2-2008

Inside UNLV

Cate Weeks
University of Nevada, Las Vegas

Grace Russell
University of Nevada, Las Vegas

David Ashley
University of Nevada, Las Vegas

Shane Bevell
University of Nevada, Las Vegas

Angela Sablan
University of Nevada, Las Vegas

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Breaking Down the Budget

Planning Process Helps Cushion Impending Budget Cuts

By Cate Weeks | Marketing & PR

Delays in awarding merit raises, in launching initiatives to improve student retention, and in hiring to fill open positions are among the measures UNLV is taking to cut its budget by $18.1 million over the next 18 months. With projected shortfalls in revenues, Gov. Jim Gibbons requested that all state agencies cut their operating budgets for the remainder of this biennium (fiscal years 2008 and 2009). That translates into a 3.1 percent cut to UNLV’s total state budget, which includes general fund dollars as well as fees and out-of-state tuition.

The UNLV Board of Regents accepted UNLV’s plan in early January. “This basically means that UNLV will have less money to provide the same level of services to our students,” President David Ashley said.

In choosing where to cut, administrators sought to maintain the base budget — the amount needed to maintain the ongoing services the state funds. They also sought to protect three key areas:

1. The integrity of academic programs.
2. Ability of students to progress toward their degrees.
3. Long-term progress toward building research programs.

Protecting the Base Budget

The starting point for setting UNLV’s budget in a legislative session is the previous year’s base budget, adjusted for inflation. Therefore, making the current cuts within the base budget would hurt in future sessions.

“The only thing worse than a one-year cut is a forever-year cut,” said Gerry Bomotti, senior vice president for finance and business. “So, many of the decisions we made were done to ensure that cuts to the operating budget do not become permanent.”

NSHE officials chose to delay the award of merit raises by six months rather than pay half the amount over the entire fiscal year. Although both approaches save $1.66 million during this fiscal year, they affect the base budget differently.

“When building the base budget in the next session, the Legislature will begin with an individual’s annualized salary — basically, what their salary is in June 2009 times 12 months,” Bomotti explained. “Paying half the merit amount over the full year would translate into losing half the merit in our base budget. The deferral keeps the full amount in the base.”

UNLV administrators also chose to return “one-shot” tuition increases.

Job Site Receives Makeover

New Site Is Easier to Navigate, Provides Variety of Useful Information

By Grace Russell | Marketing & PR

The UNLV employment office recently unveiled a new tool to attract top employees: a redesigned website. “Jobs are among the top three reasons why people visit an organization’s website,” said Jen Martens, UNLV employment manager. “So we wanted to make a greater impression with our site.”

On the homepage, job seekers are greeted with photos of current employees along with their stories. “There’s no better way to illustrate our career opportunities than to show actual employees talking about what they do and why they chose UNLV,” Martens said.

The new site is easier to navigate and now uses the same design template as other UNLV webpages. Job seekers will also find information on current openings, tuition & fees, and special cultural events. These unrestricted funds regularly budgeted programmatic dollars. They can provide seed money quickly to address campus needs and take advantage of special opportunities outside regularly budgeted programming. These unrestricted funds support unique scholarship and fellowship opportunities and special cultural events. They can provide seed money for emerging programs and for professional development for classified and professional staff members.

For fiscal year ’08 state funds totaled $291 million. Tuition & Fees 17%

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For fiscal year ’08 state funds totaled $291 million. Tuition & Fees 17%

Where the State Money Comes From

For fiscal year ’08 state funds totaled $291 million. Tuition & Fees 17%

All Sources for UNLV’s Budget

Indirect Cost Recoveries 3%

Self-funded Activities 14%

Sponsored Programs 17%

Auxiliary Enterprises 11%

General Fund 37%

Misc. <1%

Tuition & Fees 17%

UNLV gets funding from a variety of sources, but the single biggest contributor is the state general fund. Slumping tax revenues have caused the general fund to come up short.

UNLV must cut $18.1 million from its 2007-09 biennial budget of about $1 billion. That equals 4.5 percent from the state-appropriated budget, or 3.1 percent of revenue from all sources.

