

4-13-2004

## The Libraries role in the reinvention of undergraduate education

Patricia A. Iannuzzi

*University of Nevada, Las Vegas*, [patricia.iannuzzi@unlv.edu](mailto:patricia.iannuzzi@unlv.edu)

Follow this and additional works at: <https://digitalscholarship.unlv.edu/libfacpresentation>



Part of the [Curriculum and Instruction Commons](#), [Higher Education and Teaching Commons](#), [Information Literacy Commons](#), and the [Social and Philosophical Foundations of Education Commons](#)

---

### Repository Citation

Iannuzzi, P. A. (2004, April). The Libraries role in the reinvention of undergraduate education. Presentation at Council on Library and Information Resources, Annual Sponsor's Symposium, Washington, D.C.

Available at: <https://digitalscholarship.unlv.edu/libfacpresentation/57>

This Presentation is protected by copyright and/or related rights. It has been brought to you by Digital Scholarship@UNLV with permission from the rights-holder(s). You are free to use this Presentation in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s) directly, unless additional rights are indicated by a Creative Commons license in the record and/or on the work itself.

This Presentation has been accepted for inclusion in Library Faculty Presentations by an authorized administrator of Digital Scholarship@UNLV. For more information, please contact [digitalscholarship@unlv.edu](mailto:digitalscholarship@unlv.edu).

# *The Library's Role in the Reinvention of Undergraduate Education*

Council on Library and Information Resources  
Annual Sponsor's Symposium  
April 13, 2004

Patricia Iannuzzi  
University of California, Berkeley





# The Vision

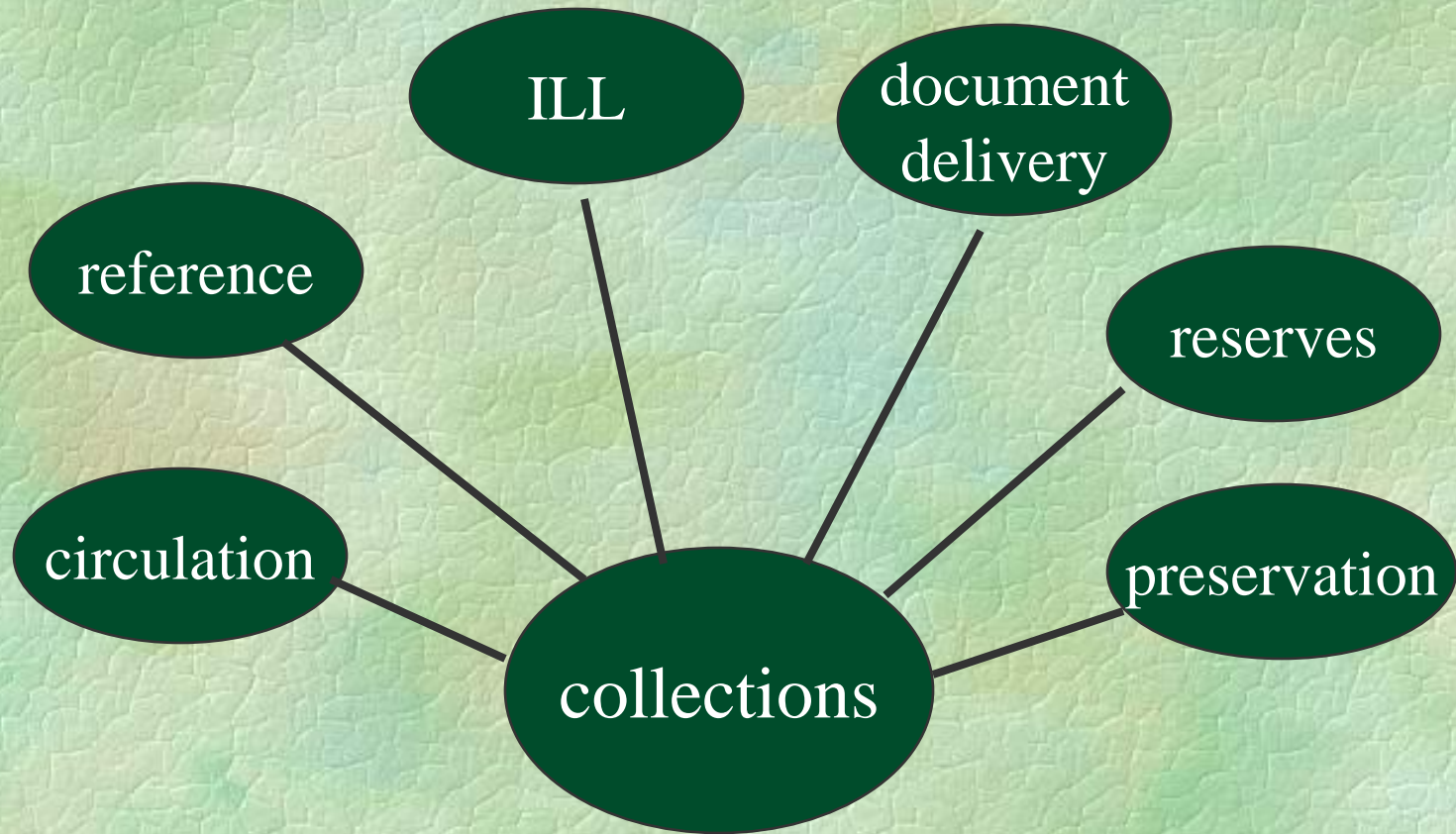
The educational role of the library...

