

Fall 1992

## UNLV Magazine

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### Repository Citation

Cloud, B., Story, L. (1992). UNLV Magazine. In S. DiBella (Ed.), *UNLV Magazine*, 1(1), 1-17.

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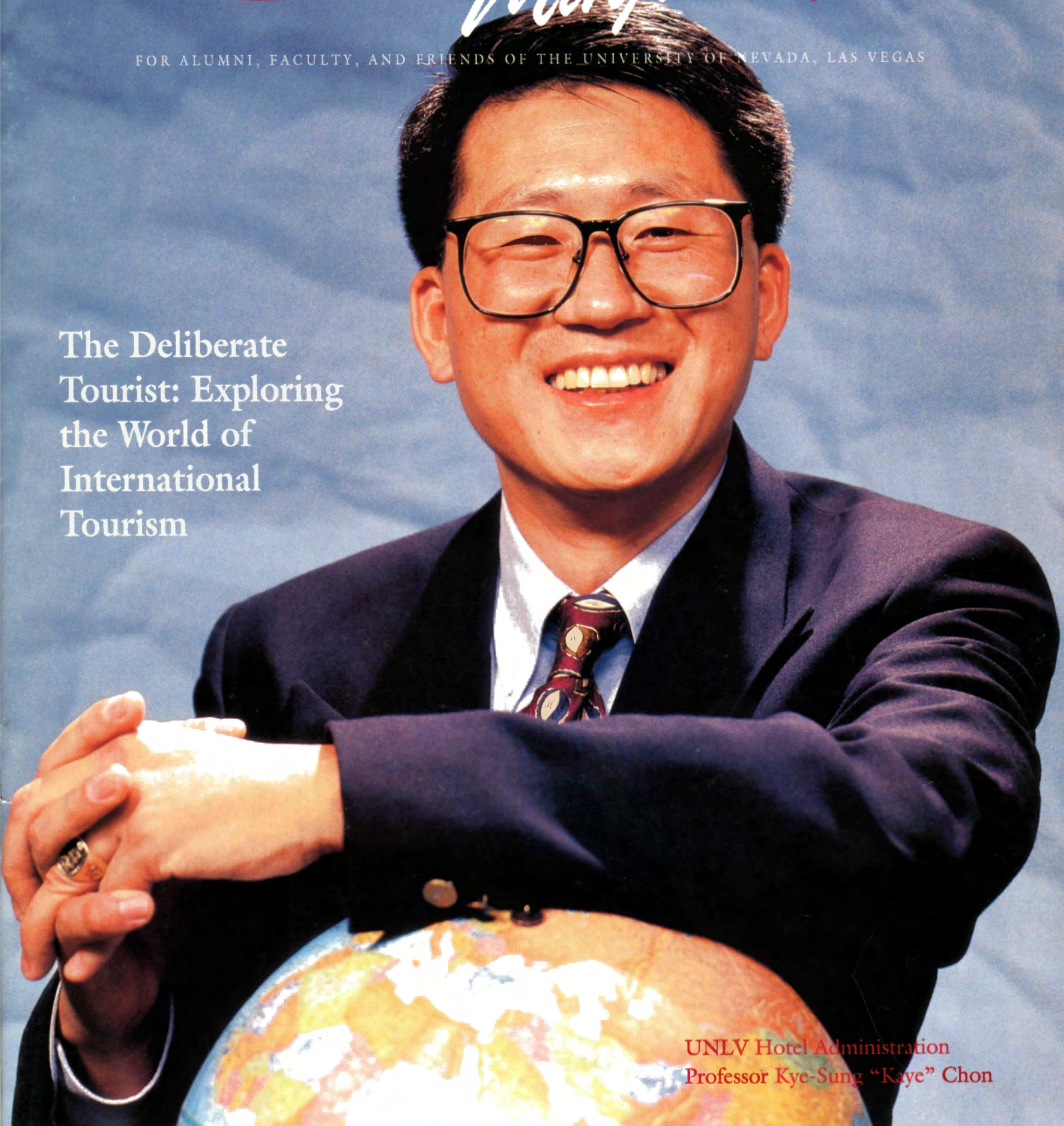
AUTUMN ♦ 1992

# UNLV

## *Magazine*

FOR ALUMNI, FACULTY, AND FRIENDS OF THE UNIVERSITY OF NEVADA, LAS VEGAS

The Deliberate  
Tourist: Exploring  
the World of  
International  
Tourism



UNLV Hotel Administration  
Professor Kye-Sung "Kaye" Chon



## **Homecoming Schedule of Events**

### **Thursday, October 15**

- **Alumni Golf Tournament**  
Noon, Dunes Golf Course  
Four-person scramble
- **Tournament Dinner**  
(to follow tournament)  
Dunes Hotel & Country Club

### **Friday, October 16**

- **Homecoming Parade**  
10 a.m., Along the UNLV  
Academic Mall  
Floats, UNLV Marching Band  
Homecoming king &  
queen nominees
- **Family Fair**  
11 a.m., UNLV's Academic  
Mall  
Free food and drinks  
Pep Rally with football team,  
cheerleaders & song leaders
- **The Homecoming Celebration**  
7 p.m., Richard Tam Alumni  
Center  
Food, drink, entertainment  
10-, 20- & 25-year reunions

### **Saturday, October 17**

- **Tailgate party**  
5 p.m., Alumni Park (southeast  
corner of the Silver Bowl)
- **UNLV/Reno Football Game**  
7 p.m., Sam Boyd Silver Bowl

For more information about Homecoming festivities, call the UNLV Alumni Relations Office at 739-3621.

The UNLV Alumni Association Presents

## **Homecoming 1992**



Alumni, students, and those who have helped celebrate Homecoming in years past know that the UNLV Alumni Association plans a long weekend of great events and activities every fall. This year the celebration will be better than ever!





#### on the cover:

UNLV alumnus and hotel administration professor Kye-Sung "Kaye" Chon has traveled the globe researching the tourism industry. Photo by James Romano.

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UNLV Magazine is published two times each academic year in September and March by the University of Nevada, Las Vegas, 4505 Maryland Parkway, Las Vegas, NV 89154-1012. UNLV is an AA/EEO institution.

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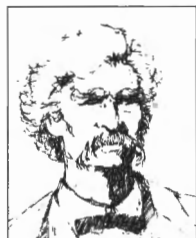
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## To Our Readers



In just a short time, our little magazine has come a long way.

When University News and Publications created *Oasis* magazine last year, our goal was to replace *Inside Out* with a more sophisticated publication that would capture the spirit of growth and maturity of the university. That's not all it captured. The magazine also caught the interest and enthusiasm of our Alumni Association; this, in turn, gave us an opportunity to forge a union with that group in working toward our mutual goal of providing high quality communication to all of our constituencies.

We set about sharing ideas and combining resources to develop a

hybrid publication that would serve many needs, including those of the Alumni Relations Office, the UNLV Foundation, and the university faculty.

The result is what you hold in your hands. We have renamed the publication *UNLV Magazine* in the interest of clarity and easy recognition. A new magazine logo was created with an eye toward conveying a traditional yet contemporary image. We believe both the magazine's new name and logo communicate clearly, with style and sophistication, what we are.

We have also changed our publication dates to September 1 and March 1 in order to promote alumni events, such as Homecoming, in a more timely manner. Additional alumni

news will be included as well.

Several facets of *Oasis* will be retained. You will continue to find award-winning feature articles on UNLV faculty, alumni, and donors, as well as the increasingly popular Class Notes section and the UNLV Calendar of Events.

We hope that with the continued support of our alumni, faculty, donors, and friends, we will soon be able to expand both the frequency and size of *UNLV Magazine*. As editor, I believe our first issue puts us on our way.

Suzan DiBella  
UNLV Magazine Editor

## UNLV Receives Three Donations Totaling \$8.5 Million

UNLV has received three major gifts totaling \$8.5 million for academic programs and buildings. All of the gifts came through the UNLV Foundation.

The family of the late Tom Beam donated \$6 million to UNLV — the largest gift in the history of the university system — toward construction of a building for the music program.

The gift was given in memory of Tom Beam, one of the university's best-known benefactors, by his wife, Jimma Lee, and his daughter, Donna.

"The Beam family has helped build the UNLV campus," said UNLV President Robert C. Maxson. "Their most recent gift will do for our music students and faculty what their previous donations have done for our business and economics, hotel administration, and engineering programs, all of which are housed in beautiful structures, thanks to the generosity of Tom Beam and his family."

Noting that the present gift is not the Beams' first support of the arts at UNLV,

Maxson said the Beam family donated \$2 million to the music program last fall, and the campus art gallery was named for Donna Beam after it was remodeled several years ago.

The Beams' two gifts to the music program will be combined to build an \$8 million, 70,000-square-foot building — an addition to the existing fine and performing arts complex — which will sit just north of Judy Bayley Theatre at Maryland Parkway and Cottage Grove Avenue.

UNLV also received a donation of \$1.5 million from local developer Robert Bigelow and his wife, Diane, to support academic programs in the College of Health Sciences.

"The College of Health Sciences and the entire university are grateful to Mr. and Mrs. Bigelow," Maxson said. "This gift will allow us to fund faculty development and research within the college, as well as enhance both research and teaching in the college's five academic departments."

The Bigelows are making the dona-

tion in memory of their late son, Rod Lee Bigelow.

UNLV has also received \$1 million for its physics program from a donor who wishes to remain anonymous.

The donation will be used to fund faculty, student, and program development in the physics department, Maxson said.

In addition, the funds will support travel to meetings, workshops, and conferences; help bring in visiting professors; support a seminar series and mini-sabbaticals; supplement graduate assistantships; provide graduate scholarships; fund the undergraduate summer research program; and provide continuity of research for newly arriving faculty.

"Our physics department is one of the strongest academic programs at UNLV," Maxson said. "This gift comes at the perfect time because we will begin construction on a \$10 million building for the physics program soon. Though the donation will not be used for the building, a gift of this size will have significant impact on one of our most exciting programs." ▀

## Darlene Unrue Named Outstanding Faculty Member

The Alumni Association has selected longtime UNLV English professor Darlene Unrue as this year's recipient of the Outstanding Faculty Award.

