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Inside UNLV

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Greenspuns Pledge $9.7 Million

by Tom Flagg

The Greenspun family has pledged to give UNLV 40 percent of the cost to build a new facility to house the university's Greenspun College of Urban Affairs, President Carol C. Harter announced recently.

By current estimates, the proposed Greenspun Hall would cost $24.3 million, bringing the Greenspuns' pledge to $9.7 million. UNLV will ask the Nevada Legislature during its next session to fund the balance.

"Because its programs directly address the issues of an urban environment like Southern Nevada, the Greenspun College is one of UNLV's most important academic units," Harter said. "Centralizing it in a single facility will strengthen the college's teaching and research programs. This extraordinary pledge would provide significant assistance to the state in the construction of this high-priority building."

The college comprises the Greenspun School of Communication, the School of Social Work, and the departments of counseling, criminal justice, public administration, and environmental studies. These programs, along with UNLV TV's studio, would be located in the proposed 70,000-square-foot, five-story building. The structure would be built on the property recently acquired from the Boulder Dam Area Council of the Boy Scouts of America.

"My husband, Hank, and I have always been deeply committed to education," Barbara Greenspun said. "My family also believed in leadership by example. When we started the Hank Greenspun School of Communication, and then expanded our commitment with the opening of the Greenspun College of Urban Affairs, it was only a matter of time before the various pieces of the college needed a place to come together."

Martha Watson, dean of the Greenspun College of Urban Affairs, said the college annually enrolls more than 1,100 undergraduate students and 400 graduate students who study with 54 faculty and professional staff members. "It will be wonderful to have the entire college under one roof, and I'm deeply grateful to the Greenspun family for their continued support," she said.

REGISTRATION and safety inspections soon will be required for the numerous carts used as a convenient form of transportation on campus, says Phil Plentzas, director of administrative services for facilities management.

"First, we want to know that all of the carts are safe to be driven," he said. "Second, we need a central inventory of all carts on campus so we can insure them for damage or loss."

Plentzas is currently updating the database of carts listed by inventory control. The database will be used to monitor safety inspections and to create an insurance listing.

Members of the Facilities Use Committee are also developing procedures to ensure that all carts are inspected on an annual or semi-annual basis. The wiring system and safety features on the carts, such as brake lights, will be checked.

"Many people aren't aware of the fire danger associated with the carts," Plentzas said. "In the past, damaged wiring caused an electrical fire while a cart was being recharged. Many of the components most susceptible to damage are hidden, so drivers aren't continued on page 8"
Reaffirming Community Connections

by Carol C. Harter
UNLV President

Since September 11th, I have thought many times about how a major metropolitan university can use its vast and varied expertise and resources to reinforce democratic values and enhance the quality of life for all the people it touches. A reaffirmation of community engagement seems to me to be a necessary condition of meeting that goal.

One of the ways we can reaffirm our connection with our community is to support and encourage university/community collaborations. We have often spoken of the value of these collaborations and what they bring to both our institution and our community, and I have been a steadfast supporter of the many different university/community partnerships that have been developed thus far.

I continue to offer my praise to the faculty and staff members who have recognized and pursued opportunities that have led to research, programs, and services yielding positive results for the community.

My advocacy of such collaborations is strong for a number of reasons. In addition to the obvious and important networking they so often produce, these types of partnerships are representative of the synergistic bond we have with our community and our state. I know many of you share my feeling that these two entities need our active participation in helping to meet their various challenges. After all, it has been a time-honored tradition for universities to provide service to the communities in which they reside and, indeed, to society in general. And this service is especially important in Southern Nevada, which is — despite its rapid growth and increasing sophistication — still geographically isolated; as a result, we are at times the sole resource available when it comes to providing easily accessible expertise and guidance on certain matters. Thus, I feel our responsibility to the communities in which they reside and, indeed, provides easily accessible expertise and guidance on certain matters. Thus, I feel our responsibility to the communities in which they reside and, indeed, provides easily accessible expertise and guidance on certain matters.