*We expect to continue building and maintaining one of the world's premier library collections, in all possible formats. Our facilities will provide places to build community and encourage exploration even as our virtual library continues to grow. We expect to continue expanding our role as teachers, providing "point of use" instruction at our physical and virtual reference desks, and working in close collaboration with faculty as we integrate library class sessions across the disciplines.*

...Patricia Iannuzzi, Associate University Librarian  
in Teaching at Berkeley, 2000.

# Shifting Library Culture

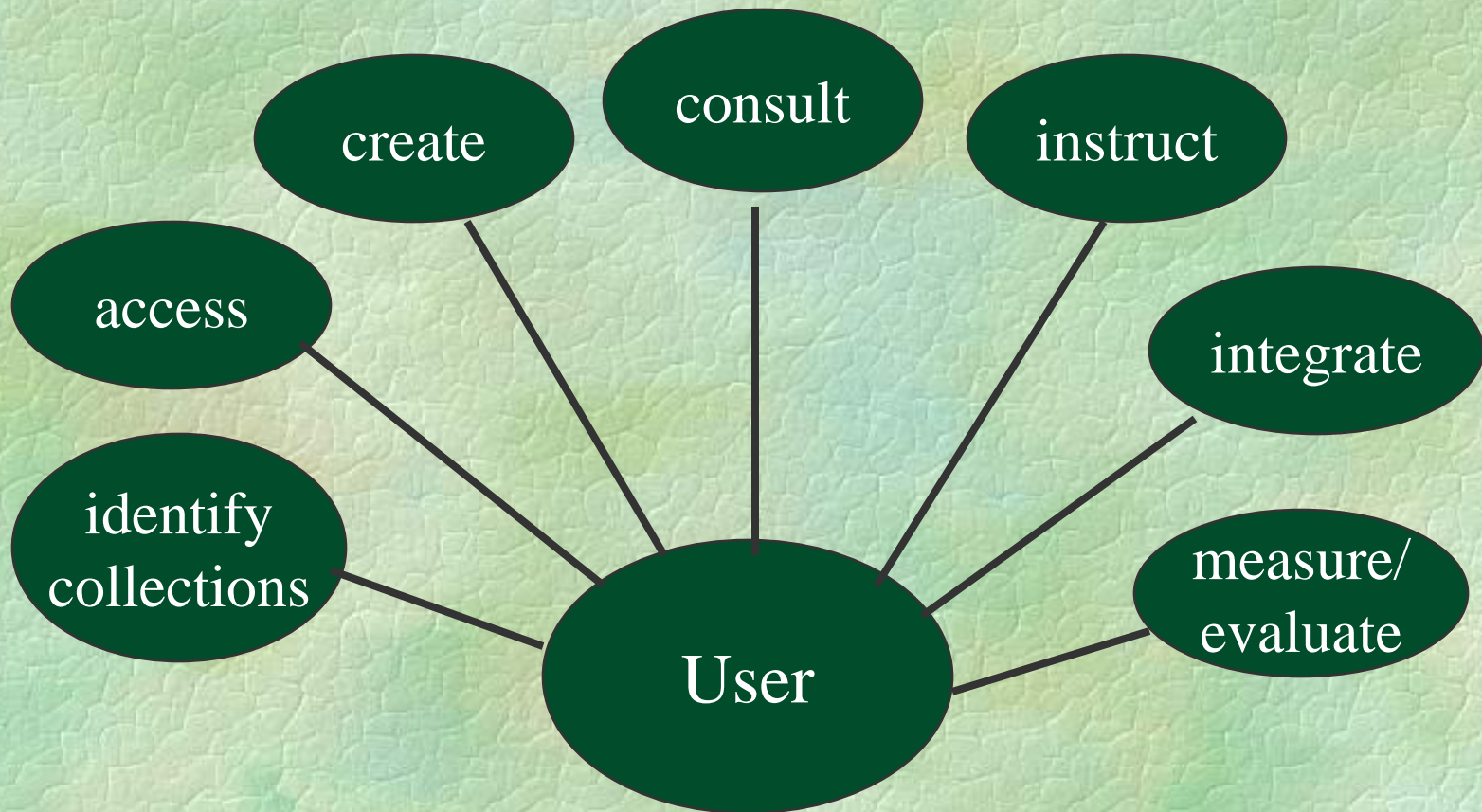
