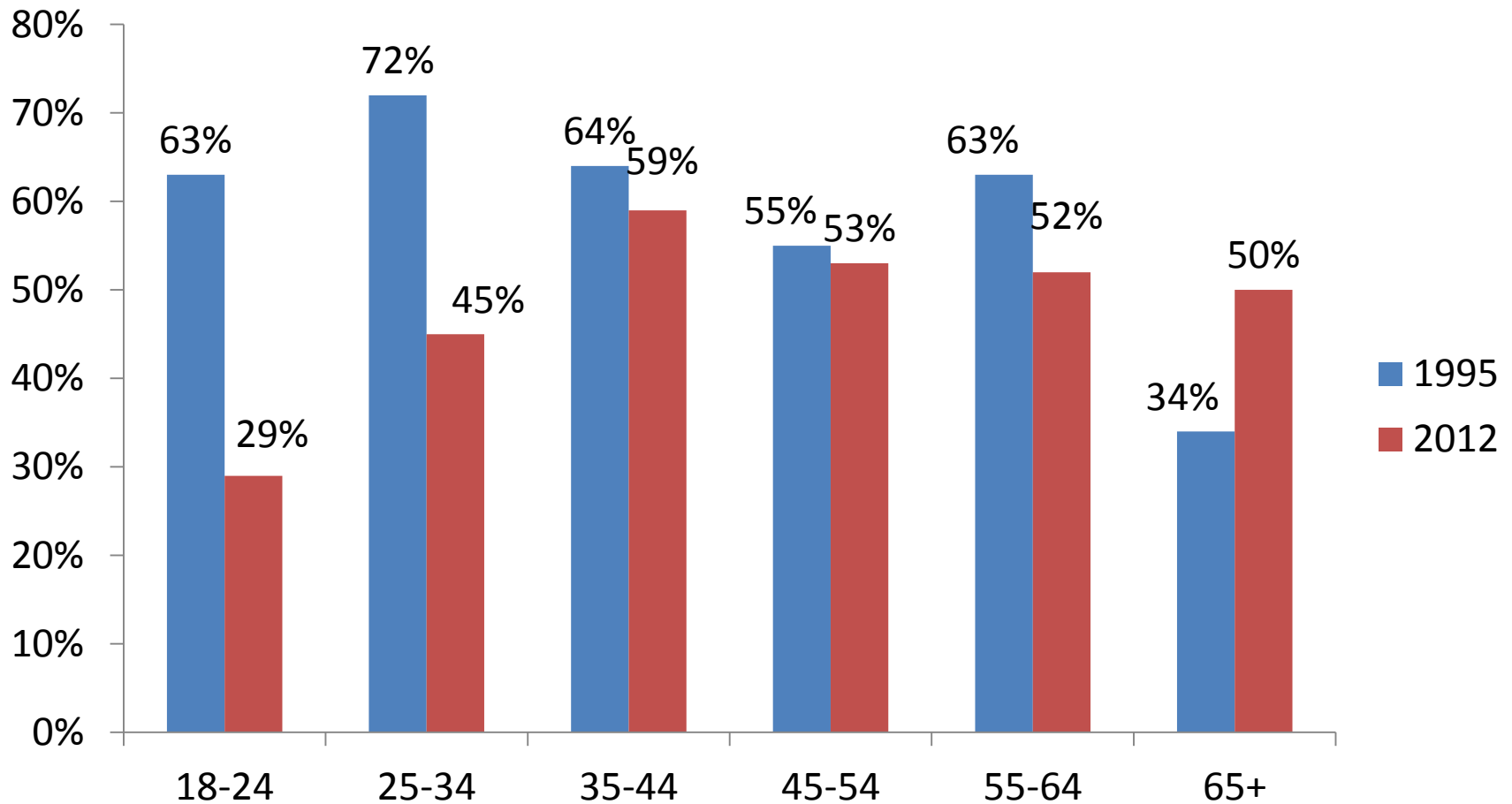
Overall Minnesota Adult Gambling Participation



