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Acquisition, Access, and Discovery of Streaming Media for Libraries

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Acquisition, Access, and Discovery of Streaming Media for Libraries

Digitizing and Streaming

UNLV Libraries Film and Computer Services Department will work with instructors, librarians, and UNLV Film Department to make video resources available in the formats and locations necessary for teaching, learning, and research. We will digitize entire or segments (clips) of videos for instructors according to their curriculum to use in teaching and research.

UNLV Online

[youtube.com/unlv](https://www.youtube.com/unlv)
unlv.edu/videos
facebook.com/UNLVOfficialSite
twitter.com/#!/unlvnews
foursquare.com/unlvnews

Streaming media directly through the library's electronic reserve by using Adobe Flash Media Server.

Outsourcing includes DDA



<http://flash.library.unlv.edu>

Licensing and Copyright

If the library cannot purchase streaming rights, we will need to evaluate the streaming request using a Fair Use analysis before digitization of

Are publishers prepared to grant libraries licenses to stream their productions when a library holds one of their videos, DVDs, etc., or a born digital streaming media?

- Some do not have a policy.
- Some ask for a license fee.

Enabling Access and Discovery

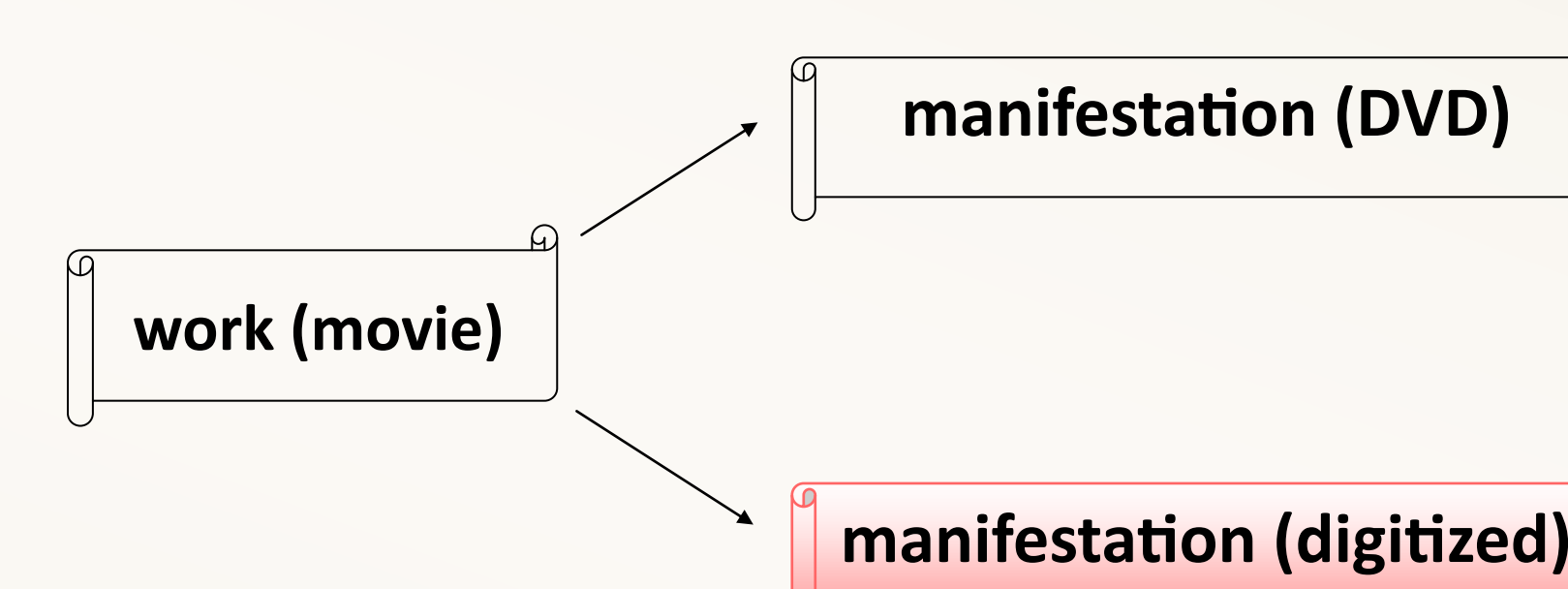
Via the Catalog

What is cataloged (at UNLV)
 purchased/subscribed streaming media
 DDA (both triggered and untriggered)
 vendor-hosted digitized media

Cataloging considerations
 single vs separate records
 provider-neutral vs provider-specific

Future possibilities
 FRBR as mechanism for easing cataloging and enhancing discovery

33x as mechanism for scoping/limiting search
 336 two-dimensional moving image
 338 online resource



Vendor Site

Records

MARC Display

WorldCat Display

Catalog Record

Streaming Video



The first principle of the Code of Best Practices for Academic and Research Libraries states that "it is fair use to make appropriately tailored course-related content available to enrolled students via digital networks."

