Preliminary Findings - 2014 College Application Week (CAW) Survey

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Preliminary Findings - 2014 College Application Week (CAW) Survey

Purpose of CAW Survey

- To gauge student perceptions about college and career aspirations
- To try to capture the college going culture in Nevada

Findings of the 2014 Survey:

About the Respondents…

- 498 respondents¹
- 46% male / 54% female
- 41% first generation college student
- 45% Latino/Hispanic
- 72% taking or have taken HONORS classes
- 44% taking or have taken ADVANCED PLACEMENT classes
- 68% had NOT taken college entrance exams at the time of survey completion

College Going Statistics…

- 42% report 4 year degree is highest degree goal
- 43% report AVAILABILITY OF ACADEMIC PROGRAMS THAT MEET MY EDUCATIONAL GOALS is most influential factor in selecting their top college choice
- 82% plan to enroll in college after high school
  - Of those respondents that do not plan to attend college immediately after high school, 25% report “I will work first because I am unsure what degree major I should pursue in college.”
- 69% plan to apply to 2 - 4 COLLEGES/UNIVERSITIES
  - A majority plan to apply for admissions to various State institutions: UNLV (67%), CSN (50%), UNR (50%), NSC (26%), WNC (2%)

Financial Literacy…

- 30% report AFFORDABILITY OF A COLLEGE OR UNIVERSITY is most influential factor in selecting their top college choice
- 89% AGREE or STRONGLY AGREE attending college will allow them to get ahead in life and make a lot of money
- 79% AGREE or STRONGLY AGREE attending college will allow them to help their family financially
- 90% plan to apply for the FAFSA
  - 8% would not apply for the FAFSA because they do not know what it is

The High School Experience…

- 59% feel their school has RIGOROUS COURSES that prepare students for college
- 91% report TEACHERS encourage students to attend college
- 62% report a COUNSELOR has provided college/career advice

¹ Respondents completed survey in October 2014, during their senior year of high school. UNLV IRB approval # 1311-4613
Findings of the 2014 Survey:

**SELF EFFICACY**
- 49% said, "I know my current class rank."
- 57% said, "I regularly calculate my individual course grades & overall GPA."
- 76% said, "I consider myself a very good student."

And yet, 50% report high school grades are the greatest challenge to achieving their college goals.

**FAMILY INVOLVEMENT**
- 66% said their parent has encouraged them most to pursue their education.
- 83% said their family has always supported and encouraged them to achieve their academic goals.

Is family encouraged to attend your school events and programs?
- Yes: 38%
- No: 38%
- Not sure: 24%

**SCHOOL INVOLVEMENT**
- 39% said one of the greatest challenges to achieving their college goals is not knowing how to start the college process.
- 45% are not sure if their high school has a specific office or room that has information on different colleges or universities.
- 41% are not sure if their high school posts college admissions requirements.
- 55% plan to pay for college with state scholarships (i.e., Millennium).