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The charge of the council is first to make an assessment of the recent and current collaborative endeavors in which we are engaged and then recommend ways they can be supported and expanded. I have asked Juanita Fain, vice president for administration, and Martha Watson, dean of the Greenspun College of Urban Affairs, to co-chair this council, which will be composed of faculty and staff members, students, and, of course, members of the community. A steering committee has been formed, as have subcommittees that will concentrate their efforts in five specific areas: social linkages and community partnerships, economic linkages, cultural linkages, and educational linkages.

New Recreation Program Teaches the Business of Golf Course Management

by Cate Weeks

With the endorsement of the Professional Golfers' Association of America, UNLV will offer a new degree concentration to students beginning this fall. The PGA recently approved the professional golf management curriculum at UNLV, bringing to 13 the number of colleges and universities offering the program.

The four-and-a-half-year program grants a bachelor's degree in recreation with a concentration in professional golf management. It is designed for students intending to become PGA club professionals, not touring players. Club professionals manage many aspects of a golf course's daily operations, including instruction and customer relations.

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LAGUS professional golf management is going to prepare our students to take on the business challenges specific to their chosen industry,"""
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Staff Tackles Challenges of Eventful Jobs

by Betty Blodgett

More than 50 classified staff members are employed by the Thomas & Mack Center, Cox Pavilion, and Sam Boyd Stadium to help support these facilities, which host more than 200 events and approximately 1.2 million guests each year.

Communications and ticketing are two critical areas in which classified staff members provide much-needed support. Mark Horn and Erin Edelman-Josephs are two classified staff members whose “attention to detail” is crucial in ensuring that the myriad sporting and special events run smoothly.

As the communications coordinator for the Thomas & Mack Center, Cox Pavilion, and Sam Boyd Stadium, Horn is responsible for installing phone and computer lines for all of the sporting and special events that are held in each of these three facilities. That is a major responsibility in light of the large number of events that take place — often simultaneously — throughout the year.

“There’s always something going on: whether it’s men’s basketball, women’s basketball, volleyball, car sales, title fights, concerts, or the NFR (National Finals Rodeo),” Horn said.

INSTALLED phone and computer lines for more than 200 events that take place annually at the Thomas & Mack Center, Cox Pavilion, and Sam Boyd Stadium is the responsibility of communications coordinator Mark Horn.

During large sporting events, Horn installs the communication lines so that the television and radio stations can broadcast the games. Similarly, the Rebel football coaches rely on Horn to make sure their headsets are working properly so they can call plays.

“If a coach’s headset goes down and he can’t communicate, then that could cost us the game,” he said.

Music concerts also pose a unique challenge when it comes to providing communication services, Horn said.

“Music concerts can also be a challenge when there are events that are running simultaneously at the Thomas & Mack Center, Cox Pavilion, and Sam Boyd Stadium,” Horn said.

Tickets for Annual UNLVino Fund-raiser Now Available

Whether you’re a wine neophyte or an oenophile, UNLVino is the place to expand your palate with new vintages.

Billed as the largest single day event for wine tasting in the country, the 28th annual UNLVino will feature more than 100 vintners from around the world. The event will take place from 3 to 8 p.m. April 20 at the Paris Las Vegas Hotel Casino.

In the past three years, the event has raised more than $100,000 each year. All proceeds from the auction and ticket sales go to benefit William F. Harrah College of Hotel Administration student activities.

Among the wineries participating are Beringer, Far Niente, Lolonis, Niebaum-Coppola, Pahrump Valley Vineyards, Robert Mondavi, and Sebastiani Vineyards.

Live music and an auction of specialty wines will be featured during the event. Alumni also are invited to attend a brunch before the wine tasting at the Skyview Room of Bally’s Hotel and Casino. Tickets to the alumni brunch are $45 per person and include admission to the UNLVino wine tasting. To purchase brunch tickets, call Deborah Young at ext. 3148.

Tickets for UNLVino may be purchased in advance for $35 through many area locations of Tickermaster, online at www.unlvino.com, at the Performing Arts Center box office, or at the UNLV Bookstore. Tickets will cost $50 at the door.

For more information, visit www.unlvino.com or call ext. 3161 or 876-4500.
News FROM THE COLLEGES

Business

The college has worked with Fred Albrecht, vice president for university and community relations, and Alex Herzog, assistant director of alumni relations, to create an alumni association for the college. Involvement with alumni is key for faculty and students. Alumni are a link to traditions of the past and a window to future opportunities. They play a key role for students as possible mentors and help build a network for internships and placement.