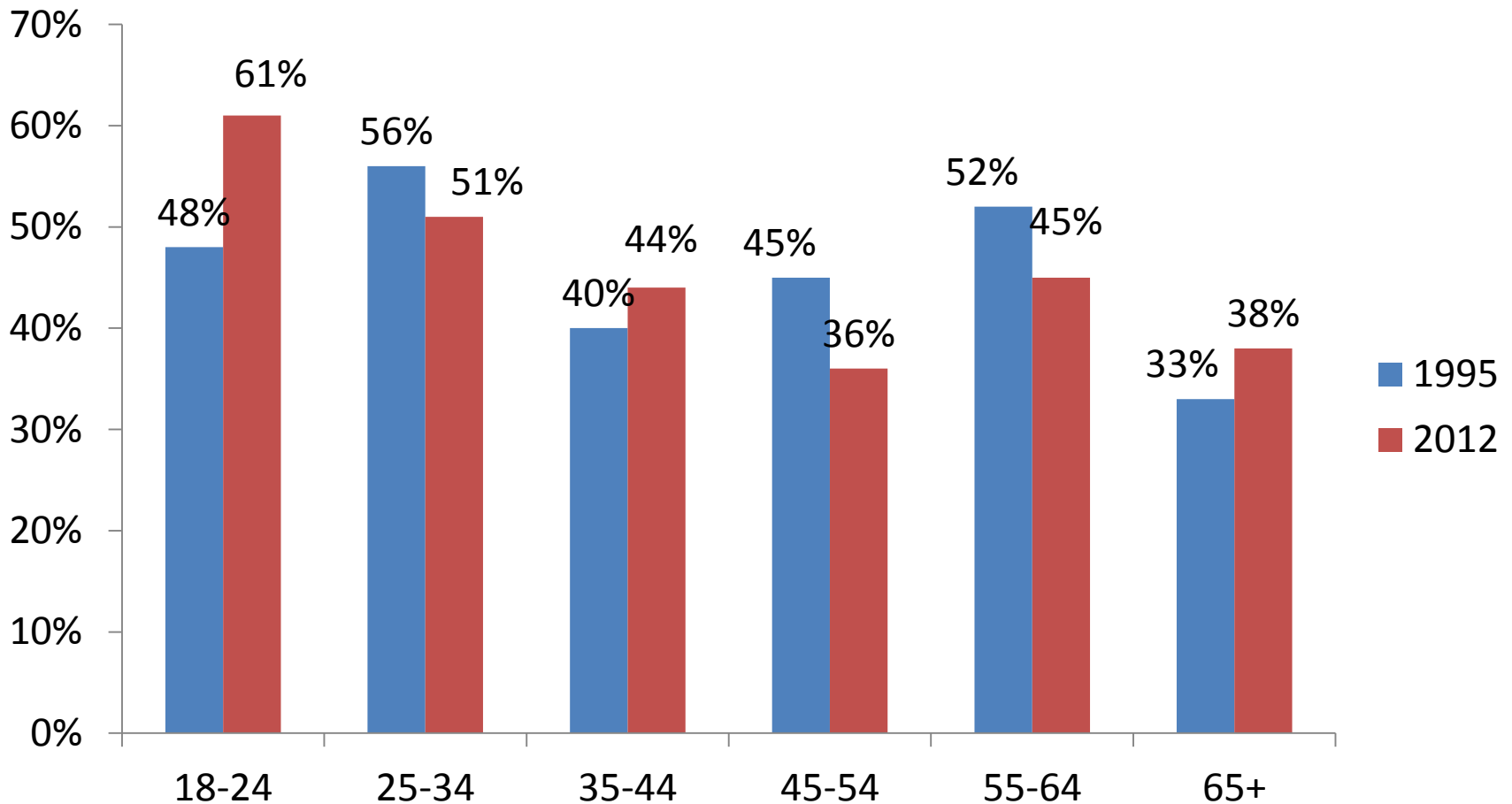
Past year gambling by age



Past year lottery play by age

