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2007 Inaugural Conference

ENVIRONMENTAL SUSTAINABILITY AND LAS VEGAS

Panelists

**Moderator: Dr. Stan Smith**
Dr. Stan Smith is currently the associate vice president for research at UNLV. He is a desert ecologist, specializing in the effects of global climate change on desert plants and ecosystems. He received his B.S. and M.S. from New Mexico State University and the Ph.D. from Arizona State University. After a two-year post-doctoral appointment at UCLA and several years as an assistant professor at the Desert Research Institute in Reno, he joined the faculty in the Department of Biological Sciences at UNLV, where he is now a professor of life sciences. He has approximately 100 scientific publications, including the book *Physiological Ecology of North American Desert Plants*, and has received UNLV’s two highest research awards — the Harry Reid Silver State Research Award (2003) and the Barrick Distinguished Scholar Award (2006). From a sustainability perspective, his interests concern the interface between urban and natural landscapes, particularly how urban expansion affects watershed function in arid lands.

**Dr. Dale Devitt**
Dr. Dale Devitt is a professor of soil and water science in the UNLV School of Life Sciences. He is also director of the Center for Urban Horticulture and Water Conservation and the program director for the urban and environmental horticulture degree program at UNLV. From 1984 to 2005, he was a faculty member at UNR, representing the College of Agriculture in Southern Nevada. In 2005, he transferred to UNLV to help initiate the new urban and environmental horticulture program. Dr. Devitt holds the B.S., M.S., and Ph.D. from the University of California-Riverside and is the author of approximately 70 peer-reviewed journal articles and one book.

**Dr. David E. James, PE**
Dr. David James is an associate professor of civil engineering and associate vice provost for academic programs at the University of Nevada, Las Vegas. His education background includes a B.A. from the University of California-Davis and the M.S. and Ph.D. from California Institute of Technology. Dr. James is a registered civil engineer in the state of Nevada. His areas of research interest include dust emissions measurements, dust control, and effluent impacts on receiving water quality.

**Patricia Mulroy**
Pat Mulroy oversees the operations of the Las Vegas Valley Water District, which serves more than 300,000 customer accounts, and the Southern Nevada Water Authority, which is responsible for acquiring, treating, and delivering water to local agencies that collectively serve 1.8 million residents and nearly 40 million annual visitors. She joined the district more than 20 years ago and began serving as its general manager in 1989. Prior to joining the district, Ms. Mulroy served as special assistant to the Clark County manager. She was a principal architect of the Water
Authority, which has served as a model for other Western water agencies since its creation in 1991. A resident of Southern Nevada for more than three decades, Mulroy is equally active in the community. She currently chairs the UNLV College of Sciences Advisory Board and serves on the KNPR Nevada Public Radio Board of Directors. Mulroy is also actively involved with the Diocese of Las Vegas and Bishop Gorman High School. Her honors include the Nevada Board of Regents' Distinguished Nevadan Award.

Alan O'Neill
Alan O'Neill has served as executive director of the Outside Las Vegas Foundation since its formation in 2000. The Foundation is a private, non-profit organization that was established at the request of the four federal land management agencies in southern Nevada to enhance community involvement, build partnerships, and help promote private philanthropy in support of conservation initiatives on the federal lands. Prior to establishing the foundation, Mr. O'Neill worked for the U.S. Department of the Interior for 34 years, most of which was with the National Park Service, including serving as superintendent of Lake Mead National Recreation Area from 1987 to 2000. He is the recipient of numerous awards from federal, state, and local governments and nonprofit organizations for innovative program development and is a tireless advocate for conservation and sound stewardship.

Dr. Thomas C. Piechota, PE
Dr. Thomas C. Piechota is an associate professor in the UNLV Department of Civil and Environmental Engineering. His research expertise is in the fields of surface water hydrology, hydroclimatology, droughts, water resources planning, and storm water quality in urban environments. Currently, he is the principal investigator and co-PI on projects related to drought and stream flow prediction in the Colorado River basin supported by the National Science Foundation, U.S. Bureau of Reclamation, and the National Oceanic and Atmospheric Administration. Dr. Piechota received his B.S. in civil engineering from Northern Arizona University and the M.S. and Ph.D. in civil and environmental engineering from UCLA. He is an associate editor for the ASCE Journal of Hydrologic Engineering and has received numerous awards for research and teaching.

