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Evaluating educational Web sites

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EVALUATING EDUCATIONAL WEB SITES

by

Denber Rey S. Cruz

Bachelor of Science
University of Nevada, Las Vegas
2005

A thesis submitted in partial fulfillment
of the requirements for the

**Master of Science Degree in Curriculum and Instruction
Department of Curriculum and Instruction
College of Education**

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ABSTRACT

Evaluating Educational Web Sites

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A rubric was created to compare and contrast Web sites based on four criteria: (a) technical aspect, (b) types of content available, (c) authority and, (d) accessibility. The rubric was designed to compare sites to one another. The sites were also grouped into categories: (a) higher education sites, (b) content sites, (c) commercial sites, (d) school districts. The categories were also compared to each other.

To compare the sites to each other, a percentage score was given for each of the four criteria. A total percentage score was also given to each site. The score for all of the sites evaluated for each criterion was averaged and used as a category score to compare the categories.

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CHAPTER 1

INTRODUCTION

A sample search for the word “zebras” on Google yielded over 2.3 million hits (<http://www.google.com/search?hl=en&safe=off&q=zebras&btnG=Search> accessed on March 4, 2007). This is a single example, but it holds true for most searches done online. Whether using Yahoo!, Google or some other method of searching the vast resources available online, nearly any topic will yield hundreds, thousands, or even millions of Web sites.

Granted, not all of the Web sites will be relevant to the search. Not all of the Web sites will be good. Elizabeth Kirk (1996) said, “Excellent resources reside along side the most dubious. The Internet epitomizes the concept of *Caveat lector: Let the reader beware*” (Paragraph 1, jhu.edu). With more and more people using the Web as a resource, online patrons need to be skilled in determining a good site from bad and the ugly.

This is especially true for educators who share their Web resources with their students. Web sites need to be thoroughly evaluated before they are given to students in classes. Teachers are (or at least should be) regarded as accurate sources of information and students receiving a Web site from a teacher might not question the possibility that the site is less than accurate.

There are already several rubrics for evaluation that are available (Kalkman, 2003; Schrock, 2006, Payton, 2003; Christie, 2007) online. However, not all of the rubrics have the same questions or cover the same topics. There are rubrics in which the scoring is ambiguous or not clearly defined. There are even rubrics that are based on a multiple-point system that does not give clear directions for scoring “yes or no” type questions. While each rubric is good for its specific purpose, a rubric that can be broken down into different components with a scoring method that allows for certain features to be removed or added as is warranted by each site was needed for this study.

A new rubric was created using rubrics already available as guides. The new rubric is separated into four sections: (a) Technical Aspect and Design, (b) Content, (c) Authority, and (d) Accessibility. The new rubric utilizes a point system in which the total points possible varies depending on what is available on the Web site being evaluated. The final score is given a percentage.

Technical Aspects and Design

Most people will judge a book by its cover. Web pages are unique in that every page can be treated as its cover. A good Web site will have a theme that will give its visitors a sense that each page is part of the site as a whole in case the home page is not the first page the patron visits. However, the Web page should have an obvious home page with the content(s) and purpose(s) of the site listed. (Yale Web Style Guide, 2004)

The entire site should be accessible and easy to navigate. Buttons or links should be available that allow patrons to jump to important sections of the site or back to pages that were recently visited. Headings and subheadings should also be employed and assist further with the navigation of the site. Information should be easy to access. A patron

should not have to scroll down more than a few pages. If a patron is required to scroll down continually, the information should be broken down into more pages. (Yale Web Style Guide, 2004)

A good Web site will also have colors that do not obstruct any images or text. Blue text on a blue background will make the text difficult to read. Also, underlined text, specifically blue text, usually denotes a link. The colors and style of the text should not lead patrons to believe that the text is more than just text. (Yale Web Style Guide, 2004)

Content

The Web gives its patrons more than one way to experience its content. Web sites will usually contain a combination of text, images, sounds, animation and interactive elements. But a good Web site will also include details such as (a) a title that is indicative of the contents of the page, (b) a time stamp of when the page was last updated, and (d) links to other sites and sources. Better Web sites will also lack distractions such as unrelated ads or inconsistent content.

Regardless of how many pages a Web site has, there should be a title page that allows patrons to know where they are in the site. The title should also inform the visitor of the content(s) of the page. Because most Web sites are longer than the screen height, a title that gives a preview of what patrons will find on the page will minimize scrolling and will allow for more efficient access to information. (Yale Web Style Guide, 2004)

Books, magazines, journals and newspapers have the dates that they were published printed in or on them. The date that an article or book was written is important because some information changes rapidly. Unfortunately, not all Web sites have time stamps that inform the visitor the last time that the site or page was updated. A good Web site

should have a current time stamp. If a site has been stagnant for a while, it might be a good idea to find a site that has been recently updated and compare the information. (Schrock, 2006; Yale Web Style Guide, 2004)

Aside from time stamps, other sources should also be provided by the Web site. Links that are relevant or related not only add credibility to a site but also can increase the amount of information that is available to patrons. However, Web sites that have links that are not related will slow down the efficiency of the patrons and should be avoided. (Yale Web Style Guide, 2004; Kapoun, 1998; Kirk, 1996)

Links and other resources are not the only components that should be related to the main topic of the site. All of the information, including the media should be relevant to the topic. The images, sounds, animation and interactive media, should be related to the topic. (Yale Web Style Guide, 2004; Christie, N/A; Payton, 2003; Schrock, 2006; Kalkman, 2003; Kirk, 2003)

Authority

One of the standards used in reviewing information is authorship. It is important that the author of the Web site is listed somewhere on the site. It is also important that the author be reachable and that the author's organization is listed and reachable. There is a greater level of accountability when an author or the author's organization can be reached. (Kapoun, 1998; Kirk, 1996)

Accessibility

Not all patrons will be viewing the Web sites in the same manner. Different visitors will use different operating systems and Web browsers. Also, not all visitors will be using browsers that display media other than text. There will also be visitors that will be

using screen readers to have the text on the Web page read aloud. It is important that the Web site have alt text tags for any visual media (e.g., graphics, photos, etc.) as well as the ability to be viewed on at least two of most common browsers and two of the two most common operating systems. (Yale Web Style Guide, 2004)

There are also commands that are given to Web browsers, such as Java scripts and Flash files that need to have alt text tags. Some of these commands are for visual or audio commands that patrons might not be able to view if they have no access to audio (if text only) or visual (for screen readers) cues. (Yale Web Style Guide, 2004)

Scoring

Each of the four sections on the rubric will receive a score. Each section has a different number of point values available depending on what is available on the Web site. As an example, not all sites have sounds, animations and/or interactive elements. These sites should not be penalized. If the media are present, the total score goes up to reflect the extra component. Each section is given a percentage score instead of a raw score.

CHAPTER 2

LITERATURE REVIEW

The literature review consisted basically of three different types of resources: academic journals, other rubrics that have already been created, books on e-Learning (i.e., Yale Web Style Guide 2nd edition). The academic journals were used to reference what types of content and media were effective in a multimedia educational setting, the rubrics were used as a guide and template that the rubric in this study was created, and the books and style guide were used to reference the types of layout and page attributes that were most effective.

Academic Journals

Hall and Cushing assigned students into three groups in a study done in 1947. The first group received an actual instructor, with real equipment and a slideshow that gave instructions on how to read a micrometer. The second group received a film that had the same script as the instructor. The third group received the instructions in a printed form with images and text. Which group was actual able read the micrometer? There was no significant difference among the groups. (as cited in Clark and Mayer, 2003)

This study was one of the first studies that suggested that instruction other than the traditional models of instruction can be effective. Recently, more studies have been done that give us scenarios of how learning and transfer takes place best.