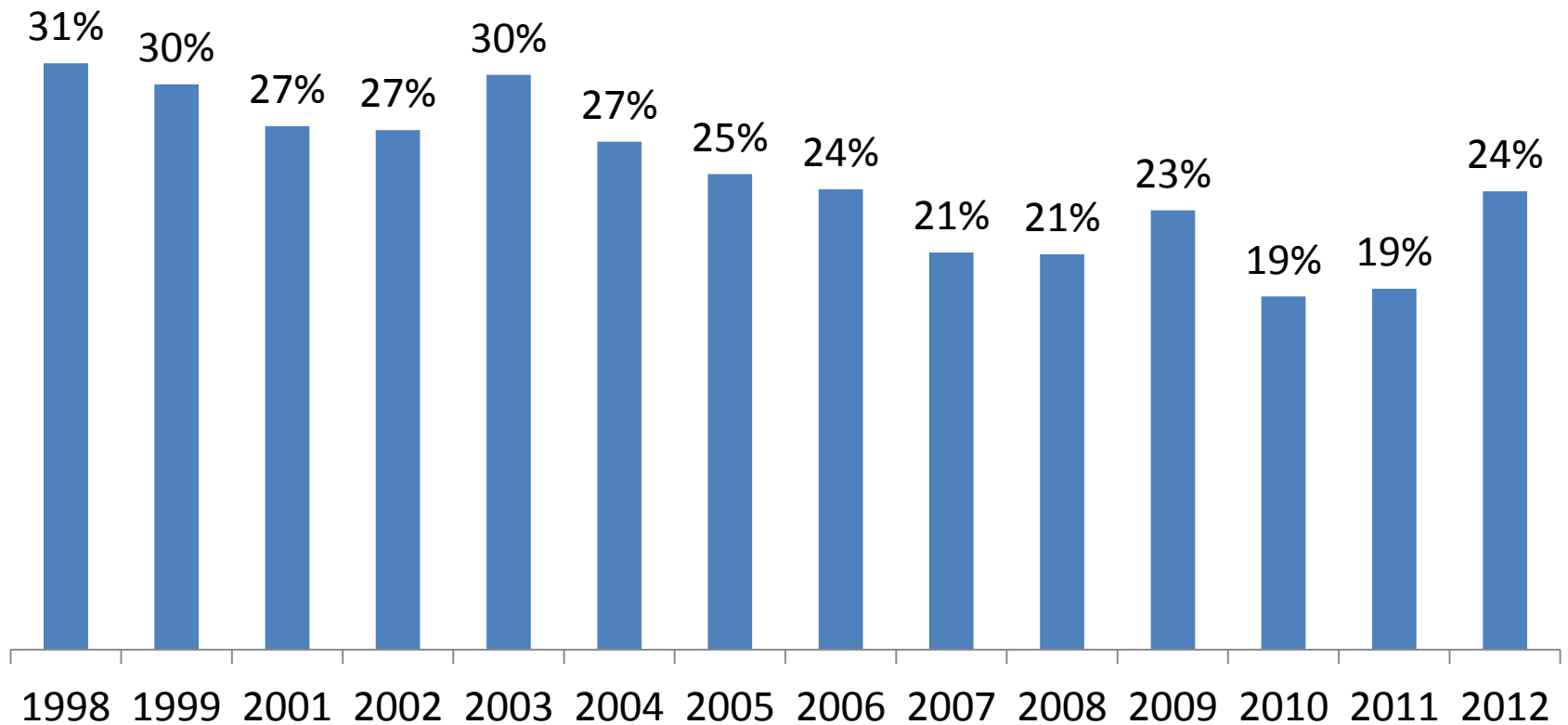


Past year local casino play by age