State-appropriated revenues come from several sources. For fiscal year ’08 state funds totaled $291 million. Tuition & Fees 17%

For fiscal year ’08 state funds totaled $291 million. Tuition & Fees 17%
BUDGET Challenge Doesn’t Sidetrack Goals

Although the end-of-semester timing was awkward and actual amounts were a moving target, President David Ashley said UNLV was well prepared to address a state budget reduction.

How did UNLV plan for budget cuts?

Last fall we began engaging the campus in thoughtful analysis of where we can invest our funds for the greatest return. We had four goals: meaningful reduction in our state budget for the 2009 session, which is tied directly to our changing enrollment profile. With more selective admissions standards and focus on elevating our research programs, we have moved from a period of dramatic growth to a leveling off of enrollment. Unfortunately, the state’s current funding formula rewards growth. Our projections indicate reductions of more than $40 million in state general funds for the 2009 biennium.

So, the preparations we were making for the 2009 session positioned us to respond to a short-fall in that time frame. With careful planning we developed a thoughtful plan that minimizes long-term adverse impacts of cuts.

Which of the current cuts concerned you the most?

All NSHE institutions will defer the award of merit raises for six months. This measure affects our most productive faculty and staff members, who are quite deserving of a merit-based raise.

I worry about the message it sends to potential new employees.

I am also disappointed that we will not be able to launch some of our student retention programs as quickly as we would like. This includes a new first-year center designed to address both student retention and academic success. These are much-needed initiatives, but we could not make cuts to already existing programs without seriously compromising our current services to students.

Most of the other NSHE institutions are implementing a temporary surcharge on student tuition. Why isn’t UNLV?

As a result of the current biennium budget shortfall, our students are already paying more per FTE, but getting less support. Fees have increased 23 percent for undergraduates and 32 percent for graduate students over the last biennium—that’s an extraordinary increase.

Although UNLV offers an excellent value in higher education, many students, including some of our students are price-sensitive. We are, however, planning a new tuition model that will increase the students’ contribution. Unlike the short-term surcharge, tuition fee increases will come with corresponding increases in financial aid for the neediest students. I am adamant that we do not deny students access to UNLV for financial reasons.

How will budget issues affect UNLV’s goals through the next legislative session?

We will have substantial challenges through 2009, but we also have high ambitions. We will engage legislators and alert them to the adverse impact that the current funding structure has on our programs. We will continue efforts to raise private donations. And, as we move forward, our Focus: 50 to 100 planning committee will make decisions on where to invest our resources.

As an academic institution entering only its second half century, we are on an upward trajectory; our budget issues, though quite challenging, are only a speed dip on that path. Our opportunities significantly outweigh our challenges, and I remain most confident in achieving our long-term goals.

> BUDGET Continued from Page 1

mories” that legislators awarded to the Saltman Center for Conflict Resolution, the Black Mountain Institute, the Women’s Research Institute of Nevada, and the Center for Health Disparities Research. UNLV is identifying non-state resources to restore about 90 percent of the funding, Ashley said.

NSHE also has elected to return $10 million that had been appropriated by the Legislature for the first phase of its iNtegrate project, an automated student information system. The NSHE will use its own funds to continue progress on the project. To finish the project, administrators anticipate that the state’s contribution will be reinstated in the next legislative session. In addition, Ashley successfully lobbied for UNLV to be the pilot university for implementation of the new student information system.

Differential Cuts

Minimizing impact on the three key areas — academic integrity, students’ progress, and research programs — meant that the board cuts were not doled out to units. The finance and business units will absorb the greatest cuts of 4.5 percent for 2008-09. The academic units will cut about 2 percent next year.

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“Every public institution goes through these downturns from time to time,” Ashley said. “The next 18 months will be something to weather, but I am confident our cuts are based on principles and that we will get through this without long-term adverse impacts.”

Looking Ahead

UNLV’s flattening enrollment will present further budget challenges in the 2009 biennium (see president’s column above). “This will require continued emphasis on strategic investment in the key areas for UNLV,” Ashley said. “To deal with these challenges, we will continue to engage the campus through the planning process. Still, administrators are optimistic. “Every public institution goes through these downturns from time to time,” Ashley said. “The next 18 months will be something to weather, but I am confident our cuts are based on principles and that we will get through this without long-term adverse impacts.”

