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Presentation to Friends of Red Rock Canyon
February 8, 2005

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UNLV Public Lands Initiative and SNPLMA

- University engages in selected SNPLMA projects as determined by the four federal agencies, which are:
  - Compatible with UNLV’s mission.
  - Enhance education and research.
  - Draw upon expertise of faculty, staff, and students.
- Partnership began with Round 4 projects.
Current SNPLMA Projects

Current UNLV Round 4 projects are:
- Red Rock Desert Learning Center
- Forever Earth and WOW on the Water Programs
- Environmental Education Strategy
- Interagency Volunteer Program
- Natural Resources Career Internship Program
- Cultural Site Stewardship Program
- Southern Nevada Take Pride In America Program
- Science and Research Strategy
Pending Round 4 Projects

- Take Pride in America Campaign
  - Coordinate clean-up events
  - Develop recycling plan
  - Develop strategic plan
  - Judicial review and analysis of littering fines

- Science and Research Strategy
  - Coordinate interagency science efforts
  - Provide written strategic plan
  - Oversee process
  Project manager search to begin in next month

- Habitat Restoration Program
Red Rock Desert Learning Center: UNLV’s Role

- Assist BLM with overall project coordination.
- Develop an integrated curriculum.
- Coordinate a business plan.
- Provide public outreach and publicity.
- Design and maintain website.
Red Rock Desert Learning Center: Status Report

- Science curriculum completed January 2005.
- Core curriculum currently under development.
- Communications plan in progress.
- Website has been launched.
Interagency Volunteer Program
UNLV’s Role

- Develop an integrated volunteer database for the 4 land-management agencies.
- Develop common application forms & agreements.
- Develop an integrated training program.
- Develop a reward program for volunteers.
- Implement interagency volunteer events.
Interagency Volunteer Program: Status Report

- Project manager hired – Donna Grady.
- Interagency application forms developed.
- Database software selected and records loaded.
- Website completed.
- Program brand established: Get Outdoors Nevada
Cultural Site Stewardship Program: UNLV’s Role

- Recruit and train site stewards.
- Create database of site locations.
- Help agencies monitor and protect cultural and natural resources in Southern Nevada.
- Create integrated training program.
- Assign and monitor site stewards.
- Coordinate with Interagency Volunteer Program where appropriate.
Cultural Site Stewardship Program: Status Report

- Project manager hired – George Phillips.
- Site information compiled.
- Training manual drafted.
- Incident report forms created.
- Site steward ID cards designed.
- Fee waivers approved.
- Meetings held with stakeholder groups.
Forever Earth: UNLV’s Role

- Execute cooperative agreement with vessel owner, Forever Resorts.
- Design the curriculum and programming for K-12 science activities.
- Establish standard operating procedures.
- Schedule and operate the vessel.
- Conduct teaching and research on the vessel.
Forever Earth: Status Report

- Project manager hired – Daphne Sewing.
- Cooperative agreement between UNLV and Forever Resorts drafted and under review.
- Standard operating procedures manual drafted.
- Insurance issues being examined.
- Curriculum currently under development.
- Grant secured for 6 Forever Earth events through Outside Las Vegas Foundation.
WOW on the Water: UNLV’s Role

- Develop the curriculum.
- Schedule and implement WOW events.
- Establish effective partnerships with:
  - Parks & Recreation Agencies
  - Boys and Girls Clubs
  - Local businesses
  - Schools
  - Donors
  - National WOW organization
WOW on the Water: Status Report

- Project manager hired – Daphne Sewing.
- 5 half-day curriculum modules completed:
  - Bird-watching
  - Kayaking
  - Canoeing
  - Fishing
  - Art
- $3,000 donation secured from REI through Outside Las Vegas Foundation.
- 10 events will be scheduled and piloted between now and June 2005.
- Assessment instruments under development.
Outdoor Education Strategy: UNLV’s Role

- Develop 5-year strategic plan for environmental and interpretive education on public lands and throughout Clark County.
- Integrate curricula and programs where desirable.
- Provide an integrated implementation plan for use in:
  - Visitor Centers
  - Educational programs
  - Interpretive programs
  - Outdoor venues
  - Interpretive trails
  - Museums
Outdoor Education Strategy: Status Report

- Project manager hired – Allison Brody.
- Educational themes established by Outside Las Vegas Environmental Education Committee.
- Meetings underway between project manager and community stakeholders and agency personnel.
- Review of existing programs in planning stages.
- Survey of audiences in planning stages.
- Environmental Education Committee meets Feb. 9.
Student Internship Program: UNLV’s Role

- Implement and manage a paid student internship program for high school juniors and seniors at the federal land management agencies.
- Provide transportation to work sites.
- Target ethnically diverse youth.
- Encourage college attendance and careers in natural resource management.
Student Internship Program: Status Report

- Program manager hired – Geannine Jordan.
- Internship forms and processes created.
- Students recruited and interviewed for first internship rotation.
- Graduate students recruited as drivers/supervisors.
- Internship experience begins February 7 at the interagency center -- BLM and Forest Service.
- Next rotation with Nat’l Park Service in Boulder City.
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