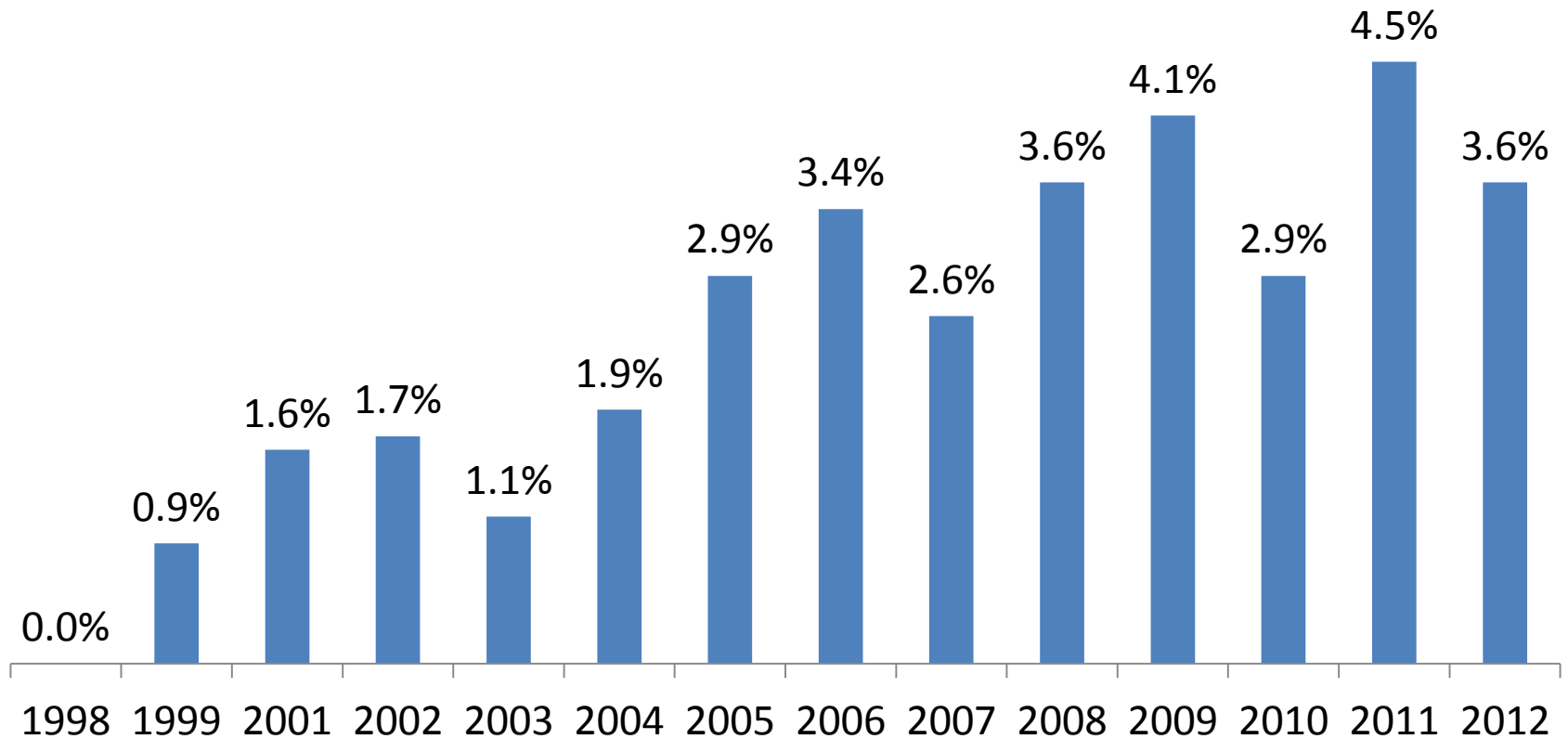
Playing cards for money

Past year

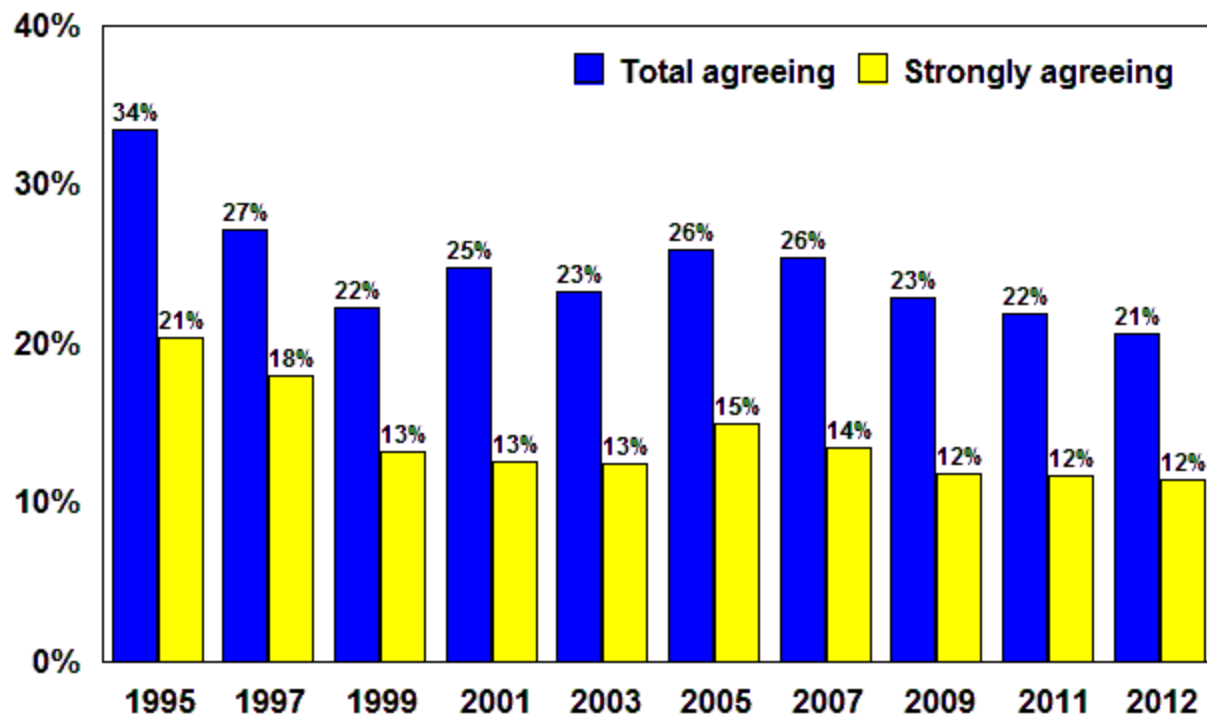