More info: UNLV’s full budget-reduction plan is available on the NSHE website at system.nevada.edu.

Budget Challenge Doesn’t Sidetrack Goals

By Diane Russell, Diane.russell@unlv.edu

Editor: Diane Russell, diane.russell@unlv.edu
Associate Editor: Shane Bevel
Websites: Grace Russell, Angela Sabin, Cate Weeks
Photographers: Gert Kedey, Aaron Mayos, R. Marsh Starkes

Inside UNLV is a monthly publication by the office of Marketing & Public Relations.

UNLV is an AA/EEO institution.

UNLV welcomes comments and suggestions. Please e-mail inside@unlv.edu or drop a note to Inside UNLV at mail code 1024.

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Employees Encouraged to Tout UNLV to Friends

By Shane Bevell | Marketing & PR

When your neighbor’s teenager asks you about UNLV, do you get tongue-tied? Your insider’s perspective can help UNLV’s student recruitment efforts, said Suzanne Espinoza, associate vice president for enrollment and student services.

“Working at UNLV means something in this community,” she said. “Whether it is your mechanic or dry cleaner, they consider your opinion to have an impact, especially if they have kids who are considering attending UNLV.”

What to Know & Say

As an employee, the most important information you can provide a future student is about what the university does and the experiences that students can expect to have. Knowing the cost of tuition, the availability of financial aid, and what it takes to get admitted can also be helpful. “The more people that can get the message out, the better. There are 3,300 employees on campus who can help promote UNLV to prospective students and their parents,” Espinoza said.

To familiarize yourself with the admissions process, spend a few minutes browsing different websites — admissions, registration, student financial services — and the “About UNLV” page. You can also sign up at facultystaff.unlv.edu to participate in recruitment events and other outreach efforts.

Recruitment employees can visit your department during staff meetings to present information on how to speak with prospective students.

“If a friend or acquaintance asks you a question about UNLV that you don’t know the answer to, say, ‘I don’t know, but let me find the answer or see whom we can talk to,’” said Espinoza.

UNLV faculty and staff can encourage prospective students and their parents to take a tour of the campus.

When you don’t have the answer, reach out to advisors in academic departments or professionals in financial services, admissions, or the registrar’s office. The personal attention you help provide can ease the transition to UNLV for students, Espinoza said.

Know a Prospective Student?
The office of undergraduate recruitment sends information to schools and holds events all over Southern Nevada for prospective students and their families. Some of the most meaningful recruitment efforts, however, come when recruiters contact a student and can say, “Dr. So-and-So called our office and thought you might be a good match for UNLV. Can I tell you more about our programs?”

Help recruiters take a more personal recruitment touch by collecting your prospect’s contact information and passing it on to undergraduate recruitment through the refer a future Rebel form at facultystaff.unlv.edu. Once the information is received, they will follow up with personal, e-mail, or mailed responses. You can also encourage the student to visit the prospective students page on the web.

Another good idea is to encourage prospective students and their families to take a campus tour, Espinoza said.

Picture This: Test Your UNLV Knowledge

If not now, when? Inside UNLV’s Picture This: 50th Anniversary Trivia Contest is now in its sixth month. If you haven’t been playing, now’s the time. Just for submitting an entry last month, Mary Williams of the School of Allied Health Sciences won a gift bag filled with fun 50th anniversary items.

1. A memorial at UNLV was named after this cheerleader (seen in the photo flanked by then-President Robert Maxson and then-Regent Carolyn Sparks), who lost her 12-year battle with Hodgkins disease in 1992:
   a. Valerie Pida
   b. Lee Pascal
   c. Maude Frazier

2. In 1988, this student earned what honor?
   a. “Glamour’s Top 10 College Women” by Glamour magazine
   b. “Unsung American Hero” by Newsweek magazine
   c. “Rising Star Award” by Women’s Day magazine.

3. In what year did Las Vegas Mayor Ron Lurie declare Jan. 24 as this student’s day?
   a. 1986
   b. 1987
   c. 1988

4. The answers to last month’s questions: The William S. Boyd School of Law opened in the former Paradise Elementary School in 1998. The law school moved to the site of the former James E. Dickinson Library in 2002. The donation that James E. Rogers (now NSHE chancellor) and his family made to the school in 1999 was $28.5 million, making it the largest charitable gift in Nevada history.

