Presentation Proposal to the
2019 International Conference on Gambling and Risk Taking

Title
Redesigning Gambling Treatment Programs for Success: A Model Based Approach Toward Program Development

Abstract
This presentation will describe a program improvement initiative launched by Oregon Problem Gambling Services to assist with the development of its 47 publicly-funded gambling treatment programs. The development approach incorporated best practices as identified by SAMHSA, the gambling disorders literature, and expert review. The resulting Technical Assistance Visit Toolkit & Gambling Treatment Program Capability Index (GTPCI) offer a streamline program improvement protocol for use specifically with gambling treatment programs. The presenters will share their experience in implementing this program development approach, merits of the model, and program results.

Implications
This presentation will introduce participants to a model and evaluation instrument designed to conceptualize and measure a comprehensive approach toward addressing problem gambling within an agency. Data will demonstrate the tool’s efficacy and the model will aid in developing interventions within behavioral healthcare agencies and increasing gambling treatment enrollments.

Presenters
Jeff Marotta
Dr. Jeffrey Marotta serves as President and Senior Consultant with Problem Gambling Solutions, Inc. and as a Board of Director for three non-profits. Jeff received his doctorate in clinical psychology from the University of Nevada Reno and is certified as an ICGC-II. He has served as a university instructor and researcher, a mental health clinician, a government administrator, and executive director for non-profit organizations. From 2000 to 2007, he administered and developed the State of Oregon’s problem gambling treatment and prevention system and has since assisted with the development of programs and policies to address problem gambling in multiple jurisdictions.

Greta Coe
Greta Coe has worked for the State of Oregon in behavioral health services for the past 15 years. As Oregon’s Problem Gambling Services Manager, for the past 5 years, she has focused efforts on innovative solutions for expanding services, providing technical assistance, expansion of funding, and the needs for a growing workforce, while managing a compressive problem gambling prevention, intervention, treatment and recovery system. Additionally, she has spent time working on advancing Oregon’s behavioral health workforce development, evidence-based practices and the development of a behavioral health data collection system. Prior to coming to state government, she was a community health educator focusing on tobacco prevention, breast cancer prevention and worksite wellness.