Faculty members have been critical to staying connected to alumni. Many professors have followed the careers of successful students and maintain contact with them. Faculty members are working with alumni as guest speakers and as a link to the business community.

Because of increased interaction with college alumni, we have received valuable feedback on positive experiences that former students had while attending UNLV. Whether they recall a particular faculty member who made an impact on their career or reflect on the overall experience, alumni have shared that the college and their degrees have helped them to advance their careers.

A group of alumni spanning all decades of the college's history have come together to guide the college alumni association board of directors. These alumni leaders will serve as a link between our current faculty and students and other alumni.

Members of the campus community who are also College of Business alumni are encouraged to stay connected to the college.

Dental School

The school recently hired some key faculty members, including Dr. Gillian M.P. Galbraith, who will serve as chair of the integrated biosciences, and Dr. Peter J. Fox, who joins the faculty as the school's chair of clinical sciences.

Galbraith comes from the Medical University of South Carolina where she held dual appointments in the departments of stomatology and immunology and served as vice chair of the department of microbiology and immunology. She received her degree from the University of London in 1971 and joined the MUSC faculty in 1976. At MUSC, her teaching responsibilities included both predoctoral and postdoctoral dental and medical students. Additionally, she was director of the microbiology and immunology graduate program. Her research focuses on the immunology of mucocutaneous disease and the roles of cytokines and cytokine genetics in periodontal disease.

Fox comes from Tulane University Medical Center School of Public Health and Tropical Medicine. There he coordinated master's degree programs integrated with various departments within the School of Public Health, the School of Medicine, and other schools within the university system, as well as other universities outside the Tulane system. Additionally, he served as assistant dean for undergraduate relations in the School of Public Health and Tropical Medicine. He was instrumental in developing and implementing an integrated curriculum in international health systems management and has extensive experience in curriculum design and management.

Education

The health and physical education department (HPE) has undergone a reorganization. The physical education program moved to the department of educational leadership and is now known as the sport educational leadership program. Concurrently, the health education (HED) faculty agreed that "health promotion" best describes their department. The HED department offers a bachelor of science degree in health education with a school emphasis, leading to teacher licensure, or with a community emphasis for graduates who work in corporations, health volunteer agencies, government agencies, medical sites, or managed-care companies. The HED department also offers a master of education degree in health promotion. This new program is the 12th largest on campus. With the community emphasis as the basis of this program, graduates are placed in the types of agencies listed above.

As a result of the new configuration and the hiring of two new faculty members, the HED department has focused its efforts on the following tasks: (1) initiating a series of one-credit seminars to explore topics such as health across cultures, bio-terrorism, safety and public health, and self-health; (2) expanding the undergraduate program to include a new course on multicultural health and the offering of multiple sections of the HED programs service courses such as stress management; and (3) having faculty continue to pursue grant funding in such areas as a Phase II Center for Disease Control and Prevention (CDC) grant, health promotion, and involvement in a national initiative targeting health and fitness activities with seniors. Details of this project may be located on the HED Web page.

Engineering

KLAS, Channel 8, and its Community Pride Partners extended congratulations to professor Eugene McGaugh as a 2002 Black History Month Portrait of Pride awardee at its honors luncheon on Feb. 13. It was with great pleasure that the college nominated McGaugh as an African-American who has contributed significantly to the community and positively influenced Nevada's future generations.

An electrical engineering professor, McGaugh has served as director of the Minority Engineering Program in the College of Engineering since 1989. The mission of the MEP is to recruit, retain, and graduate under-represented minority students majoring in the disciplines of engineering and computer science at UNLV. The program currently provides approximately 150 students with scholarships, tutoring, counseling, mentoring, and assistance in finding employment opportunities. McGaugh has also developed a collaborative dual-degree program with Fort Valley State University in Georgia, which is called the Cooperative Development Energy Program. The CDEP conducts a summer program for middle school students on the UNLV campus called the Mathematics, Science and Engineering Academy. Approximately 40 students from throughout the United States are selected each year to participate in this program. As part of the program, McGaugh conducts introductory classes on electrical engineering.