The honor has been an Alumni Association tradition since 1975. Each year, the association's awards committee selects an outstanding faculty member from a list of nominees provided by university alumni, faculty, staff, and students.

Unrue received her bachelor's and master's degrees from Marshall University and her doctorate in English from Ohio State University. She joined the UNLV English department in 1972.

Unrue is a leading authority and prolific writer on American author Katherine Anne Porter. She has written several books on Porter's works, including *Understanding Katherine Anne Porter*, *Truth and Vision in Katherine Anne Porter's Fiction*, and



Darlene Unrue

*This Strange Old World, and Other Book Reviews* by Katherine Anne Porter. She has also written numerous articles and presented several professional papers on Porter's works.

From 1975 to present, recipients of the Outstanding Faculty Award have included John Wright, Dallas Norton, Don Baepler, Jerry Crawford, Mohamed Yousef, Robert Glennen, Larry Golding, Michael Goldberg, Bill Wagonseller, William "Tom" White, Sheila Brooks, Herbert Wells, Charles Bucher, James Deacon, Ralph Roske, Charles Adams, Jerry Vallen, and Darlene Unrue. ▀

## Alumni Association's Goal: To Raise \$1 Million Endowment

The UNLV Alumni Association's newest goal is to raise \$1 million to endow a scholarship fund for UNLV students.

"The association's directors believe the endowment fund will emphasize the association's commitment to higher education and its willingness to provide financial assistance to promising students who need help," said Fred Albrecht, executive director of Alumni Relations.

Currently, the UNLV Alumni Association allots 40 percent of the money it raises in membership dues to its existing scholarship fund, Albrecht explained.

"But increased student enrollment in the past few years has generated increased needs," he said. To meet those needs, the association hopes to raise \$100,000 by June 1993 as a start on its goal of raising \$1 million.

According to Albrecht, the first 100 alumni who give \$1,250 each toward the goal will receive a lifetime membership in the UNLV Alumni Association. Of that, \$250 will go toward each donor's membership, and the balance will be committed to the endowment fund.

The first 100 contributors will have their names displayed on a permanent

plaque hung in the Gibrich Lobby of the Richard Tam Alumni Center. Current lifetime members can donate \$1,000 and receive the same recognition.


Future direct-mail pieces from the

UNLV Foundation will enable donors to designate contributions for the Alumni Endowment Fund.

For more information, call the Alumni Relations Office at 739-3621. ▀

## Building the Future

The following UNLV capital improvement projects have been completed recently, are currently under construction, or are being planned.

	Approximate Sq. Ft.	Approximate Cost	Estimated Completion Date
Fertitta Tennis Complex	4,000	\$ 1 million	6-92
Tonopah Hall Renovation	--	\$2.5 million	8-92
Harry Reid Center for Environmental Studies	20,000	\$ 3 million	4-93
Thomas & Mack Center Expansion	6,000	\$2.2 million	11-92
Student Services Bldg. Physics/Chemistry	40,000	\$ 5 million	11-93
Expansion	45,000	\$ 10 million	5-94
Classroom/Office Bldg.	155,000	\$ 20 million	5-94
Architecture Bldg.	65,000	\$ 10 million	3-94
Greek Housing	30,000	\$ 3 million	1-94
Beam School of Music Bldg.	70,000	\$ 8 million	1-94



## Alumni Association to Celebrate 25th Anniversary at UNLV

The UNLV Alumni Association will mark the 25th anniversary of its creation with its "Silver Celebration" — a series of events that will continue throughout the 1992-93 academic year.

"Silver Celebration" will begin with the UNLV Rebel Alumni Park opening and tailgate party Sept. 12 at the Sam Boyd Silver Bowl before the Texas-El Paso football game.

On Oct. 16, the annual Homecoming Celebration will take place at the Richard Tam Alumni Center. Food, drinks, and music will be part of the festivities. All alumni and friends are welcome to attend.

Other events are being planned for the spring.

The Alumni Association is proud of its existence and its contribution to the pursuit of academic excellence at UNLV, according to Fred Albrecht, executive director of Alumni Relations. The association's goal is to continue its growth and participation in the university community, he added.

The Alumni Association was founded in 1965 by a group of individuals attending Nevada Southern University, now UNLV.

James Bilbray, now a U.S. congressman representing Nevada, was selected as



founding president of the Alumni Association in 1967, the same year the group filed its articles of incorporation.

As the university grew and the alumni base expanded, the need arose

for a director of alumni relations.

Albrecht was hired as the association's first director in 1973, and still holds the position today.

One of the association's most important programs — its scholarship program for UNLV students — was formed in 1973. A new goal of the scholarship program is to raise \$1 million for a scholarship endowment fund.

The association reached an important milestone on Oct. 15, 1990, when several years of fund raising and planning culminated in the grand opening of the newly constructed Richard Tam Alumni Center, located at the center of the campus' academic mall. The project, known as "Realizing the Dream," is more than bricks and mortar and dollars, Albrecht said, adding that the building has come to symbolize the pride and strength of the Alumni Association.

For more information on the "Silver Celebration," call the Alumni Office at 739-3621. ☎

## Amy, Baghzouz Selected as University's Barrick Scholars

Biology professor Penny Amy and engineering professor Yahia Baghzouz have been selected as this year's recipients of the Barrick Scholar awards at UNLV.

They were chosen on the basis of their research over the years.

Both of the professors will receive a \$2,000 stipend in honor of the award.

Amy, an associate professor of biology, has worked at UNLV since 1985.



Penny Amy

Previously, she conducted research at Stanford and Oregon State universities and taught at the University of Alaska and at Western States College.

Baghzouz, an associate professor of electrical and computer engineering, has taught at UNLV since 1987. Previously,

he was with the department of electrical and computer engineering at the University of Southwestern Louisiana. ☎



Yahia Baghzouz

### Cumulative Records of UNLV Intercollegiate Teams

SPORT	OVERALL RECORD	DIG WEST RECORD
Baseball	30-24	13-11/4th
Men's Basketball	26-2	18-0/1st
Women's Basketball	16-10	13-5/2nd-Tie
Cross Country	NA	NA/8th
Football	4-7	2-5/5th-Tie
Golf	4th	NA/1st
Soccer	11-6-2	6-3-1/2nd
Softball	34-22	17-15/4th
Men's Swimming	NA	NA/2nd
Women's Swimming	NA	NA/1st
Men's Tennis	8-8	NA/4th
Women's Tennis	18-5	NA/5th
Women's Indoor Track	22nd-Tie	NA/NA
Women's Outdoor Track	6th	NA/2nd



# The Deliberate Tourist

*Alumnus Kye-Sung "Kaye" Chon — now a UNLV hotel administration professor — explores the world of international tourism.*

BY DIANE RUSSELL

AS A SMALL BOY GROWING up in Seoul, South Korea, Kye-Sung "Kaye" Chon tacked up a blank map of the world on his bedroom wall. On that map, he drew fanciful pictures of all the exotic, faraway places he hoped to visit someday.

That wanderlust was not just a boy's whim, destined to fade as other interests came along. Instead, the urge to travel to foreign countries translated itself into a career choice for Chon: tourism.

When the time for college came, Chon still wanted to travel; he reasoned that a career in tourism was the way to do it.

So far, his plan seems to have worked well. He has visited 20 countries and considers himself well on his way to achieving his lifetime goal of seeing 100 countries or more.

And, he's working in a field that he says he finds both fascinating and dynamic. Development of tourism in Third World nations is one of his particular interests.

As an associate professor of tourism and convention administration in UNLV's William F. Harrah College of Hotel Administration, Chon is able to share his enthusiasm for the tourism field with UNLV students.

Chon knows what it is to be a UNLV student, having earned his master's degree in hotel administration from UNLV in 1985.

He considered other U.S. schools, but chose UNLV for graduate school, in part, because he was so impressed with the faculty members and with their blend of both industry and academic credentials. Also important to Chon was the university's location in a city that is a major tourist destination.

Once enrolled in the program, he discovered another benefit. The low student-faculty ratio promoted "more intellectual interaction between faculty and students" than would have been possible in larger classes.

UNLV was not Chon's first academic experience in

America. He had arrived in the United States in 1982, having just earned an associate's degree in management from the University of Maryland through a program offered in South Korea.

He began his college career in the United States at a small college in West Virginia, but after one semester transferred to Georgia State University.

"I found the environment of Atlanta was much more attractive for the study of hotel management than West Virginia," Chon says. He earned a bachelor's degree in hospitality administration from Georgia State in 1984, graduating as the top student in the university's College of Public and Urban Studies.

Next, Chon moved to UNLV. After completing his master's degree, he moved to Virginia Polytechnic Institute and State University, where in 1990 he earned a doctoral degree in hotel, restaurant, and institution management.

That achievement made him the first Korean to obtain a doctoral degree in hotel administration, according to the North American edition of the *Korean Times Weekend Magazine*, which profiled Chon recently.

The magazine noted that Chon has achieved the status of respected scholar in the travel and tourism field only 11 years after entering college. The article also says he is "a legend" to many Korean students studying in North America.

Immediately after he received his doctoral degree from Virginia Tech, Chon, who had been teaching at the school for three years, was promoted to associate professor and given tenure. "I was very content. I was the happiest man in the world," he says.

But then Chon's former professors at UNLV alerted him to an opening here and urged him to apply. Although he was happy at Virginia Tech, he chose to return to UNLV, partly





because of the unique dynamics between the university and the local hotel and tourism industry.

Being able to participate in the creation of a doctoral program for UNLV's hotel college was appealing to him as well, Chon says. That doctoral program is currently in the developmental stage.

Another important factor in his decision was that teaching in UNLV's hotel college with its large faculty would allow him to specialize in his favorite field: tourism. At some universities with smaller hotel colleges, professors have to teach a broader range of subjects, he says. "At UNLV I have the luxury of teaching what I am most interested in."

Chon says his decision to focus on the tourism facet of the hotel and hospitality industry stems from his fascination with Third World nations. In developing countries, the hotel industry would not exist without tourism, he points out, because there is little, if any, business travel there.

Chon says he believes Third World tourism is an area that will grow in importance in the coming years. Some Third World nations, such as Brazil and Thailand, are already major tourist destinations, he says. And, as struggling countries look for ways to improve their economy by bringing in outside dollars, more and more of them are turning to tourism, he says.