5. UNLV offers a tremendous value for both undergraduate and graduate degrees.

6. UNLV is a diverse campus and offers rich learning and social experiences outside the classroom.

7. UNLV is a dynamic institution that is constantly improving.

8. UNLV has a great relationship with the business community, which provides opportunities to bridge academics with real-world experience.

9. UNLV offers great flexibility, allowing students to take advantage of work opportunities while attending school.

Key Phone Numbers
5-3443 Registrar & Admissions
5-3429 Student Financial Services
4-8658 Undergraduate Recruitment
4-8677 Campus Tours

How to Enter
By E-mail — Send your answers to inside@unlv.edu by Feb. 19. To be eligible for the prize you must:
• Include the word “trivia” in the subject line of your e-mail.
• Include your name, title, department, and telephone extension.

By Campus Mail — Cut out this box, circle the answers, and fill out the information below. Then send your entry to Inside UNLV at mailstop 1024.

Name: ________________________________
Title: ________________________________
Department: __________________________
Phone: ______________________________
E-mail: ______________________________
Smooth Moves
Senior Allison Holiday and the Lady Rebels play host to BYU at 7 p.m. Feb. 16 in the Cox Pavilion. In addition, the men’s and women’s Mountain West Conference Tournament returns to the Thomas & Mack Center from March 11 through March 15. For tickets, call 739-3267 or go to unlvtickets.com.

Dental
Free Clinics Provide Service to Needy Children
A Saturday dental clinic for underprivileged children that was organized entirely by dental students was such a success in the fall that three more clinics are scheduled for this semester.

At the first clinic, 24 children who had no form of dental coverage were treated by 12 students and four faculty volunteers. Local charitable organizations identified the children who could benefit from the clinic.

The goal of the clinic is to provide quality, comprehensive dental care to underprivileged children.

Students Provide Program for Future Minority Dentists
The School of Dental Medicine’s chapter of the Hispanic Dental Association partnered with the UNLV Center for Academic Enrichment and Outreach during the fall semester to offer a mentoring program for local minority students.

The center’s Upward Bound program targeted minority students interested in dental careers. More than 70 students attended the event at which dental students made presentations on oral anatomy, academic preparation for a career in dentistry, and community service opportunities. Dental students also gave tours of the school’s facilities.

The next program will take place later this month.

Across Campus

Business
New Executive MBA Class Begins in June
The college is accepting submissions from executives, managers, and other business leaders for the executive MBA degree program, which will begin its next cohort in June.

The 18-month course helps business professionals sharpen their skills and gain a competitive edge in the business world. The program’s structure is conducive to the working professional’s schedule. Each entering class forms a cohort and attends all classes together every other weekend.

Throughout the program, UNLV faculty and executives from other institutions visit the students and offer expertise. At the end of the 18 months, the class participates in an “international seminar,” giving students the opportunity to learn about the culture and business practices of different countries.

The most recent cohort visited South Africa in December, where they attended the World AIDS Day Concert; met with Roelf Meyer, former minister of provincial and constitutional affairs under former President Nelson Mandela; and spoke Feb. 8 as part of the Peace in the Desert Series at UNLV Singapore.

Students also gave tours of the school’s facilities. McKenzie has received many awards during his career and was recently appointed to the science board of the national Coordinating Council for Physical Fitness and Sports (2006-2009).

At UNLV, he will teach the inaugural offering of PED 775 Research on Physical Activity. Its hybrid teaching format combines on-campus and web-campus course meetings and assignments.

Fine Arts
From Classical Guitar to Rapp in February
The UNLV Classical Guitar Series welcomes Quartemaria on Feb. 12. This internationally renowned group — formed by Brazilians Fernando Lima, Joao Luiz, Fabio Ramazzina, and Sidney Molina — creates a “canon of fire” and plays with “an aura of purity,” according to the Los Angeles Times.

The UNLV Classical Guitar Series welcomes Quartemaria on Feb. 12. This internationally renowned group — formed by Brazilians Fernando Lima, Joao Luiz, Fabio Ramazzina, and Sidney Molina — creates a “canon of fire” and plays with “an aura of purity,” according to the Los Angeles Times.