One of the most common elements found on Web sites are images. On some pages, the images sit in the middle the page with no direct explanation as to the purpose of the image. On other sites, a one or two word label is added to the image. On other Web sites, images appear to be randomly placed on the page with no rhyme or reason. Studies show that images with a meaningful and short description increases transfer. The images and descriptions help guide the attention of the student to the important aspects of the article. (Mayer, 1989)

Similar research has been done that compares the effectiveness of other types of media. Animations, much like the film example from 1947, have also been studied. For accessibility reasons, sites that have animations and videos should give the patron the option of viewing the videos with subtitles. However, studies have shown that when on-screen text accompanies the animation, there is a good chance that the cognitive load in the visual working memory becomes overloaded and cannot process the information as easily. If subtitles in the videos and animations are present, there should be an option to disable the subtitles (Mayer and Moreno, 1998).

Screen readers have become so advanced that some provide an auditory aesthetic that is more pleasing to the ear than previous versions. Aside from narrations, sounds and music have also been studied. Studies have shown that if narration is available, then there should be no music or extraneous sounds. Similar to the on-screen text with animation study, too much information going into a single sensory working memory may cause cognitive overload and hamper student learning and transfer. (Moreno and Mayer, 2000)

Other Resources

The book e-Learning and the Science of Instruction (Clark and Mayer, 2003) served as a guide in the construction of the rubric for the types of multimedia content that is acceptable in a Web page. The book also served as an outline for the way that the different types of media should interact with each other.

Other guides that were used included rubrics by Kathleen Schrock, 2006; Dr. Alice Christie, 2007; Tammy Payton, 2004; and Deborah Kalkman, 2003. Although each rubric had its strengths, each one was designed with a different audience in mind. Using the Yale Web Style Guide, 2nd edition, and the other rubrics that available online, a new rubric was formed designed to compare and contrast educational Web sites with other types of Web sites available.

CHAPTER 3

SCORE COLLECTION METHOD

Due to the large number of pages that some of the sites contained, only a sample of the pages available in each site was considered when assigning scores. Each of the Web sites evaluated was critiqued using the same rubric. Also, for all of the scores given, with the exception of the browser and operating system specific components of the rubric, Firefox for Mac OSX was used as the browser.

The home page of each site was first examined for its technical aspects and design by following a few links at the surface of the site. Aspects such as theme and navigation for the site begin to shape and show themselves at this level of inspection.

This level of inspection was also used to determine the spelling and grammar score, the colors, and page layout scores for the technical category. The title score, the time stamp score, the score for ads, and the relevance of information score were gathered for the content section. The authority score and accessibility scores were also gauged at this level of inspection.

A deeper examination into the hierarchy of the site was used for the remainder of the scores. In order to properly get a score for the types of content available, several branches deep into the site was used. Also, site layout could only be accurately evaluated after several branching sweeps deep into a site had been performed.

The navigation components of the site, if present, were also used to determine if the links that had been previously viewed changed in color. If the navigation components were not present, then the browser's forward and back buttons were used. A refresh on the site was also done to ensure that the link, if visited, changed in color.

The alternate text score in the accessibility section and the broken links score in the technical section were determined using the webXACT (Bobby, 2007) online version. The number of images without alternate links and the number of broken links were provided by the page scan of the online application.

The accessibility section score for text-to-speech used the text reader that is built into the Apple Mac OS X.4 Accessibility Suite. The text reader read the site and if the navigation components, text, and tables were read properly, full scores were given. The text-only version of the site was examined by turning the pictures off in the browser. However, instead of text-only, the line item should be changed to image-disabled, because certain flash animations and other non-image items in the site still appeared. Current modern browsers do not have a text-only function. They have a function for preventing images from showing

Viewing the same sites with two different computers determined browser and OS compatibilities. Internet Explorer and Firefox were used for the Windows-based computer and Safari and Firefox were used for Mac OSX computer. Because moiré people use Internet Explorer 6 than Internet Explorer 7, Internet Explorer 6 was used for the study. (w3c.org, 2007)

Each site had a possible 24 points for its technical aspect and design, between 11 and 19 points for its contents, 4 points for its authority, and 9 points for its accessibility. The

reason that there was a range possible for the number of points possible for the content is because not all Web sites had the same content. The lowest possible score for each section was 0, with the exception of accessibility, where the site could actually score negative points. None of the sites examined scored fewer than 3 points in any category.

Because there was a variation in the total number of points possible, the score that each site received in each section was converted to a percentage score. This way, each site can be compared to each other more accurately than if a raw score had been used. Once all of the scores were filled in for a site, the next site on the list was then evaluated. Once all 5 of the sites were reviewed, then the scores were averaged for each of the sections and a category score was given. The process was repeated for all five categories. The results follow.

CHAPTER 4

DESCRIPTION OF THE CATEGORIES

The following is a brief description of the Web site categories and the results that were found for each category. The sample for the categories was small (there were only five sites reviewed in each category). Also, not every page available in the sites evaluated was viewed when the scores were given.

WebQuests

A WebQuest is defined as “an inquiry-oriented activity in which some or all of the information that learners interact with comes from resources on the internet” (Dodge, 1997). Aside from the definition, WebQuests must also have the following attributes: an introduction, task(s), information source(s), description of process(es), guidance and conclusion. WebQuests are designed to have learners use information and to support thinking at all levels. (Dodge, 1997)

There are literally thousands of WebQuests that are already available on-line. One of the reasons for the proliferation of WebQuests is that Web designers of all levels can jump right in and design a WebQuest with little or no effort. There are templates, flowcharts, and instruction manuals that are available to anyone wanting to make their own WebQuests. (<http://www.educationworld.com>)

However, just like mentioned earlier, there are the good, the bad and the ugly. Several WebQuests were evaluated with the rubric to see how a sample of WebQuests compared to the other category of educational Web sites examined.

The selection process for WebQuests was relatively basic. A matrix search method on webquests.org was used. Technology was selected for the subject and 3-5 was selected for the grade level. The site webquest.org redirects to questgarden.com for the search results. The first five that came up in the search were chosen. Here are the URLs for the first five WebQuests that came up during the search:

- <http://questgarden.com/47/74/6/070310154830/>
- <http://questgarden.com/47/75/0/070310184951/>
- <http://questgarden.com/47/15/9/070303074747/>
- <http://questgarden.com/47/69/9/070310091054/>
- <http://questgarden.com/47/04/7/070222081655/>

The WebQuest site evaluations were different from the other site evaluations in that every page that was available in each WebQuest was used as part of the score. The WebQuests had only a limited number of pages in each site making it possible to take into account all of the pages.

One of the things that were easily noticeable about the WebQuests found at questgarden.com, was that they were all designed the same way. With the exception of colors and the images found on the site, the layout of the site and the pages were all the same. While each individual WebQuest had a distinct theme to each site, all the WebQuests on questgarden.com shared a similar format.

However, even though each WebQuest followed the same formula, each site scored differently. The total scores for the WebQuest ranged between 74% to 84%. The average total score for the category was 80.8%. Compared to the total average for all of the sites examined, WebQuests scored higher in technical (82.5% vs. 79.5%), lower in content (86.1% vs. 88%), lower in authority (75% vs. 87%), and lower in accessibility (75.6% vs. 76.4%).