## Traditional Model



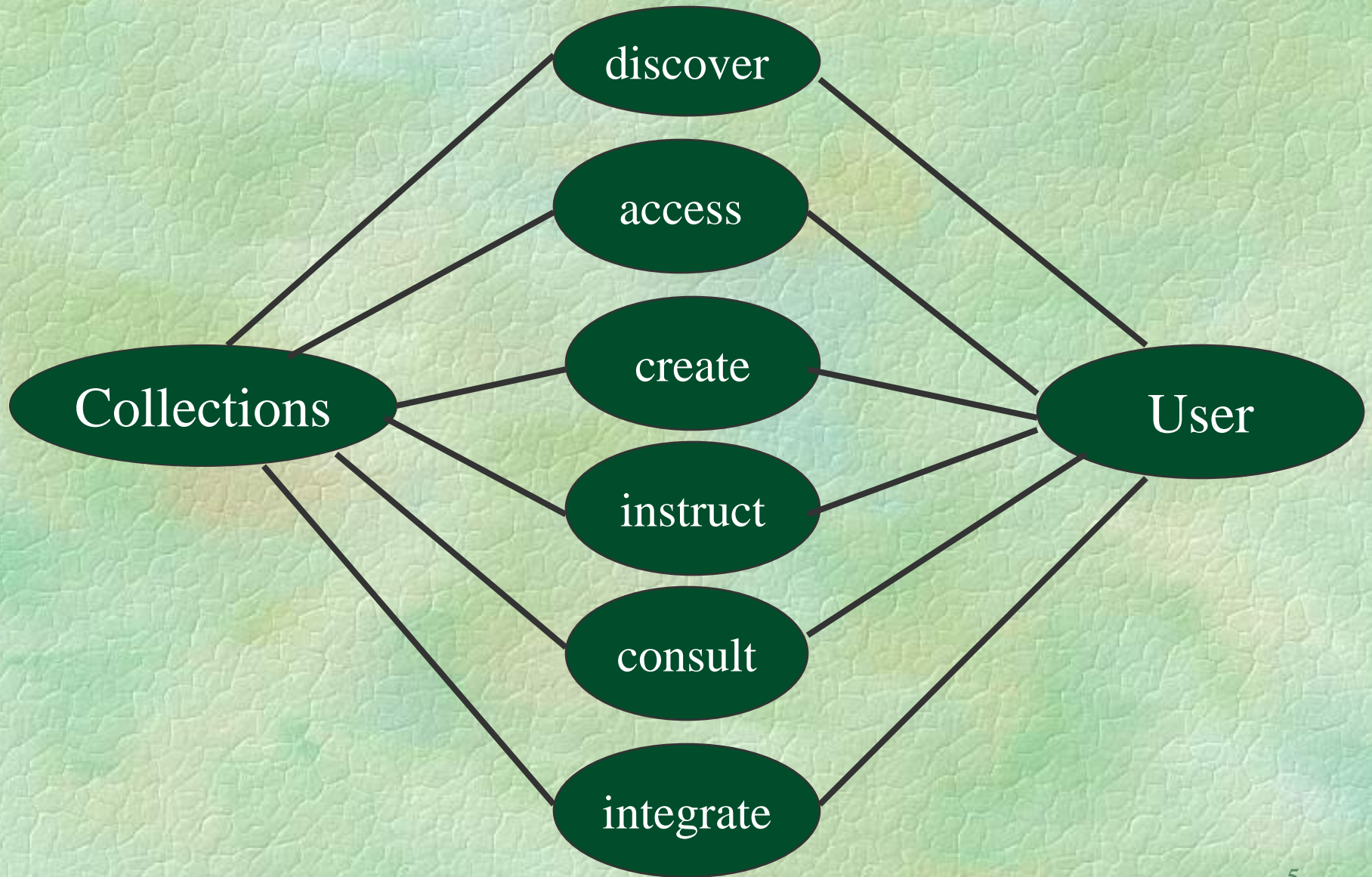


# Shifting Library Culture

## New Model



# Patty's Version - Connection Development





# Shifting Library Culture

## Some In-house Strategies

- focus on instruction as related to collections
- redefine role of liaison
- clarify expectations - link to performance review
- provide professional development
- build prestige (rewards) around instruction
- emphasize faculty voices

inquiry

## *Laboratory Learning ...*

discovery

- complements the classroom
- is active and interactive
- encourages independence
- provides assistance
- supports group work