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The Performing Arts Center also welcomes Anthony Rapp in “An Evening of Words and Music” as part of the New York Stage & Film Festival Series at 8 p.m. Feb. 23. Rapp originated the role of Mark in Rent on Broadway and reprised it for the film adaptation. His other performances include Six Degrees of Separation on Broadway and on film and a television role on Law and Order: Special Victims Unit. Rapp will sing and talk about his life in the theater.

More info: Call ext. 5-2782 for tickets.

Graduate
Recruitment and Research Events Set for March
Two events — a recruitment fair and the annual research forum — will take place in March.

The spring graduate student recruitment fair is set for 10 a.m.-2 p.m. March 4 in the ballroom of the Student Union. The event allows undergraduates to learn about specific graduate programs, the graduate student experience, and the admissions processes. Representatives from more than 40 graduate programs and from student services will be available to answer questions.

On March 29, the Graduate & Professional Student Association (GPSA) will host its annual research forum 8 a.m.-2 p.m. on the second floor of the Student Union. The event showcases the research done by the graduate and professional students who were awarded funding by the GPSA. It also gives those attending a chance to see the breadth of scholarship generated by UNLV’s graduate and professional programs.

Hotel
Singapore Campus to Host Top Industry Leaders
UNLV Singapore will host the International Convention Expo Summit this month.

The conference for industry professionals features presentations from leaders in hospitality, tourism, conventions, events, food and beverage, event management and marketing, the impacts of conventions and exposi-


Law
Peace in the Desert Series Brings Conflict Resolution Expert
John Paul Lederach, professor of international peacebuilding, will speak Feb. 8 as part of the Peace in the Desert public lecture series.

A pioneer in conflict transformation, Lederach is involved in conciliation work in Colombia, the Philippines, Nepal, and Tajikistan, as well as in countries in East and West Africa. He has helped design and conduct training programs in 25 countries across five continents. He
will speak about his latest book, *The Moral Imagination: The Art and Soul of Building Peace*. The series is sponsored by the Saltman Center for Conflict Resolution at the Boyd School of Law. The Saltman Center also is hosting two other lectures this month. Laura Nader, professor of social cultural anthropology at the University of California, Berkeley, will speak on April 6 on “Conflict Resolution and the Anti-Law Movement: A Global Effort?” Her work focuses on how cultural dogmas are made and how they work in law, energy, science, and anthropology.

Susan Strum, George M. Jaffin Professor of Law and Social Responsibility at California University Law School, will talk Feb. 19 on “Conflict Resolution and Systemic Change.” Her recent paper takes issue with critics who dismiss processes such as mediation and suggests alternative dispute resolution processes can promote systemic change.

**More Info:** Go to law.unlv.edu/saltman.

**Liberal Arts Department: Expands African, African-American Expertise**

To enhance its world history offerings, the history department hired two new professors to offer coursework in African and African-American history.

Kevin Dawson, who received his Ph.D. from the University of South Carolina, came to UNLV from Fairfield University in Connecticut where he was an assistant professor. He will be offering coursework on West African, African diaspora, slave culture, comparative slavery, the Atlantic world, and early American history. He is researching a book-length study, “Enslaved Watermen in the Atlantic World, 1440-1888,” which examines how slaves conveyed African maritime skills (swimming, canoeing, fishing, and underwater diving) to the Americas and how this shaped the social, cultural, and economic development of the Atlantic world. Dawson’s next work will survey “Culture of Cleanliness in Africa” and how Westerners’ relatively unhygienic practices shaped Africans’ perceptions of them.

Todd Robinson received his Ph.D. from the University of Michigan. A specialist in recent African-American history, he will be offering courses in black urban history, the civil rights movement, black athletes in the 20th century, hip-hop culture, and general African-American history. He is researching a book on race, poverty, geography, and metropolitan spatial stratification in Grand Rapids, Mich., from 1945-1975. He is also conducting interviews with former African-American workers at the Nevada Test Site for future work on the African-American labor struggle during the Cold War era.

**Libraries Awards Support Undergraduate Research with Cash Prizes**

Faculty members can support research by sponsoring students’ applications for the University Libraries Award for Undergraduate Research.

