Nevada Child Seekers
Program Evaluation Plan

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Outline

- Program background
  - Mission/goals
  - Stakeholders
  - Etc...
- Needs & focus of evaluation
- Evaluation plan
Mission/Goals

- NCS is a nonprofit organization that works to reunify families after a child has become missing or abducted
- Community education and outreach efforts concerning missing children
  - Prevention
  - Proactive measures
Stakeholders

- Primary
  - NCS staff (4) & Board of Directors
  - Custodial parents
  - Volunteers
  - Missing children
Stakeholders
(cont.)

- Secondary
  - Police
  - Courts
  - DA/Attorney General

- Tertiary
  - Schools
  - Other child welfare orgs
Needs

- “Multitudinous”
- Greater collaboration with, and cooperation from, law enforcement and courts
- $$$
- Greater citizen involvement
Evaluation Focus

- Volunteer workforce
  - Recruitment
    - How to get the needed volunteers
  - Retention
    - How to keep volunteers
  - Engagement
    - How to ensure volunteers are effectively utilized
Volunteers

- Searchers
- Translators
- Trainers
- Office workers
- Recruiters
The Plan

- Assess current volunteer workforce
  - Data already collected
  - Surveys/interviews to collect more information
  - Who’s volunteering? Who’s not? Why?

- What types of volunteers are needed?
  - Skill set
  - Characteristics
  - Availability
Benchmarking

- Wealth of information on volunteerism
  - Why people volunteer
  - What types of people volunteer
  - Organization of volunteers

- Recommendation
Outputs/Outcomes

- Report with specific recommendations on how to conduct recruitment activities
- Recommendations for volunteer organization and management
Ancillary Considerations

- Timeline
- Resources
  - Source data
- Sensitivity issues
  - No plans to approach children and custodial parents
Questions