Douglas Selby
Doug Selby has served as the 16th Las Vegas city manager since August 2002. Mr. Selby serves as the chief administrative official for Las Vegas, overseeing a staff of about 3,000 and an annual budget of $1.4 billion. He joined the city in July 1999 as a deputy city manager after a 10-year career with the Las Vegas Valley Water District and Southern Nevada Water Authority. Appointed by the Las Vegas City Council, he is responsible for the day-to-day operations of the city under the policy and legislative direction of the council. Key efforts under his direction include improving citizen awareness of how tax dollars are spent to benefit residents, promoting a diversity initiative to better serve and engage the city's increasingly diverse population, initiating a system for tying city performance to citizen expectations, and supporting a sustainable growth agenda.

Jacob L. Snow
A native Southern Nevadan, Jacob Snow is the general manager of the Regional Transportation Commission of Southern Nevada. He is responsible for the multimodal transportation planning
and development for all of Clark County, Nevada. Mr. Snow has a bachelor's degree in geography and a master's degree in urban planning from Brigham Young University. He serves on the board of directors for the American Public Transportation Association, and he recently received the Public Official of the Year Award from the Southern Nevada Chapter of the American Society of Public Administrators.

Dr. Krystyna Stave
Dr. Krystyna Stave is an associate professor and graduate studies coordinator in the UNLV Environmental Studies Department. Her research aims to improve stakeholder participation in environmental decision making through public outreach and system dynamics simulation modeling. Recent projects have examined relationships among land use, transportation, and air quality in Southern Nevada. She has also directed research and public outreach programs at the Clark County Wetlands Park. She holds a B.S. from Cornell University, M.S. from Dartmouth College, and Ph.D. from Yale University.

Michael W. Yackira
Michael Yackira joined Sierra Pacific Resources in 2003 and in August 2007 was elected chief executive officer. He previously served as corporate executive vice president and chief financial officer as well as executive vice president, strategy and policy. Prior to joining the company, Yackira spent more than a decade as an executive with FPL Group, where he served in several positions, including president of FPL Energy, vice president of finance, and chief financial officer of FPL Group, and senior vice president of market and regulatory services for Florida Power & Light. His work experience includes extensive roles in operations, finance and regulatory matters in other industries, including telecommunications and oil and gas. Yackira holds a B.S. from Lehman College, City University of New York, and is a Certified Public Accountant.

HEALTH CHALLENGES FACING LAS VEGAS

Moderator: Marcia L. Turner
Marcia L. Turner currently serves as the interim vice chancellor and chief operating officer for the University of Nevada Health Sciences System, a program designed to promote the advancement of more than 200 health science-related programs throughout the eight institutions of the Nevada System of Higher Education (NSHE). Ms. Turner manages the planning and development activities of this new organization, including fostering the development of NSHE health science programs, facilitating the development of partnerships with external health care stakeholders, and working to help secure additional resources to support these critical health professional education programs throughout Nevada. She also oversees the development of a $157 million statewide capital improvement project that will add critical educational, training, and research facilities in northern and Southern Nevada.

Dr. Carlos Brandenburg
Since 1995, Carlos Brandenburg has been administrator of the Division of Mental Health
Developmental Services in Carson City, Nevada. His job requires the supervision of 1,200 staff members and a total biennial funding of $225 million. He is responsible for establishing policies and procedures to ensure the adequate development and administration of services for mentally ill and developmentally disabled Nevadans. Dr. Brandenburg has a Ph.D. in clinical psychology.

**Dr. Shawn L. Gerstenberger**

Dr. Shawn Gerstenberger is an associate professor and chairperson of the Department of Environmental and Occupational Health in UNLV's School of Public Health. Dr. Gerstenberger completed post-doctoral work at the National Institute of Environmental Health Sciences Marine and Freshwater Biomedical Sciences Center and at the Medical College of Wisconsin, Department of Preventive Medicine. His areas of expertise include environmental toxicology and reclamation, specifically examining environmental transport and fate or toxic chemicals, human and wildlife health effects, and endocrine disruption related to mercury, lead, and PCBs. Dr. Gerstenberger has a B.S. from University of Wisconsin-Platteville and M.S. and Ph.D. from University of Illinois at Urbana-Champaign.