Internet Gamblers

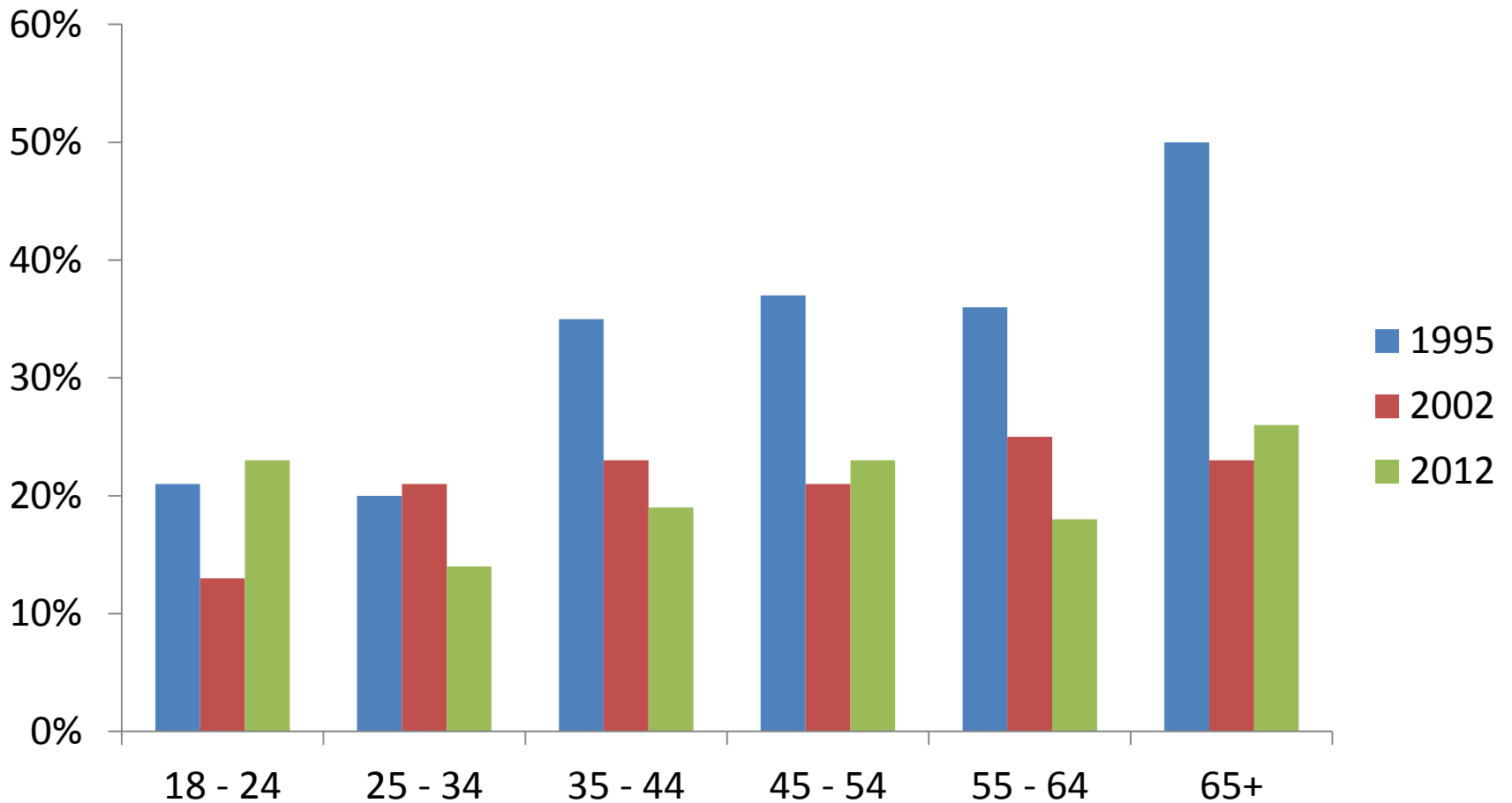
Lifetime Participation



