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The Libraries role in the reinvention of undergraduate education

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The Library's Role in the Reinvention of Undergraduate Education

Council on Library and Information Resources
Annual Sponsor’s Symposium
April 13, 2004

Patricia Iannuzzi
University of California, Berkeley
The Vision

The educational role of the library…

We expect to continue building and maintaining one of the world’s premier library collections, in all possible formats. Our facilities will provide places to build community and encourage exploration even as our virtual library continues to grow. We expect to continue expanding our role as teachers, providing “point of use” instruction at our physical and virtual reference desks, and working in close collaboration with faculty as we integrate library class sessions across the disciplines.

...Patricia Iannuzzi, Associate University Librarian in Teaching at Berkeley, 2000.
Shifting Library Culture

New Model

- User
  - create
  - consult
  - instruct
  - integrate
  - measure/evaluate
  - access
  - identify collections

ARL/OCLC Strategic Issues Forum, Tempe, AZ, 2000
Patty’s Version - Connection Development

Collections

discover
access
create
instruct
consult
integrate

User
Shifting Library Culture

Some In-house Strategies

- focus on instruction as related to collections
- redefine role of liaison
- clarify expectations - link to performance review
- provide professional development
- build prestige (rewards) around instruction
- emphasize faculty voices
Laboratory Learning...

- complements the classroom
- is active and interactive
- encourages independence
- provides assistance
- supports group work

Laboratory Learning ...

- technical skills (tools, equipment, materials)
- procedures and methods
- data analysis and interpretation
- communication and presentation skills

inquiry
discovery
analysis
pursuit
reflection
connections
Library as Laboratory

- complements the classroom
- is active and interactive
- encourages independence
- provides assistance
- supports group work

Library Research Skills focus on ..

- technical skills (tools, equipment, materials)
- procedures and methods
- data analysis and interpretation
- communication and presentation skills

inquiry
discovery

collaborative

independence

analysis

reflection

pursuit

connections
Influencing Campus Culture through Collaboration

- Help campus initiatives succeed (undergraduate education)
- Identify Potential Partners
- Get seat at table -- or make a new table
- Leverage resources
$138,000 pilot plus $750,000 4-year grant

- strengthen connections between undergraduate research, information literacy, and library collections, particularly in large enrollment/large impact courses
- create a scaleable and sustainable model for curriculum change

**Strategies**

- develop and nurture a cohort of faculty dedicated to a new way of teaching who become change agents within their departments and throughout the university
- support a campus collaboration of academic partners that can be a catalyst for change, working together to provide support and create infrastructure for faculty
Instructional innovation has often been the result of efforts by individual faculty entrepreneurs. The Mellon project allows us to expand that strength by linking faculty with librarians, instructional technologists, assessment experts, graduate student instructors — all of the partners who together can have a greater impact on student learning than each can alone.

……..Christina Maslach
Vice Provost for Undergraduate Education
University of California, Berkeley

Library Space/Program Projects

- Reference Center
- Consultation Room
- Exhibit space for Undergraduate Research
- Student Learning Center/Career Services
- Instruction Classrooms
- New Media Commons
- FSM Café
Information Literacy Competency Standards for Higher Education

Standard One

...defines and articulates the need for information
Information Literacy Competency Standards for Higher Education

Standard Two

…accesses needed information effectively and efficiently
RESEARCH ADVISORY SERVICE
for UC Berkeley Undergraduates

FEBRUARY 17 – APRIL 30

WHAT
Half-hour appointments for assistance with library research for humanities and social sciences term papers

WHERE
Chambers Research Consultation Room
The Reference Center, Doe Library, Floor 2

WHEN
Monday–Friday
11am – 5 pm (last appointment at 4:30pm)
Note: If you can’t come at these times, ask for assistance at any reference desk.

HOW
Sign up for a same-day appointment at the Reference desk.
Signups begin at 9am.
Information Literacy Competency Standards for Higher Education

Standard Three

...evaluates information and its sources critically and incorporates selected information into his/her knowledge base and value system
Instruction Spaces

- flexible tables and seating
- wireless
- views of student screens
- instructor in motion
Student Learning Center - Library Partnership

- writing strategies and study skills
- joint staff meetings for information sharing
- improving referrals
- joint promotional materials
- shared resources
- user-centered
Information Literacy Competency Standards for Higher Education

Standard Four

…uses information effectively to accomplish a specific purpose
Exhibit Space for Undergraduate Research
Library Prize for Undergraduate Research

The Library Prize for Undergraduate Research 2004

Your research project is eligible for a $1000 prize

What is it?
The Library awards annual prizes for outstanding examples of undergraduate library research in any discipline: arts, humanities, sciences, engineering or social sciences.

As many as six prizes will be awarded: $750 to lower-division students and $1000 to upper-division students.