Table 1 WebQuests vs. Section Percentage Score

	Technical	Content	Authority	Accessibility	Total
British	75	92.3	75	77.8	74
Safari	87.5	84.6	75	77.8	84
Pilgrims	83.3	84.6	75	66.7	80
Revolution	79.2	84.6	75	77.8	82
St. Louis	87.5	84.6	75	77.8	84

Note. This table is a summary of the percentage that each Web site scored in each of the four categories. The total score is also provided.

Commercial Sites

The Web sites classified as commercial sites were sites that charge a fee for the use of the content and/or resources offered. The type of content that was offered in each site varied widely. Some sites offered full interventions. Other sites were programs that students use each day, with each students' progress being charted and compared to other data to ensure that students were growing in each topic. Some sites offered instructional aids, such as videos or worksheets. Other sites offered services for the teachers and not the students.

A commercial educational Web site will have educators and students as its primary target audience. Other commercial sites offered goods and services that widely varied. Educational commercial sites offer goods and services whose primary function serves an educational purpose.

The five sites that were evaluated in the commercial sites categories are:

- recipes4success.com
- teachfirst.com
- unitedstreaming.com
- japanesepod101.com
- britannica.com

The five commercial sites chosen were all pay for use sites that offered their patrons tutoring or reference resources. The sites varied greatly in the scores that they received. The average scores for the commercial sites compared to the average for all the sites were as follows: higher in technical (80.8% vs. 79.5%), higher in content (90.5% vs. 88%), higher in authority (90% vs. 87%), lower in accessibility (71.1% vs. 76.4%), and higher in the overall total (83% vs. 82%).

Table 2 Commercial Site vs. Section Percentage Score

	Technical	Content	Authority	Accessibility	Total
Britannica	95.8	93.3	100	77.8	92.3
JapanesePod	79.2	94.7	75	44.4	78.6
Recipes	75	76.9	75	100	80
UStreaming	83.3	94.1	100	77.8	87
Teach1st	70.8	93.3	100	55.6	76.9

Note. This table is a summary of the percentage that each Web site scored in each of the four categories. The total score is also provided.

Educational Institutions

Web sites whose general top level domain (gTLD) name ended in .edu were considered as educational institutions and evaluated. According to Wikipedia, “Under the present system, only post-secondary institutions that are accredited by an agency on the U.S. Department of Education's list of nationally recognized accrediting agencies are eligible to apply for a .edu domain.” Although the eligibility requirements only apply to new applicants, most of the sites that have the .edu gTLD are post-secondary institutions. (Wikipedia.org, 2007; educause.edu/edudomain, 2007)

The Web sites selected were evaluated are the first five Web sites that came up during a Google search of the phrase “universities .edu” whose domain actually ended in .edu. The Web sites were:

- www.oregonstate.edu
- www.harvard.edu
- www.nyu.edu
- www.stanford.edu
- www.wisc.edu

It is important to note that pages that have been created by faculty and staff for use with a specific class or other activity were not considered for any of the scores. Only the pages that appeared to be part of the main university site were considered for scoring purposes. Although it may be a good idea, not all institutions closely monitor content being put up by faculty and staff that are being hosted on their main site.

Educational institutions had the Web sites that scored highest overall. As a category, educational institutions scored 85.6% compared to the overall average of 82.0%. In each

of the sections educational institutions scored higher than the overall average except in technical and design (77.5% vs. 79.5%). Educational institutions scored higher in content (92.9% vs. 88%), authority (100% vs. 87%), and accessibility (82.2% vs. 76.4%). In fact, educational institutions scored the lowest in technical and design and highest in content, authority, and accessibility.

Table 3 Educational Institutions vs. Section Percentage Score

	Technical	Content	Authority	Accessibility	Total
WISC	83.3	92.3	100	100	90
Harvard	70.8	100	100	77.8	82.7
NYU	70.8	86.7	100	66.7	76.9
Stanford	79.2	93.3	100	66.7	88.5
OSU	83.3	92.3	100	100	90

Note. This table is a summary of the percentage that each Web site scored in each of the four categories. The total score is also provided.

School Districts

School District Web sites are the Web sites for different school districts in the country. School District Web sites are an important source of information for the faculty and staff who work as well as the students who attend in those school districts. It is also an important source of news and information for the families and for those thinking about moving to a different district.

Selecting the school district Web sites for this study was similar to finding the university Web sites. A Google search for “School District” was performed and the top 5 school districts that came up were chosen.

The five schools that came up were:

- www.phila.k12.pa.us/
- www.lausd.k12.ca.us/
- www.ccsd.net/
- www.palmbeach.k12.fl.us/
- www.sdhc.k12.fl.us/

Individual school and teacher Web pages that are being hosted by the main school district site were not considered. Although these pages were being hosted by the school district and were inclusive, they were clearly sites of their own and did not meet criteria for inclusion in this study.

The school district Web sites as a group scored the lowest overall percentage at 75.7% compared to the overall percentage of 82.0%. In fact, school districts scored lowest in technical with a score of 71.7% (overall technical is 79.5%) and the lowest in content (81.6% vs. 88%). The school district Web sites also scored lower than the overall percentage in authority (85% vs. 87%) and lower in accessibility (73.3% vs. 76.4%).

Table 4 School District vs. Section Percentage Score

	Technical	Content	Authority	Accessibility	Total
SDHC	75	93.9	75	77.8	80.8
Palm Beach	66.7	92.3	100	44.4	72
CCSD	62.5	62.5	100	100	72
LA USD	79.2	76.9	75	77.8	78
Philadelphia	75	82.4	75	66.7	75.9

Note. This table is a summary of the percentage that each Web site scored in each of the four categories. The total score is also provided.

Content Sites

Content sites are sites that provide information and content. The sites are usually free of charge, but some will have advertisements to generate funding for the upkeep of the site and for other expenses.

The topics that can be found on content sites vary. Some content sites are topic specific and will cover only certain subjects. Other content sites are encyclopedic in the range of topics and will cover as many topics as there are patrons interested. The sites that were selected cover a wide range of topics.

The selection process for the sites was arbitrary. Several methods were attempted at generating a formal, reproducible process, but the list of sites generated was inconsistent. The following is the list of sites that were selected arbitrarily for the content section:

- Howstuffworks.com
- Wikipedia.com
- About.com
- Answer.com
- Encarta.msn.com

The content sites scored the 2nd highest overall in terms of overall percentage scores. The average percentage score for all the sites are 82% and content sites came in at 85%. Content sites scored higher in the technical section (85% vs. 79.5%), content (88.9% vs. 88%), and accessibility (80% vs. 76.4%). Content sites scored lower in authority (85% vs. 87%)

Table 5 Content Site vs. Category Percentage Score

	Technical	Content	Authority	Accessibility	Total
Encarta	83.3	69.2	100	66.7	78
Answers	83.3	89.5	100	77.8	85.7
About	87.5	93.3	100	77.8	88.5
Wikipedia	91.7	100	25	100	90
How	79.2	92.3	100	77.8	84

Note. This table is a summary of the percentage that each Web site scored in each of the four categories. The total score is also provided.

Overall Percentage Scores

In overall scores, the average was 82% with educational institution Web sites scoring highest (85.6%) and school district Web sites scoring lowest (75.7%). Educational institution sites scored the highest in content (92.9%), authority (100%), and accessibility (82.2%). Content sites scored highest in technical aspect and design (85%). School districts scored lowest in technical aspect and design (71.7%) and content (81.6%). WebQuests scored lowest in authority (75%). Commercial sites scored lowest in accessibility (71.1%)

Table 6 Type of Web Page vs. Average Category Percentage Score

	Technical	Content	Authority	Accessibility	Total
WebQuests	82.5	86.1	75	75.6	80.8
Educational Institutions	77.5	92.9	100	82.2	85.6
School Districts	71.7	81.6	85	73.3	75.7
Commercial Sites	80.8	90.5	90	71.1	83
Content Sites	85	88.9	85	80	85

CHAPTER 5

DISCUSSION

The results might seem surprising at first glance. It might be expected that the commercial sites would score better than content sites. The commercial sites and content sites, in general however, offered the same content and services.

