



MEMORANDUM

ITEM NO. 19

TO: Mr. John M. Sullard
City Manager

COUNCIL DATE: June 12, 2001
REPORT DATE: May 30, 2001
REF: 01-067-RH

FROM: Roger C. Hall, Director ~~RCM~~
Parks and Recreation Department

SUBJECT: RESOLUTION NO. 3782, REPEALING RESOLUTION NO. 2395 AND
ADOPTING NEW FEES FOR THE BOULDER CITY SWIMMING POOL
AND RACQUETBALL COMPLEX

Action Requested: Currently, the City of Boulder City subsidizes the swim pool/racquetball complex approximately \$250,000.00 on a yearly basis. Following are changes in the rate structure that staff is recommending to help reduce this subsidy.

1. Increase pool admission fees for youth and seniors by \$.50; adults by \$.75 and pool pass fees proportionately, i. e., increase the summer family pass by \$50.00; the individual annual by \$25.00 and family annual pass by \$90.00 each.
2. Increase swim fees for pool rental for private parties and groups to \$100.00 for the first hour and \$75.00 per hr. for each additional hour. These rates include cost of a lifeguard for the first 25 swimmers. Additional staff required would be at an hourly rate of \$15.00 per hour.
3. Eliminate non-resident rates for swimming, pool punch passes and family/seasonal passes.
4. Eliminate fees for swim team organization pool rental.

5. Eliminate racquetball fees for teaching rate (youth and parent) and replace it with winter youth rate (available Saturday and Sunday only) of \$4.00 per hour. This is effective during the nine month school year.

OR SINGLE PARENT - 6. Change definition of "Family" to: "A married couple, his/her parents who reside in the same household year 'round, children or stepchildren and the college student child under 22 years of age residing in the same household."

Background:

1. Current pool admission fees are set by Resolution #2395. The current fees and proposed new fees are shown below:

<u>Individual Swim</u>	<u>Current</u>	<u>Proposed</u>
Youth	\$ 1.00	\$ 1.50
Adults	\$ 1.25	\$ 2.00
Seniors	\$ 1.00	\$ 1.50

15-Punch Passes:

Youth	\$ 13.50	\$ 20.25
Adults	\$ 16.75	\$ 27.00
Seniors	\$ 13.50	\$ 20.25

30-Punch Passes:

Youth	\$ 27.00	\$ 40.50
Adults	\$ 33.50	\$ 54.00
Seniors	\$ 27.00	\$ 40.50

Family/Seasonal Pass Rates:

Summer Family Pass	\$ 100.00	\$ 150.00
Individual Annual Pass	\$ 150.00	\$ 175.00
Family Annual Pass	\$ 210.00	\$ 300.00

2. Current swim pool rental fees are as follows:

A.	First two hours	\$50.00
B.	Three hours	\$70.00
C.	Four hours	\$90.00

Boulder City pool rental rates are below other municipalities' rates and do not adequately cover the cost of private use of the pool facility. One life guard for 50 swimmers is not a safe ratio. Following are rental rates at some of the other area facilities.

Las Vegas: (Dula Muni Pool): Designated areas of the pool can be rented at \$30.00 or \$40.00 per hour. These small areas are available during normal business hours only (non exclusive use of the pool). Pool is not available for exclusive private recreational rental.

North Las Vegas: \$20.00 per hour plus lifeguard wages (single pool -- summer season only)

Henderson (Lorin Williams/Basic Pool): \$37.50 per hour -- minimum two hours plus 1/2 hour before and after reservation (total minimum 3 hours x \$37.50 = \$112.50 minimum fee) includes lifeguard (single pool).

Henderson (Silver Springs Pool/BMI Pool): \$25.00 per hour -- minimum two hours plus 1/2 hour before and after reservation (total minimum three hours x \$25.00 per hour = \$75.00 minimum for single pool. Includes two lifeguards for 35 swimmers. Additional fees if more guards required.

Henderson (Black Mountain Facility): Water park-type facility, \$125.00 per hour includes lifeguards, single shallow pool with play equipment. Summer season only.