Asked which developing countries he thinks will become the next big tourist destinations, Chon predicts that any of the South Pacific islands, including Fiji and New Caledonia, could become major tourist destinations in the next few years.

"Remember the popularity that the Caribbean islands enjoyed in the '70s and '80s? The same phenomenon will occur with the South Pacific in the next

few years," he says.

An increasing number of tourists, especially those from the United States, are seeking unusual, exotic locations when they travel, according to Chon.



*"As a young scholar in this field, I feel that my responsibility — our responsibility — is to bring this discipline to the next level."*

*— Kaye Chon*

Third World nations often can provide those uncommon experiences, he notes.

Chon is paying particular attention these days to North Korea's tentative efforts at establishing an international tourism industry.

He says he feels that with his credentials and his knowledge of the Korean culture and language, he would be in an ideal position to do some research projects concerning tourism in North Korea. However, he has been able to learn little so far because the North Korean government is promoting tourism only on a very small scale at this point and is reluctant to talk about its efforts.

Chon says that while tourism often seems to leaders of developing nations to be a sure-fire way of boosting the economy, many are slow to realize that it can create as many problems as it solves without proper advance planning.

"What is happening in many Third World countries is that they just merely adopt tourism knowing that tourism brings in hard currency without really recognizing the undesirable consequences of it," Chon says.

Increased crime rates and commercialization of the local culture are two common problems stemming from tourism, he says. An increase in the number of tourists coming into a country can draw criminals, such as pickpockets, and encourage illegal activities, such as prostitution, he notes.

Commercialization of the local culture occurs when the local inhabitants begin changing their customs or traditions to please the foreigners and, thereby, draw more of their business, Chon says. For instance, native craftsmen will begin to notice which items sell and then change their products or designs to meet the tourists' taste. Sometimes other local traditions, such as native dances, may be changed to reflect what the tourists want to see. The result is a dilution of native culture that may occur subtly before anyone really realizes it, Chon says.

Another danger is that a foreign



company that locates a resort or a hotel in a developing nation may take most of its profits out of the country again, with the net result being that local residents receive little benefit from the tourism.

Most of these pitfalls can be avoided with proper advance planning, according to Chon. It is nations that leap into tourism without a master plan that face trouble, he says.

The problem of foreign countries taking the money they earn in developing nations back to their homelands can be avoided to a great extent by laws, he says. In Kenya, for instance, multinational companies are welcome, but 51 percent of the assets of any hotel or resort they operate there must belong to Kenyans or to the Kenyan government, Chon says.

Some of the crime problems, such as the proliferation of prostitution, can be minimized to some extent by targeting certain tourist markets, he suggests. Promoting family tourism, for instance, is likely to reduce the demand for prostitutes or other sex-related businesses, he says.

Chon predicts that consulting work in the field of tourism should provide a booming job market for graduates of this area in the future because developing nations need help from experts if they are to be successful in establishing a thriving tourism industry while minimizing the many pitfalls.

He adds that while some UNLV graduates already take jobs overseas, he would like to see their number increase.

As for himself, Chon says that when he is eligible for a sabbatical he would like to obtain a Fulbright scholarship that would allow him to spend a year teaching and researching in a Third World country.

Chon, who serves as editor of the *Journal of Travel and Tourism Marketing* and has published more than 50 scholarly articles on tourism, says he believes that now is a wonderful time to be involved in the academic side of the tourism industry.

Because it is such a relatively new academic field, much trailblazing remains to be done in terms of research, he says.

"When you look at the history of hotel schools, it was only 60 years ago that they were founded in the United States," he says, adding that they originally borrowed ideas from other disciplines, such as business and economics.

"But now we are trying to discover our own identity," Chon explains. "As a young scholar in this field, I feel that my responsibility — our responsibility — is to bring this discipline to the next level."

"Many people say that we are in a very practically oriented discipline so, 'Why are you concerned about research? What is important is how to



Kaye Chon predicts that the South Pacific islands will become major tourist destinations in the next few years.

teach our students to become better hotel managers."

"But I don't necessarily agree with that," Chon says. "The very fact that we are in a university setting means that we are not only teaching practical skills and craftsmanship. At the same time, we have to constantly develop our research, the body of knowledge, the literature, and theories of the field, so that we can further advance the way we do things." ■



# Down the Backstretch

*Life behind the scenes in thoroughbred horse racing reveals some fascinating insights into American culture, according to a UNLV sociologist who ought to know.*

BY SUZAN DIBELLA

CAROLE CASE STARTED HER DAYS just before dawn at the racetrack barns in the summer and fall of 1982. She began by tying the thoroughbred to the rear of the stall, taking his temperature, then mucking his stall. After spreading fresh straw, she filled the water and feed buckets and proceeded with his grooming.

She used three separate brushes, then a coarsely woven cloth to wipe his face and delicate legs. It served to stimulate the horse's circulation and clean his coat.

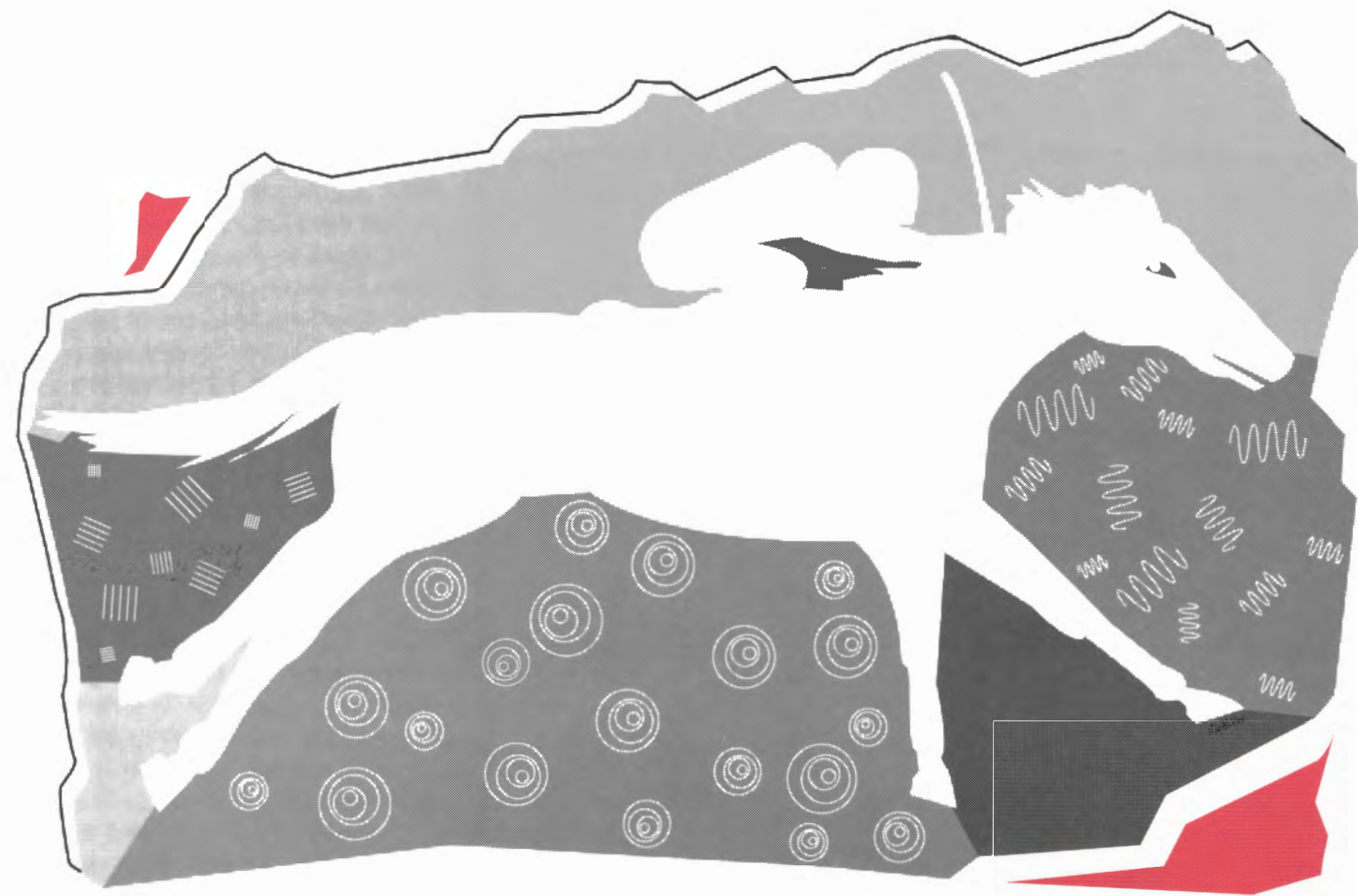
Her daily routine began that way for roughly six months, first at Saratoga, perhaps the finest racetrack in America, then on less prestigious tracks in Arizona and West Virginia.

Case describes her work as a thoroughbred groom as physically demanding, emotionally rewarding, and, most importantly, extremely informative — that is, informative in her research.

Case, then and now a sociologist, worked at the track to gather information for her recently published book, *Down the Backstretch: Racing and the*



UNLV sociologist Carole Case worked as a thoroughbred groom and walker to gather information for her research.



*American Dream*, a social analysis of the behind-the-scenes world of thoroughbred horse racing. She wrote the book based on her experience working as a groom and a walker, as well as on interviews and observation of the people who prepare the horses to take part in "the sport of kings."

These days, you'll find Case in the more traditional academic setting of the Flora Dungan Humanities Building. Now a UNLV criminal justice professor, she applies her background in sociology to the research and teaching of issues relating to crime and deviance in society.

But it doesn't require great imagination to envision her in a much different setting, especially when she tells the story of how her research at the track began.

Case was a 36-year-old graduate student attending the State University of New York, Albany, when she became interested in the racing world after visiting the track for the first time.

"Although I'd grown up near Santa Anita, I'd never been to the track before. I had ridden horses, and I loved them, but I hadn't ever been to the track. It was a fantastic world," she says, noting that she feels fortunate that her first visit was to Saratoga, a track rich in racing tradition.