**Dr. Zaven Khachaturian**

Zaven Khachaturian is president and CEO of the Lou Ruvo Brain Institute. He was the former associate director for the Neuroscience and Neuropsychology of Aging Program at the National Institution on Aging, National Institutes of Health, and the director of the Office of Alzheimer's Disease Research, responsible for planning and establishing the national infrastructure for Alzheimer's disease research. During nearly 20 years of government service, Dr. Khachaturian occupied several major positions, including special assignments in the Office of the Secretary, Department of Health and Human Services; the Subcommittee on Health and the Environment of the Committee on Interstate and Foreign Commerce, U.S. House of Representatives; and the Office of Technology Assessment of the U.S. Congress. He obtained his B.A. from Yale University and his doctorate from Case Western Reserve University, and he completed his post-doctoral training at Columbia University.

**Dr. John A. McDonald, MD**

Dr. John McDonald is vice president for health sciences and dean of the University of Nevada School of Medicine and in this role is responsible for the statewide operations of the school, including two major medical campuses in Reno and Las Vegas. He previously served as chief of medicine at the VA Medical Center in Salt Lake City and professor of medicine and oncological science at the University of Utah. From 1991 to 2001, he was director of research for the Mayo Clinic in Scottsdale and professor of medicine and biochemistry at the Mayo Graduate School of Medicine. From 1987 to 1991, he was professor of medicine and cell biology and physiology and chief of pulmonary and critical medicine at Washington University School of Medicine in St. Louis. He earned B.S. and M.S. degrees in zoology from the University of South Florida, a Ph.D. in biochemistry from Rice University, and the M.D. from Duke University. His postgraduate work was completed at the Brigham and Women's Hospital, a Harvard teaching hospital, and the National Institutes of Health.

**Dr. Dennis Pirages**

Dennis Pirages is the newly appointed dean's professor of government in the UNLV Department of Political Science. He received his doctorate from Stanford University and previously was the
Harrison Professor of International Environmental Politics at the University of Maryland. Dr. Pirages is author or editor of 13 books and numerous book chapters and journal articles. He helped pioneer the study of sustainability with his book *The Sustainable Society*, published in 1977. Most recently, he has been focusing his research on the impact of globalization on the spread of infectious diseases.

**Dr. Thom Reilly**
Thom Reilly is currently corporate vice president of community reinvestment and social responsibility for Harrah's Entertainment Inc., where he manages and develops global social responsibility and corporate philanthropy programs. Dr. Reilly is the former county manager/CEO for Clark County, Nevada, where he was responsible for the executive oversight of a government that provides both regional and municipal-type services to more than 1.8 million residents (44 million tourists per year). In this position as the county’s chief executive officer, he was charged with carrying out the policies established by the seven-member Board of County Commissioners. Dr. Reilly previously served as a professor of public administration at UNLV and still teaches part time in the program. He has a B.A. from Memphis State University, M.S.W. from Arizona State, and master's and doctorate in public administration from USC.

**Kathleen Silver**
Kathy Silver was named the interim chief executive officer for University Medical Center in January 2007. She was previously senior associate administrator for marketing and public relations at UMC from 1988 to 1994; she returned in November 2001 to the position of associate administrator of managed care and business development and planning. She has also held various health care administrative positions in Las Vegas including chief executive officer, Oasis Health System; acting chief operating officer, Valley Hospital Medical Center; regional director, business development, Universal Health System; and chief operating officer, Lake Mead Hospital Medical Center. Ms. Silver received her MBA degree from the University of Phoenix and a B.S. in health care administration from UNLV.

**Bonnie Sorenson**
Bonnie Sorenson is currently the director of clinic and nursing services for the Southern Nevada Health District. In this role, she has responsibility of all the public health centers located throughout the valley as well as programmatic activities, including TB, STD, immunization, flu, HIV, family planning, and nurse home visitation programs. Ms. Sorenson has been in public health for 34 years. She previously worked in Wisconsin for the city of Green Bay, for that county as a staff nurse, and then as a program manager serving many of the same programs she is now responsible for at the Southern Nevada Health District. Bonnie has a B.S.N. from University of Wisconsin-Oshkosh and certification in public health nursing from Wisconsin.