This can be explained by the lack of details that the rubric used when these sites were evaluated. There was nothing in the rubric that evaluated into cost vs. product. Looking back at the information that was available in the commercial sites vs. the content sites evaluated, there were actually more exclusive content available on the commercial sites than on the content sites. There were also more services that were available and those same services were more accessible.

As an example, Wikipedia.org has thousands of articles that cover an enormous range of topics. There are articles on Wikipedia.org that would not be found in a “regular” encyclopedia, but is in as much depth as any other article. However, there is not a single author for Wikipedia.org and tracking down the authority of any given article is a hit and miss situation.

While not all of the articles in Wikipedia.org can be found on the commercial site Britannica.com, the authority score gave Britannica.com a higher percentage score overall. In fact, Wikipedia.org outscored Britannica.com in content and in accessibility.

It is also surprising that school district and higher education Web sites did not all receive 100% in accessibility. From the sites surveyed, only one school district and less than half of higher education Web sites scored 100% in accessibility. This was mostly due to lacking alternate text in their images. New Web publishing software makes it simple to add alternate text to images. And online applications such as Bobby make it easy to “see” if there are any images without an alternate text.

It is also surprising that less than half of all school district Web sites evaluated scored 100% on authority. A lot of the school district Web sites surveyed discussed the importance of accountability, but authorship on these sites were lacking. Please note that during the review process, care was taken to ensure that only pages on the main school district Web sites were evaluated. School and teacher-created Web sites were not taken into consideration.

Another study could go into more detail comparing individual school Web sites within a school district to individual school Web sites in another district. A similar methodology could be employed, and a similar rubric, fine-tuned specifically to the needs of a school Web site could be used.

WebQuests are different from the other Web sites evaluated in that they have specific requirements. There are literally thousands of WebQuests that are already available, and there are several sites that facilitate finding these WebQuests for teacher and student use. Because WebQuests have specific requirements, the rubric used for the other sites does not accurately evaluate a WebQuest. There are several rubrics that are available that gauge a WebQuest on items such as level on Bloom’s taxonomy, ease of use, teacher resources and other items relevant specifically to WebQuests.

APPENDIX I

DATA COLLECTED

Evaluator's Name: Denber Cruz
 Date site accessed: 3/22/07
 The URL of the website: www.about.com
 The Name of the website: Welcome to About.com

46Total Score
 52Divided by Total Possible
 88.5Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	2/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	2/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	2/2
	Visited links appear in a different color		Visited links the same color as links not visited	0/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	1/2

Section Score 21/24 87.5%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[2/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[2/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 14/15 93.3%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	2/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 4/4 100%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	0/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	2/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 7/9 77.8%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest

☐ Commercial

☐ Institution

☐ District

☒ Content

Who is the target audience for the site:

The general public is the audience for this site. There is nothing complicated given in any of the explanations viewed.

Describe the site:

Site navigation is great. The sidebar changes to represent what is currently being viewed. There are also footprints located at the top of the page to show the path where they are and where they could backtrack to from broad to specific.

The way that external links are handled are also great - they are designated with a different color. The ads are not intrusive, but are random. This does not detract from the site.

What does detract from the site is that there are no alternate text on the images. The text reader can read the site, and the site still looks fine without any of the images.

For most of the site, the page layout system is fine. However, some articles are longer and should have anchors, or be separated into separate sites.

Overall, the site is great and provides quite a bit of information.

Evaluator's Name: Denber Cruz

Date site accessed: 3/16/07

The URL of the website: <http://www.questgarden.com/47/75/0/070310184951/>

The Name of the website: African Safari

42Total Score

50Divided by Total Possible

84Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	2/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	0/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	1/2
	Visited links appear in a different color		Visited links the same color as links not visited	2/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	2/2

Section Score 21/24 87.5%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[1/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 11/13 84.6%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	1/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 3/4 75%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	0/2
			There are blinking images on the screen (-1 points)	
			There are blinking text on the screen (-1 points)	
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	2/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 7/9 77.8%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☒ WebQuest ☐ Commercial ☐ Institution ☐ District ☐ Content

Who is the target audience for the site:

4th and 5th grade students and teachers of 4th and 5th graders.

Describe the site:

The color scheme works great for a safari theme. The amount of information per page is great. The links are easy to follow in the student introduction, but a way to get back to the introduction without having to hit the back button on the browser would be better.

There are no tags on any of the images. However, the images detract more from the activity than augment. The text only version works great, but the text reader could get confusing when the rubric is being read, although the screen reader did a fair job.

Evaluator's Name: Denber Cruz
 Date site accessed: 3/22/07
 The URL of the website: www.answers.com
 The Name of the website: Online Dictionary, Encyclopedia and much more

48Total Score
 56Divided by Total Possible
 85.7Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	0/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	2/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	1/2
	Visited links appear in a different color		Visited links the same color as links not visited	2/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	1/2

Section Score 20/24 83.3%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[2/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[2/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[2/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[2/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	1/2

Section Score: 17/19 89.5%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	2/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 4/4 100%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	0/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	2/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 7/9 77.8%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest

☐ Commercial

☐ Institution

☐ District

☒ Content

Who is the target audience for the site:

This site appears to be designed for a broad audience

Describe the site:

Great site. This site has a lot of bells and whistles. Every word on the page can be double clicked (Mac), and there are some great interactive elements involved.

The major concern that I have with the site is that there are no alternate text to most of the images. The only other concern are the ads that appear before the videos - they detract from the videos on the site.

The sources are great.

The navigation is average. There are no footprints or any true navigation buttons. The site is easy enough to navigate, but with some minor changes could be even better. There is a considerable amount of scrolling in most of the article and the internal links appear to be random.

All in all, one of my favorite sites that I have the pleasure of navigating.

Evaluator's Name: Denber Cruz
 Date site accessed: 3/23/07
 The URL of the website: <http://www.britannica.com>
 The Name of the website:

48Total Score
 52Divided by Total Possible
 92.3Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	1/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	2/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	2/2
	Visited links appear in a different color		Visited links the same color as links not visited	2/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	2/2

Section Score 23/24 95.8%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[2/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[2/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 14/15 93.3%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	2/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 4/4 %

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	0/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	2/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 7/9 77.8%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest ☒ Commercial ☐ Institution ☐ District ☐ Content

Who is the target audience for the site:

The target audience is for anyone looking for an online reference source

Describe the site:

The site has some awesome navigation techniques. There are page numbers that tell patrons where they are in an article. There are branching options for when patrons get deep within the subject pool. There are also footprints that give the patron a list of where they have been in the site, when they are not in an article. There is even a sidebar that assists with navigation.

Plug-ins are identified, but no links were provided as to where to get the plugins for the page.

The colors are pleasing. Oddly, the text only version and the with text version gives the patron less information than the screen gives. The screen reader gives a preview and provides more information about where the link will lead to.

All in all, a great site.

Evaluator's Name: Denber Cruz

Date site accessed: 3/16/07

The URL of the website: <http://www.questgarden.com/47/04/7/070222081655/>

The Name of the website: British Holiday Hullabaloo!