"I went there with a professor who was interested in the argot, or vocabulary, used at the track. While I felt that was certainly an interesting area of study, I was fascinated with all aspects of the racing world. When I realized that it was a totally unexplored world from a sociological perspective, I pursued the research idea for my master's thesis, and once it was approved, began gathering data."

In the beginning, she says, her work was a descriptive study of the various occupations of the backstretch — the area farthest from the grandstands where the horses are boarded and prepared for the race. The backstretch also refers to the community of people who live and work in that area.

"This was a world that had a lot of occupations that had not been documented. I wanted to get the people in those occupations to describe for me what they did every day. In picking different individuals and their activities, I was able to illustrate the typical day at the track from predawn to late at night back in the barns."

She interviewed and observed all major participants in the backstretch from the lowest ranking to the highest, including the walkers, grooms, exercise riders, owners, jockeys, and trainers.

As she continued her research, she came to appreciate the engaging cast of characters in the backstretch, such as the groom who gave her the low-down on horse owners.

"He said, 'The average horse owner doesn't know his ass from his elbow as far as the average horse is concerned. There isn't 10 percent of owners that know anything. They just do it to go to the races in the afternoon and be a big shot.'"

Another female groom and walker





captured the spirit of dedication most backstretch workers exhibit and the isolation that comes with the job.

"Yeah," the groom told Case, "racetrackers don't write, and racetrackers don't have telephones. They don't read newspapers. Racetrackers don't have vacations, so they can't come and visit.... We live in a sort of closed-off world. What happens to everybody else doesn't happen to us."

Their colorful stories and powerful dedication further fueled Case's interest in this unique sub-culture that seemed far removed from the glamour of the winner's circle. It's a world, she says, where hard-working people keep a tenacious hold on their dreams, despite the

remote prospect of success, poor working conditions, and little prestige.

Their deep-rooted philosophical commitment to their work inspired her to continue researching the subject beyond her master's thesis. She wrote her doctoral dissertation (also at SUNY, Albany) on the backstretch, which served as the basis for her recent book.

As she began her dissertation, she realized she had to become a participant in the backstretch community, at least for awhile, to comprehend the full picture of life there. Her ensuing field work became a revealing study in and of itself, both in terms of research methodology and self-discovery.

"A retired jockey told me the only

way really to know the backstretch is 'to live it.' So, there were people I knew there at that point in time, and I said, 'Hey, I need to learn how to walk a horse; I'd like to learn to groom.' And they showed me, and I got the job."

Though most of her co-workers knew she was there for research purposes, they didn't seem to think of her as a sociologist.

"They knew of my research, but I didn't tell each person I worked with that, 'Now I'm going to be gathering information on this aspect of the racing world.' My role was clear because I did my job. If I asked a question about a certain leg wrap or something else, they may have assumed it was for general information purposes. Or, then again, they may have assumed it was research related."

Establishing trust and fitting in were important issues to Case. She knew both might be difficult, given the fact that members of the backstretch community are generally suspicious of outsiders, mostly because betting tends to attract people trying to get a tip on a race. But she was surprised by their openness with her.

"Uniformly, I was accepted. There wasn't any individual, even in my initial research, who wasn't willing to give me information," she says. "I think the reason I was accepted was that I never really got into betting, so they knew I wasn't trying to get information for that reason."

"Also, it's very important to recognize that one of their underlying ethics in the backstretch is the value of hard work. And I worked hard. That's part of my nature, so it wasn't something I had to try to do. But they liked that about me. They felt comfortable. They seemed to think, 'Here's a woman who's not sitting around or saying she can't do this or that.'"

But in assuming the role of participant in her field work, she knew she walked a fine line.

"Some qualitative researchers would say that if you go too far to become a part of the world you're studying, then you lose your objectivity. But what

happens in reality is that you live in this kind of heightened awareness. You're always sensitive to what you're doing. You don't want to offend; you don't want to appear different. You want to be accepted. At the same time, you don't do some of the simplest things right, because it doesn't come naturally."

After months of back-breaking labor, numerous adventures traveling with horses to their races, and meeting a vast array of characters, her field research ended and the findings of her study emerged.

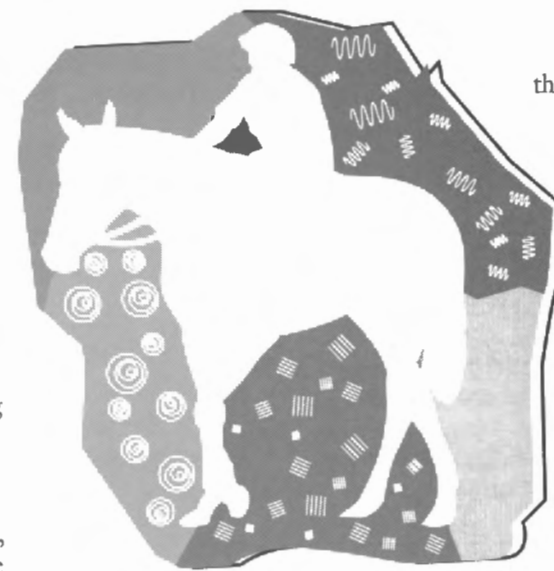
"What I found in the racing world, what emerged over time, was the value system that revolves around the American Dream. The Horatio Alger ethic is still very much alive in the backstretch and a very compelling part of that world. People live and work very hard, risk all, give up family, give up home and community for another world with the hope that, yes, they will be successful. Very few are, but they still hold to that dream."

"They remain committed to it, in spite of the fact that the pot of gold is not there. But they still work toward it. The book shows how they adapt in light of this realization that they're not going to be highly successful. Only a few are."

When she started her research, Case wanted to gather as much information as she could to let the backstretch workers themselves interpret their world.

"I wanted to write a book that would be sympathetic to these individuals, but one that told of their dreams and aspirations in their own words. And, while I wanted to find out what it is that they find meaningful, I was hopeful at the same time that a sociological theory would emerge to explain their world. At the outset, I didn't know what that was. I didn't know what I would find."

Fortunately, a theory did emerge that provided a springboard for her study.



"A theory in sociology, called strain theory, suggests that American culture is out of sync with society in the sense that our culture advocates success [through material wealth and prestige] for everyone, but not everyone has a realistic chance of attaining it. The structure of society doesn't allow it." As a result, she adds, those who can't achieve success learn to cope, or adapt, through a variety of means. Members of each subculture develop their own ways of adapting to the stress, or strain, of not realizing their goals.

Few subcultures better represent the strain theory at work than the backstretch, according to Case. Success at the track is such a rare occurrence that, as one seasoned track observer told her, "90 percent don't make it, 5 percent barely survive, 2 percent do real good, and 3 percent get it all."

As a result, the majority of backstretch workers live with little chance of attaining success and, thus, find numerous ways to adapt. Case outlines these adaptations in *Down the Backstretch*.

"The predominant strategy is that of the race tracker. His adaptation is to become totally engulfed in the world of racing. He is satisfied with immediate kinds of rewards: he takes pleasure in the day. He takes pleasure in working with the horse. He enjoys the fact that his friends and family can be with him. He becomes totally engulfed in the world. You see them on tracks across the nation. They live at the track, sometimes in the stalls; they travel with the horses. It's the only world they know, and the only world they want to know."

continued on page 24





## CALENDAR

### September ♦ 1992

**1-28 Exhibit:** "New York Photographers of the '80s." Weekdays, 8am-5pm. Donna Beam Fine Art Gallery. 739-3893.



Red Stars Red Army Chorus and Dance Ensemble  
Sept. 2

5pm. Sam Boyd Silver Bowl parking lot. 739-3621.

**Football:** UNLV v. Texas-El Paso. 7pm. Sam Boyd Silver Bowl. 739-3900.

**Nevada Symphony Orchestra:** "Picnic Pops I." 7pm. Academic Mall. 739-3801.

**15 Barrick Lecture:** Mark Russell. 7:30pm. Artemus Ham Concert Hall. 739-3801.

**18-20 University Theatre:** "Letters From an Irish Priest." Sept. 18 & 19, 8pm; Sept. 20, 2pm. Artemus Ham Concert Hall. 739-3801.

**19 Alumni Event:** Pre-game tailgate party. 5pm. Sam Boyd Silver Bowl parking lot. 739-3621.

**Football:** UNLV v. Northern Arizona. 7pm. Sam Boyd Silver Bowl. 739-3900.

**24 Reception:** University of Nevada Press First Annual Author Reception and Autograph Party. 5-7pm. Tam Alumni Center. 1-784-6573 or 739-3621.

**2 Master Series:** Red Stars Red Army Chorus and Dance Ensemble. 8pm. Artemus Ham Concert Hall. 739-3801.

**12 Alumni Event:** Pre-game tailgate party & dedication of Alumni Park.



Mark Russell  
Sept. 15

**24 Alumni Event:** Dinner/theatre event. 6pm. Tam Alumni Center. 739-3621.

**University Theatre:** "Oklahoma." Sept. 24-26 & Sept. 30-Oct. 3, 8pm; Sept. 27 & Oct. 4, 2pm. Judy Bayley Theatre. 739-3801.

### October ♦ 1992

**1 Community Concert:** Roger Williams. 8pm. Artemus Ham Concert Hall. 739-3801.

**4 Chamber Music Southwest:** "All That Jazz," featuring flutist James Newton and the Sierra Wind Quintet. 2pm. Artemus Ham Concert Hall. 739-3801.

**5-29 Exhibit:** "BYU Invitational." Weekdays, 8am-5pm. Donna Beam Fine Art Gallery. 739-3893.

**8-18 University Theatre:** "Celia's Exit." Oct. 8-10 & 14-17, 8pm; Oct. 11 & 18, 2pm. Black Box Theatre. 739-3801.

**13 Chamber Music Southwest:** "Columbus' World: Music of Italy, Spain, and Portugal with the San Francisco Consort." 7:30pm. Artemus Ham Concert Hall. 739-3801.

**15 Alumni Event:** Homecoming golf tournament. Noon. Dunes Golf Course. 739-3621.

**15-25 Nevada Dance Theatre:** "Romeo and Juliet." Oct. 15-17 & 22-24, 8pm; Oct. 18 & 25, 2 & 7pm. Judy Bayley Theatre. 739-3801.