collaborative

analysis

independence

## *Laboratory Learning ...*

- technical skills (tools, equipment, materials)
- procedures and methods
- data analysis and interpretation
- communication and presentation skills

pursuit

reflection

connections



inquiry

## *Library as Laboratory*

discovery

- complements the classroom
- is active and interactive
- encourages independence
- provides assistance
- supports group work

collaborative

analysis

independence

## *Library Research Skills focus on ..*

- technical skills (tools, equipment, materials)
- procedures and methods
- data analysis and interpretation
- communication and presentation skills

pursuit

reflection

connections

# Influencing Campus Culture through Collaboration

- Help campus initiatives succeed (undergraduate education)
- Identify Potential Partners
- Get seat at table -- or make a new table
- Leverage resources



# Make a New Table

## Mellon Models of Academic Support

\$138,000 pilot plus \$750,000 4- year grant

- strengthen connections between undergraduate research, information literacy, and library collections, particularly in large enrollment/large impact courses
- create a scaleable and sustainable model for curriculum change

### Strategies

- develop and nurture a cohort of faculty dedicated to a new way of teaching who become change agents within their departments and throughout the university
- support a campus collaboration of academic partners that can be a catalyst for change, working together to provide support and create infrastructure for faculty



*Instructional innovation has often been the result of efforts by individual faculty entrepreneurs. The Mellon project allows us to expand that strength by linking faculty with librarians, instructional technologists, assessment experts, graduate student instructors — all of the partners who together can have a greater impact on student learning than each can alone.*

.....Christina Maslach

Vice Provost for Undergraduate Education  
University of California, Berkeley




# Library Space/Program Projects

- Reference Center
- Consultation Room
- Exhibit space for Undergraduate Research
- Student Learning Center/Career Services
- Instruction Classrooms
- New Media Commons
- FSM Café

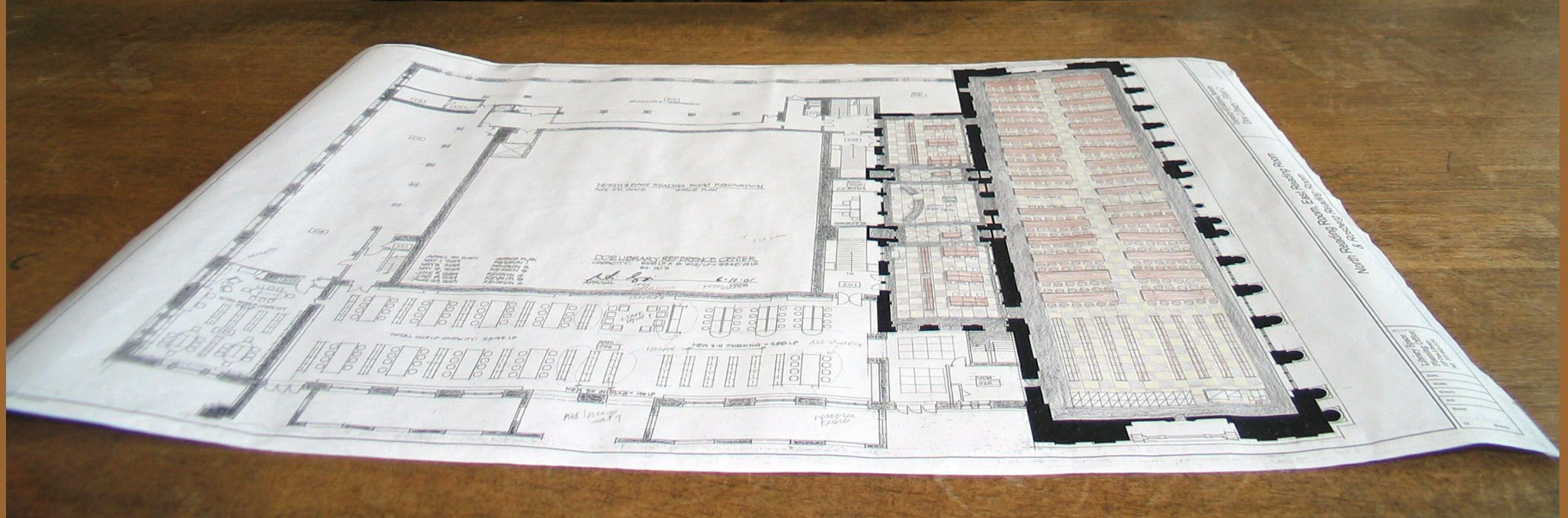
# Information Literacy Competency Standards for Higher Education