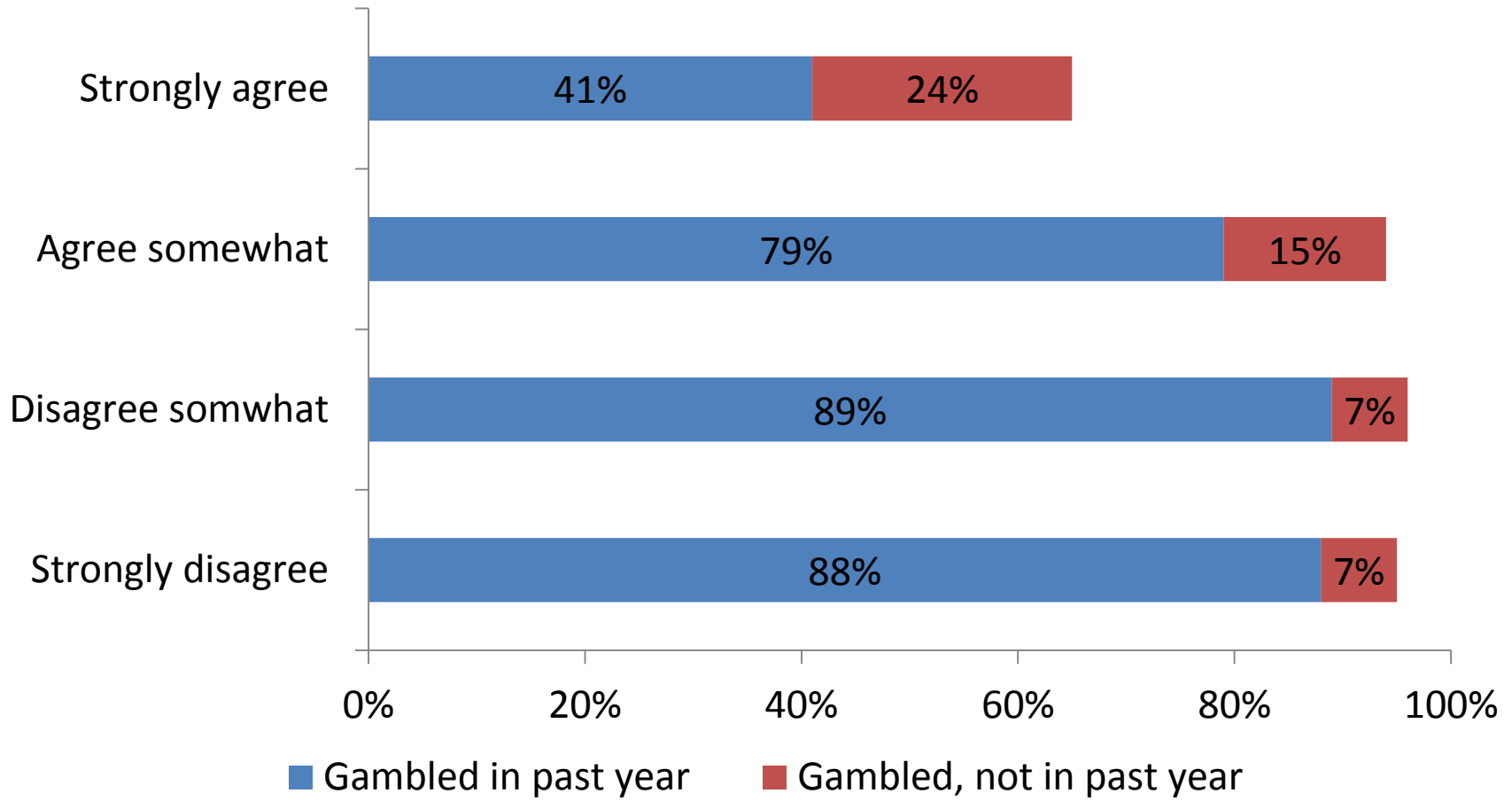
"I am opposed to gambling for moral or religious reasons"