**16 Alumni Event:** Homecoming celebration/class reunion. 7pm. Tam Alumni Center. 739-3621.

**17 Alumni Event:** Homecoming pre-game tailgate party. 5pm. Sam Boyd Silver Bowl parking lot. 739-3621.

**Homecoming Football:** UNLV v. UNR. 7pm. Sam Boyd Silver Bowl. 739-3900.

#### Alumni Business Lunch Seminar Series

♦ Sept. 9 ♦ Nov. 10 ♦ Jan. 13  
♦ Oct. 14 ♦ Dec. 9 ♦ Feb. 10

All seminars will be held at noon in the Trent Lounge of the Tam Alumni Center. For more information, call 739-3621.

## CALENDAR

**18 Master Series:** The Vienna Choir Boys. 8pm. Artemus Ham Concert Hall. 793-3801.

**21 Concert:** Nevada Fine Arts Trio. 7:30pm. Judy Bayley Theatre. 739-3801.

**25 Concert:** University Musical Society Orchestra. 2pm. Artemus Ham Concert Hall. 739-3801.

**30 University Dance Theatre:** Kelly Michaels. Oct. 30 & 31, 8pm; Nov. 1, 2pm. Judy Bayley Theatre. 739-3801.



Vienna Choir Boys  
Oct. 18

**Nevada Symphony Orchestra:** "Halloween Pops." 7:30pm. Artemus Ham Concert Hall. 739-3801.

**31 Alumni Event:** Pre-game tailgate party. 11am. Sam Boyd Silver Bowl parking lot. 739-3621.

**Football:** UNLV v. San Jose State. 1pm. Sam Boyd Silver Bowl. 739-3900.

### November ♦ 1992

**1 Concert:** "Of Thee I Sing." University Chorus. 2pm. Artemus Ham Concert Hall. 739-3801.

**3 Chamber Music Southwest:** "Music for 1, 2 & 3: The Solid Brass Trio." 7:30pm. Artemus Ham Concert Hall. 739-3801.

**6 Festival:** 8th Annual Madrigal/Chamber Choir Festival. 7:30pm. Artemus Ham Concert Hall. 739-3801.

**8 Concert:** 76 + 4 Trombones. 2pm. Artemus Ham Concert Hall. 739-3801.

**9 Exhibit:** "Bailey Doogan: Mea Corpa." Weekdays, 8am-5pm. Donna Beam Fine Art Gallery. 739-3893. (thru Dec. 13)

**10 Nevada Symphony Orchestra:** Subscription Series premiere. 8pm. Artemus Ham Concert Hall. 739-3801.

**12-22 University Theatre:** "In Harmes' Way." Nov. 12-14 & 18-21, 8pm; Nov. 15 & 22, 2pm. Black Box Theatre. 739-3801.

**13 Community Concert:** Dance Through Time. 8pm. Artemus Ham Concert Hall. 739-3801.

**15 Concert:** UNLV Jazz Ensemble I. 2pm. Judy Bayley Theatre. 739-3801.

**18 Master Series:** The Seattle Symphony. 8pm. Artemus Ham Concert Hall. 739-3801.

**19-20 Meeting:** Board of Regents. 9am-5pm. Tam Alumni Center Grand Hall.

**21 Alumni Event:** Pre-game tailgate party. 11am. Sam Boyd Silver Bowl parking lot. 739-3621.

**Football:** UNLV v. Montana State. 1pm. Sam Boyd Silver Bowl. 739-3900.

**22 Concert:** Musical Arts Orchestra. 3pm. Artemus Ham Concert Hall. 739-3801.

**24 Concert:** UNLV Wind Ensemble and Community Concert Band. 8pm. Artemus Ham Concert Hall. 739-3801.



**28 Alumni Event:** Pre-game tailgate party. 11am. Sam Boyd Silver Bowl parking lot. 739-3621.

**Football:** UNLV v. CS-Fullerton. 1pm. Sam Boyd Silver Bowl. 739-3900.

**30 Nevada Symphony Orchestra:** Subscription Series. 8pm. Artemus Ham Concert Hall. 739-3801.

### December ♦ 1992

**2 University Theatre:** "AIDS & Education." Call for details. Artemus Ham Concert Hall. 739-3801.

**3 Alumni Event:** Dinner/theatre event. 6pm. Tam Alumni Center. 739-3621.

**3-13 University Theatre:** "The Crucible." Dec. 3-5 & 9-12, 8pm; Dec. 6 & 13, 2pm. Judy Bayley Theatre. 739-3801.



## December ♦ 1992

**4 Concert:** University Chamber Orchestra. 8pm. Artemus Ham Concert Hall. 739-3801.

**4-6 Dance Concert:** University Dance Theatre. Dec. 4 & 5, 8pm; Dec. 6, 2 & 4pm. Black Box Theatre. 739-3801.

**4-13 Rodeo:** National Finals Rodeo. Call for details. Thomas & Mack Center. 739-3900.

**7 Nevada Symphony Orchestra:** "Handel's 'Messiah.'" 7:30pm. Artemus Ham Concert Hall. 739-3801.

**8 Concert:** Collegium Wassail. 7:30pm. Black Box Theatre. 739-3801.

**10 Concert:** A Winter Choral Celebration. 8pm. Artemus Ham Concert Hall. 739-3801.

**11 Chamber Music Southwest:** "Music for Double Reeds: Stephen Caplan, Oboe, and Kristen Wolfe, Bassoon." 7:30pm. Black Box Theatre. 739-3801.

**12 Performing Arts Center:** Roberta Peters. 8pm. Artemus Ham Concert Hall. 739-3801.

**16 Nevada Symphony Orchestra:** "Christmas Pops." 7:30pm. Artemus Ham Concert Hall. 739-3801.

**17-30 Nevada Dance Theatre:** "The Nutcracker." Call for details. Judy Bayley Theatre. 739-3801.

**19-20 Performance:** Nevada Opera Theatre. Dec. 19, 8pm; Dec. 20, 2pm. Artemus Ham Concert Hall. 739-3801.

## January ♦ 1993

**11 Exhibit:** "Hodgetts and Fung Design Associates/ Architectural Installation." Weekdays, 8am-5pm. Donna Beam Fine Art Gallery. 739-3893. (thru Feb. 7)

**11-14 University Theatre:** Senior Adult Theatre Festival. Call for details. 739-3801.

**19 Spring Semester 1993:** Instruction begins.

**25 Nevada Opera Theatre:** "La Boheme." 8pm. Artemus Ham Concert Hall. 739-3801.

**28 Master Series:** Ballet Metropolitan with Cynthia Gregory. 8pm. Artemus Ham Concert Hall. 739-3801.



## February ♦ 1993

**1 Community Concert:** The Light Blues. 8pm. Artemus Ham Concert Hall. 739-3801.

**14 Nevada Symphony Orchestra:** "Valentine's Day Pops." 7:30pm. Artemus Ham Concert Hall. 739-3801.

**17 Master Series:** The Saint Louis Symphony Orchestra. 8pm. Artemus Ham Concert Hall. 739-3801.

**17-20 University Theatre:** American College Theatre Festival. Call for details. 739-3801.

**Exhibit:** "American College Theatre Festival Costume Designs." Weekdays, 8am-5pm. Donna Beam Fine Art Gallery. 739-3893.

**18-19 Meeting:** Board of Regents. 9am-5pm. Tam Alumni Center Grand Hall.

**28 Concert:** University Musical Society Orchestra. 2pm. Artemus Ham Concert Hall. 739-3801.



# THE ALCOHOLIC'S LEGACY

*UNLV professors search for ways to help educators identify adolescents coping with alcoholic parents.*

BY BARBARA CLOUD

**T**WELVE-YEAR-OLD LISA SITS LIMPLY AT the back of the room, paying more attention to the cracks in the ceiling than to her schoolwork. Clearly, she is the kind of student who causes a teacher concern.

Her classmate, Andy, on the other hand, is the first to offer to run an errand for the teacher, clean the chalkboard, or help another student. He's a teacher's dream.

Then there's Sheri, constantly demanding center stage with her aggressive behavior — a teacher's nightmare.

All of these middle school students are as different as they can be, yet maybe not so different after all. Each will go home to an alcoholic parent.

Extremes in behavior from children like the hypothetical Lisa, Andy, and Sheri characterize adolescent children of alcoholics (AdCOAs), according to Richard Powell, an assistant professor of instructional and curricular studies in UNLV's College of Education.

Powell is working with co-authors Stanley Zehm,







Richard Powell

to put a classroom "under the influence," according to Powell.

"By and large," he says, "if we look at the AdCOA population, many of them go by unnoticed, and, in fact, some of the most successful people have come out of these households. So it isn't all bad, but it does mean that sometimes things aren't so good for a child."

If teachers can identify AdCOAs, they may be able to help them individually, while also employing strategies to ensure that their behavior does not interfere with instruction.

Middle school — typically grades six, seven, and eight — provides the best opportunities for educators to identify AdCOAs, Powell believes.

Speaking from the vantage of having taught at that level, he explains that middle school teachers usually work in teams and have the same students for two years. This gives them time

to get to know the students well and to observe trends in academic performance and emotions.

Children of alcoholics often feel shame, anger, guilt, fear, and anxiety, Powell adds, emotions that contribute to low self-esteem. Some, like the aforementioned Sheri, respond by becoming particularly aggressive, but others seek to build self-esteem by becoming caretakers of other people. They may have looked after the needs of an alcoholic parent, and they bring this prematurely adult attitude to the classroom.

"They are more willing to take care of others than themselves," Powell says. "In fact, they give up their own needs to take care of others."

Living in an alcoholic household can be a frightening experience for children. "They leave home and go to school where they feel safe, where they find a refuge," he explains. "They cling to a teacher or two, getting attention they can't get at home."

At the same time, school presents its own threatening situations that can magnify a youngster's problems. For example, many AdCOAs are exceedingly shy and terrified to get up in front of groups. To be sure, many people have an aversion to public speaking, but they usually have enough confidence to go ahead and do it, and they feel successful afterward.

"But even when AdCOAs have been successful, they still feel like failures," Powell says. "Even when told they did a fantastic job, they don't believe it because they are carrying with them the home environment where they are never in the right, no matter what they do. That's very damaging to the psyche."

Although Powell hopes the handbook he and his co-authors are preparing will assist educators in identifying AdCOAs, he admits that actually helping these youngsters is another problem.