## Standard One

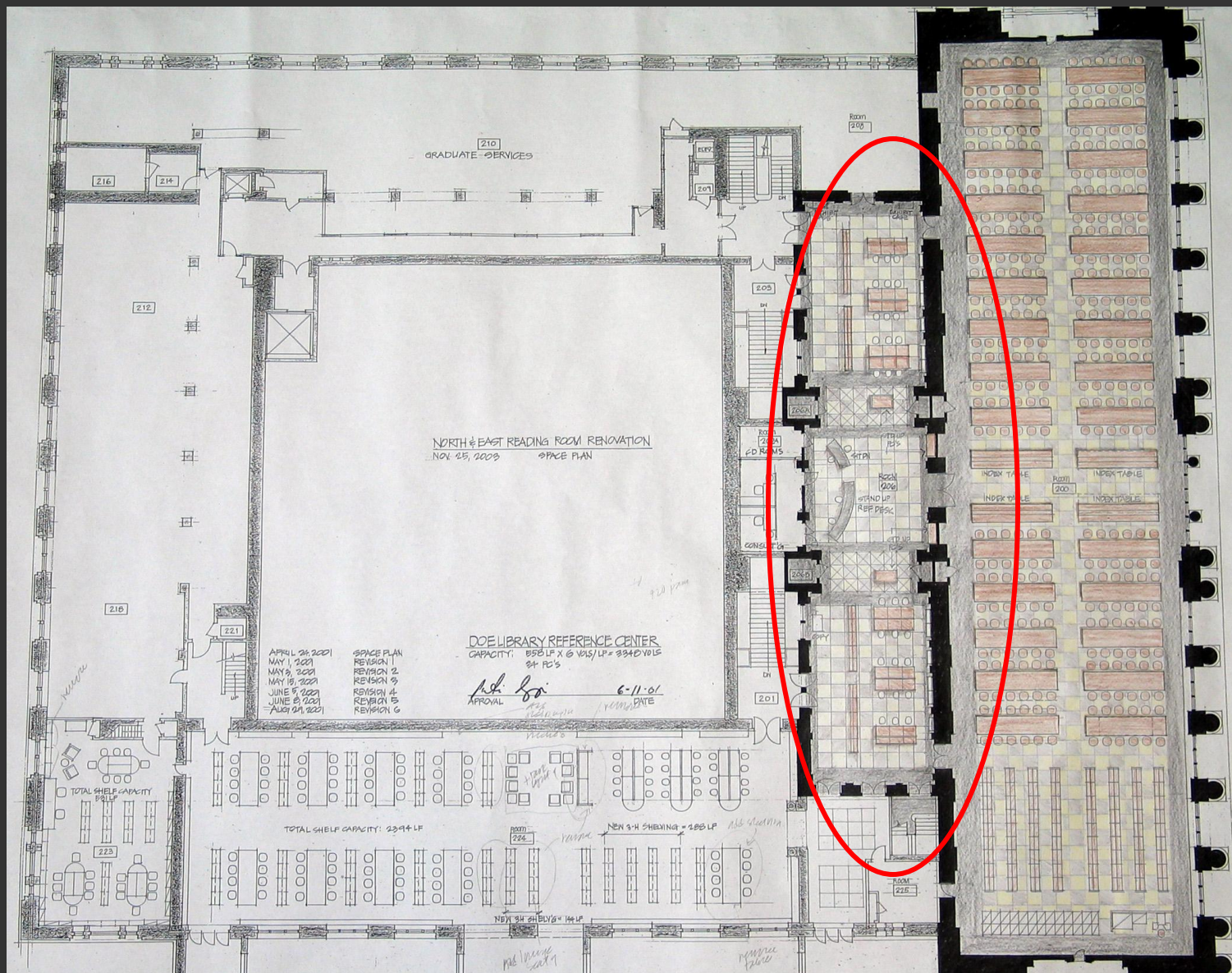


...defines and articulates  
the need for information

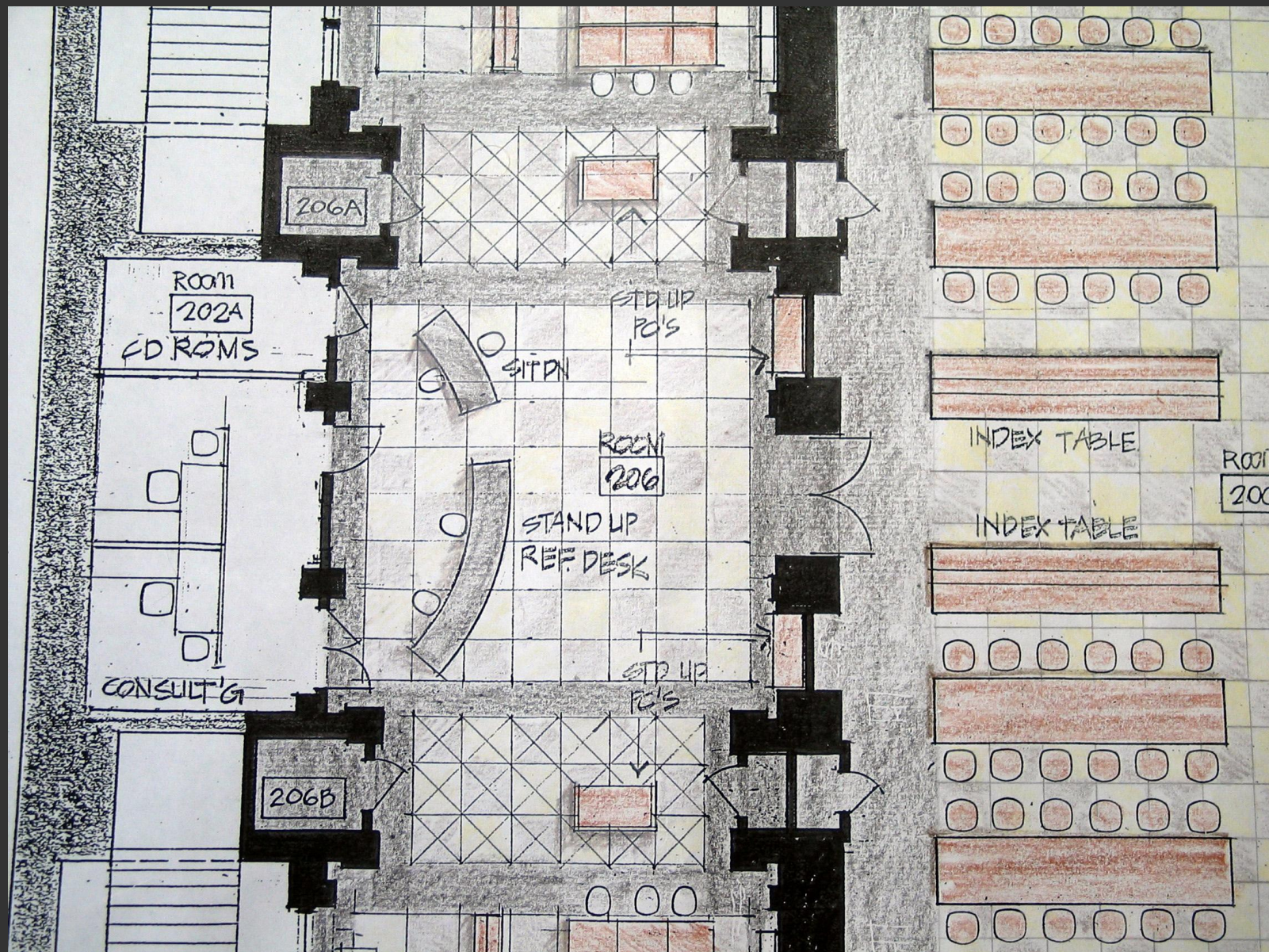















# Information Literacy Competency Standards for Higher Education

## Standard Two



...accesses needed information  
effectively and efficiently



## RESEARCH ADVISORY SERVICE

for UC Berkeley Undergraduates

FEBRUARY 17 – APRIL 30

**WHAT** Half-hour appointments for assistance with library research for humanities and social sciences term papers

**WHERE** Chambers Research Consultation Room  
The Reference Center, Doe Library, Floor 2

**WHEN** Monday–Friday  
11am–5 pm (last appointment at 4:30pm)  
*Note:* If you can't come at these times, ask for assistance at any reference desk.

**HOW** Sign up for a same-day appointment at the Reference desk.  
Signups begin at 9am.



# Research Advisory Service





# Information Literacy Competency Standards for Higher Education

## Standard Three

...evaluates information and  
its sources critically and  
incorporates selected information  
into his/her knowledge base  
and value system

# Instruction Spaces

- flexible tables and seating
- wireless
- views of student screens
- instructor in motion