Moral opposition by age

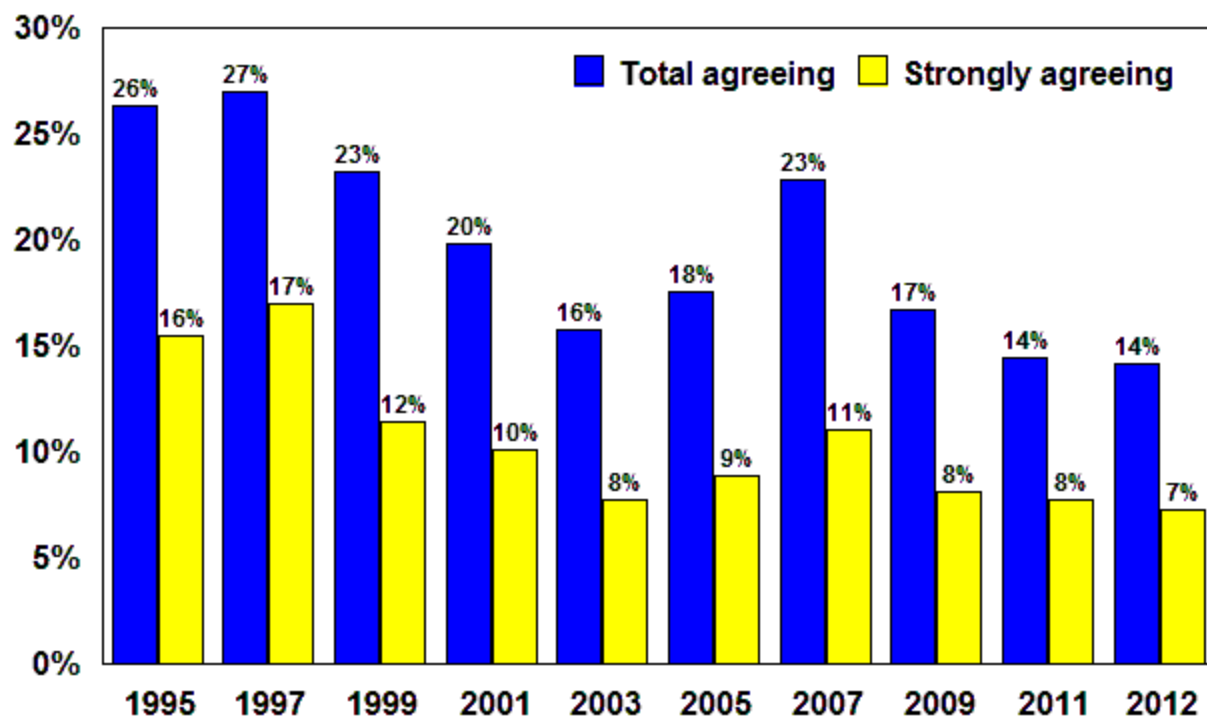


Agreement with moral opposition by gambling activity

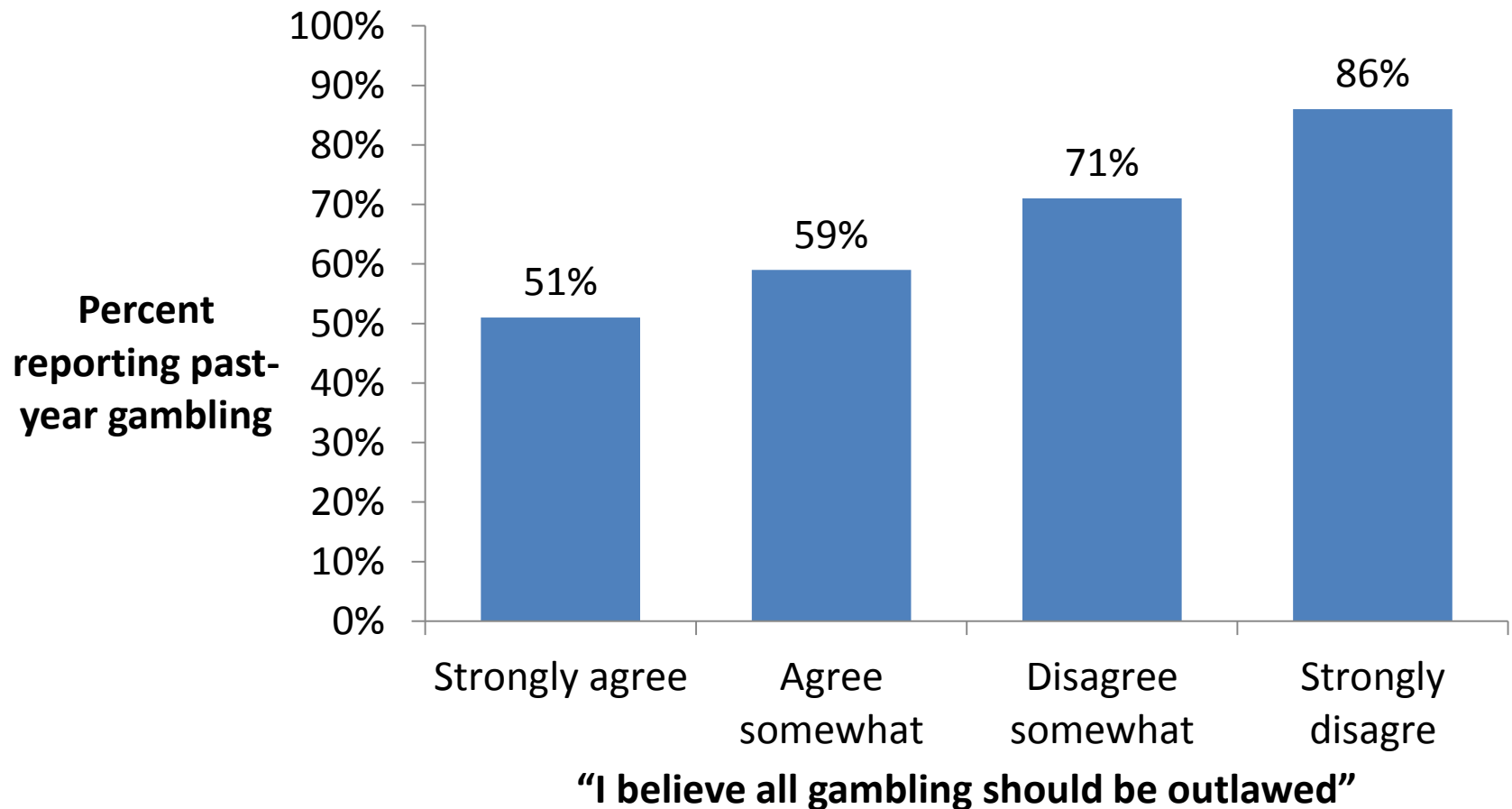


1995

"All gambling in Minnesota should be outlawed"