3. Eliminate non-resident rate from swimming, punch pass and family pass prices. Resident and non-resident rates are compared below:

	<u>Resident</u>	<u>Non-Resident</u>
<u>Daily Fees:</u>		
Youth	\$ 1.00	\$ 1.50
Adults	\$ 1.25	\$ 1.50
Seniors	\$ 1.00	\$ 1.50
<u>15-Punch Pass:</u>		
Youth	\$ 13.50	\$ 20.25
Adults	\$ 16.75	\$ 20.25
Seniors	\$ 13.50	\$ 20.25
<u>30-Punch Pass:</u>		
Youth	\$ 27.00	\$ 40.50
Adults	\$ 33.50	\$ 40.50
Seniors	\$ 27.00	\$ 40.50
<u>Season/Family Pass:</u>		
Summer Family	\$ 100.00	\$ 150.00
Family Annual	\$ 210.00	\$ 260.00
Individual Annual	\$ 150.00	Not Provided

Non-resident fees discourage pool use by the public at-large and penalizes those who appreciate and wish to use our pool facilities who are not Boulder City residents. If pool admission rates are raised as proposed previously (action item #1), the youth and senior rates would be the same as resident fees, the adult non-resident fees would be less than the resident fees. Non-residents are not charged a different fee than residents for classes and programs.

4. Current swim team organization pool rental fees are as follows:

A.	0 -- 25 children	\$ 9.00 per hour
B.	25 -- 50 children	\$ 12.00 per hour
C.	Over 50 children	\$ 15.00 per hour

5. The current racquetball court teaching rate (youth and parent) of \$4.00 per hour, Saturday and Sunday only, was established January, 1994. This rate has not been utilized by parents teaching their children since first established. This rate is also specific that the adult with the youth playing is a parent.

6. The current resolution defines family as "Any resident, defined by Section A.1 above, his/her spouse, children or stepchildren who are under the age of 18 living in the same household. This definition does not provide for families with the live-in grandparent or college student child.

JUSTIFICATION:

1. Pool admission fees have not been raised for seniors since 1993 and not since 1994 for youth and adults. Summer passes have not been raised since 1986. Individual annual passes have not been raised since first initiated in 1990. The family annual pass has never been increased since 1981 when the pool first opened. It is felt that this increase in fees is necessary to offset ever-increasing expenses such as utilities, wages, maintenance, mechanical and chemical cost increases while remaining competitive with fees set by other area pools in the Henderson/Las Vegas area.
2. The City of Boulder City operates one of the most successful and busy aquatic facilities in Nevada. This facility is one of only four publicly

operated facilities open on a year 'round basis. The rate for private pool use has not been raised since, May, 1987. Operational costs have significantly increased since that time, including staff, utilities, supplies, pool chemicals and more. Private rental gives the patron exclusive use for one to three pools.

In comparing Boulder City pool's rates with other area pools most similar, we are significantly lower in pool rental cost. Pool rental at the Boulder City pool gives the patrons exclusive use of one to three pools for their group. Other pools only have one pool available.

City of Las Vegas (Dula) Muni Pool: \$25/hr.
for first 12 swimmers. Daily fee of \$1.00
(youth), \$2.00 (adult), \$1.50 (senior) Charged
for each individual thereafter. Normal business
hours only (not getting exclusive use)

City of North Las Vegas: \$20/hr. plus lifeguard
fees (summer season only)

City of Henderson (Lorin Williams Pool):
\$37.50/hr. -- minimum of two hours. Fee includes
lifeguard

To keep up with rising costs and provide the City with a fair revenue to offset operational expenses, it is recommended that the City of Boulder City raise the rate for private pool use as follows:

Pool Rental Fees: \$50.00 per hour, cost to include one lifeguard for the first 25 swimmers. Cost for any additional lifeguards or staff required to be determined by an hourly rate.