Additionally, he has coordinated the Applied Engineering and Science Orientation Program, which has been actively involved with the UNLV Alliance of Professionals of African Heritage, and has chaired the Roosevelt Fitzgerald Awards Committee.

Fine Arts

The Australian Chamber Orchestra featuring piano soloist Stephen Hough will perform inside Ham Concert Hall on April 6 as part of the Charles Vanda
The college is already putting together our special topic seminars for the spring 2003 semester. It offers 12 or 13 of these courses each semester. They are limited to 10 to 15 honors students and provide a great opportunity for faculty to teach a specific topic of interest. Faculty members interested in teaching a special topic seminar are asked to contact the Honors College.

The college is now offering “walk-in” peer advising hours in addition to the regular peer advisor appointments during the busy registration time. This will help alleviate the “advising rush” and will help students receive the help they need before registering for summer and fall courses.

Law School

Professor Annette Appell of the Boyd School of Law was recently elected vice president of the Clinical Legal Education Association (CLEA). The organization is a national association of law professors who use clinical methods, such as in-house legal clinics or externships, in their teaching.

The association’s principal goals are to promote clinical teaching in law schools, advocate for pro bono legal services and against cuts in legal services for the poor, and promote legal education reforms designed to prepare law students to be more effective lawyers after graduation. CLEA also cosponsors the Journal of Clinical Legal Education, a peer-reviewed academic journal devoted to improving the teaching of law and the quality of legal practice.

Appell, who served as CLEA’s vice president during 2002, will become the president of that organization in 2003. As one of the founding faculty at the Boyd Law School, Appell played a crucial role in the creation and implementation of the school’s clinical programs, and her leadership role in CLEA now brings further national recognition to the school.

Liberal Arts

“What are you going to do with a philosophy degree?” “Why didn’t you major in business?”

“Majors in our college frequently hear these kinds of questions, not only from their parents or fellow students, but also from faculty,” said Dean Jim Frey.

Yet, the college has nurtured thousands of graduates over the years and not all are unemployed or slinging hamburgers. In fact, they can be found throughout the occupational spectrum and are often in the top positions in their firms.

“IT may take humanities and social sciences graduates a little longer to find that job which will lead to a career, but once in those positions, they rise to the top quickly because they have verbal and written communication skills, they can grasp the organizational culture quickly, they are adaptable, and these graduates have the ability to see the big picture,” Frey said, adding that many companies, such as Enterprise Rent-A-Car, Merck Pharmaceuticals, and the National Labor Relations Board.

“The assertion that liberal arts graduates cannot get jobs is a myth and UNLV faculty and students should do everything they can to dispel this inaccuracy,” Frey said.

University Libraries

The full text of 340 Wiley InterScience journals, covering topics in science, medicine, technology, and social science, are now available to all UNLV students, faculty, and staff. Though UNLV subscribes to 333 of the titles, through a consortial agreement with Arizona University Libraries and UNR, the library had online access to the pool of subscribed titles or 183 journals. Recently by working with the Greater Western Library Alliance, a consortium of 29 academic libraries from Arkansas to Washington, access has been expanded to all 340 titles.

Digital Dissertations contains citations to doctoral dissertations and master’s theses from more than 1,000 graduate schools and universities. UNLV users are now able to download .pdf files of the complete text of titles published since 1997. Full texts of theses and dissertations published by UNLV students are available from 1996 to present. Two-page previews of the digitized works can be viewed online. About 47,000 new dissertations and 12,000 new theses are added to the database each year.

Go to the Libraries’ “Find Articles and More” page at www.library.unlv.edu/resources/epsilon.html to search Wiley InterScience journals, Digital Dissertations, and a multitude of other resources.

Sciences

Two recent developments in the physics department involve a new undergraduate degree and a proposed doctoral degree.

The department expanded its bachelor of science degree offerings by initiating the computational physics degree program. This program emphasizes the application of computers to solving problems in science and engineering and prepares students for further academic work in graduate school or for positions in industry and government. Facilities for this program include a variety of PCs and workstations and the powerful Reck Computational Physics Lab. In addition, powerful computational facilities outside UNLV are also utilized. In particular, physics department researchers use the national parallel computing facility, a facility that is no longer localized in one place, but is actually spread throughout the United States. The computational physics program was approved in fall 2001 and immediately admitted three students.