Winners, their faculty sponsors, and guests will be recognized at a reception in the Doe Library.

How do I apply?
Submit:
- the application cover sheet
- a 500-750 word essay describing your research strategies and use of library tools and resources
- a letter of support from your instructor
- your project
- your bibliography or list of sources consulted

For full details and forms, visit www.lib.berkeley.edu/researchprize
Deadline for application is April 19, 2004

Questions?
Email prize@library.berkeley.edu
We want to hear about undergraduates making connections with the rich collections of the UC Berkeley Library.

The Library Prize recognizes excellence in undergraduate research projects that show evidence of:

- significant inquiry requiring use of the library, its resources, and collections
- learning about the research and information-gathering processes itself

Winners will be recognized at a reception in the Doe Library.
Free Speech Movement Cafe

FSM: 'The Legacy Is Freedom'

In the fall of 1964, a student protest movement galvanized this campus and shocked the nation. It soon resonated on campuses throughout the United States, inspiring student struggles for social justice and against the Vietnam War.

It began when University officials suddenly closed the last remaining venue for political activity on campus—just at a time of passionate student involvement in civil rights demonstrations and electoral organizing.

Students across the political spectrum united to contest the ban. Born in dramatic confrontation, the Free Speech Movement waged a non-violent campaign of marches, rallies, and civil disobedience. The struggle came to an unprecedented climax in a mass sit-in by the street of 800 students, and a strike that shut down the campus.

Finally, gaining the support of the Academic Senate, the FSM established the right of students to sit in full freedom of political expression and advocacy at the University of California, Berkeley, which subsequent generations of Berkeley students continue to use.

The FSM commemorates and celebrates the Free Speech Movement of students who risked their futures in the struggle for freedom and justice.

The most beautiful thing...
PUBLIC FORUMS

ARE THERE TIMELY ISSUES YOU WANT TO DISCUSS IN A PUBLIC FORUM?

The FSM Cafe is available for University students, faculty, staff, and groups to present a variety of topics and debates.

Apply online through the FSM Cafe Educational Program Committee at www.lib.berkeley.edu/Staff/FSM/call.html
FSM Café Educational Programs

The Library’s Free Speech Movement Café Educational Programs Committee sponsors forums, panels, exhibits and other events in the FSM Café to generate critical discussion about contemporary social and political issues. The programs are intended to engage students, faculty, staff and visitors with the wide range of activities the movement helped inspire, including contemporary expressions of free speech activism and social change. Programs should be designed to inform, entertain, and to engender debate and discussion on a wide range of issues. For more information on the goals and criteria for programs, consult the Programs Manual.

Previous events at the Café have included:

(Note - audio files require RealOnePlayer, choose "Basic player" for free version)

Poetry Reading in honor of Sexual Assault Awareness Week
An evening of poetry and sharing in honor of Sexual Assault Awareness Week sponsored by Take Back the Night and SHAPE (Sexual Harassment Advocacy and Peer Education).

Justice not Vengeance: Stepping Outside of the U.S./Terrorist Dichotomy
RISE to PEACE Student Association presented a panel with Professor Jerry W. Sanders (Peace & Conflict Studies Dept., UC Berkeley), editorial board member of the World Policy Journal and Professor John B. Childs (Sociology Dept., UC Santa Cruz).

Public Art and Free Speech: Taking it to the Streets
Presentations by cultural workers from three Bay Area collectives that produce public statements challenging mainstream news and views.

Berkeley in the 60s
A public viewing of the documentary on the history of the free speech movement (the anti-war and counter-culture movement in Berkeley), followed by an open-floor discussion moderated by Margy Wilkinson (FSM participant).

Does the United States Have a Truly Free Press?
A panel discussion of press freedom in the U.S., China, and Central Europe. All presenters were from UC Berkeley’s School of Journalism and included professor Mark Danner, Adam Hochschild, and I.F. Stone Teaching Fellows Jonathan Mirsky and Peter McInerney.

The Politics of Food - Who Produces It, Who Processes It, Who Profits From It
A panel discussion with Michael Pollan, author of The Botany of Desire: A Plant's-eye View of the World, Dr. Raj Patel, policy analyst at Food First, and Rick Young, author or Berkeley’s 2002 Measure “O” requiring that only shade-crowned or organic brewed coffee be sold.

introduction presentation and discussion
New Media Commons

- New Academic Program -- 7 departments + library
- Librarian on Executive Committee for academic program
- New Faculty - courses
- Collaborative space planning (developing shared vision, sharing resources, fund-raising,)
- MOU for space - library administrative control
- Functions: multimedia production public area, high-end editing suites, “exhibit/group learning” space
Donor Cultivation

Bricks and Mortar + Vision = Program
What success looks like