**Dr. Maurizio Trevisan**
Dr. Trevisan was appointed executive vice chancellor and chief executive officer of the University of Nevada Health Sciences System in August 2007. He is an internationally known physician/epidemiologist in the field of cardiovascular and chronic disease and previously served as dean of the School of Public Health and Health Professions at the State University of New York at Buffalo and as professor in the Department of Social and Preventive Medicine, Family Medicine and Exercise and Nutrition Sciences. Author of more than 235 publications in high
impact journals such as the *Journal of the American Medical Association*, *Annals of Internal Medicine* and the *New England Journal of Medicine*, he has extensive experience in directing and conducting multicenter and international collaborative studies. Dr. Trevisan earned his M.D. from the University of Naples Medical School (Italy) and his M.S. in epidemiology from the State University of New York at Buffalo.

**Dr. Carolyn Yucha, RN**
Dr. Carolyn Yucha is a professor and dean of the School of Nursing and during the 2007-2008 academic year is also serving as interim dean of the School of Allied Health Sciences. Dr. Yucha's research focuses on physiological stress reactions, and she has received funding from the National Institutes of Health to study the use of biofeedback-assisted relaxation training in the treatment of hypertension. She has published more than 40 peer-reviewed articles, six chapters, and a monograph; is editor of the scientific peer-reviewed journal *Biological Research for Nursing*; and is a fellow in the American Academy of Nursing. She holds a B.S.N. from State University of New York-Albany, M.S.N. from SUNY-Buffalo, and Ph.D. from SUNY-Syracuse.

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**CHALLENGES OF ECONOMIC GROWTH & DIVERSIFICATION & LABOR PREPARATION IN LAS VEGAS**

**Moderator: Dr. Mel Jameson**
Dr. Mel Jameson serves as professor of finance and associate dean of the UNLV College of Business. He holds a bachelor's degree from the Massachusetts Institute of Technology and the master's and Ph.D. from the University of California-Berkeley. He taught at the University of Rochester and Louisiana State University before coming to UNLV in 1989. His primary current research interest is the comparative performance of financial systems. In addition to his administrative and teaching duties, Dr. Jameson serves as coordinator of International Business Programs for the College of Business. He has received a Fulbright Senior Scholar Award and has taught abroad in German and Spanish.

**Maggie Arias-Petrel**
Maggie Arias-Petrel is chief executive officer of Global Medical Professional Consulting, a marketing and business development firm specializing in the Hispanic market. Ms. Arias-Petrel has more than 17 years of medical practice management, marketing, and consulting experience in Las Vegas, focusing in multispecialty practices. She holds a B.A. in business administration from the Central University of Ecuador. Ms. Arias-Petrel is currently a board member of the Latin Chamber of Commerce, where she chairs the membership committee, and was a member of the Nevada delegation that accompanied Governor Jim Gibbons on his official visit to Mexico in August 2007. Ms. Arias-Petrel has been actively working with the Latin Chamber and the Nevada System of Higher Education to create an international training program designed to relieve the shortage of bilingual/bicultural medical professionals and teachers in Nevada.

**Cedric Crear**
Regent Cedric Crear was elected to the Board of Regents in 2006 as the representative for
District 1 in Clark County. He serves on the board's Cultural Diversity & Security Committee, the Board Development Committee, the Health Sciences System Committee, and the ad hoc Technology Committee, and he chairs the appeals committee for Millennium Scholarships. Regent Crear is president of Crear Creative Group, which provides marketing, full-service advertising, and consulting solutions to regional and global businesses. He does pro bono marketing work for the local chapter of the American Red Cross and the Lied Animal Shelter, is past chair of the Southern Nevada Chapter of the American Red Cross, and volunteers with the Andre Agassi Foundation. He earned a B.S. degree from Howard University in Washington, D.C.

**Somer Hollingsworth**
Somer Hollingsworth developed a lifetime career in the banking industry within several local banking institutions. Mr. Hollingsworth's banking path ranged from teller to president and chief executive officer. In 1995, he opened his own consulting firm, which led to his involvement and acceptance of the position of president and chief executive officer with the Nevada Development Authority (NDA). In this position, he is responsible for the growth, management, and direction of NDA to become the primary source in Southern Nevada for relocation and expansions of companies.

**Mike Majewski**
Mike Majewski is the director of the city of North Las Vegas' Economic Development Department. He has been with the city since August 2000. As director, Mr. Majewski manages the day-to-day operations of the department, which includes business development and redevelopment. The department focuses on business attraction, retention, and development; redevelopment; special projects; and international investment. Prior to joining the city of North Las Vegas, Mr. Majewski worked as manager of economic development for the city of Las Vegas from 1986 to 2000.