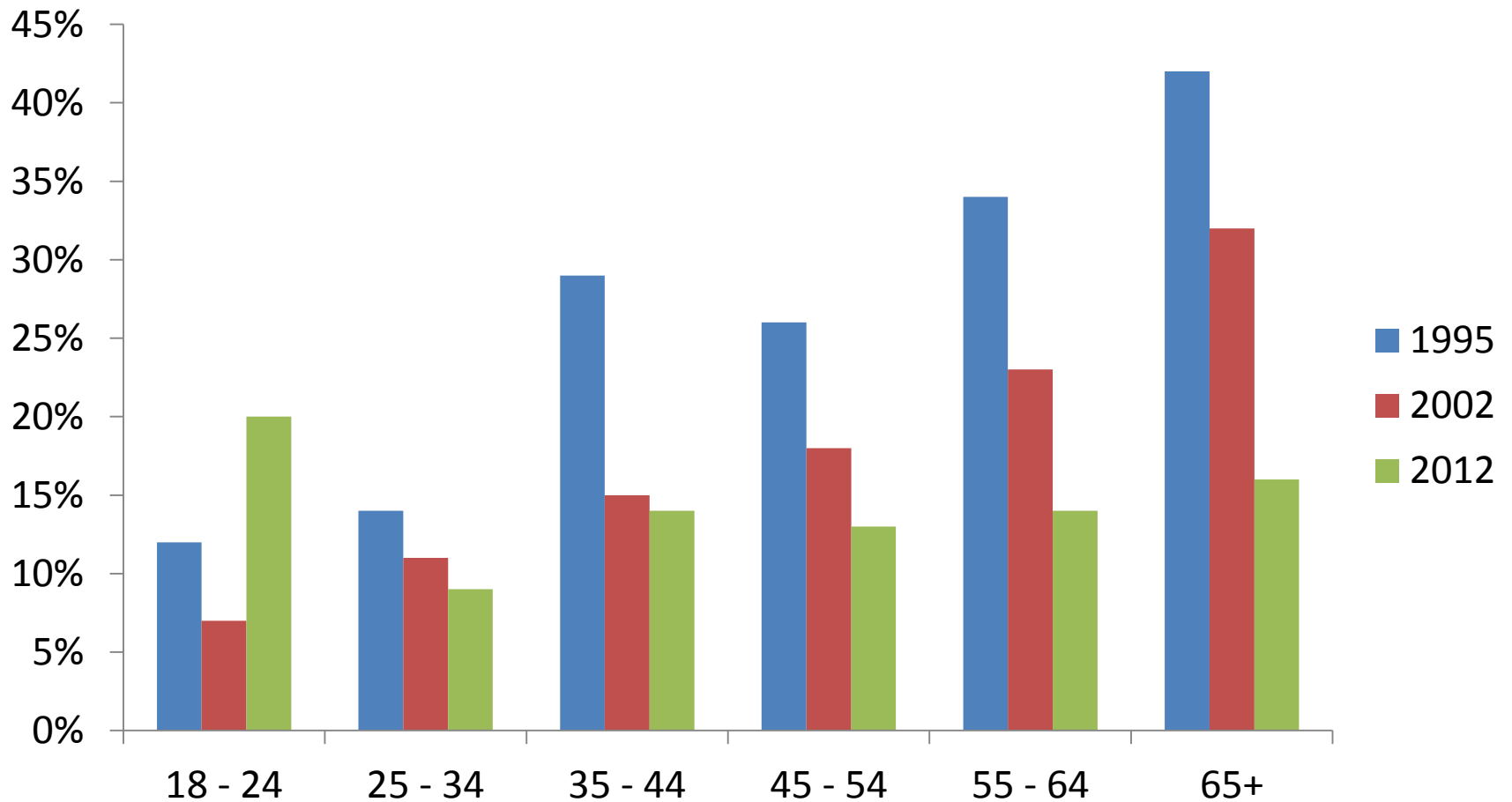


Belief in outlawing gambling by gambling behavior



Minnesota gambling survey, 2012

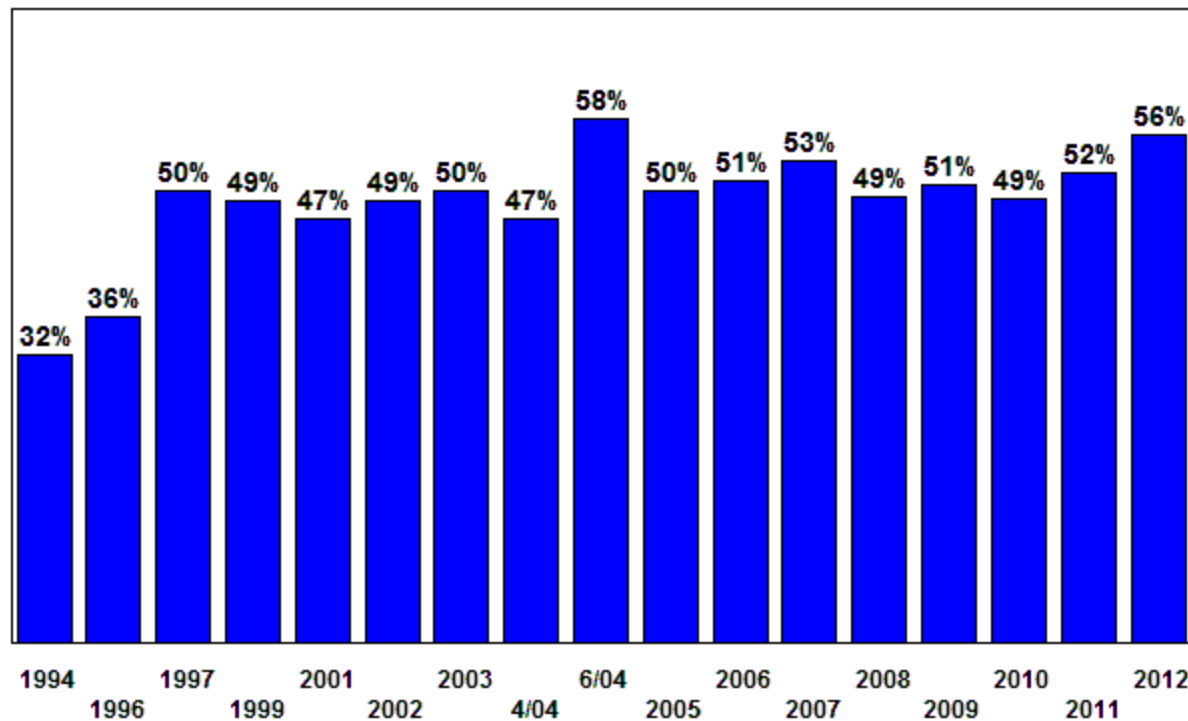
“Gambling should be outlawed” by age



“I will make an end to my dinner.
There’s pippins and cheese to
come.”

*-William Shakespeare
The Merry Wives of Windsor*

"I believe lottery proceeds go to a worthy cause."



"How do you usually check if you have a winning Powerball ticket?"