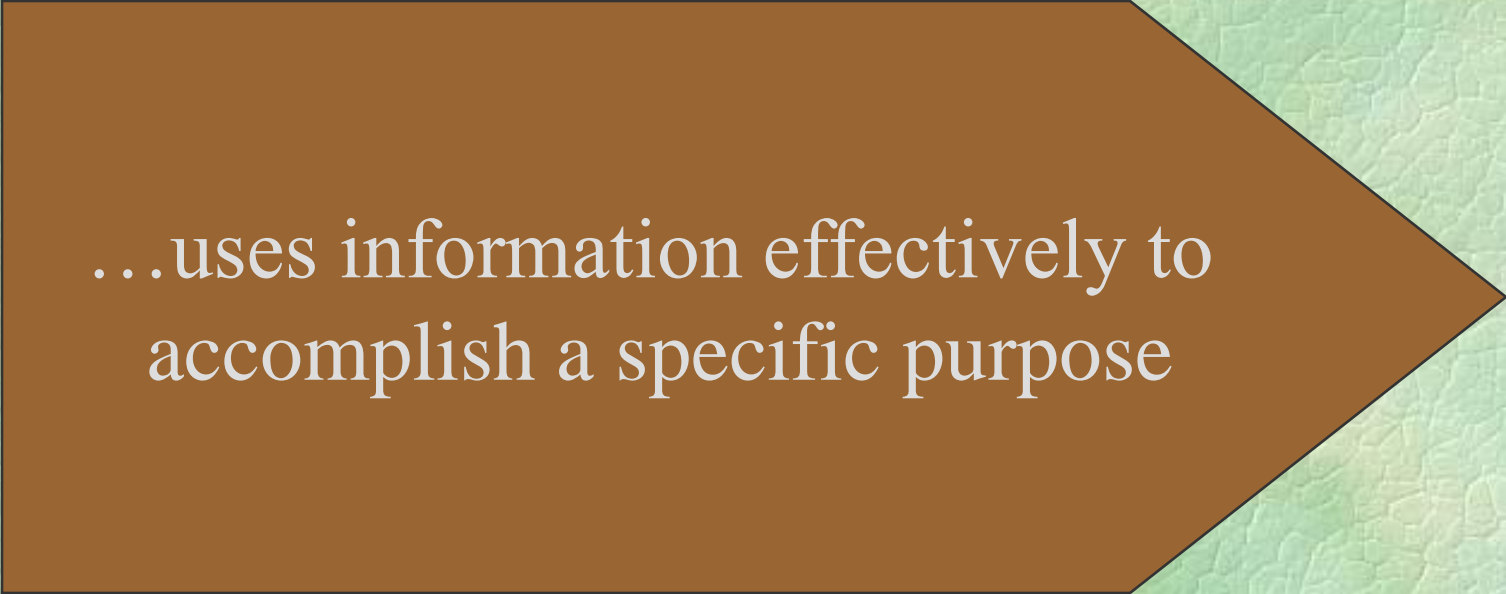


# Student Learning Center - Library Partnership

- writing strategies and study skills
- joint staff meetings for information sharing
- improving referrals
- joint promotional materials
- shared resources
- user-centered

# Information Literacy Competency Standards for Higher Education

## Standard Four



...uses information effectively to  
accomplish a specific purpose



# Exhibit Space for Undergraduate Research



# Library Prize for Undergraduate Research



## *The Library Prize for Undergraduate Research 2004*

YOUR RESEARCH PROJECT IS ELIGIBLE FOR A \$1000 PRIZE

**WHAT IS IT?**  
The Library awards annual prizes for outstanding examples of undergraduate library research in any discipline: arts, humanities, sciences, engineering or social sciences.

As many as six prizes will be awarded: \$750 to lower-division students and \$1000 to upper-division students.

Winners, their faculty sponsors, and guests will be recognized at a reception in the Doe Library.

**HOW DO I APPLY?**  
Submit:

- the application cover sheet
- a 500-750 word essay describing your research strategies and use of library tools and resources
- a letter of support from your instructor
- your project
- your bibliography or list of sources consulted

For full details and forms, visit [www.lib.berkeley.edu/researchprize](http://www.lib.berkeley.edu/researchprize)  
Deadline for application is April 19, 2004

**QUESTIONS?**  
Email [prize@library.berkeley.edu](mailto:prize@library.berkeley.edu)




Library Prize for Undergraduate Research - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Media Print W

Address <http://www.lib.berkeley.edu/researchprize/> Go Links »



## Library Prize for Undergraduate Research

We want to hear about undergraduates making connections with the rich collections of the UC Berkeley Library.

**Prize Amount:**  
\$750: lower-division  
\$1,000: upper-division

**Number of Prizes:**  
Up to six annually

**Application Deadline:**  
April 19, 2004

The Library Prize recognizes excellence in undergraduate research projects that show evidence of

- significant inquiry requiring use of the library, its resources, and collections
- learning about the research and information-gathering process itself

Winners will be recognized at a reception in the Doe Library.

[Eligibility](#) | [Application Procedure](#) | [Selection Criteria](#) | [Dates to Remember](#) | [Questions?](#)  
[Prize-Winning Projects](#)

---

### Other Undergraduate Awards

[Bancroft Library: Hill-Shumate Book Collecting Prize](#)  
[Financial Aid Office: Scholarships, Prizes and Honors Page](#)  
<http://research.berkeley.edu/>

[campus home](#) | [library home](#)  
last updated: 3/11/04  
[feedback](#)

Done Internet

Start Microsoft PowerPoint - [clir... Eudora - [In] Library Prize for Unde... 100% 11:31 AM





# Free Speech Movement Cafe



## FSM: 'The Legacy Is Freedom'



In the fall of 1964, a student protest movement galvanized this campus and shocked the nation. It soon resonated on campuses throughout the United States, inspiring student struggles for social justice and against the Vietnam War.

