1. Have you ever visited the NevadaGIVES website?
   - YES
   - NO

2. If NO, please indicate your reasons for not visiting the NevadaGIVES website. Select all that apply:
   - I was not aware of this website
   - I prefer receiving a newsletter
   - I prefer using a different charity website
   - I prefer social media
   - I am too busy
   - I am not interested in this website
   - I do not spend much time on the Internet
   - I do not trust this website
   - Website does not have language options
   - Website does not have options for people with disabilities
   - Other (please specify)
Skip to Question 10

3. If YES, please indicate your purpose for visiting the NevadaGIVES website. Select all that apply.
   - Make a financial contribution
   - Read about charitable news and events
   - Find general information about the organization
   - Learn about non-profit organizations located in Southern Nevada
   - Sign-up for the newsletter
   - Submit a charitable event for the calendar
   - Submit a charitable story
   - Learn about best practices for giving
   - Learn about volunteering
   - Learn about giving goods or services
   - Other (please specify)

4. How would you rate the NevadaGIVES website?
   - Excellent / Above Average / Average / Below Average / Poor / Not Applicable
   - Logical website design and organization
5. Do you feel the information you receive from the NevadaGIVES website and newsletter is worth your continued support?

   o YES
   o NO
   o COMMENTS

6. Do you feel using the NevadaGIVES website has helped you as a donor or nonprofit?

To a Great Extent / Somewhat / Neutral / Very Little / Not at All/ Don’t know/ Not Applicable
COMMENTS

7. Overall, do you feel the services provided by NevadaGIVES helps to raise awareness about giving?

To a Great Extent / Somewhat / Neutral / Very Little / Not at All/ Don’t know
COMMENTS

8. Do you consider NevadaGIVES website as your primary on-line resource for giving in southern Nevada?

   o YES
   o NO

9. Please provide any suggestions to improve the NevadaGIVES website, newsletter, and/or its services. Select all that apply:
10. Although you have not visited the NevadaGIVES website, what elements of a charity website would inspire you to give or get involved in your community?

- Organization’s mission and vision statement
- The information found on the NevadaGIVES website
- The information I receive in the NevadaGIVES newsletter
- The accompanying photographs
- A timely posting of current events on the website, in the newsletter or through social media
- A direct plea for help on the website, in the newsletter or through social media
- Other (please specify)

11. What is your preferred option for staying connected? Select all that apply:

- Website
- Newsletter
- Social media
- Not interested in this organization
- Other, please specify

12. What social media would you prefer to receive news of charitable events and giving opportunities? Check all that apply:

- Facebook
- Twitter
- LinkedIn
- YouTube
- None
- Other (please specify)
13. I am more likely to consider donating or volunteering when a nonprofit does the following. Select all that apply:

- Demonstrates transparency in decision making and sound business practices
- Provides a receipt for my donation
- Demonstrates spiritual values
- Provides disclosure of operating expenses and financials
- Provides an opportunity for feedback on a regular basis
- Demonstrates their organization’s effectiveness
- Communicates impact of gift
- Has benefitted me, my family or someone I know
- Is recommended by trusted family members, friends and advisors
- Is rated positive by a third-party
- None of the above
- Other (please specify)

14. Have you ever donated to NevadaGIVES?

- YES
- NO

15. If you have given to a charity in the past, what is your preferred method of giving?

- Volunteer
- Cash/Check
- Goods or Services
- Online giving through nonprofit’s website
- Online third party site
- Donor Advised Fund
- In person
- I do not practice giving
- Other (please specify)

16. Where is your primary residence?

- Clark County, NV
- In the state of Nevada (outside Clark County)
- Outside Nevada

17. Male/Female
18. What is your age range?

- 18 and under
- 19 – 30
- 31 – 40
- 41 – 50
- 51 – 60
- 61 or older

19. What is the highest level of educational degree that you have received?

- None
- GED
- High school diploma (Regular 12 year program)
- Associate/Junior college (AA)
- Bachelor’s degree (BA, BS)
- Master’s degree (MA, MS)
- PhD
- Professional degree (DDS, JD, MD)

20. What is your total current household income range?

- Under $45,000
- $45,001 - $65,000
- $65,001 - $90,000
- $90,001 - $150,000
- $150,000 - $200,000
- Above $200,000

Thank You
Your participation in this survey greatly helps NevadaGIVES improve the services they provide to the Southern Nevada community!