3. The Boulder City pool wishes to encourage swimming participation by all swimmers who wish to enjoy our facility. Many of the patrons

currently participating in pool programs live in nearby Henderson and are not charged additionally for classes/programs. These patrons are an asset to all programs and help to bring in needed revenue. It is felt that eliminating the non-resident swimming fees would encourage those living outside Boulder City to better utilize the facility for recreational swimming as well as programming, increasing revenue as well. It is recommended that non-residents be charged the same proposed swimming fees as residents of Boulder City.

4. These fees were originally developed in April, 1986, to accommodate pool usage by the swim team now known as the Boulder City/Henderson Swim Team. Since that time, the Boulder City/Henderson Swim Team has become part of the programming of the Boulder City Parks and Recreation Department and no longer rents pool time. It would be detrimental to the current swim team program to permit another team to rent pool time and have regular practice at the Boulder City pool.
5. Use of the teaching rate (parent teaching youth) has been virtually non-existent since adopted in January, 1994; however, this \$4.00/hr. rate could be given to any youth old enough to play on the weekends during the winter months. Any youth who has been accompanied by an older individual (not teaching, not parent) could also be given the \$4.00/hr. rate allowing any youth or youth and adult to use this rate. It is recommended that the teaching rate of \$4.00/hr. for youth and parent be changed to a winter weekend youth rate of \$4.00/hr.
6. The definition of "Family" is specific as to which individuals comprise a family. Obvious omissions are the live-in grandparent and the dependent college student child who are

Mr. John M. Sullard

REF: 01-067-RH

Page 8

legitimate family members of a great many families. These individuals are, at this time, not allowed to swim under the family swim pass and must purchase swims separately. Family passes are currently restricted to Boulder City residents. Non-residents should also be eligible to purchase family and seasonal passes at the same rate to encourage additional revenue. It is recommended that the definition of "Family" be amended to include the live-in resident grandparent and college student child residing in the same household.

RECOMMENDATION: It is respectfully recommended that the Boulder City Council approve Resolution No. 3782, repealing Resoution No. 2395, and adopting new fees for the Boulder City Swim Pool & Racquetball Complex as follows:

1. Increase pool admission fees:
Youth -- \$1.50; Adults -- \$2.00; Seniors -- \$1.50
Increase punch passes to:
15 Punch Pass: Youth--\$20.25; Adults--\$27.00;
Seniors--\$20.25
30 Punch Pass: Youth--\$40.50; Adults--\$54.00;
Seniors--\$40.50
Increase summer family swim pass and individual
and family annual pass fees:
Summer -- \$150.00; Ind. Annual -- \$175.00;
Family Annual -- \$300.00
2. Increase pool rental fees to \$100.00/hr. to
include one lifeguard for 25 swimmers, \$75.00/hr.
for each hour thereafter. Cost of additional
staff would be \$15.00/hr. per person.
3. Eliminate non-resident fees for swimming, punch
and family passes.
4. Eliminate swim fees for swim team organization
pool rental.

5. Replace the racquetball teaching rate (youth and parent) Sat. and Sun. only, with a winter weekend youth rate of \$4.00/hr. (Sat. and Sun. only) effective during the nine-month school year.
6. Change the definition of "Family" to: "Any married couple, his/her parents who reside in the same household year 'round, children or step children under the age of 18, and college student children under the age of 22, living in the same household.
7. Beginning in January, 2003, the pool rates will begin increasing each January by approximately four percent (4%).

It is felt that these changes will allow the Boulder City Pool and Racquetball Complex to better serve the community, increase facility use by the general public, reinforce current programming and, in turn, bring in needed revenue to help reduce the City's subsidy of the pool complex. This proposal was unanimously approved by the Parks & Recreation Commission at their May 29, 2001 meeting.