37Total Score

50Divided by Total Possible

74Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	2/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	0/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	1/2
	Visited links appear in a different color		Visited links the same color as links not visited	0/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	1/2

Section Score 18/24 75%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[2/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 12/13 92.3%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	1/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 3/4 75%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	2/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	0/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 7/9 77.8%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☒ WebQuest ☐ Commercial ☐ Institution ☐ District ☐ Content

Who is the target audience for the site:

The target audience is 4th to 6th grade students and 4th to 6th grade educators.

Describe the site:

The color for the site is fair. The color doesn't really add othe theme of the site, but it is not distracting either. The text only version of the site works, but not well. The links are all images. Although there is still something to click on, the user will need to wait for the alternate text to know what they are clicking on. Text readers cannot find the links.

Evaluator's Name: Denber S. Cruz
 Date site accessed: 3/15/07
 The URL of the website: http://www.ccsd.net
 The Name of the website: Clark County School District

36Total Score
 50Divided by Total Possible
 72Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	1/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	2/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	0/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	1/2
	Visited links appear in a different color		Visited links the same color as links not visited	0/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	0/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	1/2

Section Score 15/24 62.5%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	1/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[2/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 13/13 100%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	0/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 4/4 100%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	0/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	0/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	0/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 4/9 44.4%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest ☐ Commercial ☐ Institution ☒ District ☐ Content

Who is the target audience for the site:

The target audiences for the site is varied. There are sections from students, employees, possible employees and parents. There are also other resources available to members of the community.

Describe the site:

The site is nicely layed out, but there are some significant flaws in the way that the site is arranged. Deeper into the site, there is no easy way to get back to the home page. None of the external links are labelled, and none of the images have alt text descriptions. There is also significant vertical scrolling, especially on the home page.

The colors are nice and appealing. However, there is so much information on the site and not all of the information is easily accessible. The site map helps, but footprints and better way to access the previous page visited would be nice.

The text on the screen is also arranged in a way that the default text reader in Mac OSX 10.4.8 was reading the text in the wrong order.

Evaluator's Name: Denber Cruz

Date site accessed: 3/22/07

The URL of the website: <http://encarta.msn.com>

The Name of the website: MSN Encarta: Online Encyclopedia, Dictionary, Atlas, and Homework

39Total Score

50Divided by Total Possible

78Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	2/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	0/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	2/2
	Visited links appear in a different color		Visited links the same color as links not visited	0/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	2/2

Section Score 20/24 83.3%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[1/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	0/2

Section Score: 9/13 69.2%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	2/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 4/4 100%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	0/2
			There are blinking images on the screen (-1 points)	-1
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	2/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 6/9 66.7%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest ☐ Commercial ☐ Institution ☐ District ☒ Content

Who is the target audience for the site:

Judging by the large amounts of resources that are available on this site, I would say that nearly all web users at any level would feel ok at this site. There are resources for students in the elementary and secondary level, including how to get into college guides. There are information for those that are already in college. There is also a way to search for information for the casual user. There is something here for almost everyone - threw me off guard.

Describe the site:

The site has a great layout. The navigation features of the site are not great, but they do meet the criteria set forth by the rubric. Some of the pages of the site has more advertising than anything else. They can be a distraction. Also, since most of the ads are animated, some have flashing items in them that could cause a problem.

The information in the site, however is great. There is something here for almost everyone. The layout is great, but could be improved. Navigation at the top and the left had column. Information in the middle. Ads everywhere else. Too many ads.

The articles that I scanned did have the author's information as well as an affiliation or a site where the original article was published. The information in this site is great.

Evaluator's Name: Denber Cruz

Date site accessed: 3/16/07

The URL of the website: <http://www.questgarden.com/47/69/9/070310091054/>

The Name of the website: The Pilgrims and The First Thanksgiving

40Total Score

50Divided by Total Possible

80Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	2/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	0/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	1/2
	Visited links appear in a different color		Visited links the same color as links not visited	2/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	1/2

Section Score 20/24 83.3%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[1/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 11/13 84.6%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	1/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 3/4 75%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	1/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	0/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 6/9 66.7%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☒ WebQuest ☐ Commercial ☐ Institution ☐ District ☐ Content

Who is the target audience for the site:

The target audience of the site are third graders and third grade teachers.

Describe the site:

While the color scheme might have been chosen better to suite the topic, the colors do not take away from the site by being a distraction or by hiding text. The text only version works, but not well. Some of the links are simply a straight line that needs to be clicked on carefully.

The text reader did not work on the site because some of the links are image based and were not given an alternate text tag. The text reader simply skipped the vertical bar (straight line) and read onto the next part.

Evaluator's Name: Denber S. Cruz
 Date site accessed: 3/19/07
 The URL of the website: www.harvard.edu
 The Name of the website: Welcome to Harvard University

43Total Score
 52Divided by Total Possible
 82.7Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	2/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	0/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	1/2
	Visited links appear in a different color		Visited links the same color as links not visited	0/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	1/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	1/2

Section Score 17/24 70.8%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	1/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[2/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[2/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 15/15 100%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	2/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 4/4 100%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	0/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	2/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 7/9 77.8%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest ☐ Commercial ☒ Institution ☐ District ☐ Content

Who is the target audience for the site:

The target audience for the site is: Neighbors and visitors, students, faculty, alumni, and staff.

Describe the site:

The site layout is great. There is also a site map included that gives the patron a sense of location.

However, there are no back buttons or footprints that make navigating the site any easier. Another problem that this site has with navigation is the use of anchors. Some pages on the site could be broken down into other pages to prevent too much vertical scrolling. Also, if anchors are to be used, then it would be nice to have a button or a link that would take the patron back to the top of the page.

The site excludes some alternate tags for some text. Because this is a requirement of the rubric, a deduction is necessary. My problem with this is that the image is described just below the image placeholder. However, I can see how the blank placeholder might cause some confusion to some screen readers.

Evaluator's Name: Denber Cruz
 Date site accessed: 3/22/07
 The URL of the website: www.howstuffworks.com
 The Name of the website: HowStuffWorks - Learn How Everything Works!

42Total Score
 50Divided by Total Possible
 84Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	2/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	2/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	2/2
	Visited links appear in a different color		Visited links the same color as links not visited	0/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	0/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	1/2

Section Score 19/24 79.2%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[2/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 12/13 92.3%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	2/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 4/4 100%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	0/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	2/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 7/9 77.8%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest ☐ Commercial ☐ Institution ☐ District ☒ Content

Who is the target audience for the site:

The target audience for the site is your casual browser. However, almost anyone that comes into the site should find it relatively easy to navigate.

Describe the site:

One of the first things that I noticed is the way that the site navigation is. There are footprints and a hierarchical map that shows you where you are in the site. The way that the navigation of the site is done is very well.

Another thing that I noticed is that advertisements are labelled clearly as advertisements. Also, the advertisements actually have something to do with what is being discussed in the site. Most of the ads are also done well and do not detract at all.

I was surprised that the text reader read the java scripting at the top of the page where the day's articles are rotated. However, the text reader read each article in the order that they are at the bottom of the screen. There should have been a designation about text readers that discusses what happens when a mouseover reader is used vs. a full screen reader. The mouseover screen reader would have probably not read the site as well.

There were also no alternate text for the images on the screen.

For the mainstream user, this site would be great, but there are several accessibility features that need to be addressed in order for the site to be great.

