

A wide-angle photograph of a large-scale esports tournament. The stage is illuminated with vibrant blue and red lights. In the center, two teams of players are seated at long desks, each with multiple monitors displaying game footage. Above the stage, a large curved screen shows the game's progress, including a scoreboard and team logos. To the right, a banner reads "WE ARE LEGENDARY". The foreground is filled with a dense crowd of spectators, many of whom are holding up their phones to capture the event. The overall atmosphere is one of high energy and excitement.

# The Future of Gambling Spaces: eSports and the World of Competitive Video Gaming

























**L BALANCE**  
**\$23.82**  
+ \$1.25 DOUBLE KILL  
- \$.75 DEATH  
+ \$2.65 TRIPLE KILL  
+ \$4.22 FLAG CAPTURED  
+ \$1.25 DEATH



9:47  
0  
0  
75 POINTS TO WIN



425  
[Icons for various weapons and items]

30 90  
ARK-7 Auto





## League of Legends

## Featured Matches

## EU LCS (map 1)

	Origen	Starts in 1 days	2.35	+	STATS + 8 SELECTIONS ▼
	Gamers2 lol		1.56	+	

## EU LCS Outright Winner

	Participating Teams	Starts in 1 days	10 SELECTIONS ▼
	Gamers2 lol, Fnatic lol, H2K Gaming lol, Origen, Team Vitality lol, Schalke 04, Team ROCCAT lol, Unicorns of Love, Splyce lol, Giants Gaming lol		

## EU LCS (map 2)

	Origen	Starts in 1 days	2.35	+	NO STATS OR SELECTIONS
	Gamers2 lol		1.56	+	

## EU LCS (map 1)

	Fnatic lol	Starts in 2 days	1.5	+	STATS + 8 SELECTIONS ▼
	Team Vitality lol		2.5	+	

## EU LCS (map 2)

	Fnatic lol		1.5	+	NO STATS
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## Betting Slip 2

Single

Multi

## Unicorns of Love

June 2nd, 2016 @ 8:00  
Outright Winner

EU LCS Outright Winner

34.00

## Origen

June 2nd, 2016 @ 8:00  
First Tower - Map 1

EU LCS (map 1)

1.95

## Multi (2)

20	66.30	1326.00
Bet Amount	Odds	Possible Winning

## Summary

Total Singles:	100.00
Total Multi:	20.00
Total Cost:	120.00
Potential Winnings:	4726.00

Clear Bet Slip

Place Bets



# Terminology

Esportsbook

Daily fantasy esports

Peer-to-peer betting

Game-mediated (skins) betting



# Terminology

“esports” ≠ “esports betting”

Esports industry: ~US\$463M

Biggest markets: US, China

Esports betting industry: ~US\$580M

Additional ~US\$6.2B wagered on skins betting



## *Today's Panel*

Bryce Blum  
Director of Esports, Unikrn

Chris Grove  
Partner, Narus Advisors

Carson Knuth  
Co-founder, Leet

Seth Schorr  
Chairman, Downtown Grand  
Casino

Rahul Sood  
CEO, Unikrn

*Moderator:*  
Brett Abarbanel  
Head, Social & Recreational Gambling, UCLA



A wide-angle photograph of a large-scale esports tournament. In the foreground, a vast, dense crowd of spectators fills the arena, many holding up phones to capture the event. The stage is brightly lit with blue and red lights. On the stage, several teams of players are seated at long desks, each with multiple monitors displaying game footage. Above the players, large video screens show game highlights and statistics. A prominent banner on the right side of the stage reads "WE ARE LEGENDARY". The overall atmosphere is one of high energy and excitement.

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CS:GO BLACKJACK

WIN  
+\$100.00



sen won \$2.00.



brooms lost \$1.00.



HilmCuteGamerGrl won \$5.00.



Moopey lost \$1.00.

DEALER 17

PLAYER 18



PLAYER  
DSBAUGH525



\$25.00  
PLAYER BET