Currently, the department is proposing a new Ph.D. degree in astronomy. In comparison to the existing program leading to a Ph.D. in physics, which is configured to reflect interest in astronomy by its emphasis on course selection and thesis research topic, the new program will have a significantly greater emphasis on astronomy and astrophysics, including an expanded graduate studies curriculum. The Ph.D. in astronomy/astrophysics will prepare students for positions in academia, industry, and government. On-site facilities for this program include a computational and data reduction lab. Off-site resources include the Hubble Space Telescope and Kitt Peak National Observatory in Arizona.

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Spotlight ON ACCOMPLISHMENTS


John Massengale (Kinesiology), a former editor of Quest, the journal of the National Association for Physical Education in Higher Education, has been appointed to the Quest editorial board.

Sandra Owens-Kane, George Rajewski, and Esther Langston (Social Work) recently received a $30,000 grant titled "Geriatric Enrichment in Social Work Education" from the John A. Hartford Foundation and the Council on Social Work Education. UNLV will be contributing an additional $13,000 to be used in the initial six-month planning stage of the project. The review process was very rigorous and competitive, and UNLV is one of 70 universities in the nation to receive the three-year, renewable grant (www.GeroRich.org). The grants were awarded to help faculty grantees implement innovative ideas for creating and sustaining a geriatric-enriched learning environment for students, faculty, and community stakeholders.

Craig Walton (Ethics and Policy Studies) gave a paper, "Fables, Case Studies and Natural Histories: The Coaching of Moral Imagination, Reasoning and Judgment," at the Third International Teaching Ethics Across the Curriculum Conference, which was held at the University of Florida in January. He also took part in the panel, "Ethics, Government and Leadership," at the Leadership Las Vegas gathering in February along with former U.S. Sen. Richard Bryan, Rick Bennett (Government Relations), and Review-Journal columnist Steve Schedien.

Karen K. Emptage (Human Resources) recently earned certification as a Senior Professional in Human Resources. The certification, awarded by the Human Resource Certification Institute (HRCI), signifies that she possesses the theoretical knowledge and practical experience in human resource management necessary to pass a rigorous examination demonstrating a mastery of the body of knowledge in the field. HRCI is the creden­ tialing body for human resource professionals and is affiliated with the Society for Human Resource Management, the world's largest organization dedicated exclusively to the human resource profession.

Ann McDonough (Theatre/Gerontology) taught a workshop on "Creating Scripts Through Oral History Theatre" at the Educational Theatre Association Middle School Conference held at Harrah's in Las Vegas in February.

Catherine G. Bellver (Foreign Languages) presented a paper titled "Gendered Spaces in Entre Videla" at a session of the Modern Language Association (MLA) in homage to the writer Carmen Martin Gaite, who died in 2000. She also served in the delegate assembly of the MLA as a representative of the Division of Twentieth Century Spanish Literature.

ON ACCOMPLISHMENTS

David M. Hassenzahl (Environmental Studies) was invited by Nevada Public Radio (KNPR 89.5 FM) to discuss risk and trust in the context of the Yucca Mountain project. His comments can be heard at www.knpr.org under "Features-Commentators." There are two new editions of his textbook on risk analysis methods, Should We Risk It?, with co-author Daniel Kammen of the University of California, Berkeley. Princeton University Press released a paperback edition last summer, and Springer-Tokyo released a Japanese-language edition in December.

Douglas Hill (Theatre) attended the semi-annual board of directors meeting for the Educational Theatre Association (EdTA) in Cincinnati in February. Hill, who is co-chair of the Interim Council for the Senior Theatre League of America (STLA), was also appointed to be the league's liaison to the board of directors for EdTA during the upcoming year. STLA is the newly formed division of EdTA designed to support senior adult theatre groups across the country. STLA is organizing an international festival and conference for senior adult theatre in Columbus, Ohio, in August.

David Jordon (Custodial Services) was recently selected as the Custodial Employee of the Year for 2001. The recipient of this award is chosen for his outstanding work by a group of peers from among those individuals who were selected as employees of the month during the previous year. Employed at UNLV since 1998, Jordon is a custodial worker II who works in many buildings on campus.