RCH/pwc

R E S O L U T I O N N O . 3 7 8 2

A RESOLUTION OF THE CITY COUNCIL OF BOULDER CITY
SETTING FEES FOR SWIMMING POOL -- RACQUETBALL COMPLEX

WHEREAS, the Boulder City Swimming Pool District conveyed all of its property in Boulder City to the City of Boulder City on August 8, 1978; and

WHEREAS, fees for the facility have been studied by staff, the Recreation and Parks Commission, City Council and found to be acceptable; and

WHEREAS, Resolution No. 2395 was approved in May, 1994, setting such fees, which are now desired adjusted and Resolution No. 2395 therefore repealed in its entirety by this Resolution;

NOW, THEREFORE, BE IT RESOLVED that the following definitions and schedule of fees be adopted for the Boulder City Swimming Pool and Racquetball Court Complex:

A. DEFINITIONS:

1. BOULDER CITY RESIDENT: A person owning and occupying his own home in Boulder City who has a current Nevada identification paper (i.e., driver's license, motor vehicle registration, non-driver identification, voter registration stub, etc.).
2. NON-RESIDENT: A person living outside the corporate limits of Boulder City.
3. YOUTH: A Boulder City resident, as defined by Section A.1 above.
4. SENIOR CITIZEN: A Boulder City resident, as defined by Section A.1 above.
5. FAMILY: A married couple, his/her parents who reside in the same household year 'round, children or stepchildren and the college student child under 22 years of age residing in the same household.
6. FAMILY SUMMER PASS: Any family, as defined by Section A.5 above, will be allowed unlimited swimming from Memorial Day to Labor Day of the same year.

7. **FAMILY ANNUAL PASS:** Any family, as defined by Section A.5 above, will be allowed unlimited swimming for a period of 12 months from the day of purchase.
8. **SINGLE ANNUAL PASS:** Any person, as defined by Section A.1 above, will be allowed unlimited swimming for a period of 12 months from the date of purchase.
9. **PRIME TIME:** That period of time on Monday through Friday from 7:00 A. M. to 10:00 A. M. and 4:00 P. M. to 10:00 P. M. and all day on Saturday, Sunday and holidays.
10. **NON-PRIME TIME:** That period of time on Monday through Friday from 10:00 A. M. to 4:00 P. M.

B. POOL ADMISSION:

1. **DAILY FEES:**

RESIDENTS

a. Youth	\$ 1.50
b. Adults	\$ 2.00
c. Seniors	\$ 1.50

2. **POOL PASSES:**

a. 15-Punch Pass:	
(1). Youth	\$ 20.25
(2). Adults	\$ 27.00
(3). Seniors	\$ 20.25
b. 30-Punch Pass:	
(1). Youth	\$ 40.50
(2). Adults	\$ 54.00
(3). Seniors	\$ 40.50
c. Family Pass:	
(1). Summer	\$ 150.00
(2). Annual	\$ 300.00
d. Single Pass	
(1). Annual	\$ 175.00

3. *POOL RENTAL FEES:

- a. First Hour \$100.00
- b. Each subsequent hour \$ 75.00

*Includes cost of one lifeguard for first 25 swimmers. Additional staff needed will be billed at an hourly rate of \$15.00 per hour.

C. RACQUETBALL FEES:

1. Regular:

- a. Non-Prime Time \$ 5.00/ct./hr.
- b. Prime Time \$ 6.00/ct./hr.

2. Summer Discount Rates (17 years and under):

June 11 -- August 24:

- a. Non-Prime Time \$ 4.00/ct./hr.
- b. Prime Time \$ 4.00/ct./hr.

3. Winter Weekend Youth Rate: (Available Saturday and Sunday Only (Effective during the 9-month school year:

- a. Winter Weekend Youth Rate \$ 4.00/ct./hr.

D. WALLYBALL FEES:

- 1. All Times \$ 8.00/ct./hr.

E. Beginning January 1, 2003, all swim pool/racquetball rates will increase approximately four percent (4%) per year.

BE IT FURTHER RESOLVED that said swimming and racquetball fees be reviewed annually; and

BE IT FURTHER RESOLVED that said fees shall be deposited in the general fund of the City and shall not be refundable.

ADOPTED this 12th day of June, 2001.

Robert S. Ferraro, Mayor

ATTEST:

Vicki G. Mayes, City Clerk

swimpool.res