Up to four $1,000 cash prizes will be awarded for projects that demonstrate sophisticated information literacy skills. Undergraduates should enter their 2007 research projects for consideration by the Feb. 4 deadline. Several 2006 projects must be submitted by April 14. University Libraries created this award in partnership with the Division of Research and Graduate Studies to recognize excellence in undergraduate research projects that incorporate the use of Libraries’ collections. The award review committee considers the product of the research, but focuses on the research process: the demonstration of information gathering skills, use of library resources, and the strategies used to investigate a research problem.

Expectations for achievement are commensurate with the applicant’s class year and the requirements of the discipline. Winners will be recognized at a reception in May, and submitted projects will be displayed in Lied Library. The winners of the 2007 award were:

- Heidi Ann Manlove, “Hyperandrogenemia, Obesity and PCOS: Consequential Female Health, Reproductive Success and Behaviors from their Fetal Environment to their Granddaughter.” Faculty sponsor: Peter Gray, anthropology and ethnic studies.


- Melissa Mezger, “Student Attitudes about Alternative Energy Use at the University of Nevada, Las Vegas.” Faculty sponsor: Timothy Farnham, environmental studies.

**More Info:** Go to www.library.unlv.edu/award or contact the Library Department.

**Energy Talk**

Energy and energy conversion were subjects of discussion when Hatice Gecol, left, director of the Nevada office of the Nevada office of the Nevada Energy Talk, with critics who dismiss processes such as mediation and suggests alternative dispute resolution processes can promote systemic change.

**More Info:** Go to law.unlv.edu/saltman.

**Sciences Simon and Burnley Receive 2008 Research Infrastructure Award**

Professors Adam Simon of the geoscience department and Pamela Burnley of geoscience and the physics and astronomy department received a research infrastructure award to acquire an electron backscatter detector (EBSD). Currently, there is no EBSD facility in the state. A facility at UNLV will allow faculty in geosciences, physics and astronomy, and chemistry, as well as others on and off campus, to conduct cutting-edge textural and phase identification studies. The added capability will enhance ongoing research projects, drive new research, and increase competitiveness for external funding. In addition, it will enhance significantly the quality of graduate and undergraduate education as well as the ability of the department of geoscience’s electron microscopy & imaging laboratory to attract outside users. EBSD is used in geosciences, materials science, metallurgy, and solid state physics, and chemistry on samples ranging from deformed rocks and fossil mollusk shells to thin films and nanomaterials. It will be available to UNLV faculty and students for their research projects. Currently there are more than 30 students working with faculty members on such projects, and the availability of the EBSD detector will allow each to add this component to their research. Experience with this cutting-edge technique will help students market themselves after graduation.

**University College Students Win Capstone Awards**

Three students recently won winter commencement capstone project awards. They are:

- Alan Proctor, who received the $150 distinguished University Studies (UNS) capstone project award. Proctor, who combined sociology and marketing as his two areas of study, interned with Barbeques Galore and streamlined the company’s inventory and spare parts processing system, which resulted in significant cost savings and reduced order shipment time. He was offered a full-time position in the company’s North American parts headquarters in Texas.

- Christian Cardnuto, who received $75 for the most creative UNS capstone project. Cardnuto, who combined hotel management and communication as his two areas of study, completed a project titled, “The Cynical Nature of Hospitality in Sin City.” He used both interviews and firsthand knowledge to describe a culture he views as too focused on the bottom line to the detriment of customer service. He has accepted a position as banquet captain at the Hard Rock Hotel in San Diego.

- Tiffany Eisen, who received $75 for the outstanding service UNS capstone project. Eisen, who combined criminal justice and psychology as her areas of study, interned with the Rape Crisis Center of Southern Nevada. Working on the frontlines at the center, she often was called to University Medical Center late at night to provide support and guidance to victims. She plans to extend her relationship with the Rape Crisis Center, but her long-term goal is to join the FBI.

**Urban Affairs Social Work Receives More Than $1 Million for Child Welfare Work**

The School of Social Work has been awarded more than $1 million to develop a statewide Child Welfare Training Partnership. See ACROSS CAMPUS.
Spotlight On Accomplishments

Submit Your News
E-mail entries to inside@unlv.edu. Items should be no more than 100 words.

