5-11-2011

Engaging your campus in utilizing institutional repositories

Marianne A. Buehler
University of Nevada, Las Vegas, mabuehler2@gmail.com

Follow this and additional works at: https://digitalscholarship.unlv.edu/libfacpresentation

Part of the Cataloging and Metadata Commons, Collection Development and Management Commons, Interpersonal and Small Group Communication Commons, and the Organizational Communication Commons

Repository Citation

Available at: https://digitalscholarship.unlv.edu/libfacpresentation/40

This Presentation is brought to you for free and open access by the Library Faculty/Staff Scholarship & Research at Digital Scholarship@UNLV. It has been accepted for inclusion in Library Faculty Presentations by an authorized administrator of Digital Scholarship@UNLV. For more information, please contact digitalscholarship@unlv.edu.
Engaging Your Campus in Utilizing Institutional Repositories Webinar

Marianne A. Buehler
University of Nevada, Las Vegas
May 11, 2011
Urban Sustainability Liaison & IR Administrator

IR Profile

- Use Digital Commons (extensive experience w/ DSpace)
- Staff: Tech Services (1 part-time: metadata), 1 80% staff, 1 student, intern, summer business institute student, part of 3 Tech Services staff

Focus on RIT + UNLV IR experiences
Essentials of IR Success

- Institutional repository (IR) best practices: engagement with administrators, faculty, staff, and students

- Acquisition of research scholarship, publications, theses/dissertations, and other research objects

- Successful marketing strategies, best practices for garnering IR content, and developing open access mandates

Hosted by ALCTS The Association for Library Collections and Technical Services
Introduction

- We have an IR—what’s next?
- Engagement
  - Strategic repository collaborators/partnerships
    - Administrators, Faculty, Students
- Acquisition of campus content: Build relationships
  - Research, Publications, ETDs
- Successful marketing strategies
  - Best practices garnering content
- Mandates
  - Open access
  - Value proposition
  - ETDs
- Timing can be everything
UNLV Strategic Campus Repository Collaborators

- Urban Sustainability Director
- Vice President for Research & Dean of Graduate College
- Associate Vice President for Research
- Director(s) of Brookings Mountain West
- Associate Dean – ETD administrator
- Library Liaisons

Hosted by ALCTS The Association for Library Collections and Technical Services
Strategic Repository Partnerships

- **Special Initiatives**
  - Urban Sustainability
  - Brookings Mtn. West
  - NV State Transportation
  - Clark County Conservation
  - Clark County, Las Vegas, Henderson
  - Yucca Mountain
  - Water issues in the West (GWLA: Western Waters repository)

- **Their Research Material**
  - Conferences, articles, audio/visual presentations, posters
  - Articles, audio/visual presentations, newsletters
  - Librarian posts transportation docs
  - Staffer posts conservation docs
  - Library IR staff archives for the county and cities, also posts other government documents related to Yucca Mtn. and NREL
Campus Content: Build Relationships

- Campus emails introducing a new publication, conferences, research, presentations, initiatives
- Talk to everyone on campus about the IR/OA—you never know who might be interested
- Keep library liaisons apprised re: open access developments, new features
- Campus depts: Data or research center, herbarium/conservatory, podcasts, etc
Marketing Strategies

- Make appointments to meet with deans, associate deans, directors, faculty, staff, thru a liaison or invite liaison to attend.

- Sometimes people come to my office or I go to their office—their choice. The library has created a great new tool to showcase their scholarship/their dept.’s scholarship, and their students’ work. Explain how the IR works as we go online and look at the IR.

- Talk about all of the benefits. Created a full page doc with benefits ranging from an individual faculty, students, to the university, and beyond.

- Get invited to dept. or researcher meetings to present on the IR. One situation can lead into another -> NV transportation engineer and librarian asked me to lunch—wanted to know how they could participate with NV State Transportation research in the IR.
Timing Can Be Everything

- Interim deans do not make major decisions
- A college or academic advocate can change the OA landscape—someone leaves, someone new
  - New RIT Provost — liked the idea of retro RIT ETDs
- RIT Senate minutes-vice chair wanted all minutes online, accessible, searchable, and archived
  - Secretary emails IR link to faculty, staff, students
Open Access Mandates

All deans or associate deans asked: “How does one mandate scholarship in an IR?”

“It is required to have all scholarship or at a minimum, metadata in the IR, dependent on publisher copyright.”

All deans or associate deans asked: “How do we get the scholarship in the IR?”

“Whatever works best for you! Here are some options…

- Faculty and admin staff email CVs/URLs, individual items, deliver CDs with articles.
- We will request post-prints, permissions, harvest from arXiv and personal websites.
- It is a collaboration.”
Value Proposition of Mandates

- We will do the work-harvest where possible from websites, use publisher copy where appropriate, contact faculty when necessary for post-prints (check copyright & try to locate items).
- Contact publishers for permissions
- Once you have at least one mandate, you can tell other deans and dept. heads (in context) who has mandated scholarship in the IR—viral effect.
- IR is a discovery tool when full-text not available
- Link resolver may assist
ETDs Mandate

- Collaborate w/Graduate Deans (RIT & UNLV)
- Proquest – University decisions to use
- Institutional Repository
  - Worked w/RIT Grad Dean to mandate theses/dissertations
  - Working w/UNLV Grad Associate Dean to fine tune the mandate for ETDs in IR

- Retrospective ETDs in IR
  - RIT: Presented to Deans’ Council — no action
  - New RIT Provost & Library Director collaborated — all colleges contributed $
  - Kirtas company scanners & operators scanned onsite
I believe that we are & have been for some time in an IR place of:
BUILD IT AND THEY WILL COME!!!
Thank you for attending the ALCTS digital webinar!

http://digitalcommons.library.unlv.edu/

Any questions?
Feel free to contact me:
marianne.buehler@unlv.edu