**John Restrepo**
John Restrepo is principal of Restrepo Consulting Group LLC in Las Vegas, where he directs the firm's economic and financial consulting activities. For eight years, he was the director of financial advisory services in Las Vegas for Coopers & Lybrand LLP. For 27 years, John has analyzed regional, economic, and real estate trends in a number of markets, including Nevada, Arizona, California, Texas, and the Southeast United States. His 20 years of urban economics experience has given him a broad range of skills and technical expertise in assessing the effects of local, regional, and national economic trends on urban real estate markets.

**Dr. Mary Riddel**
Dr. Mary Riddel received her M.S. in statistics and Ph.D. in agricultural and resource economics from Colorado State University. She is an assistant professor of economics at UNLV, after having served as senior economist for the Economic Forecast Project at the University of California, Santa Barbara. Her research focuses on housing markets and regional environmental issues. She has done extensive work estimating the social costs of nuclear waste transport. Her current research examines altruism and the value of public goods. She is also interested in developing theoretical and empirical models for valuing health risks to children of arsenic in public and private drinking water. Dr. Riddel has published numerous academic articles in
distinguished regional science and economics journals such as the *Journal of Environmental Economic and Management*, *Journal of Regional Science*, *Land Economics*, and *Journal of Housing Economics*.

**Dr. Keith Schwer**

R. Keith Schwer is director of the Center for Business and Economic Research and a member of the UNLV Economics Department faculty. Specializing in economic impact analysis, econometric modeling, feasibility analysis, and survey research, Dr. Schwer is recognized as an authority on the business and economic environment of Las Vegas, the state of Nevada, and the region. He manages the annual *Las Vegas Perspective* survey, serves on numerous state and local advisory boards, and acts as a resource person for television, radio, and print media. He has more than 25 years of experience in business and economics research at major university programs in Maryland, Nevada, Oklahoma, Tennessee, Vermont, and Wyoming. He authors many reports and conducts both basic and applied research.

**Dr. Dina Titus**

Dina Titus is a full professor in the UNLV Department of Political Science, where she has taught American and Nevada government for 30 years. Her students have included a virtual who's-who list in Nevada government, public service, and legal circles, and the popularity of her classes is reflected in the teaching-related awards she has received. Dr. Titus is an expert in Nevada politics, state politics, atomic policy (weapons and waste), legislative process, and women in politics. She has represented Clark County District 7 in the Nevada Senate since 1988 and has been minority leader since 1993. She is the author of *Bombs in the Backyard: Atomic Testing and American Politics* and *Battle Born: Federal-State Relations in Nevada During the Twentieth Century*. She has also published numerous scholarly articles. She holds a bachelor's degree from William and Mary, a master's degree from the University of Georgia, and the Ph.D. in political science from Florida State University.

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**CHALLENGES FACING OUR YOUTH & AGED POPULATIONS**

**Moderator: Dr. Ann McDonough**

Ann McDonough is a professor and director of gerontology at the University of Nevada, Las Vegas. She created the highly successful Senior Adult Theatre program in 1990 and has managed the Gerontology Program since 1997. Dr. McDonough has published eight books on senior adult theatre, including *The Golden Stage: Dramatic Activities for Older Adults and New Monologues for Mature Actors*. During the academic year 2007-2008, she is serving as interim dean of the University College, which serves undeclared majors as well as students whose specific interests cannot be satisfied with a single major. Ann holds a Ph.D. and M.A. in theatre from the University of Minnesota and a B.A. in speech and theatre from the College of St. Catherine in St. Paul, Minnesota.

**Dr. Michele C. Clark, RN**

Dr. Michele Clark is an associate professor in UNLV's School of Nursing. She teaches...
community health classes at the undergraduate level, online courses in research and health policy at the master's level, and leadership in education for the doctoral program. Dr. Clark's ongoing research focuses on lay caregiver depression, with a goal of understanding the psychological and physiological mechanisms that place caregivers at risk for depression and developing appropriate preventive interventions to facilitate caregivers' mental and physical health. She serves on the board of the Alzheimer's Association Desert Southwest Chapter, Southern Nevada Region. Dr. Clark received the B.S.N. degree from the University of California Medical Center in San Francisco, an M.S.N. from the University of Arizona, M.A. in marriage and family therapy from the University of Houston-Clear Lake, and the Ph.D. from University of Arizona.