Evaluator's Name: Denber Cruz
 Date site accessed: 3/23/07
 The URL of the website: <http://www.japanesepod101.com>
 The Name of the website: Learn Japanese with JapanesePod101.com

44Total Score
 56Divided by Total Possible
 78.6Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	0/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	2/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	2/2
	Visited links appear in a different color		Visited links the same color as links not visited	0/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	1/2

Section Score 19/24 79.2%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[2/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[2/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[2/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[2/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 18/19 94.1%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	2/2
		Author institution, organization or affiliation is provided	No additional author information is provided	0/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 3/4 75%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	0/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	0/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	0/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 4/9 44.1%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest ☒ Commercial ☐ Institution ☐ District ☐ Content

Who is the target audience for the site:

The target audience are those wishing to learn the japanese language.

Describe the site:

The site offers a great deal of lessons, both in print and in audio with some video. The way that the site is laid out is good. There are several ways to get to the information and there is a back button that allows the user to go to the previous page without having to use the browser button.

The site claims to have high accessibility, but the screen readers do not work with the navigation at the top of the screen and the text only version also loses the top bar navigation. Navigation becomes more complicate once those aspescts are removed. The site is still useable, but the criteria called for the site to have the same functionality without the images.

There are several tiers of services available to subscribers depending on the amount they wish to pay or learn.

This is a great site, with some minor flaws.

Evaluator's Name: Denber S. Cruz
 Date site accessed: 3/15/07
 The URL of the website: <http://www.lausd.k12.ca.us>
 The Name of the website: Los Angeles Unified School District

39Total Score
 50Divided by Total Possible
 78Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	2/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	0/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	1/2
	Visited links appear in a different color		Visited links the same color as links not visited	0/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	2/2

Section Score 19/24 79.2%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[0/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 10/13 76.9%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	1/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 3/4 75%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	0/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	2/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 7/9 77.8%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest ☐ Commercial ☐ Institution ☒ District ☐ Content

Who is the target audience for the site:

The target audiences for the site are parent and students. There are also resources available to vendors, the general public, employees and those wishing to be employed with the LA Unified School District.

Describe the site:

The colors are nice and appealing, but at the same time can cause some confusion. The way that links are treated are not consistent. On some pages, links that have been visited come up as a different color. On other pages, the links are static. Also, the images are no consistent. Some pages have clip art while others have real photographs.

Also, none of the photos appeared to have been provided with an alternate text.

Surprisingly, even though there were drop down menus, the text reader found them as well as the text only version working.

Evaluator's Name: Denber S. Cruz
 Date site accessed: 3/18/07
 The URL of the website: www.nyu.edu
 The Name of the website: New York University

40Total Score
 52Divided by Total Possible
 76.9Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	0/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	0/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	1/2
	Visited links appear in a different color		Visited links the same color as links not visited	0/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	2/2

Section Score 17/24 70.8%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[1/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[2/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 13/15 86.7%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	2/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 4/4 100%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	0/2
			There are blinking images on the screen (-1 points)	
			There are blinking text on the screen (-1 points)	
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	2/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	0/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 6/9 66.7%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest ☐ Commercial ☒ Institution ☐ District ☐ Content

Who is the target audience for the site:

The target audience for the site are university students, prospective students of all post-secondary educational levels, faculty and staff of the university.

Describe the site:

The site layout is awesome. The way that the information on the page is laid out is very well done. All of the information is easy to get to. Navigation for most of the shallow level pages are easy enough to get to. The home page is easily accessed by clicking on the NYU logo at the top of the page. The side bar expands to let you know where you are relative to the rest of the site. The drawback with navigation stops right there. Deeper into the site and you are lost.

Speaking of lost, there are no alternate images for the text. A university as large and prestigious as NYU and there are no alternate text. The text only version is more difficult to navigate because the side bar disappears, but the text reader can read it quite well.

Evaluator's Name: Denber S. Cruz
 Date site accessed: 3/18/07
 The URL of the website: www.oregonstate.edu
 The Name of the website: Home page for Oregon State University

45Total Score
 50Divided by Total Possible
 90Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	2/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	0/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	2/2
	Visited links appear in a different color		Visited links the same color as links not visited	0/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	2/2

Section Score 20/24 83.3%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[2/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 12/13 92.3%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	2/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 4/4 100%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	2/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	2/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 9/9 100%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest ☐ Commercial ☒ Institution ☐ District ☐ Content

Who is the target audience for the site:

The target audience for the site, in the order that they appear at the top of the home page: Future Students, Current Students, Parents & Family, Faculty & Staff, Alumni and Visitors

Describe the site:

The site layout is great. All of the information on each page is within reach without overly scrolling in any of the directions. When the site uses the footprints, the feature works great. The problem is that it is not entirely consistent. Some pages will open a new tab or window (depending on browser) while others will simply take you to a site with the footprints. No points were deducted because the footprints were implemented, even though it was not implemented throughout the site.

Another problems is that pages outside of the site will open up without warning. The external sites (the ones examined) are different enough from the OSU site that it brings up red flags, but a warning would have been nice.

The colors are all appealing and none of the text colors ever conflict with an of the backgrounds or other colors on the page. The text color for some visited links do change, but others do not. Because most of the links do not change color, there was a deduction. Looking at the way this page is designed, I like the way they worked with the link colors, but knowing the parts of the page you've been to is always a nice touch.

Evaluator's Name: Denber S. Cruz
 Date site accessed: 3/15/07
 The URL of the website: http://www.palmbeach.k12.fl.us
 The Name of the website: The School District of Palm Beach County

36Total Score
 50Divided by Total Possible
 72Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	2/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	0/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	1/2
	Visited links appear in a different color		Visited links the same color as links not visited	0/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	0/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	1/2

Section Score 16/24 66.7%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	1/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[1/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 12/13 92.3%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	2/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 4/4 100%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	0/2
			There are blinking images on the screen (-1 points)	
			There are blinking text on the screen (-1 points)	
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	0/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	0/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 4/9 44.4%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest ☐ Commercial ☐ Institution ☒ District ☐ Content

Who is the target audience for the site:

The target audiences for this site appear to be educators and other employees of the school district. There does not seem to be an easy to navigate student or parent section. In the sidebar of the main homepage, there are links to instructional sites, but even those appear to be designed for teachers and administrators.

Describe the site:

The site is divided up into different departments. But the way that each department organizes its sites have no ties with each other. The only way to tell that each site is even related is that they all state that they are part of the School District of Palm Beach. Even then, a quick glance to the address bar was needed to ensure that we are still on the same page.

The calendars on the site are all images. Text only and screen readers could will not help. Also, the text reader repeated all of the dropdown menus several times and read the menu in a way that was not understandable.

The home page is a bit cluttered but is nicely done. The colors are nice and having system information in a nice, easy to read window must be a plus for employees. The quick links are also nice, especially the way that they are colored making each link easy to identify.

Evaluator's Name: Denber S. Cruz
 Date site accessed: 3/15/07
 The URL of the website: http://www.phila.k12.pa.us
 The Name of the website: School District of Philadelphia

41 Total Score
 54 Divided by Total Possible
 75.9 Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	1/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	0/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	1/2
	Visited links appear in a different color		Visited links the same color as links not visited	0/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	2/2

Section Score 18/24 75%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[2/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[2/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[2/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 14/17 82.4%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	1/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 3/4 75%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	0/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	2/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	0/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 6/9 66.7%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest ☐ Commercial ☐ Institution ☒ District ☐ Content

Who is the target audience for the site:

The target audiences are varied. There are things of interest ranging from students to parents, community members and employees of the district. There are a varied list of resources that are available to a broad range of people.