P. Jane Hafen (English) has an article, "We Anamnese are Keepers of the Names of the Earth: Louise Erdrich's Great Plains," in the current issue of The Great Plains Quarterly. She also has a chapter, "Native American Literatures," in A Companion to American Indian History.

Neal Strudler (Curriculum and Instruction) recently participated in the U.S. Office of Education's Coordinating Council for the PT3 Program (Preparing Tomorrow's Teachers to Use Technology). In addition, he was elected to serve on the board of directors of the International Society for Technology in Education.

Mary Riddel (Center for Business and Economic Research) wrote an article, "Simulated Maximum Likelihood for Double-Bounded Random Models," which has been accepted for publication in the Journal of Agricultural and Resource Economics.

Tom Sharpe (Educational Leadership) provided a half-day workshop for graduate education students at UNLV and certified behavior analyst credit at the recent California Applied Behavior Analysis Western Regional Conference in San Francisco. It was titled "Sequential and Traditional Data Collection and Analysis Strategies Using Computer Technology: Hands-On Application of the BEST System." The workshop was co-presented with Monica Lounsbery (Educational Leadership).

Carol Kimball (Music) recently had her book, Interpreting the Songs of Jacques Leguerney: A Guide for Study and Performance, published by Pendragon Press. The book was co-authored with Mary Dibben and Patrick Chukroun. Prepared with the direct collaboration of the composer, the book contains all of Leguerney's songs and a discussion of his quartet style. Kimball is also the editor of The French Song Anthology, a collection of 60 French songs, just released in high and low keys by Hal Leonard, Inc.

Thomas W. Bean (Curriculum and Instruction) presented two featured workshops on "The Art of Test Response" at the Wisconsin State Reading Association Annual Convention in Milwaukee in February.

Gerald B. Weeks (Counseling) has just had his 14th professional book, Integrative Sexual Counseling: Integrating Sex and Couple Therapy, published. This book is his third in the field of sex therapy.

Vicky Albert (Social Work) is writing a review of the book, The New World of Welfare. Her review will be published in the Journal of Contemporary Sociology. The book was published by the Brookings Institute last year and edited by Rebecca Blank, former economic advisor to President Bill Clinton, and Ron Haskins, a senior fellow at the Brookings Institute. The book was written to assist members of Congress in coming fall as they debate during the reauthorization process of the welfare program.

All UNLV faculty, classified staff, and professional staff members are encouraged to submit items to the "Spotlight on Accomplishments" section of Inside UNLV. Items should be no more than 75 words in length. Submissions via e-mail are preferred. The e-mail address is inside.unlv@ccmail.nevada.edu. Submissions must not exceed 1012 also will be accepted.

News from the Colleges continued from page 5

Urban Affairs

The departments of criminal justice and public administration will be analyzing data collected during traffic stops by Nevada law enforcement agencies as required by a state law passed last year. Data collection began Jan. 1 of this year and will continue through Dec. 31, and will include information from an estimated 1 million traffic stops conducted across the state. Analysis of the data will examine whether racial profiling of drivers is a problem within Nevada law enforcement agencies. A report based on the findings will be presented to the 2003 Legislature.

The department of criminal justice has been awarded a $165,876 grant from the National Institute of Justice to continue its Arrestee Drug Abuse Monitoring (ADAM) program. Currently operating in 35 cities nationwide, the ADAM program uses face-to-face interviews with samples of booked arrestees to determine the extent, nature, and trends in drug abuse among arrestee populations. Data from the project are used by law enforcement and treatment providers to improve the effectiveness of intervention efforts.

For more information about these projects, please contact Vicki McCarile at ext. 6248.
College of Business to Offer Executive MBA Program

by Betty Bioggett

Beginning this fall, UNLV's College of Business will offer the first Master of Business Administration (MBA) program, bringing sore to the Stan Fulton Building for students and guests. The program is designed for mid-career and senior-level executives.

Naser Daneshvary, associate dean and director of MBA programs, said that the new MBA program will offer an integrated blend of theory and practice and provide a general management emphasis suited to the needs of mid-career and senior-level executives in leadership positions.

Participants will go through the program in a lock-step format, all taking the same courses at the same time. Classes will meet every other weekend (Friday and Saturday) for an 18-month period.