**Dr. Claudia Collins**
Claudia Collins is an associate professor specializing in aging issues with the University of Nevada Cooperative Extension. She created the Seniors CAN Program, a wellness program for older adults that is taught in urban and rural Clark County and 36 other states and Canada. She does grant-related work to develop the Nevada Care Connection, a statewide information and referral system. Dr. Collins is currently developing the HEAL program (Health Education for Assisted Living) at Silver Sky. The program will then be expanded nationally. She holds a B.A. in sociology from Anna Maria College, the M.A. and C.Phil. in sociology and political economics from UCLA, and the Ph.D. in sociology from UNLV.

**Ed Jost**
Ed Jost is currently the division manager for the Senior Citizens Program Division for the city of Las Vegas Department of Leisure Services. Prior to coming to Las Vegas in 2006, he served as the recreation manager for the city of Visalia, Calif. In this position, he was responsible for all programs and facilities operated by the city's recreation department. Mr. Jost's responsibilities included senior programs, adult and youth sports, and a wide range of other programs and services. His division within the Department of Leisure Services offers a variety of programs and services to traditional seniors and new programs for active adults and baby boomers.

**Dr. Christopher A. Kearney**
Professor Kearney came to UNLV in 1990 after earning his Ph.D. in clinical psychology from the State University of New York at Albany and completing his internship at the University of Mississippi Medical Center. Dr. Kearney's research interests include school refusal behavior and anxiety disorders in children and adolescents as well as issues of quality of life in persons with severe handicaps. He has published several books and numerous book chapters and journal articles on these topics and has been awarded the William Morris Award for Scholarship, the Barrick Scholar Award, and the Barrick Distinguished Scholar Award. He currently serves as professor of psychology, director of clinical training, and director of the Child School Refusal and Anxiety Disorders Clinic. In addition to the Ph.D., he holds a B.A. from the State University of New York at Binghamton and the M.A. from the State University of New York at Albany.

**Larry Mason**
A Clark County School District trustee since 1993, Mr. Mason is a career educator of 27 years and a passionate community activist for children and parents. He has served twice as past president of the Board of School Trustees, as vice president, and as clerk. Mr. Mason is currently employed as interim director of diversity and inclusion at the College of Southern Nevada. He
most recently was the P-16 liaison for the Nevada System of Higher Education and previously served as dean for student affairs and community outreach at the former Community College of Southern Nevada. Prior to that position, Mr. Mason served 13 years as director of admissions at the University of Nevada, Las Vegas. He holds bachelor's and master's degrees from New Mexico Highlands University.

**Carla Sloan**
Carla Sloan has served more than 20 years in the Nevada professional aging services network in a variety of capacities. In 1999, she joined AARP as the Nevada state director. In this role, Carla is responsible for managing AARP's national initiatives in the state as well as representing AARP Nevada's 321,000+ members. She has served as the administrator of the Nevada Division for Aging Services, and in 2007 the Nevada Chapter of the National Association of Women Business Owners recognized her with its Women of Distinction Award in the category of philanthropy, community, and government services.

**Dr. William Sullivan**
Dr. William Sullivan has directed 18 federal TRIO, GEAR UP, and equity programs at UNLV since 1978. Dr. Sullivan has extensive curriculum and program development experience as well as faculty teaching experience. He currently serves as the associate vice president for retention and outreach and as executive director for the Center for Academic Enrichment and Outreach. The center has assisted more than 11,000 Clark County students to graduate from high school and college, many of them the first in their family to do so. Himself an alumnus of a talent search program in Chicago, he earned his Ph.D. in education, curriculum and instruction from the University of Utah.

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**SUSTAINABILITY IN COMMUNITY DEVELOPMENT & ARCHITECTURE**

**Moderator: David Frommer, AIA, NCARB**
David Frommer, AIA, NCARB, serves as the assistant director of planning at the University of Nevada, Las Vegas. Mr. Frommer is responsible for the daily oversight of UNLV campus physical planning activities. Significant planning activities include the master planning of the Maryland Parkway Campus, the Shadow Lane Campus, the proposed North Campus, and Midtown UNLV.