Jeffrey Crouse (Political Science, Philosophy, and Honors) acted as guest editor for the Andy Bazin special issue for Film International. In his role as guest editor, Crouse introduced 15 contributors. In celebration of the French film author Alain Rohdin (Stockholm), and independent film director Stanley Cavell special issue, “The French问题,” film and film studies. Available in early 2008, this issue follows his Stanley Cavell special issue for Film International last year.

Algerian Hart (University College London) recently made a presentation “Do Race Impact the White House’s Civil Rights and Phenomenological View” at the North American Society for the Sociology of Sport conference in Minneapolis. He studied explores male and female white athletes’ experiences with race in order to speak to topics that emerged during their athletic careers. Athletes from different competitive levels and various sports were interviewed to obtain a deeper understanding of their experience with race, and how it plays a role in their careers. He collaborated with S. Malia Lawrence of Arzua Pacific University and presented the findings that emerged from the athletes’ experiences.

Dennis Farmer (Health Physics) prepared a report for the Desert Research Institute (DRI) concerning the impact of wildland fires in southern Utah last summer on air quality in Las Vegas. The study explores male and female white athletes’ experiences with race in order to speak to topics that emerged during their athletic careers. Athletes from different competitive levels and various sports were interviewed to obtain a deeper understanding of their experience with race, and how it plays a role in their careers. He collaborated with S. Malia Lawrence of Arzua Pacific University and presented the findings that emerged from the athletes’ experiences.

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ACROSS CAMPUS

Continued from Page 5

The goal is to develop a comprehensive training infrastructure and intensive professional training program for all Nevada child welfare workers. "Child protective services represent some of the most demanding and challenging jobs; therefore, it is essential that we have a well-trained, quality workforce," says Jean Thompson, director of the School of Social Work.

The work will be conducted with the UNR School of Social Work and the University of Denver’s Butler Institute. Other collaborators include the Nevada Division of Child and Family Services, Clark County Department of Family Services, Washoe County department of social services.

Journalism School Receives $50,000 Gift

The School of Journalism and Media Studies received a $50,000 gift from KLAS-TV to support the school’s civic journalism program. The funds will buy two video and audio equipment packages.

"Our students will use this equipment to capture the thoughts, concerns, and needs of local residents," said Ardyth Sohn, school director.

The "point of civic journalism is to reach out to the public, learn what people think and feel, and feed that information back to the community," Sohn explained.

Students began using the equipment last semester to explore the neighborhood immediately surrounding UNLV. They wrote about community efforts to provide after-school programs in Clark County, concerns about health care availability, and the wealth of cultural diversity in the area bounded by Maryland Parkway and Twain, Hacienda, and Desert Inn roads. Students then use this information to enrich news stories.

Correction: In the December issue of Inside UNLV, the college affiliations of three faculty members were not correctly identified. Algerian Hart, Joshua Krysh, and Ann McDonough all are part of University College.
Charles “Dr. Chill” Hill
Assistant Professor of Clinical Sciences, School of Dental Medicine
Rebel since: 2003

Typical day: Usually I teach general dentistry in our school clinic, which entails all phases of dentistry, including examinations, cleanings, fillings, crowns, root canals, and dentures. I also teach a simulated patient-care course that uses mannequins to familiarize second-year students with the sequencing of treatment on a patient.

Perfect day: A perfect day is when students learn a lot, patients are treated fairly, and I go home and my wife and kids still want to see me.

What makes you successful at your job? I think I relate to the students pretty well. I survived being a dental student, and I remember what I went through. I also remember wishing that there were more faculty who seemed human and not like robots teaching me the technical aspects of dentistry. So I try to be approachable to students and patients.

How did you get the nickname?: Students and co-workers combined my first initial with my last name. It was better than combining my last name with my middle initial, which is the letter “K.” I don’t think Dr. Kill would have gone over well.

Can’t work without: Communication, my co-workers, and my George Foreman grill — a hot grilled cheese sandwich is a nice break in the middle of the day.

Do you floss regularly? Yes I do. I even keep floss in my car.