Teachers with a classroom full of adolescents rarely have time to provide therapy, even when they have the training. Usually, they can do little more than refer the child for counseling.

The major hindrance to help, however, is likely to be denial, by both the child and the parents.

"It's a fascinating thing how alcoholism protects itself with this enormous denial," Powell says. "I oftentimes find teachers themselves still denying that their father or mother was an alcoholic — I myself did, well into adulthood. It might go on until something happens somewhere, and they finally 'come out,' so to speak, finally realizing they have to deal with it."

Children have even more at stake than adults in facing the truth. "Adolescents are embarrassed, have shame, feel guilt, and maybe they don't even know they do," Powell says. "They don't want others to know what's happening at home. They will do anything to protect that parent. No way are they going to volunteer for an ALA-TEEN

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# Dramatic Impact

*Morton R. Sarett's devotion to the craft of writing inspired his family to honor his memory through the creation of a national playwriting competition at UNLV.*

BY LISA STORY

*"Nothing is beyond the imagination and reach of the writer, and no other craft offers such a magical lifetime passport to countless adventures."*

— Morton Reuben Sarett

WHEN HE WAS 12, MORTON REUBEN Sarett wrote one of his first adventures. His younger sister was not cast in the school play, so Sarett penned a fairy tale with a heroine so much like her that only she could play the part. He took his script to her teacher, and it was produced with his sister in the starring role.

As an adult, Sarett found writing to be a rewarding avocation. He published several books, short stories, feature and trade articles, and radio scripts. He also produced an award-winning television documentary.

All of his writing was accomplished in his spare time; Sarett had a full-time career as a successful attorney in New York City. He also later served as president of the prestigious Jewelry Industry Council.

His family remembers him as the type of man who would impulsively pull his car to the side of the road to pick a bouquet of daisies for his wife. He painstakingly edited hours of audio tapes of his granddaughter's first words to create a verbal diary, which he presented to her when she had grown up.



Morton Sarett  
circa 1969

Sarett's love of words later inspired his granddaughter to become a poet, and she is currently working on her master of fine arts degree in poetry at Vermont College. His family says he took great pleasure in encouraging relatives and young people to develop their talents.

In 1988 — four years after his death — his family established the biennial Morton R. Sarett National Playwriting

Competition at UNLV. Gwynneth and Robert C. Weiss, Sarett's daughter and son-in-law, funded the award through the UNLV Foundation.

"Morton's whimsy, joy for life, enthusiasm, and creativity were a great inspiration to me as well as many others," Gwynneth Weiss says. "By establishing this playwriting award, we hoped that we could encourage others who possess a creative spark and talent."

A call for entries goes out nationwide once every two years. The playwright who wins the Morton R. Sarett Playwriting Award receives a \$3,000 cash prize, one of the largest awards given in an American playwriting competition. The playwright also serves a mini-residency at UNLV to help the theatre arts department produce the winning play on campus.

The first two recipients of the award were Joan Vail Thorne in 1988 for her play, *Immodest Acts*, and Lawrence Riggins in 1990 for *Seed of Darkness*.

Landon Coleman, the 1992 recipient of the Sarett Playwriting Award, will travel to Las Vegas in November to work with university faculty and students on his play *In Harmes' Way*. It will run Nov. 12-22.

"From our own background and experience, we know that playwrights don't just want to receive a check, they want to see their work on stage," Mr. Weiss says.

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# THE GOSPEL ACCORDING to Twain

UNLV English professor Joe McCullough has found unpublished Twain manuscripts that reveal a whole new look at Heaven and Earth by America's best-known humorist.

BY TOM FLAGG

**J**OE MCCULLOUGH, UNLV English professor and resident Twain expert, is on the edge of his seat, already warmed to his subject before the interview has begun.

"It's amazing that Mark Twain is perhaps the major American writer, and yet there is still so much of his work that people have not seen," he says.

McCullough and his research partner and co-author, Howard Baetzhold of Butler University, have been digging through the Mark Twain Papers, a section of the University of California, Berkeley, library, and McCullough is excited about the unpublished Twain manuscripts they have found.

The University of Georgia Press is also very interested in this "new" material and has agreed to publish the two scholars' research in a book titled *The Bible According to Mark Twain: Writings on Heaven, Eden, and the*

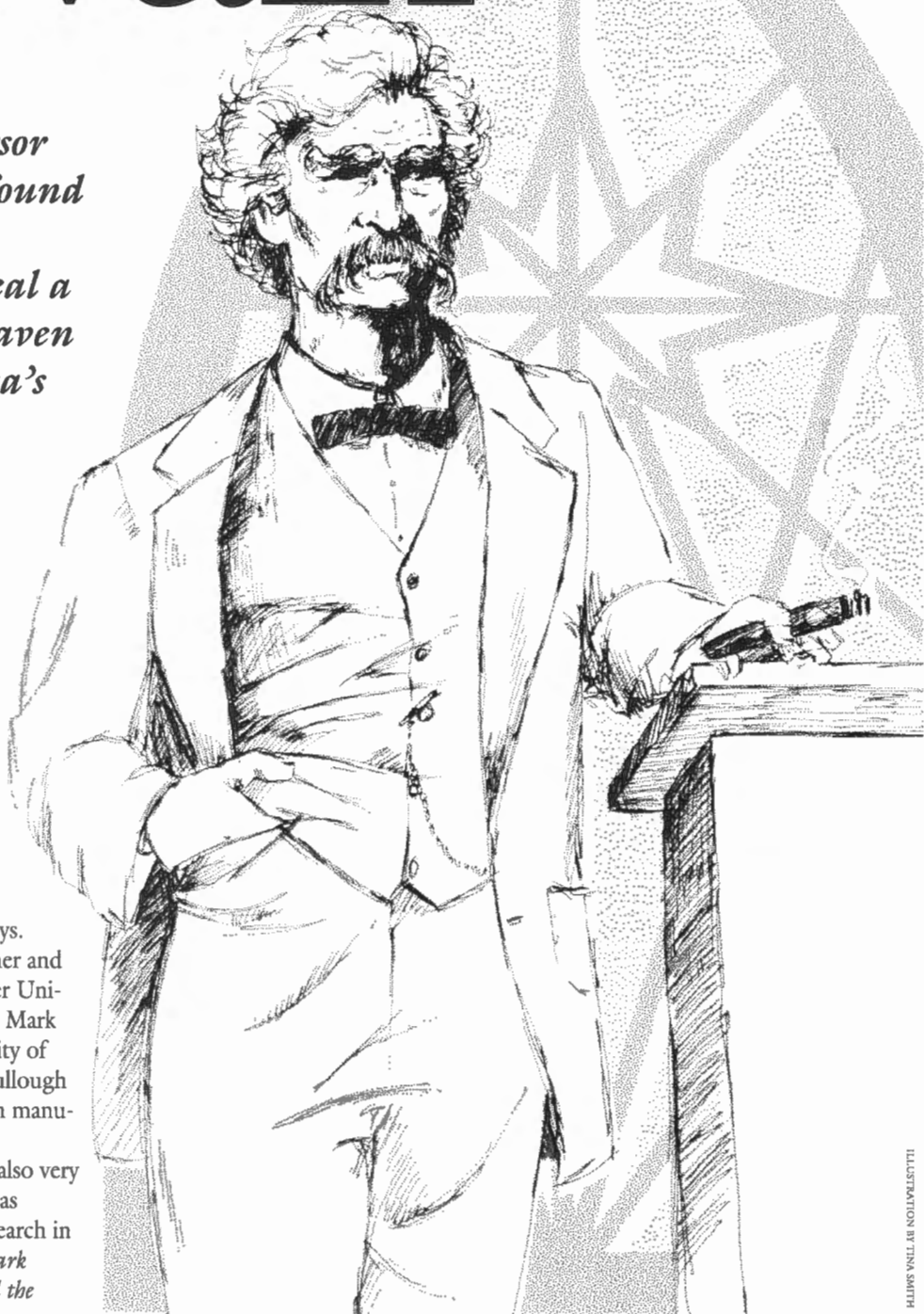


ILLUSTRATION BY TIMA SMITH

*Flood*. Twain scholars and general readers can look for the book next summer.

McCullough describes Twain as a prolific, unfocused writer who worked on four or five projects at once, often spreading them over years as he revised, added, and edited his own material. Twain died in 1910, leaving much unpublished work. Although some of that work has come out in the years since his death, a great deal has not. Why? Certainly the writings of America's best-known humorist should be shared with what remains a large audience more than 100 years after the appearance of such classics as *The Adventures of Huckleberry Finn* (1884) and *A Connecticut Yankee in King Arthur's Court* (1889).

The reason, McCullough asserts, is that Twain's late work revealed a very dark, cynical outlook — quite the opposite of Twain's public image.

"I think his family and the estate have been fairly protective of this," McCullough says. "They didn't want people to see that here was this great national humorist with this dark side."

One of the more important volumes of Twain's work published since his death is *Letters from the Earth* (1960), edited by Bernard DeVoto, which focused on biblical topics.

"Little by little, the family has released things since then," McCullough says. "In fact, the Mark Twain Project at Berkeley had intended to publish everything Twain had written. But that takes time, and it's very costly."

McCullough, who wrote his doctoral dissertation at Ohio University on Twain, has done considerable research in the Twain Papers section of the Berkeley library. It is the largest single collection of Twain manuscripts and a gold mine for Twain scholars.

As he searched through the collection of unpublished material, private journals, letters, and other sources, McCullough found that Twain was preoccupied with religion not just in the last 10 years of his life — as has been commonly thought among scholars — but back as far as the 1870s, when he started writing "Captain

Stormfield's Visit to Heaven."

McCullough conceived of putting together a book on Twain's writings about heaven and assorted biblical characters when it became apparent to him that "to make any assessment of Twain's views on religion and morality, it would be necessary to have available the bulk of his later writings in that area, not just selected things dealing with one aspect or another."

It was also clear to McCullough that earlier Twain scholars had either not published certain material that would illuminate Twain's thoughts on religion, or they had taken some of his work out of context.