It began when University officials suddenly closed the last remaining venue for political advocacy on campus---at a time of passionate student involvement in civil rights demonstrations and electoral organizing.

Students across the political spectrum united to contest the ban. Born in dramatic confrontation, the Free Speech Movement waged a non-violent campaign of marches, rallies, and civil disobedience. The struggle came to an unprecedented climax in a massive sit-in, the arrest of 800 students, and a strike that shut down the campus.

Finally gaining the support of the Academic Senate, the FSM established the right to full freedom of political expression and advocacy at the University of California, a right which subsequent generations of Berkeley students continue to cherish.

This cafe commemorates and celebrates the Free Speech Movement, the legacy of students who risked their futures in the struggle for freedom of expression.

"The most beautiful thing...

















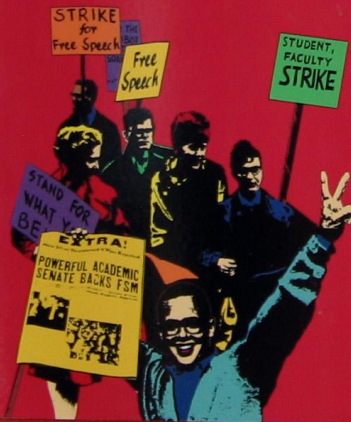
## PUBLIC FORUMS

### FREE SPEECH MOVEMENT CAFE

ARE THERE TIMELY ISSUES  
YOU WANT TO DISCUSS IN  
A PUBLIC FORUM?

The FSM Cafe is available for University  
students, faculty, staff, and groups to  
present a variety of topics and debates.

Apply online through the FSM Cafe  
Educational Program Committee at  
[www.lib.berkeley.edu/Staff/FSM/call.html](http://www.lib.berkeley.edu/Staff/FSM/call.html)





# FSM Café Educational Programs

The Library's Free Speech Movement Café Educational Programs Committee sponsors forums, panels, exhibits and other events in the FSM Café to generate critical discussion about contemporary social and political issues. The programs are intended to engage students, faculty, staff and visitors with the wide range of activities the movement helped inspire, including contemporary expressions of free speech activism and social change. Programs should be designed to inform, entertain, and to engender debate and discussion on a wide range of issues. For more information on the goals and criteria for programs, consult the [Programs Manual](#)

## Previous events at the Café have included:

(Note - audio files  require [RealOnePlayer](#), choose "Basic player" for free version)

### **Poetry Reading in honor of Sexual Assault Awareness Week**

An evening of poetry and sharing in honor of Sexual Assault Awareness Week sponsored by Take Back the Night and SHAPE (Sexual Harassment Advocacy and Peer Education).

### **Justice not Vengeance: Stepping Outside of the U.S./Terrorist Dichotomy**

RISE to PEACE Student Association presented a panel with Professor Jerry W. Sanders (Peace & Conflict Studies Dept., UC Berkeley; editorial board member of the World Policy Journal) and Professor John B. Childs (Sociology Dept., UC Santa Cruz).

### **Public Art and Free Speech: Taking it to the Streets**

Presentations by cultural workers from three Bay Area collectives that produce public statements challenging mainstream news and views.

### **Berkeley in the 60s**

A public viewing of the documentary on the history of the free speech movement (the anti-war and counter-culture movement in Berkeley), followed by an open-floor discussion moderated by Margy Wilkinson (FSM participant).

### **Does the United States Have a Truly Free Press?**

A panel discussion of press freedom in the U.S., China, and Central Europe. All presenters were from UC Berkeley's School of Journalism and included professor Mark Danner, Adam Hochschild, and I.F. Stone Teaching Fellows Jonathan Mirsky and Peter Molnar.

### **The Politics of Food - Who Produces It, Who Processes It, Who Profits From It**

A panel discussion with Michael Pollan, author of *The Botany of Desire: A Plant's-eye View of the World*, Dr. Raj Patel, policy analyst at Food First, and Rick Young, author of Berkeley's 2002 Measure "O" requiring that only shade-grown or organic brewed coffee be sold.



[introduction](#)



[presentation and discussion](#)

# New Media Commons

- New Academic Program -- 7 departments + library
- Librarian on Executive Committee for academic program
- New Faculty - courses
- Collaborative space planning (developing shared vision, sharing resources, fund-raising,)
- MOU for space - library administrative control
- Functions: multimedia production public area, high-end editing suites, “exhibit/group learning” space



# Donor Cultivation

Bricks and Mortar + Vision = Program



# What success looks like