Mr. Frommer is also involved with a variety of design and construction projects at UNLV, implementing traditional and alternative project delivery methods. He also has served as an adjunct instructor of architecture at the UNLV School of Architecture, as president of the American Institute of Architects (AIA) Nevada and Las Vegas Chapters, as an advisory board member of the AIA National Public Architects Knowledge Committee, and as a member of the editorial board of *Architecture Las Vegas* magazine.

**Alfredo Fernandez-Gonzalez**
Alfredo Fernandez-Gonzalez is an associate professor of architecture and director of the Natural
Energies Advanced Technologies Lab at UNLV. Mr. Fernandez-Gonzalez was the recipient of the College of Fine Arts Outstanding Teacher of the Year Award, the Jane & Robert Fielden Medal for Contributions of Excellence to Architectural Education, and the Spanos Distinguished Teacher Award. He serves as graduate studies coordinator for the School of Architecture and is responsible for the academic and administrative advising of all the active graduate students. In 2006, Mr. Fernandez-Gonzalez was asked to serve as interim undergraduate architecture program coordinator. During his career, Mr. Fernandez-Gonzalez has taught numerous workshops and authored several articles on the topic of architecture. In 2004, he received the Architecture Research Centers Consortium Best Research Paper of 2004 award. He holds the B.Arch. from Universidad La Salle, Mexico City, a specialist degree in helio-architecture from Universidad Nacional Autonoma de Mexico, and the M.Arch. from the University of Oregon.

Craig S. Galati, AIA
Craig Galati is a native Las Vegan and has been active in both the community and the field of architecture since 1983. He joined Lucchesi Galati in 1988 and became one of the firm’s principals in 1990. Craig focuses on forward-thinking, strategic solutions that result in organizational and operational excellence. Through his passion for workshop facilitation and public outreach, Mr. Galati has provided invaluable clarity and direction on community-based design projects for multiple public and private organizations. He is highly respected for his integrity and dedication to the architectural profession and has received numerous honors throughout his career. He holds the B.Arch. degree from the University of Idaho.

Mary Kay Peck
Mary Kay Peck was just named city manager for the city of Henderson, having previously served as assistant city manager since July 2005. Henderson has been one of the fastest-growing cities in the United States for the past 13 years, growing an average of 1,000 residents per month. She manages the departments of Building and Fire Safety, Community Development, Parks and Recreation, and Public Works, as well as the Convention Center and Visitors Bureau and Development Services Center. Before her appointment, she served as the city’s director of community development for nine years. In that position, Ms. Peck was responsible for the administration of the city’s planning and zoning activities. She joined the city as zoning administrator in February 1995.

Jeffrey D. Roberts, AIA
Jeff Roberts is a longtime resident of Las Vegas and a lead designer and shareholder with the architecture firm Lucchesi Galati. His strengths lie in maximizing the building aesthetics to support client needs and goals with the project budget. Jeff believes that the beauty of an exterior is fully realized when a connection is made to its interior. To achieve this, Mr. Roberts works closely with the project team and client from the onset of each project. In addition, his extensive knowledge of the Las Vegas valley and Mojave Desert lends depth to his designs, which are respectful of both their environmental and cultural landscapes. Moreover, his experience with LEED™-registered projects makes his involvement extremely valuable in developing successful facilities in our resource-conscious desert community.

Suzanne Sanders
Suzanne Sanders serves as vice president of design and development for the Molasky Group of
Companies and is responsible for the coordination and implementation of architectural and engineering design, entitlements and permits, construction budgeting and cost control, bidding, contracting, and management of the general contractor's daily operations. Ms. Sanders has worked with The Molasky Group for the past 15 years. She recently completed the $125 million Molasky Corporate Center, a mixed-use office and retail building that will be certified LEED™ Gold by the end of the month. She was also responsible for the development of Best in the West, a 20-acre retail power center in northwest Las Vegas; Park Towers, the first luxury high-rise condominium; Casa Grande, a transitional housing facility for Nevada Department of Corrections; Paradise Aviation, a custom hangar project for private jets; and the renovation of the Bank of America Plaza.

Richard Serfas
Mr. Serfas is vice president of commercial planning and design for American Nevada Company. Prior to joining ANC, he was a project manager for Marnell Corrao Associates, the largest resort/casino design and construction company in the United States. From 1989 to 1994, Richard was assistant director of the Clark County Department of Comprehensive Planning. He has more than 28 years of professional planning and development experience. Mr. Serfas holds a master's degree in real estate development from Columbia University's Graduate School of Architecture, Planning and Preservation. He is a full member of the Urban Land Institute and currently serves on the Commercial Retail Development Gold Council.