As it happened, Howard Baetzhold

was spending a good deal of time in the Berkeley library working in the same area as McCullough. Rather than duplicate their efforts, the two decided to collaborate on a project that will bring together substantially all of Twain's writings on religion and the Bible. They entered into negotiations with the Mark Twain Papers, Twain's estate, the Mark Twain Foundation, and Harper's *Monthly*, which published some of Twain's work during his lifetime.

"With the intervention of the people at the Mark Twain Papers, we finally got permission to publish all of this material," McCullough says.

"About 30 percent of the material has never been published; another 10-15 percent is material that has come out before, but not in the way Twain would have expected."

One of the major pieces in the

collection is Twain's long "Autobiography of Eve," which, McCullough says, is the writer's first sustained attempt at a female narrator. Twain had intended to have Eve tell her story from the time before Adam arrived in the Garden of Eden (in Twain's version of the biblical tale) until The Flood.

"Of course, he boxed himself in, because you can't have Eve sitting there telling about The Flood," McCullough says, since, presumably, no one other than those on the Ark survived it.

Below is the first page of Twain's unpublished manuscript, "Autobiography of Eve."

First Century. Autobiography of Eve.  
I will begin with a few extracts from my diary.  
Eve's Diary.  
January 8, Year 1.  
Monday, What am I? What am I? What am I?  
Monday After. These questions remain unanswered. It is no matter; let them go.  
A fortnight later. It is ~~very~~ lonely. Monotonous. Tedious, in fact. The birds & tigers & things are pleasant company, & they love me & I love them; but lately they seem somehow insignificant. I lack something, I don't know what it is.  
If only they could see how pretty I am, & how rounded and smooth, & how daintily formed are my limbs. Possibly they do; sometimes I think they do; but

Twain wrote about 100 pages of this before he realized he had a problem. So he went back and revised the last 30 pages and put in other narrators.

Although this material was not





Joe McCullough

story of the Garden of Eden, trying to show that man's fall and the state that things were in by the end of the 19th century were predicted in the Garden itself."

McCullough and his partner are not trying to deal with everything Twain wrote concerning religion; that would be a tall order for a single book. They are dealing with Twain's work on biblical characters, integrating what has already been published with what has never, until now, been printed. The book will be a great aid to Twain scholars, because it will include an authorized version of *Letters from the Earth*, as well as the original and revised versions of "The Autobiography of Eve." It will also

published during Twain's lifetime, similar pieces called "Eve's Diary" and "Adam's Diary" were. When DeVoto edited all of this work for *Letters from the Earth*, he found many contradictory passages, so he cut some 50 pages from the "Autobiography of Eve."

The missing pages, now to be published in McCullough and Baetzhold's book, contain many contemporary references that, McCullough says, reveal Twain's extreme belief in anti-imperialism through references to U.S. involvement in the Philippines, the Cuban Insurrection, and the Spanish-American War.

"Twain was very antagonistic toward Christian Science, toward intervention in the Philippines, and so on," McCullough says. "He kept putting these contemporary allusions into the

include the unpublished Captain Stormfield saga and unpublished portions of Methuselah's, Noah's, Adam's, and Eve's diaries.

"Our intent is to offer the reader a sustained view of everything Twain was writing in this area," McCullough says.

This view reveals two different personas at work: the Twain who was concerned about his public reputation, who moderated his tone in his published writing and put in plenty of vernacular humor, and the Twain who harbored strong antipathies. The first Twain constantly wandered up and down 5th Avenue in New York, enjoying the public acclaim and recognition that extended from America to Europe. The second Twain's cynicism was so complete that he was absolutely contemptuous of that same acclaim.

Twain wasn't always so cynical, McCullough says.

"Early on, he was very optimistic about man's possibilities. But increasingly, he began to feel that the individual was often guided by cowardice and that it was a rare person who could stand up against a crowd. And that feeling seemed to be confirmed everywhere he looked, in the political arena, the religious arena...." When Twain looked at religion, he saw Christians as being enslaved by mythology. When he ventured into the realm of politics, it was to attack patriotism and jingoism.

Twain wrote in his journals, "There is nothing funnier nor a sadder sight than a young pessimist, except an old optimist." And, "The man who is a pessimist before 48 knows too much. If he is an optimist after that, he knows too little." On religion and the religious, he wrote in 1904, "The puppy and the Christian are born blind. The puppy gets over it." And, "God, so atrocious in the Old Testament, so attractive in the New: the Jekyll and Hyde of sacred romance."

McCullough and Baetzhold are taking pains to ensure that Twain's unpublished work will be printed in the manner the great author would have wanted.

"Reconstructing Twain's text — determining what his intentions would have been, were he here to oversee this project — has been very time consuming," McCullough says. "Fortunately, Twain gave very good directions in his editing."

But Twain continued to revise and change his copy, often over a period of years.

"We have to go back and dig into this," McCullough says, explaining that they use such evidence as the kind of paper, color of ink or pencil, and other references to put Twain's writings and revisions in the proper order. "We have a number of experts helping us with this sophisticated editorial work, and this is before we even get to annotations, glosses, and explanatory notes."

The process becomes one of literary  
continued on page 24

## Dramatic Impact

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"We also felt that having a new, original play produced in Las Vegas brings a certain kind of credibility to both the university and the community as centers for the arts," Gwynneth Weiss adds.

The Morton R. Sarett Playwriting Competition has already gained national reputation as one of the best in the country, according to Jeffrey Koep, chairman of UNLV's theatre arts department. He credits the large cash prize, production of the winning play, and the quality of the national judges as reasons for its success.

"The Sarett Playwriting contest also adds another level of legitimacy to our master of fine arts program in playwriting, which has the potential of becoming one of the top two or three in the country," Koep says. Besides bringing UNLV national renown, the playwriting competition attracts potential students to the five-year-old program, he adds.

"This year nearly 400 people submitted scripts. That's 400 playwrights who may not have known about our M.F.A. program before they entered the competition," Koep says.

The large number of entries requires a lengthy and complex judging process. Veteran theater professionals from across the country serve as the competition judges. Over the course of several months, three tiers of judges read the scripts and narrow down the choices. The final panel of judges receives eight scripts, from which the winning play is chosen.

If Sarett himself were a judge, the selection process would take even longer, according to his wife of 38 years, Helen Sarett.

"He hated rejecting anyone's writing. Even if the piece was wild, he found good in it," she says.

Sarett's desire not to discourage was as strong as the Weiss' wish not to cen-

sor. The couple has refused to participate in the judging process.

"We try to avoid getting involved in the play selection because we might allow personal taste to influence our decision," says Mr. Weiss, who knows he might be tempted to choose a winner based on compatible political and social views.

Sponsorship is more important than censorship to the Weisses, who have established a respectable record of supporting the arts in Southern Nevada. They have contributed to UNLV's Jazz Ensemble and the Charles Vanda Master Series, as well as the Allied Arts Council and Las Vegas' public television and radio stations, KLVX-Channel 10 and KNPR.

The Weisses acquired their love of the arts in New York City, where they were born and bred. When they relocated to Las Vegas in 1971, they experienced a dramatic culture shock.

The couple had to use a short-wave radio to import classical music since Las Vegas did not yet have a classical station. Although their East Coast friends were concerned that they were raising their daughter in "Sin City," the Weisses found the lack of cultural activities and art galleries more distressing than the city's reputation.

"I knew that when you're brought up where something is not a forbidden fruit — such as gambling in Las Vegas — it is much less enticing," Gwynneth Weiss says. "The thing I feel my daughter was deprived of was the visual stimulation of the art galleries and museums you find in larger cities."

"So, basically, we have selfishly devoted our excess time and whatever monies we could to help start and sustain those things we enjoy and feel are so important to the community."

Although the Weisses have

supported a variety of cultural programs, their principal interest is in community theater programs. They have contributed to the Actors Repertory Company, Las Vegas Little Theater, and UNLV's Fine and Performing Arts College. The Sarett Playwriting Award evolved from a local contest they started through the Allied Arts Council to inspire Nevada playwrights.

"The whole idea behind the Sarett Playwriting Competition is to stimulate a vibrant program at UNLV that will help establish Las Vegas as a center for exciting regional theater," Mrs. Weiss says. "Not all of us are artists, but we all have the ability to appreciate creativity. It is very important to develop programs such as this to encourage creative people."

In addition to inspiring talented, undiscovered playwrights, the Morton R. Sarett Playwriting Competition is a wonderful way to memorialize a man who encouraged many people to follow their aspirations, according to his family.

"Morton would just glow to know so many young playwrights are being given an opportunity to be discovered," Helen Sarett says. ♪

Robert C. and Gwynneth Weiss





## CLASS NOTES

### '60s

**Janet Husmann Lowe**, '68 BS Business Administration, will have two books published this year. They are titled *The Secret Empire: The 25 Multinational Corporations that Rule the World* and *Keys to International Stocks*. Lowe, who formerly served as financial editor for the *San Diego Tribune* and as a business writer for the *San Diego Daily Transcript*, previously authored two other books, *The Super Saver: Fundamental Strategies for Building Wealth* and *Dividends Don't Lie: A Search for Value in Blue Chip Stocks*.

### '70s

**Theresa C. Smith**, '71 BS Education, '73 Master of Education in Special Education, is semiretired and is serving as a part-time consultant for St. Jude's Ranch in Boulder City. She retired from New Horizon Academy in 1985. After that, she taught off-campus classes for Northern Arizona University.

**Richard Slack**, '75 BS Hotel Administration, is casino manager and vice president of casino operations for Caesars Atlantic City.

**Kari Cathcart Coburn**, '76 BA Psychology, '85 Master of Public Administration, has been director of UNLV's Office of Institutional Analysis and Planning since 1982. She holds elected positions with the Association of Institutional Research, the American Society of Public Administrators, and the

executive committee of the UNLV Faculty Senate.



Kari Coburn, '76

**Rosherral Hunt Beverly**, '77 BS Hotel Administration, operates R. Beverly Tax and Bookkeeping Service in Las Vegas.

**Jerry Griffiths**, '77 BS Accounting, is a certified public accountant. For the past three years he has served as the controller at Arizona Charlie's Hotel, Casino, and Bowling Center.

**Serge A. McCabe**, '77 BFA Art, is director of photography at *The Oregonian* in Portland, one of the largest newspapers on the West Coast.