"This cohort format not only makes the program attractive to business executives who cannot attend classes during the week because of their job commitments, but also allows us to foster a collaborative, team-oriented learning environment," Daneshvary said.

The participants will take a total of 43 credit hours of required EMBA courses.

"The curriculum will include courses such as management of entrepreneurial organizations, strategic management: business strategy and corporate strategy; international business; and executive decision-making: strategy formation processes. Near the end of the program, each cohort will participate in an international seminar trip that will require the students to learn about the culture and business practices of the country to be visited.

"The entire curriculum has been carefully designed to provide a holistic educational experience and to provide opportunities for integrating professional experiences of the students with a state-of-the-art academic management education," Daneshvary said.

"This educational approach helps experienced professionals to clearly formulate their management philosophy and capabilities and, thus, fosters their professional growth."

While it is expected that the program initially will primarily draw business executives who are employed in Southern Nevada, Daneshvary said he believes that after two or three years the program will attract students from other locations as well.

"The need for an EMBA program is demonstrated by the tremendous growth in Southern Nevada," Daneshvary explained. "As industry continues to expand in Southern Nevada, the need for well-trained executives will increase. In addition to sustaining economic growth, graduate business education also is important in attracting new firms to Las Vegas. Corporations examine the educational opportunities available for such executives when making expansion or relocation decisions."

Daneshvary also said that it is important to note that all programs that are offered by the College of Business, including the MBA programs, are fully accredited by AACSB International—the Association to Advance Collegiate Schools of Business. In fact, UNLV's College of Business is the only AACSB international-accredited institution that offers business degrees in Southern Nevada. AACSB accreditation represents a value of high quality and high standards that is widely recognized within academic and business professional circles.

"We have been offering a rich MBA program and preparing our students for global career and leadership opportunities, but nothing in the business world remains static," Daneshvary said. "To serve the business community, we focus our philosophy of continuous improvement and innovation. Our MBA programs are dynamic and as relevant as possible to today's business practices. Every faculty member who is teaching in the MBA programs has a doctorate degree in his or her field of specialization, is devoted to high-quality instruction, and actively pursues a business-related research agenda."

For more information about the Executive Masters in Business Administration program, call Daneshvary at ext. 3362.

President's Column

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P-16 partnerships and educational outreach, and physical linkages.

The first subcommittee will examine social linkages and community partnerships, focusing on enhancing social services and working with the criminal justice and legal communities to improve the social environment of Southern Nevada; the special needs of minorities will fall within the purview of this subcommittee. A second subcommittee will focus on creating positive opportunities to promote economic diversification by working with key representatives of the Nevada Development Authority, the Las Vegas Convention and Visitors Authority, and local Chambers of Commerce, as well as government officials and representatives of downtown businesses. The group will also involve members of the medical, dental, and biotechnology professions and research entities.

Another subcommittee will address cultural linkages, seeking to create opportunities for productive collaboration between the university and the sports and entertainment industries, local entertainers, mega-resorts, and local artists. Another subcommittee will address educational outreach issues and preschool-through-college partnerships, helping to develop strategies to support and accommodate student preparation and to enhance college and university recruitment and retention efforts. The issues of distance education and continuing education will also be addressed by this group.

The final subcommittee will provide insight and advice on how the university should expand geographically and physically within the city and community with the goal of broadening its physical presence in the area. This group will address issues involving real estate acquisition and will partner with members of the banking and real estate industries, city and county planners, architects, and the UNLV Foundation’s Real Estate Committee.

I have asked the council’s steering committee to produce a final report of its findings in December, that report will include input from the various subcommittees and will provide an assessment of our current collaborations, as well as recommendations for future directions. I look forward to receiving feedback from the council’s members as they explore their respective areas and believe their efforts will guide us toward some very productive insights and potential developments for the future.
Longtime UNLV Registrar
Jeff Halverson Retires

by Diane Russell

Many UNLV employees who joined the university community a couple of decades back will tell newcomers that they never envisioned the small, fledgling school becoming the 33,000-student-plus university it is today.

But not Jeff Halverson. Halverson, who came earlier this semester after 30 years in the registrar’s office — the last 24 as registrar — says there never was a time he thought UNLV wouldn’t become a major university.

“Maybe that’s because I wanted so much for it to happen,” he said as he reflected on his career one day shortly before his retirement.