Linda Kim
Director, General Financial Accounting
Rebel since: 1991

Typical day: I assist with and coordinate all of the banking and treasury activities for the university. UNLV operates out of eight bank accounts. Each day, we check each account and run banking reports to ensure that all transactions are valid and accurate.

Challenges: It’s a challenge to keep up with the growth of our campus and technology. Naturally, we want to provide the best service for our students, faculty, and staff. So we are continually upgrading and helping departments enhance systems for online processing of credit cards. This is an emerging area, and we are looking at a solution for all departments.

How can the campus help you do your job? I would ask departments to deposit money upon receipt for credit to their accounts. Also, notify our office of any incoming electronic funds so we know who they belong to as soon as possible.

What makes you successful at your job? I love working with numbers — it’s just what I like to do. Plus, it helps to have a great boss and support staff.

Lucky Number: Zero. That means everything is balanced.

People would be surprised to know: I am an identical twin. People always want to know how it feels to look at someone who is the mirror image of you. I don’t know how it feels not being a twin. We look and talk exactly the same and have similar mannerisms. Growing up, we dressed alike every day. Then one day a boy came up to us and said, “You know, guys would like to ask you out, but we can’t tell you apart.”

“Dr. Chill” Hill

Invent the Future
Rebels Ring Internationally

By Angela Sablan | UNLV Foundation

Eight different cultures and nine languages are part of one philanthropic effort of the Rebel Ring phonathon program. Starting this week, 30 student callers will contact more than 20,000 graduates to seek support for UNLV’s college-based annual giving programs.

“We have a culturally diverse student body with diverse outlooks on the university,” said Michael Richmond, development officer of special campaigns.

That diversity is one reason that the student outreach program is successful in raising $125,000 each year.

The students gain valuable experience in philanthropy by stewarding the university’s alumni and community members, student caller Mike Ndosi said. “I once called an alumnum, and while talking to him, picked up on a familiar accent and common name from back home,” the business major recalled. “We talked in Swahili and spoke about Tanzania and that got me comfortable with the conversation. Sometimes reaching out to our alumni means for me to reach out to them in our common language (so they become) comfortable and want to participate.”
CUSTOM ART: The talents of UNLV’s staff photographers, Geri Kodey, Aaron Mayes, and R. Marsh Starks, have been tapped for photo installations across campus. Their work offers an economical alternative to purchasing generic art for office walls. (Below) Images of UNLV students line the Student Union hallway near Jamba Juice. (Right) For the alcove in the food court, Starks shot close-ups of items commonly found in a student’s backpack. Mayes’ scenic images of Southern Nevada hang on the second floor of the union. Detail images of native plants by both Kodey and Mayes now hang in the Classroom Building Complex.

Get Your Photo Fix

By Shane Bevell | Marketing & PR

Looking for a photo for your brochure or to hang in your office? UNLV’s photo services department can help. These photos represent some of their work as well as the photographers in action. Geri Kodey, R. Marsh Starks, and Aaron Mayes shoot everything from portraits to athletics, and Itzhak Perlman to the CNN Democratic debate.

For general images, the office might already have what you need. They maintain a small online collection of photos for publications, websites, and presentations. You can view the images and then use the online form to order your selections. If you don’t find what you need, call the office to view the full archive — there are literally thousands from which to choose.

To get a photographer to a specific event, Kodey recommends booking at least two weeks in advance.

UNLV photo services price list:

Photo Session
Hourly rate — $30
Overtime rate — $60

Digital Services
Proof sheets — $4.50
Digital images — $10
CD Burn Disk — $10

Enlargements
5 x 7 — $12.50
8 x 10 — $15
11 x 14 — $40
16 x 20 — $50

More info: Go to photo.unlv.edu or call ext. 5-5778.

BEHIND THE LENS:

(Above) Aaron Mayes photographs UNLV faculty and Clark County School District teachers during the inaugural nanotechnology summer institute, hosted by the College of Sciences. (Right) R. Marsh Starks works with the UNLV softball team on images for their media guide.

GO FOR SOMETHING DIFFERENT: While the standard head-and-shoulders shot has its uses, UNLV’s photographers also strive to provide interesting alternatives. This portrait of nursing professor “Philip” Yu Xu was shot for UNLV Magazine.