Serge McCabe, '77

**Ted DeCorte**, '79 MA History, is the regional manager for Nevada Pacific Dental, a managed dental care plan. He formerly served as district director for U.S. Rep. James Bilbray, D-Nev.

**Leland P. Kriner**, '79 BS Engineering, is a major in the U.S. Marine Corps. He recently participated in Combined Arms Exercise '92 with the Marine Fighter Attack Squadron-122, 2nd Marine Aircraft Wing, Marine Corps Air Station, Beaufort, S.C., where he is stationed.

### '80s

**Paula Sue Curry-Clark**, '81 BS Physical Education, owns and operates her own custom fine jewelry store in Ballwin, Mo. She previously worked for the city of Las Vegas' recreation department, where she supervised the Mirabelli Community Center. She is married to retired St. Louis Cardinals football player Randy Clark.

**Diane Muntal**, '81 MA French, is the senior analyst in the Office of Institutional Analysis and Planning at UNLV. She plans to complete her master's degree in public administration this year.

**Leland Havelind**, '82 AA Nursing, works for the Salt Lake City-County Health Department. He has earned two degrees from the University of Utah — a bachelor of science degree in nursing in 1988 and master of science degree in psychiatric nursing in 1991.

**Jeff Fine**, '84 BS Biology, is opening a chiropractic office, Fine Chiropractic Center, in Las Vegas.

**Patty Prins**, '84 BS Marketing, was recently promoted to district manager for Wallace Laboratories, a pharmaceutical firm. She lives in Las Vegas.

**Denyce Tuller**, '84 BA Communication Studies, has been named director of marketing and publicity for Nevada Dance Theatre. She previously



Denyce Tuller, '84

worked as assistant director of publicity for the Las Vegas Hilton and as publicity manager for the Riviera Hotel & Casino.

**Diane Karagenakos**, '86 BS Marketing, is a casino marketing executive in Bally's San Francisco branch office, representing Bally's Reno and Bally's Las Vegas.

**Frank Regina**, '86 BA Political Science, is a real estate agent with Coldwell Banker in Las Vegas.

**Tom Ware**, '86 BA Political Science, is an attorney for Wilner, Klein, and Siegel in Beverly Hills, Calif. He recently passed the Nevada State Bar.

**Richard Naylor**, '87 BS Biology, is a doctor in the U.S. Navy, serving at Portsmouth Naval Hospital in Virginia. He has been selected for flight surgery training in Pensacola, Fla.



Richard Naylor, '87

**Jacquelyn M. Stephens**, '87 BS Accounting, is a partner in the certified public accounting firm of O'Bannon, Dunn, Stephens & Small. She has been a member of the firm since 1985.

**Michael W. Thompson**, '87 Master of Education in Educational Administration, is superintendent of the Cochise Elementary School District in Cochise, Ariz. He is also president-elect of the Cochise County School Administrators Association.

**Wendy Bass**, '88 BA Communication Studies, has opened a modeling and talent agency in Las Vegas called Bass Creative Bookings. She books models for print, video, conventions, voice-overs, and fashion shows.

## CLASS NOTES

**Tammara Putnam Bigelow**, '88 Master of Education, has accepted a first-grade teaching job at the new Thorpe Elementary School in Green Valley. She had been teaching at Taylor Elementary School in Henderson.

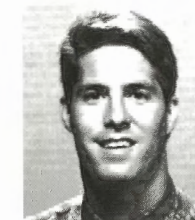
**Marc Cook**, '88 BA Criminal Justice, graduated *cum laude* from Southwestern Law School in Los Angeles and is working at the Las Vegas law firm of Cherry and Bailus.

**Diana Costello-Mason**, '88 BA English, teaches English at Green Valley High School. Previously, she taught at O'Callaghan and Smith junior high schools. She is currently the vice president of the Southern Nevada Teachers of English.

**Phillip Galvan**, '88 BA Criminal Justice, is working in the traffic bureau of the Las Vegas Metropolitan Police Department.

**Robin Lobato**, '88 BS Biology, graduated with high honors from

Marquette University's Dental School in May. He has returned to Las Vegas, where he plans to establish a dental practice.



Robin Lobato, '88

**Wayne Schwisow**, '88 BFA Art, is a graphic designer specializing in the use of the Macintosh computer. He works out of his home in Pittsburgh.

**Cary Stanton**, '88 BS Management Information Systems, is a systems administrator for U.S. District Court in Las Vegas.

**Ty G. Busch**, '89 MA History, is working on his dissertation, titled

*Holocaust Survivors in Cincinnati*, in the history department at Union Institute in Cincinnati. He is an assistant professor of history at Northern Kentucky University and an assistant professor of social research at the College of Mount Saint Joseph in Cincinnati.

**Kelly R. Chuma**, '89 BSE Civil Engineering, has joined the technical staff of Greeley and Hansen, an engineering consulting firm specializing in water resources management. She will serve as assistant project manager for the Las Vegas Wastewater Collection System Master Plan. She is currently working on a master's degree in environmental engineering at UNLV.

**Harry W. Reed**, '89 BSE Electrical Engineering, recently graduated, along with his wife, **Lydia Flatman Reed**, '87 BS Computer Science, from Westminster Theological Seminary in California. The Reeds received master of arts degrees in religion.

### '90s

**Art Greene**, '90 BS Hotel Administration, is working at The Lodge at Pebble Beach in Pebble Beach, Calif., as an assistant executive housekeeper. He is engaged to **Jamie Elliott**, '90 BS Hotel Administration.

**Esther Kassouf**, '90 Master of Education in Instructional and Curricular Studies, teaches math at Orr Junior High School in Las Vegas. Her name is included in the 1992-93 edition of *Who's Who in American Education*.



Esther Kassouf '90

## We'd Like To Hear From You!

We would like to invite all UNLV alumni to submit information about themselves to *UNLV Magazine* for inclusion in the Class Notes section. Please fill out the form below completely, type or print clearly, and avoid abbreviations. Also, please supply home and office telephone numbers so we can reach you if there is a question about your entry. We encourage you to submit a black and white photograph of yourself to accompany your Class Notes entry.

Name \_\_\_\_\_

Year Graduated \_\_\_\_\_ Major \_\_\_\_\_ Type of Degree(s) \_\_\_\_\_  
(e.g., Bachelor of Arts, Master of Science)

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Numbers: Home \_\_\_\_\_ Office \_\_\_\_\_

Career or Personal Information \_\_\_\_\_

Entries should be mailed to: Class Notes, University News and Publications, UNLV, 4505 Maryland Parkway, Las Vegas, NV 89154-1012



## Backstretch

continued from page 11

Another way of adapting Case cites is reliance on ritual as a way to access luck or good fortune.

"Ritual has traditionally been associated with calling in some outside power or force to intervene and somehow change the outcome of an event." For instance, religious and social rituals, such as taking the sacrament or throwing rice at a wedding, are performed with the aim of calling in an outside force, Case notes.

"Ritual at the track is amazing. It is the single most visible aspect of the track world. Actions are ritualized — how you walk the horse, how you hold your arm, the distance that you stand. You always walk the horse in a counter-clockwise direction. From the paddock

to the stalls, the rituals are inviolate.... The idea is that they will make the horse perform better."

In her book, Case goes on to describe a number of other ways members of the backstretch community adapt to the seemingly inevitable failure they encounter in the work they've chosen.

But, it is their indomitable devotion to the racing life and what it offers — the chance to come from behind to finish first — that makes them so worthy of our interest, Case maintains.

"What I found in the racing world was, and is still, reminiscent of turn-of-the-century America when we were, to some extent, at our height in terms of dreams. It was a time when the Horatio Alger myth told us that anyone, regardless of his background, could be successful. That was when the world of the track developed, and it has kept that

dream alive.

"I think becoming familiar with the racing world as it currently exists is generally good for the academic world, as well as for the public, because it holds in it what we valued as a nation at one time — the belief in heart, in hard work, and in people. While members of the backstretch may be marginal, while they may sacrifice, while they may adapt in various ways, their value system and their commitments reflect what may have been a better America.

"I find the value system very refreshing. It's reminiscent of an older, purer time. That's what I found there. That's why individuals will leave a good desk job and a house in the suburbs with a mortgage almost paid off to work the racing circuit."

Or, one might muse, why a sociologist might choose to do the same. *LS*

## Legacy

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group [for teens with alcoholic parents] that might help them."

The pervasiveness of denial also means the child is likely to have trouble at home if the alcoholic parent discovers that the family skeletons are under review at school.

"If the school calls and says the child has been referred because there's a substance abuse problem, then there's hell to pay at home. Anticipating this, the child will do anything not to bring attention to the home."

These difficulties make research on adolescent children of alcoholics problematic. Studying such children requires parental approval, an unlikely commodity, given the enormity of denial, Powell acknowledges. Thus, most research has focused on the relatively few families that recognize their substance abuse problems and have sought therapy to deal with them. This hardly provides a representative sample.

"We are left with data that are skewed, a little biased, on which to build theories," he says.

Powell adds that the problems of an alcoholic household don't go away just

because mom or dad dries out. "My feeling is that drugs like cocaine are more immediately harmful to us, but that alcoholism does more damage over a period of generations."

Long-term studies are now looking at the children of children of alcoholics and finding that the third generation can be negatively affected, particularly if the second generation was slow to sort out the problems.

"The subtle psychological damage from living in an alcoholic household is profound," Powell says. "That's why we are moving on this to bring some awareness wherever we can." *LS*

## Twain

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detective work, with clues leading in a hundred directions.

"Twain was a voracious reader," McCullough says. "He sort of fashioned himself as the Father of History, and later in life, he became an 'expert'

on everything. Consequently, any given manuscript might have references to religion, history, astrology, and current political affairs. For example, I recently spent more than two hours just tracking down his references to Mayan and Aztec civilizations."

McCullough believes his project is very important, not just because it makes

available previously unknown material, but because his and Baetzholt's book will be a substantial addition to the scholarship on one of America's pre-eminent authors.

"This is about the best project I've ever worked on," McCullough says, still on the edge of his seat, even as the interview is ending. *LS*





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The Rod Lee Bigelow Health Sciences Building, pictured above, will be dedicated in a ceremony to be held Sept. 26 at 10 a.m. For more information, call the College of Health Sciences at 739-3693.

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