**Appendix A – Materials for the two Experiments**

**C:\Users\wearytolove\Dropbox\Radical Wing Voters folder\REVISION\Revision II\Figure4.tiff**

Figure 4. Election bulletin for the US Sample: Control Group with two moderate candidates (Ballot position, name, photo, and socio-demographic background randomized)C:\Users\wearytolove\Dropbox\Radical Wing Voters folder\REVISION\Revision II\Figure5.tiff

Figure 5. Election bulletin for the US Sample: Treatment Group A with two moderate candidates and one extremely conservative candidate

**C:\Users\wearytolove\Dropbox\Radical Wing Voters folder\REVISION\Revision II\Figure6.tiff**

Figure 6. Election bulletin for the US Sample: Treatment Group B with two moderate and one extremely liberal candidates

**C:\Users\wearytolove\Dropbox\Radical Wing Voters folder\REVISION\Revision II\Figure7.tiff**

Figure 7. Election bulletin for the TW Sample: Control Group with two moderate candidates

Policy Manifesto (in English):

Candidate 1:

1. Building the long-term health care system.

2. Revising the Housing Protection Act.

3. Deepening the cross-strait relations.

4. Continuing the Diplomatic Truce policy and promoting the institutionalization of cross-strait interactions.

Candidate 2:

1. More care centers for elders. Reform of the annuity system.

2. Estate act and housing related acts are the priority.

3. Ensure the sovereignty of Taiwan and protect the values of Taiwan.

4. Promote cross-strait peace. Build up monitoring acts.

**C:\Users\wearytolove\Dropbox\Radical Wing Voters folder\REVISION\Revision II\Figure8.tiff**

Figure 8. Election bulletin for the TW Sample: Treatment Group A with two moderate and one extremely pro-independence candidates

Policy Manifesto (in English):

Candidate 1:

1. Helping the young generation buy houses.

2. Build up community care systems for elders.

3. Protect Taiwan's sovereignty and reject China's influence upon society.

4. Initiate constitutional reform, abandon the current ROC framework, and move toward de jure Taiwan independence.

Candidate 2:

1. More care center for elders. Reform of the annuity system.

2. Estate act and housing related acts are the priority.

3. Ensure the sovereignty of Taiwan and protect the values of Taiwan.

4. Promote cross-strait peace. Build up monitoring acts.

Candidate 3:

1. Building the long-term health care system.

2. Revising the Housing Protection Act.

3. Deepening the cross-strait relations.

4. Continuing the Diplomatic Truce policy and promoting the institutionalization of cross-strait interactions.

**C:\Users\wearytolove\Dropbox\Radical Wing Voters folder\REVISION\Revision II\Figure9.tiff**

Figure 9. Election bulletin for the TW Sample: Treatment Group B with two moderate and one extremely pro-unification candidates

Policy Manifesto (in English):

Candidate 1:

1. Subsidizing youth start-ups, housing, and parental pay.

2. Reform the housing market monitoring system.

3. Actively extinguishing the voice of Taiwanese independence.

4. Promoting Chinese identity and political talks based on this. Fulfilling peaceful unification with China.

Candidate 2:

1. Building the long-term health care system..

2. Revising the Housing Protection Act.

3. Deepening the cross-strait relations.

4. Continuing the Diplomatic Truce policy and promoting the institutionalization of cross-strait interactions.

Candidate 3:

1. More care centers for elders. Reform on the annuity system.

2. Estate act and housing related acts are the priority.

3. Ensure the sovereignty of Taiwan and protect the values of Taiwan.

4. Promote the cross-strait peace. Build up the monitoring acts.

**Appendix B – OLS estimation for Table 3 and 5**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Table: OLS Models on Candidates’ Perceived Liberal-Conservative Position | | | | | | |
|  | *Dependent Variable:* | | | | | |
|  | View on Mod-Lib | | | View on Mod-Con | | |
|  | Full | Full | Moderate | Full | Full | Moderate |
| Ext-Con running | -1.237  (2.132) | -2.009  (2.142) | 4.202  (6.206) | -7.242\*\*\*  (2.197) | -7.253\*\*\*  (2.233) | -18.345\*\*\*  (5.290) |
| Ext-Lib running | 0.990  (2.125) | 1.026  (2.127) | 9.558  (6.368) | 0.791  (2.193) | 0.823  (0.711) | -5.972  (5.431) |
| Democraphics ×  Treatments |  | YES | YES |  | YES | YES |
| Constant | 24.500\*\*\*  (1.725) | 24.703\*\*\*  (1.736) | 24.184\*\*\*  (5.070) | 78.460\*\*\*  (1.783) | 78.615\*\*\*  (1.894) | 79.946\*\*\*  (4.324) |
| Observations | 484 | 481 | 96 | 488 | 485 | 97 |
| R2 | 0.003 | 0.052 | 0.150 | 0.044 | 0.070 | 0.086 |
| *Note:* | \*p<0.1; \*\*p<0.05; \*\*\*p<0.01 | | | | | |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Table: OLS Models on Candidates’ Perceived Unification-Independence Position | | | | |
| Variable | *Dependent Variable:* | | | |
|  | View on Mod-Ind | | View on Mod-Uni | |
|  | (1) | (2) | (3) | (4) |
| Ext-Ind running | -7.112\*\*  (1.965) | -7.276\*\*  (1.927) | 2.097  (1.999) | 2.409  (1.954) |
| Ext-Uni running | -0.753  (1.923) | -1.625  (1.895) | 7.425\*\*  (1.956) | 8.73\*\*  (1.921) |
| Democraphics ×  Treatments |  | YES |  | YES |
| Constant | 72.022\*\*  (1.306) | 72.226\*\*  (1.304) | 30.776\*\*  (1.318) | 30.290\*\*  (1.300) |
| Observations | 368 | 366 | 372 | 370 |
| R2 | 0.040 | 0.154 | 0.039 | 0.143 |
| *Note:* | \*p<0.05; \*\*p<0.01 | | | |