Describe the site:

The site is laid out well. The main thing that caught my attention is that the image map is not accessible in text only mode. There is nothing to click on on to get to the site map or any other link on the menu. It is needed to tab around until the correct link is available in the status bar. Although the links are there when tabbing, for those wishing to view the site with text only will have a difficult time.

The colors are nice. The tables are also read perfectly by the text reader in Mac OS 10.4.8. The only problem again is with the image map - it was not read or even detected by the text reader even though I highlighted the image (when images were turned on) and the space (when images were turned off).

There were missing plug-ins (quicktime was needed, but no link was provided), but at least there was a link provided for Adobe Flash.

Evaluator's Name: Denber Cruz
 Date site accessed: 3/23/07
 The URL of the website: http://www.recipes4success.com/
 The Name of the website: Recipes4Success

40Total Score
 50Divided by Total Possible
 80Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	1/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	0/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	1/2
	Visited links appear in a different color		Visited links the same color as links not visited	0/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	2/2

Section Score 18/24 75%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	0/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[2/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 10/13 76.9%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	2/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	0/1

Section Score: 3/4 75%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	2/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	2/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 9/9 100%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest ☒ Commercial ☐ Institution ☐ District ☐ Content

Who is the target audience for the site:

The target audience is teachers.

Describe the site:

The site is actually Bobby approved (section 508).

The site provides instructional materials for software applications, Web sites, and some hardware. The site layout is easy enough to follow and each page layout, while could be better, gets the job done.

Evaluator's Name: Denber Cruz

Date site accessed: 3/18/07

The URL of the website: <http://questgarden.com/47/74/6/070310154830/>

The Name of the website: Important Events and People of the Revolution

41Total Score

50Divided by Total Possible

82Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	2/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	0/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	1/2
	Visited links appear in a different color		Visited links the same color as links not visited	0/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	2/2

Section Score 19/24 79.2%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[1/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 11/13 84.6%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	1/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 3/4 75%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	0/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	2/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 7/9 77.8%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☒ WebQuest ☐ Commercial ☐ Institution ☐ District ☐ Content

Who is the target audience for the site:

The target audience for the site are 5th grade teachers and 5th grade students.

Describe the site:

The topic of the site is the revolutionary war. The colors of the site are nice and appealing with the exception of the title pages. However, since the color schemes do not make the text any harder to read, no points were deducted.

The text reader works well for the site. The site as well without the images as it does with the images - but the images have no alternate tags.

The main concern that I have with this site is that way that some of the pages are arranged. They are no perfect, but can be improved upon. Since the page layout does meet the requirements, no points were deducted.

Evaluator's Name: Denber Cruz

Date site accessed: 3/18/07

The URL of the website: <http://questgarden.com/47/15/9/070303074747/>

The Name of the website: Show-Me St. Louis!

43Total Score

50Divided by Total Possible

86Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	2/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	0/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	1/2
	Visited links appear in a different color		Visited links the same color as links not visited	2/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	2/2

Section Score 21/24 87.5%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[1/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 11/13 84.6%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	1/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 3/4 75%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	0/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	2/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 7/9 77.8%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☒ WebQuest ☐ Commercial ☐ Institution ☐ District ☐ Content

Who is the target audience for the site:

The target audience of the WebQuest are 3rd graders and 3rd grade teachers.

Describe the site:

The site is a WebQuest that asks the students to introduce different parts of St. Louis to the rest of the world by having the students create a booklet about the city. The colors are pleasing and the images do not always distract from the point of the story.

However, none of the images have alternate tags. Also, each picture has a link to the original source of the page, but the link itself does not explain where the patron is going. The text reader works fine. In fact, the text only version of the page actually looks nicer and works better than the version with images.

Evaluator's Name: Denber S. Cruz
 Date site accessed: 3/15/07
 The URL of the website: http://www.sdhc.k12.fl.us
 The Name of the website: SDHC

42Total Score
 52Divided by Total Possible
 80.8Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	0/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	0/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	2/2
	Visited links appear in a different color		Visited links the same color as links not visited	0/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	2/2

Section Score 18/24 75%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[2/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[2/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 14/15 93.9%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	2/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	0/1

Section Score: 3/4 75%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	2/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	0/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 7/9 77.8%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest ☐ Commercial ☐ Institution ☒ District ☐ Content

Who is the target audience for the site:

The site is quite clear that the intended audiences are students, visitors, parents, and employees.

Describe the site:

The site has some great accessibility options built in, however these options are not consistent throughout. Some pages will have a built in text-only option, while others do not. Also, most of the site is accessible with the text reader, but there are instances where the tables are not set up correctly and information becomes confusing. An example is the calendar where March and April are next to each other. It read March then April, then the dates. It did not distinguish between March and April dates. It simply read numbers and then the items on the agenda.

The home page is nice, neat and all of the information is in the prime real estate area of the browser. Most of the subpages are similar.

Evaluator's Name: Denber S. Cruz
 Date site accessed: 3/19/07
 The URL of the website: www.stanford.edu
 The Name of the website: Stanford University

46Total Score
 52Divided by Total Possible
 88.5Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	2/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	0/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	1/2
	Visited links appear in a different color		Visited links the same color as links not visited	0/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	2/2

Section Score 19/24 79.2%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[2/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[2/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 14/15 93.3%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	2/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 4/4 100%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	2/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	2/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	0/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	1/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 6/9 66.7%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest ☐ Commercial ☒ Institution ☐ District ☐ Content

Who is the target audience for the site:

The target audience for the site is: Students, Faculty, Staff & Employment, Alumni, Prospective Students, Visitors & Neighbors.

Describe the site:

The site layout is great. It's too bad that the way the site is navigated does not meet the criteria of having a way to go back to the previous page without hitting the back button. A way to know where within the site structure would have been nice as well. The page layout is also great. Something that looks particularly well is the index. The way that the letters are arranged in the 3x9 grid works well.

The site appears to be using layers. This was a problem in Firefox because the layer covered up the index. The text only version was not compatible in both Windows and Mac OSX. I was surprised that an institution of higher learning will have a Web site that is not compatible with the Firefox.

The site looks great with or without the graphics in Safari and IE. Firefox did not keep the image placeholders as well as the other browsers.

The site has some advanced multimedia elements, such as itunes.stanford.edu. However, there were not any indication that additional software, not just plug-ins were required. The same is true for the videos that are found on the site.

Evaluator's Name: Denber Cruz
 Date site accessed: 3/23/07
 The URL of the website: <http://www.teachfirst.com>
 The Name of the website: TeachFirst - Because a great education starts with a great teacher.

40Total Score
 52Divided by Total Possible
 76.9Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	1/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	0/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	0/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	1/2
	Visited links appear in a different color		Visited links the same color as links not visited	2/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	1/2

Section Score 17/24 70.8%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[2/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[2/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 14/15 93.3%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	2/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 4/4 100%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	0/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	0/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 5/9 55.6%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest ☒ Commercial ☐ Institution ☐ District ☐ Content

Who is the target audience for the site:

The target audience for this site are teachers and administrators.

Describe the site:

The site has a specific target audience and caters to that audience well.

The site has a nice overall layout, but some of the pages has too much vertical scrolling. However, the horizontal size of the page is great.

There is nowhere listed where plug-ins can be downloaded. That would have been a nice touch.

The site has no alternate tags for the images, and some of the java scripting is not readable by a screen reader.