Halverson came to UNLV in 1972 as assistant registrar to Muriel Parks, UNLV’s first registrar. He already had experience working in the registrar’s office at his alma mater, the University of Wyoming, where he had earned a bachelor’s degree in business education and a master’s degree in educational administration.

When Halverson first arrived, UNLV’s registration system was common to universities — the decidedly low-tech punch card system. Enough cards were punched for each section of each class. Students filed into the MSU and lined up at the table of each department from which they were hoping to take a class. When a student reached the front of the line, he asked for the class and section he wanted. If there was a card available, he was in. If not, he made another choice.

When that system, which required the participation of many people, became too cumbersome, the university moved on to a “form system” and later to the CARS (Computer Assisted Registration System).

Then, one day in 1988 when some universities were just beginning to use touch-tone telephone registration, then-UNLV President Robert Maxson asked Halverson how much it would cost for UNLV to implement such a system.

“I just pulled a figure off the top of my head and said, ‘$150,000,’” Halverson recalled. The next thing he knew, he was overseeing and implementing the touch-tone Registration System.

“IT works! It works!”

As for his post-UNLV plans, Halverson, who was overseeing the successful implementation of the touch-tone registration system, said he’ll be doing more hiking and biking. He and his wife, Patty, recently bought a new truck and a new travel-trailer so that they and their three dogs can explore Nevada.

Halverson recently retired. Reflecting on his 30-year UNLV career, he says the high point was overseeing the successful implementation of the touch-tone registration system.

Tommy Plentzas, UNLV’s associate vice president of university and community college system of Nevada to employ such technology, UNLV’s efforts were being closely watched by sister schools, Halverson said, making him both eager and nervous about the effort.

He clearly recalls waiting for the first student to call in and access the system. When that registration was successfully completed, Halverson quickly called his counterparts at the other schools with the happy news, “It works! It works!”

Though still in use today, the touch-tone system is rapidly being eclipsed by online computer registration, Halverson said. Yet, the successful installation and implementation of the telephone system will always be the high point of his UNLV career, he said. That will be my fondest memory because I was the person leading higher education in Nevada into this much-improved system of registration,” Halverson said.

As for his post-UNLV plans, Halverson, who recently was granted emeritus status by President Carol C. Harter, said he’ll be doing more hiking and biking. He and his wife, Patty, recently bought a new truck and a new travel-trailer so that they and their three dogs can explore Nevada.

Halverson said he also plans to spend a fair amount of his time on duty by the pool.

“One of my biggest jobs will be to watch a leaf float into the pool, take it out, and then wait for the next leaf.”

Classified Event
Set for April 15

All UNLV classified staff members are invited to attend the annual Classified Staff Awards Ceremony on April 15 at the Cox Pavilion. No reservations are required. Registration begins at 11 a.m.; doors open at 11:30.

While the luncheon is open only to classified staff, the awards ceremony, which begins at 12:30 p.m., is open to all members of the campus community. The highlight of the ceremony is the presentation of the President’s Classified Employee of the Year Award.

For additional information, call the president’s office at ext. 3201.

Cart Registration
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likely to notice potential problems.”

Inspection and registration will be free of charge; however, the department that owns the cart will be responsible for fixing any safety defects.

Once a cart passes inspection, small license plates will be attached to the front and back of each cart. The plates will indicate the department to which the cart belongs.

Plentzas said the license plates will add a new dimension to driver accountability. “With the license plates, campus police can better identify drivers and ensure they are accountable for violating the rules,” he said, adding that cart operators are required to carry their state driver’s licenses with them. “Not many people realize that they can be cited by police for breaking driving laws in their cart.”

The plates, however, do not license the carts for driving off campus. Carts cannot lawfully be driven across Tropicana Avenue to the Boyd School of Law.

Plentzas said the committee would like carts to be categorized as commodity items requiring pre-approval for purchase. “By making carts a commodity purchase, we can make sure that they will meet certain guidelines,” he said.

Facilities management often purchases used golf carts. Plentzas said a new cart costs about $6,000 while a used cart can be bought for $1,000 and then refurbished for about $1,500.

Future recommendations will address cart parking, including the establishment of “parking pods” to keep carts from cluttering the campus.

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