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**SERVICE LEARNING: LINKING STUDENTS AND COMMUNITY**

**Moderator: Dr. Peg Rees**
In her role as executive director of the Public Lands Institute, Dr. Rees is responsible for strategic planning and outreach within the state as well as nationally and internationally to guide and develop the institute. She is a full professor of geology who has taught at both the community college and university levels, worked as an oil exploration geologist, and conducted National Science Foundation-funded research, primarily in Antarctica, China, and the western United States. While at UNLV, Dr. Rees has served as chair of the Department of Geoscience, associate provost for academic resources, senior vice provost, and now associate vice president for research and community outreach. She holds an A.A. from Modesto Junior College, B.S. in geology from Sonoma State University, and an M.S. and Ph.D. in geology from the University of Kansas.

**Dr. Daniel D. McLean**
Dan McLean is chairperson of the Department of Recreation & Sport Management. New to UNLV this fall, he has previously served on the faculties at Iowa State University, Indiana University, and most recently Indiana State University. He has co-authored 10 textbooks, including *Geospatial Technologies in Urban Environments* (two volumes), *Leisure Resources Planning*, *Leisure and Recreation in Modern Society*, and *Managing Financial Resources in Sport, Tourism, and Leisure Service Organizations*. For 10 years, he served as the research
director for the National Association of State Park Directors. He holds the Ph.D. from Kansas State University.

Jane Pike
Jane Pike is an assistant director with the Clark County Parks and Recreation Department. The department oversees 88 parks and open-space areas and 56 other facilities, including 14 community centers and several community swimming pools. The department has approximately 280 full-time employees, more than 1,500 part-time employees, and an annual operating budget of about $38 million. Ms. Pike, who has been with the department for the past 15 years, has a master's degree in park and recreation administration and a B.A. in psychology and English from Rutgers University.

Dr. Seth Pollack
Dr. Seth Pollack is associate professor of service learning and director of the Service Learning Institute at California State University-Monterey Bay. Monterey Bay is recognized as a national leader in the service learning field and one of the few universities in the nation to have instituted service learning as a graduation requirement for all undergraduates. In 2005, Dr. Pollack was honored with the Thomas Ehrlich Faculty Award for Service Learning as the nation's outstanding faculty in the field of community service and civic engagement. The award honored Dr. Pollack's contributions to the institutionalization of service learning in higher education and his work on the integration of issues of diversity, social justice, and civic engagement. He brings a decade of experience working in grassroots community development programs in Africa, South Asia, and Central America to his work in civic engagement and has written extensively on the role of education in social change at both the national and community levels. Dr. Pollack received his Ph.D. in international development and education from Stanford University and the M.A. in organizational sociology from Stanford.

Frances Smith
Fran Smith, executive director of the Volunteer Center of Southern Nevada, has more than three decades of public service experience. Prior to her current position, she served as corporate development director for the American Cancer Society, development coordinator for The Parent Connection, southern Arizona coordinator for the Mental Health Association of Arizona, and executive director of the Oahu Alliance for the Mentally Ill. She began her career serving as a legislative aide to U.S. Senator Stuart Symington and later Rep. Richard Gephardt.

Jean M. Whitney
Professor Whitney is Ralph Denton Professor of Law and associate director of the Lawyering Process Program at the William S. Boyd School of Law. After earning her J.D. degree, she clerked at the Minnesota Supreme Court and served as an assistant attorney general in Minnesota. From 1990 to 1999, Professor Whitney was the director of policy and legal services for the Minnesota Department of Corrections and taught as an adjunct professor of legal writing at the William Mitchell College of Law. She teaches classes on legal drafting, professional responsibility, lawyering process, juvenile law, and legal education and assistance to prisoners. She is a 1988 magna cum laude graduate of the William Mitchell College of Law.
Dr. Cheri A. Young
Dr. Cheri Young is an associate professor of organizational behavior in the William F. Harrah College of Hotel Administration. Her research interests include emotional regulation in service environments, the role of negative affectivity in the stressor-strain relationship, and service learning. Dr. Young has written about developing students’ management skills through service learning for the *Journal of Hospitality and Tourism Education* and on institutionalizing service learning at universities and colleges for the *Journal of Experiential Education*. 