Evaluator's Name: Denber Cruz
 Date site accessed: 3/23/07
 The URL of the website: http://www.unitedstreaming.com
 The Name of the website: unitedstreaming.com - Home

47Total Score
 54Divided by Total Possible
 87Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	2/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	0/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	2/2
	Visited links appear in a different color		Visited links the same color as links not visited	0/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	2/2

Section Score 20/24 83.3%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[2/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[2/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[2/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 16/17 94.1%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	2/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 4/4 100%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	0/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	2/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 7/9 77.8%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest ☒ Commercial ☐ Institution ☐ District ☐ Content

Who is the target audience for the site:

The target audience for the site is educators.

Describe the site:

It is a site that provides teachers and other educators, quite literally thousands of media clips (videos and audio) to use in their day to day teaching. The site also offers lesson plans and links to other sources and citations to each of the clips available. There are also other resources that the teachers can use, such as writing prompts and quiz builders. There are even ways to bookmark your favorite media so that you can go back to it whenever you want.

One of the things that I really like about the site is the way that your computer can be checked for compatibility with the site. There are also links where software can be obtained for everything that the site offers. This is one of the better sites that are available.

The problem is that none of the images are labelled. Most of the images are positioned in a way that they are not needed, but part of the requirements is to have all of the images with alternate tags.

Evaluator's Name: Denber Cruz
 Date site accessed: 3/22/07
 The URL of the website: www.wikipedia.org
 The Name of the website: Wikipedia

45Total Score
 50Divided by Total Possible
 90Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	2/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	2/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	1/2
	Visited links appear in a different color		Visited links the same color as links not visited	2/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	1/2

Section Score 22/24 91.7%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	1/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[2/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 13/13 100%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	0/2
		Author institution, organization or affiliation is provided	No additional author information is provided	0/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 1/4 25%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	2/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	2/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 9/9 100%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest ☐ Commercial ☐ Institution ☐ District ☒ Content

Who is the target audience for the site:

The site targets everyone. The site has articles listed in dozens of languages. There are topics on nearly everything.

Describe the site:

This is a great site. There is information on just about everything. There is interactivity (something that I should have added as a criteria). The problem is that there is somewhat of a learning curve in using this site. The site, being powered by Wiki technology, has some protocol in the way that articles are written and viewed.

This is a perfect example of what educational web sites should be.

Evaluator's Name: Denber S. Cruz
 Date site accessed: 3/18/07
 The URL of the website: www.wisc.edu
 The Name of the website: University of Wisconsin-Madison

45Total Score
 50Divided by Total Possible
 90Percentage Score

Technical Aspects and Design

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Home Page	Labeled as the home page and provides the site contents and purpose	Does not provide the site contents	Home page is not labeled as the home page for the site	2/2
Spelling and Grammar	Page requires no editing of spelling or grammar.	There are some (less than 4) grammar and/or spelling errors.	Spelling and/or grammar errors throughout the page (4 or more).	2/2
Headings and Subheading	Present and assists with navigation	Present but arbitrary	Not present	2/2
Plug-ins	All necessary plug-ins identified and links provided to viewers	Plug-ins identified, but no links provided	Plug-ins required, but no mention of which ones are required	2/2
Links	None of the links are broken	There are a few broken links (less than ¼)	More than ¼ of the links are broken	2/2
	External links are labeled as external		External links are not labeled	0/2
	Navigation links to previous pages and the home page are available (foot prints)	Navigation links back to the home page or to previous page (not both)	Browser buttons only for navigation	2/2
	Visited links appear in a different color		Visited links the same color as links not visited	0/2
Design	Colors are pleasing and cause no conflicts or hide any text	There are some color schemes that cause some text to be hard to see	More than ¼ of the pages have color schemes were text become difficult to read	2/2
	There is a theme to the site that allow each page of the site to be identified as a sub-page	There is no obvious theme, but pages are similar enough to warrant being part of the same site	Pages are random in appearance	2/2
	The site layout is appropriate for the amount of pages in the site		The site layout could be more efficient by the use of more internal links	2/2
	Page layout is ideal for the amount of information and media on the page	The information is still easy to find, but the page is becoming cluttered with too much	Page layout is too cluttered and information needs to be redistributed	2/2

Section Score 20/24 83.3%

Content

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Title	The title of the page is indicative of the contents of the page	The title is present, but does not represent the content of the page	There is no title on the page	2/2
Timestamp	The date of the document is less than 2 months since last update	The document is more than 2 months old, less than 6 months	The document is more than 6 months old	2/2
		There is a date that shows when page (site) was last updated	There is no date when page was last updated	0/1

(Content)	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Other Sources	The links provided are related and relevant to the subject of the page (site)	Not all of the links provided link to related topics	Some of the links are sent to advertising or other commercial services not related to the subject	2/2
Information	All the information on the page is relevant to the subject	Most of the information is related to the main topic	Information on the page is incoherent	2/2
Media	Photographs are relevant to the topic, and labeled appropriately	Some of the photographs are not related to the topic or not labeled (including ads that are not related)	None of the pictures are related to the topic	[2/2]
	Music clips are relevant to the topic [If present]	Not all of the music or sound files are relevant to the topic (1 to 3 clips)	More than 3 music clips are not relevant to the topic	[/2]
	Movie clips are relevant to the topic and are narrated appropriately [If present]	Not all of the movie clips or files are relevant to the topic (1 to 3 clips)	More than 3 clips are not relevant to the topic or are not narrated	[/2]
	Interactive media clips are relevant to the topic [If present]	Not all of the interactive clips are available relevant to the topic (1 to 3 clips)	More than 3 of the interactive media clips are relevant to the topic	[/2]
Ads	Ads are inconspicuous or nonexistent	Ads pop-up on some of the pages visited, but cause no other distractions	Ads are distracting	2/2

Section Score: 12/13 92.3%

Authority

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Author information	Author name is provided, as well as a means to contact author	Author name is given, but no other information	No name of authorship is provided	2/2
		Author institution, organization or affiliation is provided	No additional author information is provided	1/1
Citations		A list of citations and other sources are available	There are no additional sources available	1/1

Section Score: 4/4 100%

Accessibility

	Exemplary (2pts)	Developing (1pt)	Emerging (0pts)	Score
Images	All images have an alt text	Less than 3 images have are missing alt text	More than 3 images are missing an alt text	2/2
			There are blinking images on the screen (-1 points)	0
			There are blinking text on the screen (-1 points)	0
Tables and graphs	Readable by text readers in the correct format		Not readable by text reader in correct format	2/2
Browser compatibility	Both IE and Firefox in Win XP		Either IE or Firefox in Win XP	2/2
	Both Safari and Firefox in Mac OS X	Either Safari or Firefox in Mac OS X	Does not work with Mac OS X	2/2
		Text only version of site works	Text only version does not work or not present	1/1
Bobby	1 or less priority error	2 priority errors	3 priority errors	/2

Section Score: 9/9 100%

Briefly answer the following questions. These questions are not scored on the rubric, but kept as a record.

What category does this site fall under?

☐ WebQuest ☐ Commercial ☒ Institution ☐ District ☐ Content

Who is the target audience for the site:

The target audience for the site is: Faculty/staff, Alumni, Parents, and Business/industry.

Describe the site:

There appears to be Java scripting that causes the images to change each time that a page is accessed. This type of thing is nice because it gives the site a living, breathing essence to it. However, the alternate tags for all of the image are the same. This means that even though the site meets the requirements of having an alternate tag, it's not a good tag to have.

The layout of the site and of the pages are great. There "prime" real estate of each page is used well and footprints (where are they are implemented) serve to show the user where they are relative to the home page. Each link on the footprint can also be chased back to where they are. The main problem is that the footprints are only available from the major links. Sublinks connected to each of the major links do not provide footprints or any indication where on the Web page the patron is. However, since the requirements are there, no points were deducted.

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